

2017



Cosmetic Surgery National Data Bank

# STATISTICS

The Authoritative Source for Current U.S. Statistics on Cosmetic Surgery



The American Society for  
Aesthetic Plastic Surgery

WE ARE  
AESTHETICS.

# Table of Contents

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Resources for the Media .....	1
Introduction to The Aesthetic Society® .....	2
Introduction to ASAPs Cosmetic Surgery National Data Bank .....	3
2017 Statistics Quick Facts .....	4
Top 5 Procedures: Surgical & Nonsurgical .....	6
National Totals (Surgical) .....	7
National Totals (Nonsurgical).....	8
Surgical Procedures: 5-Year Comparison .....	9
Percent Change: 2012–2017 (Surgical) .....	10
Percent Change: 2012–2017 (Nonsurgical) .....	11
Top Procedures by Gender .....	12
Gender Distribution (Surgical) .....	13
Gender Distribution (Nonsurgical) .....	14
Age Distribution (Surgical).....	15
Age Distribution (Nonsurgical).....	16
Age Distribution (for Procedures) .....	17
Trends .....	18
National Average Fees (Surgical).....	19
National Average Fees (Nonsurgical) .....	20
Economic, Regional and Ethnic Information .....	21
Procedure Quick Facts .....	22
ASAPS Quick Facts .....	24

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# Resources for the Media

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## ASAPS Spokesperson Network

- Thought and opinion leaders in all types of cosmetic procedures, surgical and nonsurgical, are available for interviews and information
- Spokespersons are available nationwide in urban and rural settings
- ASAPS leadership is available for information and interviews in all major cosmetic surgery markets
- All Aesthetic Society® spokespersons are working clinicians in direct patient care

## The Media Center at <http://www.surgery.org/media>

- Downloadable statistics and infographics
- Procedural facts
- Complete library of press releases ranging from 1998 to the present indexed by subject and date
- Press kit
- Registration for ASAPS Scientific Meetings (for invited and credentialed media)
- Before and after patient photos

Contact The Aesthetic Society® Communications Office at 562.799.2356 or e-mail [media@surgery.org](mailto:media@surgery.org) for prompt assistance.

## About The **Aesthetic Society**

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The American Society for Aesthetic Plastic Surgery (ASAPS) was founded in 1967 when cosmetic surgery was only beginning to be recognized as the important subspecialty it is today.

Founded on a mission of education, we are now widely recognized as the leader in aesthetic surgery research, education, and procedural advances.

United States Active membership to The Aesthetic Society® is restricted to American Board of Plastic Surgery certified physicians who meet a minimum number of surgical procedures performed and commit to a significant number of continuing medical education hours. New members must be sponsored by a current Society member.

## About the ASAPS Cosmetic Surgery **National Data Bank**

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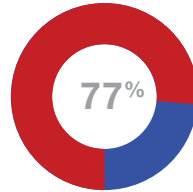
ASAPS, working with an independent research firm, compiled the national data for procedures performed 2012-2017. A paper-based questionnaire was mailed to 6,500 board-certified plastic surgeons. An online version of the questionnaire was also available. A total of 291 board-certified plastic surgeons returned questionnaires, of which 26 were retired or otherwise inactive during 2017. While surveys were distributed to all domestic, board-certified plastic surgeons, the results may reflect activities of surgeons who primarily conduct aesthetic surgical procedures.

Final figures have been projected to reflect nationwide statistics. Confidence intervals change by procedure, depending on the grouping's sample size and the response variance, though the overall survey portion of this research has a standard error of +/- 5.90% at a 95% level of confidence.

The Survey on Cosmetic Procedures Performed in 2017 was compiled, tabulated and analyzed by Industry Insights Inc. ([www.industryinsights.com](http://www.industryinsights.com)), an independent research firm based in Columbus, OH.

**HIGHLIGHTS**

- **Surgical procedures accounted for 77% of the total expenditures in 2017 and nonsurgical procedures accounted for 23%.**



- **Surgical procedures** were up 11% in 2017.

- The **surgical** procedures that saw the most significant increases in 2017 include:

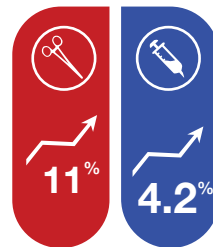
- **Eyelid Surgery** - blepharoplasty (up 26.3%)
- **Buttock Augmentation** - implants and fat transfer (up 25.5%)
- **Fat Transfer to the Face** (up 22.3%)
- **Facelifts** (up 21.9%)
- **Neck Lifts and Upper Arm Lifts** (both up 20.1%)



- **Nonsurgical procedures** were up 4.2% in 2017.

- The **nonsurgical** procedures that saw the most significant increases in 2017 include:

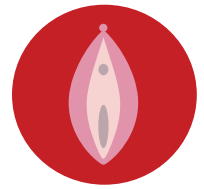
- **Micro-Ablative Skin Resurfacing** (up 99.5%)
- **Full Field Ablative Skin Resurfacing** (up 29.2%)
- **Nonsurgical Fat Reduction** (up 24.7%)
- **Chemical Peel** (up 15.9%)
- **Nonsurgical Skin Tightening** (up 15.1%)



- **Injectables overall** (including Belotero, Botulinum Toxin, Juvederm Ultra/Ultra Plus, Perlane, Poly-L-Lactic Acid, Radiesse, Restylane, Voluma, etc.) **saw a 5.1% increase in 2017 and a massive 40.6% increase over the past five years.**

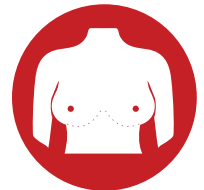


- **26.3%** of plastic surgeons currently perform vaginal procedures, (both nonsurgical and surgical). **Labiaplasty** (a surgical procedure) has **increased by 217.3%** over the past five years but saw an overall decrease in the number of procedures performed in 2017 of **10.7%**. It remains to be seen if this particular procedure is a passing trend or a permanent one.



- For all **breast explantation** procedures performed in 2017, (removal of existing breast implants), patients opted for the following:

- **67%** had implants removed and replaced with new implants
- **18.3%** had their implants removed without further surgical intervention
- **11.9%** involved a breast lift once the implants had been removed
- **2.3%** involved fat grafting to increase volume following implant removal but no new implants or lift



Source: American Society for Aesthetic Plastic Surgery

**TOP 5**



**The top five surgical procedures in 2017 were:**

- **Breast Augmentation** (333,392 procedures)
- **Liposuction** (304,850 procedures)
- **Eyelid Surgery** (145,390 procedures)
- **Breast Lift** (142,710 procedures)
- **Tummy Tuck** (140,834 procedures)



**The top five nonsurgical procedures in 2017 were:**

- **Botulinum Toxin** (1,548,236 procedures)
- **Hyaluronic Acid** (722,394 procedures)
- **Nonsurgical Fat Reduction** (180,833 procedures)
- **Hair Removal** (178,488 procedures)
- **Chemical Peel** (118,523 procedures)

**GENDER**



**The top five surgical procedures for women in 2017 were:**

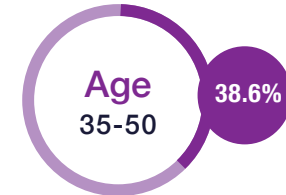
- **Breast Augmentation** (333,392 procedures)
- **Liposuction** (273,829 procedures)
- **Breast Lift** (142,710 procedures)
- **Tummy Tuck** (132,258 procedures)
- **Eyelid Surgery (Blepharoplasty)** (123,079 procedures)



**The top five surgical procedures for men in 2017 were:**

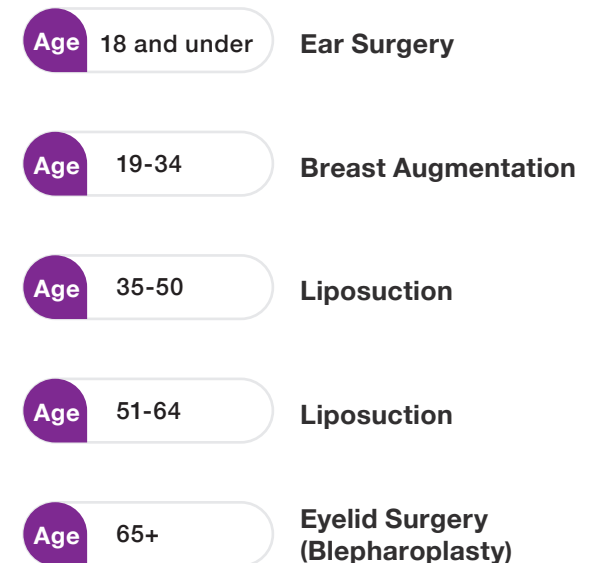
- **Liposuction** (31,021 procedures)
- **Eyelid Surgery (Blepharoplasty)** (22,311 procedures)
- **Breast Reduction (treatment of Gynecomastia)** (20,167 procedures)
- **Tummy Tuck** (8,576 procedures)
- **Facelift** (8,174 procedures)

**AGE**



As in 2016, patients aged 35 – 50 had the largest percentage of surgical procedures performed, (38.6% of the total number for all age brackets)

**The most common surgical procedures per age group in 2017 were as follows:**



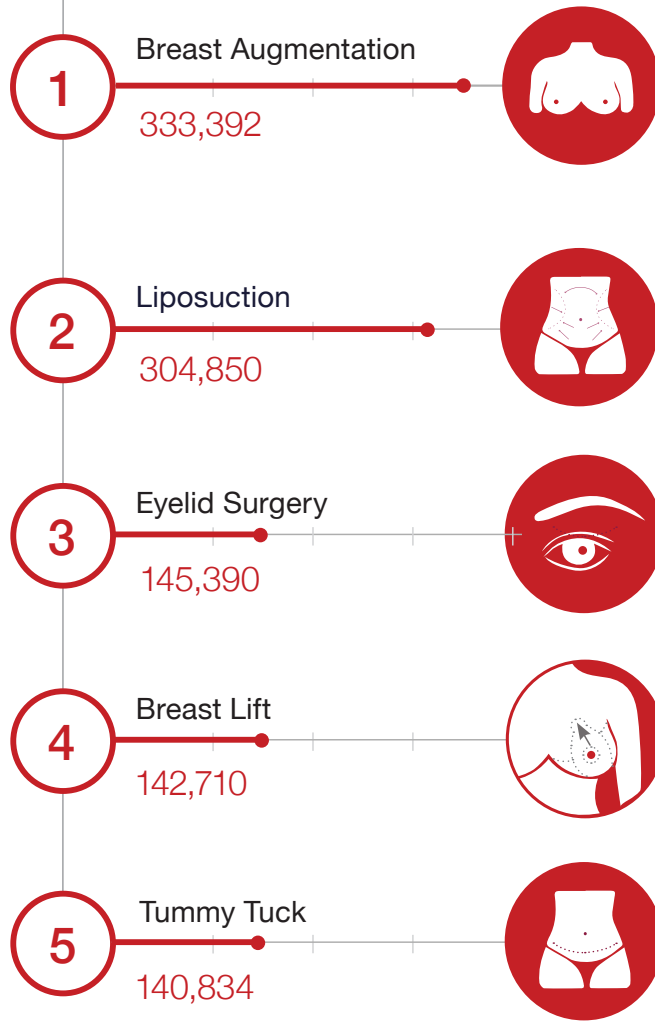
Source: American Society for Aesthetic Plastic Surgery



## TOP

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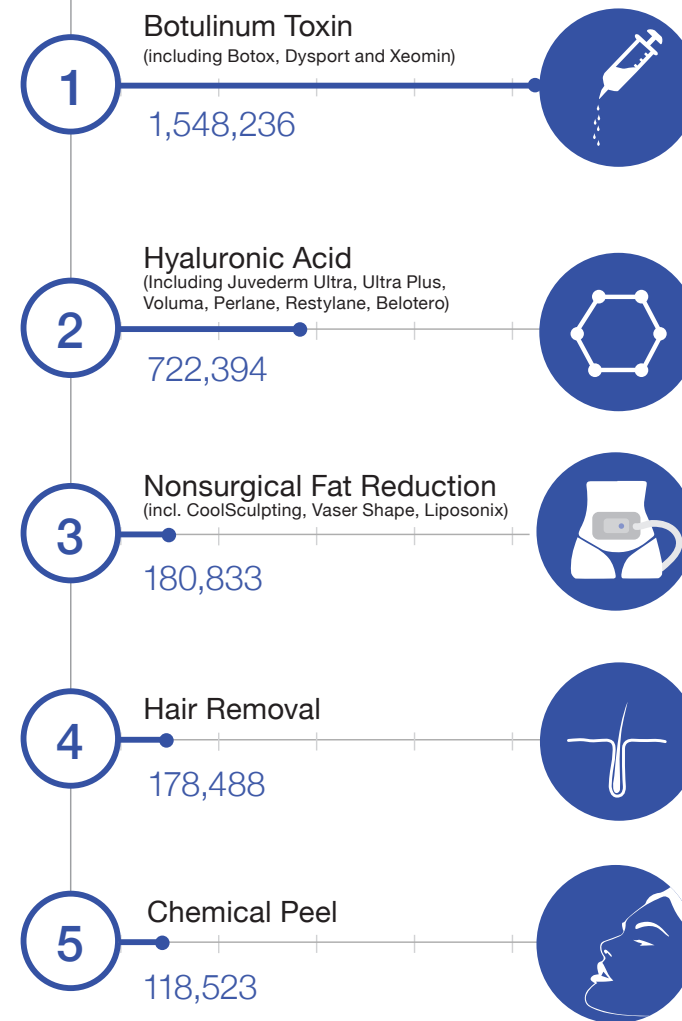
Surgical Procedures in **2017**



## TOP

**5**

Nonsurgical Procedures in **2017**



Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.  
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# 2017 National Totals for Cosmetic Procedures - Surgical



The following list includes surgical cosmetic procedures.  
The top 5 surgical procedures are indicated in bold superscript letters in the column headed Number of Procedures.

Surgical Procedure	Number of Procedures	2017 Rank within Category (Surgical)	2016 Rank within Category	2012 Rank within Category
Breast Augmentation*	<b>333,392</b> <sup>A</sup>	1	1	1
Breast Implant Removal (breast implant explantation)	45,024	9	9	x
Breast Lift	<b>142,710</b> <sup>D</sup>	4	4	5
Breast Reduction (women)**	71,422	7	7	7
Brow Lift	22,713	13	12	11
Buttock Augmentation (implants and fat transfer)	23,115	12	15	x
Buttock Lift	4,690	22	22	22
Chin Augmentation	5,963	21	20	19
Ear Surgery	10,519	18	18	16
Eyelid Surgery	<b>145,390</b> <sup>C</sup>	3	5	4
Facelift	82,410	6	6	6
Fat Transfer: Breast	21,708	14	11	x
Fat Transfer: Face	54,739	8	8	x
Labiaplasty (excluding vaginal rejuvenation)	10,787	17	17	21
Liposuction	<b>304,850</b> <sup>B</sup>	2	2	2
Lower Body Lift	6,499	20	21	20
Male Breast Reduction (for the treatment of Gynecomastia)	20,167	15	14	12
Neck Lift	28,542	11	13	x
Nose Surgery	38,659	10	10	10
Thigh Lift	7,839	19	19	17
Tummy Tuck	<b>140,834</b> <sup>E</sup>	5	3	3
Upper Arm Lift	18,157	16	16	15
Upper Body Lift	2,546	23	23	x
<b>Totals - Surgical Procedures</b>	<b>1,542,675</b>			

\* 13% of these procedures used saline implants and 87% used silicone implants.

\*\* Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

\*\*\* 6% of buttock augmentations included implants and 94% were fat transfers.

Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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# 2017 National Totals for Cosmetic Procedures - Nonsurgical



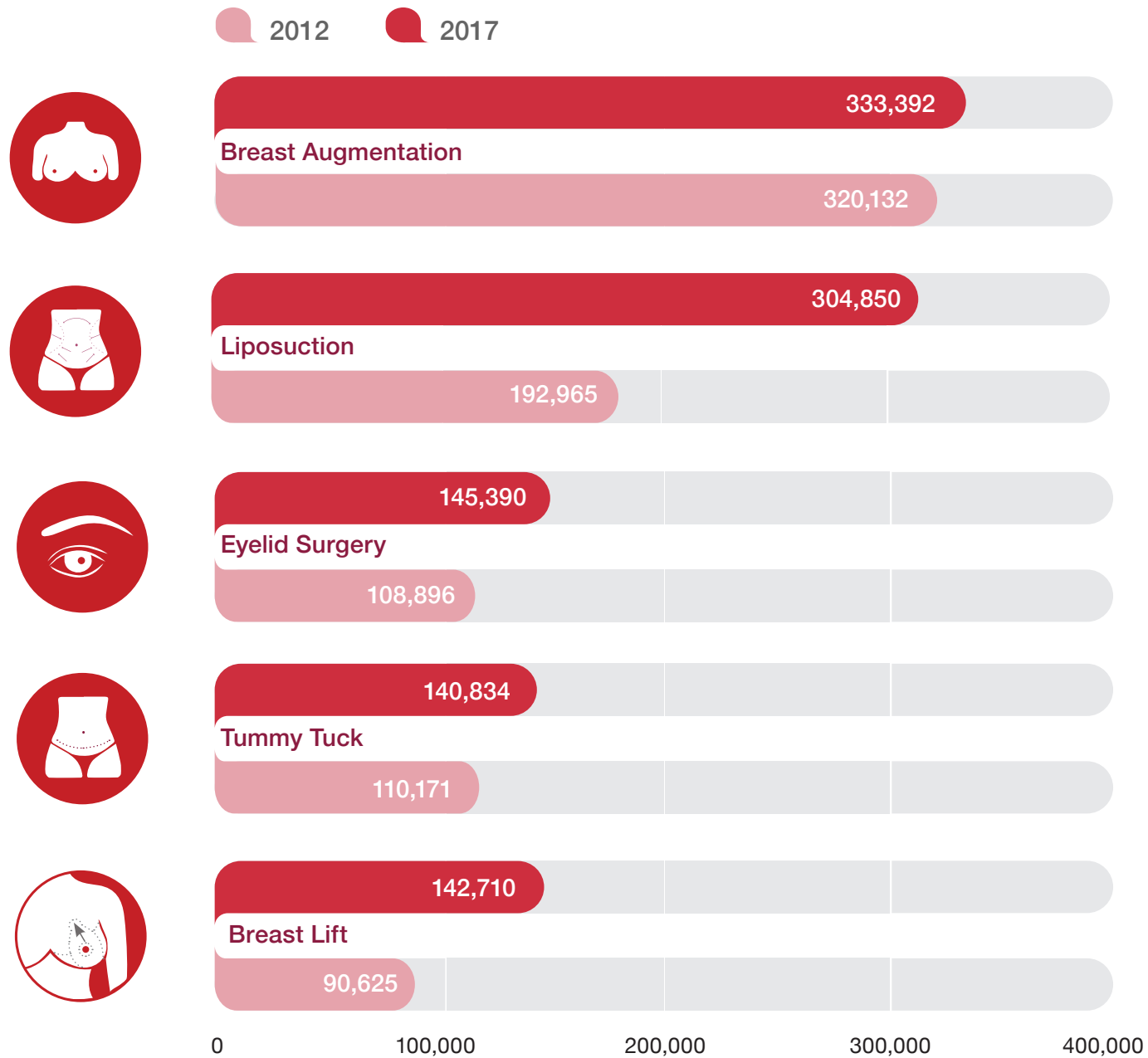
The following list includes nonsurgical cosmetic procedures.  
The top 5 nonsurgical procedures are indicated by bold superscript numbers  
in the column headed Number of Procedures.

Nonsurgical Procedure	Number of Procedures	2017 Rank within Category (Nonsurgical)
<b>Injectables:</b>		
Botulinum Toxin (including Botox, Dysport, Xeomin)	<b>1,548,236</b> <sup>1</sup>	1
Calcium Hydroxylapatite (Radiesse)	42,143	10
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	<b>722,394</b> <sup>2</sup>	2
Poly-L-Lactic Acid (Sculptra)	31,557	12
<b>Totals - Injectables</b>	<b>2,344,330</b>	
<b>Skin Rejuvenation:</b>		
Chemical Peel	<b>118,523</b> <sup>5</sup>	5
Dermabrasion (not including microdermabrasion)	5,427	16
Full Field Ablative (laser skin resurfacing)	31,892	11
Micro-Ablative Resurfacing (fractional resurfacing)	59,764	9
Microdermabrasion	106,999	7
Nonsurgical Skin Tightening (including Ulthera, Thermage, Pelleve)	64,923	8
Photorejuvenation (IPL)	113,230	6
<b>Totals - Skin Rejuvenation</b>	<b>500,758</b>	
<b>Other:</b>		
Cellulite Treatment	9,581	14
Hair Removal (laser or pulsed light)	<b>178,488</b> <sup>4</sup>	4
Nonsurgical Fat Reduction (including CoolSculpting, Vaser Shape, Liposonix)	<b>180,833</b> <sup>3</sup>	3
Sclerotherapy	9,380	15
Tattoo Removal	15,745	13
<b>Totals - Other Nonsurgical Procedures</b>	<b>394,027</b>	
<b>Totals - Nonsurgical Procedures</b>	<b>3,239,115</b>	

Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Source: American Society for Aesthetic Plastic Surgery

# Surgical Procedures: 5-Year Comparison, 2012–2017



Source: American Society for Aesthetic Plastic Surgery

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# Percent of Change in Select Procedures: 2012 – 2017 - Surgical



Note that large percentage changes are common in cases where the total number of procedures is small.

Surgical Procedure	2017	2016	Percent Change 2017 vs 2016	Percent Change 2017 vs 2012
Breast Augmentation	333,392	312,774	6.6%	4.1%
Breast Implant Removal (breast implant explantation)	45,024	43,428	3.7%	na
Breast Lift	142,710	125,268	13.9%	57.5%
Breast Reduction (women)*	71,422	65,340	9.3%	10.4%
Brow Lift	22,713	24,156	-6.0%	29.0%
Buttock Augmentation (implants and fat transfer)	23,115	18,414	25.5%	na
Buttock Lift	4,690	4,620	1.5%	98.1%
Chin Augmentation	5,963	6,600	-9.7%	-10.7%
Ear Surgery	10,519	10,692	-1.6%	44.4%
Eyelid Surgery	145,390	115,104	26.3%	33.5%
Facelift	82,410	67,584	21.9%	21.8%
Fat Transfer: Breast	21,708	25,410	-14.6%	na
Fat Transfer: Face	54,739	44,748	22.3%	na
Labiaplasty (excluding vaginal rejuvenation)	10,787	12,078	-10.7%	217.3%
Liposuction	304,850	261,756	16.5%	58.0%
Lower Body Lift	6,499	5,874	10.6%	13.9%
Male Breast Reduction (for the treatment of Gynecomastia)	20,167	21,846	-7.7%	22.6%
Neck Lift	28,542	23,760	20.1%	na
Nose Surgery	38,659	41,184	-6.1%	1.1%
Thigh Lift	7,839	7,920	-1.0%	11.3%
Tummy Tuck	140,834	134,376	4.8%	27.8%
Upper Arm Lift	18,157	15,114	20.1%	59.1%
Upper Body Lift	2,546	2,178	16.9%	na
<b>Totals - Surgical Procedures</b>	<b>1,542,675</b>	<b>1,390,224</b>	<b>11.0%</b>	<b>27.6%</b>

\*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

n/a = Not available (was not collected in that year's survey)

Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Percent change totals are based on procedures for which data were collected in both years.

Source: American Society for Aesthetic Plastic Surgery

# Percent of Change in Select Procedures: 2012 - 2017 - Nonsurgical



	2017	2016	2012	Percent Change 2017 vs 2016	Percent Change 2017 vs 2012	2017 Totals With Phys Ext.
Note that large percentage changes are common in cases where the total number of procedures is small.						
<b>Nonsurgical Procedure</b>						
<b>Injectables:</b>						
Botulinum Toxin (including Botox, Dysport, Xeomin)	1,548,236	1,438,998	1,190,995	7.6%	30.0%	2,680,804
Calcium Hydroxylapatite (Radiesse)	42,143	57,288	56,512	-26.4%	-25.4%	66,397
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero) <sup>†</sup>	722,394	701,712	390,422	2.9%	85.0%	1,313,066
Poly-L-Lactic Acid (Sculptra)	31,557	31,812	29,925	-0.8%	5.5%	48,441
<b>Totals - Injectables</b>	<b>2,344,330</b>	<b>2,229,810</b>	<b>1,667,854</b>	<b>5.1%</b>	<b>40.6%</b>	<b>4,108,708</b>
<b>Skin Rejuvenation:</b>						
Chemical Peel	118,523	102,234	94,024	15.9%	26.1%	457,409
Dermabrasion (not including microdermabrasion)	5,427	7,524	5,342	-27.9%	1.6%	38,994
Full Field Ablative (laser skin resurfacing)	31,892	24,684	14,750	29.2%	116.2%	64,387
Micro-Ablative Resurfacing (fractional resurfacing)	59,764	29,964	11,472	99.5%	420.9%	149,276
Microdermabrasion	106,999	178,398	141,856	-40.0%	-24.6%	280,797
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	64,923	56,430	39,394	15.1%	64.8%	164,686
Photorejuvenation (IPL)	113,230	130,350	84,312	-13.1%	34.3%	349,606
<b>Totals - Skin Rejuvenation</b>	<b>500,758</b>	<b>529,584</b>	<b>391,151</b>	<b>-5.4%</b>	<b>28.0%</b>	<b>1,505,155</b>
<b>Other:</b>						
Cellulite treatment	9,581	11,814	na	-18.9%	na	9,581
Hair Removal (laser or pulsed light)	178,488	155,430	190,173	14.8%	-6.1%	449,235
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	180,833	145,068	56,997	24.7%	217.3%	180,833
Sclerotherapy	9,380	8,184	16,875	14.6%	-44.4%	9,380
Tattoo Removal	15,745	27,258	24,523	-42.2%	-35.8%	15,745
<b>Totals - Other Nonsurgical Procedures</b>	<b>394,027</b>	<b>347,754</b>	<b>288,568</b>	<b>13.3%</b>	<b>33.2%</b>	<b>664,774</b>
<b>Totals - Nonsurgical Procedures</b>	<b>3,239,115</b>	<b>3,107,148</b>	<b>2,347,573</b>	<b>4.2%</b>	<b>37.6%</b>	<b>6,278,637</b>

<sup>†</sup>Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

na = Not available (was not collected in that year's survey)

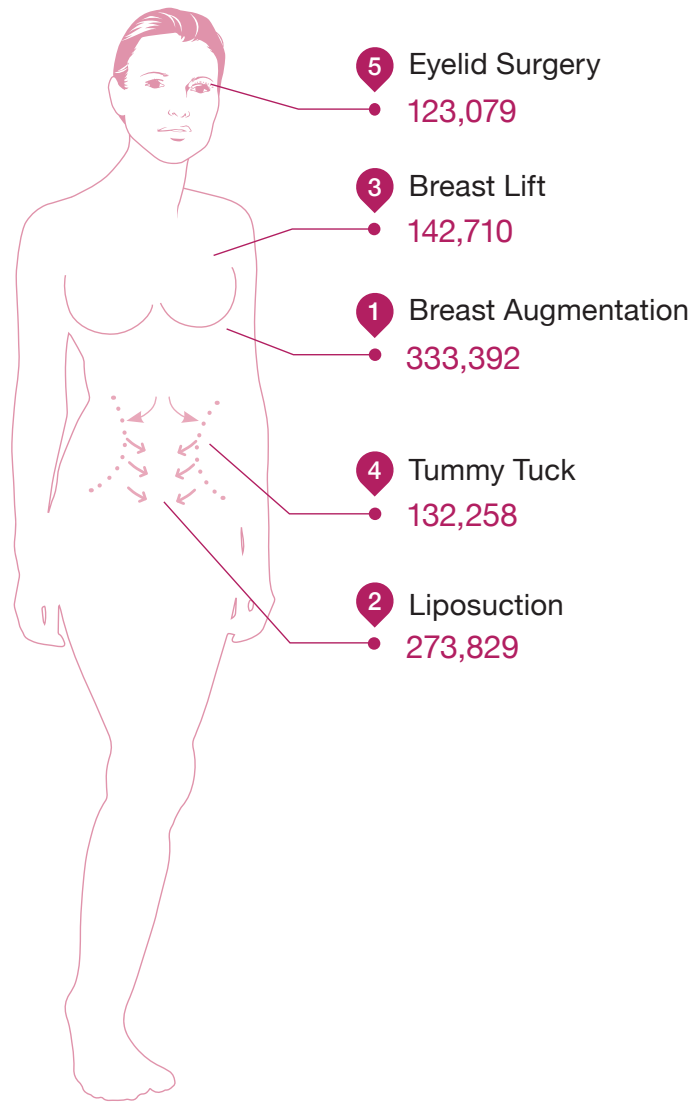
Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Percent change totals are based on procedures for which data were collected in both years.

Source: American Society for Aesthetic Plastic Surgery

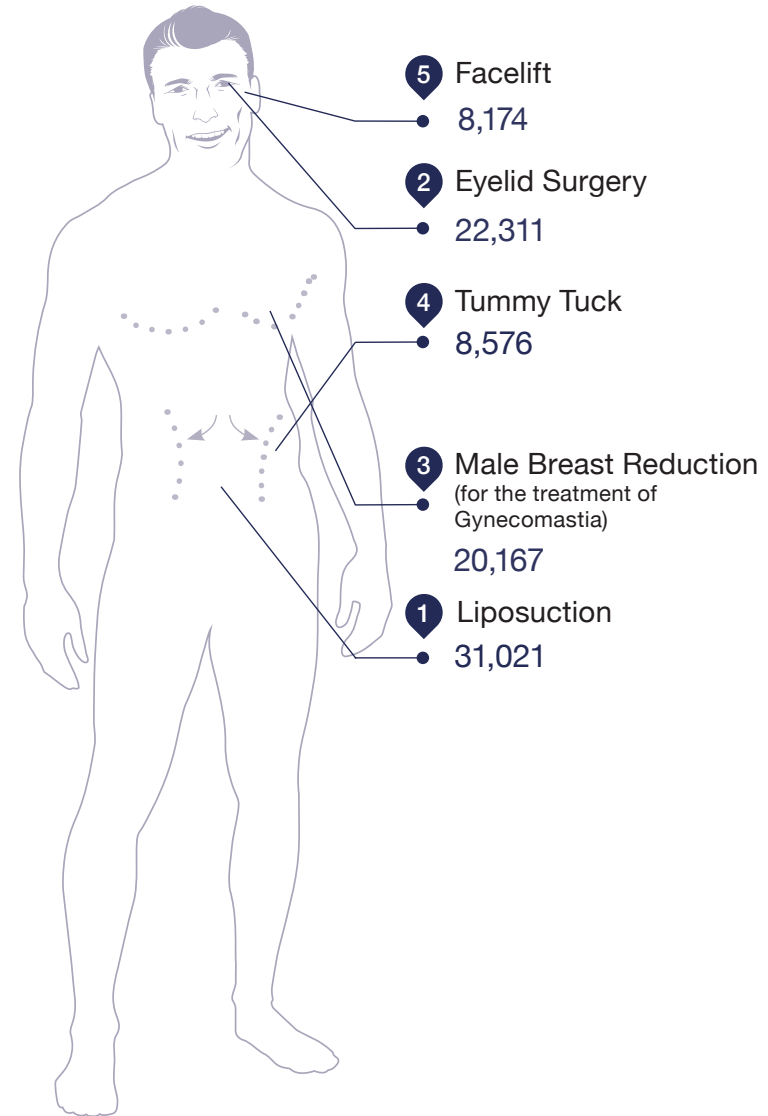
## TOP 5

Cosmetic Surgeries for Women in 2017



## TOP 5

Cosmetic Surgeries for Men in 2017



Source: American Society for Aesthetic Plastic Surgery

# 2017 Gender Distribution for Cosmetic Procedures - Surgical



The following list includes gender distribution data for surgical cosmetic procedures. The rankings of procedures within their surgical categories are indicated in the column Rank within Category.

Surgical Procedure	♀ FEMALE			♂ MALE		
	Number of Procedures	Percent of Total	Rank within Category (Surgical)	Number of Procedures	Percent of Total	Rank within Category (Surgical)
Breast Augmentation	333,392	100.0%	1	dna	dna	dna
Breast Implant Removal (breast implant explantation)	45,024	100.0%	9	dna	dna	dna
Breast Lift	142,710	100.0%	3	dna	dna	dna
Breast Reduction (women)*	71,422	100.0%	7	dna	dna	dna
Brow Lift	19,631	86.4%	14	3,082	13.6%	10
Buttock Augmentation (implants and fat transfer)	21,641	93.6%	12	1,474	6.4%	11
Buttock Lift	4,221	90.0%	21	469	10.0%	15
Chin Augmentation	4,556	76.4%	20	1,407	23.6%	12
Ear Surgery	6,834	65.0%	18	3,685	35.0%	9
Eyelid Surgery	123,079	84.7%	5	22,311	15.3%	2
Facelift	74,236	90.1%	6	8,174	9.9%	5
Fat Transfer: Breast	21,038	96.9%	13	670	3.1%	14
Fat Transfer: Face	50,384	92.0%	8	4,355	8.0%	8
Labiaplasty (excluding vaginal rejuvenation)	10,787	100.0%	16	dna	dna	dna
Liposuction	273,829	89.8%	2	31,021	10.2%	1
Lower Body Lift	5,695	87.6%	19	804	12.4%	13
Male Breast Reduction (for the treatment of Gynecomastia)	dna	dna	dna	20,167	100.0%	3
Neck Lift	23,584	82.6%	11	4,958	17.4%	7
Nose Surgery	32,294	83.5%	10	6,365	16.5%	6
Thigh Lift	7,504	95.7%	17	335	4.3%	17
Tummy Tuck	132,258	93.9%	4	8,576	6.1%	4
Upper Arm Lift	17,822	98.2%	15	335	1.8%	16
Upper Body Lift	2,345	92.1%	22	201	7.9%	18
<b>Totals - Surgical Procedures</b>	<b>1,424,286</b>	<b>92.3%</b>		<b>118,389</b>	<b>7.7%</b>	

\*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

dna = Does not apply

\*\*Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

x = Rank not provided since this is a subset of total Buttock Augmentation figures.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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# 2017 Gender Distribution for Cosmetic Procedures - Nonsurgical



The following list includes gender distribution data for nonsurgical cosmetic procedures. The rankings of procedures within their nonsurgical categories are indicated in the column Rank within Category.

Nonsurgical Procedure	♀ FEMALE			♂ MALE		
	Number of Procedures	Percent of Total	Rank within Category (Nonsurgical)	Number of Procedures	Percent of Total	Rank within Category (Nonsurgical)
<b>Injectables:</b>						
Botulinum Toxin (including Botox, Dysport, Xeomin)	1,387,838	89.6%	1	160,398	10.4%	1
Calcium Hydroxylapatite (Radiesse)	38,123	90.5%	10	4,020	9.5%	9
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	675,829	93.6%	2	46,565	6.4%	2
Poly-L-Lactic Acid (Sculptra)	27,604	87.5%	12	3,953	12.5%	11
<b>Totals - Injectables</b>	<b>2,129,394</b>	<b>90.8%</b>		<b>214,936</b>	<b>9.2%</b>	
<b>Skin Rejuvenation:</b>						
Chemical Peel	112,024	94.5%	5	6,499	5.5%	6
Dermabrasion (not including microdermabrasion)	5,159	95.1%	16	268	4.9%	15
Full Field Ablative (laser skin resurfacing)	27,872	87.4%	11	4,020	12.6%	10
Micro-Ablative Resurfacing (fractional resurfacing)	55,409	92.7%	9	4,355	7.3%	8
Microdermabrasion	103,381	96.6%	7	3,618	3.4%	13
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	61,238	94.3%	8	3,685	5.7%	12
Photorejuvenation (IPL)	104,118	92.0%	6	9,112	8.0%	5
<b>Totals - Skin Rejuvenation</b>	<b>469,201</b>	<b>93.7%</b>		<b>31,557</b>	<b>6.3%</b>	
<b>Other:</b>						
Cellulite Treatment	8,040	83.9%	15	1,541	16.1%	14
Hair Removal (laser or pulsed light)	159,862	89.6%	3	18,626	10.4%	4
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	157,383	87.0%	4	23,450	13.0%	3
Sclerotherapy	9,246	98.6%	14	134	1.4%	16
Tattoo Removal	9,514	60.4%	13	6,231	39.6%	7
<b>Totals - Other Nonsurgical Procedures</b>	<b>344,045</b>	<b>87.3%</b>		<b>49,982</b>	<b>12.7%</b>	
<b>Totals - Nonsurgical Procedures</b>	<b>2,942,640</b>	<b>90.8%</b>		<b>296,475</b>	<b>9.2%</b>	

Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Source: American Society for Aesthetic Plastic Surgery



# 2017 Age Distribution for Cosmetic Procedures - Surgical



The top 3 surgical procedures in each age category are indicated in bold and with bold superscript letters.

Surgical Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
Breast Augmentation	2,948	0.9%	<b>156,043<sup>A</sup></b>	46.8%	<b>127,300<sup>B</sup></b>	38.2%	40,736	12.2%	6,365	1.9%
Breast Implant Removal (breast implant explantation)	67	0.1%	4,087	9.1%	19,631	43.6%	16,951	37.6%	4,288	9.5%
Breast Lift	469	0.3%	24,589	17.2%	74,973	52.5%	34,237	24.0%	8,442	5.9%
Breast Reduction (women)*	1,675	2.3%	19,832	27.8%	28,073	39.3%	17,152	24.0%	4,690	6.6%
Brow Lift	0	0.0%	134	0.6%	5,092	22.4%	12,395	54.6%	5,092	22.4%
Buttock Augmentation (implants and fat transfer)	0	0.0%	8,710	37.7%	10,184	44.1%	3,551	15.4%	670	2.9%
Buttock Lift	0	0.0%	536	11.4%	2,948	62.9%	1,072	22.9%	134	2.9%
Chin Augmentation	201	3.4%	2,412	40.4%	1,809	30.3%	1,139	19.1%	402	6.7%
Ear Surgery	<b>3,350<sup>A</sup></b>	31.8%	4,020	38.2%	1,943	18.5%	670	6.4%	536	5.1%
Eyelid Surgery	67	0.0%	3,283	2.3%	36,515	25.1%	<b>68,675<sup>B</sup></b>	47.2%	<b>36,850<sup>A</sup></b>	25.3%
Facelift	0	0.0%	134	0.2%	8,308	10.1%	<b>46,364<sup>C</sup></b>	56.3%	<b>27,604<sup>B</sup></b>	33.5%
Fat Transfer: Breast	134	0.6%	4,690	21.6%	9,380	43.2%	5,963	27.5%	1,541	7.1%
Fat Transfer: Face	67	0.1%	3,819	7.0%	13,534	24.7%	26,331	48.1%	10,988	20.1%
Labiaplasty (excluding vaginal rejuvenation)	469	4.3%	5,963	55.3%	3,685	34.2%	603	5.6%	67	0.6%
Liposuction	<b>3,149<sup>B</sup></b>	1.0%	<b>75,174<sup>B</sup></b>	24.7%	<b>140,231<sup>A</sup></b>	46.0%	<b>72,829<sup>A</sup></b>	23.9%	<b>13,467<sup>C</sup></b>	4.4%
Lower Body Lift	0	0.0%	938	14.4%	3,417	52.6%	1,742	26.8%	402	6.2%
Male Breast Reduction (for the treatment of Gynecomastia)	1,675	8.3%	9,782	48.5%	6,566	32.6%	1,809	9.0%	335	1.7%
Neck Lift	0	0.0%	201	0.7%	3,551	12.4%	15,075	52.8%	9,715	34.0%
Nose Surgery	<b>3,015<sup>C</sup></b>	7.8%	19,430	50.3%	11,256	29.1%	4,087	10.6%	871	2.3%
Thigh Lift	0	0.0%	871	11.1%	4,020	51.3%	2,613	33.3%	335	4.3%
Tummy Tuck	134	0.1%	<b>27,604<sup>C</sup></b>	19.6%	<b>75,911<sup>C</sup></b>	53.9%	31,557	22.4%	5,628	4.0%
Upper Arm Lift	0	0.0%	1,876	10.3%	6,164	33.9%	8,040	44.3%	2,077	11.4%
Upper Body Lift	0	0.0%	402	15.8%	1,340	52.6%	670	26.3%	134	5.3%
<b>Totals - Surgical Procedures</b>	<b>17,420</b>	<b>1.1%</b>	<b>374,530</b>	<b>24.3%</b>	<b>595,831</b>	<b>38.6%</b>	<b>414,261</b>	<b>26.9%</b>	<b>140,633</b>	<b>9.1%</b>

\* Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors. Hair transplantation, Upper body lift, Polymethylmethacrylate, Cellulite treatment, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Source: American Society for Aesthetic Plastic Surgery

# 2017 Age Distribution for Cosmetic Procedures - Nonsurgical



The top 3 nonsurgical procedures in each age category are indicated in bold and with bold superscript numbers.

Nonsurgical Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
<b>Injectables:</b>										
Botulinum Toxin (including Botox, Dysport, Xeomin)	<b>3,484</b> <sup>2</sup>	0.2%	<b>216,209</b> <sup>1</sup>	14.0%	<b>640,051</b> <sup>1</sup>	41.3%	<b>512,081</b> <sup>1</sup>	33.1%	<b>176,411</b> <sup>1</sup>	11.4%
Calcium Hydroxylapatite (Radiesse)	0	0.0%	2,479	5.9%	15,276	36.2%	19,095	45.3%	5,293	12.6%
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	<b>3,350</b> <sup>3</sup>	0.5%	<b>104,453</b> <sup>2</sup>	14.5%	<b>266,526</b> <sup>2</sup>	36.9%	<b>242,138</b> <sup>2</sup>	33.5%	<b>105,927</b> <sup>2</sup>	14.7%
Poly-L-Lactic Acid (Sculptra)	0	0.0%	2,345	7.4%	8,375	26.5%	14,539	46.1%	6,298	20.0%
<b>Totals - Injectables</b>	<b>6,834</b>	<b>0.3%</b>	<b>325,486</b>	<b>13.9%</b>	<b>930,228</b>	<b>39.7%</b>	<b>787,853</b>	<b>33.6%</b>	<b>293,929</b>	<b>12.5%</b>
<b>Skin Rejuvenation:</b>										
Chemical Peel	2,144	1.8%	14,472	12.2%	42,411	35.8%	39,932	33.7%	<b>19,564</b> <sup>3</sup>	16.5%
Dermabrasion (not including microdermabrasion)	0	0.0%	402	7.4%	603	11.1%	2,546	46.9%	1,876	34.6%
Full Field Ablative (laser skin resurfacing)	402	1.3%	1,943	6.1%	8,107	25.4%	13,266	41.6%	8,174	25.6%
Micro-Ablative Resurfacing (fractional resurfacing)	268	0.4%	6,298	10.5%	18,760	31.4%	23,517	39.3%	10,921	18.3%
Microdermabrasion	2,010	1.9%	15,142	14.2%	35,309	33.0%	37,989	35.5%	16,549	15.5%
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	0	0.0%	4,489	6.9%	21,306	32.8%	25,795	39.7%	13,333	20.5%
Photorejuvenation (IPL)	3,216	2.8%	14,271	12.6%	38,994	34.4%	37,520	33.1%	19,229	17.0%
<b>Totals - Skin Rejuvenation</b>	<b>8,040</b>	<b>1.6%</b>	<b>57,017</b>	<b>11.4%</b>	<b>165,490</b>	<b>33.0%</b>	<b>180,565</b>	<b>36.1%</b>	<b>89,646</b>	<b>17.9%</b>
<b>Other:</b>										
Cellulite Treatment	0	0.0%	1,608	16.8%	3,551	37.1%	3,015	31.5%	1,407	14.7%
Hair Removal (laser or pulsed light)	<b>5,159</b> <sup>1</sup>	2.9%	<b>70,685</b> <sup>3</sup>	39.6%	71,824	40.2%	26,666	14.9%	4,154	2.3%
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	1,742	1.0%	32,294	17.9%	<b>79,060</b> <sup>3</sup>	43.7%	<b>49,513</b> <sup>3</sup>	27.4%	18,224	10.1%
Sclerotherapy	0	0.0%	134	1.4%	3,953	42.1%	3,551	37.9%	1,742	18.6%
Tattoo Removal	603	3.8%	8,107	51.5%	4,422	28.1%	2,077	13.2%	536	3.4%
<b>Totals - Other Nonsurgical Procedures</b>	<b>7,504</b>	<b>1.9%</b>	<b>112,828</b>	<b>28.6%</b>	<b>162,810</b>	<b>41.3%</b>	<b>84,822</b>	<b>21.5%</b>	<b>26,063</b>	<b>6.6%</b>
<b>Totals - Nonsurgical Procedures</b>	<b>22,378</b>	<b>0.7%</b>	<b>495,331</b>	<b>15.3%</b>	<b>1,258,528</b>	<b>38.9%</b>	<b>1,053,240</b>	<b>32.5%</b>	<b>409,638</b>	<b>12.6%</b>

\* Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.  
 Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Source: American Society for Aesthetic Plastic Surgery



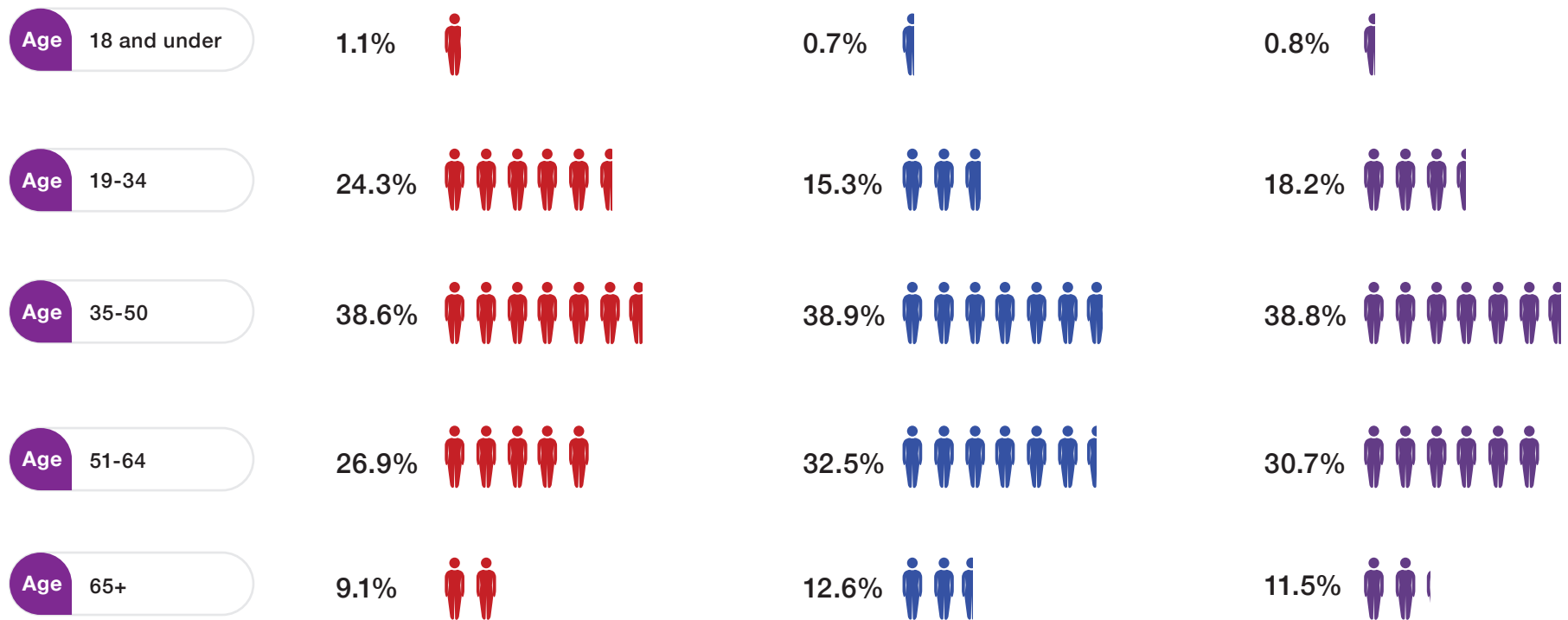
Percent of Total  
**Surgical Procedures**  
by Age



Percent of Total  
**Nonsurgical Procedures**  
by Age



Percent of Total  
**Surgical and Nonsurgical**  
Procedures by Age



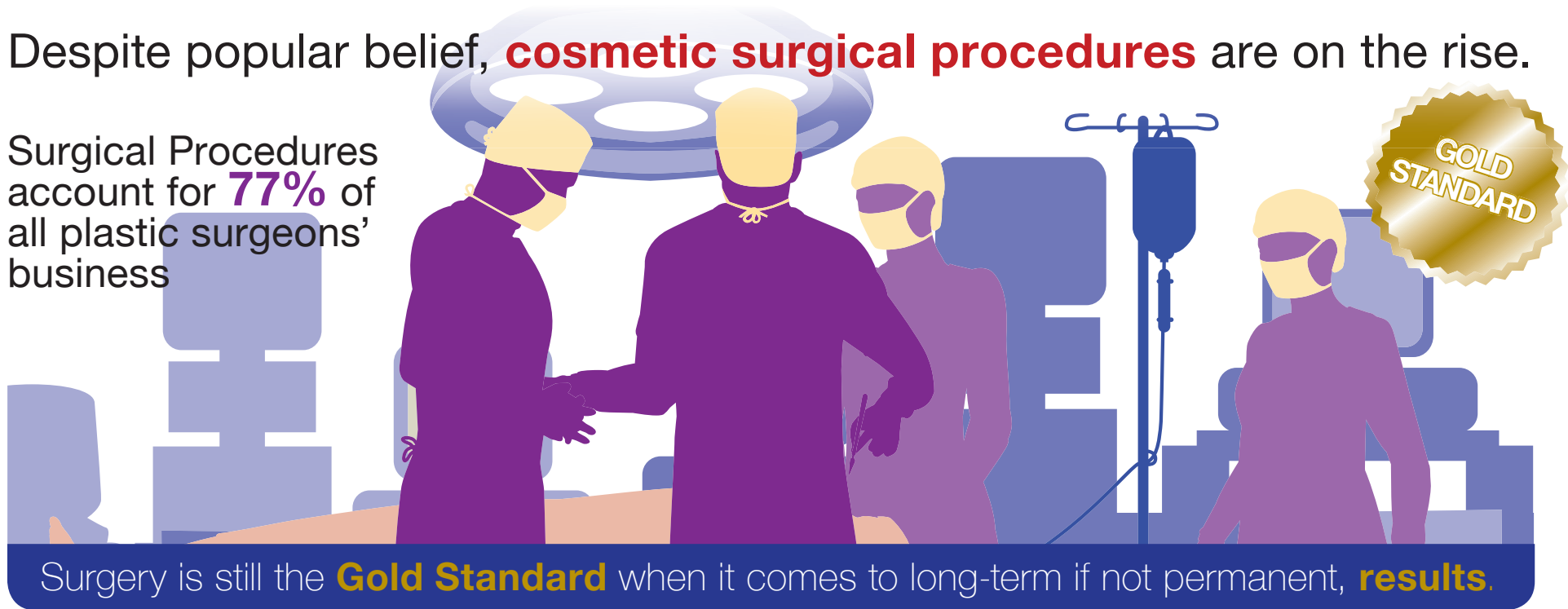
Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.  
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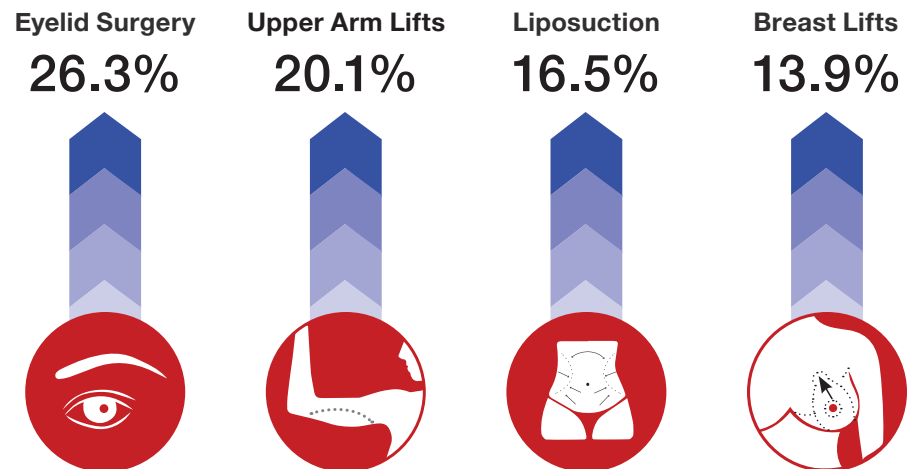
Despite popular belief, **cosmetic surgical procedures** are on the rise.

Surgical Procedures account for **77%** of all plastic surgeons' business



THE **FACELIFT** IS FAR FROM "DEAD"  
**FACELIFTS ARE UP 21.9%**

Other **SURGICAL PROCEDURES** seeing significant growth include:



Source: American Society for Aesthetic Plastic Surgery

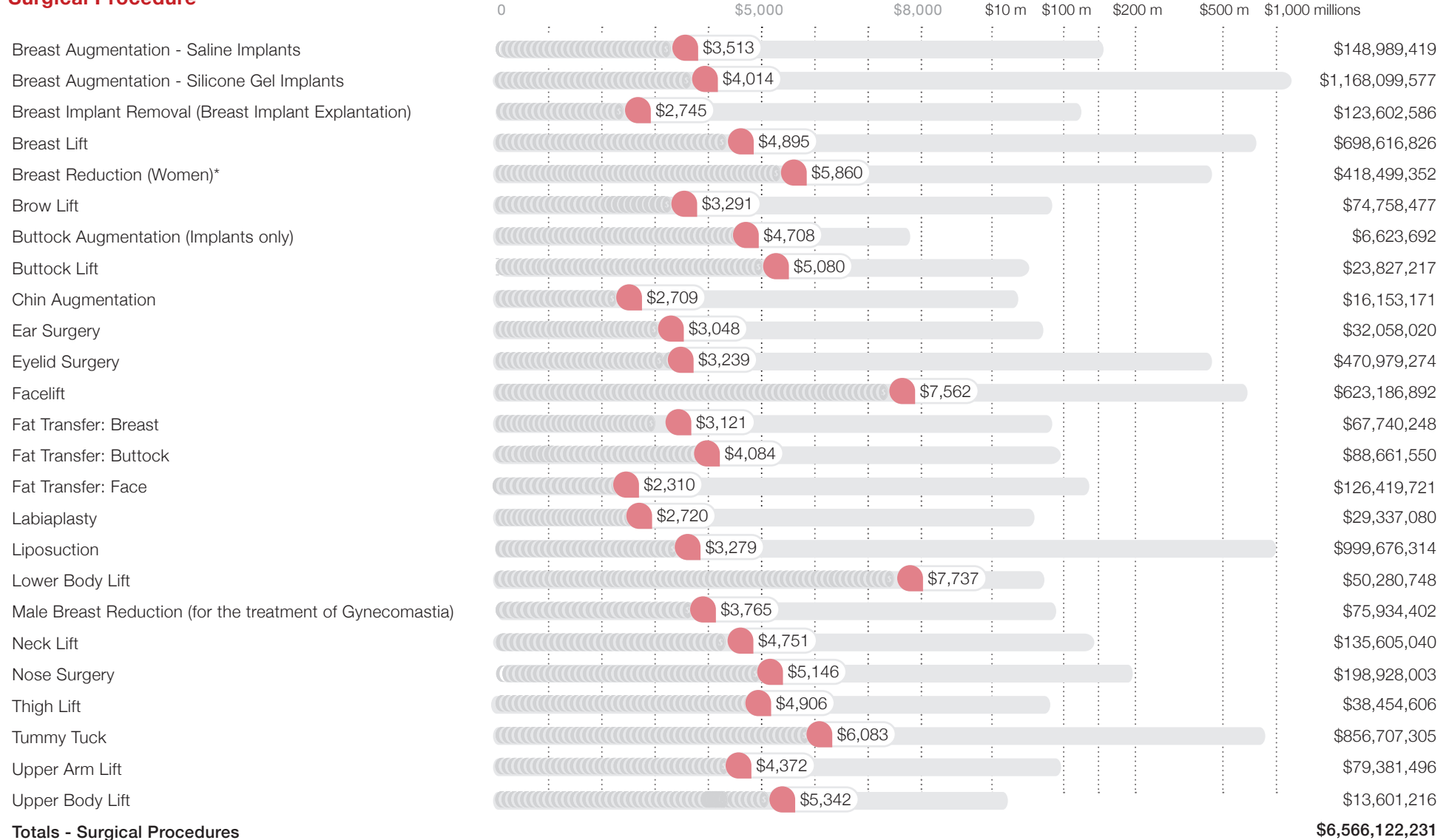
# 2017 National Average for Physician/Surgeon Fees Per Procedure - Surgical



## Surgical Procedure

**National Average**

**Total Expenditures**



Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

\*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

Source: American Society for Aesthetic Plastic Surgery

# 2017 National Average for Physician/Surgeon Fees Per Procedure - Nonsurgical



Nonsurgical Procedure	National Average	Total Expenditures
<b>Injectables:</b>		
Botulinum Toxin (including Botox, Dysport, Xeomin)	\$420	\$650,398,461
Calcium Hydroxylapatite (Radiesse)	\$697	\$29,389,685
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	\$651	\$470,545,780
Poly-L-Lactic Acid (Sculptra)	\$875	\$27,627,522
<b>Totals - Injectables</b>		<b>\$1,177,961,449</b>
<b>Skin Rejuvenation:</b>		
Chemical Peel	\$545	\$64,567,775
Dermabrasion (not including microdermabrasion)	\$1,558	\$8,453,475
Full Field Ablative (laser skin resurfacing)	\$2,560	\$81,656,596
Micro-Ablative Resurfacing (fractional resurfacing)	\$1,236	\$73,886,831
Microdermabrasion	\$149	\$15,893,631
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	\$1,707	\$110,805,383
Photorejuvenation (IPL)	\$342	\$38,669,177
<b>Totals - Skin Rejuvenation</b>		<b>\$393,932,868</b>
<b>Other:</b>		
Cellulite Treatment	\$2,418	\$23,171,074
Hair Removal (laser or pulsed light)	\$457	\$81,547,597
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	\$1,664	\$300,893,454
Sclerotherapy	\$369	\$3,465,629
Tattoo Removal	\$401	\$6,318,941
<b>Totals - Other Nonsurgical Procedures</b>		<b>\$415,396,694</b>
<b>Totals - Nonsurgical Procedures</b>		<b>\$1,987,291,011</b>

- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body. Figures are for physician/surgeon fees only and do not include fees for the surgical facility, anesthesia, medical tests, prescriptions, surgical garments, or other miscellaneous costs related to surgery. Figures for procedures often performed on more than one site in the same session reflect typical fees for one site.
- Component figures may not add exactly to totals and percentages may not equal 100% due to rounding.
- Hair transplantation, Polymethylmethacrylate, and Treatment of leg veins were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures

Source: American Society for Aesthetic Plastic Surgery

Americans Spent More Than

**\$8.5+** Billion

on **Procedures** in 2017.

**\$6.6**

Surgical Procedures  
(76.7%)

**\$1.2**

Injectable Procedures  
(13.8%)

**\$.39**

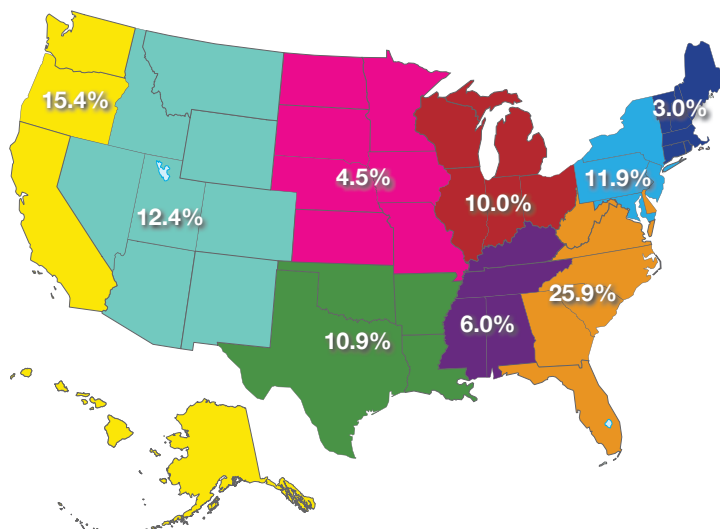
Skin Rejuvenation Procedures  
(4.6%)

**\$.42**

Other nonsurgical Procedures  
(4.9%)

● \$ in billions

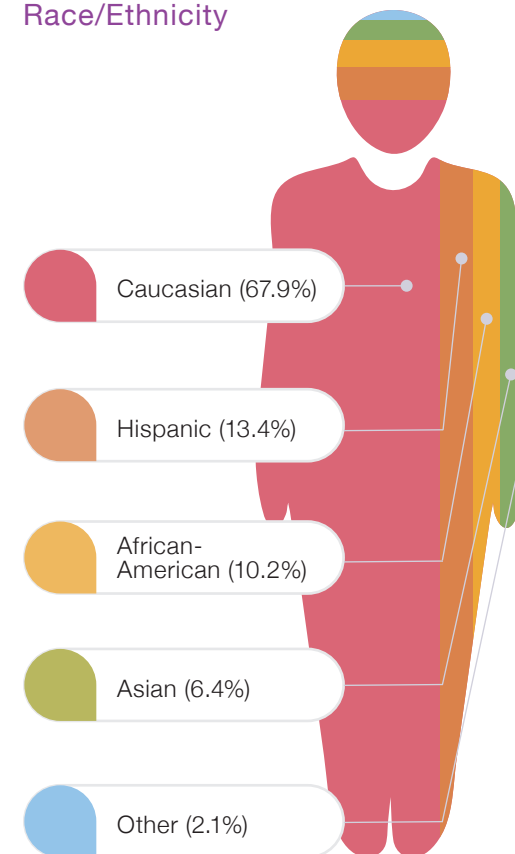
Source: American Society for Aesthetic Plastic Surgery



Practice Locations by Region	%
New England (CT, ME, MA, NH, RI, VT)	3.0%
Middle Atlantic (MD, NJ, NY, PA, DC)	11.9%
South Atlantic (DE, FL, GA, NC, SC, VA, WV)	25.9%
East North Central (IL, IN, MI, OH, WI)	10.0%
East South Central (AL, KY, MS, TN)	6.0%
West North Central (IA, KS, MN, MO, NE, ND, SD)	4.5%
West South Central (AR, LA, OK, TX)	10.9%
Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)	12.4%
Pacific (AK, CA, HI, OR, WA)	15.4%

Source: American Society for Aesthetic Plastic Surgery

Percent of Total Procedures  
According to  
Race/Ethnicity



Source: American Society for Aesthetic Plastic Surgery

Surgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Breast Augmentation (saline)		\$3,515			
Breast Augmentation (silicone)	Small breasts, breast asymmetry	\$4,014	1-2 hours	One	1-2 weeks
Breast Implant Removal (Explantation)		\$2,745			
Breast Lift	Sagging, poorly shaped breasts	\$4,895	1 1/2-3 1/2 hours	One	1-2 weeks
Breast Reduction	Large, heavy, pendulous, or disproportionate breasts	\$5,860	2-4 hours	One	1-2 weeks
Brow Lift	Sagging, low eyebrows, forehead creases, frown lines	\$3,291	1-2 hours	One	Within 10 days
Buttock Augmentation (implants only)	Weight loss or minimal volume buttock	\$4,708	1-2 hours	One	1 week
Buttock Lift	Sagging skin, excess fat, weakened muscles in thigh/buttocks area	\$5,080	2 hours	One	2-4 weeks
Chin Augmentation/Genioplasty	Receding chin	\$2,709	1 hour	One	1-2 weeks
Ear Surgery	Protruding or disproportionate ears	\$3,048	2-3 hours	One	5-14 days
Eyelid Surgery	Excess fat, wrinkled or drooping skin, upper eyelids, bags, puffiness under eyes	\$3,239	1-3 hours	One	Within 10 days
Facelift	Loose skin, deep lines, wrinkles, jowls	\$7,562	2-3 hours	One	Within 2 weeks
Fat Transfer - Breast	Lack of volume	\$3,121	2-4 hours	Two+	2-3 days
Fat Transfer - Face	Lack of volume	\$2,310	1-1 1/2 hours	One+	2 weeks
Labiaplasty	Enlarged labia minora, often asymmetric, often protrudes beyond the labia majora	\$2,720	1 hour	One	1 week
Liposuction (various techniques)	Normal weight with isolated fatty areas	\$3,279	45 minutes - 2 hours	One	1-2 weeks
Lower Body Lift	Laxity of thighs, buttock, and abdomen	\$7,737	Up to 8 hours	One	Up to 4 weeks
Male Breast Reduction	Gynecomastia	\$3,765	2 hours	One	1 week
Neck Lift	Loose, sagging, excess skin	\$4,751	2-3 hours	One	Within 2 weeks
Nose Surgery	Nose too large, wide, or tip needs reshaping, deformity after trauma	\$5,146	1-2 hours	One	7-10 days
Thigh Lift	Loose, excess skin	\$4,906	2 hours	One	2-4 weeks
Tummy Tuck	Protruding abdomen, excess fat and skin, weak abdominal muscles	\$6,083	2-5 hours	One	2-4 weeks
Upper Arm Lift	Excess skin and fat on underside of arm	\$4,372	2 hours	One	1-2 weeks
Upper Body Lift	Candidate would be a patient needing a combination of procedures often involving loose skin or stubborn fat around upper arms, chest and/or back.	\$5,342	2-5 hours	One	1 week

\* National average; surgeon fees are based on ASAPS 2017 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

\*\* With any surgical procedure, a revision or touch-up may sometimes be necessary.

+ Varies from patient to patient.

Source: American Society for Aesthetic Plastic Surgery

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Nonsurgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Botulinum Toxin (Botox, Dysport, Xeomin)	Frown lines, crow's feet	\$420	30 minutes	Repeat treatments 4-6 months (onset of actions in 1-5 days)	No downtime
Calcium Hydroxylapatite (Radiesse)	Nasolabial folds, frown lines, crow's feet, lips	\$697	Less than 1 hour	Repeat treatments 2 years or longer	No downtime
Chemical Peel (ranges from light to deep)	Sun-damaged, unevenly pigmented skin	\$545	1/2 hour - 3 hours Depends on type of peel	One or multiple Depends on type of peel	Depends on type of peel
Dermabrasion	Acne, wrinkles around mouth, sun-damaged skin	\$1,558	A few minutes - 1 1/2 hours	Multiple sessions	7-10 days
Full Field Ablative (laser skin resurfacing)	Fair, non-oily skin, sun-damaged facial skin, wrinkles around mouth and eyes, acne scars	\$2,560	Variable, up to 1 1/2 hours	One or multiple depending on laser and skin condition	Variable, up to 14 days
Hyaluronic Acid (including Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	Nasolabial folds, forehead wrinkles, smile lines, and lips	\$651	Less than 1 hour	Repeat treatments 4 months – 1 year	No downtime
Laser Hair Removal	Unwanted hair on face or body	\$457	1-2 hours Depends on area	Multiple sessions	No downtime
Micro-Ablative Resurfacing (fractional resurfacing)	Actinic changes, lines, acne scars, pigment, superficial lines	\$1,236	30 minutes - 1 hour	1-6 depending	1-10 days depending
Microdermabrasion	Fine lines, crow's feet, age spots, acne scars	\$149	30 minutes - 1 hour	Multiple sessions 2-3 week intervals	No downtime
Nonsurgical Fat Reduction (including CoolSculpting, Vaser Shape, Liposonix)	Diet-resistant fat, mild lipodystrophy	\$1,664	1-3 hours	1-6	No downtime, minimal soreness
Nonsurgical Skin Tightening (including Ulthera, Thermage, Pelleve)	Early skin laxity with good skin tone and elasticity	\$1,707	1-2 hours	1-6	Minimal downtime
Photorejuvenation (IPL)	Pigment, superficial lines	\$342	10-30 minutes	3-5	No downtime
Poly-L-Lactic Acid (Sculptra)	Cheeks, temple, jawline, volume loss, fat in face	\$875	Less than 1 hour	2-4	Minimal downtime
Sclerotherapy	Spider veins	\$369	30 minutes - 1 hour	3-4 Treatments Injections	No downtime
Tattoo Laser Treatment	Unwanted tattoo	\$401	10 minutes - 1 hour	Multiple sessions	No downtime

\* National average; surgeon fees are based on ASAPS 2017 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

\*\* With any surgical procedure, a revision or touch-up may sometimes be necessary.

Source: American Society for Aesthetic Plastic Surgery

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- The American Society for Aesthetic Plastic Surgery (ASAPS)
- Founded in 1967
- Primary mission: education and research in cosmetic plastic surgery
- Over 2,600 members, mostly in the U.S. and Canada
- International members in 38 countries
- U.S. members are plastic surgeons certified by the American Board of Plastic Surgery (in Canada, by the Royal College of Physicians and Surgeons of Canada) and specializing in cosmetic surgery of the face and body
- Accredited sponsor of cosmetic surgery Continuing Medical Education (CME) for qualified plastic surgeons since 1974
- Sponsor of the Cosmetic Surgery National Data Bank since 1997
- Peer-reviewed publication: [Aesthetic Surgery Journal](#), the world's most widely read clinical journal of cosmetic surgery
- Members must perform a minimum number of aesthetic cases to be eligible for membership and perform all surgical procedures in an accredited facility
- All members, due to their extensive training in anatomy of the face and body, are uniquely qualified to perform both surgical and non-invasive procedures
- The Aesthetic Meeting has long been considered the premier educational event for board-certified plastic surgeons. Its attendance is restricted to this physician group

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AESTHETICS.



The Aesthetic Society has a number of websites devoted to consumers, (to help them make informed decisions), physicians and media.

**For Consumers:**

[www.smartbeautyguide.com](http://www.smartbeautyguide.com)

(Procedural info, physician Q&As, blogs, surgeon locator and more)

**For Physicians and Media:**

[www.surgery.org](http://www.surgery.org)

(For annual statistics, press releases and news)

[www.aestheticsurgeryjournal.com](http://www.aestheticsurgeryjournal.com)

(The clinical journal of the American Society for Aesthetic Plastic Surgery)

**Social:**

Follow ASAPS on Twitter: [www.twitter.com/ASAPS](http://www.twitter.com/ASAPS)

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Locate a plastic surgeon in your area: [www.smartbeautyguide.com/select-surgeon](http://www.smartbeautyguide.com/select-surgeon)



The American Society for Aesthetic Plastic Surgery

ASAPS Communications Office  
36 West 44th Street, Suite 1205  
New York, NY 10036

Phone: 562.799.2356  
Fax: 562.799.1098

[media@surgery.org](mailto:media@surgery.org)

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