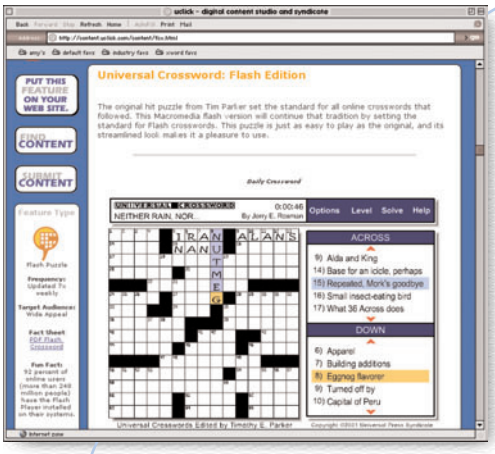
Universal Crossword: Flash Edition

demo url http://content.uclick.com/content/fcx.html



The original hit puzzle from Tim Parker set the standard for all online crosswords that followed. This Macromedia Flash version will continue that tradition by setting the standard for Flash crosswords. This puzzle is just as easy to play as the original, and its streamlined look makes it a pleasure to use. And, the content is from among the world's best crossword compilers. It has that challenging appeal that will keep your users coming back for more.

The Universal Crossword: Flash Edition is delivered using Macromedia's Flash player technology. The Flash player is a widely accepted delivery tool for Web interfaces, games and animated content. Through Macromedia's strategic partnerships, the Flash player ships with Windows 95/98 and later, MacOS 8.X and later, Internet Explorer CD, America Online and Netscape Navigator. 98.3 percent of online users (more than 426 million people) have the Flash Player installed on their systems.

feature type
interactive Flash puzzle

frequency
7x weekly

delivery methods
FTP, UClick®

audience
The percentage of game-players among total online users was 38 percent in 1999 and is projected to be 43 percent by 2003. (Jupiter Strategic Planning Services, 2000)

40 million Americans play at least one crossword a week; that's 1 in 7 Americans. (Roger Millengton, "Crossword Puzzles: Their History and Their Cult")

Feature Highlights
- **Choice of mouse or keyboard navigation:** Suits all tastes!
- **Master and Regular modes:** One puzzle suits two audiences. The Regular mode provides beginners with a complete set of hint and help functions, including the change of incorrect letters to another color. The Master mode offers more challenging play without the hint features.
- **Solve Letter, Solve Word and Solve Puzzle features:** These help regular-mode puzzlers out of tight spots.
- **Automatic timer:** Try and beat your time each week!
- **Help:** Provides support for questions that may pop up during play.
- **Save:** Option to save a puzzle or load a saved puzzle.
- **Feedback:** Players have the chance to send feedback to the puzzle creator.
- **Printable puzzle:** Print out a fresh puzzle or print your current progress. The solution is also available for printing.

Also Available: Java Crosswords
- Daily Universal Crossword
- Specialty editions: Sports, Entertainment and Financial
- Universal Cryptic Crossword

About the Creator
Not only is Timothy Parker the editor of the successful daily Universal Crossword, but he also edits the Universal Word Search, Universal Puzzles, the Entertainment, Sports, Financial and Cryptic editions of the Universal Crossword and the Flash version of Universal Trivia. Parker has sought out master crossword constructors and programmers to create the ever-expanding selection of Universal Crosswords. An avid wordsmith and puzzle solver, Parker has been working to bring computers and crosswords together since 1996. This combination of world-class puzzle content and technology ensures the highest quality game content on the Web.

UNIVERSAL CROSSWORD
EDITED BY TIMOTHY PARKER

uclick

4520 Main Street, Suite 500
Kansas City , M0 64111-7700

voice: 816 300 6500
fax: 816 300 6504
email: sales@uclick.com

www.uclick.com

An Andrews McMeel Universal Company