### ORMOND BEACH, FL

# I-95 & W. GRANADA BLVD.- RETAIL/OFFICE/RESTAURANT 1566 W. Granada Blvd., Ormond Beach, FL (Daytona Metro Area)

### FOR SALE OR LEASE Price: \$1,300,000 LEASE INCENTIVES AVAILABLE

- Suites available from 800 SF to 5,300 sf.
- Outstanding 50' pylon signage along I-95
- **Proximity To:** 
  - Wal-Mart Supercenter
  - Publix Grocery
  - Regal Multiplex Cinema
  - New Florida Hospital
  - Cracker Barrel
  - National hotel chains
  - Upscale Subdivisions
- I-95 Off-ramp & Granada Blvd. Frontage
- Former Waffle House anchored plaza
- **Exceptional Traffic Counts:** 
  - 60,000 AADT: I-95
  - 38.000 AADT: SR-40/W. Granada Blvd.
- Established trade area
- Primary Ingress/Egress from W. Granada Blvd.
- Secondary Access from Williamson Blvd.
- **Site Characteristics** 
  - 0.82 acres
  - 5,485 SF building
  - Off site retention
  - 48 parking spaces

## CONTACT INFORMATION

TED LIGHTMAN

**CHARLES WAYNE PROPERTIES, INC.** 

444 SEABREEZE BLVD.

**SUITE 1000** 

DAYTONA BEACH, FL 32118 +

PHONE: (386) 238-3600 FAX: (386) 255-8758 TLIGHTMAN@CHARLESWAYNE.COM WWW.CHARLESWAYNE.COM



## **AREA DEMOGRAPHICS**

	1 mile	3 mile	5 mile
Population	2,549	24,567	69,970
Avg. HH Income	72,850	65,541	58,163



ic. Real Estate Broke

Disclaimer: The information herein is subject to errors, omissions, changes, prior sale, lease or withdrawal from the market without notice.

# I-95 & W. GRANADA INTERCHANGE AERIAL VIEW



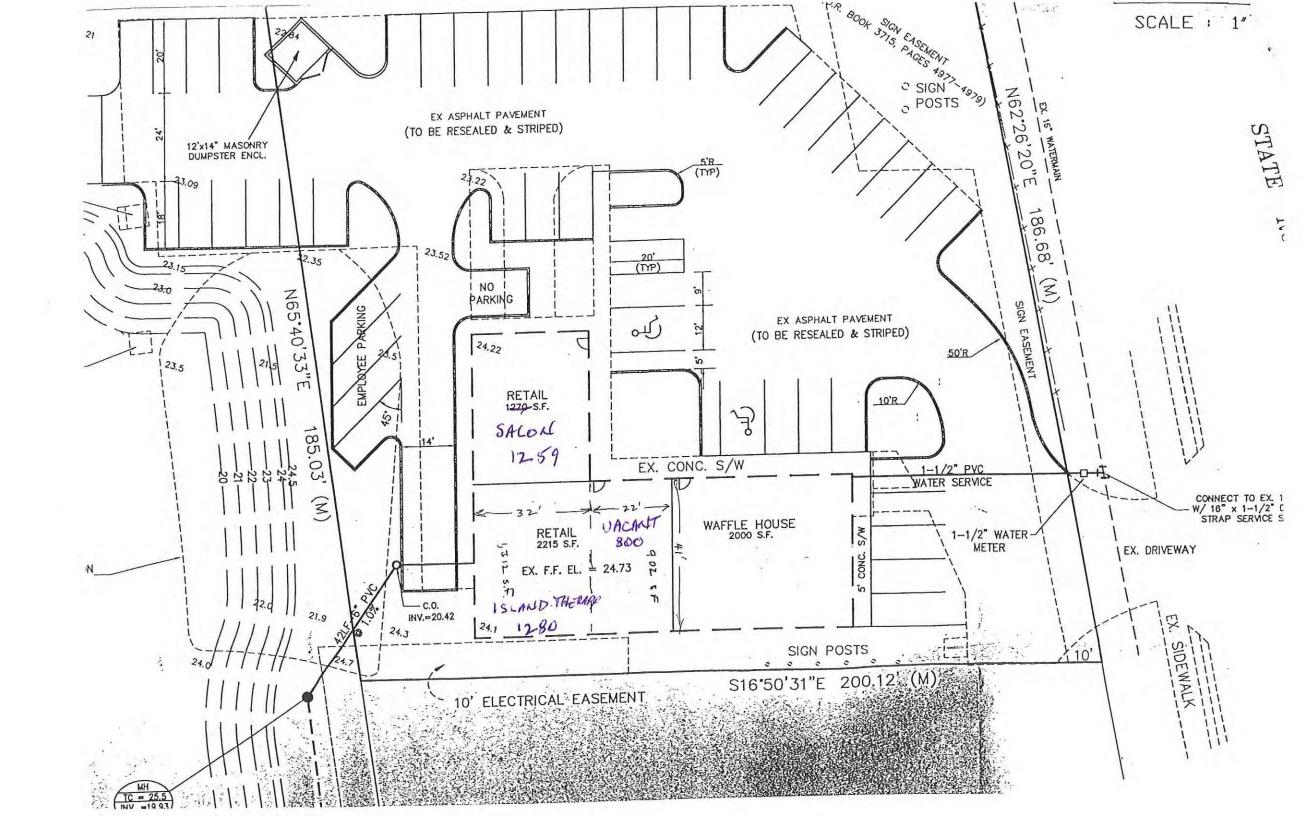
- Within 2 mile radius: Wal-Mart, Publix, Florida Hospital, McDonald's, Denny's, Steak N Shake, Cracker Barrel, Jameson Inn, Hampton Inn, Waffle House, Sleep Inn, 7-Eleven, Walgreens, Lowe's, Wendy's, Regal Cinemas
- LEASING INFO: TED LIGHTMAN- (386) 238-3600 x207 | (386) 255-8758 Fax
- TLIGHTMAN@CHARLESWAYNE.COM







LEASING INFO: TED LIGHTMAN (386) 238-3600 x 207 | (386) 255-8758 Fax TLIGHTMAN@CHARLESWAYNE.COM



1572 W Granada Blvd, Ormond Beach, FL 32174

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29°15'24.85" N 81°06'54.10" W

5

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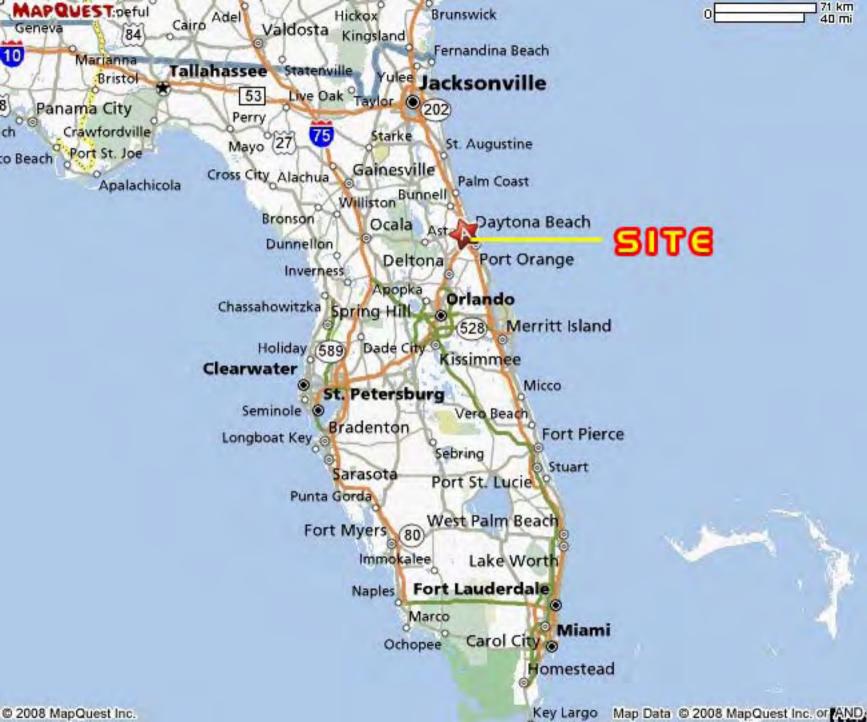
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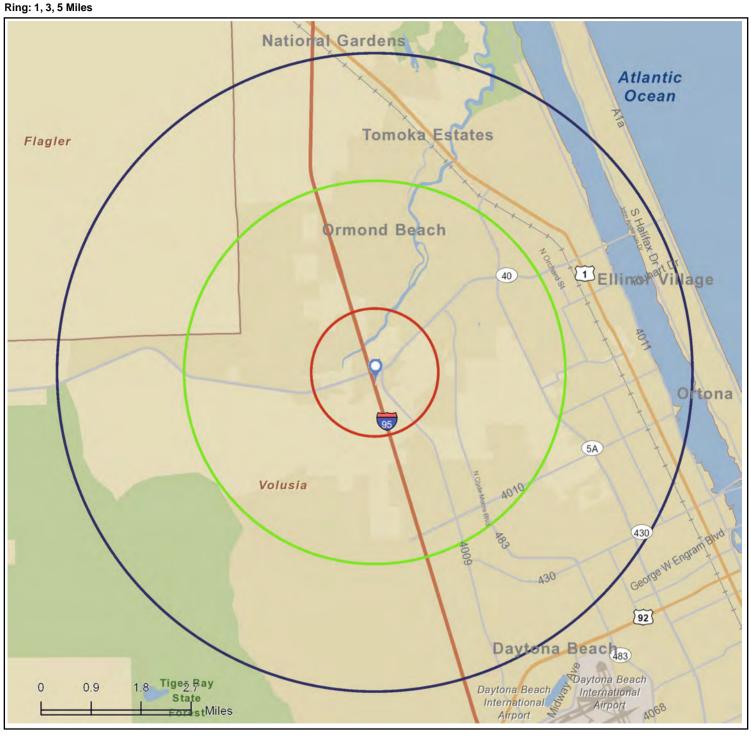


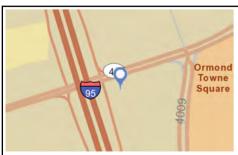
Prepared by Ted LightmanCharles Wayne Properties, Inc.

1572 W Granada Blvd, Ormond ...

Latitude: 29.257045 Longitude: -81.114961

Site Map









### 1572 W Granada Blvd, Ormond ...

#### Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045 Longitude: -81.114961

#### Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	2,778	29,922	78,068
Male Population	50.0%	47.5%	48.2%
Female Population	50.0%	52.5%	51.8%
Median Age	47.3	49.4	46.4
2010 Income			
Median HH Income	\$63,936	\$49,904	\$43,157
Per Capita Income	\$33,163	\$28,072	\$24,386
Average HH Income	\$85,808	\$67,191	\$57,135
2010 Households			
Total Households	1,046	12,275	32,829
Average Household Size	2.50	2.38	2.29
2010 Housing			
Owner Occupied Housing Units	78.8%	72.1%	61.2%
Renter Occupied Housing Units	13.1%	17.3%	26.3%
Vacant Housing Units	8.2%	10.7%	12.5%
Population			
1990 Population	1,578	22,184	62,604
2000 Population	2,155	25,077	68,900
2010 Population	2,778	29,922	78,068
2015 Population	2,988	30,989	79,447
1990-2000 Annual Rate	3.17%	1.23%	0.96%
2000-2010 Annual Rate	2.51%	1.74%	1.23%
2010-2015 Annual Rate	1.47%	0.7%	0.35%

In the identified market area, the current year population is 78,068. In 2000, the Census count in the market area was 68,900. The rate of change since 2000 was 1.23 percent annually. The five-year projection for the population in the market area is 79,447, representing a change of 0.35 percent annually from 2010 to 2015. Currently, the population is 48.2 percent male and 51.8 percent female.

Households			
1990 Households	538	8,943	26,056
2000 Households	784	10,362	29,230
2010 Households	1,046	12,275	32,829
2015 Households	1,131	12,696	33,387
1990-2000 Annual Rate	3.84%	1.48%	1.16%
2000-2010 Annual Rate	2.85%	1.67%	1.14%
2010-2015 Annual Rate	1.57%	0.68%	0.34%

The household count in this market area has changed from 29,230 in 2000 to 32,829 in the current year, a change of 1.14 percent annually. The five-year projection of households is 33,387, a change of 0.34 percent annually from the current year total. Average household size is currently 2.29, compared to 2.28 in the year 2000. The number of families in the current year is 19,983 in the market area.

#### Housing

Currently, 61.2 percent of the 37,532 housing units in the market area are owner occupied; 26.3 percent, renter occupied; and 12.5 percent are vacant. In 2000, there were 31,694 housing units - 65.3 percent owner occupied, 26.4 percent renter occupied and 8.3 percent vacant. The rate of change in housing units since 2000 is 1.66 percent. Median home value in the market area is \$110,998, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.81 percent annually to \$127,525. From 2000 to the current year, median home value changed by 3.29 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



#### 1572 W Granada Blvd, Ormond ...

### **Executive Summary**

Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045 Longitude: -81.114961

#### Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Median Household Income			
1990 Median HH Income	\$41,635	\$30,916	\$26,113
2000 Median HH Income	\$58,799	\$39,320	\$34,103
2010 Median HH Income	\$63,936	\$49,904	\$43,157
2015 Median HH Income	\$69,405	\$55,694	\$50,488
1990-2000 Annual Rate	3.51%	2.43%	2.71%
2000-2010 Annual Rate	0.82%	2.35%	2.32%
2010-2015 Annual Rate	1.66%	2.22%	3.19%
Per Capita Income			
1990 Per Capita Income	\$18,569	\$16,419	\$14,235
2000 Per Capita Income	\$27,335	\$23,084	\$20,551
2010 Per Capita Income	\$33,163	\$28,072	\$24,386
2015 Per Capita Income	\$36,187	\$30,771	\$26,792
1990-2000 Annual Rate	3.94%	3.47%	3.74%
2000-2010 Annual Rate	1.9%	1.93%	1.68%
2010-2015 Annual Rate	1.76%	1.85%	1.9%
Average Household Income			
1990 Average Household Income	\$52,897	\$40,478	\$33,849
2000 Average Household Income	\$77,421	\$54,756	\$47,613
2010 Average HH Income	\$85,808	\$67,191	\$57,135
2015 Average HH Income	\$93,555	\$73,786	\$62,858
1990-2000 Annual Rate	3.88%	3.07%	3.47%
2000-2010 Annual Rate	1.01%	2.02%	1.79%
2010-2015 Annual Rate	1.74%	1.89%	1.93%

#### Households by Income

Current median household income is \$43,157 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$50,488 in five years. In 2000, median household income was \$34,103, compared to \$26,113 in 1990.

Current average household income is \$57,135 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$62,858 in five years. In 2000, average household income was \$47,613, compared to \$33,849 in 1990.

Current per capita income is \$24,386 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$26,792 in five years. In 2000, the per capita income was \$20,551, compared to \$14,235 in 1990.

Population by Employment			
Total Businesses	182	1,308	4,046
Total Employees	2,135	12,157	43,347

Currently, 87.4 percent of the civilian labor force in the identified market area is employed and 12.6 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 90.0 percent of the civilian labor force, and unemployment will be 10.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 56.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 60.4 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 21.6 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 18.0 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 79.5 percent of the market area population drove alone to work, and 2.5 percent worked at home. The average travel time to work in 2000 was 20.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

#### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 12.1 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 31.9 percent were high school graduates only (29.6 percent in the U.S.)
- 10.2 percent had completed an Associate degree (7.7 percent in the U.S.)
- 16.0 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 8.0 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 1 mile radius

Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

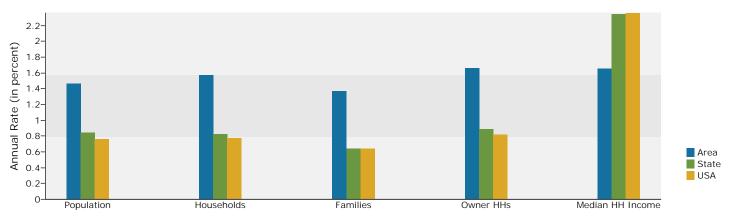
Summary		2000		2010		2015
Population		2,155		2,778		2,988
Households		784		1,046		1,131
Families		621		769		823
Average Household Size		2.55		2.50		2.50
Owner Occupied Housing Units		716		897		974
Renter Occupied Housing Units		68		149		156
Median Age		41.3		47.3		49.0
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		1.47%		0.84%		0.76%
Households		1.58%		0.83%		0.78%
Families		1.37%		0.64%		0.64%
Owner HHs		1.66%		0.89%		0.82%
Median Household Income		1.66%		2.34%		2.36%
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Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	59	7.7%	66	6.3%	58	5.1%
\$15,000 - \$24,999	71	9.2%	78	7.5%	66	5.8%
\$25,000 - \$34,999	91	11.8%	95	9.1%	79	7.0%
\$35,000 - \$49,999	102	13.3%	164	15.7%	144	12.7%
\$50,000 - \$74,999	170	22.1%	204	19.5%	264	23.3%
\$75,000 - \$99,999	104	13.5%	181	17.3%	185	16.4%
\$100,000 - \$149,999	93	12.1%	152	14.5%	202	17.9%
\$150,000 - \$199,999	36	4.7%	44	4.2%	57	5.0%
\$200,000+	42	5.5%	63	6.0%	76	6.7%
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Median Household Income	\$58,799		\$63,936		\$69,405	
Average Household Income	\$77,421		\$85,808		\$93,555	
Per Capita Income	\$27,330		\$33,163		\$36,187	
		000		010		015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	99	4.6%	117	4.2%		4.1%
0 - 4 5 - 9	99 151	4.6% 7.0%	117 134	4.2% 4.8%	123	4.1% 4.7%
0 - 4 5 - 9 10 - 14	151	7.0%	134	4.8%	123 141	4.7%
5 - 9	151 173	7.0% 8.0%	134 159	4.8% 5.7%	123 141 170	4.7% 5.7%
5 - 9 10 - 14 15 - 19	151 173 149	7.0% 8.0% 6.9%	134 159 194	4.8% 5.7% 7.0%	123 141 170 179	4.7% 5.7% 6.0%
5 - 9 10 - 14 15 - 19 20 - 24	151 173 149 68	7.0% 8.0% 6.9% 3.2%	134 159 194 122	4.8% 5.7% 7.0% 4.4%	123 141 170 179 131	4.7% 5.7% 6.0% 4.4%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34	151 173 149 68 208	7.0% 8.0% 6.9% 3.2% 9.7%	134 159 194 122 220	4.8% 5.7% 7.0% 4.4% 7.9%	123 141 170 179 131 267	4.7% 5.7% 6.0% 4.4% 8.9%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44	151 173 149 68 208 391	7.0% 8.0% 6.9% 3.2% 9.7% 18.2%	134 159 194 122 220 339	4.8% 5.7% 7.0% 4.4% 7.9% 12.2%	123 141 170 179 131 267 314	4.7% 5.7% 6.0% 4.4% 8.9% 10.5%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54	151 173 149 68 208 391 360	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7%	134 159 194 122 220 339 486	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5%	123 141 170 179 131 267 314 456	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64	151 173 149 68 208 391 360 232	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8%	134 159 194 122 220 339 486 451	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2%	123 141 170 179 131 267 314 456 521	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74	151 173 149 68 208 391 360 232 191	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9%	134 159 194 122 220 339 486 451 281	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1%	123 141 170 179 131 267 314 456 521 398	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84	151 173 149 68 208 391 360 232 191 106	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9%	134 159 194 122 220 339 486 451 281 195	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0%	123 141 170 179 131 267 314 456 521 398 199	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74	151 173 149 68 208 391 360 232 191 106 26	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2%	134 159 194 122 220 339 486 451 281 195 80	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9%	123 141 170 179 131 267 314 456 521 398 199 89	$\begin{array}{c} 4.7\% \\ 5.7\% \\ 6.0\% \\ 4.4\% \\ 8.9\% \\ 10.5\% \\ 15.3\% \\ 17.4\% \\ 13.3\% \\ 6.7\% \\ 3.0\% \end{array}$
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+	151 173 149 68 208 391 360 232 191 106 26 <b>2</b>	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000	134 159 194 122 220 339 486 451 281 195 80 20	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010	123 141 170 179 131 267 314 456 521 398 199 89 <b>2</b>	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity	151 173 149 68 208 391 360 232 191 106 26 26 Number	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent	134 159 194 122 220 339 486 451 281 195 80 <b>2</b> 0 <b>2</b> 0 <b>2</b> 0 <b>2</b> 0 <b>2</b> 0 <b>2</b> 0 <b>3</b> 39 <b>4</b> 86 <b>4</b> 51 <b>2</b> 81 <b>1</b> 95 80 <b>2</b> 0 <b>1</b> 94	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent	123 141 170 179 131 267 314 456 521 398 199 89 89 89 <b>2</b> Number	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone	151 173 149 68 208 391 360 232 191 106 26 <b>2</b> <b>2</b> Number 2,002	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9%	134 159 194 122 220 339 486 451 281 195 80 <b>2</b> Number 2,492	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7%	123 141 170 179 131 267 314 456 521 398 199 89 2 Number 2,652	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone	151 173 149 68 208 391 360 232 191 106 26 26 <u>2</u> Number 2,002 87	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0%	134 159 194 122 220 339 486 451 281 195 80 <b>2</b> Number 2,492 149	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4%	123 141 170 179 131 267 314 456 521 398 199 89 2 Number 2,652 168	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone American Indian Alone	151 173 149 68 208 391 360 232 191 106 26 <b>2</b> <b>2</b> <b>1</b> <b>1</b> 06 26 <b>2</b> <b>2</b> <b>1</b> <b>1</b> <b>1</b> 06 26 <b>2</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b> <b>1</b>	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0% 0.3%	134 159 194 122 220 339 486 451 281 195 80 <b>2</b> Number 2,492 149 10	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4% 0.4%	123 141 170 179 131 267 314 456 521 398 199 89 2 Number 2,652 168 12	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6% 0.4%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone American Indian Alone Asian Alone	151 173 149 68 208 391 360 232 191 106 26 26 20 2 Number 2,002 87 6 31	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0% 0.3% 1.4%	134 159 194 122 220 339 486 451 281 195 80 20 Number 2,492 149 10 64	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4% 0.4% 2.3%	123 141 170 179 131 267 314 456 521 398 199 89 89 89 89 89 2 Number 2,652 168 12 80	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6% 0.4% 2.7%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone American Indian Alone American Indian Alone Pacific Islander Alone	151 173 149 68 208 391 360 232 191 106 26 26 26 20 2 Number 2,002 87 6 31 0	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0% 0.3% 1.4% 0.0%	134 159 194 122 220 339 486 451 281 195 80 20 Number 2,492 149 10 64 0	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4% 0.4% 2.3% 0.0%	123 141 170 179 131 267 314 456 521 398 199 89 89 89 2 Number 2,652 168 12 80 0	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6% 0.4% 2.7% 0.0%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone Black Alone American Indian Alone American Indian Alone Pacific Islander Alone Some Other Race Alone	151 173 149 68 208 391 360 232 191 106 26 26 20 87 2,002 87 6 31 0 7	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0% 0.3%	134 159 194 122 220 339 486 451 281 195 80 20 Number 2,492 149 10 64 0 18	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4% 0.4% 2.3% 0.0% 0.6%	123 141 170 179 131 267 314 456 521 398 199 89 89 89 2 Number 2,652 168 12 80 0 0 22	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6% 0.4% 2.7% 0.0% 0.0% 0.7%
5 - 9 10 - 14 15 - 19 20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ <b>Race and Ethnicity</b> White Alone Black Alone American Indian Alone American Indian Alone Pacific Islander Alone	151 173 149 68 208 391 360 232 191 106 26 26 26 20 2 Number 2,002 87 6 31 0	7.0% 8.0% 6.9% 3.2% 9.7% 18.2% 16.7% 10.8% 8.9% 4.9% 1.2% 000 Percent 92.9% 4.0% 0.3% 1.4% 0.0%	134 159 194 122 220 339 486 451 281 195 80 20 Number 2,492 149 10 64 0	4.8% 5.7% 7.0% 4.4% 7.9% 12.2% 17.5% 16.2% 10.1% 7.0% 2.9% 010 Percent 89.7% 5.4% 0.4% 2.3% 0.0%	123 141 170 179 131 267 314 456 521 398 199 89 89 89 2 Number 2,652 168 12 80 0	4.7% 5.7% 6.0% 4.4% 8.9% 10.5% 15.3% 17.4% 13.3% 6.7% 3.0% 015 Percent 88.7% 5.6% 0.4% 2.7% 0.0%

Data Note: Income is expressed in current dollars Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

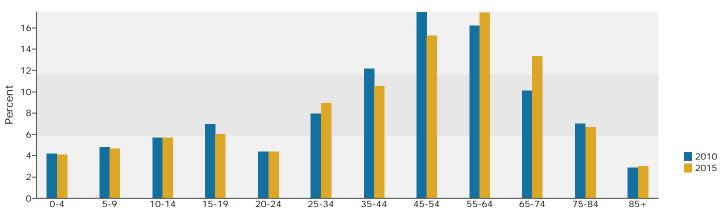


1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 1 mile radius Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

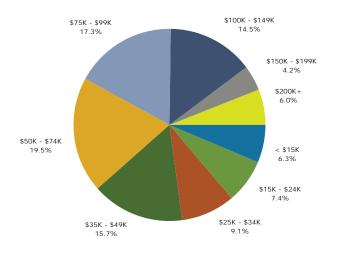
#### Trends 2010-2015



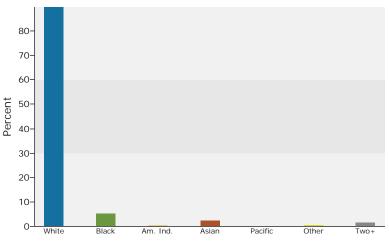
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.2%



1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 3 miles radius Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

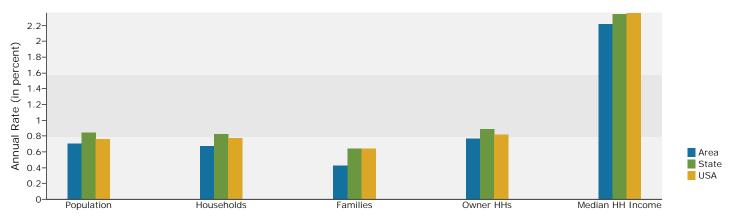
Summary		2000		2010		2015
Population		25,077		29,922		30,989
Households		10,362		12,275		12,696
Families		7,074		8,200		8,379
Average Household Size		2.35		2.38		2.38
Owner Occupied Housing Units		8,593		9,904		10,291
Renter Occupied Housing Units		1,769		2,372		2,405
Median Age		45.1		49.4		51.4
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		0.70%		0.84%		0.76%
Households		0.68%		0.83%		0.78%
Families		0.43%		0.64%		0.64%
Owner HHs		0.77%		0.89%		0.82%
Median Household Income		2.22%		2.34%		2.36%
	2	000	20	)10	2	015
Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,403	13.6%	1,211	9.9%	1,053	8.3%
\$15,000 - \$24,999	1,507	14.6%	1,193	9.7%	1,006	7.9%
\$25,000 - \$34,999	1,654	16.0%	1,538	12.5%	1,270	10.0%
\$35,000 - \$49,999	1,836	17.7%	2,208	18.0%	1,983	15.6%
\$50,000 - \$74,999	1,905	18.4%	2,627	21.4%	3,346	26.4%
\$75,000 - \$99,999	795	7.7%	1,532	12.5%	1,535	12.1%
\$100,000 - \$149,999	721	7.0%	1,198	9.8%	1,564	12.3%
\$150,000 - \$199,999	248	2.4%	341	2.8%	439	3.5%
\$200,000+	282	2.7%	428	3.5%	501	3.9%
Median Household Income	\$39,320		\$49,904		\$55,694	
Average Household Income	\$54,756		\$67,191		\$73,786	
Per Capita Income	\$23,084		\$28,072		\$30,771	
		000		010		015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,121	4.5%	1,291	4.3%	1,298	4.2%
5-9	1,464	5.8%	1,384	4.6%	1,394	4.5%
10 - 14	1,619	6.5%	1,527	5.1%	1,569	5.1%
15 - 19	1,394	5.6%	1,732	5.8%	1,523	4.9%
20 - 24	815	3.3%	1,359	4.5%	1,362	4.4%
25 - 34 35 - 44	2,361	9.4%	2,416	8.1%	2,865	9.2%
	3,723	14.8%	3,269	10.9%	2,845	9.2%
45 - 54	3,675	14.7%	4,791	16.0%	4,376	14.1%
55 - 64 65 - 74	2,888	11.5% 11.8%	4,833 3,504	16.2%	5,320	17.2% 14.9%
75 - 84	2,969 2,274	9.1%	2,607	11.7% 8.7%	4,612	8.3%
85+	2,274	9.1% 3.1%	1,208	4.0%	2,562 1,263	4.1%
00+		000		4.0%		4.1% 015
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	23,725	94.6%	27,455	91.8%	28,151	90.8%
Black Alone	549	2.2%	938	3.1%	1,033	3.3%
American Indian Alone	70	0.3%	100	0.3%	111	0.4%
Asian Alone	360	1.4%	703	2.3%	848	2.7%
Pacific Islander Alone	2	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	93	0.4%	210	0.7%	249	0.8%
Two or More Races	280	1.1%	513	1.7%	596	1.9%
			0.0		000	
Hispanic Origin (Any Race)	637	2.5%	1,517	5.1%	1,987	6.4%

Data Note: Income is expressed in current dollars

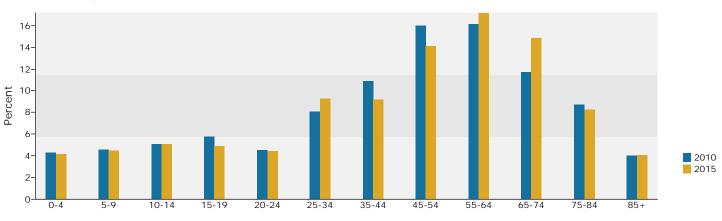


1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 3 miles radius Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

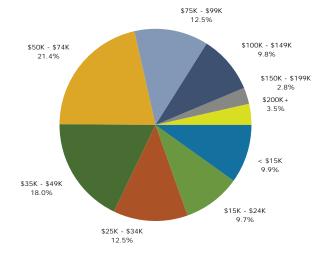
#### Trends 2010-2015



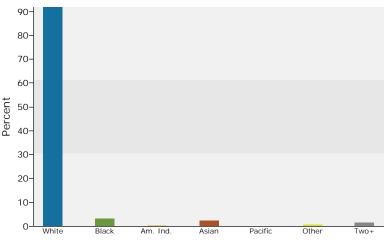
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.1%



1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 5 miles radius Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

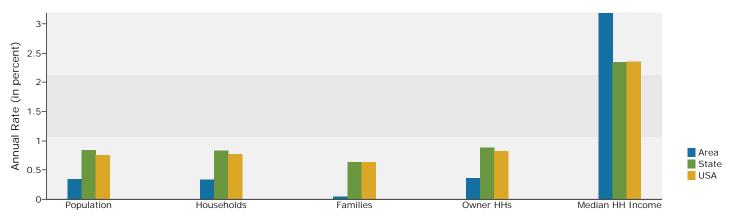
Summary    2000    2010    2015      Population    68,300    78.068    79.447      Households    29,230    32.829    33.387      Average Household Size    2.28    2.29    2.300      Owner Occupied Housing Units    8.412    9.869    10.014      Median Age    42.6    46.4    48.0      Propulation    0.35%    0.84%    0.76%      Households    0.34%    0.83%    0.76%      Households    0.34%    0.84%    0.64%      Owner Hits    0.36%    0.84%    0.64%      Owner Hits    0.36%    0.84%    0.84%      Owner Hits    0.36%    0.84%    0.84%      Modian Household Income    3.19%    2.34%    2.36%      Sti 50.000    524,199    4,965    16.9%    3.792    11.2%    3.88    11.6%      Sti 50.000    549,999    1.300    4.7%    5.261    15.6%    4.645    14.3%    8.384    2.20%      Sti 50.000<							
Households    29.20    32.82    33.387      Families    18.277    19.983    20.025      Average Household Size    2.28    2.2960    23.374      Renter Occupied Housing Units    8.412    9.868    10.014      Median App    42.6    46.4    48.0      Trends: 2010 - 2015 Annual Rate    Area    State    National      Population    0.35%    0.04%    0.76%      Households    0.34%    0.83%    0.23%      Commer Value    0.34%    0.48%    0.24%      Commer Hiss    0.04%    0.46%    0.42%      Median Household Income    3.31%    2.23%    2.23%      Median Household Income    Satiss    0.210    201    201      Kassendold Income    Number    Percent    Number    Percent    Number    Percent    Number    Percent    Number    2.36%    2.23%    3.227    1.7%    5.201    12.3%    \$15.000    Satissississississississississississississ	Summary						2015
Families    18,277    19,983    20025      Owner Occupied Housing Units    20,818    22,990    23,30      Owner Occupied Housing Units    20,818    22,990    23,31      Median Age    42.6    -64.4    48.0      Trends: 2010 - 2015 Annual Rate    Area    State    National      Population    0.35%    0.64%    0.76%      Households    0.34%    0.83%    0.76%      Median Household Income    3.19%    2.24%    2.36%      Median Household Income    3.19%    2.24%    2.36%      Households by Income    Number    Percent    Number    Percent      <\$15,000	Population						
Average Housing Units    2.28    2.29    2.30      Owner Occupied Housing Units    20.814    22.960    23.374      Renter Occupied Housing Units    8.412    9.869    10.014      Median Age    42.6    46.4    48.0      Trends: 2010 - 2015 Annual Rate    Area    State    National      Population    0.35%    0.84%    0.04%      Households    0.34%    0.83%    0.78%      Households Income    3.19%    2.34%    2.36%      Median Household Income    3.19%    2.34%    2.36%      Median Household Income    3.19%    2.34%    2.36%      S15.000    54.17    18.4%    4.616    14.1%    4.103    12.3%      S15.000    54.3999    4.965    16.9%    3.792    11.6%    3.227    9.7%      S25.000    54.999    4.780    16.3%    6.487    19.8%    8.348    25.0%      S25.000    54.999    4.780    16.3%    6.487    19.8%    8.348    25.	Households		29,230		32,829		33,387
Owner Occupied Housing Units    20.818    22.960    23.374      Renter Occupied Housing Units    8.412    9.869    110.014      Median Age    42.6    46.4    48.0      Trends: 2010 - 2015 Annual Rate    Area    State    National      Population    0.35%    0.64%    0.64%      Owner HHs    0.36%    0.84%    0.64%      Owner HHs    0.36%    0.89%    2.34%      Median Household Income    3.19%    2.24%    2.36%      Households by Income    Number    Percent    Number      Value Scippe    5.417    18.4%    4.616    14.1%    4.103    12.3%      S 15.000    5.4199    4.062    15.9%    3.045    3.282    9.7%      S 25.000    5.34,999    4.062    15.9%    3.667    11.2%    3.719    11.1%      S 30.000 - \$74,999    4.701    16.3%    6.447    19.8%    8.348    28.0%      S 150.000 - \$149,999    1.304    4.7%    3.267    9.874	Families						
Renter Occupied Housing Units    8,412    9,809    10,014      Median Age    42.6    46.4    48.0      Trends: 2010 - 2015 Annual Rate    Area    State    National      Population    0.35%    0.84%    0.75%      Households    0.34%    0.83%    0.76%      Owner HHs    0.04%    0.84%    0.82%      Median Household Income    3.19%    2.23%    2.36%      Median Household Income    Number    Percent    Number    Percent      \$15,000    54.17    18.4%    4.616    14.1%    4.103    12.3%      \$15,000    54.399    4.655    16.9%    3.792    11.6%    3.227    9.7%      \$25,000    534.999    4.655    16.9%    3.792    11.6%    3.227    9.7%      \$25,000    534.999    4.657    1.7%    5.761    17.5%    5.201    15.6%      \$25,000    539.999    2.067    7.0%    3.687    11.2%    3.719    11.1%	Average Household Size		2.28		2.29		2.30
Median Age    42.6    46.4    48.0      Trends::    2015 Annual Rate    Area    State    National      Population    0.35%    0.84%    0.76%      Households    0.34%    0.83%    0.77%      Families    0.04%    0.64%    0.64%      Owner HHs    0.36%    0.89%    0.82%      Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number    Percent      4515.000    5.417    18.4%    4.616    17.5%    5.201      \$15.000    5.4199    4.662    15.9%    4.645    18.4%      \$25.000    5.341.999    4.780    16.3%    6.447    18.4%    8.348    25.0%      \$35.000    5.419.999    1.80    4.7%    2.520    7.7%    3.287    9.8%      \$36.000    5.419.999    1.80    4.7%    2.520    7.7%    3.247    9.8%      \$10.000    5.19.99.999    1.467 <td< td=""><td>Owner Occupied Housing Units</td><td></td><td>20,818</td><td></td><td>22,960</td><td></td><td>23,374</td></td<>	Owner Occupied Housing Units		20,818		22,960		23,374
Trends:    2015 Annual Rate    Area    State    National      Population    0.34%    0.84%    0.78%      Households    0.34%    0.83%    0.78%      Families    0.04%    0.64%    0.64%      Owner HHs    0.36%    0.88%    0.82%      Median Household Income    3.19%    2.34%    2.38%      2000    2010    2015    2015      Households by Income    Number    Percent    Number    Percent      \$15,000    5.417    18.4%    4.616    14.1%    4.103    12.3%      \$25,000    334,999    4,955    16.9%    3.792    11.6%    3.227    9.7%      \$25,000    \$34,999    5,131    17.5%    5,761    17.5%    5,761    17.5%    5,761    17.5%    5,761    17.5%    5,761    11.2%    3,247    9.8%      \$150,000    \$149,999    1,380    4.7%    2,520    7.7%    3,287    9.8%      \$100,000    \$149,999 <td>Renter Occupied Housing Units</td> <td></td> <td>8,412</td> <td></td> <td>9,869</td> <td></td> <td>10,014</td>	Renter Occupied Housing Units		8,412		9,869		10,014
Population    0.35%    0.84%    0.78%      Households    0.34%    0.84%    0.64%    0.64%      Owner HHs    0.36%    0.88%    0.82%    0.82%      Median Household Income    3.19%    2.34%    2.36%    0.82%      Mouseholds by Income    Number    Percent    Number    Percent    Number    Percent    Number    Percent    Number    Percent    Number    9.7%    2.36%    3.888    11.6%    3.227    9.7%    3.800    5.417    18.4%    4.616    17.4%    3.281    11.6%    5.201    5.6%    3.722    11.6%    3.227    9.7%      \$25,000 - \$34,999    4,513    17.5%    5.761    17.2%    3.719    11.1%      \$350,000 - \$49,999    1,380    4.7%    2.520    7.7%    3.287    9.8%    \$515.000    \$39.999    2.067    7.7%    3.267    9.8%    \$50.000    \$11.9%    \$20.000+    \$53    1.8%    775    2.4%    911    2.7%    \$2.1%	Median Age		42.6		46.4		48.0
Households    0.44%    0.63%    0.78%      Families    0.04%    0.64%    0.64%      Owner HHs    0.36%    0.89%    0.82%      Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number    Percent    Number      <\$15,000	Trends: 2010 - 2015 Annual Rate		Area		State		National
Families    0.44%    0.64%    0.64%      Owner HHs    0.36%    0.32%    0.32%      Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number    Percent      <\$15,000	Population		0.35%		0.84%		0.76%
Families    0.44%    0.64%    0.64%      Owner HHs    0.36%    0.32%    0.32%      Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number    Percent      <\$15,000	Households		0.34%		0.83%		0.78%
Owner HHs    0.36%    0.89%    0.82%      Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number    Stats    Stat	Families		0.04%		0.64%		0.64%
Median Household Income    3.19%    2.34%    2.36%      Households by Income    Number    Percent    Number	Owner HHs		0.36%				
Househols by Income    Number    Percent    Number    Second    Salas							
Households by Income    Number    Percent    Number    Percent    Number    Percent      <\$15,000							
-\$15,000  5,417  18,4%  4,616  14,1%  4,103  12,3%    \$15,000  \$24,999  4,955  16,9%  3,792  11,6%  3,227  9,7%    \$25,000  \$34,999  4,662  15,9%  4,644  14,2%  3,888  11,6%    \$35,000  \$49,999  4,760  16,3%  6,487  19,8%  8,348  25,0%    \$75,000  \$59,999  2,067  7,0%  3,687  11,2%  3,719  11,1%    \$100,000  \$149,999  1,380  4,7%  2,520  7,7%  3,287  9,8%    \$15,000  \$199,999  1,380  4,7%  2,650  7,7%  3,287  9,8%    \$100,000  \$149,999  1,380  4,7%  2,650  7,7%  3,287  9,8%    \$200,000+  538  1,8%  775  2,4%  911  2,7%    Median Household Income  \$34,103  \$43,157  \$50,488  \$26,88  \$26,792  \$215    Population by Age  Number  Percent  Number  Percent  Number  \$20,51	Households by Income	Number	Percent			Number	Percent
\$15,000 - \$24,999  4,965  16.9%  3,722  11.6%  3,227  9,7%    \$25,000 - \$24,999  4,662  15.9%  4,665  14.2%  3,888  11.6%    \$35,000 - \$49,999  5,131  17.5%  5,761  17.5%  5,201  15.6%    \$\$75,000 - \$99,999  2,067  7.0%  3,687  11.2%  3,719  11.1%    \$\$100,000 - \$199,999  1,380  4.7%  2,520  7.7%  3,287  9,8%    \$\$100,000 - \$199,999  447  1.5%  545  1.7%  705  2.1%    \$200,000+		5.417					
\$25,000 - \$34,999  4,662  15.9%  4,645  14.2%  3,888  11.6%    \$35,000 - \$74,999  5,131  17.5%  5,761  17.5%  5,201  15.6%    \$55,000 - \$74,999  4,780  16.3%  6,487  11.2%  3,719  11.1%    \$10,000 - \$149,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$100,000 - \$149,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$100,000 - \$199,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$200,000+  538  1.8%  775  2.4%  911  2.7%    Median Household Income  \$34,103  \$43,157  \$50,488  \$26,792  2010  2015    Population by Age  Number  Percent  Number  Percent  Number  Percent  Number  911  2.7%    10 - 4  3,328  5.7%  3,653  4.7%  3,656  4.6%    10 - 14  4,407  5.8%  4,593  5.9%  4,000  5.1%    20 - 24							
\$35,000 - \$49,999  5,131  17.5%  5,761  17.5%  5,201  15.6%    \$50,000 - \$74,999  4,760  16.3%  6,487  19.8%  8,348  25.0%    \$100,000 - \$149,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$150,000 - \$199,999  447  1.5%  545  1.7%  705  2.1%    \$200,000+  538  77.5  \$50,488  2.7%  9.11  2.7%    Median Household Income  \$34,103  \$57,135  \$52,858  \$52,488  \$57,135  \$52,488  2.1%    Per Capita Income  \$24,361  \$200  2010  2015  2012  2015							
\$50,000 - \$74,999    4,780    16.3%    6,487    19.8%    8,348    25.0%      \$75,000 - \$99,999    2,067    7.0%    3.667    11.2%    3,719    11.1%      \$100,000 - \$149,999    1,380    4.7%    2,520    7.7%    3,287    9.8%      \$150,000 - \$199,999    447    1.5%    545    1.7%    705    2.1%      \$200,000+    538    1.8%    775    2.4%    911    2.7%      Median Household Income    \$34,103    \$57,135    \$62,858    \$62,858    \$62,858    \$62,858    \$62,858    \$62,858    \$62,952    \$24.386    \$26,792    \$205    \$24.386    \$26,792    \$215      Population by Age    Number    Percent    Number    Percent    Number    \$26,792    \$215    \$24.386    \$2,792    \$215    \$24.386    \$26,792    \$215    \$24.386    \$26,792    \$215    \$24.386    \$26,792    \$215    \$24.386    \$26,792    \$215    \$26.34    \$10,76    \$340    \$1,7%    \$3,6							
\$75,000 - \$99,999  2,067  7.0%  3,687  11.2%  3,719  11.1%    \$100,000 - \$149,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$200,000 +  538  1.8%  775  2.4%  911  2.7%    \$200,000 +  538  1.8%  775  2.4%  911  2.7%    Median Household Income  \$34,103  \$43,157  \$50,488  \$26,792  \$24,386  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$57,135  \$50,488  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,792  \$26,793  \$55,563  \$26,793  \$55,563  \$26,793  \$56,88  \$26,793  \$56,64  \$26,793  \$56,64,6%  \$3,335  4.8%  3,643  4.7%  3,601  4.5%  \$3,674  \$50,66  \$6,794  \$3,656  4.6%  \$3,675  \$1,656  \$26,598  \$50,66  \$26,793  \$50,66  \$26,793  \$50,66  \$26,793  \$3,656  \$4,6%  \$3,664							
\$100,000 - \$149,999  1,380  4.7%  2,520  7.7%  3,287  9.8%    \$150,000 - \$199,999  447  1.5%  545  1.7%  705  2.1%    \$200,000 +  538  1.8%  775  2.4%  911  2.7%    Median Household Income  \$34,103  \$43,157  \$50,488  \$62,858    Per Capita Income  \$20,551  \$24,366  \$26,792 <b>2000</b> 2010  2015 <b>2010</b> 20,571  \$24,366  \$26,792 <b>2000</b> 2010  2015 <b>2010</b> 3,355  4.8%  3,643  4.7%  3,656  4.6%    10 - 14  4,342  6.3%  3,940  5.0%  4,990  5.1%    20 - 24  3,761  5.5%  4,928  6.3%  4,896  6.2%    25 - 34  7,580  11.0%							
\$150,000 - \$199,999    447    1.5%    545    1.7%    705    2.1%      \$200,000+    538    1.8%    775    2.4%    911    2.7%      Median Household Income    \$34,103    \$43,157    \$50,488    \$62,858      Average Household Income    \$47,613    \$57,135    \$62,858      Per Capita Income    \$20,551    \$24,366    2010    2015      Population by Age    Number    Percent    Number    Percent    Number    Percent    Number    Percent    Number    Percent    Number    \$50,488    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    3.656    4.6%    4.5%    4.5%    4.5%    4.5%    4.699    4.5%    4.699    4.5%    4.698    6.2%    4.696    6.2%    6.2%    6.2%    6.2%    6.2%    6.5%    4.896    6.2% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
\$200,000+    538    1.8%    775    2.4%    911    2.7%      Median Household Income    \$34,103    \$43,157    \$50,488      Average Household Income    \$47,613    \$57,135    \$62,858      Per Capita Income    \$20,551    \$24,386    \$26,792      2000    2010    2015      Pepulation by Age    Number    Percent    Number    Percent    Number    S60,483    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,666    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      10 - 14    4,342    6.3%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 64    7,433    10.5%    11,266    14.4%    10,245    15.4%      65 - 74							
Median Household Income    \$34,103    \$43,157    \$50,488      Average Household Income    \$47,613    \$57,135    \$62,858      Per Capita Income    \$20,551    \$24,386    \$226,792      Population by Age    Number    Percent    Number    Percent    Number    Percent    Number    Percent      0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,666    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      20 - 224    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 64    7,243    10,5%    11,266    14.4%    12,245    15.4%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      75 - 84    5,748    8.3%    6,424    8.2%							
Average Household Income    \$47,613    \$57,135    \$62,858      Per Capita Income    \$20,551    \$24,366    \$26,792      Population by Age    Number    Percent    Number    Percent    Number    Percent    Number    Percent    0.0    2015      0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,656    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,664    10.9%      35 - 64    7,243    10.5%    11,266    14.4%    10,263    12.9%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      75 - 84	\$200,000 T	000	1.070	110	2.470	511	2.170
Average Household Income    \$47,613    \$57,135    \$62,858      Per Capita Income    \$20,551    \$24,366    \$26,792      Population by Age    Number    Percent    Number    Percent    Number    Percent    Number    Percent    0.0    2015      0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,656    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,664    10.9%      35 - 64    7,243    10.5%    11,266    14.4%    10,263    12.9%      65 - 74    7,333    10.6%    8,131    10.4%    13.28%      85+    2,179    3.2%	Median Household Income	\$34 103		\$43 157		\$50 488	
Per Capita Income    \$20,551    \$24,386    \$26,792      2000    2010    2015      Population by Age    Number    Percent    Number    Percent      0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,656    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4.896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 64    10,004    14.5%    8,752    11.2%    15.4%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      75 - 84    5,748    8.3%    6,424    8.2%    6,266    7.9%      85+    2,179    3.2%							
2000    2010    2015      Population by Age    Number    Percent    Number    Percent    Number    Percent      0 - 4    3,335    4.8%    3,643    4.7%    3,656    4.6%      5 - 9    3,928    5.7%    3,653    4.7%    3,656    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 44    10,004    14.5%    8,752    11.2%    7,955    10.0%      45 - 54    9,443    13.7%    11,561    14.8%    10,467    13.2%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      65 + 4    2,179    3.2%    3,217    4.1%							
Population by Age    Number    Percent    Number    Percent    Number    Percent      0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,656    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,896    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 64    10,004    14.5%    8,752    11.2%    7,955    10.0%      45 - 54    9,443    10.5%    11,266    14.4%    10,283    12.9%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      75 - 84    5,748    8.3%    6,424    8.2%    6,266    7.9%      85+ <td< td=""><td></td><td></td><td>2000</td><td></td><td>2010</td><td></td><td>2015</td></td<>			2000		2010		2015
0 - 4    3,335    4.8%    3,643    4.7%    3,601    4.5%      5 - 9    3,928    5.7%    3,653    4.7%    3,666    4.6%      10 - 14    4,342    6.3%    3,940    5.0%    3,977    5.0%      15 - 19    4,007    5.8%    4,593    5.9%    4,090    5.1%      20 - 24    3,761    5.5%    4,928    6.3%    4,886    6.2%      25 - 34    7,580    11.0%    7,959    10.2%    8,684    10.9%      35 - 44    10,004    14.5%    8,752    11.2%    7,955    10.0%      45 - 54    9,443    13.7%    11,561    14.8%    10,467    13.2%      55 - 64    7,243    10.5%    11,266    14.4%    12,245    15.4%      65 - 74    7,333    10.6%    8,131    10.4%    10,283    12.9%      75 - 84    5,748    8.3%    6,424    8.2%    6,266    7.9%      85+    2,179	Population by Age						
5 - 9  3,928  5.7%  3,653  4.7%  3,656  4.6%    10 - 14  4,342  6.3%  3,940  5.0%  3,977  5.0%    15 - 19  4,007  5.8%  4,593  5.9%  4,090  5.1%    20 - 24  3,761  5.5%  4,928  6.3%  4,896  6.2%    25 - 34  7,580  11.0%  7,959  10.2%  8,684  10.9%    35 - 44  10,004  14.5%  8,752  11.2%  7,955  10.0%    45 - 54  9,443  13.7%  11,561  14.8%  10,467  13.2%    55 - 64  7,243  10.5%  11,266  14.4%  12,245  15.4%    65 - 74  7,333  10.6%  8,131  10.4%  10,283  12.9%    75 - 84  5,748  8.3%  6,424  8.2%  6,266  7.9%    85+  2000  2010  2015  2015  2015  2015  2015    Race and Ethnicity  Number  Percent  Number  Percent  Number  962,33							
10 - 14  4,342  6.3%  3,940  5.0%  3,977  5.0%    15 - 19  4,007  5.8%  4,593  5.9%  4,090  5.1%    20 - 24  3,761  5.5%  4,928  6.3%  4,896  6.2%    25 - 34  7,580  11.0%  7,959  10.2%  8,684  10.9%    35 - 44  10,004  14.5%  8,752  11.2%  7,955  10.0%    45 - 54  9,443  13.7%  11,561  14.8%  10,467  13.2%    55 - 64  7,243  10.5%  11,266  14.4%  12,245  15.4%    65 - 74  7,333  10.6%  8,131  10.4%  10,283  12.9%    75 - 84  5,748  8.3%  6,424  8.2%  6,266  7.9%    85+  2,179  3.2%  3,217  4.1%  3,328  4.2%    Mbite Alone  57,573  83.6%  61,877  79.3%  62,238  78.3%    Black Alone  8,840  12.8%  11,914  15.3%  12,325  15.5% <td< td=""><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	-						
15 - 194,0075.8%4,5935.9%4,0905.1%20 - 243,7615.5%4,9286.3%4,8966.2%25 - 347,58011.0%7,95910.2%8,68410.9%35 - 4410,00414.5%8,75211.2%7,95510.0%45 - 549,44313.7%11,56114.8%10,46713.2%55 - 647,24310.5%11,26614.4%12,24515.4%65 - 747,33310.6%8,13110.4%10,28312.9%75 - 845,7488.3%6,4248.2%6,2667.9%85+2,1793.2%3,2174.1%3,3284.2%Volte Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
20 - 24  3,761  5.5%  4,928  6.3%  4,896  6.2%    25 - 34  7,580  11.0%  7,959  10.2%  8,684  10.9%    35 - 44  10,004  14.5%  8,752  11.2%  7,955  10.0%    45 - 54  9,443  13.7%  11,561  14.8%  10,467  13.2%    55 - 64  7,243  10.5%  11,266  14.4%  12,245  15.4%    65 - 74  7,333  10.6%  8,131  10.4%  10,283  12.9%    75 - 84  5,748  8.3%  6,424  8.2%  6,266  7.9%    85+  2,179  3.2%  3,217  4.1%  3,328  4.2%    200  2010  2015    2015    Race and Ethnicity  Number  Percent  Number  Percent  Number  Percent  Number  Percent    White Alone  57,573  83.6%  61,877  79.3%  62,238  78.3%    Black Alone  8,840  12.8%  11,914  15.3%  12,325							
25 - 34  7,580  11.0%  7,959  10.2%  8,684  10.9%    35 - 44  10,004  14.5%  8,752  11.2%  7,955  10.0%    45 - 54  9,443  13.7%  11,561  14.8%  10,467  13.2%    55 - 64  7,243  10.5%  11,266  14.4%  12,245  15.4%    65 - 74  7,333  10.6%  8,131  10.4%  10,283  12.9%    75 - 84  5,748  8.3%  6,424  8.2%  6,266  7.9%    85+  2,179  3.2%  3,217  4.1%  3,328  4.2%    2010  2010  2015    2010  2015    2010  2015    2010  2015    2010  2015    2010  2015    2010  2015    2010  2010  2015    2010  2010  2015    2010  2010  2010  2010  2015  2015  2015							
35 - 4410,00414.5%8,75211.2%7,95510.0%45 - 549,44313.7%11,56114.8%10,46713.2%55 - 647,24310.5%11,26614.4%12,24515.4%65 - 747,33310.6%8,13110.4%10,28312.9%75 - 845,7488.3%6,4248.2%6,2667.9%85+2,1793.2%3,2174.1%3,3284.2%200020102015Race and EthnicityNumberPercentNumberPercentWhite Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%				,			
45 - 549,44313.7%11,56114.8%10,46713.2%55 - 647,24310.5%11,26614.4%12,24515.4%65 - 747,33310.6%8,13110.4%10,28312.9%75 - 845,7488.3%6,4248.2%6,2667.9%85+2,1793.2%3,2174.1%3,3284.2%200020102015Race and EthnicityNumberPercentNumberPercentWhite Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
55 - 64  7,243  10.5%  11,266  14.4%  12,245  15.4%    65 - 74  7,333  10.6%  8,131  10.4%  10,283  12.9%    75 - 84  5,748  8.3%  6,424  8.2%  6,266  7.9%    85+  2,179  20%  201  2015  2015    Correct 2010  2015    Race and Ethnicity  Number  Percent  Number  905  15.5%    Mite Alone  57,573  83.6%  61,877  79.3%  62,238  78.3%    Black Alone  8,840  12.8%  11,914  15.3%  12,325  15.5%    American Indian Alone  177  0.3%  246  0.3%  260  0.3%    Asian Alone  902  1.3%  1,573  2.0%  1,841  2.3%    Pacific Islander Alone  20  0.0%  24  0.0%  24  0.0%  36							
65 - 747,33310.6%8,13110.4%10,28312.9%75 - 845,7488.3%6,4248.2%6,2667.9%85+2,1793.2%3,2174.1%3,3284.2% <b>200</b> 20102015Race and EthnicityNumberPercentNumberPercentWhite Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
75 - 845,7488.3%6,4248.2%6,2667.9%85+2,1793.2%3,2174.1%3,3284.2% <b>200</b> 20102015Race and EthnicityNumberPercentNumberPercentWhite Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
85+    2,179    3.2%    3,217    4.1%    3,328    4.2%      200    2010    2015      Race and Ethnicity    Number    Percent    Number    Percent    Number    Percent      White Alone    57,573    83.6%    61,877    79.3%    62,238    78.3%      Black Alone    8,840    12.8%    11,914    15.3%    12,325    15.5%      American Indian Alone    177    0.3%    246    0.3%    260    0.3%      Asian Alone    902    1.3%    1,573    2.0%    1,841    2.3%      Pacific Islander Alone    20    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24    0.0%    24							
Z000    Z010    Z015      Race and Ethnicity    Number    Percent    Number    Percent    Number    Percent      White Alone    57,573    83.6%    61,877    79.3%    62,238    78.3%      Black Alone    8,840    12.8%    11,914    15.3%    12,325    15.5%      American Indian Alone    177    0.3%    246    0.3%    260    0.3%      Asian Alone    902    1.3%    1,573    2.0%    1,841    2.3%      Pacific Islander Alone    20    0.0%    24    0.0%    24    0.0%    24    0.0%    1,841    2.3%      Some Other Race Alone    453    0.7%    878    1.1%    996    1.3%      Two or More Races    934    1.4%    1,556    2.0%    1,762    2.2%							
Race and EthnicityNumberPercentNumberPercentNumberPercentWhite Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%	00+						
White Alone57,57383.6%61,87779.3%62,23878.3%Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%	Race and Ethnicity						
Black Alone8,84012.8%11,91415.3%12,32515.5%American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%	-						
American Indian Alone1770.3%2460.3%2600.3%Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
Asian Alone9021.3%1,5732.0%1,8412.3%Pacific Islander Alone200.0%240.0%240.0%Some Other Race Alone4530.7%8781.1%9961.3%Two or More Races9341.4%1,5562.0%1,7622.2%							
Pacific Islander Alone    20    0.0%    24    0.0%    24    0.0%      Some Other Race Alone    453    0.7%    878    1.1%    996    1.3%      Two or More Races    934    1.4%    1,556    2.0%    1,762    2.2%							
Some Other Race Alone    453    0.7%    878    1.1%    996    1.3%      Two or More Races    934    1.4%    1,556    2.0%    1,762    2.2%							
Two or More Races    934    1.4%    1,556    2.0%    1,762    2.2%							
пізраніє Онуін (Апу Касе) 2,022 2.9% 4,446 5.7% 5,614 7.1%							
	riispanic Ongin (Any Race)	2,022	2.9%	4,440	5.1%	5,014	1.1%

Data Note: Income is expressed in current dollars

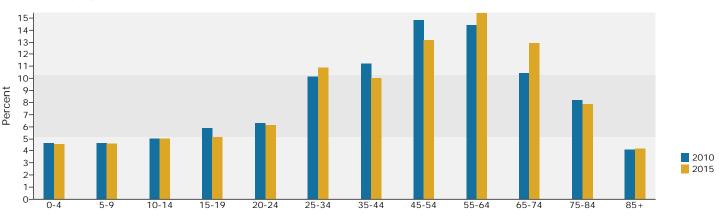


1572 W Granada Blvd, Ormond Beach, FL 32174-8298 Ring: 5 miles radius Prepared by Ted LightmanCharles Wayne Latitude: 29.257045 Longitude: -81.114961

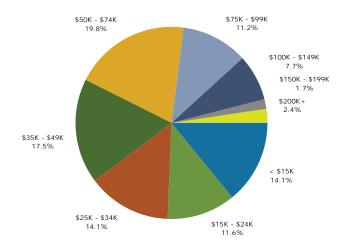
#### Trends 2010-2015



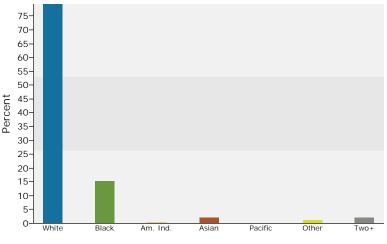
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

April 11, 2011



Market Profile Prepared by Ted LightmanCharles Wayne Properties, Inc.

Ring: 1, 3, 5 Miles

Latitude: 29.257045
Longitude: -81.114961

		1 mile radius	3 miles radius	5 miles radius
	2000 Total Population	2,155	25,077	68,900
	2000 Group Quarters	158	710	2,128
	2010 Total Population	2,778	29,922	78,068
	2015 Total Population	2,988	30,989	79,447
	2010 - 2015 Annual Rate	1.47%	0.7%	0.35%
00	2000 Households	784	10,362	29,230
	2000 Average Household Size	2.55	2.35	2.28
	2010 Households	1,046	12,275	32,829
	2010 Average Household Size	2.5	2.38	2.29
	2015 Households	1,131	12,696	33,387
	2015 Average Household Size	2.5	2.38	2.3
	2010 - 2015 Annual Rate	1.57%	0.68%	0.34%
	2000 Families	621	7,074	18,277
	2000 Average Family Size	2.86	2.81	2.81
	2010 Families	769	8,200	19,983
	2010 Average Family Size	2.92	2.89	2.87
	2015 Families	823	8,379	20,025
	2015 Average Family Size	2.94	2.92	2.9
	2010 - 2015 Annual Rate	1.37%	0.43%	0.04%
	2000 Housing Units	818	11,107	31,694
	Owner Occupied Housing Units	87.1%	77.5%	65.3%
	Renter Occupied Housing Units	8.3%	15.9%	26.4%
	Vacant Housing Units	4.6%	6.6%	8.3%
	2010 Housing Units	1,139	13,740	37,532
	Owner Occupied Housing Units	78.8%	72.1%	61.2%
	Renter Occupied Housing Units	13.1%	17.3%	26.3%
	Vacant Housing Units	8.2%	10.7%	12.5%
	2015 Housing Units	1,244	14,474	39,054
	Owner Occupied Housing Units	78.4%	71.1%	59.8%
	Renter Occupied Housing Units	12.6%	16.6%	25.6%
	Vacant Housing Units	9.1%	12.3%	14.5%
	Median Household Income			
	2000	\$58,799	\$39,320	\$34,103
	2010	\$63,936	\$49,904	\$43,157
	2015	\$69,405	\$55,694	\$50,488
	Median Home Value			
	2000	\$145,175	\$87,530	\$79,649
	2010	\$163,554	\$121,023	\$110,998
	2015	\$183,272	\$140,537	\$127,525
	Per Capita Income			
	2000	\$27,335	\$23,084	\$20,551
	2010	\$33,163	\$28,072	\$24,386
	2015	\$36,187	\$30,771	\$26,792
	Median Age			
	2000	41.3	45.1	42.6
	2010	47.3	49.4	46.4
	2015	49.0	51.4	48.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.



Ring: 1, 3, 5 Miles

**Market Profile** Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045 Longitude: -81.114961

		1 mile radius	3 miles radius	5 miles radius
dib	2000 Households by Income			
	Household Income Base	768	10,351	29,377
VP.	< \$15,000	7.7%	13.6%	18.4%
	\$15,000 - \$24,999	9.2%	14.6%	16.9%
	\$25,000 - \$34,999	11.8%	16.0%	15.9%
	\$35,000 - \$49,999	13.3%	17.7%	17.5%
	\$50,000 - \$74,999	22.1%	18.4%	16.3%
	\$75,000 - \$99,999	13.5%	7.7%	7.0%
	\$100,000 - \$149,999	12.1%	7.0%	4.7%
	\$150,000 - \$199,999	4.7%	2.4%	1.5%
	\$200,000+	5.5%	2.7%	1.8%
	Average Household Income	\$77,421	\$54,756	\$47,613
	-	$\psi(r), i \ge 1$	<i>401,100</i>	ψΠ,010
	2010 Households by Income			
	Household Income Base	1,047	12,276	32,828
	< \$15,000	6.3%	9.9%	14.1%
	\$15,000 - \$24,999	7.4%	9.7%	11.6%
	\$25,000 - \$34,999	9.1%	12.5%	14.1%
	\$35,000 - \$49,999	15.7%	18.0%	17.5%
	\$50,000 - \$74,999	19.5%	21.4%	19.8%
	\$75,000 - \$99,999	17.3%	12.5%	11.2%
	\$100,000 - \$149,999	14.5%	9.8%	7.7%
	\$150,000 - \$199,999	4.2%	2.8%	1.7%
	\$200,000+	6.0%	3.5%	2.4%
	Average Household Income	\$85,808	\$67,191	\$57,135
	2015 Households by Income	. ,		. ,
	Household Income Base	1,131	12 607	22.200
			12,697	33,389
	< \$15,000	5.1%	8.3%	12.3%
	\$15,000 - \$24,999	5.8%	7.9%	9.7%
	\$25,000 - \$34,999	7.0%	10.0%	11.6%
	\$35,000 - \$49,999	12.7%	15.6%	15.6%
	\$50,000 - \$74,999	23.3%	26.4%	25.0%
	\$75,000 - \$99,999	16.4%	12.1%	11.1%
	\$100,000 - \$149,999	17.9%	12.3%	9.8%
	\$150,000 - \$199,999	5.0%	3.5%	2.1%
	\$200,000+	6.7%	3.9%	2.7%
	Average Household Income	\$93,555	\$73,786	\$62,858
	2000 Owner Occupied HUs by Value			
	Total	714	8,578	20.799
	<\$50,000	5.2%	18.9%	19.0%
	\$50,000 - 99,999	25.8%	39.4%	47.7%
	\$100,000 - 149,999	20.6%	18.6%	17.4%
	\$150,000 - 199,999	20.2%	11.0%	7.5%
		20.2 %	9.7%	5.9%
	\$200,000 - \$299,999 \$200,000 - \$299,999			
	\$300,000 - 499,999	5.0%	1.9%	1.7%
	\$500,000 - 999,999	0.7%	0.3%	0.6%
	\$1,000,000+	0.0%	0.2%	0.1%
	Average Home Value	\$163,011	\$111,134	\$101,633
	2000 Specified Renter Occupied HUs by Contract Re	ent		
	Total	61	1,780	8,444
	With Cash Rent	80.3%	94.6%	96.1%
	No Cash Rent	19.7%	5.4%	3.9%
	Median Rent	\$593	\$628	\$530
	Average Rent	\$671	\$666	\$576

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



2000 Population by Age

**Market Profile** Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045

Ring: 1, 3, 5 Miles

	Longitude: -81.114961
3 miles radius	5 miles radius
25,078	68.903
4.5%	4.8%
5.8%	5.7%
6.5%	6.3%
5.6%	5.8%

2000 Population by Age			
Total	2,154	25,078	68,903
Age 0 - 4	4.6%	4.5%	4.8%
Age 5 - 9	7.0%	5.8%	5.7%
Age 10 - 14	8.0%	6.5%	6.3%
Age 15 - 19	6.9%	5.6%	5.8%
Age 20 - 24	3.2%	3.2%	5.5%
Age 25 - 34	9.7%	9.4%	11.0%
Age 35 - 44	18.2%	14.8%	14.5%
Age 45 - 54	16.7%	14.7%	13.7%
Age 55 - 64	10.8%	11.5%	10.5%
Age 65 - 74	8.9%	11.8%	10.6%
Age 75 - 84	4.9%	9.1%	8.3%
Age 85+	1.2%	3.1%	3.2%
Age 18+	75.3%	79.4%	79.4%
2010 Population by Age			
Total	2,778	29,920	78,067
Age 0 - 4	4.2%	4.3%	4.7%
Age 5 - 9	4.9%	4.6%	4.7%
Age 10 - 14	5.7%	5.1%	5.0%
Age 15 - 19	7.0%	5.8%	5.9%
Age 20 - 24	4.4%	4.5%	6.3%
Age 25 - 34	7.9%	8.1%	10.2%
Age 35 - 44	12.2%	10.9%	11.2%
Age 45 - 54	17.5%	16.0%	14.8%
Age 55 - 64	16.2%	16.2%	14.4%
Age 65 - 74	10.1%	11.7%	10.4%
Age 75 - 84	7.0%	8.7%	8.2%
Age 85+	2.9%	4.0%	4.1%
Age 18+	80.3%	82.2%	82.0%
2015 Population by Age			
Total	2,988	30,990	79,448
Age 0 - 4	4.1%	4.2%	4.5%
Age 5 - 9	4.7%	4.5%	4.6%
Age 10 - 14	5.7%	5.1%	5.0%
Age 15 - 19	6.0%	4.9%	5.1%
Age 20 - 24	4.4%	4.4%	6.2%
Age 25 - 34	8.9%	9.2%	10.9%
Age 35 - 44	10.5%	9.2%	10.0%
Age 45 - 54	15.3%	14.1%	13.2%
Age 55 - 64	17.4%	17.2%	15.4%
Age 65 - 74	13.3%	14.9%	12.9%
Age 75 - 84	6.7%	8.3%	7.9%
Age 85+	3.0%	4.1%	4.2%
Age 18+	81.3%	83.0%	82.7%
2000 Population by Sex	54.00%	47.00/	47 70/
Males	51.2%	47.3%	47.7%
Females	48.8%	52.7%	52.3%
2010 Population by Sex			
Males	50.0%	47.5%	48.2%
Females	50.0%	52.5%	51.8%
2015 Population by Sex			
Males	50.1%	47.6%	48.3%
Females	49.9%	52.4%	51.7%

1 mile radius

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Market Profile Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045

ing: 1, 3, 5 Miles			Longitude: -81.114961
	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
Martin Total	2,155	25,079	68,899
🦻 White Alone	92.9%	94.6%	83.6%
Black Alone	4.0%	2.2%	12.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.4%	1.4%	1.3%
Some Other Race Alone	0.3%	0.4%	0.7%
Two or More Races	1.0%	1.1%	1.4%
Hispanic Origin	2.0%	2.5%	2.9%
Diversity Index	16.9	14.9	32.6
2010 Population by Race/Ethnicity			
Total	2,778	29,922	78,068
White Alone	89.7%	91.8%	79.3%
Black Alone	5.4%	3.1%	15.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	2.3%	2.4%	2.0%
Some Other Race Alone	0.6%	0.7%	1.1%
Two or More Races	1.6%	1.7%	2.0%
Hispanic Origin	4.2%	5.1%	5.7%
Diversity Index	25.8	23.8	41.8
2015 Population by Race/Ethnicity			
Total	2,989	30,991	79,446
White Alone	88.7%	90.8%	78.3%
Black Alone	5.6%	3.3%	15.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian or Pacific Islander Alone	2.7%	2.7%	2.3%
Some Other Race Alone	0.7%	0.8%	1.3%
Two or More Races	1.8%	1.9%	2.2%
Hispanic Origin	5.4%	6.4%	7.1%
Diversity Index	29.0	27.2	44.6
2000 Population 3+ by School Enrollment			
Total	2,089	24,510	67,059
Enrolled in Nursery/Preschool	2.1%	1.9%	1.7%
Enrolled in Kindergarten	1.5%	1.3%	1.4%
Enrolled in Grade 1-8	13.2%	10.1%	9.9%
Enrolled in Grade 9-12	6.1%	5.1%	4.8%
Enrolled in College	2.7%	3.3%	5.3%
Enrolled in Grad/Prof School	0.8%	0.6%	0.6%
Not Enrolled in School	73.7%	77.8%	76.3%
2010 Population 25+ by Educational Attainment Total	2,053	22,630	57,310
Less than 9th Grade	1.5%	2.3%	3.2%
9th - 12th Grade, No Diploma	6.5%	7.4%	3.2 % 8.9%
High School Graduate	26.9%	30.0%	31.9%
Some College, No Degree	20.9%	21.7%	21.7%
	9.9%	10.9%	10.2%
Associate Degree			
Bachelor's Degree	21.4%	18.0%	16.0%
Graduate/Professional Degree	11.1%	9.8%	8.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



Ring: 1, 3, 5 Miles

Market Profile Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045

Longitude: -81.114961

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
Total	2,368	25,721	66,831
Never Married	23.4%	22.2%	27.6%
Married	58.9%	55.6%	49.9%
Widowed	6.7%	8.6%	8.7%
Divorced	11.0%	13.5%	13.8%
2000 Population 16+ by Employment Status			
Total	1,675	20,528	56,584
In Labor Force	54.4%	54.9%	56.3%
Civilian Employed	53.4%	52.5%	53.7%
Civilian Unemployed	1.0%	2.3%	2.5%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	45.6%	45.1%	43.7%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.4%	87.8%	87.4%
Civilian Unemployed	10.6%	12.2%	12.6%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	90.3%	90.0%
Civilian Unemployed	8.4%	9.7%	10.09
2000 Females 16: by Employment Status and Age	of Children		
2000 Females 16+ by Employment Status and Age Total	809	10,946	29,88
Own Children < 6 Only	5.4%	5.8%	5.7%
Employed/in Armed Forces	1.7%	3.3%	3.8%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	3.7%	2.5%	1.9%
Own Children < 6 and 6-17 Only	5.6%	4.3%	4.5%
Employed/in Armed Forces	2.2%	1.9%	2.89
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	3.3%	2.3%	1.5%
Own Children 6-17 Only	20.3%	14.4%	13.5%
Employed/in Armed Forces	15.2%	10.8%	9.8%
Unemployed	0.2%	0.1%	0.2%
Not in Labor Force	4.8%	3.5%	3.5%
No Own Children < 18	68.7%	75.4%	
			76.39
Employed/in Armed Forces	28.3%	30.2%	32.29
Unemployed Not in Labor Force	0.6% 39.8%	1.8% 43.4%	1.99 42.29
Not in Labor Force	39.076	40.470	42.27
2010 Employed Population 16+ by Industry	4 4 4 0	40 500	00.00
Total	1,113	12,506	33,36
Agriculture/Mining	0.3%	0.2%	0.5%
Construction	8.7%	8.3%	8.2%
Manufacturing	6.3%	5.5%	5.4%
Wholesale Trade	3.1%	2.6%	2.0%
Retail Trade	11.9%	12.8%	12.89
Transportation/Utilities	2.0%	2.9%	3.19
Information	2.0%	1.8%	1.9%
Finance/Insurance/Real Estate	6.4%	6.9%	6.7%
Services	54.9%	54.0%	54.1%
Public Administration	4.4%	4.8%	5.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Page 5 of 8



Market Profile Prepared by Ted LightmanCharles Wayne Properties, Inc.

/ne Properties, inc.

Latitude: 29.257045 Longitude: -81.114961

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	1,112	12,504	33,363
White Collar	70.6%	66.7%	60.4%
Management/Business/Financial	20.4%	15.9%	11.9%
Professional	25.2%	23.2%	21.9%
Sales	14.3%	14.7%	13.8%
Administrative Support	10.7%	12.8%	12.7%
Services	15.0%	17.3%	21.6%
Blue Collar	14.4%	16.0%	18.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.3%
Construction/Extraction	4.7%	5.3%	5.8%
Installation/Maintenance/Repair	3.8%	4.1%	4.3%
Production	2.7%	3.0%	3.6%
Transportation/Material Moving	3.1%	3.5%	4.0%
2000 Workers 16+ by Means of Transportation to	Work		
Total	886	10,654	29,870
Drove Alone - Car, Truck, or Van	84.5%	82.2%	79.5%
Carpooled - Car, Truck, or Van	6.4%	10.7%	13.0%
Public Transportation	0.0%	0.6%	1.3%
Walked	0.7%	1.1%	1.3%
Other Means	3.2%	2.3%	2.3%
Worked at Home	5.2%	3.1%	2.5%
	5.2%	3.170	2.3%
2000 Workers 16+ by Travel Time to Work			
Total	888	10,653	29,869
Did Not Work at Home	94.8%	96.9%	97.5%
Less than 5 minutes	2.7%	3.1%	3.3%
5 to 9 minutes	7.5%	10.8%	12.2%
10 to 19 minutes	38.5%	43.5%	44.1%
20 to 24 minutes	18.0%	17.0%	15.5%
25 to 34 minutes	15.3%	12.6%	12.5%
35 to 44 minutes	3.5%	2.7%	2.6%
45 to 59 minutes	2.5%	2.9%	2.7%
60 to 89 minutes	2.9%	2.0%	2.4%
90 or more minutes	3.8%	2.4%	2.1%
Worked at Home	5.2%	3.1%	2.5%
Average Travel Time to Work (in min)	24.7	20.7	20.1
2000 Households by Vehicles Available			
Total	777	10,356	29,243
None	2.1%	6.0%	7.6%
1	27.8%	40.8%	43.8%
2	49.9%	40.7%	37.5%
3	15.1%	9.6%	8.7%
4	4.6%	2.3%	1.9%
5+	0.5%	0.7%	0.5%
Average Number of Vehicles Available	1.9	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

4/11/2011 P

1572 W Granada Blvd, Ormond ...

Ring: 1, 3, 5 Miles

Prepared by Ted LightmanCharles Wayne Properties, Inc.

**Market Profile** 

Latitude: 29.257045 Longitude: -81.114961

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
Total	784	10,361	29,231
Family Households	79.2%	68.3%	62.5%
Married-couple Family	68.8%	55.4%	46.2%
With Related Children	30.2%	20.0%	16.4%
Other Family (No Spouse)	10.5%	12.8%	16.3%
With Related Children	6.8%	7.8%	10.3%
Nonfamily Households	20.8%	31.7%	37.5%
Householder Living Alone	16.1%	25.8%	29.6%
Householder Not Living Alone	4.7%	6.0%	7.9%
Households with Related Children	37.0%	27.8%	26.7%
Households with Persons 65+	28.2%	37.3%	34.5%
2000 Households by Size			
Total	784	10,362	29,230
1 Person Household	16.1%	25.8%	29.6%
2 Person Household	40.4%	41.5%	38.7%
3 Person Household	17.8%	14.9%	15.0%
4 Person Household	16.6%	11.5%	10.3%
5 Person Household	6.6%	4.5%	4.3%
6 Person Household	1.7%	1.3%	4.3%
7+ Person Household	0.9%	0.6%	0.8%
2000 Households by Year Householder Moved In		40.050	
Total	779	10,356	29,244
Moved in 1999 to March 2000	13.5%	16.8%	20.1%
Moved in 1995 to 1998	31.7%	31.0%	30.7%
Moved in 1990 to 1994	22.3%	19.3%	16.2%
Moved in 1980 to 1989	23.9%	21.1%	18.6%
Moved in 1970 to 1979	7.2%	9.6%	9.4%
Moved in 1969 or Earlier	1.4%	2.2%	5.0%
Median Year Householder Moved In	1994	1994	1995
2000 Housing Units by Units in Structure			
Total	814	11,097	31,936
1, Detached	78.3%	58.8%	59.8%
1, Attached	9.8%	9.1%	6.2%
2	0.5%	0.8%	2.6%
3 or 4	0.2%	2.2%	3.1%
5 to 9	0.2%	2.7%	4.4%
10 to 19	0.0%	1.4%	3.9%
20+	1.2%	3.6%	7.9%
Mobile Home	9.3%	21.4%	12.0%
Other	0.4%	0.1%	0.1%
	0,0	0.170	01170
2000 Housing Units by Year Structure Built	910	11 111	24 720
Total	812	11,111	31,739
1999 to March 2000	4.8%	2.4%	1.5%
1995 to 1998	14.9%	8.1%	6.1%
1990 to 1994	14.0%	11.3%	8.7%
1980 to 1989	38.3%	33.9%	27.3%
1970 to 1979	20.1%	27.7%	22.1%
1969 or Earlier	7.9%	16.5%	34.3%
Median Year Structure Built	1986	1982	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Prepared by Ted LightmanCharles Wayne Properties, Inc.

Latitude: 29.257045 Longitude: -81.114961

	1 mile radius	3 miles radius	5 miles radius
	Top 3 Tapestry Segments		
1.	Exurbanites	Senior Sun Seekers	Senior Sun Seekers
2.	Senior Sun Seekers	Prosperous Empty Neste	Midlife Junction
3.	Prosperous Empty Neste	Exurbanites	Prosperous Empty Neste

**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.			
Apparel & Services: Total \$	\$2,065,454	\$18,947,103	\$44,266,422
Average Spent	\$1,974.62	\$1,543.55	\$1,348.39
Spending Potential Index	82	64	56
Computers & Accessories: Total \$	\$272,623	\$2,504,563	\$5,831,310
Average Spent	\$260.63	\$204.04	\$177.63
Spending Potential Index	118	93	81
Education: Total \$	\$1,542,621	\$13,458,809	\$32,703,578
Average Spent	\$1,474.78	\$1,096.44	\$996.18
Spending Potential Index	121	90	82
Entertainment/Recreation: Total \$	\$4,296,211	\$39,639,663	\$89,031,474
Average Spent	\$4,107.28	\$3,229.30	\$2,711.98
Spending Potential Index	127	100	84
Food at Home: Total \$	\$5,562,573	\$52,989,470	\$122,248,795
Average Spent	\$5,317.95	\$4,316.86	\$3,723.81
Spending Potential Index	119	96	83
Food Away from Home: Total \$	\$4,015,088	\$37,243,375	\$86,585,789
Average Spent	\$3,838.52	\$3,034.08	\$2,637.48
Spending Potential Index	119	94	82
Health Care: Total \$	\$5,162,006	\$50,068,673	\$111,387,255
Average Spent	\$4,935.00	\$4,078.91	\$3,392.95
Spending Potential Index	132	109	91
HH Furnishings & Equipment: Total \$	\$2,377,078	\$21,665,011	\$48,609,361
Average Spent	\$2,272.54	\$1,764.97	\$1,480.68
Spending Potential Index	110	86	72
Investments: Total \$	\$2,526,824	\$23,403,447	\$49,602,908
Average Spent	\$2,415.70	\$1,906.59	\$1,510.95
Spending Potential Index	139	110	87
Retail Goods: Total \$	\$30,938,583	\$290,116,612	\$654,803,320
Average Spent	\$29,578.00	\$23,634.75	\$19,945.88
Spending Potential Index	119	95	80
Shelter: Total \$	\$20,064,882	\$179,778,227	\$413,151,932
Average Spent	\$19,182.49	\$14,645.88	\$12,584.97
Spending Potential Index	122	93	80
TV/Video/Audio: Total \$	\$1,544,768	\$14,594,984	\$33,842,582
Average Spent	\$1,476.83	\$1,189.00	\$1,030.87
Spending Potential Index	119	96	83
Travel: Total \$	\$2,622,433	\$23,039,079	\$50,812,282
Average Spent	\$2,507.11	\$1,876.91	\$1,547.79
Spending Potential Index	132	99	82
Vehicle Maintenance & Repairs: Total \$	\$1,228,839	\$11,475,875	\$26,002,251
Average Spent	\$1,174.80	\$934.90	\$792.05
Spending Potential Index	125	99	84

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

### **Market Profile**