

Online retailing

Young Living is a direct selling company. Presentations, business meetings and personal contacts of Independent Distributors are the primary permissible venues where Young Living products and the Young Living opportunity are intended to be presented.

The integrity of the Young Living brand name, product line, health and safety issues, and the Independent Distributor relationship is key to Young Living. Offering our products on websites like Internet Classified Ad Sites, Auction Sites, Shopping Sites, or Order Fulfilment Stores weakens the personal relationship between the Independent Distributor and the customer, as well as the brand and experience which Young Living wants to create for its customers and products.

Do Not:

- As a general rule, Members must not sell or display Young Living products on any Internet classified ad site (e.g., Craigslist, etc.), auction site, shopping site, or order fulfilment store (e.g., eBay®, Amazon®, OrderDog™.com, Overstock®.com, etc.).

Do:

- Members may continue to sell Young Living products on their individual URLs and Independent Distributor retail sites, provided they register their URL with Young Living (e-mail Customer Care or YLComplianceEurope@youngliving.com) and prominently display the Independent Distributor logo and their Member number on the URL.

When listing Young Living products on an individual URL European members (or any Young Living members selling in Europe) SHOULD:

- Clearly list their member number and state that they are an Independent Member of Young Living on each product listing or the seller information page of the account.
- Always use the Young Living Independent Distributor Logo.
- Take every precaution to ensure that any product descriptions are legal. Use the pre-approved product descriptions, as they are written in the Product Guide and on Young Living's website.
- Adhere to the DSA (Direct Selling Association) Code of Practice.
- Advise Retail Customers and potential Young Living members of how to use Young Living products.
- Adhere to the current rules and regulations regarding online and ecommerce websites in their country.
- Grant the same return guarantees to Retail Customer as received from Young Living, without limiting the statutory rights of anyone.

When listing Young Living products on an individual URL European members (or any Young Living members selling in Europe) SHOULD NOT:

•	Use any of Young Living's trademark names in a seller account name and/or store name, except those that also state Independent Member or a similar identifier that effectively distinguishes it from a Young Living corporate account. For example, do not use Young Living, Young Living MX, Young Living 4 health, Ningxia Red, etc... as an account name.
•	Use any of Young Living's logos in product postings (other than what is shown on the product label).
•	Use auction websites to sell Young Living products.
•	Sell or display Young Living products on any Internet classified ad site (e.g., Craigslist, etc.), auction site, shopping site, or order fulfilment store (e.g., eBay®, Amazon®, OrderDog™.com, Overstock®.com, etc.).
•	Break up sets/kits to sell products thereof individually.
•	Re-label any Young Living products.
•	Make any claims that suggest that Young Living's products are intended to prevent, treat, or cure any disease or condition. For example, terms such as Anti-Viral, Anti-Bacterial, Anti-Cancerous, Anti-Tumoral, Anti-Microbial, Anti-Inflammatory, Anti-Depressant, Anti-Fungal, Anti-Parasitic, Anti-Coagulant, or any disease name should not be used in any product descriptions.
•	Make any income or compensation plan claims.
•	Advertise the goods of another direct selling programme or its products on a Young Living website.
•	Sell products purchased as Not-For-Resale (NFR).
•	Collect names, addresses and/or payment information from interested parties, to sign them up as a Young Living member without their knowledge or consent.

Recommendation: European members are strongly encouraged not to sell any Young Living products under the recommended wholesale price. Members should not offer credits or incentives to lower the cost of any Young Living products.

Important Information: This material is for education only, and should be viewed as a guideline. This does not replace or supersede a market's policies and procedures. Young Living reserves the right to strictly prohibit, monitor, charge a fee, and take all enforcement efforts necessary, including, but not limited to, termination (see Section 13.3 of the Policies and Procedures) of an online seller's Member account if the Member is in violation of any laws, regulations, and these Policies and Procedures.