

How to Text Guys!

How, when, and what to text to ignite
his desire, and keep it interesting



B Y M A T B O G G S



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IMPORTANT ANNOUNCEMENT!

The dating world has become digital.

You, of course, already know this. From online dating sites and apps, to our methods of communication, a huge part of your love life is happening behind your phone screen.

And this is fantastic in a lot of ways. We can instantly connect and communicate with people from all over the world, removing any limitations of location.

However, the digital dating scene definitely creates new challenges. People can BE whomever they want to be digitally. Miscommunication skyrockets because things like facial expressions, body language, and tone are stripped away from conversations. It's easy to feel frustrated because the guy you're dating reduces his communication to texting instead of having a good old-fashioned conversation on the phone.

That's why I wanted to create this texting guide to help you navigate the digital dating world and feel confident in doing so.

I'm going to answer some of your burning questions like: *How do I respond to a booty call text? What do I say when he's gone AWOL before our date? and of course, the classic, How long do I wait to respond?*

AND I'll give you some texting scripts you can have in your arsenal for important dating situations.

You'll never feel tongue-tied (or is it thumb-tied?) again!

So let's get started, shall we?



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Some Basic Guidelines To Go By

First, I want to start with some foundational guidelines that will give a text-savvy starting point for any message.

1. It's all about being-ness.

What does that mean? Your state-of-mind drives your results. If you are feeling needy, jealous, unworthy, or scared your messages will send an energy of low-value, maybe even desperation.

However, if you're coming from a place of love-abundance – in other words, you are connected to your source of Love, and you own your worth – your messages will not only radiate confidence, but be more authentically YOU!



2. Be real and be casual

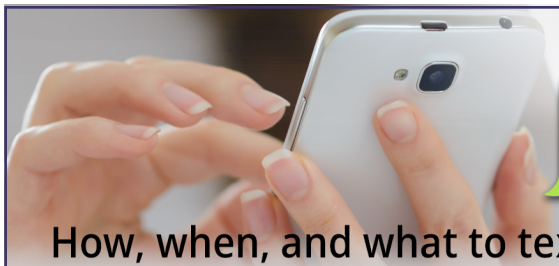
Too often we put added pressure on texting someone we're romantically involved with. We constantly question ourselves: *Will he find this funny? Does this seem like I'm coming on too strong? Do I seem stand-offish?* This overthinking is not only exhausting, but will change the way you text; and not in a good way!

The fact of the matter is, you want someone who will love your authentic self. So if you're having a hard time stopping yourself from overthinking your messages, try this **Texting Tip**.

Texting Tip #1:

When you aren't sure what to say, or how to respond, try asking these powerful questions: *What message would I send a good friend of mine? or What would my authentic self say right now?*

When you align with your authentic self, and you keep things light and casual, you're much more likely to communicate in a way that connects.



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A Word On...

Humor & Sarcasm

Everyone wants someone who they can tease and joke around with. That's part of the fun!

However, when you're in the early stages of the relationship they don't know you very well, let alone your sense of humor!

Over text, your message is stripped of facial expressions and tone, making it very easy to be misinterpreted. It's best to wait until you know someone better before trying to tease them or make too many jokes.

Also important: Sarcasm **does not** translate well over text – use with extreme caution!

Of course, NEVER joking around sounds crazy right?! You want them to see how lighthearted and fun you can be! So, when you send a joke, think before you send and try this texting tip:

Texting Tip #2:

Try putting yourself in *his* shoes, and imagine you are the one receiving the message you're about to send. Read the text aloud to yourself without any vocal fluctuation. Now, how would you interpret that message if you received it? Still funny? Then send away!



grammar & Punctu@t!0n

Grammar is definitely not a favorite subject in school (With the exception of you rockstar editors out there who have probably found some glaring “misgrammatical” errors in this eBook already ;-)

And of course, it's no fun to have a sexy conversation if you're irritated by the incorrect use of “you're” vs “your.”

Better grammar can go a long way in helping ensure your text is



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understood. You don't have to be perfect (if you're unsure, go ahead and use "ur"!). The end goal here is simply that your message is clearly understood. So, give that text a second read-through before you hit Send.

Punctuation is also important in giving your message the right meaning.

Using exclamation points and smiley faces are a great way to communicate excitement and make a text seem a little more friendly. However, be sure to use these symbols in moderation because too many exclamation points and overuse of capitalization can come across like an overexcited CHIHUAHUA!!!!



Chat Lingo

It's human nature to find the fastest, easiest route in any given situation, and with the innovation of the internet, smartphones, and texting, we have created a culture of shortcuts in our communication and language.

Back in the day, chat lingo such as LOL, OMG, G2G, BRB, were great for saving yourself a couple of keystrokes, but they also can leave a lot of room for interpretation.

Now, with things like predictive text and autocorrect, they are much less necessary. Skip the ambiguous acronyms and opt for something that shows a little more effort, and *leaves no room for misunderstanding*.

Besides, no one wants to have to translate "LMAO OMG BRB IH2GSWMGP" (Huh?!)

(By the way, if you thought this meant, "I have to go shopping with my gal pal." You're wrong! It means, "I have to go swimming with my grandpa." ;-P)



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When Do I Text Him?

One of the biggest concerns in the digital-dating world is finding the balance between being available and “face-always-glued-to-your-phone.”

However, in this day and age almost everyone has their phone within reach, so is there really a right amount of time to wait to text him?

So “cute-guy-from-the-gym” gave you his number. SCORE! When do you text him?

In a perfect world, he would have your number too. And if this is the case, let him reach out to you first.

Letting *him* pursue *you* will ignite his masculine energy and will amplify his attraction for you. Plus, this way, you can save your energy for the men who are genuinely hoping to get to know you.

But, if for whatever reason – he left his phone in the locker room or it was dead – you’re the keeper of the digits, when would be the best timing for you to reach out to him?



When you’re initially exchanging information, it’s better to text him sooner than later. The “wait multiple days to text” strategy is old, outdated, and doesn’t work. There’s an energetic momentum when you first meet someone. When you text him the same day after meeting him, you build on this momentum and you also give him permission to keep the momentum going by reaching back out to you quickly.

So text him right away! You can send something like:

“Hey, it’s Jen, from our yoga class! Great meeting you. Here’s my number so we can grab that coffee sometime :-)”



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This message gives him your info and sets him up to ask you out.

Two birds. One stone. Bam!

We've got a date set for Friday, but it's Thursday night and I haven't heard from him. When should I reach out to him?

So you've been gearing up all week for this hot date with the cute guy you met at a networking event, but he must be really busy at the office, because you haven't heard from him.

It's not uncommon to have thoughts that start rushing through your head like: *What if I go and he doesn't show? Oh my god how embarrassing would that be if I got stood up? What if he changed his mind and doesn't know how to tell me?!*

Stop right there!

If you haven't heard from him before the date, don't panic! "Assume the sale" and give him the benefit of the doubt.

Send something like:

"Looking forward to seeing you tomorrow :-)"

Or

"Confirming for tomorrow, I'll see you at 7!"

This will let him know you're still planning on meeting him and that he's still on your mind after a busy work week, while also soliciting confirmation from him, putting your mind at ease.

At the same time, make a "note-to-self" that he needs to step up his communication game if he wants a shot at being your man!

He hasn't said he'll call, but it's been awhile since





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I've heard from him, how do I text him without seeming needy?

Remember that in the early days of the relationship, you're not necessarily a priority (yet!). Give yourself the benefit of the doubt, and be patient.

However, if you want some confirmation that he's still interested, send him a text when you're doing something cool or fun.

For example, you could send him a picture from the beautiful lookout point you just hiked with the message:

Hey! Just had the best hike ever, you should be here!

This will show you're living an amazing life and not slowing down for him, but rather ready to share it with him.

You can also ask a question about a previous conversation you had like:

"My girlfriends and I are going out this weekend, what was the name of the restaurant you said had amazing sushi?"

When you tell him you're going out with your girlfriends he will imagine you looking gorgeous and he'll assume you will be approached by other guys, which triggers his competitive nature.

Plus, asking him for information about something you both had previously discussed, taps into his innate desire to have his thoughts respected. He won't be able to resist!

How long should I wait before I text him back?

The "wait-X-amount-of-minutes/days/weeks-before-you-respond" rule is a thing of the past!

Respond to him when it's realistic. If you're busy, it's okay to put the phone down and wait until you're free, but everyone these days is close to their phone so if you wait too long, you might come across as disinterested or that you're playing games.

If you're going to be busy and are unable to chat, let him know!



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“Hey handsome! Busy day today, Looking forward to chatting with you later :-)”

This will take the pressure off, and he'll be glad to know you aren't ignoring him - because, who wouldn't like to know that, right?!

A Note On When to Text, and When to Call

Initially, texting is a convenient and fast method for conversations regarding concrete information such as making plans, confirming dates and times, or trying to meetup.

As the relationship evolves, the more familiar you become with each other's communication style, the easier it will be to have more in-depth conversations via text without much misunderstanding.

However, if you're looking to have a conversation with more in-depth connection, nothing compares to hearing the sound of your voice.

Research has shown that when a man hears a woman's voice they are attracted to, it triggers attraction signals like their skin tingling and their heart rate increasing. This creates deeper connection and intimacy in the conversation that can't be triggered from a phone.

So when you're looking to have an intimate conversation, dial his number!

If you're feeling irritated, it's also important to avoid hiding behind the screen. Try handling the situation with this texting tip...

Texting Tip #3:

No matter how far along you are in the relationship, texting is not the method of communication to use when you're upset! Pick up the phone and call if you want to solve a conflict or work out the negative feelings you're experiencing. This, for one, makes it much less likely there will be miscommunication, leading to even more tension, AND it gives both of you a much better chance at resolving the issue at hand.





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What Do I Say?



When he texts “Hey!” – How to handle boring texters

It's frustrating when you're trying to chat-up that cutie you met at WholeFoods, but over text he's as bland as unseasoned tofu! So how do you get the conversation rolling? Here are a few examples of texts you can send.

Any conversation can be made more fun if you ask the right question! Get creative and ask him something that initiates a fun and lighthearted conversation.

Stuck on what question to ask? Don't worry, we've got this free guide with 100 great questions you can ask, over text or on a date!

[100 questions guide](#)

If he only starts the conversation with, “Hey,” match him and give him a “Hi” back. This will give him an opportunity to move the conversation forward and take the lead. He may continue the conversation with something boring like “How are you?” Don't worry, he's obviously thinking about you. He just doesn't know how to be interesting yet. This is where you and your newfound texting skills can swoop in and create something fun, that will set you apart from everyone else.

For example, you can send a funny text about what's going on in your day.

“Ugh. Ever seen the movie Office Space? I'm definitely thinking about recreating that printer beat-down scene today!”

You can also choose to be ambiguous and flirty at the same time. When he says, “How are you?” you can reply:

Amazing. How about yourself, Hot Stuff?

Or you can invite him to save you – which all men love to do!



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This project is slowly killing me. Can't do it anymore. Save me?

Another angle is to tell him about something exciting coming up that you're thinking about doing.

"Just checking tickets for the comedy club on Friday with my girlfriends. Do you know if [COMEDIAN] is any good?"

And of course, you can always solicit his advice about one of your nights out with your girls.

"My friends and I are looking to get together for Wine Wednesday, any great spots you'd recommend?"

Show him all the cool stuff you've got going on and the amazing life you're living. And if he likes you, he'll want to put down the phone and join in!

Lastly, if you really want to pique his interest you can say...

"I had a dream about you last night..."

When he presses you for more information, you can simply say, *"Let's just say it was hot. You'll have to wait for the details until I see you next ;-)"*

Luckily, there are TONS of ways you can spice up the conversation. If you're still feeling at a loss for words, check out this texting tip.

Texting Tip #4:

They say, "A picture is worth a thousand words" for a reason! When he asks how you are, check out apps like GIPHY or simply do a Google Image Search for a silly picture that summarizes how you're feeling! These can keep the conversation light, and maybe even lead to a battle of who can find the funniest angry-cat pic!





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When you receive that booty call text.

It's just past midnight, you're curled-up in bed watching *The Mindy Project* on Hulu, when your phone buzzes.

"Hey, You up?"

Yup, that smells like a booty call!

A good rule of thumb, if he texts you after 10pm, it's probably a booty call.

Now there's nothing wrong with wanting to get a little action, but if you want this relationship to evolve past friends-with-benefits, it's best not to respond that night.

Wait until the next morning then respond with something playful like:

"Hey handsome, good time last night?"

Or

"Good morning party animal."

This acknowledges the receipt of his message, but also lets him know you're not going to be the woman he can call after the bar for a quick rendezvous. Setting this boundary will help him realize the high-value woman you are!



When he's trying to sext before you're ready

The invention of smartphones and the internet have given men another way to express their sexual nature, and unfortunately (or fortunately depending on your level of desire for him), it's sped up the nature of these advances.

If he's trying to get "sexy" (haha see what I did there? ;-}) before you're ready, never fear, my good friend Matthew Hussey has the perfect reply.

If he wants you to send a picture of yourself in your underwear, you can reply:



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"I think you have me confused with future me that's been on many more dates with you! ;)"

I love this response because it lets him know that, yes, you are a woman who has a sexual side to her nature. But, if he wants to see that side of you he must first earn the right to share those experiences with you. In other words, this response lets him know that it's not that you'll never send him sexy texts, just when he's proved he's earned it!

When he texts you last-minute to make plans

Nobody wants to feel like their a backup plan. So if your guy texts you last minute to make plans and that makes you feel like an afterthought - it's okay not to accept!

"That sound fabulous! I've actually already got plans tonight. I am free Friday evening though ;)"

Let him know you're sorry that you can't hang out "last minute," then let him know a time when you are free. Phrasing it like this let's him know you're not waiting on bated breath for a text from him, but you are open to hanging out when he plans for it!

When you want to send a flirty text

So you're feeling frisky and ready to send him a sexy text? There are plenty of flirty texts you can send. Here are a few methods you can use.

1. Challenge him

If you set up a false barrier with the promise of sexual tension, it sets off multiple attraction triggers in your man. You can say something like...

"It's a good thing we're just co-workers, because we could get into some real trouble together."

You can also challenge him in the competitive sense:

"You think you're the Scrabble champion? Check out this triple-letter, triple-word score. Ha! Looks like you've been dethroned!"



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This is a playful method of triggering attraction, and you'll ALWAYS have a Words With Friends game going on!

2. Send a picture

It doesn't have to be as risqué as you think! Send him a photo of you in a sexy dress and say something like...

"Just tried this on for wine tasting this weekend. Thoughts?"

Or

"My friends and I are going to the John Legend concert this weekend, which outfit do you think best accentuates 'all my curves and all my edges'? ;-)"

3. Pique his interest

Let his imagination do most of the work with this simple, classic method of flirt texting. When he asks, "What're you up to?" Send something like...

"Just got out of the shower, getting ready for a night with the girls."

Or

"Just taking a much deserved bubble bath"

He'll imagine you in this scenario and instantly be turned on, and the conversation will flow from there.

4. Send a text out of the blue that will trigger his desire

Text him a PG-rated text that let's him know you desire him. Here are a few ideas...

"I love your lips"

Or

"Good luck on your presentation today! You'll knock it out of the park, and look hot doing it :-)"

Or

"I could really use some testosterone in my life. Know where I can get some?"

Now go get 'em tiger! ;-)



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Common Mistakes & Pitfalls

The Psuedo-Relationship

Texting is awesome because it gives you access to someone instantly and all times of the day. However, it's best to let the texting frequency build. In the beginning, limit texting to things like making plans, confirming times, etc.

Although texting before you've met in-person can help you find common interests and topics to discuss before the date, you don't want to show up to your first date feeling like you've already burned out all your conversation topics!

Another common pitfall is that texting too much can lead to a false sense of intimacy. People have more control of how you perceive them when they are hidden behind a screen. This can lead to them seeming like one person over text, and someone different in person. Wait to really get to know your man in real life before you decide if he's Mr. Right.

When you first meet, the best practice is to mix texting with talking on the phone so you can get to know one another in a way that will best serve you both when you hang out in person.

Giving him the third degree

Getting to know someone means there are lots of questions you'd like to ask! However, over text, asking questions in every message can come across more like an interrogation, leaving him sweating and feeling like he's under a bright light, in a small room, with a large man with bad breath, named Butch, standing over him staring him down. You get the picture.

So reign in your curiosity! Of course, questions are a natural part of conversation, so don't worry too much. Just allow the questions to flow naturally, and leave some room for mystery. You wouldn't expect to know someone in the first 20 minutes of meeting them in person, so the same should be true with texting.





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Oversharing

With the instant availability technology provides, false feelings of intimacy are common. This means you can feel like you've known someone for years before you've ever met face-to-face!

In the beginning, leave some mystery. A good "rule of thumb" – you'll never guess – is keeping your messages no longer than half the length of your thumb!

If you have to scroll to read your entire message, you're probably sharing too much. Keep your messages short, sweet, and to the point. Leaving some mystery will pique his curiosity, and will much more likely lead to more face-to-face contact.

Ghosting

So, your texts have gone unanswered for weeks, he's stopped texting you about his daily encounters – it's like he just disappeared off the face of the earth?!

"Ghosting" is a new term for when you've been chatting with someone regularly and then one day all communication stops.

That's never fun! And trust me, I know how badly you want to tear into him and let him know how LAME that was, and how he NEVER deserved you!

The good news is, there's a way to handle the situation that lets you remain in a state of love-abundance.

First, don't blame yourself. It's tempting to want to analyze what you last said, everything you did on your last date, trying to figure out where you went wrong and scared him off. However, this won't help. It's likely it has a lot more to do with the kind of person he is, not anything you did.

Instead, be grateful that he's shown his true colors. The sooner he reveals that he's not ready for a relationship, the sooner he gives you the opportunity to open the door for the right man to come into your life.

If he's ghosted you, there are three effective ways to generate a response.



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1. Send a simple flattering text

"Hey good-lookin'"

2. Confidently reach out and invite him to something fun you're doing

Send a picture of you and friends at a concert-in-the-park, and send something like this.

"At the Reggae festival. So fun! You should come!"

3. Pique his interest by letting him know you have a question for him, and when he responds you can ask him anything you want.

"Question for ya..."

Now, ghosting is also a common problem in reverse as well.

What if you've been texting someone, building a rapport, but you've decided you're no longer interested?

Don't just disappear!

If you've decided you're no longer interested, it's best to be honest. Honor the gentleman's efforts. Let him know how you feel by saying something like this.

"Unfortunately, I'm not feeling a romantic chemistry with you. But I'm wishing you all the best in your search for love."

And, if you've been talking on the phone, it's best to have this conversation via phone and not over text.

You'd want someone to give you that closure, so be sure to do the same for them. This is a quality that will only bring positive energy back into your life.





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Drunk Texting

So you've had a few martini's with the girls and you've got some liquid courage, time to text the cutie, right?

WRONG!

Drunk texting rarely leads to anything good. Whether it's something minor like not closely monitoring auto-correct, or something major like sending a sexy text to the wrong person, it's safe to say when you've knocked a few back, it's time to put the phone down!





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Conclusion

Remember that first and foremost, whether it's your digital persona, or your real life personality – be your authentic self.

Texting is meant to be a fun, convenient method of communication, so take that pressure off yourself and enjoy the interaction!

Remember: It's hard to screw up the right thing. One misunderstood text or a little bit of overshare isn't going to scare your man away.

However, if you're ever feeling unsure again – you can rest easy now that you have this texting guide in your dating quiver.

Your man is out there right now and he's looking for you. You are worthy of a phenomenal relationship. And as you own your worth, as you shine your authentic playful self, your man is going to fall deeply in love with YOU.

Here's to Your Incredible Love Story!

In Your Corner,
Mat

P.S. To support you in attracting the relationship you want, I've created a powerful online webinar training you can access for **FREE**. This online webinar training gives you [3 Secrets To Attracting the Relationship You Want](#). Simply click the link and you can get registered.

