



*You've heard
about it,
you've read
about it,
and now you can
experience it!*

At GIJoeCon[®] 2009, fans from all over the world will unite to celebrate *45 Years of Fun*, including the release of the blockbuster movie *G.I. Joe: The Rise of Cobra*. Don't miss this blockbuster weekend! Join us for the *International G.I. Joe Collectors' Convention* in Kansas City, MO, August 13-16, at the Hyatt Regency Crown Center!

Here is what you'll experience at the show...

Special Guests-will include some of the original creators from the 1980s and 1960s. Meet and talk to "Joelebrities" like Larry Hama, Kirk Bozigian, Sam Speers and of course, the Hasbro *G.I. Joe* Team. The Hasbro team will be on hand the entire weekend to show you the upcoming products and to answer your burning *G.I. Joe* questions.

Panels and Seminars-led by Hasbro, special guests and experts in the *G.I. Joe* community. These presentations will totally immerse you in all things *G.I. Joe*. Learn inside information, meet celebrities, watch demonstrations and more!

Sales Room-features over 200 tables of *G.I. Joe* merchandise for sale. There are thousands of items each year that trade hands in this GIJoeCon focal point.

G.I. Joe Film Fest-will display the talents of *G.I. Joe* fans from all over the world. Come watch as stories you have never dreamed of unfold on the big screen!



Contests-showcase the incredible skills of *G.I. Joe* craftsmen everywhere. Start designing your entries today as you could be a big winner in one of the five different GIJoeCon contests.

Battle of the Boards-will pit the best of the best diorama builders from online "boards" and G.I. Joe fan groups against each other in building massive dioramas as large as 64 square feet!

G.I. Joe Customizing Class-will provide you with the basic skills to create your own versions of your favorite *G.I. Joe* 25th Anniversary heroes. This class will be taught by Hasbro Designer Richard Woodhouse.

G.I. Joe Comic Artist Class-will teach you the basics of drawing G.I. Joe Characters. Sponsored by IDW.

Joe's Chop Shop and RC Course-will amaze you with work from some of the world's best customizers. While there, race a "Joe-ized" RC vehicle through the treacherous scale race course.

Local Tours-are always a great way to start your week by touring the Kansas City area with your fellow *G.I. Joe* fans! This is a great way to meet other fans and share memories that will last a lifetime!

Room to Room Trading-provides collectors with a chance to swap, buy and sell items from their personal collections in the evenings after the Dealer Room is closed. Have just a few extras you would like to swap? Well, this is your chance to trade with other collectors.

Casino Night Awards Dinner-is the culmination of our festivities with dinner, casino games and fabulous auction items, (many one-of-a-kind provided by the Hasbro *G.I. Joe* team). This is a terrific evening of entertainment with great food, games and camaraderie you won't forget!

G.I. Joe: The Rise of Cobra Movie Screening-will let you enjoy a private screening of this summer blockbuster with all of your G.I. Joe friends!

...and of course the GIJoeCon 2009 toys and souvenirs!

GIJoeCon Figure Sets

As in past years, there are two different outstanding GIJoeCon sets that every *G.I. Joe* collector will want to add to their collection. Once again, the club has worked very hard to bring you only the highest quality and most innovative sets possible!

Crimson Strike Team Set

To celebrate the G.I. Joe brand's 45th Anniversary, Hasbro has granted the G.I. Joe Collectors' Club a special edition of the 25th Anniversary sculpt 3 3/4" figures for the return of the *Crimson Strike Team*. These convention exclusive versions of the Crimson Twins, Baroness and a set of twelve "army builder" style Cobra Vipers will once again appear in their unique crimson deco. Each fan favorite comes with their classic weapons and accessories in this exciting 2009 fifteen figure boxed set!

Make sure you are there for package pick-up on Thursday night so that you won't miss this year's souvenirs! These souvenirs will feature members from the highly sought after G.I. Joe international teams. These limited edition figures will have a major roll in the convention exclusive comic book. The Joe team needs all the help it can get in keeping Cobra from completing their "World Domination" plans!*

Eight Legs of Danger Set

After the huge success of our Adventure Team convention sets, the AT is back in their latest adventure: *Eight Legs of Danger!*

The AT Commander has dispatched the Land Adventurer to a remote South American Jungle to investigate the disappearance of all the wildlife in the entire ecosystem. The Land Adventurer arrives and begins his search of the area but can't find any sign of the jungle's indigenous creatures. As he forges deeper into the jungle, he discovers the entrance to a cave which leads to a mysterious underground passage. Once inside he makes a discovery that chills him to the bone, spiders, unlike any he has ever seen before. Narrowly escaping with his life, he radios AT Headquarters and calls in an airdrop of the special equipment he needs to handle the problem. Peril and danger surely lie ahead. As the Commander always says, "This will be a tough assignment!"

This vintage style adventure includes: Super Articulated G.I. Joe Land Adventurer, AT Micro-Dog Tag, Fire Helmet, Satellite Radio, R.A.I.D. Flame Thrower, Command Paratroop R.A.I.D. crate and parachute, Rain Poncho, Bush Hat Climbing Harness and Rope, Silver Protective Jumpsuit, Back Pack, Belt, .45 with holster, Machete with Scabbard, Hennessey Ultra Light Backpacker Hammock (1/6 scale), Canteen with Cover, Jungle Shirt and Pants Uniform, Brown Boots, Short Yellow Boots, 3 Tarantulas and a display box with art by Larry Selman! We know you will love this exclusive Adventure Team set.*



Please note that this year's set comes with a licensed 1/6 scale version of the famous Hennessy Hammock Ultra Light Backpacker model. This is the coolest piece of backpacking gear Joe will ever have! Visit hennessyhammock.com to get your 1:1 version and camp just like Joe (colors may vary)!*

Registered Attendee Packages

Six different convention packages available!

The **American Hero's Package** (\$280 for Club Officer level members and \$330 for others) consists of:

- 3 3/4" convention 15 figure set *Crimson Strike Team!*
- Certificate of Authenticity
- Convention Medal and Name Badge
- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events except tours and G.I. Joe Movie.
- Admittance to the Casino Night Awards dinner event along with gaming coupons
- **BONUS ITEM:** American Hero attendees will receive a special extra convention piece not available with the non-attending package. You must pick up your convention package in person.
- Admittance to all convention seminars
- Convention full color comic with program
- One entry (per person, not per package) in the free trip giveaways drawing on Sunday at 3 pm.*†



You will receive your convention items at your assigned registration pick-up time. Pre-convention tours are available for an additional charge.

This year's figure set celebrates *45 Years of Fun* and is an updated version of our most popular GIJoeCon Convention set! No collection will be complete without this newest version of the *Crimson Strike Force!* Don't miss this outstanding weekend and this great set, so register TODAY! *†

The **General's Package** (\$270 for Club Officer level members and \$320 for others) consists of:

- 12" Adventure Team convention set *Eight Legs of Danger!*
- Certificate of Authenticity
- Convention Medal and Name Badge
- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events except tours and G.I. Joe Movie.
- Admittance to the Casino Night Awards dinner event along with gaming coupons
- Admittance to all convention seminars
- **BONUS ITEM:** General Package attendees will receive a special extra convention piece not available with the non-attending package. You must pick up your convention package in person.
- Convention full color comic with program
- One entry (per person, not per package) in the free trip giveaways drawing on Sunday at 3pm.*†

You will receive your convention items at your assigned registration pick-up time. Pre-convention tours are available for an additional charge.

This year's figure set is another fabulous AT Adventure! We have spared no expense on this set as we have tooled the newest AT accessory, the Adventure Team Command Para-Drop Crate. We know you will love it. Don't miss this outstanding weekend and this great set, so register TODAY! *†



The **Aide's Package** (\$80 per Aide for the first package (for Club Officer level members) and \$75 for each family member beyond that. Non-Officer Members \$90

(only one allowed)). It includes:

- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events except tours and G.I. Joe Movie
- Admittance to the Casino Night Awards Dinner event along with gaming coupons
- Name Badge
- This package can only be purchased in conjunction with the General's or American Hero's package and is offered so that accompanying family members can join the fun.
- Each General or American Hero package is limited to four additional Aide packages provided you are an Officer's Level Club member.

The **Sergeant's Package** (\$130 for Club Officer level members and \$180 for others) includes:

- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday
- Admittance to all convention seminars
- This package does not include the Casino Night Awards dinner event, tours, G.I. Joe Movie or any products.

The **Homefront Hero's Package** (\$280 for Club Officer level members and \$330 for others) consists of:

- Boxed set of figures from the American Hero's Package
- Does not include admittance to the show or name badge
- All items shipped three to four weeks after the show to your home.
- This package is for those who cannot attend the show.
- If you order this package before August 3, 2009 domestic shipping is FREE!

The **Base Commander's Package** (\$270 for Club Officer level members and \$320 for others) consists of:

- Boxed set of figures from the General's Package
- Does not include admittance to the show or name badge
- All items shipped three to four weeks after the show to your home.
- This package is for those who cannot attend the show.
- If you order this package before August 3, 2009, domestic shipping is FREE!



For either non-attending set (Base Commander or Homefront Hero), please use the *Registered Guest Application* to order.

Additional Package Details

- Each convention set is VERY limited this year. *The Crimson Strike Team* is an edition of only 500 sets and the *Eight Legs of Danger* is limited to only 300 sets!
- The first 100 General's or Base Commander's registrations postmarked by June 1, 2009 will receive a special *G.I. Joe* figure size jacket with the convention art on the back.
- The first 100 American Hero's or Homefront Hero's registrations postmarked by June 1, 2009, will receive a special *Cobra World Domination Flag* cloisonné lapel pin.
- 300 American Heroes or Homefront Heroes (provided that you are an Officer level member of the Club) have the opportunity to purchase a second set of 3 3/4" *Crimson Strike Team* figures (no box, certificate, etc) for \$150. This is limited to one extra set per American Hero's or Homefront Hero's package purchased.
- Convention package confirmations will be mailed by the end of June. In addition, if you are attending and want to substitute a prior year's convention set (if available) as your set this year, please call our office for details.

Dealer Information

Dealer booths consist of two 8' tables and one 6' table, are approximately 11' wide by 8' deep and are \$300. Single tables are \$180. Dealer booth contracts and payments postmarked by June 1 will receive a \$20 discount (single tables are not discounted and are not available in multiples, only one per dealer. Booths and tables cannot be combined). Each Dealer Booth will receive (your choice) either the 12" or 3 3/4" attendee surprise item. Standard

electrical hookups for all booths or tables are \$75 per hook up (total for all three days). Telephone service can be provided at a cost of \$300. Dealers may also order a Casino Night Awards Dinner event pass for their helpers for \$80 per person (includes gaming coupons). Booths and tables are limited. Placement in the ballroom will be assigned in the order that the registrations are received. The earlier your registration is received, the closer to the front your booth will be. Dealer's product must be at least 50% action figure related. This means action figures or related *G.I. Joe* products. Dealers must collect the Kansas City, MO, sales tax of 7.725%. Tax calculation sheets and remittance forms will be available at the show.

Parachute Drop

It will be a spectacular sight watching over 300 special edition 12" *Crimson Guard Troopers* parachute 42 floors! Be there to catch one of them as they may go as far as a 1/4 mile away! Make sure you are on hand to witness this one time event on Friday morning!

Guests

Here are just some of the people who will be at the convention: Sam Speers-original designer and patent holder for the 12" G.I. Joe released in 1964; Kirk Bozigian-original Marketing Manager during the creation of the Real American Hero G.I. Joe line in 1982; Larry Hama-original writer and story consultant for the Real American Hero G.I. Joe line; Greg Berndston-one of the original accessory designers for the Real American Hero G.I. Joe line and also the Director of Design from 1985-1994. Come meet and hear these "Joelebrities" talk about their experiences and see some of the special one-of-a-kind items they have to show! This will be the largest gathering of "Joelebrities" ever! Watch GIJoeCon.com for future guest announcements.

Shipping

The Hyatt Regency Hotel can handle your in-bound shipments for \$5-10 per box. If you have a large shipment (palletized), please call our office. We can help you avoid freight delivery charges. There will be a local shipping store at the show to assist you in shipping your items home. They will have all types of packing materials and boxes available at the show as well. Prices will vary according to distance and weight.

Hotel Accommodations



Our hotel is the Hyatt Regency Crown Center. The Hyatt is attached to the Crown Center which features shopping and over 25 restaurants within 5 minutes of the hotel all connected by a skywalk. Our special room rate of \$139 per night is valid before and after the convention. You can call 800-233-1234 or 816-421-1234 to make your reservation. Make sure you tell them you are coming to the G.I. Joe Collectors' Convention (group code:g-GIJO). Airport shuttles are available from Super Shuttle 800-258-3826: \$17 one-way or \$29 round trip. You can make your hotel reservation and get the shuttle special rate coupon by following the convention link on our web site GIJoeCon.com.

Hasbro Designers' Contests

Over \$1,300 (in show dollars) worth of prizes will be awarded at this year's GIJoeCon! There are five different categories in the Designers' Contests.

- Franken-Joe (1/18th scale only) Custom Figure Contest, - Prizes: 1st \$100, 2nd \$50, and 3rd \$25. Contest is limited to ONE figure per entry, no teams or squads.
- Small Diorama (custom 1/6th scale figure) 15" x 15", - Prizes:

- 1st \$150, 2nd \$75, 3rd \$35. Contest is limited to ONE figure per entry, no teams or squads.
- Medium Diorama 48" x 30", Prizes: 1st \$200, 2nd \$100, 3rd \$50.
- Wheels for Joe Contest - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.
- Photography Contest - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.



If your contest entry is larger than the space allotted, you will be moved up one class. Please stay within the dimensions for the contest you are entering. Each contest is limited to two entries per person and you must be present to enter. Please do not bring any entries that have won in past contests. Photography entries can be black & white or color. All entries must be 8" x 10" in size and they must be mounted. In addition, the photography entries are not returnable. All winners will be announced Saturday night at the Casino Night Awards Dinner. Please let us know by July 15 if you intend to enter a contest so we can make sure we will have enough space available. If you need a copy of the judging criteria, please check GIJoeCon.com. All entries must be in place for judging by noon on Friday. Hasbro Designers' Contests will be judged by a jury.

Dio-Storytelling Class

Have you ever wondered how dio-stories are made? Join Dave Pisani and Tod Pleasant of *Regular Joes* for a day of dio-story techniques. You will learn everything from conceptualizing your story to how to shoot professional grade photos of your action figures, to final image selection and computer layout. Each person's story will be featured on the club's website along with being displayed during the weekend on our new digital signs. Each participant will receive a free autographed copy of *Regular Joes: Volume One*. The class will run from 9am-5pm and is limited to 20 participants.

Cost is \$45.

G.I. Joe Customizing Class

This year we will be offering a Customizing class taught by Hasbro designer Richard Woodhouse! This one day class (9am-5pm) will teach you beginning and intermediate techniques for customizing Hasbro's 25th Anniversary style figures. Class is limited to 25 participants.

Cost is \$60.

G.I. Joe Fan Film Extravaganza!

Join us in Kansas City for the third annual amateur film competition geared especially for fans of *G.I. Joe*! Fans can submit their films of approximately 5 minutes in length on DVD. All accepted submissions will be screened on Friday night and the audience will vote for the winners.

Submitted films must feature *G.I. Joe* in some form and maintain a G or PG rating as a style guide. Films will be shown to the public at the discretion of GIJoeCon. GIJoeCon reserves the right to not accept any film that does not meet the submission requirements. Submissions must be received no later than July 15, 2009. Please do not submit films that have been shown at past Filmfest events or submitted to the Club for past contests. The winners will receive show dollars: First \$200; Second \$100; and third \$50. You must be present to win. Join us for this special event as *G.I. Joe* collecting moves to a new level of creative storytelling!

Seminars/Panels

Collecting and fan seminars/panels will be presented on Friday, Saturday and Sunday. Each session will last approximately 50 minutes. Don't miss the special Hasbro Roundtable where you can speak directly with the *Hasbro G.I. Joe* team.

Battle of the Boards Contest

For 2009, we are starting a new Battle of the Boards contest! This one is so that you can show off the best your Board (or group) has to offer in diorama building. Both scales will be in the same contest. Your only limit is size. You can use 1, 2, or up to 3 eight foot tables. This gives you a dimension of 8' x 30", 8' x 60" or 8' x 90". All we ask is that you register your entry by July 15. Setup for this event will be 9:00 AM - Noon on Friday August 14 (up to 8 people per entry will be allowed in during set up). The winner will be featured in the Limited Edition Diamond version of the G.I. Joe Collector's Convention Comic.

Casino Night Awards Dinner

On Saturday night, we will have our very popular Casino Night and Awards Dinner Party. This truly will be a fun and memorable evening. Please wear either your favorite *G.I. Joe* costume or your favorite military uniform as we will vote by acclamation that evening for the best "dressed" characters. Top three winners will have \$10,000 of auction points added to their accounts! Dinner will be served at food stations throughout the venue.

Each General, American Hero and Aide will receive gaming coupons for play during the evening. More gaming coupons will be available for a donation to charity. Dealers who donate items will receive gaming coupons as well. Past Casino nights have raised several thousand dollars for charities such as Cook Children's Hospital in Fort Worth, TX.

General Admission

General Admission for the Dealer's Sales Room is on Saturday: 9am Early Bird \$50; 10am-5pm Regular Admission Adults \$12; Children \$8 (4 and under free); and Sunday 9:30am-3:30pm.

Door Prizes

Hourly door prizes will be awarded at ten minutes to the hour each day while the sales room is open. At 3pm on Sunday, we will draw for two free trips to the 2010 Convention (including domestic airfare up to \$450). You must be present in the Dealer Room to win!

Pre-Convention Tours

The week will begin with two pre-convention tours. Sign-up today! Everyone will enjoy these outings. If you sign up for either tour or the classes, you will pick up your registration materials early on Wednesday night from 8:30-9pm.

Wednesday, August 12, 8:15am - 5:00pm

The Best of Kansas City Tour

We will start our week with a fun and educational day in Kansas City beginning with a walk to the Crown Center to visit Hallmark's Visitor Center (hallmarkvisitorscenter.com) featuring the history of the Hallmark Corporation. Next, it is off to one of the best museum's we have ever seen, *The Treasure of the Steamboat Arabia*, showcasing 200 tons of pre-civil war artifacts from the western frontier (1856.com). While on the waterfront, you will enjoy lunch on your own before we depart for the Toy & Miniature Museum of Kansas City. This museum (toyandminiaturemuseum.org) features the largest collection of nostalgic toys, fine-scale miniatures and marbles in the Midwest. Next, we will head over to the National WW I Museum at Liberty Memorial (nwwone.org) which features one of the greatest collections of WWI artifacts anywhere in the world. The new state-of-the-art complex uses highly-interactive technology to bring the history of WWI to life. After our time at the WWI museum, we will walk the four short blocks back to the hotel.

Cost: \$65 (lunch on your own).



Thursday, August 13, 8:00am - 5:30pm

Manufacturing and Independence Tour

Our day will begin with a tour of the Harley Davidson Assembly plant of Kansas City (harley-davidson.com). The tour center features a series of displays that guide you through the various manufacturing and assembly processes. You'll also have the chance to sit on current production motorcycles and visit the gift shop, which features tour-related souvenirs. Please note that children under 12 are allowed in the visitor's center but not the plant. In addition, you MUST wear closed-toed shoes. After the Harley plant, we will trek to the town of Independence and



visit the National Frontier Trails Museum (frontier-trailsmuseum.org) which teaches visitors about the thousands of wagon trains that headed west during the 1840-1850's westward expansion. Next will be lunch on your own in the town square, and then a short bus ride to the Harry S. Truman Library and Museum (truman.library@nara.gov). This Presidential museum and library will teach you about the life and times of our 33rd President. We will close out the day with a visit to the Moon Marble Company (moonmarble.com) where we will view a demonstration of how marbles are made. You will get a free set of marbles while there!



Cost: \$65 (lunch on your own).

G.I. Joe: The Rise of Cobra

There will be a "midnight movie" private screening of *G.I. Joe: The Rise of Cobra* for the first 260 fans that register for this event. This will take place at a local theatre, exact time TBD. Join us for an exciting screening of this long awaited film. Transportation to and from the theatre will be provided.



Cost: \$11 (no reserved seats).

Convention Evening Dress Dietary Concerns

For the Saturday Casino Night Awards Dinner, please wear your favorite *G.I. Joe* costume or your favorite military uniform. This will truly make the event a night to remember and you might just win some extra points for the auction! If you don't wear a costume, please dress business casual (shirts with collars). If you have any special dietary concerns we need to prepare for, please let us know 30 days in advance.

The G.I. Joe Collectors' Club Wants You!

We have spent thousands of hours planning and researching this event. You will have a great Joe weekend! We hope you take time out to attend this fabulous weekend of *G.I. Joe* collecting!

*Convention packages, guests, contents, tours, and quantities are subject to change without notice.
† Convention Packages are limited.

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