



sedafrance™
LUXURY HOME FRAGRANCES

SPRING / SUMMER 2017

Seda France continues its tradition of iconic fragrances, from classics to exciting new products for the spring & summer season.

No. 16





“Gifts that need no wrapping”

HANDCRAFTED LUXURY FRAGRANCES

Seda France’s journey from candle-making newcomer to prominent player in the home fragrance market has been a whirlwind of sumptuous fragrances, press kudos, and the extravagant packaging that defines our Texas-made goods as the “gifts that need no wrapping paper.” Thanks to an amazing family of retailers and legions of loyal fans, we find ourselves continuing to evolve while staying true to who we are, from our signature Classic Toile Pagoda Box Candles and the beloved aroma of Japanese Quince to the posh newer Lexington Gardens Collection and our latest lavish fragrance, L’Ambre.

We’re grateful - and thrilled by - multiple boosts from the media over the years, too, including mentions in *House Beautiful*, *Real Simple*, *Harper’s Bazaar*, *Southern Living*, and *Martha Stewart Weddings*, just to name a few. There have been numerous appearances in *Romantic Homes*, *Palm Beach Illustrated* and *O, The Oprah Magazine* - as well as a much-ballyhooed appearance on The Oprah Winfrey Show, courtesy of lifestyle guru and Seda France fan, Colin Cowie. *InStyle*, *Country Home*, and *Marie Claire* have all touted the company’s candles as “the gift of luxury,” and HGTV star, Genevieve Gorder, raved, “I can’t think of a better scent than Japanese Quince.”

Seda France’s original collection, Classic Toile, introduced our distinctive Pagoda box and kicked off an ongoing exploration into inventive, imaginative twists on packaging. Our design handiwork now includes tassel-adorned Gift Sets, hand-poured Ceramic Candles in myriad sizes and shapes, sleek Room Diffuseurs, and ornate Gold Candles in the Bleu et Blanc Collection.

Now it’s onward and upward, with more fresh and original Seda France creations right around the corner. We are extremely excited to share our creations; the future looks bright!

www.sedafrance.com

CLASSIC TOILE COLLECTION

Seda France launched the *Classic Toile Collection* with six fragrances in 2001 to immediate acclaim. Now with 13 of our best-sellers we've added a new elegant fragrance to complement the collection.



L'Ambre

Amber's soft, sensual qualities were the inspiration for this exotic combination of milky amber, suede musk, patchouli and vanilla accompanied by the zest of mandarin and bergamot oranges and a burst of flowers - rock rose, cyclamen, neroli, mimosa and lily of the valley.



Available in: Pagoda, Mini Pagoda, Two-Wick Ceramic, Petite Ceramic, Diffuseur, Travel Tin, Liquid Hand Soap and Bar Soap.

Seda France has long been renowned for our sophisticated fragrances and signature "no wrapping paper needed" packaging. We are thrilled to offer a variety of luxurious products in the Classic Toile Collection.



Pagoda Candles

\$15.50 Each (Testers \$7.75 Each),
Packed in 6's by Fragrance, 10 oz.,
Available in 13 Fragrances

Mini Pagodas

\$7.50 Each (Testers \$4.50 Each),
Packed in 8's by Fragrance, 2 oz.,
Available in 13 Fragrances

Ceramic Candles

\$24.50 Each,
Packed in 4's by Fragrance, 20 oz.,
Available in 13 Fragrances

Petite Ceramics

\$12.75 Each,
Packed in 6's by Fragrance, 5 oz.,
Available in 13 Fragrances

Contact your rep for more information

www.sedafrance.com

800-474-0854

LUXURY HOME FRAGRANCES



Gift Sets

\$27.00-\$34.00 Each
Packed in 2's by Fragrance
Available in 2 Fragrances



Travel Tins

\$4.50 Each
Packed in 12's by Fragrance, 2 oz.,
Available in 13 Fragrances



Diffuseurs

\$26.50 Each (Testers \$15.75 Each,
Refills \$13.50 Each), Packed in
4's by Fragrance, 8 fl. oz., Reeds \$2.50/Set
Available in 13 Fragrances



Seda Mists

\$9.50 Each (Testers \$4.75 Each),
Packed in 6's by Fragrance, 6 oz.,
Available in 9 Fragrances



88 oz. Grande Candles

\$65.00 Each,
Packed in 2's by Fragrance, 88 oz.,
Available in 2 Fragrances



3-Wick Candles

\$21.00 Each (Testers \$10.00 Each),
Packed in 4's by Fragrance, 26 oz.,
Available in 5 Fragrances



Votive Sets

\$8.25 Each,
Packed in 6's by Fragrance, 2 oz.,
Available in 5 Fragrances



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Wick Trimmers

\$6.50 Each, Packed in 6's

Toile Matches

\$3.25 Each, Packed in 12's



Liquid Hand Soaps

\$9.00 Each, (Refills \$19.50 each)
Packed in 6's by Fragrance, 12 fl. oz.,
Available in 13 Fragrances



Bar Soaps

\$6.50 Each (Testers \$3.25 Each),
Packed in 6's by Fragrance, 6 oz.,
Available in 13 Fragrances



Hand Lotions

\$13.50 Each (Testers \$6.75 Each),
Packed in 6's by Fragrance, 12 fl. oz.,
Available in 2 Fragrances



Hand Creams

\$8.25 Each (Testers \$4.00 Each),
Packed in 6's by Fragrance, 3 fl. oz.,
Available in 2 Fragrances

CLASSIC TOILE COLLECTION

Citron du Sud

Citron du Sud is a fragrance befitting this prized "Treat of Kings." We've paired the pineapple fruit with lusciously sweet coconut for a decadent tropical base, then added leafy citrus cilantro, aromatic apricot, and just a hint of soft musk and vanilla.



Pagoda Candle (00110CSU, 00110CSUT)	\$15.50	(\$7.75 Tester) Min. 6	Room Spray (10115CSU, 10115CSUT)	\$9.50	(\$4.75 Tester) Min. 6
Mini Pagoda (00152CSU, 00152CSUT)	\$7.50	(\$4.50 Tester) Min. 8	Diffuseur (10142CSU, 10142CSUT)	\$26.50	(\$15.75 Tester) Min. 4
Travel Tin (00112CSU)	\$4.50	Min. 12	Diffuseur Refill (10142CSURF)	\$13.50	Min. 4
Ceramic (00120CSU)	\$24.50	Min. 4	Diffuseur Reeds (5125192)	\$2.50	Min. 12
Petite Ceramic (00130CSU)	\$12.75	Min. 6	Liquid Hand Soap (20115CSU)	\$9.00	Min. 6
3-Wick Candle (00113CSU, 00113CSUT)	\$21.00	(\$10.00 Tester) Min. 4	Liquid Hand Soap Refill (20115CSURF)	\$19.50	Min. 4
Votive Set (00135CSU)	\$8.25	Min. 6	Bar Soap (00116CSU1, 00116CSUIT)	\$6.50	(\$3.25 Tester) Min. 6

Elegant Gardenia

Our Elegant Gardenia is a classic version of the namesake flower that is a perennial favorite. Seductive and irresistible, this heady fragrance is enhanced with violet and freesia to make a lasting impression.



Pagoda Candle (00110GAR, 00110GART)	\$15.50	(\$7.75 Tester) Min. 6	Room Spray (10115GAR, 10115GART)	\$9.50	(\$4.75 Tester) Min. 6
Mini Pagoda (00152GAR, 00152GART)	\$7.50	(\$4.50 Tester) Min. 8	Diffuseur (10142GAR, 10142GART)	\$26.50	(\$15.75 Tester) Min. 4
Travel Tin (00112GAR)	\$4.50	Min. 12	Diffuseur Refill (10142GARRF)	\$13.50	Min. 4
Ceramic (00120GAR)	\$24.50	Min. 4	Diffuseur Reeds (5125192)	\$2.50	Min. 12
Petite Ceramic (00130GAR)	\$12.75	Min. 6	Liquid Hand Soap (20115GAR)	\$9.00	Min. 6
3-Wick Candle (00113GAR, 00113GART)	\$21.00	(\$10.00 Tester) Min. 4	Liquid Hand Soap Refill (20115GARRF)	\$19.50	Min. 4
Votive Set (00135GAR)	\$8.25	Min. 6	Bar Soap (00116GAR1, 00116GART1)	\$6.50	(\$3.25 Tester) Min. 6

Figue D'Orleans

Figue D'Orleans is our tribute to the luscious fruit, with its juicy succulence surrounded by ripe apple, tart grapefruit and lemon, kissed with velvety musk and wood, and finally draped in a garland of cyclamen, lily, and white florals.



Pagoda Candle (00110FDO, 00110FDOT)	\$15.50	(\$7.75 Tester) Min. 6	Diffuseur (10142FDO, 10142FJDOT)	\$26.50	(\$15.75 Tester) Min. 4
Mini Pagoda (00152FDO, 00152FDOT)	\$7.50	(\$4.50 Tester) Min. 8	Diffuseur Refill (10142FDORF)	\$13.50	Min. 4
Travel Tin (00112FDO)	\$4.50	Min. 12	Diffuseur Reeds (5125192)	\$2.50	Min. 12
Ceramic (00120FDO)	\$24.50	Min. 4	Liquid Hand Soap (20115FDO)	\$9.00	Min. 6
Petite Ceramic (00130FDO)	\$12.75	Min. 6	Liquid Hand Soap Refill (20115FDORF)	\$19.50	Min. 4
			Bar Soap (00116FDO1, 00116FDOT1)	\$6.50	(\$3.25 Tester) Min. 6

French Tulip

Our French Tulip candle will transport you to Paris' open air flower markets in the spring. This fresh blend includes jasmine, rose, lemon, clove, sage and rosewood for a complex green note.



Pagoda Candle (00110FTU, 00110FTUT)	\$15.50	(\$7.75 Tester) Min. 6	Votive Set (00135FTU)	\$8.25	Min. 6
Mini Pagoda (00152FTU, 00152FTUT)	\$7.50	(\$4.50 Tester) Min. 8	Room Spray (10115FTU, 10115FTUT)	\$9.50	(\$4.75 Tester) Min. 6
Candle Gift Set (00141FTUSET)	\$27.00	Min. 2	Diffuseur (10142FTU, 10142FTUT)	\$26.50	(\$15.75 Tester) Min. 4
Home Gift Set (00142FTUSET)	\$31.00	Min. 2	Diffuseur Refill (10142FTURF)	\$13.50	Min. 4
Bath & Body Gift Set (00143FTUSET)	\$34.00	Min. 2	Diffuseur Reeds (5125192)	\$2.50	Min. 12
Travel Tin (00112FTU)	\$4.50	Min. 12	Hand Lotion (20154FTU, 20154FTUT)	\$13.50	(\$6.75 Tester) Min. 6
Ceramic (00120FTU)	\$24.50	Min. 4	Hand Cream (20153FTU, 20153FTUT)	\$8.25	(\$4.00 Tester) Min. 6
Petite Ceramic (00130FTU)	\$12.75	Min. 6	Liquid Hand Soap (20115FTU)	\$9.00	Min. 6
88 oz. (00146FTU)	\$65.00	Min. 2	Liquid Hand Soap Refill (20115FTURF)	\$19.50	Min. 4
3-Wick Candle (00113FTU, 00113FTUT)	\$21.00	(\$10.00 Tester) Min. 4	Bar Soap (00116FTU1, 00116FTUT1)	\$6.50	(\$3.25 Tester) Min. 6

LUXURY HOME FRAGRANCES

Grandiflora Citrine

Luscious, blooming rose with the tang of a lemon as it is sliced and the earthy essence of freshly-cut garden greenery.



Pagoda Candle (00110GCI, 00110FLCT)	\$15.50	(\$7.75 Tester)	Min. 6	Diffuser (10142GCI, 10142GCIT)	\$26.50	(\$15.75 Tester)	Min. 4
Mini Pagoda (00152GCI, 00152GCIT)	\$7.50	(\$4.50 Tester)	Min. 8	Diffuser Refill (10142GCIRF)	\$13.50		Min. 4
Travel Tin (00112GCI)	\$4.50		Min. 12	Diffuser Reeds (5125192)	\$2.50		Min. 12
Ceramic (00120GCI)	\$24.50		Min. 4	Liquid Hand Soap (20115GCI)	\$9.00		Min. 6
Petite Ceramic (00130GCI)	\$12.75		Min. 6	Liquid Hand Soap Refill (20115GCIRF)	\$19.50		Min. 4
				Bar Soap (00116GCI1, 00116GCIT1)	\$6.50	(\$3.25 Tester)	Min. 6

Hyacinth

Our original and longtime best seller Hyacinth is a fresh, white floral. Like its namesake, it's the quintessential scent of Spring, but we've found it's a favorite year round. A welcome addition to anyone's home.



Pagoda Candle (00110HYA, 00110HYAT)	\$15.50	(\$7.75 Tester)	Min. 6	Room Spray (10115HYA, 10115HYAT)	\$9.50	(\$4.75 Tester)	Min. 6
Mini Pagoda (00152HYA, 00152HYAT)	\$7.50	(\$4.50 Tester)	Min. 8	Diffuser (10142HYA, 10142HYAT)	\$26.50	(\$15.75 Tester)	Min. 4
Travel Tin (00112HYA)	\$4.50		Min. 12	Diffuser Refill (10142HYARF)	\$13.50		Min. 4
Ceramic (00120HYA)	\$24.50		Min. 4	Diffuser Reeds (5125192)	\$2.50		Min. 12
Petite Ceramic (00130HYA)	\$12.75		Min. 6	Liquid Hand Soap (20115HYA)	\$9.00		Min. 6
3-Wick Candle (00113HYA, 00113HYAT)	\$21.00	(\$10.00 Tester)	Min. 4	Liquid Hand Soap Refill (20115HYARF)	\$19.50		Min. 4
Votive Set (00135HYA)	\$8.25		Min. 6	Bar Soap (00116HYA1, 00116HYAT1)	\$6.50	(\$3.25 Tester)	Min. 6

Japanese Quince

Appealingly provocative, Japanese Quince is a piquant fragrance with aspects of rhubarb, passion fruit and white-fleshed peach over a heart of white jasmine petals. This powerful and diffusive fragrance is one of our best sellers.



Pagoda Candle (00110JQU, 00110JQUT)	\$15.50	(\$7.75 Tester)	Min. 6	Votive Set (00135JQU)	\$8.25		Min. 6
Mini Pagoda (00152JQU, 00152JQUT)	\$7.50	(\$4.50 Tester)	Min. 8	Room Spray (10115JQU, 10115JQUT)	\$9.50	(\$4.75 Tester)	Min. 6
Candle Gift Set (00141JQUSET)	\$27.00		Min. 2	Diffuser (10142JQU, 10142JQUT)	\$26.50	(\$15.75 Tester)	Min. 4
Home Gift Set (00142JQUT)	\$31.00		Min. 2	Diffuser Refill (10142JQURF)	\$13.50		Min. 4
Bath & Body Gift Set (00143JQSET)	\$34.00		Min. 2	Diffuser Reeds (5125192)	\$2.50		Min. 12
Travel Tin (00112JQU)	\$4.50		Min. 12	Hand Lotion (20154JQU, 20154JQUT)	\$13.50	(\$6.75 Tester)	Min. 6
Ceramic (00120JQU)	\$24.50		Min. 4	Hand Cream (20153JQU, 20153JQUT)	\$8.25	(\$4.00 Tester)	Min. 6
Petite Ceramic (00130JQU)	\$12.75		Min. 6	Liquid Hand Soap (20115JQU)	\$9.00		Min. 6
88 oz. (00146JQU)	\$65.00		Min. 2	Liquid Hand Soap Refill (20115JQURF)	\$19.50		Min. 4
3-Wick Candle (00113JQU, 00113JQUT)	\$21.00	(\$10.00 Tester)	Min. 4	Bar Soap (00116JQU1, 00116JQUIT1)	\$6.50	(\$3.25 Tester)	Min. 6

NEW!

L'Ambre

An exotic combination of milky amber, sueded musk, patchouli and vanilla accompanied by the zest of mandarin and bergamot oranges and a burst of flowers - rock rose, cyclamen, neroli, mimosa and lily of the valley.



Pagoda Candle (00110LAM, 00110LAMT)	\$15.50	(\$7.75 Tester)	Min. 6	Diffuser (10142SAN, 10142LAMT)	\$26.50	(\$15.75 Tester)	Min. 4
Mini Pagoda (00152LAM, 00152LAMT)	\$7.50	(\$4.50 Tester)	Min. 8	Diffuser Refill (10142LAMRF)	\$13.50		Min. 4
Travel Tin (00112LAM)	\$4.50		Min. 12	Diffuser Reeds (5125192)	\$2.50		Min. 12
Ceramic (00120LAM)	\$24.50		Min. 4	Liquid Hand Soap (20115LAM)	\$9.00		Min. 6
Petite Ceramic (00130LAM)	\$12.75		Min. 6	Liquid Hand Soap Refill (20115LAMRF)	\$19.50		Min. 4
				Bar Soap (00116LAM1, 00116LAMIT1)	\$6.50	(\$3.25 Tester)	Min. 6

CLASSIC TOILE COLLECTION

Lavande Provençale



The lavender plant's tiny purple blooms are known the world over for their rich perfume. In France and in the Provence region in particular - the love of lavender extends to use in honey, syrup, sugar, tea and as an ingredient in herbes de Provence, the seasoning blend chefs have been using for centuries. Now we've teamed imported French lavender with herbaceous rosemary and a subtle touch of vanilla and musk to create the simple, elegant Lavande Provençale.

Pagoda Candle (00110LPR, 00110LPRT)	\$15.50 (\$7.75 Tester) Min. 6	Diffuseur (10142LPR, 10142LPRT)	\$26.50 (\$15.75 Tester) Min. 4
Mini Pagoda (00152LPR, 00152LPRT)	\$7.50 (\$4.50 Tester) Min. 8	Diffuseur Refill (10142LPRRF)	\$13.50 Min. 4
Travel Tin (00112LPR)	\$4.50 Min. 12	Diffuseur Reeds (5125192)	\$2.50 Min. 12
Ceramic (00120LPR)	\$24.50 Min. 4	Liquid Hand Soap (20115LPR)	\$9.00 Min. 6
Petite Ceramic (00130LPR)	\$12.75 Min. 6	Liquid Hand Soap Refill (20115LPRRF)	\$19.50 Min. 4
Room Spray (10115LPR, 10115LPRT)	\$9.50 (\$4.75 Tester) Min. 6	Bar Soap (00116LPR, 00116LPRT)	\$6.50 (\$3.25 Tester) Min. 6

Our Seda France Gift Sets are available in our best-selling fragrances, Japanese Quince and French Tulip. The Home Gift Set includes a Pagoda candle, Liquid Hand Soap and Mist, wonderful for those who love to delicately add a touch of to fragrance their home. The lovely Candle Gift Set includes a Pagoda candle and three Travel Tins, perfect for a darling hostess gift. The Bath & Body Gift Set includes Liquid Hand Soap, Hand Lotion, Bar Soap, and Hand Cream, allowing you to indulge in our heavenly fragrances. Each set comes in a sophisticated decorative box adorning our signature Toile pattern in gold.

Bath & Body Gift Set:

includes: Liquid Hand Soap, Hand Lotion,
Bar Soap and Hand Cream
French Tulip (00143FTUSET) \$34.00
Japanese Quince (00143JQUSET) \$34.00

Home Gift Set:

includes: Pagoda, Liquid Hand Soap
and Mist
French Tulip (00142FTUSET) \$31.00
Japanese Quince (00142JQUSET) \$31.00

GIFT SETS

All Gift Sets Packed in 2's
shown: Bath & Body Gift Set

Candle Gift Set:

includes: Pagoda and Three Travel Tins
French Tulip (00141FTUSET) \$27.00
Japanese Quince (00141JQUSET) \$27.00



LUXURY HOME FRAGRANCES

Malaysian Bamboo

Malaysian Bamboo, our tribute to this majestic plant, is as crisp and natural as the bamboo itself, beginning with a layer of fresh green wood followed by the earthiness of amber and sandalwood, and finished off with a lightly floral grouping of tangerine flower, jasmine, freesia, lotus and tuberose.



Pagoda Candle (00110MBA, 00110MBAT)	\$15.50 (\$7.75 Tester) Min. 6	Diffuseur (10142MBA, 10142MBAT)	\$26.50 (\$15.75 Tester) Min. 4
Mini Pagoda (00152MBA, 00152MBAT)	\$7.50 (\$4.50 Tester) Min. 8	Diffuseur Refill (10142MBARF)	\$13.50 Min. 4
Travel Tin (00112MBA)	\$4.50 Min. 12	Diffuseur Reeds (5125192)	\$2.50 Min. 12
Ceramic (00120MBA)	\$24.50 Min. 4	Liquid Hand Soap (20115MBA)	\$9.00 Min. 6
Petite Ceramic (00130MBA)	\$12.75 Min. 6	Liquid Hand Soap Refill (20115MBARF)	\$19.50 Min. 4
Room Spray (10115MBA, 10115MBAT)	\$9.50 (\$4.75 Tester) Min. 6	Bar Soap (00116GC1, 00116GC1T)	\$6.50 (\$3.25 Tester) Min. 6

Rhubarb Pear

Our Rhubarb Pear candle is a harvest for the senses that will remind you of the hillside orchards and country gardens of Provence. With succulent notes of pear, rhubarb and berries, this fruity aromatic packs a final punch with a twist of zesty grapefruit.



Pagoda Candle (00110RHU, 00110RHUT)	\$15.50 (\$7.75 Tester) Min. 6	Diffuseur (10142RHU, 10142RHUT)	\$26.50 (\$15.75 Tester) Min. 4
Mini Pagoda (00152RHU, 00152RHUT)	\$7.50 (\$4.50 Tester) Min. 8	Diffuseur Refill (10142RHURF)	\$13.50 Min. 4
Travel Tin (00112RHU)	\$4.50 Min. 12	Diffuseur Reeds (5125192)	\$2.50 Min. 12
Ceramic (00120RHU)	\$24.50 Min. 4	Liquid Hand Soap (20115RHU)	\$9.00 Min. 6
Petite Ceramic (00130RHU)	\$12.75 Min. 6	Liquid Hand Soap Refill (20115RHURF)	\$19.50 Min. 4
Room Spray (10115RHU, 10115RHUT)	\$9.50 (\$4.75 Tester) Min. 6	Bar Soap (00116RHU1, 00116RHUT)	\$6.50 (\$3.25 Tester) Min. 6

Santal Parisienne

Santal Parisienne mingles sandalwood's provocative fragrance with scintillating citrus zest, crisp ozonic, and a blossoming melange of rose, geranium, and jasmine, all entwined with piquant slivers of vanilla, tonka bean, cedarwood, and smooth musk.



Pagoda Candle (00110SAN, 00110SANT)	\$15.50 (\$7.75 Tester) Min. 6	Diffuseur (10142SAN, 10142SANT)	\$26.50 (\$15.75 Tester) Min. 4
Mini Pagoda (00152SAN, 00152SANT)	\$7.50 (\$4.50 Tester) Min. 8	Diffuseur Refill (10142SANRF)	\$13.50 Min. 4
Travel Tin (00112SAN)	\$4.50 Min. 12	Diffuseur Reeds (5125192)	\$2.50 Min. 12
Ceramic (00120SAN)	\$24.50 Min. 4	Liquid Hand Soap (20115SAN)	\$9.00 Min. 6
Petite Ceramic (00130SAN)	\$12.75 Min. 6	Liquid Hand Soap Refill (20115SANRF)	\$19.50 Min. 4
		Bar Soap (00116LPR1, 00116LPRIT)	\$6.50 (\$3.25 Tester) Min. 6

Sel de Mer

For centuries, artisan harvesters have hand-raked the marshes of France for the "sel de mer" left behind by ocean water to collect a coarse, flaky salt that accents both sweet and savory cuisine and is now prized around the world. Our Sel de Mer begins with light green marine notes and layers it with sea moss and the fresh perfumes of cyclamen and lavender, then finishes with touches of earthy wild sage and citrusy petitgrain - all capturing the ocean's most naturally pure product.



Pagoda Candle (00110SME, 00110SMET)	\$15.50 (\$7.75 Tester) Min. 6	Diffuseur (10142SME, 10142SMET)	\$26.50 (\$15.75 Tester) Min. 6
Mini Pagoda (00152SME, 00152SMET)	\$7.50 (\$4.50 Tester) Min. 8	Diffuseur Refill (10142SMERF)	\$13.50 Min. 4
Travel Tin (00112SME)	\$4.50 Min. 12	Diffuseur Reeds (5125192)	\$2.50 Min. 4
Ceramic (00120SME)	\$24.50 Min. 4	Liquid Hand Soap (20115SME)	\$9.00 Min. 12
Petite Ceramic (00130SME)	\$12.75 Min. 6	Liquid Hand Soap Refill (20115SMERF)	\$19.50 Min. 6
Room Spray (10115SME, 10115SMET)	\$9.50 (\$4.75 Tester) Min. 6	Bar Soap (00116SME1, 00116SMET)	\$6.50 (\$3.25 Tester) Min. 6

CLASSIC TOILE COLLECTION

BEST SELLER



5 oz. Toile Petite Ceramics

New Fragrance: L'Ambre

Inspired by the success of our Ceramic Two-Wick Candles, we've created the Petite Ceramic, a footed porcelain vessel crafted in the shape of a classic French vase, so it can be used to hold your favorite bouquets for years beyond the life of the candle. Each container is hand-painted with the gold toile accents and features several of our best-selling fragrances. This chic 5 ounce candle creation comes in an elegant, cylindrical box and joins a long line of Seda France gift-ready products, no wrapping paper needed.

\$12.75 each

Packed in 6's

Available in all fragrances

Contact your rep for more information

www.sedafrance.com

800-474-0854

BLEU ET BLANC COLLECTION

a collection by *sedafrance*

BLEU et BLANC



LUXURY HOME FRAGRANCES

Bleu et Blanc

Our Bleu et Blanc collection was inspired by the blue and white ginger jars used to store and export valuable spices and precious commodities. Opulent and rich, this collection evokes the mystery and decadence of the Orient.



BLEU ET BLANC COLLECTION



Bergamot Lavender

Herbaceous wild bergamot, blue-hued lavender, and invigorating eucalyptus take center stage in our cool, clean Bergamot Lavender fragrance. To that wonderfully aromatic mélange, we've added the fresh green scent of armoise, the lush perfumes of muguet or "lily of the valley" and vetiver, spicy clove, a subtle touch of sweet vanilla and tonka bean, plus a kiss of warm musk.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710BLV, 01710BLVT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720BLV) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770BLV) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760BLV) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each
(01742BLV, 01742BLVT)



Bleu Ginger

The blue and white ginger jars that inspired this collection are steeped in centuries of Chinese history, when they were used as vessels to store and export valuable spices and precious commodities before becoming prized around the world. We pay homage with Bleu Ginger, which begins with the scent of florid tropical ginger blossom and lively pops of tart lemon and neroli. A flowering assortment of white jasmine, lily, violet and lilac lend opulent layers and complexity, while a splash of sweet vanilla bean completes this ambitious blend.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710BGI, 01710BGIT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720BGI) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770BGI) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760BGI) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each 8oz.
(01742BGI, 01742BGIT)



Bleu Willow

"Willow pattern" ware, with its distinct blue under-glaze, has been the basis of china creations since 1780, its pattern depicting the story of ardent Chinese lovers meeting clandestinely beneath rare fruit and willow trees before eloping to a romantic island paradise. Bleu Willow ponders the scent of that secret grove of trees with a combination of greenery and fresh air, sandalwood and cedar, a citrusy duo of bergamot and orange, soft blossoms of jasmine and lily of the valley, and a sensual touch of musks, clove, patchouli and amber.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710BWI, 01710BWIT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720BWI) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770BWI) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760BWI) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each 8oz.
(01742BWI, 01742BWIT)



Delphinium

Our ode to the regal, deep blue Delphinium found in storybook cottage gardens is an elegant bouquet of flowers topped with a playful collection of zesty scents. The centerpiece is an array of honeyed orange flowers, a seductive trio of white florals – jasmine, tuberose and lily of the valley – and a romantic arrangement of yellow roses, cyclamen and bright heliotrope. Finally the vibrant pièce de résistance, a citrusy combination of sweet orange and bitter orange extracts, petitgrain and neroli.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710DEL, 01710DELVT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720DEL) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770DEL) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760DEL) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each 8oz.
(01742DEL, 01742DELVT)

LUXURY HOME FRAGRANCES



French Blossom

French Blossom was inspired by the spectacular Jardin des Plantes in Paris, which has featured thousands of botanicals from around the world since the reign of Louis XIII. The sultry perfume of jasmine petals is layered with soft white cashmere blossoms and the sweet mimosa flowers of Provence, with a rich ribbon of vanilla and earthy musk to tie all the elements into a serene floral bouquet.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710FBL, 01710FBTL) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720FBL) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770FBL) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760FBL) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each
(01742FBL, 01742FBTL)



White Coral

The blue and violet blossoms of French lavender and wild sage provide sweeping landscapes and perfumed air throughout the South of France. In White Coral, those familiar notes are layered with briny sea moss to capture the scent of the region, from the rolling hills of Provence to the beaches of the Côte d'Azur. This combination is complemented with a blooming trio of white floral, cyclamen, and lily, a touch of crisp evergreen fir, and intoxicating sandalwood and vetiver.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710WCO, 01710WCOT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720WCO) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770WCO) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760WCO) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each 8oz.
(01742WCO, 01742WCOT)



White Patchouli

18th century Chinese silk traders transported patchouli to the Middle East, Napoleon brought it to Europe alongside luxury goods, Queen Victoria lined her linen chests with it, and master perfumers' creations popularized it. Our White Patchouli balances that deep, woody essence with the floral aroma of geranium and heliotrope, sparkling citron, an earthy trio of oakmoss, clove bud and cinnamon leaf, and a final velvety dash of sandalwood and sweet vanilla.

Boxed Candle
\$13.75/each Packed in Cases of 6
Tester: \$7.00/each
(01710WPA, 01710WPAT) 6oz.

2-Wick Ceramic Candle
\$21.50/each Packed in Cases of 4
(01720WPA) 18oz.

Medium Gold Candle
\$7.00/each Packed in Cases of 6
(01770WPA) 4oz.

Small Gold Candle
\$4.50/each Packed in Cases of 12
(01760WPA) 1oz.

Diffuseur
\$19.50/each Packed in Cases of 4
Tester: \$9.75/each 8oz.
(01742WPA, 01742WPAT)

Bleu et Blanc Matches:

Packed in 12's,
8.5" long x 3" wide
01777MAT \$3.25 Each





Jardins du Seda France

2017 Spring / Summer Collection

Contact your rep for more information www.sedafrance.com 800-474-0854



Contact your rep for more information www.sedafrance.com 800-474-0854

JARDINS COLLECTION

Jardins du Seda France



Boxed Candle

\$15.50/each (Tester \$7.75)
Packed in Cases of 6



Asian Pear (00810AP, 00810APT)	\$15.50 (\$7.75 Tester) Min. 6
Chinese Peony (00810CP, 00810CPT)	\$15.50 (\$7.75 Tester) Min. 6
Imperial Blossom (00810IB, 00810IBT)	\$15.50 (\$7.75 Tester) Min. 6
Monarch Quince (00810MQ, 00810MQT)	\$15.50 (\$7.75 Tester) Min. 6
Red Amber (00810RA, 00810RAT)	\$15.50 (\$7.75 Tester) Min. 6
Royal Incense (00810RI, 00810RIT)	\$15.50 (\$7.75 Tester) Min. 6



Bar Soap

\$6.50/each (Tester \$3.25)
Packed in Cases of 6

Asian Pear (00816AP, 00816APT)	\$6.50 (\$3.25 Tester) Min. 6
Chinese Peony (00816CP, 00816CPT)	\$6.50 (\$3.25 Tester) Min. 6
Imperial Blossom (00816IB, 00816IBT)	\$6.50 (\$3.25 Tester) Min. 6
Monarch Quince (00816MQ, 00816MQT)	\$6.50 (\$3.25 Tester) Min. 6
Red Amber (00816RA, 00816RAT)	\$6.50 (\$3.25 Tester) Min. 6
Royal Incense (00816RI, 00816RIT)	\$6.50 (\$3.25 Tester) Min. 6

3-Wick Tin Candle

\$10.50/each
Packed in Cases of 6



Asian Pear (00812AP)	\$10.50	Min. 6
Chinese Peony (00812CP)	\$10.50	Min. 6
Imperial Blossom (00812IB)	\$10.50	Min. 6
Monarch Quince (00812MQ)	\$10.50	Min. 6
Red Amber (00812RA)	\$10.50	Min. 6
Royal Incense (00812RI)	\$10.50	Min. 6

Votive Candle

\$5.50/each (Tester \$3.25)
Packed in Cases of 6



Asian Pear (00835AP, 00835APT)	\$5.50 (\$3.25 Tester) Min. 6
Chinese Peony (00835CP, 00835CPT)	\$5.50 (\$3.25 Tester) Min. 6
Imperial Blossom (00835IB, 00835IBT)	\$5.50 (\$3.25 Tester) Min. 6
Monarch Quince (00835MQ, 00835MQT)	\$5.50 (\$3.25 Tester) Min. 6
Red Amber (00835RA, 00835RAT)	\$5.50 (\$3.25 Tester) Min. 6
Royal Incense (00835RI, 00835RIT)	\$5.50 (\$3.25 Tester) Min. 6

LUXURY HOME FRAGRANCES

Toile Matches:

Packed in 12's,
8.5" long x 3" wide
0088MAT \$3.25 Each



Ceramic 2-Wick Candle

\$24.50
Order in Cases of 4



Asian Pear



Combining the simplicity of tangy citrus and grapefruit, crisp apple and fresh berries with luxurious touches of cassis, sandalwood, and deeply perfumed rose and jasmine for a delicate balance of soft and bold.

Ceramic Asian Pear (00820AP)
\$24.50 Min. 4

Chinese Peony



An elegant offering captures the floral fragrance and herbaceous scents of peony blooms with a blend of succulent peach and apple blossoms and a bouquet of lilac, roses, orchids and blue violets - with a final note of crisp, leafy greens for a naturally fresh finish.

Ceramic Chinese Peony (00820CP)
\$24.50 Min. 4

Imperial Blossom



Imperial courts and royalty from British nobility to Chinese palaces have long treasured the most lavish, expensive and rare of Mother Nature's offerings. For Imperial Blossom, we have gathered an abundance of Earth's luxury goods,

Ceramic Imperial Blossom (00820IB)
\$24.50 Min. 4

Monarch Quince



A combination of tangy orange and bergamot, crisp apple, juicy pear and red ripe strawberries bundled with a bouquet of jasmine and roses and kissed with the perfumes of vanilla and musk.

Ceramic Monarch Quince (00820MQ)
\$24.50 Min. 4

Red Amber



A floral arrangement of gardenia, frangiapani rose, jasmine, geranium and orange flower followed by the sweetness and spice of orange oil, ginger, peach, green leaf, clove, musk, patchouli, rich vanilla and tropical coconut.

Ceramic Red Amber (00820RA)
\$24.50 Min. 4

Royal Incense



A heady array of luxurious elements that includes vibrant heliotrope, intense red saffron, toasted nutmeg, rich tonka bean, clove noir, cinnamon bark, sandal tree, Madagascar vanilla and a hint of patchouli.

Ceramic Royal Incense (00820RI)
\$24.50 Min. 4

LEXINGTON GARDENS



LEXINGTON GARDENS
NEW YORK CITY, NY

LEXINGTON GARDENS

For decades, both New Yorkers with a nose for luxury and style enthusiasts from around the globe have sought out Lexington Gardens' trademark blend of elegance and whimsy. Resembling an outdoor wonderland in the heart of the Upper East Side, the boutique is characterized by famously ornate dried flower arrangements and topiaries alongside a carefully curated, ever-evolving selection of home décor and vintage accent pieces. It is this distinct flair for the dramatic that provides inspiration to countless designers and leads shoppers from far and wide to soak up the ambiance of Lexington Gardens.

pictured:
3-Wick Ceramic,
Boxed Ceramic Candle,
Ceramic Votive Set,
Matches



This pastoral blend of herbals, citrus, and ripe fruit is complemented by a soft floral bouquet, warm amber and wood, and a hint of soothing vanilla.

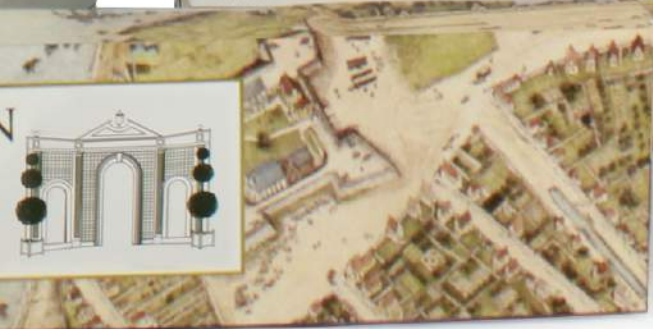
LUXURY HOME FRAGRANCES



Lexington Gardens Boxed Candle - 9.75oz (LG0001G)	\$16.50	Packed in 6's
Lexington Gardens 3-Wick Ceramic - 22oz (LG0002G)	\$26.50	Packed in 4's
Lexington Gardens Ceramic Votive Set - 3/3oz (LG0003G)	\$18.50	Packed in 6's
Lexington Gardens Matches (LG0004)	\$3.25	Packed in 12's
Lexington Gardens Boxed Tester - 9.75oz (LG0001GT)	\$9.25	



A HANDCRAFTED FRAGRANCE by
 **sedafrance**
 LUXURY HOME FRAGRANCES



sedafrance
**PRIVATE
LABEL**



CHOOSE YOUR FRAGRANCE



CHOOSE YOUR BOX



CHOOSE YOUR BOW



SEND YOUR LOGO

FRAGRANCES:

French Jasmine:

Notes of jasmine & green accord

Green Currant:

Notes of jasmine petals, rose, currant berries & green apple

Holiday:

Notes of fir balsam, fir needle, cedar wood, grapefruit, orange oil, eucalyptus and bergamot

Lavender:

Notes of French lavender, lotus petals, rose & sage

Neroli Blossom:

Notes of neroli blossom, freesia, white lotus & yuzu

Ocean:

Notes of mint leaves, aniseed, ice juniper, amber & sandalwood

Orange & Ginger:

Notes of orange, ginger, cardamom & rose

Sweet Berry:

Notes of sweet berries, pear, grapefruit & tangy rhubarb

Tangerine Vanille:

Notes of tangerine, vanilla, bergamot & lemon

LUXURY HOME FRAGRANCES

Choose Your Colors

Create your own personalized look with our large assortment of boxes and bows.
40+ Hour burn time / 7.5oz

BOX OPTIONS:



WHITE/OPALESCENT



WHITE/BLACK



WHITE/NAVY



WHITE/GOLD



WHITE/SILVER



WHITE/RED



GREY/WHITE



CREAM/TAN



CREAM/PISTACHIO



CREAM/AQUA BLUE



CREAM/BLACK



CREAM/BROWN



BROWN/PINK



BROWN/BLACK



BROWN/CREAM



RED/WHITE



BLACK/SILVER



HUNTER/CREAM



GOLD POLKA DOT



SILVER POLKA DOT



BLACK POLKA DOT



PLAIN WHITE BOX



PLAIN BLACK BOX

Mini Box Options

12-15 Hour burn time / 2oz



PLAIN WHITE BOX



PLAIN CREAM BOX



BLACK BOX

RIBBON OPTIONS:



WHITE



CREAM



CELERY GREEN



GREEN



CHARTREUSE



LIGHT AQUA



LAVENDER



VIOLET



ROYAL BLUE



NAVY



PURPLE



GOLD



ORANGE



CORAL



PINK



HOT PINK



RED



WINE



BROWN



BLACK



SILVER



DAFFODIL

SPECIALTY CANDLES

Happy Valentine's Day Candles 2 oz. candles

New!



Price: \$72.00 Set / \$6.00 Each
Sold: Set of 12, Assorted
Minimum: 12 Candles

Burn Time: 12-15 hours
Fragrance: Parisian Orchid
30119HVD, 30119HVDT (\$3.75 tester)

Mini Bridal Candles 2 oz. candles



Price: \$72.00 Set / \$6.00 Each
Sold: Set of 12, Assorted
Minimum: 12 Candles

Burn Time: 12-15 hours
Fragrance: Neroli Blossom
30119WDCK, 30119WDCKT (\$3.75 tester)

Mini Eiffel Tower Candles 2 oz. candles



Price: \$72.00 Set / \$6.00 Each
Sold: Set of 12
Minimum: 12 Candles

Burn Time: 12-15 hours
Fragrance: Green Currant
30119PAR, 30119PART (\$3.75 tester)

Mini Cupcake Candles 2 oz. candles



Price: \$72.00 Set / \$6.00 Each
Sold: Set of 12, Assorted
Minimum: 12 Candles

Burn Time: 12-15 hours
Fragrance: Vanilla
30119BDAYS, 30119TBDAY (\$3.75 tester)

Color. Fragrance. Luxury. A distinctive take on those qualities and a devotion to providing top-notch commodities is what sets Seda France apart.





Seda France is the gold standard in luxury fragrances throughout the world and is renowned for its defining scents and creative packaging. Since its beginnings Seda France has aimed to create an experience for its customers that is uniquely transportive and distinctly its own. Let one of our handcrafted scents be that special gift for you or someone in your life.

Atlanta, GA

AmericasMart

AmericasMart
230 Ted Turner Blvd., Suite 929A
800-474-0854

Seda France

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opening order minimums are \$375, reorder minimums are \$150