

UPCOMING



COTERIE

CO-LOCATED WITH

fame. SOLE COMMERCE MODA

FEBRUARY 25-27, 2019  
MONDAY | TUESDAY | WEDNESDAY

Jacob Javits Center, NYC



**Melissa Moylan**  
VP, Creative

**FASHION**  
SNOOPS

As VP, Creative at Fashion Snoops, Melissa Moylan is recognized as an expert in trend forecasting. She leads Fashion Snoops' womenswear team to provide analysis across runway, tradeshow and retail. Throughout all inspiration levels, Melissa identifies and confirms thematic stories, colors, key items, materials, prints, patterns and details. Her well-rounded view at several market points allows her to successfully report on trends from inception to commercial realization. Melissa has over 10 years of experience in New York City, Paris and Los Angeles. She has traveled extensively in Europe to train research teams and trend partners, cover tradeshow and identify global trends. She is a sought-after speaker at industry events in the U.S., Europe and Asia and has a keen understanding of both American and European markets.

UBMFASHION

WOMEN'S  
**TREND DIRECTION**

FW 19/20



UBMFASHION

# WOMEN'S TREND DIRECTION FW 19/20



**FS**  
FASHIONSNOOPS

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WOMEN'S

**THE ENCHANTED**

**FALL | WINTER 19/20**



Modern witchcraft is empowering feminists



AI astrology apps and witch subscription boxes hit the market



Salt caves have become the new spa trend



Millennials are replacing Christianity with spiritual rituals



Newfound fascination with cult-based television



World's first gene-edited babies created in China



Organic personal care market is projected to reach 11.1 billion by 2025



Nutrition is being personalized with DNA



Genealogy tourism is booming



New Farm Bill legalizes hemp in the US



# TAKEAWAYS

1

Dark Romance

2

Jewel Tones

3

Seductive

4

Luxurious Velvet

5

Maxi Silhouettes

6

Satin

7

Puff Sleeves

8

Capes & Overcoats

9

Victorian Ruffles

10

Embellishment





- Immune
- Eternal
- Tidal
- Fuse
- Wicked
- Whimsical
- Golden Ash
- Vicuna
- Quiet
- Aerochrome
- Mineral
- Euphoria
- Scope
- Lacquer
- Eruption
- Canyon Coral
- Molten
- Honest
- Enchant
- Zephyr
- Somber



MIDI DRESS



- Long Puff Sleeves
- Burnout Velvet Material
- Ruffle or Tier Detail

SLIP DRESS



- Mismatched Straps
- Consider Bodice Detail
- Satin Material

ASYMMETRIC DRESS



- Velvet Material
- Cutout Sides
- Floating Panels

OVERCOAT



- Floor-sweeping Length
- Novelty Jacquard or Burnout
- Oversized Fit

BLAZER



- Double Breasted
- Contrast Lapels
- Luxe Velvet

MAXI DRESS



- Full Shape
- Plunge Neckline
- Layer with Blouse Underneath

PUFF SLEEVE BLOUSE



- Victorian Pull-over Style
- Ruched Statement Sleeves
- Ruffled Mock Neck

CAPE



- Short or Longer Length
- Arm Slits
- Consider Embroidered Trim

Skinny



- High Waist
- All Over Serpent Print
- Stone Wash

Cropped Skinny



- Feather Hem
- Cropped Length
- Mid Rise

Straight Leg



- Deconstructed
- Bright Colored
- Minimal Detailing

Cropped Flare



- All Over Floral Print
- Kick Flare
- High Waist

POINTED TOE ANKLE BOOT



- Embossed Velvet
- Mary Jane Straps
- Kitten Heel

FRAME PURSE



- Metal Coin Purse Closure
- Mini Silhouette
- Satin

VEIL



- Delicate Lace
- Eyelash Trim
- Bow-Tied Back

EMBELISHED BARETTES



- Crystal Gemstones
- Art Deco Elements
- Set of Barrettes

CORSET BELT



- Structured Seaming
- Belted Center
- Exaggerated Silhouette

NECKERCHIEF



- Dotted Mesh
- High Neck Silhouette
- Multi-Wrap Styling

LEATHER GLOVES



- Wide Arm Silhouette
- Single Stud Embellishment
- Monochrome Styling

EMBELLISHED STOCKINGS



- Multicolored Beading
- Semi-Sheer
- Floral Clusters

MISMATCHED EARRINGS + LAYERED NECKLACES



- Polished & Textured Gold
- Insect Motifs
- Pearl Drops



Euphoria	Somber	Mineral	Enchant	Aerochrome	White	Vicuna	Quiet	Honest	Fuse	Zephyr
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Black	Euphoria	Wicked	Honest	Quiet	White	Tidal	Eternal	Somber	Scope
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Komarov  
MODA



Lush Clothing  
FAME



Gabby Isabella  
MODA



Jacque Aiche  
COTERIE



Katherine Kidd  
**COTERIE**



Rick Rhe  
**COTERIE**



Why Dress  
**FAME**

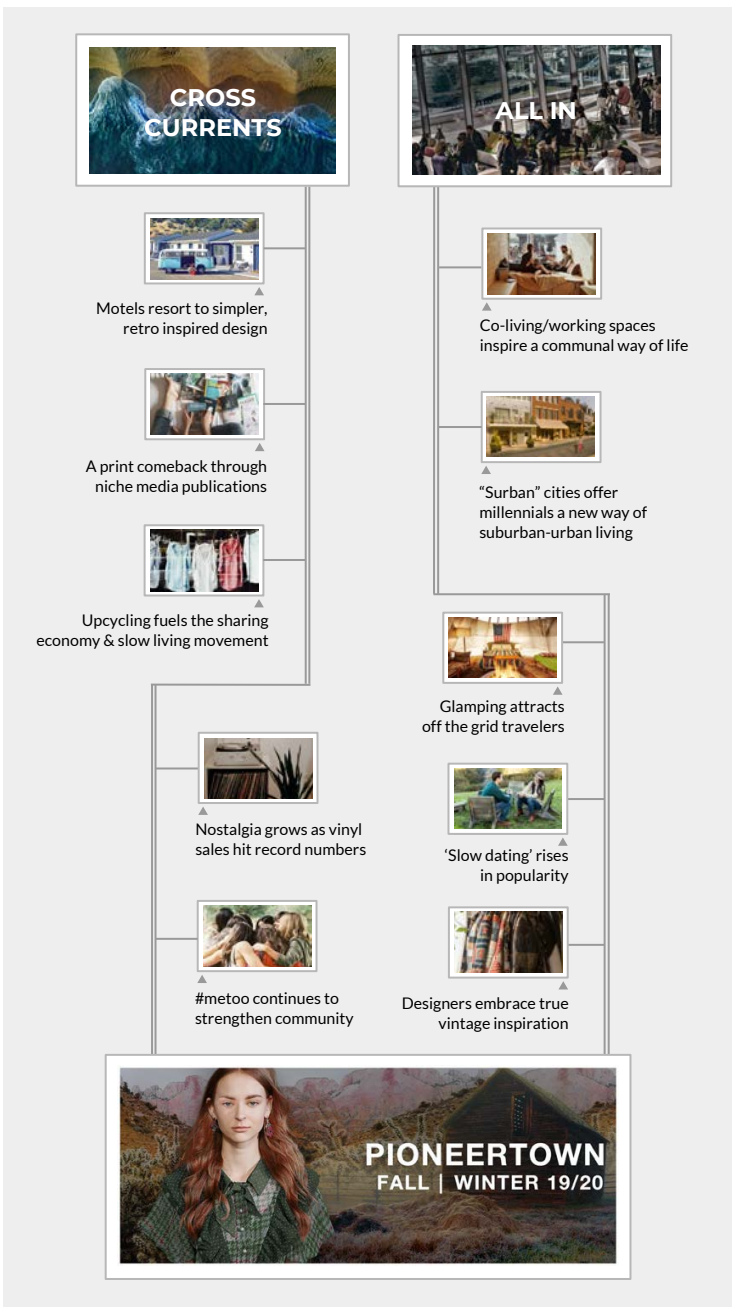
**FS**  
FASHIONSNOOPS

UBMFASHION

WOMEN'S

**PIONEERTOWN**

**FALL | WINTER 19/20**



## TAKEAWAYS

- 1 New Old West
- 2 Arts + Crafts
- 3 Romantic
- 4 Re-Purposed Vintage
- 5 Earthy Tones
- 6 Heirloom
- 7 Faded Florals
- 8 Workwear
- 9 Western Elements
- 10 Utility Pockets





Somber
Vermeer
Ether
Stark
Bliss
Imagine
Volt
Golden Ash
Old Gold
Sunkist
Ground
Euphoria
Pond Water
Oxidize
Eternal
Pastoral
Grunge
River Stone
Carmine
French Roast

MIDI DRESS



- Full Shape
- Button Front
- Western Details

JUMPSUIT



- Tailored Coverall
- Wool Blend
- Tapered Legs

MAXI DRESS



- High Neckline
- Full Skirt
- All-over Print

OVERSIZED SWEATER



- Mixed Media
- Uneven Hem
- Extra Long Sleeves

TRUCKER JACKET



- Shearling Lined
- Oversized Shape
- Corduroy Material

PUFF SLEEVE BLOUSE



- Evolution of Peasant Style
- Full or Puff Sleeves
- Ruffled Yoke

BLAZER



- Heritage Tweed
- Brass Buttons
- Layer over Turtleneck

WIDE LEG PANTS



- High Waist
- Cuffed Hem
- Heavy Twill or Denim



OVERALLS



- Front Zip Closure
- Square Pockets
- Wide Leg

PAPERBAG WAIST



- High Waist
- Overlapping Closure
- Tie Waist

FLARES



- Pink Wash
- Square Pockets with Zip Closure
- Self Belt

TAPERED



- Whiskered Finishing
- Baggy Fit
- Minimal Detailing

WESTERN BOOT



- Monochrome Whip Stitching
- Contrast Sole
- Mini Studs

BUCKET BAG



- Bow Handle
- Cylindrical Body
- Interior Pouch

OVAL FRAMES



- Oversized Silhouette
- Matte Brass Frames
- Sepia Tinted Lenses

WIDE BRIM HAT



- Felted Wool
- Monochromatic Ribbon Trim
- Floppy Brim

CORSET BELT



- Smooth Leather
- Braided Ties
- Tassel Ends

BANDANA



- Front Knotted Styling
- Satin
- Folded Silhouette

SLOUCHY GLOVES



- Quilted Patchwork
- Opera Rise
- Pattern Mixing

ANKLE SOCKS



- Nylon Hosiery
- Contrast Trim
- Super Sheer

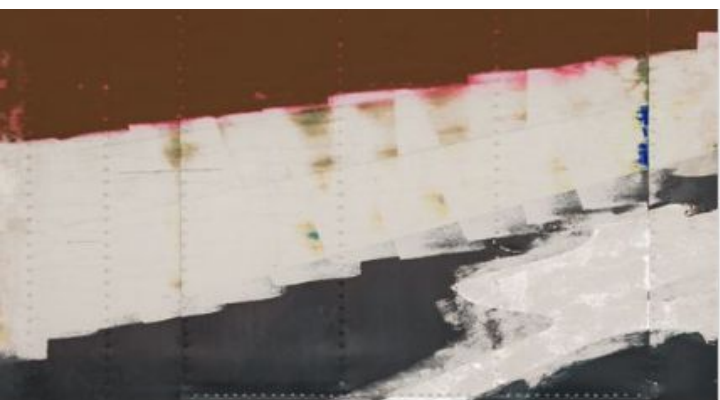
STATEMENT HOOP



- Single Earring
- Menswear Tweed
- Contrast Whip Stitching



435-320	546-110	325-630	329-630	432-980	654-610	330-110	548-510	542-920
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Volt	French Roast	Pastoral	Old Gold	River Stone	Somber	Ground	Stark	Golden Ash	Eternal
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Leo & Lin  
**COTERIE**



The Parks Apparel  
**FAME**



BLANK London  
**COTERIE**



Part Two  
**COTERIE**



Guzella  
**MODA**



Luana Italy  
**COTERIE**



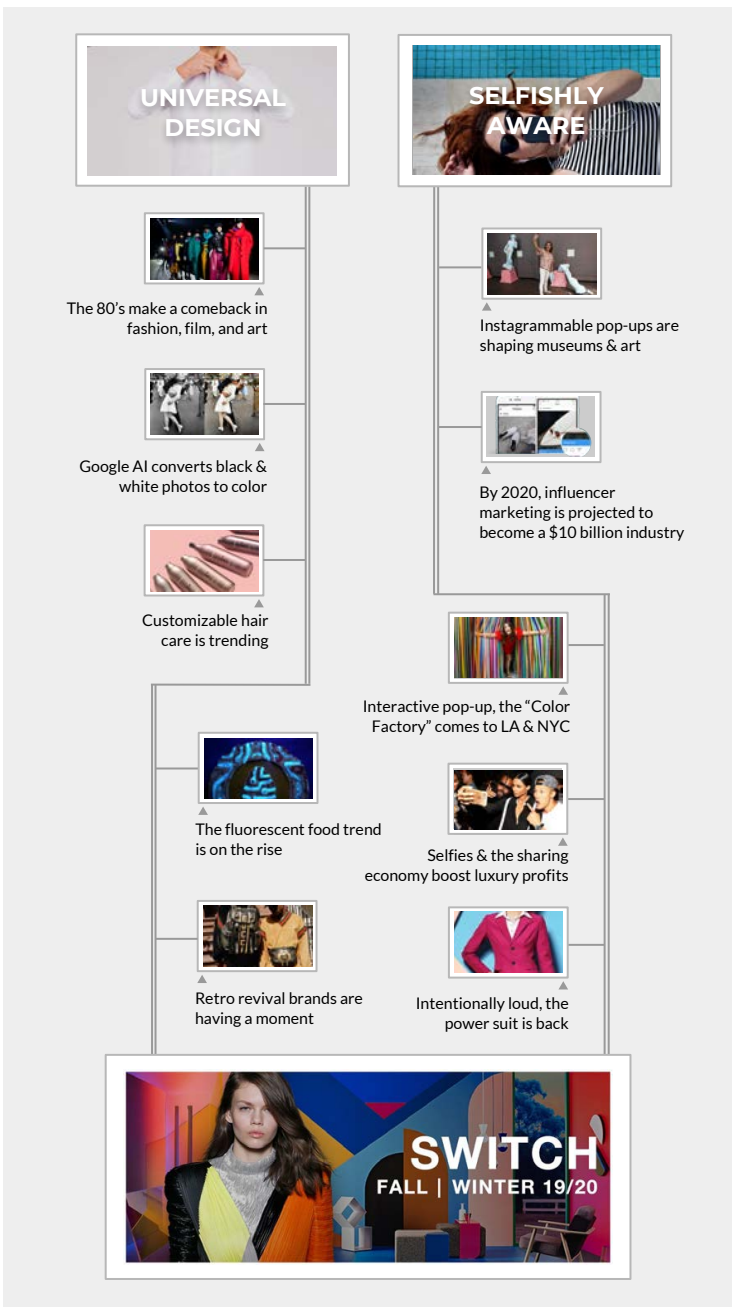
Vocal  
**FAME**



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WOMEN'S  
**SWITCH**  
FALL | WINTER 19/20



**TAKEAWAYS**

- 1 Color Pop
- 2 80s
- 3 Tailoring
- 4 Mixed Media
- 5 Puff Sleeves
- 6 Metallics
- 7 Exaggerated Volume
- 8 Pleats
- 9 Strong Shoulders
- 10 Active Influence





- Imagine
- Deep Void
- Venom
- Selfish
- Enchant
- Volt
- Whimsical
- Sapphire
- Beetle Green
- Sunkist
- Ginkgo
- Norm
- Awe
- Aquarian Blue
- Beam
- Modest
- Putty
- Iron Ore
- Terra
- Sedona

PANTSUIT



- Relaxed or Wide Leg Shape
- Oversized/Elongated Blazer
- Pair with Pop Color Underneath

SWEATER DRESS



- Slim Fit
- Midi Length
- Mixed Media Patterns

FUR COAT



- Overcoat Length
- Color Pop
- Faux Fur

PLEATED SKIRT



- Consider Bright Color
- High Waist
- Knee or Midi Length

PUFFER



- Voluminous Shape
- Bright Color Application
- Shawl Styling over Turtleneck

TURTLENECK



- Elongated Shape
- Intarsia
- Fuzzy Mohair

PENCIL SKIRT



- High Waist
- Center Slit
- Belt Loops

BLAZER



- Strong Shoulders
- Pop Color
- Double Breasted

BAGGY



- Embellished
- High Rise
- Rolled Cuffs

STRAIGHT LEG



- Colorblocked
- Indigo Wash
- Yoke

KICK FLARE



- Contrast Stitching
- Black Wash
- Feather Trim

TAPERED



- High Rise
- Hardware
- Basque like Waist

SLINGBACK PUMP



- PVC
- Contrast Cap Toe
- Block Heel

ACCORDION BAG



- Contrast Neon Trim
- Glossy Leather
- Gunmetal Chain Strap

CAT EYES



- Layered Frames
- Metal Bow Bar
- Pieced Lucite



GEMSTONE BARRETTES



- Barrette Set
- Crystal Gemstones
- Extra-Long Silhouette

QUILTED SCARF



- Double-Sided Colorblock
- Quilted Satin
- Oversized Silhouette

BELT POUCHES



- Double Pouches
- Printed Inserts
- Drawstring Closure

FINGERLESS GLOVES



- Wide Arm Silhouette
- Forearm Rise
- Fitted Styling

SHEER SOCKS



- Rolled Edges
- Crew Rise
- Semi Sheer

STATEMENT HOOPS



- Enamled Finish
- Wide Hoops
- Open Back





Deep Void	Sunkist	Modest	White	Old Gold	Iron Ore	Putty	Terra	Sedona	Enchant
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Cavanagh Baker  
**COTERIE**



Skazi  
**COTERIE**



Iorane  
**COTERIE**



Dannijo  
**COTERIE**



Enugo  
**COTERIE**

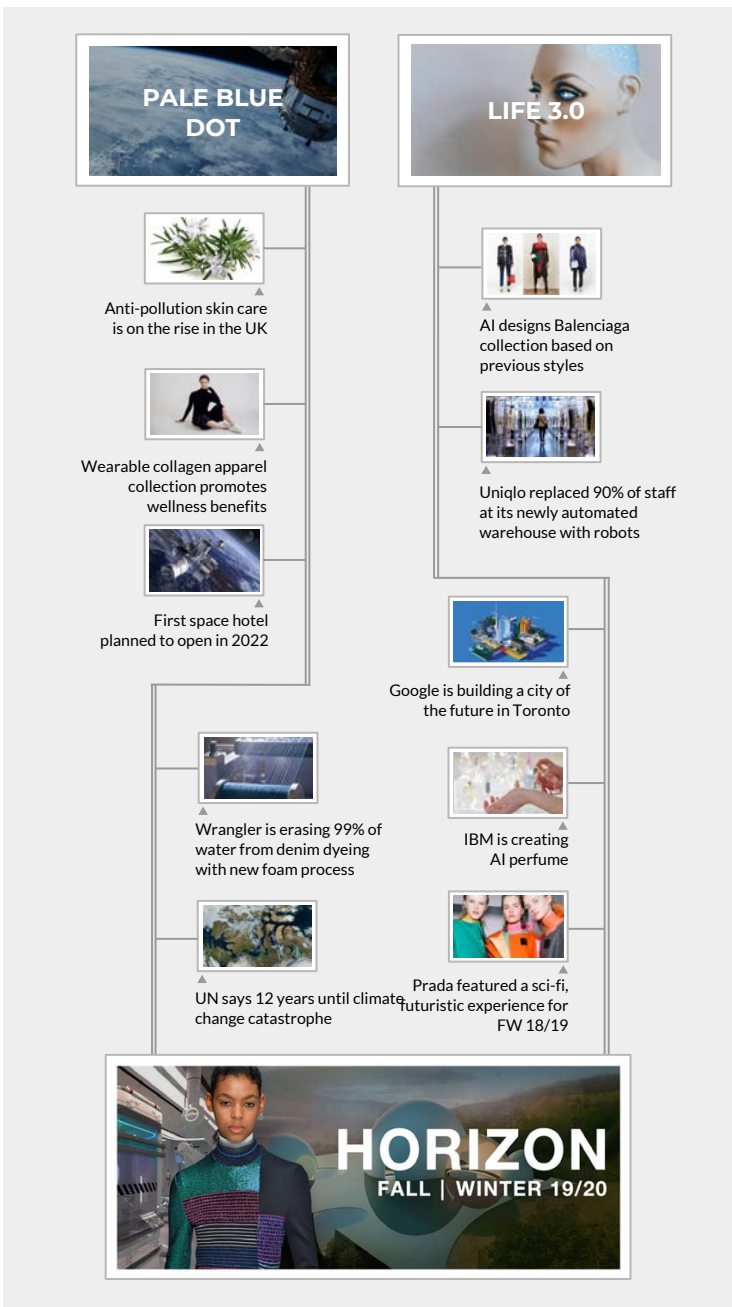


United Nude  
**SOLE COMMERCE**

**FS**  
FASHIONSNOOPS

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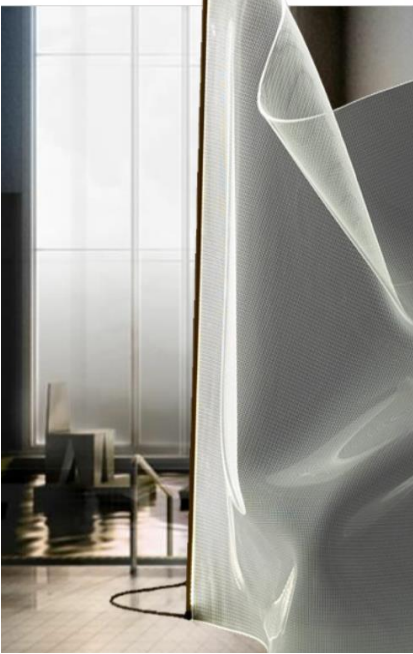
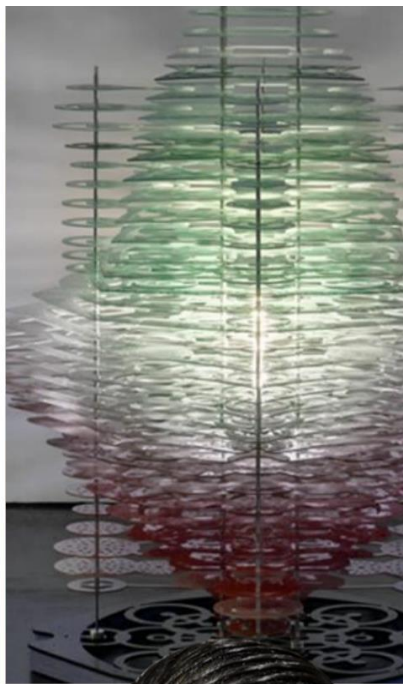
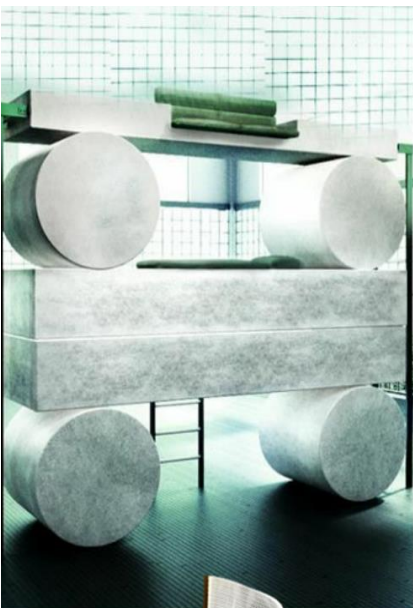
WOMEN'S  
**HORIZON**  
FALL | WINTER 19/20



## TAKEAWAYS

- 1 Futuristic
- 2 Clinical
- 3 Cool Blues and Green
- 4 Tech Materials
- 5 Puffers
- 6 Otherworldly
- 7 Cocoon-like
- 8 Quilted Surfaces
- 9 Utility
- 10 Zippers







Stark
Quiet
Imagine
Golden Ash
Humanoid
Odyssey
Bliss
Wicked
Deep Void
Vermeer
Aquarian Blue
Poseidon
Fuse
Ginkgo
Putty
Moon Pool
Baltic Green
Reptilia
Camel
Innocent

ASYMMETRIC DRESS



- Draped
- Jersey Material
- One Sleeve Detail

OVERSIZED SWEATER



- Asymmetric Hem
- Turtleneck
- Extra Long Sleeves

BOXY TEE



- Graphic Placement
- Half Sleeves
- Strong Shoulders

PUFFER



- Quilted Bands
- Cropped Chubby Style
- Rounded Shape

ANORAK



- Pull-over Alternative to Parka
- Minimal Detail
- Dropped Shoulders

SWEATSHIRT



- Rounded Shoulders
- Cutout Detail
- Consider Hoodie

CARGO PANTS



- Twill
- Patch or Zip Pockets
- Relaxed Fit

TRACK PANTS



- Drawstring Waist
- Nylon or Plastic Coated Material
- Cropped

CROPPED



- Minimal Detailing
- White Wash
- Kick Flare

JUMPSUIT



- Bright Blue Wash
- Button Down Front
- Baggy Fit

SKINNY



- Rips + Tears
- Bright Colored
- Side Slits

CARGO



- High Waist
- Multiple Pocket Styles
- Mock Zip-Off Sections

WIDE LEG BOOT



- Deep Vamp
- PVC
- Stacked Lucite Heel

CROSSBODY BAG



- Woven Velvet
- Slouchy Body
- Chain Strap

RECTANGLE LENSES



- Ombre Lenses
- Frameless
- Flat Metal Bridge

BALACLAVA HOOD



- Paneled Rib Knit
- Fitted Silhouette
- Banded Trim

WIDE BELT



- Oversized Buckle
- Polished Silver
- Crocodile

KNIT GLOVES



- Opera Rise
- Fine Ribbed Knit
- Monochromatic Band

PUFFER SCARF



- Quilted Nylon
- Short Puffed Silhouette
- Knotted Styling

CREW SOCKS



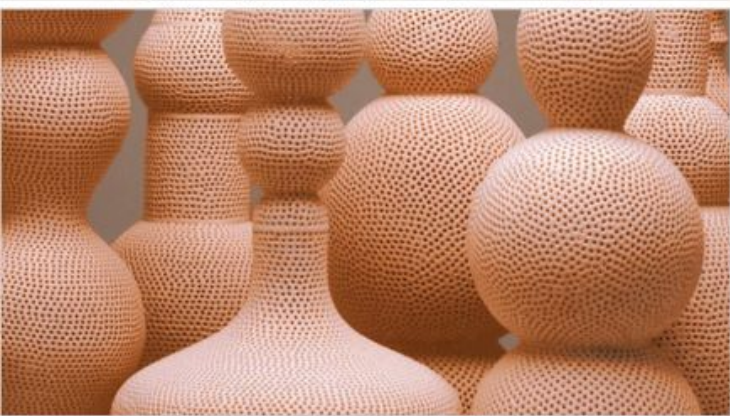
- Knit Lurex
- Contrast Trim
- Cap Toe Design

STATEMENT EARRINGS



- Slinky Coils
- Polished Metal
- Oversized





Humanoid

Quiet

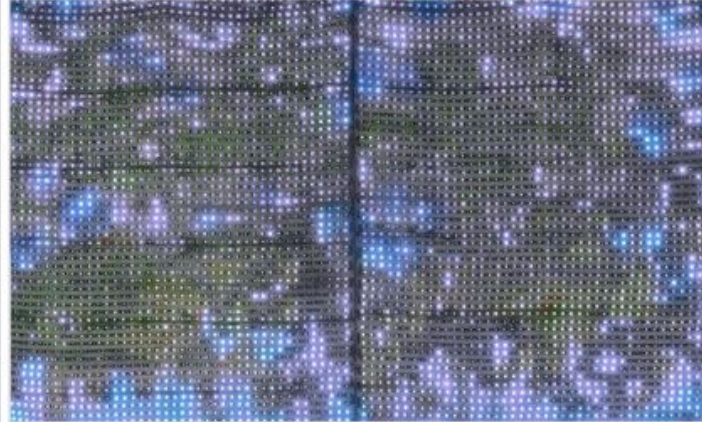
Stark

Putty

Innocent

Vermeer

Moon Pool



- Reptilia
- Ginkgo
- Moon Pool
- Aquarian Blue
- Deep Void
- Wicked
- Imagine
- Golden Ash
- Bliss
- Odyssey



Juliana Sanmartin  
**COTERIE**



Elie Tahari  
**COTERIE**



Cavanagh Baker  
**COTERIE**



For Art's Sake  
**COTERIE**



C-Zann E  
**COTERIE**



Thacker  
**COTERIE**

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**F**S

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