

# Why Is Social Learning Important?

Why does social learning matter?  
What makes it important? Share  
your thoughts.

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TAGORAS • FEBRUARY 22, 2016

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ANONYMOUS  
MARCH 10,  
2016

## **Social learning design theory**

immediacy - no value  
judgement, a mix of instant  
and delayed. Love this tool.

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2016

**wow! neat way to  
interact and build  
relationship!**

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**Social learning gives  
the opportunity to  
teach and be taught.  
Makes members feel  
valuable, important.  
Giving back is vital to  
engagement and  
learning skills that are  
useful is also important  
to keep people involved  
and continue to  
encourage that cycle.**

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2016

**Love how the padlet  
works =- great way to  
share roundtable ahas  
for a large audience!**

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**Stream of  
consciousness  
learning...**

love it!

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**Creates relationships**

It helps members connect  
with one another.

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## **Bringing the Lessons Learned home**

applied learning

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## **learning happens through peer discussion**

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BRIANREWERTS  
MARCH 10,  
2016

## **If you learn alone, then alone is the context of your understanding**

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## **We do it every day...**

We just need to \*think\*  
about it more

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ADRIENNE  
MARCH 10,  
2016

**The ability to learn  
from your peers really  
helps. It's great to hear  
stories / lessons  
learned from others  
that help you perhaps  
avoid the same  
pitfalls.&nbsp;**

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**No one knows  
everything and  
everyone knows  
something to share and  
help others.**

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**It is instant and in  
today's environrment  
that is key.**

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**It's all about being an  
all teach...all learn  
community**

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**Because we are all on  
this world together  
& the better we  
can connect, the more  
peace we will have**

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**People want to connect  
with people who  
understand what they  
do.**

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## **Engagement is Key!**

Learning with others has proven to add significant value to the experience. overall "the learning Experience" is the most important component to the learning value

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## **Time it takes to develop education**

Everyone wants education right away and with social learning we eliminate the development cycle in some ways

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**opportunity to learn  
best practices**

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**People are social**  
if not, we'd all just read  
books by ourselves.

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**ONE of the best**

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**We don't have all the  
answers...**

But our members do...

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## **Life is social**

Social learning is important because life (and work) is social. Social learning helps replicate the realities that learners are likely to face when they are required to make actual decisions and solve actual problems in the workplace.

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## **Acceleration of learning**

Learning from others  
successes and failures is a  
practical tool of the  
continual learner. The key  
is making sure that a  
failure isn't labeled as a  
success (i.e., your learning  
the wrong things to do).

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## **Leading Horses to Water**

Working with learners that have relied on traditional conveyance of knowledge in classroom and face-to-face settings, social learning is a growth opportunity for our membership and leaders. It gives new meaning to "instruction" as we have come to know it.

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MARCH 09,  
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## **Mindfulness**

I like the concept that we're already "doing" social learning; however, if we are more aware of the different elements, we can create education that reaches more learners and can be useful to various levels and industries.

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MARCH 09,  
2016

**By talking to others, we  
form relationships.**

While that is obvious, it is more and more important in today's world of influencer marketing and referral networking for mentorship, job opportunities, and finding service professionals.

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MARCH 07,  
2016

## **No wrong answer**

I like the idea that there is no value judgment on the dimensions of social learning. Also, that it can be small-scale (one on one), as well as massive (MOOC).

It matters, because as was stated here, we learn by observing others. We also learn by interacting with each other. (As an extrovert, I would say that.)

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RFINSTEIN  
MARCH 05,  
2016

## **Exchanging ideas with peers provides practical knowledge**

Providing space and encouragement for idea exchanges gives learners the opportunity to have real life examples.

Combining this with content from experts provides a nice balance to gain an understanding about a topic.

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MARCH 04,  
2016

## **Factor That Cannot Easily be Replicated**

Social learning is important, especially for associations, because it's a factor that's not easily replicated by other companies. It's important to understand how to best harness the social aspect of the association to stay relevant.

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MARCH 04,  
2016

One important way people learn is by observing others.

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 [http://padlet.com/info936/why\\_social](http://padlet.com/info936/why_social)