

## economic management

## Get a grip on ag economics

Thursday, October 17, 2019 12:00 p.m - 1:00 p.m. CT

## The talk and tweets of global leaders

have been making news headlines and influencing the economic landscape of American agriculture.

More than ever, this business environment requires focus on core values, discipline in the fundamentals of business, and ownership of your dairy's numbers.

From the board room to the frontlines, Dr. Dave has gleaned a wealth of information. In this webinar, he'll share the latest on the core factors that will influence the dairy industry and the business models of the future. He'll also discuss five "tools for the times" to jump start your dairy for the next decade.

Tune in as he provides the details and outlines the insights he's captured to help you keep moving your business forward.

Dr. David Kohl, Professor Emeritus, Virginia Tech., is agriculture's leading economist. With many millions of miles' worth of traveling under his belt, teaching and mentoring business leaders, Kohl also has 25-plus years of distinguished work as Professor of Agricultural Finance, Small Business Management and Entrepreneurship.



**Dr. David Kohl**Professor emeritus of agricultural finance and small business management and entrepreneurship at Virginia Tech.



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