

My PASSION PLAN™

MASTER STRATEGY

My Purpose - Priority - Strategy for Dis-“recovering” My
Passion

(in Life, Home, Career and/or Business)

YOUR FULL NAME

START DATE

EXPIRATION DATE

Dr. Princess Fumi Stephanie Hancock RN, BSN, MA, DNP.
Your Vision Midwife™

SHARE: www.bit.ly/writeyourpassionplan2

2016 ©Copyright~ The Princess of Suburbia Medallion Institute: The *Storyteller*
Bistro(TM)

No part of this information can be used in part or whole without the written permission

Congratulations, You made it!

Hello My Fearless Visionary™ Mountain-Mover™ & Valley-shaker™:

This is your Vision Midwife™, Dr. Princess Fumi S. Hancock. I am so glad you made it to the end of this course. I know this has been quite a journey, one which you may have felt at times like giving up, though it allowed you to think a little deeper than you would normally have done. The great news is that this journey is not peculiar to women but men who dare to take this course are given permission to FEEL and to REACT to the emotions elicited. After reaction, they are summoned to take massive actions in areas others may feel is not too “machismo”.

Whatever brought you on this journey; I welcome you and congratulate you again for being part of the top 5% percenters in the universe who make things happen.

Bravo, you hung in there and today you are at the beginning of a new journey... a journey, which will allow you to write *YOUR PASSION PLAN*. *This is your Purpose Priority™ Strategy*. Please note that though you will come up with a solid plan here, this will be a great start and a plan which will help you to be laser-focused on what you need to be doing and how you need to be doing it.

Your completion of this course is you, truly finishing the foundational level of the **7 steps needed to start a profitable and sustainable business**, either in writing, or content generation, like myself as a writer. Whatever business you choose to venture into really doesn't matter. This plan will make you more effective and efficient; plus YOU WILL MAKE MONEY! *Obedience is Better than Sacrifice!* What do you really have to loose? Hence, just like any other valid and well thought-out plan, you are required to use the following chart as a guide to updating your passion plan:

- (1). **1st year:** Every 3 months and revise and/or provide updates
- (2). **2nd year:** Every 6 months to revise and/or provide updates
- (3). **3rd year** and above: 1(once) per year

The Greatest Gift you can give yourself today is the Gift of being whole: Spirit, Body, Mind, and Soul.

REMINDER:

The **7 Steps** needed to start a profitable and sustainable business are the following:

- (1). **Passion Plan**
- (2). Personal Branding
 Blogging to Increase Residual Income and Garner Followers
- (3). Business Strategy (plan) for Creative Entrepreneurs
 Comprehensive Marketing Plan for your Digital Empire
- (4). Legacy Strategic Plan
- (5). Mindset of a Billionaire
- (6). Success Launch Blueprint
- (7). Exit Strategy

RECAP: YOUR PASSION PLAN COMPRISE OF THE MASTER STRATEGIES YOU WILL BE RECALLING HERE. PAY ATTENTION!

Before we proceed with your *special passion plan*, let's bring back some lessons that you learned. This will help you understand what belongs in the plan and what doesn't. You are going to do this because it will also show you how far you have come and which areas you are required to improve.

MASTER STRATEGY #1:

I mentioned in your very first document, "*Let's get Started, Shall we?*" the importance if starting this journey with **2 dates** in mind:

Start Date

This start date was when you began the journey of taking this course... This is ***your Overdue Pregnancy Date and the date you began to push to birth your vision, mission, goals, passion!***

Expiration Date

This expiration date is the day you completed writing your Passion Plan and ***you delivered your promise child: vision, mission, goals, passion!***

You were created to connect.

These 2 dates should be forever engraved in your minds as the dates *YOU WERE REBORN! and the dates your VISION WAS RE-AWAKENED!* These were dates your life assignment began its journey to fulfillment. You must therefore, strive to remember them just like you would remember your birthdate. Now, move these dates to the front of your passion plan, that is, the front of this document.

The **Second assignment** I gave you was finding accountability partners: While many of us, Creative visionaries are lone rangers, this does not serve our businesses right.

MASTER STRATEGY #2

List Your **Accountability Partner(s)** here: (Go back to your *30 Day(s) Accountability Tracker* for Information). If you have not been diligent with it, it is time to start using it judiciously.

PROMISE TO SELF: Dear Passion Plan, I _____ promise to be the accountability partner worthy of my partner's time and that I will step out of my comfort zone to reach out as often as necessary. I know that I was not created to live life alone and that I must reach out to others to assist as well as be of help. All of the assistance I need to grow even further is within me and connection with others is a huge part of it to. I also understand that my not reaching out may delay someone else's growth. So, I choose today to remove any kind of fear, self-centered, and wear boldness to do that, which is necessary.

MAKE A COMMITMENT TO BE CONTINUOUSLY ACTIVE AND BE AN AMBASSADOR OF GOODWILL OUR THE FACEBOOK SECRET GROUP.

**MY ACCOUNTABILITY
PARTNER(S) IN THE FEARLESS
VISIONARIES-VIP Group**

**MY ACCOUNTABILITY
PARTNER(S) OUTSIDE
OF THE GROUP**

Only a foolish person builds a house without a site plan. Before you do anything, you must count the cost.

MASTER STRATEGY #3:

Dear Passion Plan, I _____ commit to always using the following hash tags across my social media for the following reasons:

#FearlessVisionaries, #FinishStrong, #FirstStepOut

- (1). As a public reminder of what I have discovered about myself;
- (2). To invite others on the journey with me and to share how I dis-
“recover” my purpose.

MASTER STRATEGY #4: GAINING CLARITY & PAYING IT FORWARD

(a). What have you accomplished in this course? Write down, and then **share in the Facebook secret community**. Do not proceed until this is completed. Then volunteer to pay it forward by requesting to be someone else in that **Group Ambassador**, either for a day or for as many days as you desire.

Many say they need change, but when helps comes, the make excuses! Don't allow far or excuses to stop you from becoming....

MASTER STRATEGY #5: (THEN) At the beginning of this journey, you were asked a question: what do you believe your *Passion* is? Copy that answer here:

(NOW): Describe your *Passion*? Make sure you describe the very **first one that you will work on for the next 120 days.**
THE ONLY ONE!

Great Success Lessons are learned more in humility! So, practice it intentionally on a daily basis.

MASTER STRATEGY #6(c):

Here is your next step: You will send this page to (2) people~ One Accountability Partner and the other a Friend or Family Member.

Dear Beloved,

I need your assistance. I am in the middle of Dis-“recovering” my Passion; part of a self-improvement and Career/Business Development Program I recently signed up for: “How to Write Your Passion Plan™ (www.storytellerbistro.com).

As part of concluding my journey, I recently concluded a “*Love Letter to Self.*” *My next step is YOU.* Here is what I need, would you please write a letter to ME? Whatever comes to your mind about which you believe me to be; what you’d love for me to know about me? Please do not “sugar-coat.” I need you to talk to my strengths, weaknesses etc. I reach out to you because I know you can be honest with me.

Would you please print this out, write in your own handwriting and scan back to me by _____ . My email is:

you are now a part of my history and legacy I plan on passing along for future generations.

I thank you for your time.

Sincerely,

NAME:

DATE:

The Greatest Gift you can give yourself today is the Gift of being whole: Spirit, Body, Mind, and Soul.

Additional Instructions for MASTER STRATEGY 6(C): Please **be persistent** in ensuring that the documents are returned to you. Once you get them, make them a part of this journey, **PASSION PLAN**. The information in your passion plan is an Asset YOU Can and will leave for generations to come. So be proud of what you add on to it. Please note that it doesn't mean you only include experiences, which are great, but the journey has hopefully taught you that ***Fearless Visionaries Tear the Veil! This habit is a great asset you can be proud of leaving behind to future generations within your family and the world at large.***

PASSION PLAN MASTER STRATEGY #6(d): *Recall Strategy*

To close Master Strategy 6, I want you to recall your emotions as at the time you wrote your first LOVE LETTER and your emotions today? Share your thoughts here as if you are sharing it with generations that will read your passion plan. What do you want them to know about your journey?

You only have One Life! So you must make it count for something.

MASTER STRATEGY #7: Let's Talk about *Old Habits* and *New Habits*

In your previous lessons, we touched up on some old habits, which may continue to creep into your life, even as you write this plan. Let's list habits that can potentially threaten your progress. It is important to be proactive so that you can at least be prepared for some of them when they arrive, as the truth be told, they will come back to visit you again!

Make an honest list of them here: You need to be honest because whatever you intentionally hide, you are giving power to rule yet again. Remember place an expiration date on them. Let me start for you:

FEAR: (Description)

Fear is a big one that I know often comes my way. Fear of the unknown, particularly, when venturing into unknown charters.

My Resolve: Through this journey, I have learned to face it head on and remind it that it is just a thing that has no hold over me. Thank heavens; I have friends around me, who support me in everyway possible. So I know that as I #FirstStepOut, I will #FinishStrong.

YOUR TURN

Procrastination is a dream killer and your worst enemy! Ditch it!

MASTER STRATEGY #8(a)~ *Recollection Time:*

Mention the 7 *Secret Keys* to mapping out your Passion Plan? *HINT: Lesson 1*

✧ Do a Daily Barometric measurement of your dedication

✧ _____

✧ _____

✧ _____

✧ _____

✧ _____

✧ _____

Here is your promise to New & Improved Self:

I, _____ promise to always keep these keys in my heart and whenever things get rough, I will come back to the basis as a reminder of the day when I was set free and released into my greatness.

SIGNATURE:

NAME:

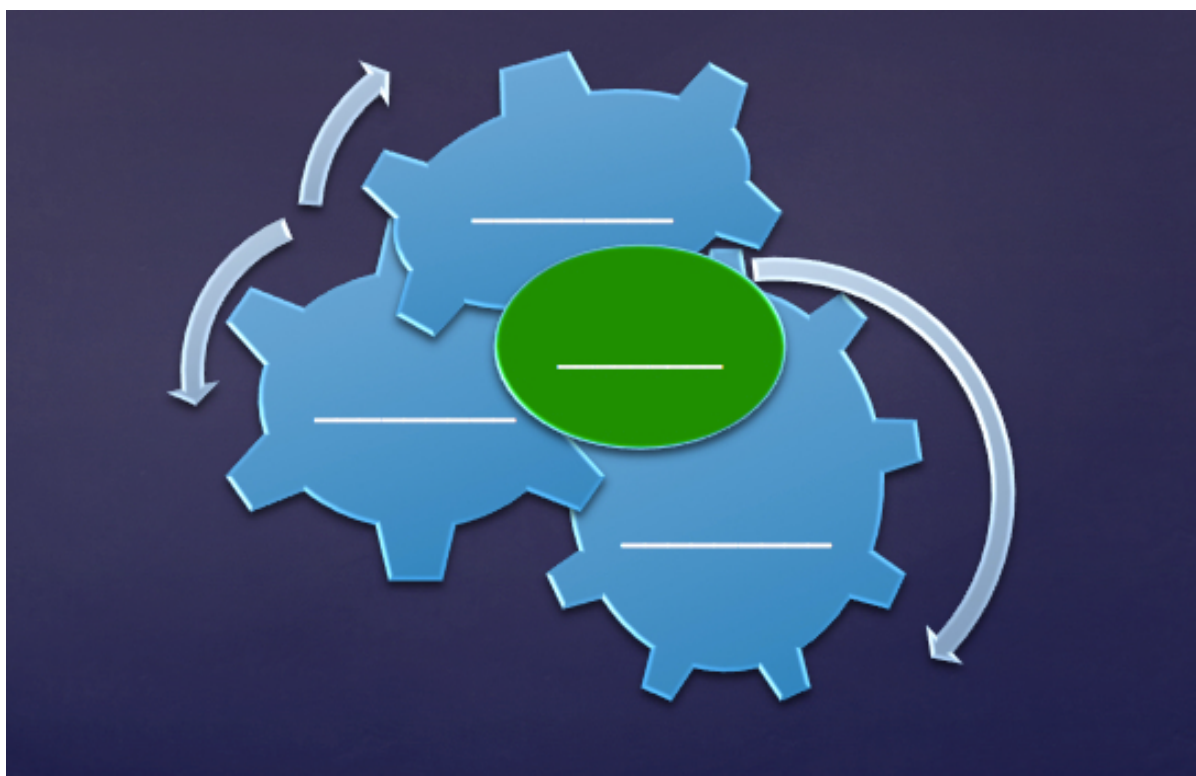
EXPIRATION DATE:

Understanding how to get to your reality from dream is crucial. Every life experiences add more color and uniqueness to your message.

MASTER STRATEGY #8(b)~ *Recollection Time:*

Do you remember this? **Where Innovative Ideas converge is where you find a passion, which will serve the world and make you money. *HINT: Lesson 1*

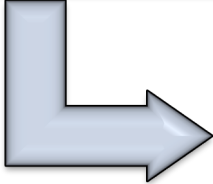
What does each of the spheres stand for and where they merge, what is it called?



My Way Forward ~

Please note that if the following section is properly prepared, it will give you a starting point for building an executable business plan. For those who are Creative Entrepreneurs, your business plan is a little different as the Marketing Plan is also uniquely crafted.

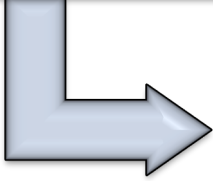
What is your **Passion?**
Summarize



• _____

• Remember your previous list of passion; your message to the world. This must also point to your legacy strategic statement. Include Proposed Name of Company

What are your **Objectives** in pursuing this passion?



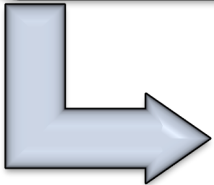
• _____

List at least 3 & include financial objectives (project the next 3 years)

What is your **Mission?**
Remember your legacy statement

• _____

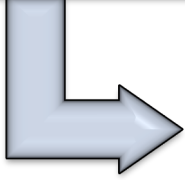
My **Keys to Success**



• _____

• List at least 4

Dream Up Your **Proposed Company** that will house your passion



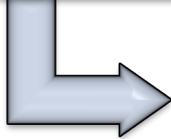
• _____

Do not overthink this. Close your eyes and imagine how you desire your empire to be).

How will **Ownership Structure** look like?

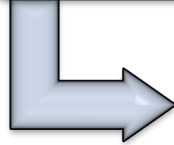
• _____
E.g. Joint Venture, 100% Ownership

My Products & Services



• Remember to stick to your 120 days passion. You can always revisit this when you create your Creative Business Strategic Plan & Your Overall Business Plan

Who is my **Ideal Client** for my Chosen 120 Days Passion?

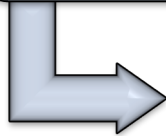


Description of my **Ideal Client's Lifestyle**

• Do not be tempted to go beyond your chosen 120 days passion?

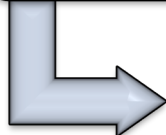
• Shopping, diet, accomodation, transportation, income, social strata etc.

My 2 People/ Companies I admire in my Field



• Remember those you mentioned earlier in one of your lessons. While you admire them, they are equally your potential competitors

Who is my **Ideal Client** for my Chosen 120 Days Passion?

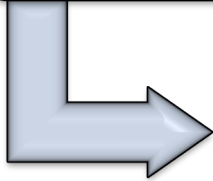


Description of my **Ideal Client's Lifestyle**

• Do not be tempted to go beyond your chosen 120 days passion?

• Shopping habits, diet, accomodation, family, transportation, income, social strata etc.

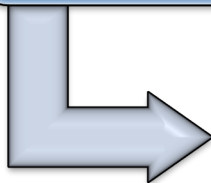
My Plan to Reach my Ideal Client



• _____

• This can be included in your business plan-
Marketing Strategy

How I see my Money roll in



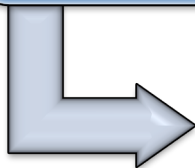
• _____

I need you to dream here: Dream out loud a small starting point Sales Strategy. Then expand your dream. This information you will need to complete your business plan.

Create an Executable Milestone

• _____
Focus on your 120 days for now. This can be pulled into your overall business plan

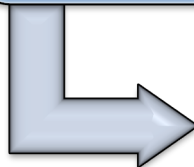
My Ideal Dream Team



• _____

• Nothing is impossible. So dream but make sure it is within the confinement of your first 120 days

What type(s) of Loss do you anticipate?



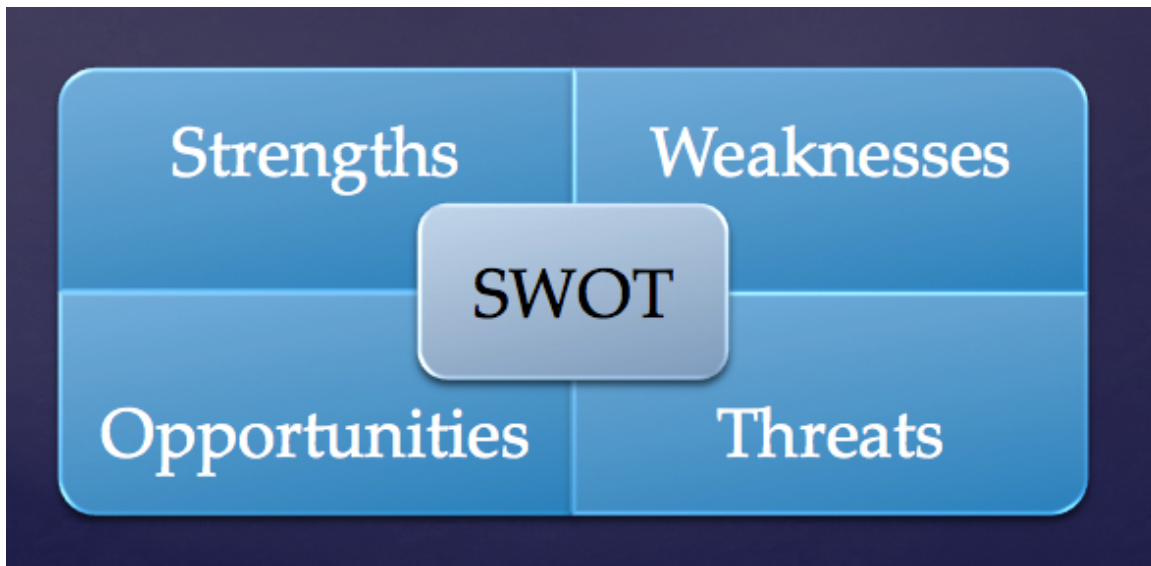
• _____

The answer cannot be nothing. So imagine your dream business, which is built on a solid passion recognition

Create an exit Strategy for after 120 days

• _____
What is next for you after the 120 days? Do you expand current development or excite entirely

Remember your SWOT ANALYSIS? *Hint: Lesson 1*



Bring all of your discoveries in lesson 1 forward. You Must (A). Create a SWOT ANALYSIS for your area of focus in the next 120 DAYS. THIS CAN BE BROUGHT FORWARD, when writing your detailed business plan.

Strengths:

Threats:

(B). Remember your answers to the following? Bring them forward.

Find 2 People that you know are living the type of life that you desire (family-wise/business or career)

Create a SWOT Analysis of them

If you are a writer, find 2 writers

If want to start a business, find 2 organizations

If you desire promotion /advancement in your current career, find 2 people

Person #1: Strengths:

Weaknesses:

Opportunities:

Threats:

Other Comments:



Opportunities:

Threats:

Other Comments:

(c). What do you perceive as the similarities and differences in yours and the others?

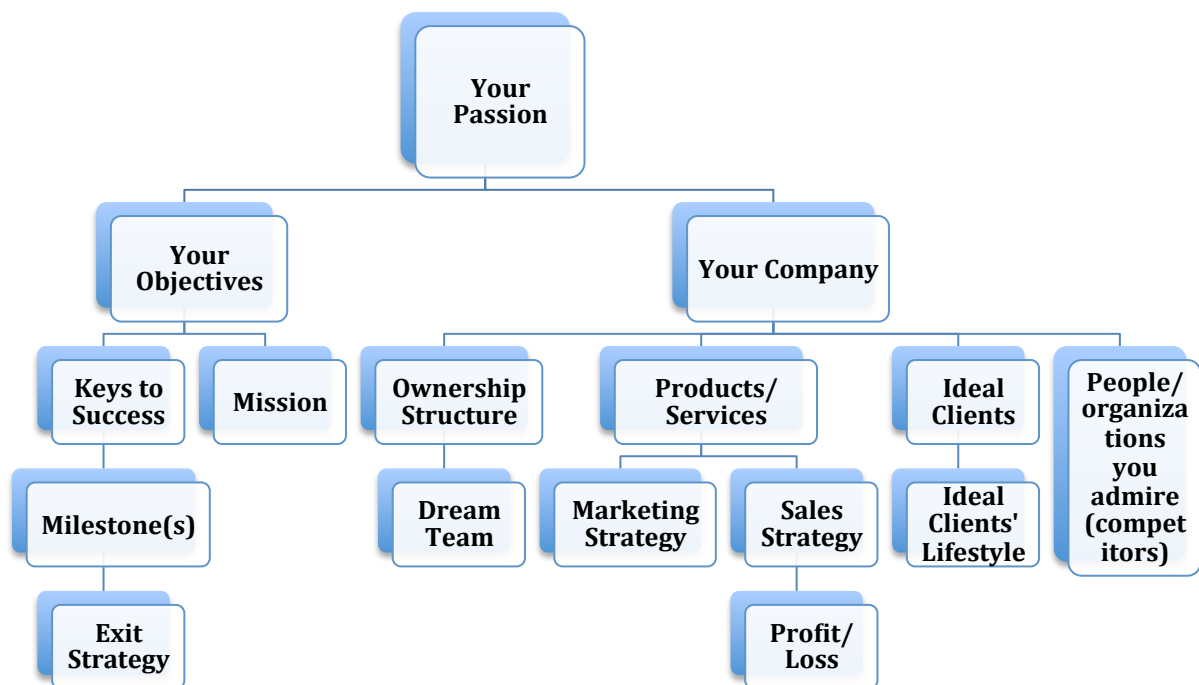
SAMPLE TABLE OF ABOVE INFORMATION
PLEASE KEEP THIS TO YOUR 1st 120 DAYS

Focus is key to being successful. The quicker you learn that, you better you will be.

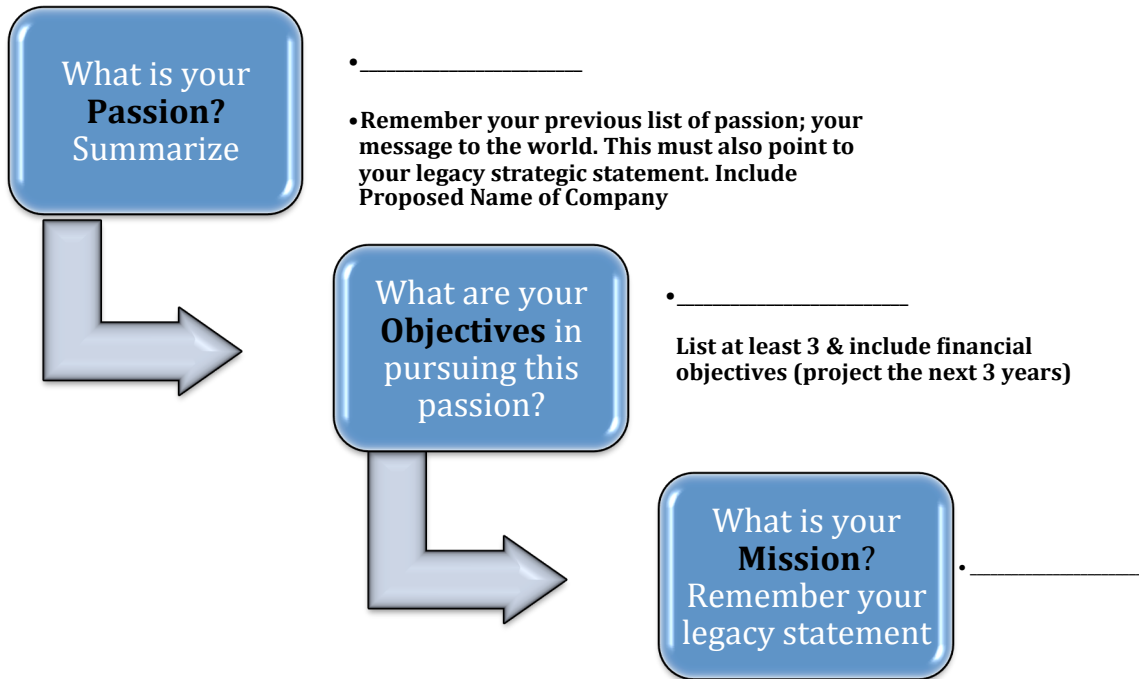
Warning, while this exercises/activities help to bring clarity to your passion, vision, mission, goal; **YOU ARE RECOMMENDED** to take courses, which will enhance your knowledge in writing your Business Plan and/or Business Strategic & marketing Plan for Creative Entrepreneurs.

Find out details:

successlaunchbp@theprincessofsuburbia.com



SAMPLE DESCRIPTION



What is Your Passion?

Providing viable and affordable ways Organizations/Corporations can earn more money while addressing their administrative needs effectively.

Summary:

Tommy Leigh Assistant is a new start-up, sole proprietorship virtual assistant business; with Dr. Sadie Leigh as the founder and sole employee. The company was established to serve disperse geographic customer segment.

What are Your Objectives?

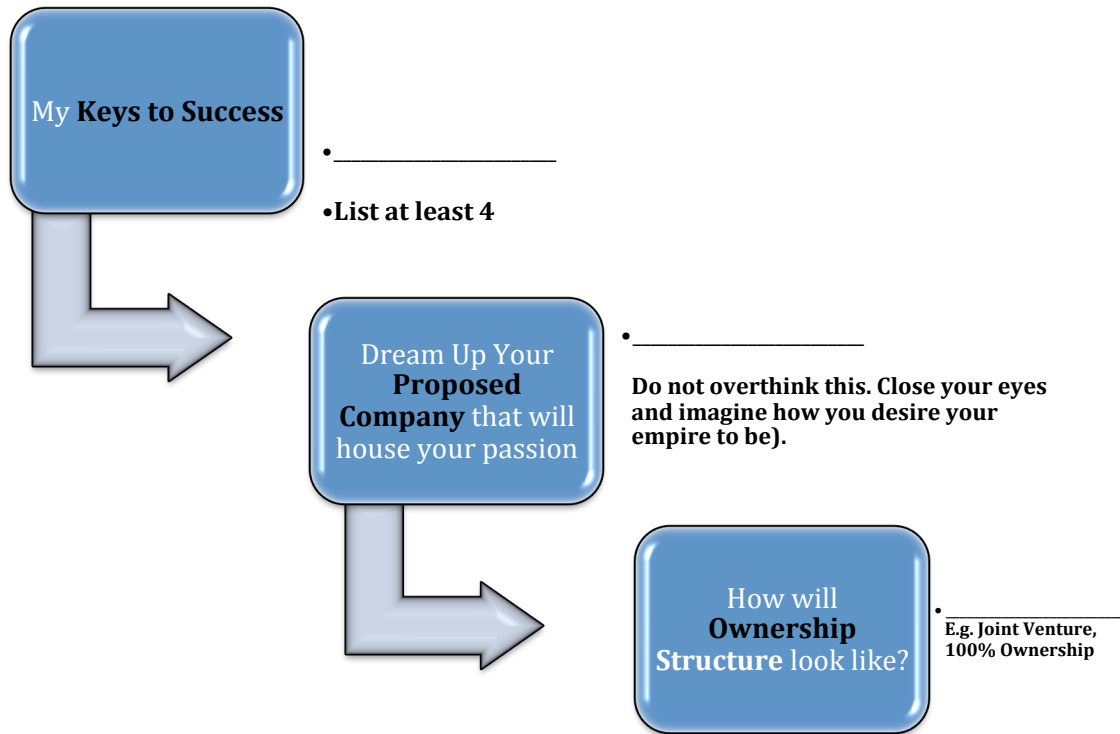
To generation over \$55, 000 in the first year

To develop sizeable income, enough to move into FULLTIME business

What is Your Mission?

Tommy Leigh Assistant's mission is to offer the highest level of virtual administrative assistant services. This company will be able to handle a wide range of tasks with precise professionalism.

SAMPLE DESCRIPTION



My Keys to Success

To Ensure accurate billing and project estimation.
Offer a wide range of services. Benefitting clients

How is Ownership Structure?

Tommy Leigh Assistant is a sole proprietorship company.

Your Assignment:

Follow the directives on the charts and provide answers.

YOU WILL NEED THE ABOVE FOR YOUR COMPREHENSIVE BUSINESS PLAN (Creative Business Strategic Plan & Marketing Plans) Your Passion plan is the beginning journey, so seek counsel for further courses needed

How I Made it & How You Can Too

