

# -PRESS RELEASE-

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## **New Hire Announcement – Vice President of Business Development**

**Auburn, NY** – Currier Plastics, Inc. [www.CurrierPlastics.com](http://www.CurrierPlastics.com) is excited to announce that Ron Ringleben has joined the company to further develop their growing position in custom molding solutions. Ron comes with a wealth of experience within the plastics industry, having spent the last sixteen years at Thermo Fisher Scientific in Rochester, NY where he was instrumental in developing a custom molding business model for scientific plastic consumables. Ron has held roles in plastic part design, project management, new product development and business development/sales over the past two decades.

Ron joins the custom plastics molder as the Vice President of Business Development to continue their recent success providing engineered plastics packaging solutions to many of the top companies in North America. Ron comments “I am excited to join the dedicated and passionate team at Currier Plastics. I am looking forward to working with a top notch engineering, quality and manufacturing team that specialize in both injection and blow molding. We are continually enhancing capabilities to meet needs of clients in markets that require rigid packaging. I am fortunate to be joining such a respected company that prides itself on top quality service.” Ron will be responsible for building relationships that are mutually beneficial to the clients and Currier Plastics and adds “Clients will see that we are a custom service provider, we do not have stock products to offer. The Currier Plastics team excels at supporting our client’s product needs through design, development and manufacturing solutions.”

All Business Development personnel will report to Ron and work with him to further develop their sales and marketing efforts to meet their aggressive sales goals. John Currier, President of Currier Plastics said “Ron’s broad range of experience in business development, new product design and project management are a welcome addition to our team. Our new innovations and the increasing demand from our customers led us to look for an addition to our team who will fit in with our philosophy of  $V^2$  (value x velocity). I’m confident that Ron will play a key role in providing and implementing high quality solutions for our clients.”

Currier Plastics is located in the heart of central New York and has been custom molding for a variety of industries such as plastic packaging, beauty and cosmetics, amenities, household consumables, electronic connectors and medical measuring devices since 1982. ###



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