

LOWELL W PERRY JR: BIO-BRIEF

Introducing a Unique Business Visionary



Lowell Perry is an innovative executive leader with a unique business background including a proven track record of success in team building, fund development, strategic alliances,

general management, government relations, as well as significant expertise in diversity & inclusion as a viable growth strategy. Currently the Director of the Cleveland Central Promise Neighborhood, he has developed a reputation as a visionary business thought leader, and created the Strategic Corporate & Community Engagement department while with Big Brothers Big Sisters of America to connect individual resources and opportunities for local board member recruitment of corporate employees of color.

He provided contract consultant leadership to Family Wellness Dallas as an Executive Director, after serving as BBBSA Chief Diversity Officer, SVP Corporate & Community Engagement. Prior to that, Perry was CEO of Big Brothers Big Sisters of Middle Tennessee (BBBSMT) and led that agency from 300 kids served in 2005 to set records of 2812 children served and unrestricted revenue of nearly \$3million in 2010. His agency was selected as a nationwide Top 5 benchmark Mentoring Children of Prisoners agency. Lowell was honored as a BBBSA CEO of the Year winner in 2007, served on the Big Brothers Big Sisters Nationwide Leadership Council and chartered and chaired the national African-American Advisory Council.

Some other achievements include leading a start-up automotive manufacturer from concept to \$30 million in three years, developing and implementing marketing strategies for a worldwide consumer products company, and cultivating a unique corporate partnership that

resulted in \$500,000 in unrestricted revenue in 2013, and eclipsed the \$1 million mark in 2014.

A Yale graduate and polished keynote speaker with extensive professional on-camera, radio, and live presenting experience, Perry has been featured in numerous sales and marketing training films, webinars, voiceovers, and many commercials. He has also appeared in a number of feature films and television, including *Déjà vu*, starring Denzel Washington, *Nothing but the Truth*, featuring Kate Beckinsale, *Drop Dead Diva*, and the ABC hit show, *Nashville*.

His public speaking career began during his tenure as a front office executive with Seattle Seahawks NFL pro football team, where he negotiated free agent contracts, handled team travel, and served as the team's primary community liaison. Popular keynote topics have included: "Creating a Meaningful Life", "Time to Take Action", "Recognizing False Leadership," "A Case for Racial Equity in the Nonprofit Sector," "In the Arena" and "No Excuses, Play like a Champion".

Perry's hero and mentor was his father Lowell Sr., who served as a lieutenant in the U.S. Air Force, and as a player and coach for the Pittsburgh Steelers, before embarking on a career that led to stints as the first African-American plant manager of a major US manufacturing company, Chairman of the United States EEOC under President Gerald Ford, and two State of Michigan cabinet level positions, Director of Labor and Director of Urban Programs.

Lowell Perry Jr. is an avid golfer and registered yoga instructor who enjoys acting, writing, gourmet cooking, and spending time with his lovely wife Kathleen and their three beautiful children Trey, Tucker Nichol (Miss Tennessee USA 2010), Trenton, and new granddaughter Olivia. He is a life member of Alpha Phi Alpha Fraternity, Inc., a past board member of the Tennessee Education Lottery Corp, Leadership Nashville Class of 2009, and was named one of Nashville's 25 Most Beautiful People in 2011.

<https://www.youtube.com/user/lowellperryjr>
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