BETTY WHO ANNOUNCES "PARTY IN THE VALLEY" NORTH AMERICAN TOUR DATES IN SUPPORT OF UPCOMING SOPHOMORE ALBUM *THE VALLEY*—OUT MARCH 24TH, 2017

PRE-ORDER AVAILABLE FEBRUARY 3RD

NEW SINGLE "SOME KINDA WONDERFUL" AVAILABLE FEBRUARY 3RD



(Los Angeles, CA)—Critically acclaimed pop artist, Betty Who, announces the "Party In The Valley" North American tour in support of her upcoming sophomore album, *The Valley*, which is set for release on

March 24, 2017 and will be available for pre-order February 3, 2017. The tour, which will be supported by pop singer-songwriter, VÉRITÉ, will be kicking off on April 12th in New Haven, and will be making stops in a number of major cities including New York, Chicago, DenveAr, and concluding in Los Angeles. Tickets for the "Party In The Valley" tour will go on sale February 3rd and VIP bundles are on sale Tuesday, January 31st. Tickets can be purchased HERE. See full list of tour dates below.

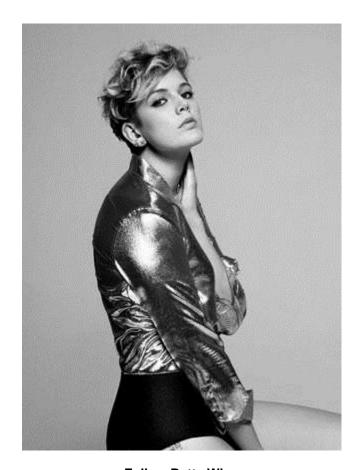
Additionally, Betty Who announces her new single off of her upcoming album entitled "Some Kinda Wonderful". The song will be available at all digital retail providers on February 3rd.

Tour Dates

WED	4/12	The Ballroom @ The Outer Space	New Haven, CT
FRI	4/14	Webster Hall	New York, NY
SAT	4/15	Royale	Boston, MA
SUN	4/16	9:30 Club	Washington, DC
MON	4/17	Union Transfer	Philadelphia, PA
WED	4/19	Rex Theater	Pittsburgh, PA
THU	4/20	Concord Music Hall	Chicago, IL
SAT	4/22	Triple Rock Social Club	Minneapolis, MN
SUN	4/23	Bluebird Theater	Denver, CO
MON	4/24	Urban Lounge	Salt Lake City, UT
WED	4/26	Neumos	Seattle, WA
THU	4/27	Imperial	Vancouver, BC
FRI	4/28	Wonder Ballroom	Portland, OR
SUN	4/30	Harlows	Sacramento, CA
TUE	5/2	The Fonda Theater	Los Angeles, CA

About Betty Who

Once described by New York Magazine as a mix of "early Madonna...Katy Perry and Robyn, with spunk and confidence", and by Elle as "your next pop obsession", Australian pop-singer, Betty Who, is a force to be reckoned with. She has built a passionate and loyal fan base through her early EP's, undeniable charisma and ecstatic live show. Who independently released her first EP entitled *The Movement EP*, in which the lead single and fan favorite, "Somebody Loves You" debuted at #4 of Spotify's most viral list. Her follow-up EP, *Slow Dancing*, was released via RCA Records and debuted at #1 on the iTunes Pop Chart. The success of Who's early EP's eventually led to the release of her debut LP entitled *Take Me When You Go* (RCA Records), along with performances on *The View, The Today Show*, and *Late Night With Seth Meyers*, as well as tours with both Katy Perry and Kiesza. To gear up for her second full-length album, Betty Who released her cover of Donna Lewis' "I Love You Always Forever", which received critical praise from the likes of *SPIN*, *Entertainment Weekly*, *Vogue*, and more. Click HERE to watch the music video. Since then, Betty has released the first single off of her upcoming second album entitled "Human Touch", along with an acoustic version of the song featuring Australian singer-songwriter, Jarryd James (Click HERE). With the releases of "I Love You Always Forever" and "Human Touch", along with the upcoming album, Betty Who continues to prove she has a lot more magic up her sleeve.



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