



www.BookstoreBargains.com
Website Information Packet

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Turnkey Titan is the #1 source for established Internet website franchise businesses because we know what works and what works the best. Our team consists of web design, marketing, and affiliate business consultants who not only develop profit-ready websites franchises, we also operate our own portfolio of niche money-making websites.

This information packet will explain how affiliate “franchise” websites earn money, how affiliate website ownership compares to other types of Internet business opportunities, and how we determine the income potential dollar amount for the turnkey website we sell.

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The Business Model In Action

Affiliate “franchise” websites earn money by making money for other large, brand-name companies like Best Buy or Barnes and Noble. The business model is an often-employed Internet marketing strategy called affiliate marketing. Each time a visitor makes a purchase from your website, you are paid a commission for that sale. The best part is that this business strategy is that you don’t have to deal with inventory, shipping or handling, or even customer service.

The graphic below illustrates exactly how this works.



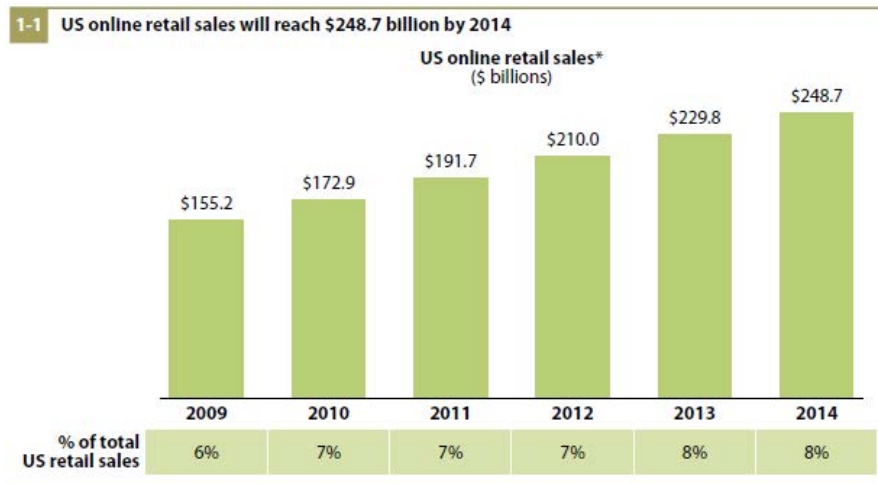
As an As As the affiliate website owner, your main task – and **only** task, really – is to advertise and market your website, because doing so will get visitors to your site and generate sales. (We’ll get to how this part works a little later on.) (*next page*)

Get A Slice Of A Huge Growth Trend!

According to Forrester Research, e-commerce businesses are expected to reach \$248.7 billion in sales by 2014 just in the United States alone!

This growth in online spending is fueled by nearly 5.5 MILLION people who are begin using the Internet each year! These users are shopping online and using the Internet to find products they need.

This kind of growth is an exciting thing! It means that, with each passing year, more and more money is ready to be made by owning online website businesses.



Credit for this incredible growth is also due to many segments which traditionally spend their money at brick-and-mortar establishments, but are now choosing to spend their money online. In fact, today's top two affiliate programs (Google AdSense and Amazon Associates Program) rake in over **\$890 million worth of profit each year** from their affiliate partners alone!



Online sales is clearly a great opportunity with excellent growth potential. You can get a piece of this **EXPLOSIVE** growth by owning a Turnkey Titan affiliate website franchise business today! (*next page*)

Your Website Business Overview

BookstoreBargains.com is a ready-to-go turnkey website business with established relationships with reputable brand-name affiliates like **Amazon** and **Barnes and Noble**. Plus, BookstoreBargains.com's robust catalog offers its new owner hundreds of ways to attract visitors and convert sales.



ESTIMATED EARNING POTENTIAL

\$17,734

Your Formula For Money-Making Success

We use a very specific method for listing potential earning (or “income”) potential for each website we sell. The formula is as follows:

$$\text{monthly visitors} - \text{bounce rate} \times \text{est. earnings per click (EPC)} \\ \times 12 \text{ months (1 year)} = \text{ANNUAL ESTIMATED EARNINGS}$$

This is actually quite a basic formula and is used by many successful affiliate marketers to estimate the profit potential of an affiliate franchise opportunity. In fact, we’ve seen this formula works so well that we use it to develop our own private portfolio of affiliate website businesses.

The formula begins with the **estimated visitor count** (“monthly visitors”) per month. This number is calculated by analyzing traffic data for low- to medium-competition keywords in the website’ niche to determine the estimated amount of viewers a website could receive in one month.



The **bounce rate** is the percentage of visitors who are likely to leave the site without making a purchase.

We find that a bounce rate of 25% to 30% can be applied to most any type of professionally developed website, depending on its specific niche industry.

Estimated earnings per click (eEPC) is the amount of money an affiliate company would pay out for each sale. This number varies greatly by industry and involves several calculations based on information provided directly by affiliate companies.

You can find this website’s exact earnings potential formula in action by hovering over the question mark (?) next to “Earnings Potential”. (*next page*)

What You Get In Your Purchase

When you purchase a website from us, you are buying a real turnkey affiliate franchise opportunity. “Turnkey” means that your new website comes pre-loaded with Internet marketing coding and thousands of items from reputable ecommerce affiliate partners. All you have to do is “turn the key” and our websites will run automatically.

Plus, our clients enjoy many other perks like a free domain name and free hosting for a year, just to name a few.

Free Website Domain Name



Your website address comes with up to one year free domain name service! A good domain is hard to come by, which is why we take great care in selecting a domain name that is unique, memorable, and market-targeted...and FREE for our clients!

Free Business Email Addresses



Extend the professionalism of your website business by having your own business email address! You will get your own personal business email like *you@yourwebsite.com!* Plus, we can forward any email from your business address to your current email inbox.

Unique Logo & Custom Graphics (*\$375 value!*)



Each website we build contains professionally designed graphics and a custom logo. Our design team ensures that all design work is professional and will instill confidence in the website visitors it attracts, which means more sales and bigger paychecks for you.

even more →

Free Website Hosting



Our clients receive one free year of complimentary hosting. You will enjoy our reliable hosting service with powerful administration tools, like website analytic tracking and file management tools for your new turnkey website business!

Fully-Stocked eCommerce Webstore



Your new turnkey website business will come to you pre-loaded with thousands of items from our trusted affiliate partners. Plus, there is NO drop-shipping or physical inventory to track, which means you'll have more time to generate traffic and capture sales.

Built-In SEO Web Marketing



We've made sure that each webpage is built with appropriate target keywords and competitive on-page search engine optimization. Stop paying for preliminary SEO work for your website business, and enjoy a website that is built to outrank your competition.

Free Technical Support For Life



Clients receive FREE technical support with our hosting service! Many of our clients have never owned a turnkey eCommerce webstore before and that's no problem at all! We're here to help you along the way with top-tier technical support whenever you need it.

Frequently Asked Questions →

Frequently Asked Questions

We have compiled a list of frequently asked from our clients. Please take a moment to read these questions and answers carefully.

If, after reading this extensive FAQ sheet, you have some unanswered questions, please contact us at contact@turnkeytitan.com. We'll gladly help you with anything you need to know!

Do I own the website after I buy it?

Yes! You own the website and will be registered in the national Whois.net database as the official website owner.

What kind of technical support do you offer?

While we guarantee that our websites will smoothly from day #1, we realize that sometimes help may be needed. We are committed to providing you with responsive, reliable technical support whenever you need it.

How do I earn money from the affiliate retailers?

You will be contacted by a friendly account executive after purchasing one of our websites on how to register with your affiliate partner programs. We will walk you through how to sign-up and what information we need to insert your affiliate "money-making" codes.

When do I get my first check?

Each affiliate partner has an individual payment calendar, but payouts usually arrive after a certain threshold is met (generally from \$25 USD to \$100 USD). Once you have registered with your affiliate partners, you will be able to check each affiliate's payout schedule.

What will happen after I purchase a website?

After your payment has been received, you will receive a welcome message with information on how to register with your website affiliate partners. You will also receive instructions on how your domain name will be transferred to you. You will also receive all passwords for your website control panel along with instructions on how to access your website control panel. A representative will be working with you closely as your information is sorted out.

How much can I make?

The only thing in the way of your success is you! You will have to learn a few new skills, but, if you are willing to learn and adapt to new ideas, you should be able to make at least the estimated earnings potential figure.

Are there any ongoing costs?

New clients receive free hosting for one full year, after which ongoing hosting service is \$4.95 per month (billed at a \$59 yearly fee). In addition to hosting, domain registrars charge anywhere from \$10 USD to \$17 USD per year for domain name registration. This cost is beyond our control and will be managed by the domain registration company included in our welcome instructions.

Can I buy more than one website?

Of course! In fact, owning up to four turnkey websites in different categories is recommended to help you build a funnel of interlinked money-making affiliate website channels.

How much time does it take to run an affiliate website?

We recommend spending at least 30 minutes per week-day promoting your website. After you have follow our instructions and become more familiar with the requirements, you may find that you will become more efficient and need to spend less time.

How long does the website transfer process take?

Depending on the speed in which we receive information, it can be completed within 48 business hours.

Are there any restrictions on where I can operate my affiliate website?

Our affiliate websites can be operated anywhere in the world except Arkansas, Colorado, Illinois, North Carolina, Rhode Island, or Connecticut. This is due to Amazon Associates restrictions over which we unfortunately have no control.

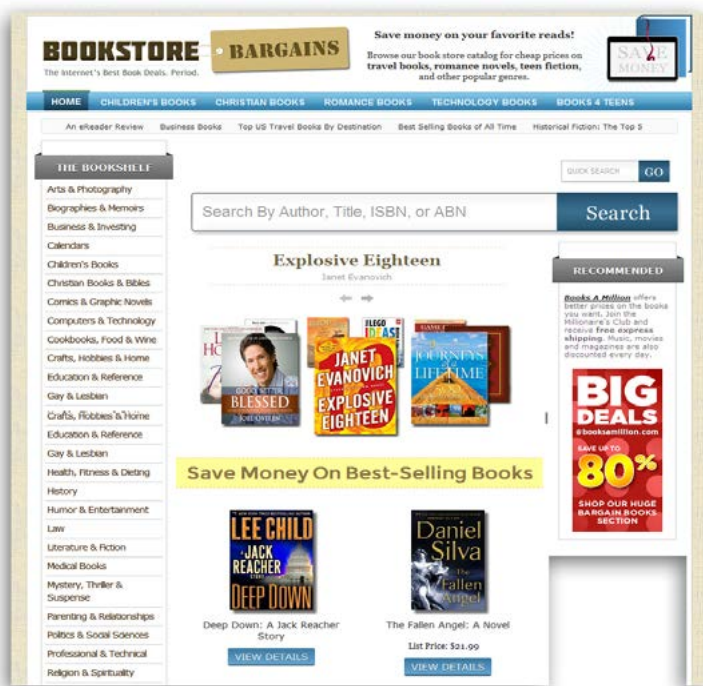
Do I need a business license to operate an affiliate website?

No licence is required to operate any of our turnkey affiliate websites, but just be sure to check your local laws as rules in your area may vary.

What To Do Next →

What To Do Next

Now that you know about the explosive growth in affiliate marketing and the advantages of a Turnkey Titan Internet franchise business, it's time to take the next step in realizing your dream of becoming a work-at-home affiliate website entrepreneur by taking action below.



Questions?

[Contact Us](#)

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