The SRC DJIA 52-Week Charts®





SRC publishes print and online publications spanning 52-Weeks through 50-years including:

<u>Print Publications</u> SRC Blue Book of 21-Month & 12-Year Charts SRC Book of 50-Year Charts SRC Green Book of 35-Year Charts

Economy Charts

SRC Century Chart of 100 Year of U.S. Investment & Economic History SRC 50-Year Market Average Chart SRC 85-Year Interest Rate Chart SRC 100-Year Chart of U.S. Investment & Economic Growth

ChartScreen Online Service

Request a personal demo of **SRC's** <u>ChartScreen</u> service which is relied upon by investors world-wide for its search and filtering capabilities; breadth and depth of historical stock data; and clear full-color presentation. SRC's online charting service is even more extensive than the print offering: 52-week, 21-month, 12- year, 25-year, 35-year & 50-year charts for nearly 5,000 publicly traded equities.

For questions or more information, please contact us:

Toll Free 800-921-3950 • Outside the U.S. Call 508-832-4509 Securities Research Company_• Address: 3395 S. Jones Blvd. #418, Las Vegas, NV 89146 Fax (508)418-7207 • Website: <u>http://www.securities-research.com/</u> • Email: info@securities-research.com

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SRC 52-WEEK CHARTS

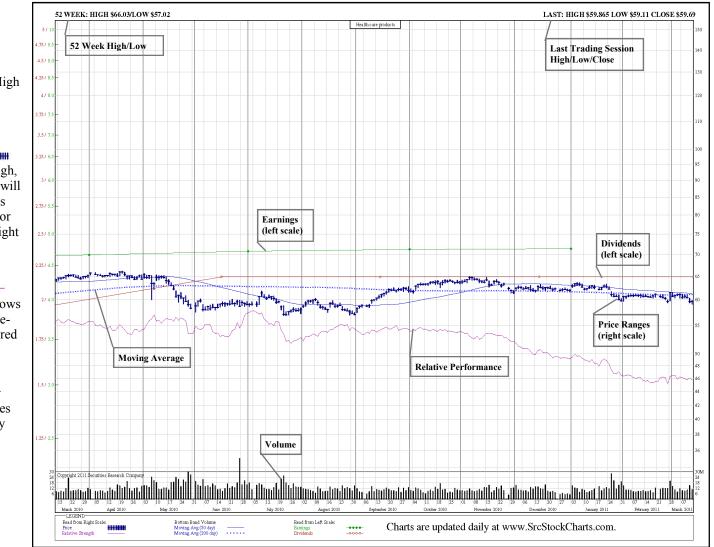
■ HIGH, LOW, CLOSE Includes the 52 Week High and Low; and the last trading session's High, Low and Close.

■ PRICE RANGES ■■■■■ A quick glance at the high, low, and closing prices will show you if your stock's price trend is up, down or sideways. (Read from right scale.)

RELATIVE

PERFORMANCE —— This handy indicator shows you each stock's relativeto-market action compared to the S&P 500.

■ VOLUME IIIIIIII Let's you track the easy way the number of shares traded. (Read at the very bottom)



ADJUSTED EARNINGS Earnings have been adjusted by removing extraordinary items – giving you the most accurate picture of earnings performance. (Read from left scale.)

MOVING AVERAGE This line represents the average of closing prices for the most recent period. (Read from right scale.)

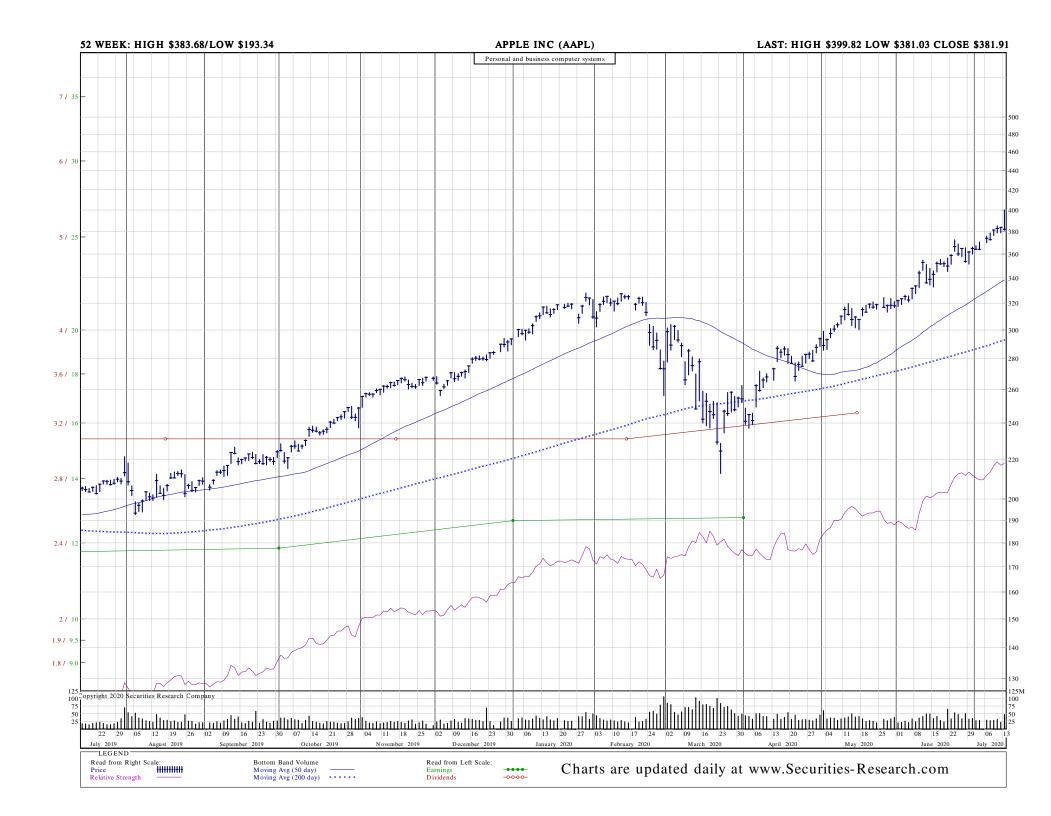
Charts show dividend and stock splits. This allows for easy calculation to determine "basis" price and helps you establish reference markers to determine growth rates for prices, earnings, and dividends. (Read from left scale.)

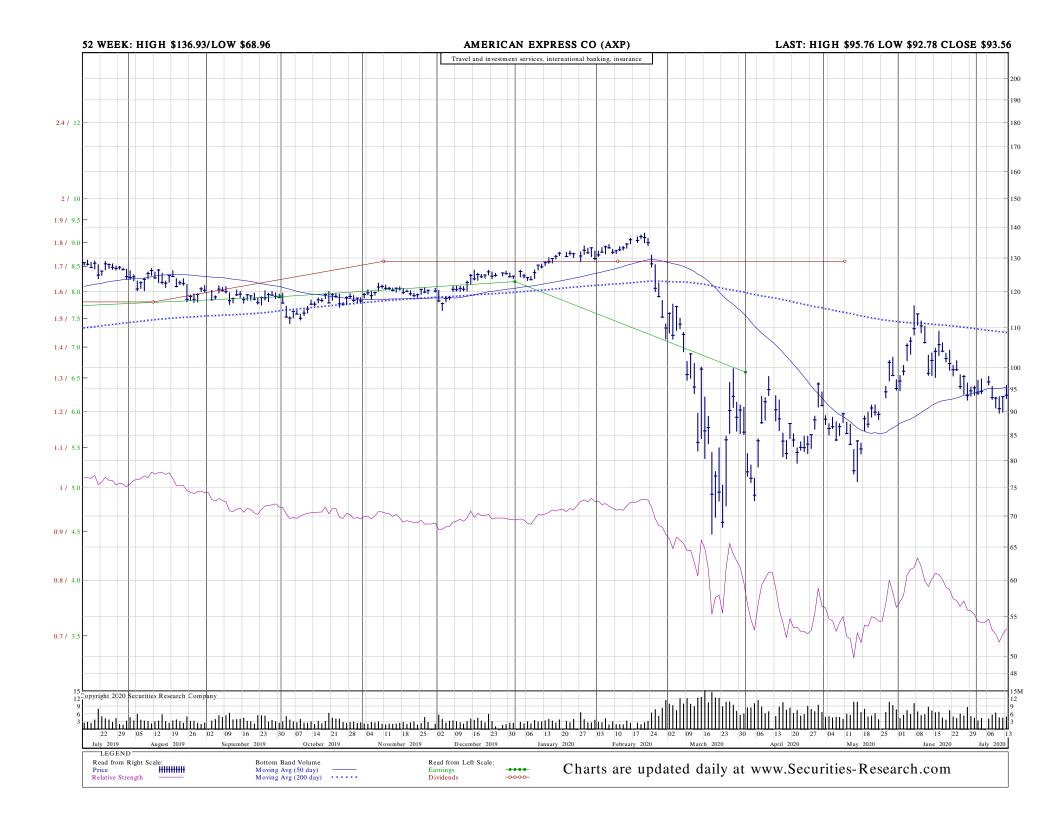
SEMI-LOGARITHMIC SCALE

SRC stock charts are plotted on uniform semi-logarithmic (ratio) scale grids. This enables you to quickly compare percentage moves on one stock chart with any other.

Semi-logarithmic charts do a better job than arithmetic scale charts in providing an accurate picture. Example: Two stocks have an identical price rise. Each jumps 5 points. At first, it seems both stocks are performing equally well. But while for a \$100 stock that's a mere 5% increase in value, for a \$20 stock it's an attention grabbing 25%.

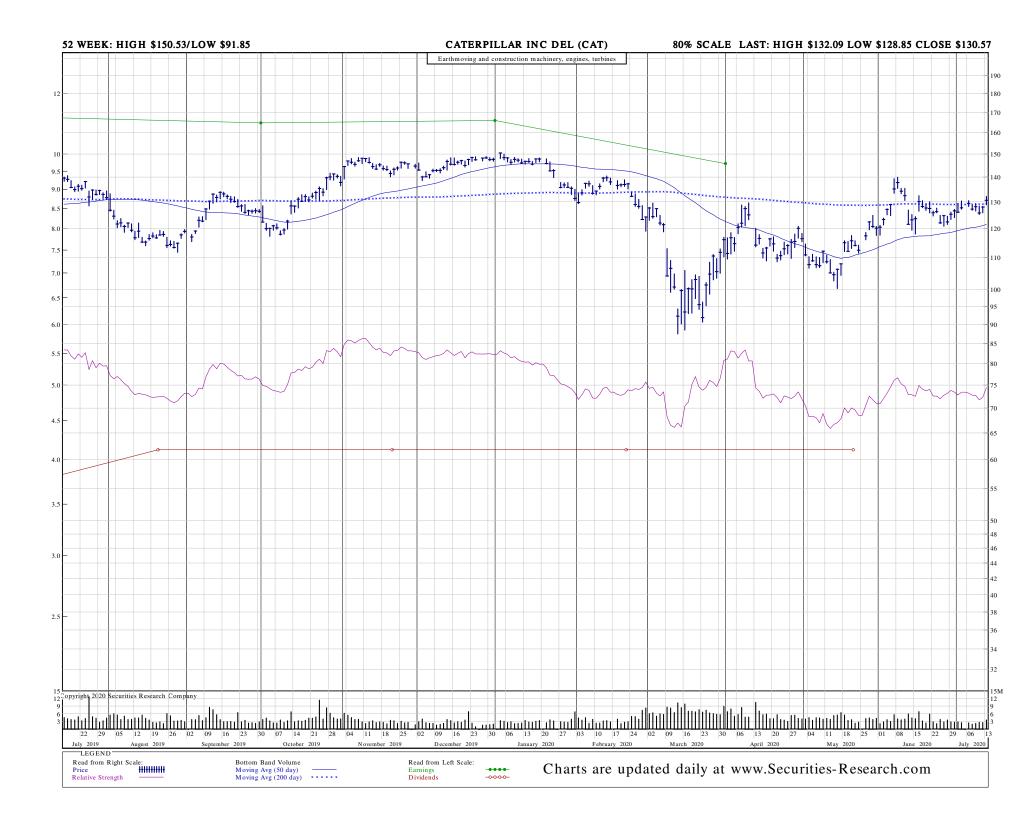
On any SRC stock chart, this 25% increase covers a distance 5 times greater than the 5%, so the sharply different rate of performance jumps right out at you. There's no mistaking which stock is gaining ground at the faster rate. And it's this rate of growth that warrants a closer look.

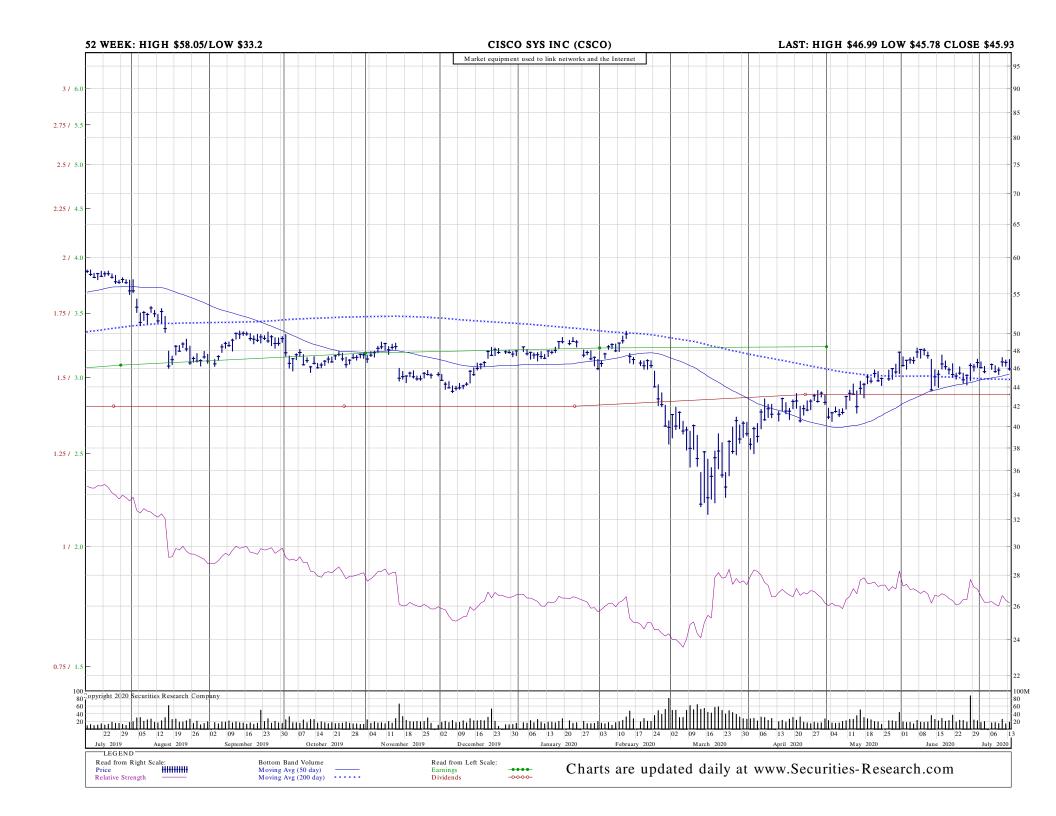


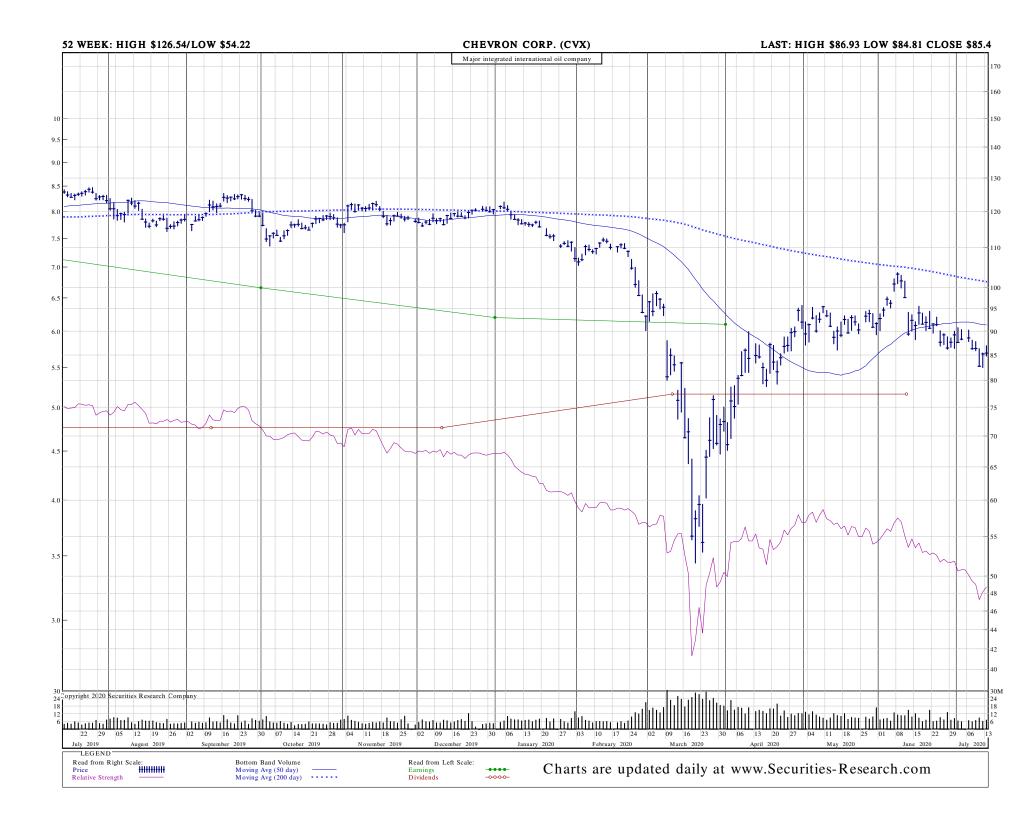


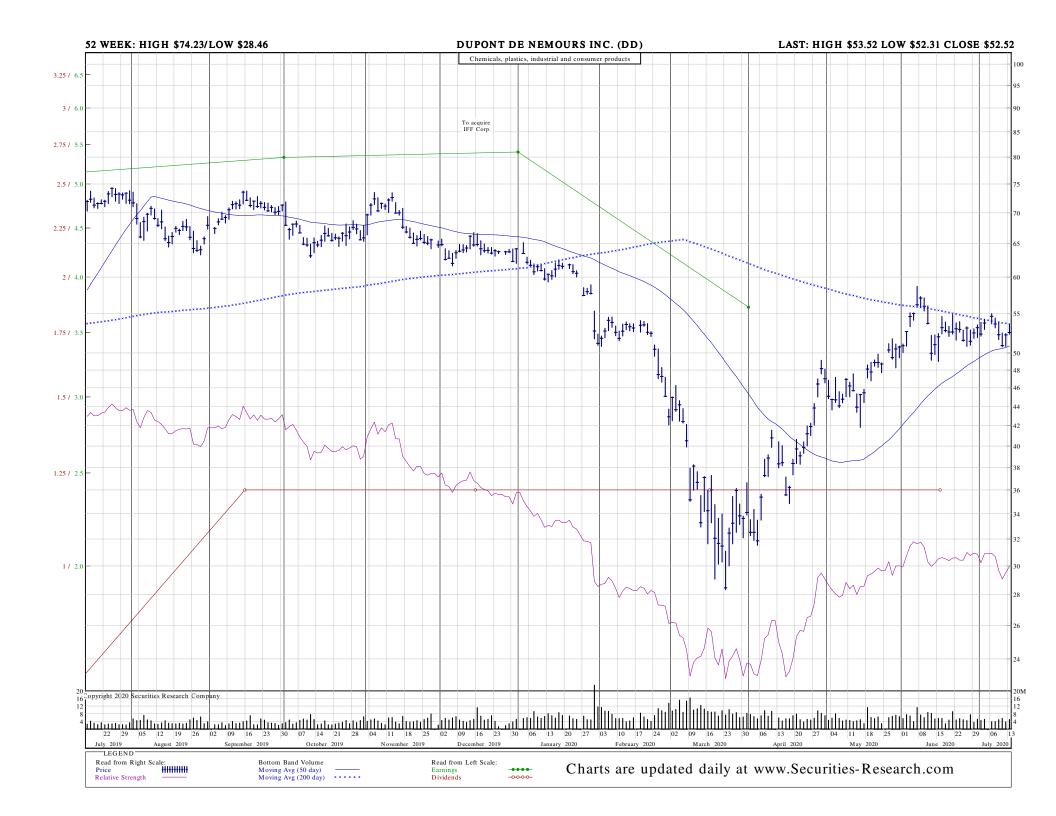
35% SCALE LAST: HIGH \$183.25 LOW \$174.36 CLOSE \$175.65

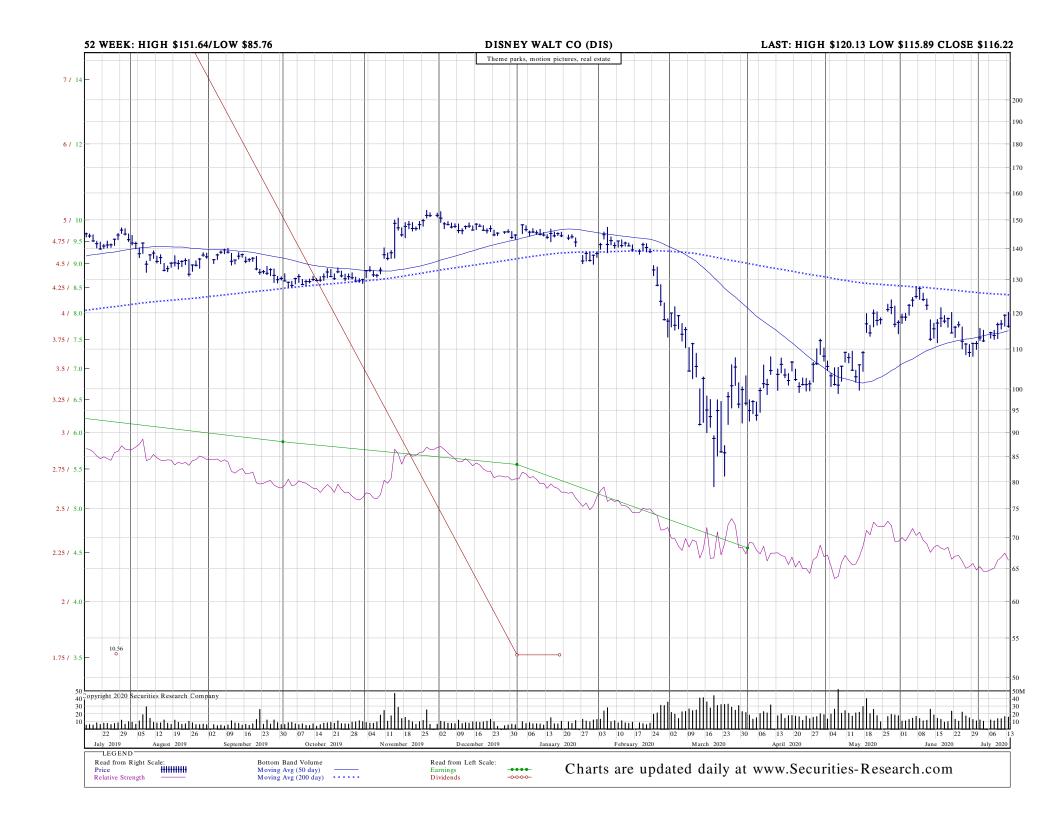


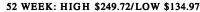








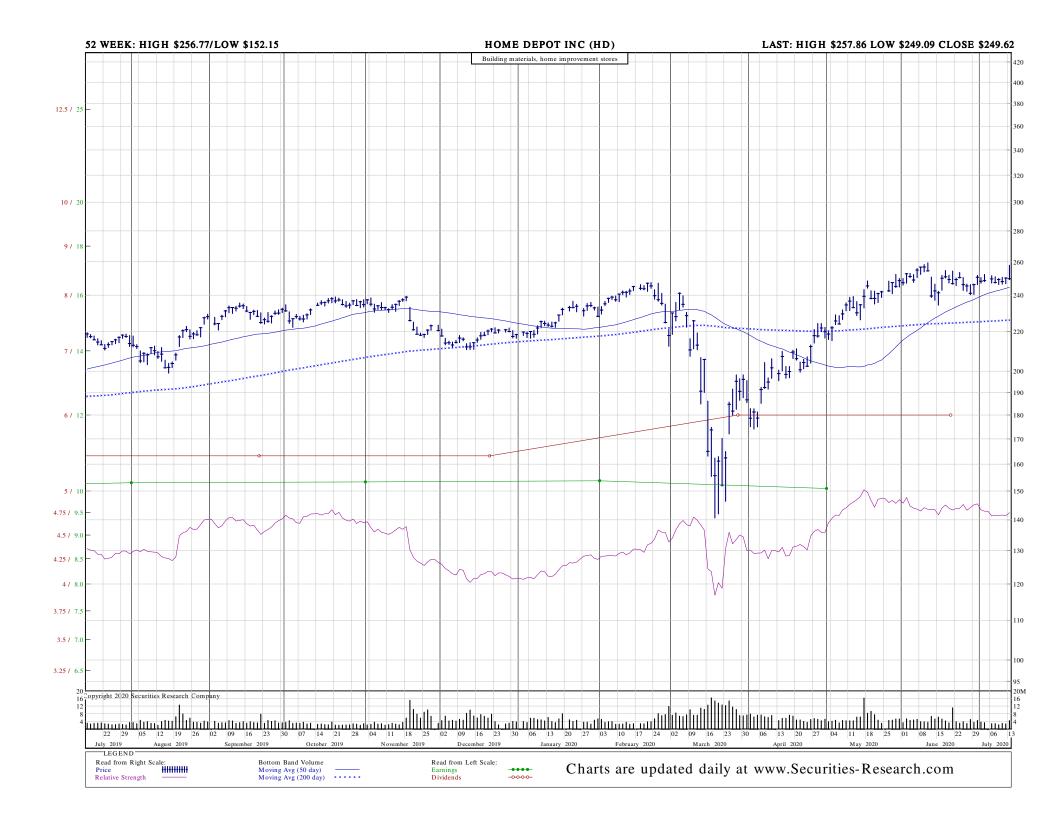


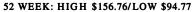


GOLDMAN SACHS GROUP INC (GS)

LAST: HIGH \$212.98 LOW \$207 CLOSE \$208.88







INTERNATIONAL BUSINESS MACHS (IBM)

LAST: HIGH \$120.99 LOW \$118.66 CLOSE \$119.2

