

I-95 & W. GRANADA BLVD.— RETAIL/OFFICE/RESTAURANT 1566 W. Granada Blvd., Ormond Beach, FL (Daytona Metro Area)

FOR SALE OR LEASE

Price: \$1,300,000

LEASE INCENTIVES AVAILABLE

- Suites available from 800 SF to 5,300 sf.
- Outstanding 50' pylon signage along I-95
- Proximity To:
 - *Wal-Mart Supercenter*
 - *Publix Grocery*
 - *Regal Multiplex Cinema*
 - *New Florida Hospital*
 - *Cracker Barrel*
 - *National hotel chains*
 - *Upscale Subdivisions*
- I-95 Off-ramp & Granada Blvd. Frontage
- Former Waffle House anchored plaza
- Exceptional Traffic Counts:
 - 60,000 AADT: I-95
 - 38,000 AADT: SR-40/W. Granada Blvd.
- Established trade area
- Primary Ingress/Egress from W. Granada Blvd.
- Secondary Access from Williamson Blvd.
- Site Characteristics
 - 0.82 acres
 - 5,485 SF building
 - Off site retention
 - 48 parking spaces



AREA DEMOGRAPHICS

	1 mile	3 mile	5 mile
Population	2,549	24,567	69,970
Avg. HH Income	72,850	65,541	58,163

CONTACT INFORMATION

TED LIGHTMAN

CHARLES WAYNE PROPERTIES, INC.

444 SEABREEZE BLVD.

SUITE 1000

DAYTONA BEACH, FL 32118

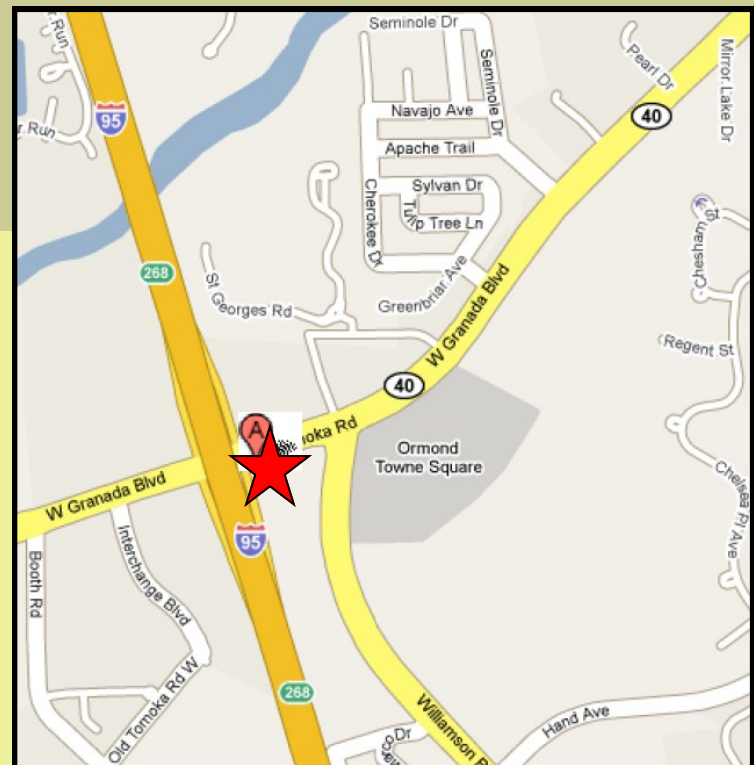


PHONE: (386) 238-3600

FAX: (386) 255-8758

TLIGHTMAN@CHARLESWAYNE.COM

WWW.CHARLESWAYNE.COM



CHARLES WAYNE PROPERTIES, INC.

Lic. Real Estate Broker

I-95 & W. GRANADA INTERCHANGE AERIAL VIEW



- Within 2 mile radius: Wal-Mart, Publix, Florida Hospital, McDonald's, Denny's, Steak N Shake, Cracker Barrel, Jameson Inn, Hampton Inn, Waffle House, Sleep Inn, 7-Eleven, Walgreens, Lowe's, Wendy's, Regal Cinemas
- **LEASING INFO: TED LIGHTMAN-(386) 238-3600 x207 | (386) 255-8758 Fax**
- **TLIGHTMAN@CHARLESWAYNE.COM**



I—95 & W. GRANADA INTERCHANGE AERIAL VIEW

Restaurants



Retail



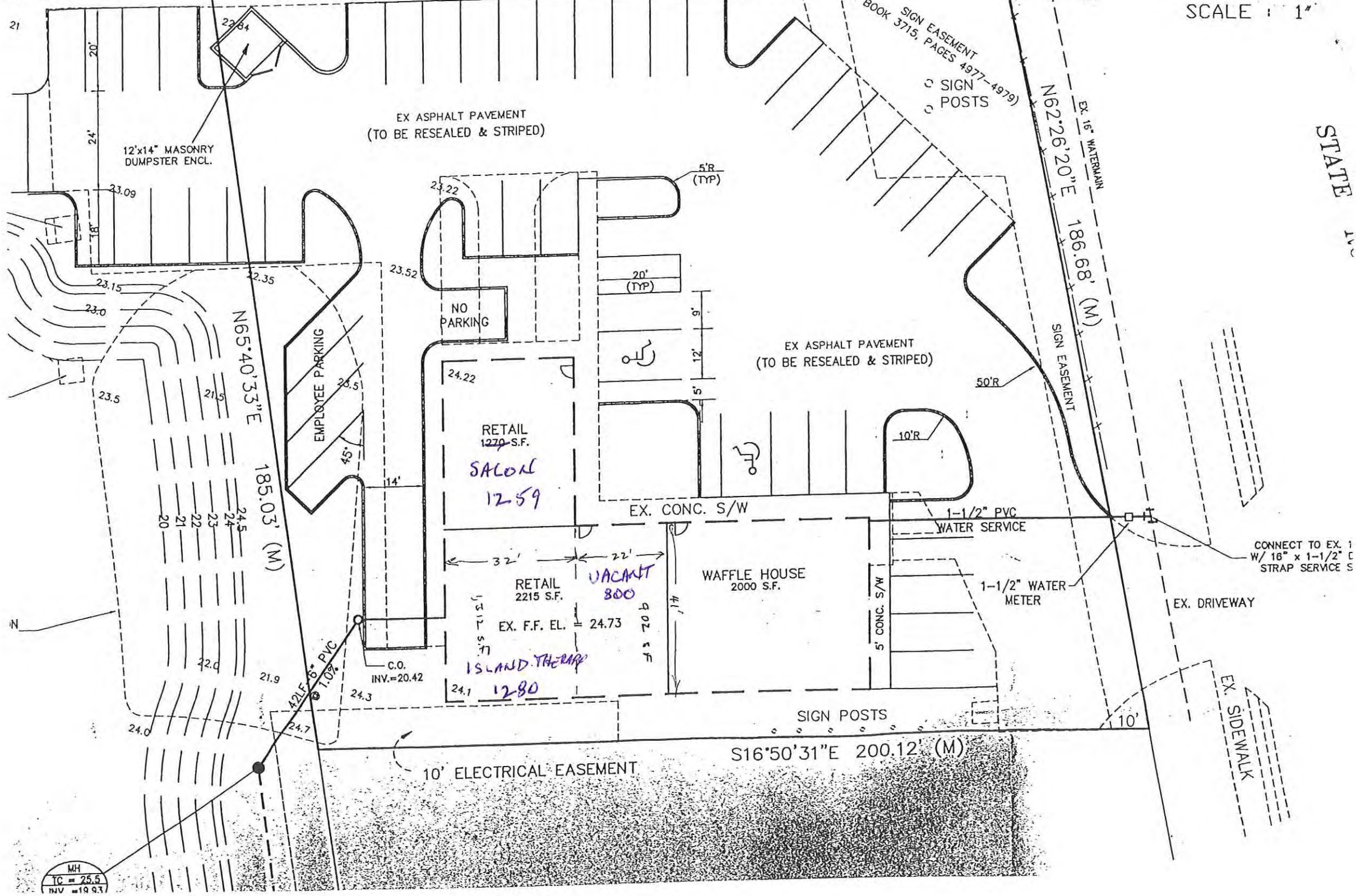
Hotels



LEASING INFO:

TED LIGHTMAN (386) 238-3600 x 207 | (386) 255-8758 Fax
TLIGHTMAN@CHARLESWAYNE.COM

STATE



MH
 TC = 25.5
 INV = 19.93



1572 W Granada Blvd, Ormond Beach, FL 32174

SITE

© 2008 Tele Atlas

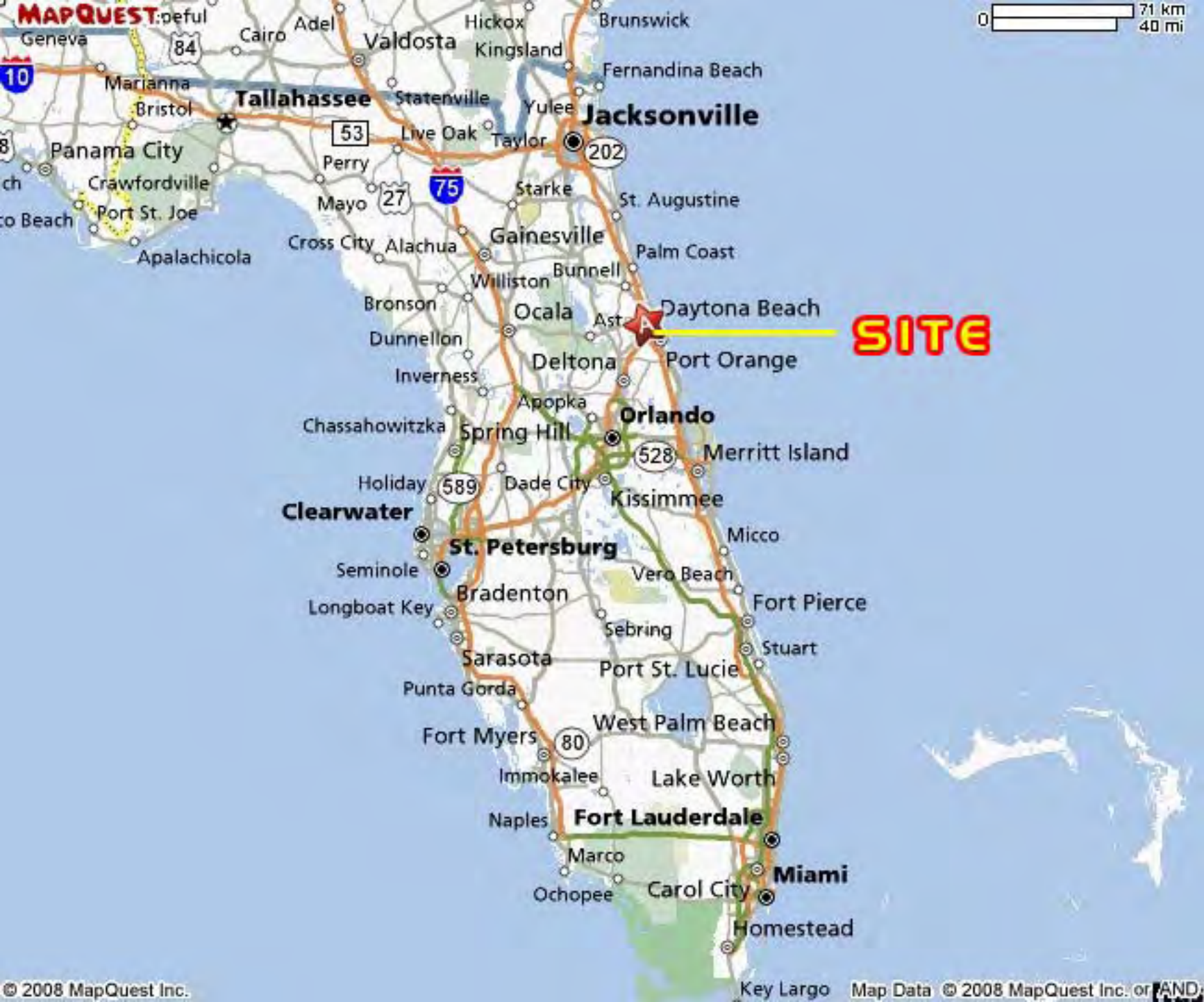
©2008 Google

29°15'24.85" N 81°06'54.10" W

elev 10 ft

Feb 14, 2006

Eye alt 712 ft



SITE



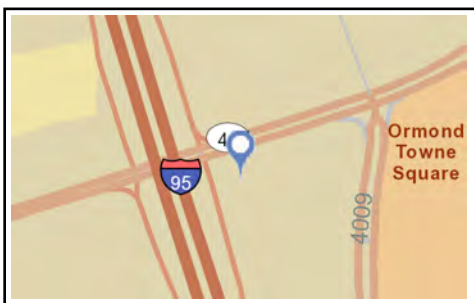
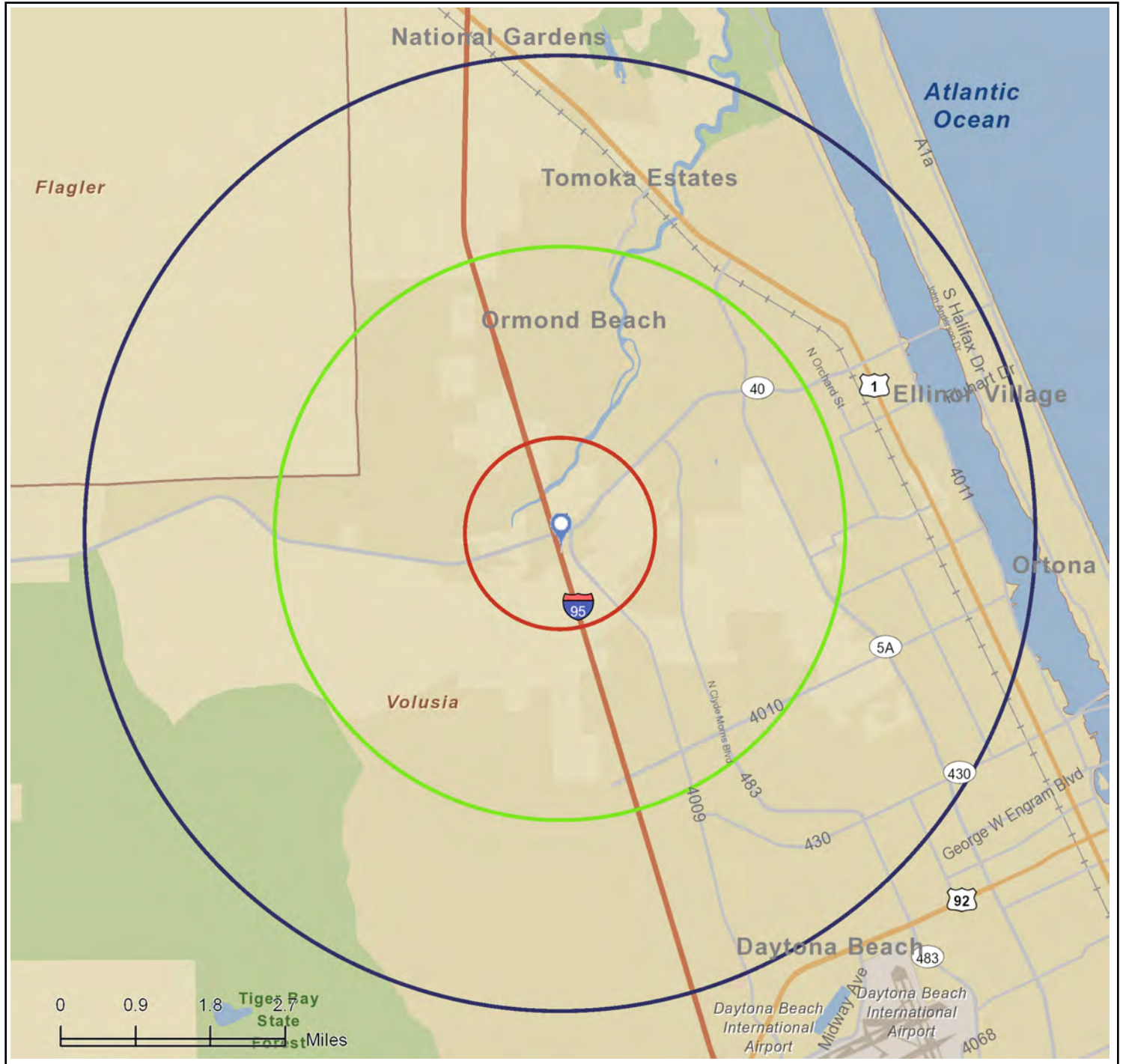
Site Map

Prepared by Ted Lightman Charles Wayne Properties, Inc.

1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles





Executive Summary

Prepared by Ted Lightman Charles Wayne Properties, Inc.

1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	2,778	29,922	78,068
Male Population	50.0%	47.5%	48.2%
Female Population	50.0%	52.5%	51.8%
Median Age	47.3	49.4	46.4
2010 Income			
Median HH Income	\$63,936	\$49,904	\$43,157
Per Capita Income	\$33,163	\$28,072	\$24,386
Average HH Income	\$85,808	\$67,191	\$57,135
2010 Households			
Total Households	1,046	12,275	32,829
Average Household Size	2.50	2.38	2.29
2010 Housing			
Owner Occupied Housing Units	78.8%	72.1%	61.2%
Renter Occupied Housing Units	13.1%	17.3%	26.3%
Vacant Housing Units	8.2%	10.7%	12.5%
Population			
1990 Population	1,578	22,184	62,604
2000 Population	2,155	25,077	68,900
2010 Population	2,778	29,922	78,068
2015 Population	2,988	30,989	79,447
1990-2000 Annual Rate	3.17%	1.23%	0.96%
2000-2010 Annual Rate	2.51%	1.74%	1.23%
2010-2015 Annual Rate	1.47%	0.7%	0.35%

In the identified market area, the current year population is 78,068. In 2000, the Census count in the market area was 68,900. The rate of change since 2000 was 1.23 percent annually. The five-year projection for the population in the market area is 79,447, representing a change of 0.35 percent annually from 2010 to 2015. Currently, the population is 48.2 percent male and 51.8 percent female.

Households

1990 Households	538	8,943	26,056
2000 Households	784	10,362	29,230
2010 Households	1,046	12,275	32,829
2015 Households	1,131	12,696	33,387
1990-2000 Annual Rate	3.84%	1.48%	1.16%
2000-2010 Annual Rate	2.85%	1.67%	1.14%
2010-2015 Annual Rate	1.57%	0.68%	0.34%

The household count in this market area has changed from 29,230 in 2000 to 32,829 in the current year, a change of 1.14 percent annually. The five-year projection of households is 33,387, a change of 0.34 percent annually from the current year total. Average household size is currently 2.29, compared to 2.28 in the year 2000. The number of families in the current year is 19,983 in the market area.

Housing

Currently, 61.2 percent of the 37,532 housing units in the market area are owner occupied; 26.3 percent, renter occupied; and 12.5 percent are vacant. In 2000, there were 31,694 housing units - 65.3 percent owner occupied, 26.4 percent renter occupied and 8.3 percent vacant. The rate of change in housing units since 2000 is 1.66 percent. Median home value in the market area is \$110,998, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.81 percent annually to \$127,525. From 2000 to the current year, median home value changed by 3.29 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045

Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$41,635	\$30,916	\$26,113
2000 Median HH Income	\$58,799	\$39,320	\$34,103
2010 Median HH Income	\$63,936	\$49,904	\$43,157
2015 Median HH Income	\$69,405	\$55,694	\$50,488
1990-2000 Annual Rate	3.51%	2.43%	2.71%
2000-2010 Annual Rate	0.82%	2.35%	2.32%
2010-2015 Annual Rate	1.66%	2.22%	3.19%
Per Capita Income			
1990 Per Capita Income	\$18,569	\$16,419	\$14,235
2000 Per Capita Income	\$27,335	\$23,084	\$20,551
2010 Per Capita Income	\$33,163	\$28,072	\$24,386
2015 Per Capita Income	\$36,187	\$30,771	\$26,792
1990-2000 Annual Rate	3.94%	3.47%	3.74%
2000-2010 Annual Rate	1.9%	1.93%	1.68%
2010-2015 Annual Rate	1.76%	1.85%	1.9%
Average Household Income			
1990 Average Household Income	\$52,897	\$40,478	\$33,849
2000 Average Household Income	\$77,421	\$54,756	\$47,613
2010 Average HH Income	\$85,808	\$67,191	\$57,135
2015 Average HH Income	\$93,555	\$73,786	\$62,858
1990-2000 Annual Rate	3.88%	3.07%	3.47%
2000-2010 Annual Rate	1.01%	2.02%	1.79%
2010-2015 Annual Rate	1.74%	1.89%	1.93%
Households by Income			
Current median household income is \$43,157 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$50,488 in five years. In 2000, median household income was \$34,103, compared to \$26,113 in 1990.			
Current average household income is \$57,135 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$62,858 in five years. In 2000, average household income was \$47,613, compared to \$33,849 in 1990.			
Current per capita income is \$24,386 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$26,792 in five years. In 2000, the per capita income was \$20,551, compared to \$14,235 in 1990.			
Population by Employment			
Total Businesses	182	1,308	4,046
Total Employees	2,135	12,157	43,347

Currently, 87.4 percent of the civilian labor force in the identified market area is employed and 12.6 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 90.0 percent of the civilian labor force, and unemployment will be 10.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 56.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 60.4 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 21.6 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 18.0 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 79.5 percent of the market area population drove alone to work, and 2.5 percent worked at home. The average travel time to work in 2000 was 20.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 12.1 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 31.9 percent were high school graduates only (29.6 percent in the U.S.)
- 10.2 percent had completed an Associate degree (7.7 percent in the U.S.)
- 16.0 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 8.0 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)



Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 1 mile radius

Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

Summary	2000	2010	2015
Population	2,155	2,778	2,988
Households	784	1,046	1,131
Families	621	769	823
Average Household Size	2.55	2.50	2.50
Owner Occupied Housing Units	716	897	974
Renter Occupied Housing Units	68	149	156
Median Age	41.3	47.3	49.0

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.47%	0.84%	0.76%
Households	1.58%	0.83%	0.78%
Families	1.37%	0.64%	0.64%
Owner HHs	1.66%	0.89%	0.82%
Median Household Income	1.66%	2.34%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	59	7.7%	66	6.3%	58	5.1%
\$15,000 - \$24,999	71	9.2%	78	7.5%	66	5.8%
\$25,000 - \$34,999	91	11.8%	95	9.1%	79	7.0%
\$35,000 - \$49,999	102	13.3%	164	15.7%	144	12.7%
\$50,000 - \$74,999	170	22.1%	204	19.5%	264	23.3%
\$75,000 - \$99,999	104	13.5%	181	17.3%	185	16.4%
\$100,000 - \$149,999	93	12.1%	152	14.5%	202	17.9%
\$150,000 - \$199,999	36	4.7%	44	4.2%	57	5.0%
\$200,000+	42	5.5%	63	6.0%	76	6.7%

Median Household Income	\$58,799	\$63,936	\$69,405
Average Household Income	\$77,421	\$85,808	\$93,555
Per Capita Income	\$27,330	\$33,163	\$36,187

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	99	4.6%	117	4.2%	123	4.1%
5 - 9	151	7.0%	134	4.8%	141	4.7%
10 - 14	173	8.0%	159	5.7%	170	5.7%
15 - 19	149	6.9%	194	7.0%	179	6.0%
20 - 24	68	3.2%	122	4.4%	131	4.4%
25 - 34	208	9.7%	220	7.9%	267	8.9%
35 - 44	391	18.2%	339	12.2%	314	10.5%
45 - 54	360	16.7%	486	17.5%	456	15.3%
55 - 64	232	10.8%	451	16.2%	521	17.4%
65 - 74	191	8.9%	281	10.1%	398	13.3%
75 - 84	106	4.9%	195	7.0%	199	6.7%
85+	26	1.2%	80	2.9%	89	3.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,002	92.9%	2,492	89.7%	2,652	88.7%
Black Alone	87	4.0%	149	5.4%	168	5.6%
American Indian Alone	6	0.3%	10	0.4%	12	0.4%
Asian Alone	31	1.4%	64	2.3%	80	2.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	7	0.3%	18	0.6%	22	0.7%
Two or More Races	22	1.0%	45	1.6%	55	1.8%
Hispanic Origin (Any Race)	43	2.0%	118	4.2%	162	5.4%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



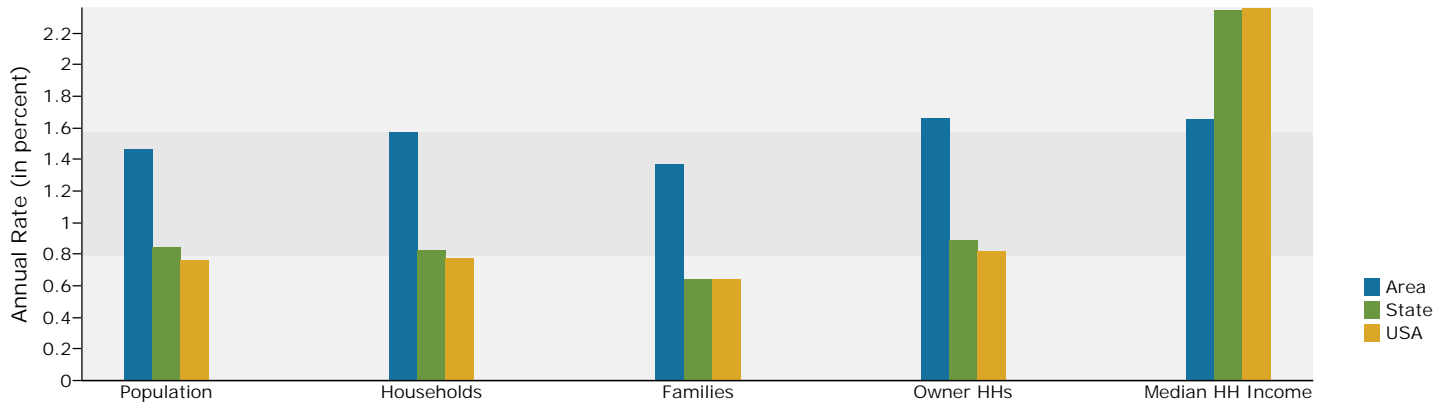
Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 1 mile radius

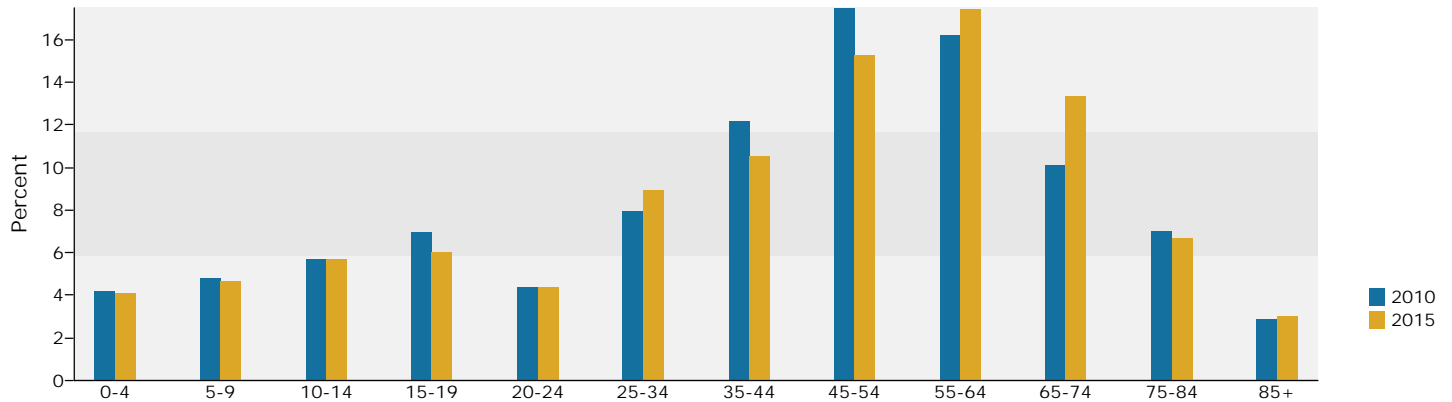
Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

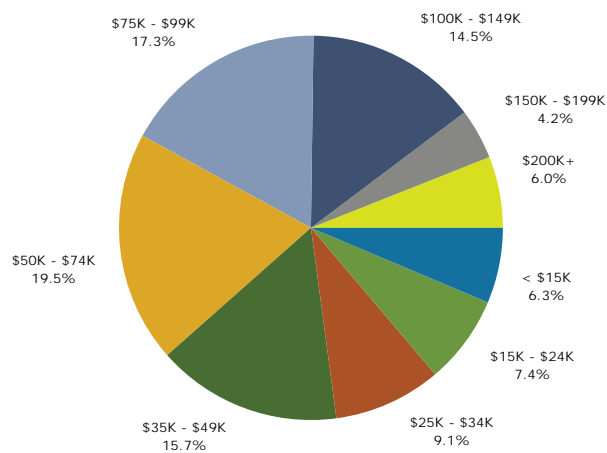
Trends 2010-2015



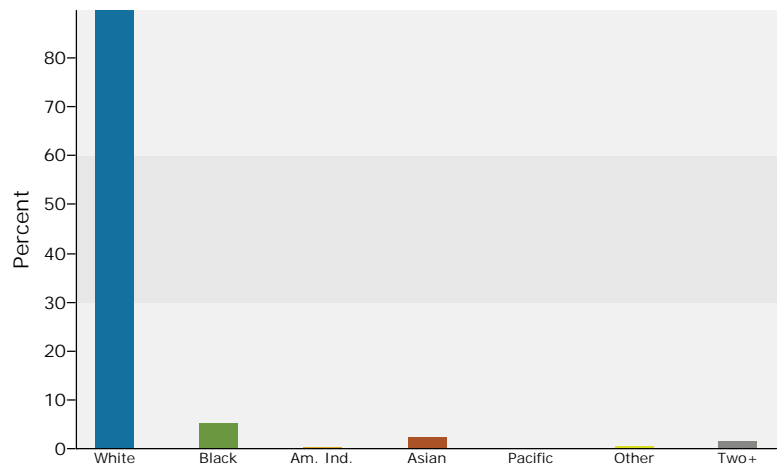
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

April 11, 2011

Made with Esri Business Analyst



Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 3 miles radius

Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

Summary	2000	2010	2015			
Population	25,077	29,922	30,989			
Households	10,362	12,275	12,696			
Families	7,074	8,200	8,379			
Average Household Size	2.35	2.38	2.38			
Owner Occupied Housing Units	8,593	9,904	10,291			
Renter Occupied Housing Units	1,769	2,372	2,405			
Median Age	45.1	49.4	51.4			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	0.70%	0.84%	0.76%			
Households	0.68%	0.83%	0.78%			
Families	0.43%	0.64%	0.64%			
Owner HHs	0.77%	0.89%	0.82%			
Median Household Income	2.22%	2.34%	2.36%			
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,403	13.6%	1,211	9.9%	1,053	8.3%
\$15,000 - \$24,999	1,507	14.6%	1,193	9.7%	1,006	7.9%
\$25,000 - \$34,999	1,654	16.0%	1,538	12.5%	1,270	10.0%
\$35,000 - \$49,999	1,836	17.7%	2,208	18.0%	1,983	15.6%
\$50,000 - \$74,999	1,905	18.4%	2,627	21.4%	3,346	26.4%
\$75,000 - \$99,999	795	7.7%	1,532	12.5%	1,535	12.1%
\$100,000 - \$149,999	721	7.0%	1,198	9.8%	1,564	12.3%
\$150,000 - \$199,999	248	2.4%	341	2.8%	439	3.5%
\$200,000+	282	2.7%	428	3.5%	501	3.9%
Median Household Income	\$39,320		\$49,904		\$55,694	
Average Household Income	\$54,756		\$67,191		\$73,786	
Per Capita Income	\$23,084		\$28,072		\$30,771	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,121	4.5%	1,291	4.3%	1,298	4.2%
5 - 9	1,464	5.8%	1,384	4.6%	1,394	4.5%
10 - 14	1,619	6.5%	1,527	5.1%	1,569	5.1%
15 - 19	1,394	5.6%	1,732	5.8%	1,523	4.9%
20 - 24	815	3.3%	1,359	4.5%	1,362	4.4%
25 - 34	2,361	9.4%	2,416	8.1%	2,865	9.2%
35 - 44	3,723	14.8%	3,269	10.9%	2,845	9.2%
45 - 54	3,675	14.7%	4,791	16.0%	4,376	14.1%
55 - 64	2,888	11.5%	4,833	16.2%	5,320	17.2%
65 - 74	2,969	11.8%	3,504	11.7%	4,612	14.9%
75 - 84	2,274	9.1%	2,607	8.7%	2,562	8.3%
85+	774	3.1%	1,208	4.0%	1,263	4.1%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,725	94.6%	27,455	91.8%	28,151	90.8%
Black Alone	549	2.2%	938	3.1%	1,033	3.3%
American Indian Alone	70	0.3%	100	0.3%	111	0.4%
Asian Alone	360	1.4%	703	2.3%	848	2.7%
Pacific Islander Alone	2	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	93	0.4%	210	0.7%	249	0.8%
Two or More Races	280	1.1%	513	1.7%	596	1.9%
Hispanic Origin (Any Race)	637	2.5%	1,517	5.1%	1,987	6.4%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



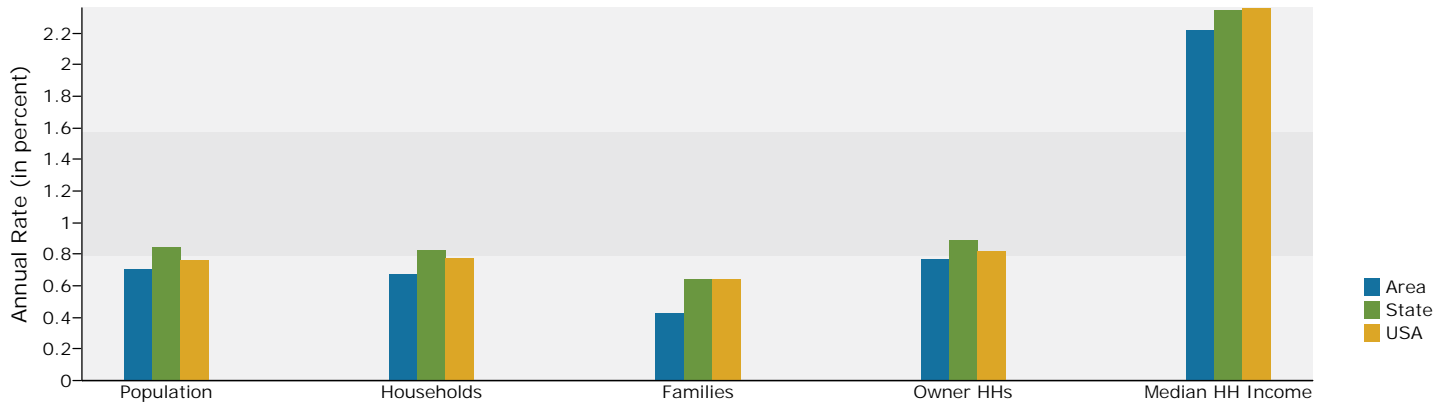
Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 3 miles radius

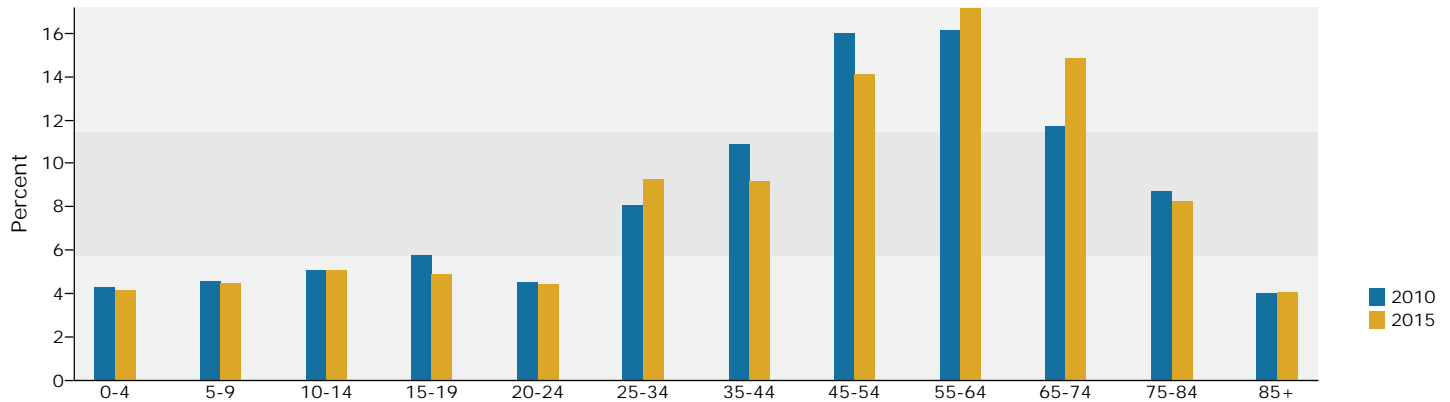
Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

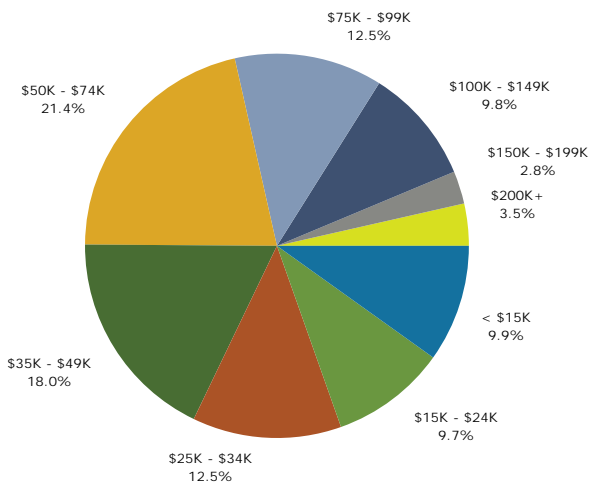
Trends 2010-2015



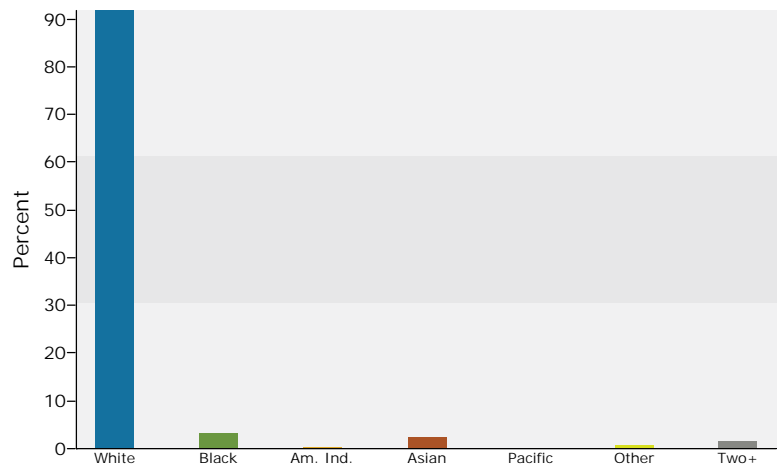
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

April 11, 2011

Made with Esri Business Analyst



Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 5 miles radius

Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

Summary	2000		2010		2015	
Population	68,900		78,068		79,447	
Households	29,230		32,829		33,387	
Families	18,277		19,983		20,025	
Average Household Size	2.28		2.29		2.30	
Owner Occupied Housing Units	20,818		22,960		23,374	
Renter Occupied Housing Units	8,412		9,869		10,014	
Median Age	42.6		46.4		48.0	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.35%		0.84%		0.76%	
Households	0.34%		0.83%		0.78%	
Families	0.04%		0.64%		0.64%	
Owner HHs	0.36%		0.89%		0.82%	
Median Household Income	3.19%		2.34%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,417	18.4%	4,616	14.1%	4,103	12.3%
\$15,000 - \$24,999	4,955	16.9%	3,792	11.6%	3,227	9.7%
\$25,000 - \$34,999	4,662	15.9%	4,645	14.2%	3,888	11.6%
\$35,000 - \$49,999	5,131	17.5%	5,761	17.5%	5,201	15.6%
\$50,000 - \$74,999	4,780	16.3%	6,487	19.8%	8,348	25.0%
\$75,000 - \$99,999	2,067	7.0%	3,687	11.2%	3,719	11.1%
\$100,000 - \$149,999	1,380	4.7%	2,520	7.7%	3,287	9.8%
\$150,000 - \$199,999	447	1.5%	545	1.7%	705	2.1%
\$200,000+	538	1.8%	775	2.4%	911	2.7%
Median Household Income	\$34,103		\$43,157		\$50,488	
Average Household Income	\$47,613		\$57,135		\$62,858	
Per Capita Income	\$20,551		\$24,386		\$26,792	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,335	4.8%	3,643	4.7%	3,601	4.5%
5 - 9	3,928	5.7%	3,653	4.7%	3,656	4.6%
10 - 14	4,342	6.3%	3,940	5.0%	3,977	5.0%
15 - 19	4,007	5.8%	4,593	5.9%	4,090	5.1%
20 - 24	3,761	5.5%	4,928	6.3%	4,896	6.2%
25 - 34	7,580	11.0%	7,959	10.2%	8,684	10.9%
35 - 44	10,004	14.5%	8,752	11.2%	7,955	10.0%
45 - 54	9,443	13.7%	11,561	14.8%	10,467	13.2%
55 - 64	7,243	10.5%	11,266	14.4%	12,245	15.4%
65 - 74	7,333	10.6%	8,131	10.4%	10,283	12.9%
75 - 84	5,748	8.3%	6,424	8.2%	6,266	7.9%
85+	2,179	3.2%	3,217	4.1%	3,328	4.2%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	57,573	83.6%	61,877	79.3%	62,238	78.3%
Black Alone	8,840	12.8%	11,914	15.3%	12,325	15.5%
American Indian Alone	177	0.3%	246	0.3%	260	0.3%
Asian Alone	902	1.3%	1,573	2.0%	1,841	2.3%
Pacific Islander Alone	20	0.0%	24	0.0%	24	0.0%
Some Other Race Alone	453	0.7%	878	1.1%	996	1.3%
Two or More Races	934	1.4%	1,556	2.0%	1,762	2.2%
Hispanic Origin (Any Race)	2,022	2.9%	4,446	5.7%	5,614	7.1%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



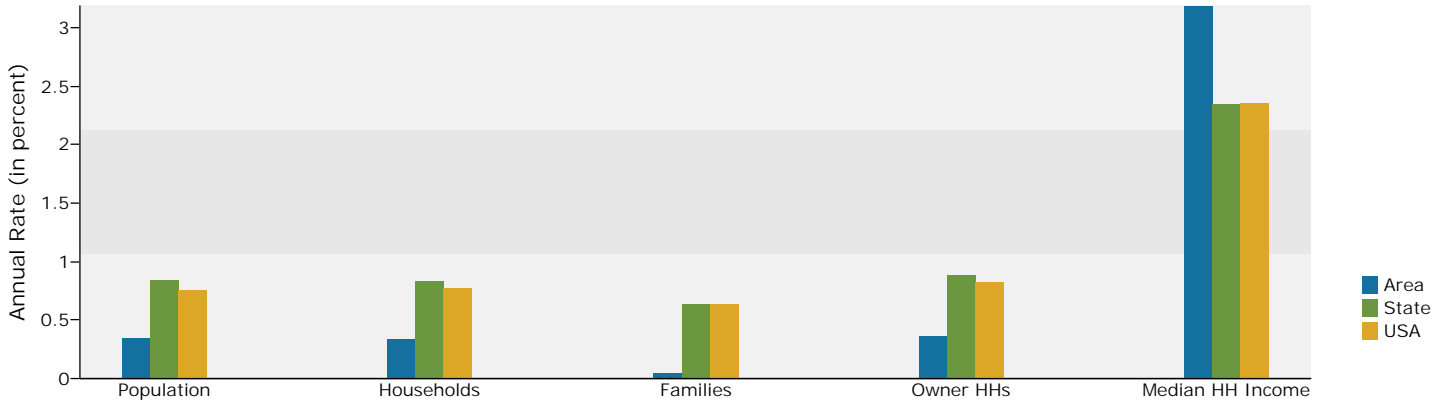
Demographic and Income Profile

1572 W Granada Blvd, Ormond Beach, FL 32174-8298
 Ring: 5 miles radius

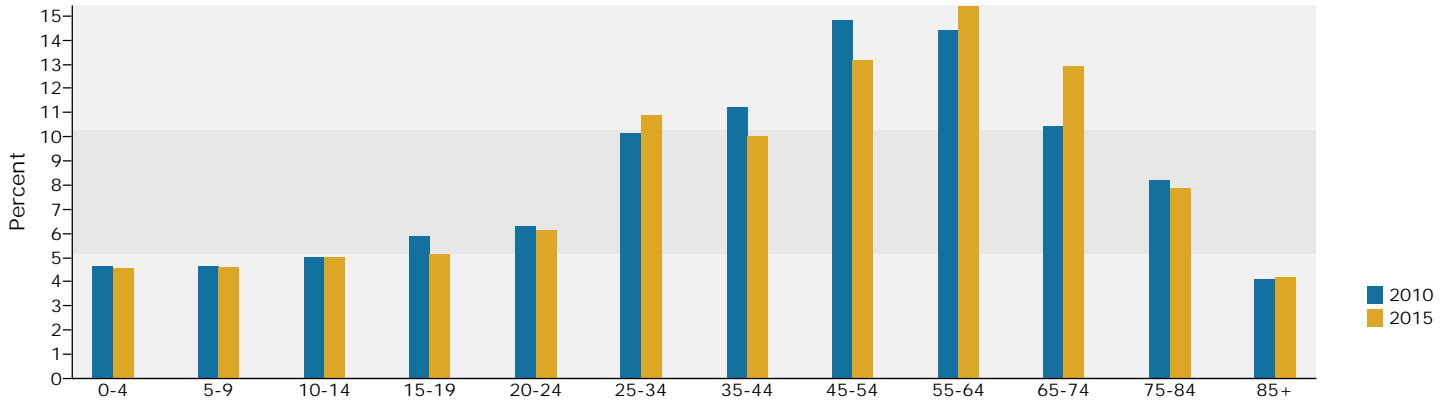
Prepared by Ted LightmanCharles Wayne

Latitude: 29.257045
 Longitude: -81.114961

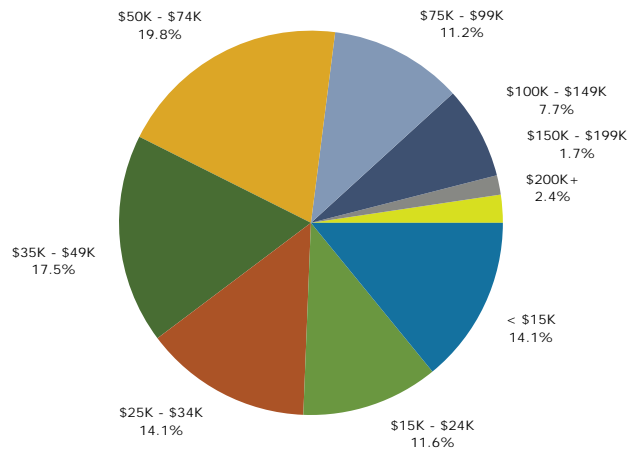
Trends 2010-2015



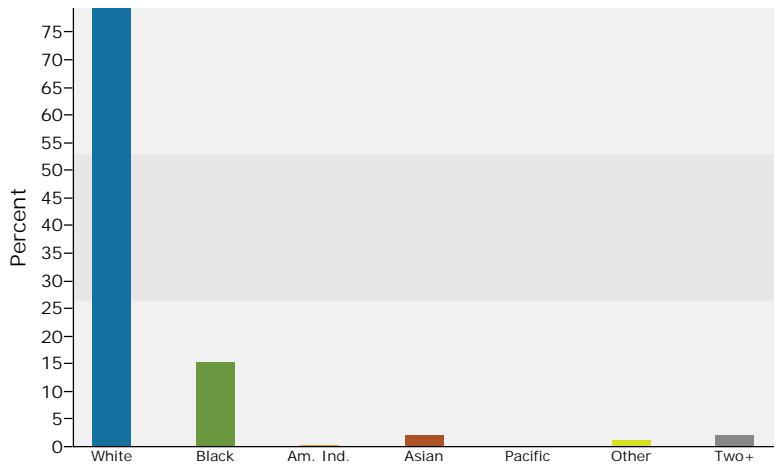
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.7%




Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	2,155	25,077	68,900
2000 Group Quarters	158	710	2,128
2010 Total Population	2,778	29,922	78,068
2015 Total Population	2,988	30,989	79,447
2010 - 2015 Annual Rate	1.47%	0.7%	0.35%
 2000 Households	784	10,362	29,230
2000 Average Household Size	2.55	2.35	2.28
2010 Households	1,046	12,275	32,829
2010 Average Household Size	2.5	2.38	2.29
2015 Households	1,131	12,696	33,387
2015 Average Household Size	2.5	2.38	2.3
2010 - 2015 Annual Rate	1.57%	0.68%	0.34%
2000 Families	621	7,074	18,277
2000 Average Family Size	2.86	2.81	2.81
2010 Families	769	8,200	19,983
2010 Average Family Size	2.92	2.89	2.87
2015 Families	823	8,379	20,025
2015 Average Family Size	2.94	2.92	2.9
2010 - 2015 Annual Rate	1.37%	0.43%	0.04%
 2000 Housing Units	818	11,107	31,694
Owner Occupied Housing Units	87.1%	77.5%	65.3%
Renter Occupied Housing Units	8.3%	15.9%	26.4%
Vacant Housing Units	4.6%	6.6%	8.3%
2010 Housing Units	1,139	13,740	37,532
Owner Occupied Housing Units	78.8%	72.1%	61.2%
Renter Occupied Housing Units	13.1%	17.3%	26.3%
Vacant Housing Units	8.2%	10.7%	12.5%
2015 Housing Units	1,244	14,474	39,054
Owner Occupied Housing Units	78.4%	71.1%	59.8%
Renter Occupied Housing Units	12.6%	16.6%	25.6%
Vacant Housing Units	9.1%	12.3%	14.5%
Median Household Income			
2000	\$58,799	\$39,320	\$34,103
2010	\$63,936	\$49,904	\$43,157
2015	\$69,405	\$55,694	\$50,488
Median Home Value			
2000	\$145,175	\$87,530	\$79,649
2010	\$163,554	\$121,023	\$110,998
2015	\$183,272	\$140,537	\$127,525
Per Capita Income			
2000	\$27,335	\$23,084	\$20,551
2010	\$33,163	\$28,072	\$24,386
2015	\$36,187	\$30,771	\$26,792
Median Age			
2000	41.3	45.1	42.6
2010	47.3	49.4	46.4
2015	49.0	51.4	48.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	768	10,351	29,377
< \$15,000	7.7%	13.6%	18.4%
\$15,000 - \$24,999	9.2%	14.6%	16.9%
\$25,000 - \$34,999	11.8%	16.0%	15.9%
\$35,000 - \$49,999	13.3%	17.7%	17.5%
\$50,000 - \$74,999	22.1%	18.4%	16.3%
\$75,000 - \$99,999	13.5%	7.7%	7.0%
\$100,000 - \$149,999	12.1%	7.0%	4.7%
\$150,000 - \$199,999	4.7%	2.4%	1.5%
\$200,000+	5.5%	2.7%	1.8%
Average Household Income	\$77,421	\$54,756	\$47,613
2010 Households by Income			
Household Income Base	1,047	12,276	32,828
< \$15,000	6.3%	9.9%	14.1%
\$15,000 - \$24,999	7.4%	9.7%	11.6%
\$25,000 - \$34,999	9.1%	12.5%	14.1%
\$35,000 - \$49,999	15.7%	18.0%	17.5%
\$50,000 - \$74,999	19.5%	21.4%	19.8%
\$75,000 - \$99,999	17.3%	12.5%	11.2%
\$100,000 - \$149,999	14.5%	9.8%	7.7%
\$150,000 - \$199,999	4.2%	2.8%	1.7%
\$200,000+	6.0%	3.5%	2.4%
Average Household Income	\$85,808	\$67,191	\$57,135
2015 Households by Income			
Household Income Base	1,131	12,697	33,389
< \$15,000	5.1%	8.3%	12.3%
\$15,000 - \$24,999	5.8%	7.9%	9.7%
\$25,000 - \$34,999	7.0%	10.0%	11.6%
\$35,000 - \$49,999	12.7%	15.6%	15.6%
\$50,000 - \$74,999	23.3%	26.4%	25.0%
\$75,000 - \$99,999	16.4%	12.1%	11.1%
\$100,000 - \$149,999	17.9%	12.3%	9.8%
\$150,000 - \$199,999	5.0%	3.5%	2.1%
\$200,000+	6.7%	3.9%	2.7%
Average Household Income	\$93,555	\$73,786	\$62,858
2000 Owner Occupied HUs by Value			
Total	714	8,578	20,799
<\$50,000	5.2%	18.9%	19.0%
\$50,000 - 99,999	25.8%	39.4%	47.7%
\$100,000 - 149,999	20.6%	18.6%	17.4%
\$150,000 - 199,999	20.2%	11.0%	7.5%
\$200,000 - \$299,999	22.5%	9.7%	5.9%
\$300,000 - 499,999	5.0%	1.9%	1.7%
\$500,000 - 999,999	0.7%	0.3%	0.6%
\$1,000,000+	0.0%	0.2%	0.1%
Average Home Value	\$163,011	\$111,134	\$101,633
2000 Specified Renter Occupied HUs by Contract Rent			
Total	61	1,780	8,444
With Cash Rent	80.3%	94.6%	96.1%
No Cash Rent	19.7%	5.4%	3.9%
Median Rent	\$593	\$628	\$530
Average Rent	\$671	\$666	\$576

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	2,154	25,078	68,903
Age 0 - 4	4.6%	4.5%	4.8%
Age 5 - 9	7.0%	5.8%	5.7%
Age 10 - 14	8.0%	6.5%	6.3%
Age 15 - 19	6.9%	5.6%	5.8%
Age 20 - 24	3.2%	3.2%	5.5%
Age 25 - 34	9.7%	9.4%	11.0%
Age 35 - 44	18.2%	14.8%	14.5%
Age 45 - 54	16.7%	14.7%	13.7%
Age 55 - 64	10.8%	11.5%	10.5%
Age 65 - 74	8.9%	11.8%	10.6%
Age 75 - 84	4.9%	9.1%	8.3%
Age 85+	1.2%	3.1%	3.2%
Age 18+	75.3%	79.4%	79.4%
2010 Population by Age			
Total	2,778	29,920	78,067
Age 0 - 4	4.2%	4.3%	4.7%
Age 5 - 9	4.9%	4.6%	4.7%
Age 10 - 14	5.7%	5.1%	5.0%
Age 15 - 19	7.0%	5.8%	5.9%
Age 20 - 24	4.4%	4.5%	6.3%
Age 25 - 34	7.9%	8.1%	10.2%
Age 35 - 44	12.2%	10.9%	11.2%
Age 45 - 54	17.5%	16.0%	14.8%
Age 55 - 64	16.2%	16.2%	14.4%
Age 65 - 74	10.1%	11.7%	10.4%
Age 75 - 84	7.0%	8.7%	8.2%
Age 85+	2.9%	4.0%	4.1%
Age 18+	80.3%	82.2%	82.0%
2015 Population by Age			
Total	2,988	30,990	79,448
Age 0 - 4	4.1%	4.2%	4.5%
Age 5 - 9	4.7%	4.5%	4.6%
Age 10 - 14	5.7%	5.1%	5.0%
Age 15 - 19	6.0%	4.9%	5.1%
Age 20 - 24	4.4%	4.4%	6.2%
Age 25 - 34	8.9%	9.2%	10.9%
Age 35 - 44	10.5%	9.2%	10.0%
Age 45 - 54	15.3%	14.1%	13.2%
Age 55 - 64	17.4%	17.2%	15.4%
Age 65 - 74	13.3%	14.9%	12.9%
Age 75 - 84	6.7%	8.3%	7.9%
Age 85+	3.0%	4.1%	4.2%
Age 18+	81.3%	83.0%	82.7%
2000 Population by Sex			
Males	51.2%	47.3%	47.7%
Females	48.8%	52.7%	52.3%
2010 Population by Sex			
Males	50.0%	47.5%	48.2%
Females	50.0%	52.5%	51.8%
2015 Population by Sex			
Males	50.1%	47.6%	48.3%
Females	49.9%	52.4%	51.7%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	2,155	25,079	68,899
White Alone	92.9%	94.6%	83.6%
Black Alone	4.0%	2.2%	12.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.4%	1.4%	1.3%
Some Other Race Alone	0.3%	0.4%	0.7%
Two or More Races	1.0%	1.1%	1.4%
Hispanic Origin	2.0%	2.5%	2.9%
Diversity Index	16.9	14.9	32.6
2010 Population by Race/Ethnicity			
Total	2,778	29,922	78,068
White Alone	89.7%	91.8%	79.3%
Black Alone	5.4%	3.1%	15.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	2.3%	2.4%	2.0%
Some Other Race Alone	0.6%	0.7%	1.1%
Two or More Races	1.6%	1.7%	2.0%
Hispanic Origin	4.2%	5.1%	5.7%
Diversity Index	25.8	23.8	41.8
2015 Population by Race/Ethnicity			
Total	2,989	30,991	79,446
White Alone	88.7%	90.8%	78.3%
Black Alone	5.6%	3.3%	15.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	2.7%	2.7%	2.3%
Some Other Race Alone	0.7%	0.8%	1.3%
Two or More Races	1.8%	1.9%	2.2%
Hispanic Origin	5.4%	6.4%	7.1%
Diversity Index	29.0	27.2	44.6
2000 Population 3+ by School Enrollment			
 Total	2,089	24,510	67,059
Enrolled in Nursery/Preschool	2.1%	1.9%	1.7%
Enrolled in Kindergarten	1.5%	1.3%	1.4%
Enrolled in Grade 1-8	13.2%	10.1%	9.9%
Enrolled in Grade 9-12	6.1%	5.1%	4.8%
Enrolled in College	2.7%	3.3%	5.3%
Enrolled in Grad/Prof School	0.8%	0.6%	0.6%
Not Enrolled in School	73.7%	77.8%	76.3%
2010 Population 25+ by Educational Attainment			
Total	2,053	22,630	57,310
Less than 9th Grade	1.5%	2.3%	3.2%
9th - 12th Grade, No Diploma	6.5%	7.4%	8.9%
High School Graduate	26.9%	30.0%	31.9%
Some College, No Degree	22.7%	21.7%	21.7%
Associate Degree	9.9%	10.9%	10.2%
Bachelor's Degree	21.4%	18.0%	16.0%
Graduate/Professional Degree	11.1%	9.8%	8.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.




Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	2,368	25,721	66,831
Never Married	23.4%	22.2%	27.6%
Married	58.9%	55.6%	49.9%
Widowed	6.7%	8.6%	8.7%
Divorced	11.0%	13.5%	13.8%
2000 Population 16+ by Employment Status			
 Total	1,675	20,528	56,584
In Labor Force	54.4%	54.9%	56.3%
Civilian Employed	53.4%	52.5%	53.7%
Civilian Unemployed	1.0%	2.3%	2.5%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	45.6%	45.1%	43.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.4%	87.8%	87.4%
Civilian Unemployed	10.6%	12.2%	12.6%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	90.3%	90.0%
Civilian Unemployed	8.4%	9.7%	10.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	809	10,946	29,885
Own Children < 6 Only	5.4%	5.8%	5.7%
Employed/in Armed Forces	1.7%	3.3%	3.8%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	3.7%	2.5%	1.9%
Own Children < 6 and 6-17 Only	5.6%	4.3%	4.5%
Employed/in Armed Forces	2.2%	1.9%	2.8%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	3.3%	2.3%	1.5%
Own Children 6-17 Only	20.3%	14.4%	13.5%
Employed/in Armed Forces	15.2%	10.8%	9.8%
Unemployed	0.2%	0.1%	0.2%
Not in Labor Force	4.8%	3.5%	3.5%
No Own Children < 18	68.7%	75.4%	76.3%
Employed/in Armed Forces	28.3%	30.2%	32.2%
Unemployed	0.6%	1.8%	1.9%
Not in Labor Force	39.8%	43.4%	42.2%
2010 Employed Population 16+ by Industry			
 Total	1,113	12,506	33,362
Agriculture/Mining	0.3%	0.2%	0.5%
Construction	8.7%	8.3%	8.2%
Manufacturing	6.3%	5.5%	5.4%
Wholesale Trade	3.1%	2.6%	2.0%
Retail Trade	11.9%	12.8%	12.8%
Transportation/Utilities	2.0%	2.9%	3.1%
Information	2.0%	1.8%	1.9%
Finance/Insurance/Real Estate	6.4%	6.9%	6.7%
Services	54.9%	54.0%	54.1%
Public Administration	4.4%	4.8%	5.3%


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	1,112	12,504	33,363
White Collar	70.6%	66.7%	60.4%
Management/Business/Financial	20.4%	15.9%	11.9%
Professional	25.2%	23.2%	21.9%
Sales	14.3%	14.7%	13.8%
Administrative Support	10.7%	12.8%	12.7%
Services	15.0%	17.3%	21.6%
Blue Collar	14.4%	16.0%	18.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.3%
Construction/Extraction	4.7%	5.3%	5.8%
Installation/Maintenance/Repair	3.8%	4.1%	4.3%
Production	2.7%	3.0%	3.6%
Transportation/Material Moving	3.1%	3.5%	4.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	886	10,654	29,870
Drove Alone - Car, Truck, or Van	84.5%	82.2%	79.5%
Carpooled - Car, Truck, or Van	6.4%	10.7%	13.0%
Public Transportation	0.0%	0.6%	1.3%
Walked	0.7%	1.1%	1.3%
Other Means	3.2%	2.3%	2.3%
Worked at Home	5.2%	3.1%	2.5%
2000 Workers 16+ by Travel Time to Work			
Total	888	10,653	29,869
Did Not Work at Home	94.8%	96.9%	97.5%
Less than 5 minutes	2.7%	3.1%	3.3%
5 to 9 minutes	7.5%	10.8%	12.2%
10 to 19 minutes	38.5%	43.5%	44.1%
20 to 24 minutes	18.0%	17.0%	15.5%
25 to 34 minutes	15.3%	12.6%	12.5%
35 to 44 minutes	3.5%	2.7%	2.6%
45 to 59 minutes	2.5%	2.9%	2.7%
60 to 89 minutes	2.9%	2.0%	2.4%
90 or more minutes	3.8%	2.4%	2.1%
Worked at Home	5.2%	3.1%	2.5%
Average Travel Time to Work (in min)	24.7	20.7	20.1
2000 Households by Vehicles Available			
Total	777	10,356	29,243
None	2.1%	6.0%	7.6%
1	27.8%	40.8%	43.8%
2	49.9%	40.7%	37.5%
3	15.1%	9.6%	8.7%
4	4.6%	2.3%	1.9%
5+	0.5%	0.7%	0.5%
Average Number of Vehicles Available	1.9	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





1572 W Granada Blvd, Ormond ...

Market Profile

Prepared by Ted Lightman Charles Wayne Properties, Inc.

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	784	10,361	29,231
Family Households	79.2%	68.3%	62.5%
Married-couple Family	68.8%	55.4%	46.2%
With Related Children	30.2%	20.0%	16.4%
Other Family (No Spouse)	10.5%	12.8%	16.3%
With Related Children	6.8%	7.8%	10.3%
Nonfamily Households	20.8%	31.7%	37.5%
Householder Living Alone	16.1%	25.8%	29.6%
Householder Not Living Alone	4.7%	6.0%	7.9%
Households with Related Children	37.0%	27.8%	26.7%
Households with Persons 65+	28.2%	37.3%	34.5%
2000 Households by Size			
Total	784	10,362	29,230
1 Person Household	16.1%	25.8%	29.6%
2 Person Household	40.4%	41.5%	38.7%
3 Person Household	17.8%	14.9%	15.0%
4 Person Household	16.6%	11.5%	10.3%
5 Person Household	6.6%	4.5%	4.3%
6 Person Household	1.7%	1.3%	1.4%
7+ Person Household	0.9%	0.6%	0.8%
2000 Households by Year Householder Moved In			
Total	779	10,356	29,244
Moved in 1999 to March 2000	13.5%	16.8%	20.1%
Moved in 1995 to 1998	31.7%	31.0%	30.7%
Moved in 1990 to 1994	22.3%	19.3%	16.2%
Moved in 1980 to 1989	23.9%	21.1%	18.6%
Moved in 1970 to 1979	7.2%	9.6%	9.4%
Moved in 1969 or Earlier	1.4%	2.2%	5.0%
Median Year Householder Moved In	1994	1994	1995
2000 Housing Units by Units in Structure			
 Total	814	11,097	31,936
1, Detached	78.3%	58.8%	59.8%
1, Attached	9.8%	9.1%	6.2%
2	0.5%	0.8%	2.6%
3 or 4	0.2%	2.2%	3.1%
5 to 9	0.2%	2.7%	4.4%
10 to 19	0.0%	1.4%	3.9%
20+	1.2%	3.6%	7.9%
Mobile Home	9.3%	21.4%	12.0%
Other	0.4%	0.1%	0.1%
2000 Housing Units by Year Structure Built			
Total	812	11,111	31,739
1999 to March 2000	4.8%	2.4%	1.5%
1995 to 1998	14.9%	8.1%	6.1%
1990 to 1994	14.0%	11.3%	8.7%
1980 to 1989	38.3%	33.9%	27.3%
1970 to 1979	20.1%	27.7%	22.1%
1969 or Earlier	7.9%	16.5%	34.3%
Median Year Structure Built	1986	1982	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



1572 W Granada Blvd, Ormond ...

Latitude: 29.257045
Longitude: -81.114961

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Exurbanites	Senior Sun Seekers	Senior Sun Seekers
2.	Senior Sun Seekers	Prosperous Empty Nests	Midlife Junction
3.	Prosperous Empty Nests	Exurbanites	Prosperous Empty Nests



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,065,454	\$18,947,103	\$44,266,422
Average Spent	\$1,974.62	\$1,543.55	\$1,348.39
Spending Potential Index	82	64	56
Computers & Accessories: Total \$	\$272,623	\$2,504,563	\$5,831,310
Average Spent	\$260.63	\$204.04	\$177.63
Spending Potential Index	118	93	81
Education: Total \$	\$1,542,621	\$13,458,809	\$32,703,578
Average Spent	\$1,474.78	\$1,096.44	\$996.18
Spending Potential Index	121	90	82
Entertainment/Recreation: Total \$	\$4,296,211	\$39,639,663	\$89,031,474
Average Spent	\$4,107.28	\$3,229.30	\$2,711.98
Spending Potential Index	127	100	84
Food at Home: Total \$	\$5,562,573	\$52,989,470	\$122,248,795
Average Spent	\$5,317.95	\$4,316.86	\$3,723.81
Spending Potential Index	119	96	83
Food Away from Home: Total \$	\$4,015,088	\$37,243,375	\$86,585,789
Average Spent	\$3,838.52	\$3,034.08	\$2,637.48
Spending Potential Index	119	94	82
Health Care: Total \$	\$5,162,006	\$50,068,673	\$111,387,255
Average Spent	\$4,935.00	\$4,078.91	\$3,392.95
Spending Potential Index	132	109	91
HH Furnishings & Equipment: Total \$	\$2,377,078	\$21,665,011	\$48,609,361
Average Spent	\$2,272.54	\$1,764.97	\$1,480.68
Spending Potential Index	110	86	72
Investments: Total \$	\$2,526,824	\$23,403,447	\$49,602,908
Average Spent	\$2,415.70	\$1,906.59	\$1,510.95
Spending Potential Index	139	110	87
Retail Goods: Total \$	\$30,938,583	\$290,116,612	\$654,803,320
Average Spent	\$29,578.00	\$23,634.75	\$19,945.88
Spending Potential Index	119	95	80
Shelter: Total \$	\$20,064,882	\$179,778,227	\$413,151,932
Average Spent	\$19,182.49	\$14,645.88	\$12,584.97
Spending Potential Index	122	93	80
TV/Video/Audio: Total \$	\$1,544,768	\$14,594,984	\$33,842,582
Average Spent	\$1,476.83	\$1,189.00	\$1,030.87
Spending Potential Index	119	96	83
Travel: Total \$	\$2,622,433	\$23,039,079	\$50,812,282
Average Spent	\$2,507.11	\$1,876.91	\$1,547.79
Spending Potential Index	132	99	82
Vehicle Maintenance & Repairs: Total \$	\$1,228,839	\$11,475,875	\$26,002,251
Average Spent	\$1,174.80	\$934.90	\$792.05
Spending Potential Index	125	99	84

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.