

Richard hourigan, inc.

Responding to the needs of industry since 1973

Promote Your Product or Service.

This is an opportunity for you to promote your product or service on www.MissedPerceptions.com. Missed Perceptions is a forum/blog whose primary focus is the water treatment industry, as opposed to just a narrow segment of it. Participation in this forum/blog is open to all. It is not limited to companies that are members of some organization, nor is it limited to companies that are below a certain size. Contributions are accepted from all who have good ideas to share.

Unlike some forums that you may be familiar with, advertisements are welcome here. We expect that you know more about your products and services than anyone else and are excited about bringing them to the market.

We have established three forums for your use at Missed Perceptions depending upon the product that you wish to discuss. These are "Innovative Water Treatment", "Innovative Feed and Control Equipment", and "Innovative Services". Since these forums are open to the public, they must be moderated to prevent offensive content. Be aware that your competition will also be allowed to use this web site and may use it to contrast their products with yours. We have no problem with that as long as the comments remain civil.

We suggest that you keep your comments to 2 or 3 paragraphs. Don't write a book. We allow the use of hyperlinks back to your company website or email address where interested parties can get more detailed information about your products or services.

If there is another Forum that you think we should add to our site, please let us know.

The price for this service is FREE.

There is one caveat, though. We will not allow posts for what we consider to be dubious technologies. We make this rule to protect our credibility as a reliable source of information.

If you have any questions or find that you need assistance, please [Contact Us](#).