

Sarasota Authors Connection



Newsletter - November 2018 Next Meeting Information

When: Tuesday, November 13 (6:00pm)

Where: Fruitville Library

100 Coburn Rd. (half mile east of I-75 on the corner of Fruitville and Coburn Rd.)

Guest Speaker: MaryAnn Burchell

Topic: "What You Should Know About Amazon and Facebook Ads for Your Book."

Speaker's Bio: Originally in sales and marketing, MaryAnn Burchell has been writing and editing in one respect or another for over twenty-five years. In the past six years she has written several books including *Stress Less for Women* and the YA science-fiction fantasy, *Alex Vega and the Oracle of the Mayans*. Both books are award-winning and reached Number One and Number Two in Hot New Releases on Amazon respectively. 'Alex Vega' has been Number One in it's category since May 2018.



MaryAnn's new book, *The Ultimate Guide to Writing and Publishing Your Book*, is a result of her years of experience in writing and marketing books. Her expertise in selling books using Amazon ads will be discussed in the next meeting.

Sarasota Authors Connection Book Fair

We regret that the Nov. 3rd event at the downtown Farmers Market has been cancelled this year.

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www.authors.wordpress.com

SAC 2018 Holiday Party



Mark Your Calendars

Sarasota Authors Connection Christmas Party
(NOTE: There will be no December meeting at the library, nor a newsletter. Instead there will be a party invitation*).

When: Sun, Dec. 9, 4:00 to 8:00 pm.

Where: Matrix Ranch, 32150 Claygully Rd., Myakka City, FL 34251

*More details in the party invitation.

Directions to Matrix Ranch Travel east on Fruitville Road to the end. At the T, turn right on Myakka Road and go about 12 miles past Myakka State Park and Mossy Hammock. Yellow house and stable with green roof and board fencing on the right is the Matrix. (Click on the map to enlarge it.)



Works by (or Suggested by) Our Members

The Doctor will see you now: Dean Scott aka the Funny Vet to speak at the Palmetto Library

Dr. Dean Scott, veterinarian, humorist, cartoonist and author of *The Incomplete Dog Book—Nothing You Ever Wanted to Know About Dogs*, will speak and sign copies of the book at the Palmetto Public Library, Thurs., Nov. 8, from 6-7:30 p.m. The library is located at 923 6th St. W., Palmetto. The event is presented by Book Buzz Media, a division of Pat McKanic & Associates, LLC.

The Incomplete Dog Book is a humorous look at dog breeds, complete with wry observations about each breed, and cartoons drawn by Dr. Scott. In his talk he shares zany stories drawn from his many years of working with pets and the people they own, both as a civilian and military veterinarian.

Dr. Scott holds a Bachelor of Science degree in Zoology from Arizona State University, and a Doctorate in Veterinary Medicine (DVM) from the University of California Davis School of Veterinary Medicine,

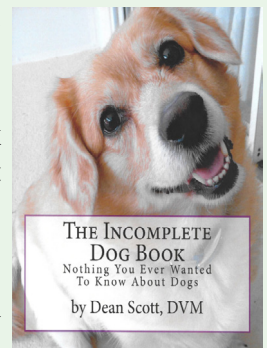
which, in his words, makes him a BS DVM!

His other book titles include “Cowabunga,” a children’s book that teaches children about the solar system utilizing competitive cows, Lucy and Betty, one-upping each other by jumping over planets like the cow who jumped over the moon. He

is also the author of “The Vet School Survival Guide: Notes from A Back-Row Student,” an insightful and humorous guide to surviving the rigors of veterinary school. The book has been described as prophetic, sympathetic and therapeutic. All of Dean Scott’s books are available at amazon.com

This free event is open to the public. Light refreshments will be served after the event. For more information, please contact Pat McKanic at:

mckanicandassociates@yahoo.com
or visit www.mymanatee.org/library



SIXTY+ME

Member Shirley Goldberg has a blog she wants us to know about. Its title is:

“Dos and Don’ts to Keep in Mind When Dating After 50: How to Kill It on a First Meet”

To read it and other stories seniors might appreciate, please click [here](#).

New member **Barbara G. Walker** is the author of 24 widely acclaimed books, including the 1,200-page “Woman’s Encyclopedia of Myths and Secrets,” which has been continuously in print for 35 years and won a *Book of the Year Award*. She has worked as a newspaper reporter, lecturer, artist, knitwear designer, and researcher in the fields of religion, history, mineralogy, and feminism. All her books are currently available from [Amazon](#).

[Works by our members continues on page 6](#)

Stuff for Writers

SAC does not guarantee that it's the right stuff

Get Noticed by the Herald Tribune

Attention authors, book groups and book clubs. Send announcements of your public signings, readings and meetings to be included in the Sarasota Herald-Tribune's weekly Book Events calendar, published in each Sunday's Arts section and online. Items should be brief, include names, dates, times

Village Voices showcases local talent, including writers. The heart of the gallery is the *Florida Authors Only* book gallery where you can browse the shelves of the books on display. We offer a mix of traditional and Indie publications and on *Artwalk Friday* generally have an author here to discuss their book, sign a copy, and ask for feedback. We carry over 200 local authors from among the thousands who reside in Florida. Village Voices is their voice. A home not only for their work, but where writers and readers can

and contact information for the public. All items should be submitted at least two weeks before expected publication to Herald-Tribune Arts Editor Jay Handelman at jay.handelman@heraldtribune.com. You may also submit information for the online calendar at heraldtribune.com/submit.

gather for book discussions and writing critiques. Workshops, critiques, and events are scheduled and homemade cookies, snacks, and coffee are available. The owners offer Author Services for those on the path to publication. Everything from coaching, editing—both copy and line edits available—ghost writing, formatting and upload of your own personal POD or eBook.



Click the logo above for more information.

KDPROCKET

Make your bookmarketing research easier. Find Keywords that readers actually type into Amazon book searches. Unlike any other software, KDP

Rocket gives you real data that shows you exactly what Amazon book buyers type into Amazon. [Learn more by clicking here.](#)

Authors for Radio Show Interviews

For more than 13 years, The Radio Ear Network Project has brought radio listeners some of the most interesting people in the world. Our hosts, guests and shows have been written up in major national publications like Health, Time, Family Circle, O the Oprah Magazine, Entrepreneur, People, INC., Parents and the New York Times. Journalists and producers from many top national TV shows and radio programs listen to the Radio Ear Network Project with the possibility of discovering the next unique person or topic. With 5 stations broadcasting and 3 new stations in development this year we are offering authors a unique chance to get more publicity in one of America's fastest growing media outlets. Currently we are looking for submissions for possible inter-

views for the Fall season.

If you are interested in being a guest on one of our programs, please send a 1 page bio and description of your book to ExecutiveProducer@radioearnetwork.com. There is no cost for interviews.

Make sure you include an email and phone number for us to contact you if needed. Your submission will be directed to the program that suits your book topic the best.

Do you know how to maximize your interview on top TV shows like CNN, 48 Hours, ABC's The View, Fox News and the Today Show? If interested, drop us an email.

Joseph Dobzynski Sr. (Executive Producer)
The Radio Ear Network Project
<http://www.RadioEarNetwork.com>

Local Groups (Author, Writing, Critique, and Book Lovers)

SRQ Spec and Mystery Writers Calling all mystery, horror, science fiction, and fantasy writers. This critique workshop is for people who are serious about critiquing, getting critiqued, and being published. Each meeting features the work of two writers. These members e-mail their manuscripts to me at least a week in advance of the meeting. I send them to the other members, who put their comments on the manuscripts. Attendees share

their comments with the group, and then give the manuscripts to the featured writers.

Each meeting includes information sharing on topics such as markets, conferences, and writing instruction. Members are encouraged to suggest books they've enjoyed. I'm also looking forward to giving lectures and having guest speakers.

Contact: Patricia La Barbera
(editor@patricialabarbera.com) [Meet Up](#)

Englewood Authors

Englewood Authors - (Englewood/Venice)
Contact Edwin Ellis at edellis20@gmail.com or call 941-662-6867. Visit their blogspot at englewoodauthors.blogspot.com

Florida Writers Association/Sarasota Branch - (Nokomis) Contact George Mindling, myakka@embarqmail.com.
FWA blogspot www.fwasarasota.blogspot.com
The group meets on the first and third Wednesdays of each month, at the Nokomis Fire Station. Click [here](#) for directions.

Florida Writers Association/Manatee Branch - (Bradenton) Contact Dona Lee at 748-6865 or email DGould497@aol.com

THE FLORIDA BIBLIOPHILE SOCIETY (FBS)

For membership details, click on the [FBS Logo](#).



(Venice) Contact Roger Sakowski, Facilitator, at roger@acuitygroup.org. Their [website](#)

Suncoast Writers Guild (Englewood/Venice)
Contact Kari Burgess K45burgess@gmail.com and visit their website at suncoastwriters.com

Fiction Writers Meetup Meets every other Tuesday at the Alliance Church, 7221 Bee Ridge Rd, Sarasota, FL 34241
Events begin at 6:30pm. Click [here](#) for directions.

Writers Club of Stoneybrook Meetings are held on the 2nd Thursday of each month (5:45pm). For more information, contact Cynthia

Heartwood Writers Collective

This group is for aspiring writers & artists who long to explore their inner world through self expression on the page. Heartwood is a retreat center designed to promote personal growth, healing, and creative inspiration.

Next meetings: Fri, Nov 3 and 10 (1:00pm)
More information [here](#).



Wordier Than Thou Storytelling & Prose holds open mic sessions every 3rd Wednesday at the [Sarasota Brewing Company](#), 6607 Gateway Ave, from 7:00 - 9:00 pm. The featured author will be followed by 10-minute-long open mic slots for prose and storytelling only. Writers of all levels are welcome to share their stories.
More info about the next open mic here: facebook.com/events/1709123556054001

Find Your Writers Group

Looking for a writers group where you can participate in critiques, learn more about the craft or business of writing, and find encouragement? Browse our listing below, and find the support and community you need in one of the many Florida Writers Association writers groups across our state (Click the logo for more information).



Fabian (fabianwriter@gmail.com), (or 917-340-5001), This is a compact group and invites new writers. For a map to the location, click [here](#).

Local Groups (continued from previous page)

Sarasota Fiction Writers Meets on the 1st Tues. of each month at the Selby Library (5:30 - 7:30pm) in the Jack J. Geldbart Auditorium.

This is where the **NinoRimo** (*National Novel Writing Month*) discussion panel meets on Nov. 6.

This month: Join local writers, NaNo participants, four panelists to discuss the following:

- What is the age group?
- What is the County Library's involvement?
- Why did you choose to become involved?
- For those who participated. What do you need to do to participate officially on the Web site?
- What resources are available to help you?

- There are Forums on the web site. How do they work and did you find them useful?
- Can you really write a whole novel in a month? What kind of writing schedule do you adhere to?
- At the end of the month, is your novel finished, or is it just a first draft?
- Where do you go from there?

On Sarasota Fiction Writers meetings are free and open to the public. For more information, please visit thequillguild1.wixsite.com/sfwriters.

[More about NaNoRriMo](#)

ABC-Artisans of Books

(for Children and Adults) is made up of professional and aspiring authors, illustrators, publishers, and editors. They meet at the Selby Library, Sarasota on the third Wednesday of each month from 1:00pm - 3:00pm.

They welcome all writers and illustrators to network and share information.



contact - Brenda Spalding:
bpspalding@msn.com

Their mission is to form a networking alliance of independently published, self-marketing, and aspiring artisans in the fields of children's and mainstream books, to exchange knowledge, share experiences, assist in marketing, and promote literacy wherever possible. (More by clicking on the logo.)

Charlotte Writers Workshop 1st Monday of each month (1pm) at Charlotte Mid-County Library ([directions](#)). Addresses all aspects of writing, one-on-one help available, Q and A, hands-on writing prompts for fun. Bring ongoing projects and bounce ideas off others.

No "publishers" hawking their services, although information on how to self publish, get a literary agent in your field, and publishing houses that are currently accepting work. Come for fun and learning. Email: tamiamifl@comcast.net for information.



We are a chapter of Sisters in Crime, an interna-

tional organization of mystery authors. Our members live on Florida's Gulf Coast. To learn more, or to subscribe to our newsletter, contact [Melinda Pierce](#).

Sarasota Public Library Events

Online Book Clubs

(click on any club for more information)

[Audio](#)

[Business](#)

[Classic](#)

[Fiction](#)

[Good News](#)

[Mystery](#)

[NonFiction](#)

[Pre-Publication](#)

[Romance](#)

[Science Fiction](#)

[Teen](#)

[Thriller](#)

For all Sarasota Library Branch events:

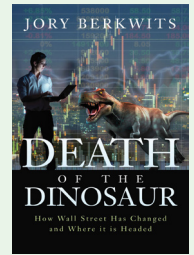
[Click here](#)

Works From Our Members (continued from page 2)

Member **Louise Titchener** just returned from the FWA Conference and Awards Banquet in Orlando with a plaque saluting the second place award for her novel *Trouble in Tampa*.

Check out her [website](#), Like her [Facebook](#) page Have a look at her [Amazon](#) page, and let's not forget [Smashwords](#).

Speaking of FWA, member **Jory Berkwits** won Nonfiction First Place for his novel, *Death of the Dinosaur*, in the Royal Palm Literary Awards. He was also named 2nd runner up overall for published book of the year. Agents, are you listening?



Click cover for a link

Upcoming Events

2019 Southwest Florida Writers Conference

Theme for the 2019 event: Possibilities! The Hudson Comes to the Peace (Peace River, that is) The conference serves Sarasota/Bradenton to Naples/Marco Island and inland (All are welcome)

When: Sat., April 13, 2019 (7:00am - 8:00pm)

Where: Charlotte County Cultural Center, Port Charlotte

Theme: Writing's possibilities!

Genres included: Books (fiction & non-fiction), Magazines, Newspapers, TV/radio, & Electronic media.

Program: One jam-packed day of writing possibilities featuring 70 individual classes, discussion panels, and a special keynote speaker.

Learn much more by clicking on [this link](#).

Local Book Stores

Books-A-Million

4225 14th St W, Bradenton, FL 34205

Hours: 10AM-10PM

Phone: (941) 748-3911

Bookstore1 - 12 S Palm Ave, Sarasota, FL 34236

Hrs 10am -7pm (Sunday 10an -4pm)

For book readings at this location, click [here](#).

Parker's Books - 1488 Main St. Sarasota, the first

and third Saturday of every month all year long. Please remember do not block entrance to store.

Keep tables on one side. Contact:

Carole Stevens Bibisi (caroleart@hotmail.com)

Village Voices - 1010 10th Ave W, Bradenton, FL 34205 · (941) 748-6865, can arrange book signings on the first.

Of Possible Interest to Local Authors

Are you an author (or soon to be one)? If you'd like to join Sarasota Authors Connection and receive our monthly newsletter, please email our editor Barry Zack at barryzed@gmail.com. Simply submit your name and email address.

There are no dues.

Our purpose is to enlighten authors about book promotion, publishing, and other related activities — authors helping authors. Members are en-

couraged to submit their book information: new releases, signings, publishing options, awards, as well as conferences, events, writing contests, and articles. Please send your information for the newsletter to Barry by the 24th of the previous month.

Caveat emptor!

SAC is not responsible for the accuracy of vendor-claims appearing in our newsletter.



SAC Who's Who

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