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For More Information contact:
Brian Westrich, Fleishman-Hillard
314.982.9109, westricb@fleishman.com

Christy Conrad, Enterprise Rent-A-Car
314.512.2706, cconrad@erac.com

Enterprise Rent-A-Car Offering Portable In-Car Navigation Devices at Prices Among Industry's Lowest

*Available at company airport locations, optional device provides
both great deal and added convenience for leisure and business travelers alike*

ST. LOUIS, Jan. 10, 2006 – Enterprise Rent-A-Car, North America's largest rental car company, today announced a phased national roll-out to make portable in-car navigation (GPS) devices available at its airport locations.

Under the first phase of the roll-out, Enterprise will offer a customized version of the StreetPilot® c340 from Garmin, a leading GPS device manufacturer, to renters at 45 airports across the United States, beginning later this month.

Available for \$7.95 a day, one of the lowest in-car navigation rates in the rental car industry – and the lowest among national companies – the StreetPilot is designed to be simple and easy to use for frequent and occasional travelers alike. Enterprise plans to offer StreetPilots at the country's top 100 airports by the end of March under the roll-out's second phase.

StreetPilots available at Enterprise are customized to include locations for and directions to the company's more than 5,800 U.S. neighborhood and airport locations. In addition, the StreetPilots can instantly modify directions if travelers change their plans or make a wrong turn.

Additional features include:

- Text-to-speech feature that mentions street names, instead of simply distances to streets (e.g., prompts you to "Turn right on Main Street in 500 feet" instead of "Turn right in 500 feet");
- Bright, high-resolution touch-screen for easy viewing both day and night; and
- Dual integrated speakers for high-quality voice prompts.

Enterprise In-Car Navigation/add one

“The StreetPilot is simple to use and, with the voice prompt feature that actually mentions street names, offers further evidence of our commitment to customer satisfaction,” said Rob Hibbard, vice president of Airport Operations for Enterprise. “The device is advanced enough to assist our renters in rerouting after a wrong turn or in locating the nearest tourist spot – at a price our customers can’t beat with any other national rental car company.”

Garmin’s GPS database features nearly 6 million points of interest – including hotels, restaurants, gas stations, ATMs, and attractions.

“American motorists greatly value their time, whether they’re on family vacations or business trips,” Hibbard said. “As a result, we’re excited to be able to offer this device at an extremely affordable cost to our customers to promote safe and efficient traveling, while avoiding the hassle and frustration of getting lost.”

Enterprise, the fastest-growing rental car company at U.S. airports, ranked highest in customer satisfaction among airport car rentals in the 2005 J.D. Power and Associates Rental Car Satisfaction StudySM released last fall. The ranking marked the sixth time in the past seven years that Enterprise has taken top honors in the nationwide study.

About Enterprise Rent-A-Car

Founded in 1957, Enterprise Rent-A-Car has more than 6,500 offices in the United States, Canada, the U.K., Ireland and Germany, and operates more than 800,000 Rental and Fleet Services vehicles worldwide. Enterprise has more than 200 on-airport locations and its neighborhood branches are within 15 miles of 90 percent of the U.S. population. The company had \$8.2 billion in revenue in its 2005 fiscal year and opened nearly 500 locations. Enterprise is ranked No. 16 on the Forbes “500 Largest Private Companies in America” list. For more information visit www.enterprise.com.

About Garmin International Inc.

Garmin International, Inc., a subsidiary of Garmin Ltd. (Nasdaq: GRMN), designs and manufactures navigation, communication and information devices – most of which are enabled by GPS technology. The company is a leader in the general aviation and consumer GPS markets and its products serve aviation, marine, outdoor recreation, automotive, wireless and OEM applications. Garmin and StreetPilot are registered trademarks, and c340 is a trademark of Garmin Ltd. or its subsidiaries

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