

Sporty Desoto

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Liang Jeung, Human Resources Manager
Daktronics Inc.
201 Daktronics Drive
Brookings, SD 57006

Dear Mr. Jeung:

I am writing to express my great interest in pursuing the Sports Management internship with Daktronics Inc. I am working toward completing a bachelor's degree in Recreation/Sports Management, with minors in Psychology and Mass Communications and discovered the position on Handshake. I am eager to add value to Daktronics Inc. and am confident my sports management experiences in conjunction with leadership and communication abilities aligns well with the role.

My diverse experiences have aided in preparing me for the sports management intern position at Daktronics Inc. For example, while working as the student manager for my University's recreational volleyball league, I noticed confusion over space scheduling that resulted in reservation conflicts. After sharing my experience utilizing Excel spreadsheets with my supervisor, I was tasked with finding a solution to the issue. I created an Excel spreadsheet for tracking space reservations and trained all student workers on how to use and manage the new system. Within two months we saw a 92% reduction in reservation conflicts.

In addition to decreasing reservation conflicts for the University's recreational sports department, I have further developed my leadership and communication skills through being entrusted to assist in training-in new student workers. I use a collaborative role modeling method to ensure new hires understand what their position entails and ensure University health and safety standards are met. I am very excited to put all that I have learned into action and work alongside your staff in a variety of ways. Gaining an internship with your agency would allow me to gain a better understanding of the profession while using my knowledge and skills to contribute to Daktronics Inc.

My attached resume provides detailed information about my academic background, work experience, and involvement in extracurricular activities. I would appreciate the opportunity to meet with you to discuss how my education and experience will allow me to contribute to the success of your organization. Thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,

Sporty Desoto