Commence Named Best CRM Software Provider 2019

Eatontown, NJ – October 24, 2019 --- US Business News just completed its Technology Elite Awards for 2019 and named Commence CRM as the best CRM software provider for small to mid-size businesses. The award was the result of a deep review of the company's product, its service offering and customer reviews. The reviewers were quite impressed with the products comprehensive functionality and array of professional services that offer best practices for improving marketing and sales execution. They found this combination of product and services to be head and shoulders above the competition. In addition, customer references have been excellent.

"We are pleased to have been chosen as the best CRM software provider says Larry Caretsky, president of Commence Corporation. It validates our positioning and confirms the value we have been delivering to customers. What differentiates Commence CRM is the simple fact that we understand that small to mid-size businesses are often resource constrained and cannot afford to recruit and hire professional sales and marketing personnel. Without this expertise no CRM software in the industry is going to help these businesses improve how they market, sell and provide service to their customers. By wrapping the software with best practices that we have culled from 20 years of industry experience we can deliver the return on investment our customers anticipated when they purchased the software. It's a difficult message to get across for two reasons. First, we have to compete with all fanfare given to the industry giants and secondly because potential customers are still too focused on who offers the most features at the lowest cost. We are winning customers one at a time because we have proven to deliver a measurable impact on their business performance".

https://www.usbusiness-news.com/issues/technology-elite-awards-2019/39/#zoom=z

About Commence Corporation:

Commence develops and delivers a diverse suite of business solutions that integrate people, processes and technology. The product automates the front office business processes that impact sales execution and customer service and includes; contact management, sales management, and lead management, marketing campaign management, project management and customer service. Commence CRM is browser base offering mobile connectivity and enabling customers to access the solution anytime, anywhere and from any device. The product is used by several thousand businesses around the world and has proven to increase workforce productivity, foster positive customer relationships and reduce operating costs.

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