## These method were delivered to you by Drazen from IncomeMesh.com

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## 1. Seeling digital products on Etsy

Etsy is the largest marketplace for selling hand crafted products in the world. But did you know that you can sell digital products over there too?

And suprisingly but people are buying them like crazy. One great thing about Etsy is that its readers are used to higher prices which means you could sell them things at a higher price then anywhere else.

One another thing especially good for digital goods - when you make them once you can resell them unlimited timeswithout have to making them again :)

Here's what you can easily sell on Etsy and make a lot of money:

- CV's / Resumes in Word format (very popular)
- E-books, reports and information
- Downloads for crafty items such as sewing patterns
- Printables such as kids party packs or checklists
- Graphic designs such as scrap-booking graphics
- Any kind of mockups and templates

## 2. Garage sale / yard sale on Facebook

Did you know that you can make money on Facebook? Hell yeah! Follow complete method and steps below to start making money.

1. Join a bunch of yardsale/garage sale Facebook Groups in your surrounding area. Do this by searching FB with keywords like yardsale and garage sale and then just click join. Once they approve you, look through the posts to see what type of stuff seems to be selling the easiest and stay away from the items that seem to never sell. Add each of those groups to

your favorites list so it show up on the left hand side of your facebook page. This will let you easily go through each of the groups one by one.

- 2. Choose your items that sell best and that you can easily get at wholesale or at least cheap enough to make a decent profit. My test category was bedding because it's something I already wholsale and it was something that I noticed sold well on the Facebook Groups in my area during my research. Bedding also worked for me because most of the group members were women. But lets say the groups in your area are mostly guys and/or your research showed that gaming stuff sold well. So what I would do is find the most popular accessories that might sell since it's not easy to get games or consoles at wholesale. Things like controllers, gaming headsets and maybe even harddrives. One place you can find all of these is the alibaba and aliexpress websites.
- 3. Check Your Potential Sales: Now remember you are almost always going to be meeting someone offline in order to complete the sale so you need to first purchase the items. If you want to make sure that a certain item will sell before purchasing them yourself you can just post your add in each facebook group and then see how many responses you get because you are not obligated to actually sell anything so after your testing you can just respond back to everyone that the item already sold. Now you have done your own market research.
- **4. Posting Your Item:** Now that you have chosen which item to sell you will need to take a nice picture of the item and be able to upload it to your laptop and then onto each fb group. If you don't have a way to do this just find a good photo online and upload that one. Now keep your add very basic with only necessary information like, product name, condition, price and location. You might also need other information if the group admin requires it. Make sure you list the price above what you really want for it so there is room to negotiate with the customer. This also makes them feel like they got a good deal after bringing the price down.
- **5. Bumping Your Item:** Make sure you read each of the groups posting rules to avoid any future problems. I moved all of the groups that had special rules or more rules than normal down to the bottom of my favorites list on the left hand side of my fb page so I didn't forget and accidentally break the groups Posting Rules. Most groups allow you to bump your post once every day but ofcourse your post will move to the top of the wall everytime someone posts a question about the item. I advise you not to respond right away but to wait until your post starts to move way down the wall which should take about 20 to 40 minutes depending on how active that group is and then answer back so your post shoots back up to the top.

There is also another more greyhat way to bump your post to the top without answering any questions. Just comment on your post and then immediately delete the comment. Your comment will be gone but your post will still be at the top of the Facebook Group Wall. Of course like anything we do that is grey or blackhat, don't go crazy with it and we won't have any problems.

6. Don't Forget About Craigs: Everything will sell even quicker if you also post on CL

## 3. Make money with Google Adsense with Pinterest traffic

This is an easy method to make money with Google Adsense while getting traffic from Pinterest to your website (if you need to make website buy hosting here and contact me, I will install WordPress for you for free). Please don't use the same exact method explained below because it will become oversaturated.

First install the Mozilla addon "Pinterest Right-Click" or Chrome equivalent to make pinning easier when you're pinning from a site other than Pinterest. Then open up an account on Pinterest. Something like 80% of Pinterest users are women so use a woman as your fake alias. Your profile needs to look legit so upload a pic of a woman and fill out all the information in the profile. You'll also need at least 10 nice looking boards to make your account look legit. The easiest way to do this is by finding some of the top pinners and copying their boards. To do so, copy and paste this in Google (just type in something instead of KEYWORD, in this case type recipes):

site:pinterest.com "5000..100000 followers" KEYWORD -intitle:followers "contributor"

You should have a complete profile and at least 10 pin boards now. Your account should look 100% legit.

The niche we're going to be working in is recipes. Why recipes? It's one of the most popular niches on pinterest and more importantly, people will CLICK on your pin and VISIT your website so they can find the recipe. In other niches like animals or landscapes or whatever, users may like your pin and repin it but they have ZERO incentive to click your pin and visit your website.

Now what you need to do is visit the "Popular" section of pinterest and find some popular recipe pins. Click on the pictures to visit the source website. These websites will be our targets where we'll copy recipes to use on our website.

Next create a simple website, copy the recipes from the sites you found earlier and post them to your site. Your site should be designed to maximize adsense CTR. Use a high CTR adsense theme (Thesis or Heatmap are good. Or search the forum for more suggestions), and put 3 adsense blocks above-the-fold on your website. If you don't have an adsense account just apply for one. I've gotten adsense approved using websites with 100% duplicate content so it shouldn't be a problem.

Now we need to pin recipes from our website in locations where they'll receive a lot of targeted views. To do this we need to become contributors of community boards. For those unfamiliar with community boards, these boards are large public boards with thousands or tens of thousands of followers where anyone that's a contributor can post pins. Usually these boards will have instructions on how to join as a contributor. If they don't then follow the board and comment "[AT SIGN]board creator name" and ask politely to join. This is why you need a legit looking profile. If you come off as spammy you won't be accepted. As long as you look legit it's very, very easy to join these boards.

Some boards to get you started in the recipe niche:

interest.com/naglemarie/delicious-desserts/ pinterest.com/doorite579/my-pinterest-cookbook/ pinterest.com/doorite579/liquid-refreshments/ pinterest.com/patesmichael/food/

Now just pin images from your website to the boards. In the description write something along the lines of "Food Name Recipe" or "Food Name. Click For Recipe" You will get lots of repins and traffic to your site. Pinterest users are made up of bored, older women who aren't very smart and will click ads at a higher rate than younger more computer savvy users.

DON'T SPAM. DON'T BE DUMB and you'll make money.

<u>Twist #1:</u> Take RSS feeds from the original recipe sites and run it through yahoo pipes so it outputs the full recipe+image. If you don't know how to do this search this forum or google. There are tutorials that explain it better than I can. Then take that full rss feed and turn your website into an autoblog using wp-o-matic or another autoblog plugin.

<u>Twist #2:</u> Only use high CPC keyword recipes on your website such as Diabetic Recipes or Weight Loss Recipes for more \$\$ each click.

<u>Twist #3:</u> Think of other niches where users have a strong incentive to click your pin and visit your website then pin those images onto relevant community boards.