



CREATE YOUR WEBSITE

AN ICA BUSINESS EXPRESS TRAINING MODULE

**Your website is the online shop front
of your coaching business**



**Your website has to look great
& be easy to navigate**

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[View Stock Level \(Without Login\)](#)

GIGABYTE Super portable gaming PC

14" P34 Gaming Laptop

APC Hot Product, May 2014
 APC Magazine, Australia, July 2014

APC REFRIGILITY

Clearance Promotion: [VIC \(Clayton\)](#) [VIC \(Murchison\)](#) [NSW \(Ultimate\)](#) [Q.L.D \(Stackerock\)](#) [SA \(Adelaide\)](#)

V.I.C Locations & Contacts MELBOURNE Malvern - down - east Pascoe Vale - east Clayton - down - east Mitcham - down - east Nth Melbourne - over - east Cheltenham - down Altona North - west Dandenong South - down - east GEELONG Geelong CBD - down - west	N.S.W Locations & Contacts NEW Auburn - west Ultimates Chipping Northmead - west St - on - west Kingsford - down South - Harshville - down - west GOLD COAST Varsity Lakes SPRINCH Sprinch - Dunderbidge - west	Q.L.D Locations & Contacts BRISBANE Stackersock - down Morningside - down Brendale - west GOLD COAST Varsity Lakes SPRINCH Sprinch - Dunderbidge - west	S.A Locations & Contacts SA Adelaide CBD - west Plympton - down - west Holden Hill - down - east Elizabeth - west Port Adelaide - down - west	W.A Locations & Contacts WA Bascilla - west Cannington - down - west	A.C.T Locations & Contacts Fyshwick Fishwick (500m)
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Viewer: 13705368
 Since: 01-01-2012
 RA Served: Last Week
 100%
 Calls Answered Yesterday: 12/24

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5.00 Series

GIGABYTE DREAM MACHINE



Gaming PC

CLICK HERE

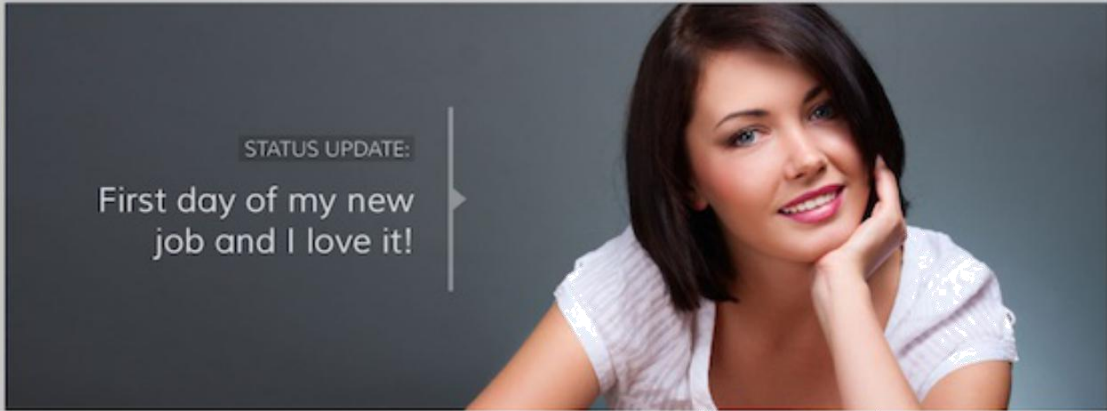
ASUS G550

ASUS G550 THE ULTIMATE FIGHTING MACHINE

One Touch Backup Bundle

TP-LINK A NIGHT AT THE MOVIES





Join → Share → Connect!

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Join a Group... or 4

Find common interests and meet new friends in the groups. Join the ones that appeal to what you like.



Start an Awesome Blog

Create a blog in the community to share your thoughts and ideas. Post articles, images and more.



Have a Discussion

Start a forum topic or comment on someone else's. Share ideas and get community feedback.



Share with Friends

Make status updates to your friends and more with posts, images, videos and links.

GROUPS

Newest | Active | Popular



WordPress Developers

active 5 months, 3 weeks ago



The Art of SEO

active 1 year, 2 months ago



Web Experts

**It must have a 'call to action'
or a way to generate leads**

Hayley Summers



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VOCÊ SÓ VIVE UMA VEZ , MAS SE VIVER DA MANEIRA CERTA , UMA VEZ É O BASTANTE

ACREDITE, FAÇA O SEU MELHOR E CONQUISTE TUDO O QUE DESEJA

por José Luis Albrecht

O video deste post é uma coletânea de trechos de entrevistas de Will Smith. No video, Will fala sobre ideias que são mensagens milenares de fé e motiva...

LEIA MAIS



GRANDES IDEIAS



Esta ideia de Julio Verne nos ensina a importância de persistir até alcançar o que quer que seja nosso sonho de sucesso, felicidade e realização:

Learn from Your Visitors



Crazy Egg

www.CrazyEgg.com

- Test layouts
- Test colours
- Test calls to action
- Test content

It must have a way to easily create & share content



**Added bonus if you
can INTERACT with
your potential clients**

WHICH PLATFORM?

GO SIMPLE!

LAUNCH FAST, TEST, ADJUST

Do it Yourself

1. Weebly is a fast, efficient
2. Wordpress slightly more complicated

Done For You

1. Outsource to Fiverr (www.fiverr.com) or eLance (www.eLance.com)
2. ICA Business Express Done For You

ACTION STEPS

WHY HAVE A WEBSITE?

1. Get clients
2. Coaching is a global field, you need to have a “global office”
3. Need a professional presence
4. Build authority & establish yourself as an expert