

What do you hope to gain professionally from the Wharton MBA?

WORD LIMIT: 500

I am passionate about helping businesses navigate political and regulatory challenges as they grow in emerging markets. Post my MBA, I aspire to head the XXXXXX team for emerging markets at a technology firm such as XXXXXX. In the long run, I aim to setup my own XXXXXX focused XXXXXX consultancy. These markets are still marked by tough regulatory challenges, with the constant threat of local governments tampering with operations. My XXXXXX knowledge along with consulting and in-house experience will help me build a world-class, locally-rooted advisory firm to help clients prepare for such risks.

To achieve my goal, I need to build a strong academic base of business fundamentals and hone my political knowledge. Wharton uniquely offers the XXXXXX program which combines international studies and business education. A conversation with XXXXXX about how Wharton-Lauder gave him the academic grounding to navigate the challenges of running a global business has reaffirmed my passion to pursue this program. As the only interdisciplinary MBA with a core language requirement, it will allow me to learn XXXXXX. This, coupled with my existing language skills, will widen my ability to engage in the XXXXXX, especially in XXXXXX economic powerhouses like XXXXXX and the XXXXXX

To build my XXXXXX consulting firm, I must sharpen my overall leadership skills while also understanding how leaders manage external risks such as unpredictable political shifts or disruptive regulatory changes. Wharton emphasizes this through its XXXXXX and XXXXXX Center. Professors XXXXXX and XXXXXX conduct research on effective leadership and governance practices to prepare for and respond to major external risks; I hope to assist them on their research and publications. I also want to be involved in organizing the Centre's XXXXXX Seminar Series, which would help me interact closely with policy makers and executives grappling with such issues. Furthermore, I aim to enroll in the XXXXXX Program; I wish to improve my interpersonal effectiveness, especially in influencing team members and clients, and will benefit from a strategic leadership development plan and one-on-one coaching.

Lastly, I wish to gain a sophisticated understanding of how global XXXXXX firms operate. I intend to apply to participate in Wharton's distinctive XXXXXX Practicum to work with teams from partner universities to consult a technology client entering an emerging market. This will give me a bird's-eye view of the challenges such firms face, and will allow me to learn practical lessons. I also hope to gain further knowledge through my interactions with alumni. Speaking to XXXXXX I learned that nearly XXXXXX of Wharton alumni forge careers in XXXXXX; I would seek to leverage this resource to build strong relationships in the sector.

In conclusion, Wharton will help me achieve my future goals by giving me solid interdisciplinary training, knowledge of XXXXXX and the XXXXXX space, and by developing my leadership skills and networks.