

NPI Nonprofit Management Certificate Program

The certificate program is designed to equip today's nonprofit manager with practical skills for effective leadership.

Each course is designed to:

- Promote the effectiveness of nonprofit leaders, including executive directors, CEOs, managers, and Board members
- Refine the skills of experienced directors as well as help prepare entry level managers for new roles in the organization
- Enhance current job performance by providing a "tool box" of practical skills and knowledge for day-to-day operations
- Promote excellence in nonprofit management



For more information, visit:
www.jmu.edu/outreach/nonprofit

Questions?

Registration - Contact Kathleen Gibson at (540) 568-4222 or gibso2kw@jmu.edu.

Content of the Institute - Contact Becky Lantz at lantzpr@jmu.edu

Registration

Fee: \$400 (includes all materials, a continental breakfast, and lunch)

Registration Deadline: September 14, 2018

Limited to 25 students

Register online at
www.jmu.edu/outreach/nonprofit

Scholarships Available

A limited number of partial scholarships are available. For more information on how to apply, visit the website.

Scholarship Deadline: July 20, 2018

NPI is led with the support of many community leaders and sponsored by members of the following organizations:



United Way of Harrisonburg and Rockingham County

NONPROFIT INSTITUTE

A COMMUNITY-DRIVEN INITIATIVE

Nonprofit Management Certificate Program



October 9, 2018 - April 09, 2019

(second Tuesday of each month)

8:30 a.m. - 3:30 p.m.

JMU Ice House Harrisonburg, VA

NPI Certificate Curriculum

The Institute offers 40+ hours of professional development instruction; participants must complete at least 20 sessions, not including the Opening Session and Graduation, to receive the certificate in Nonprofit Management.

Creating Nonprofit Excellence

- Opening Session
- Nonprofit Mission, Vision, Values
- What is Nonprofit Leadership?
- Effective Nonprofit Boards

Operating Responsibly

- Ethics and Corporate Responsibility
- Policies and Procedures
- Legal Issues in Nonprofits
- Liability and Risk Management

Cultivating Human Resources

- Stakeholders: Staff, Volunteers, Donors, Clients, Partners
- Breakout Sessions: Managing Staff, Succession Planning
- Breakout Sessions: Board Recruitment & Training, Managing Volunteers
- Partnerships and Collaborations

Generating Financial Resources

- Resource Development Best Practices
- Breakout Sessions: Cultivating Loyal Donors, Grant Writing Basics
- Breakout Sessions: Grant Writing Advanced, Donor Prospecting
- Donor Appreciation & Recognition

Communicating Your Story

- What's Your Message? Who's Your Audience?
- Branding Your Nonprofit
- Storytelling for Nonprofits
- Finding and Navigating Networks

Planning and Performance

- Annual Planning and Beyond
- Fiscal Best Practices for Nonprofits
- Financial Management Breakouts
- Measuring Outcomes & Impact

Leading Boldly

- What Does Leadership Look Like?
- Personal Leadership Assessment
- Setting Goals and Next Steps
- Graduation Banquet

***Sessions not yet finalized and are subject to change**

Location

Institute courses will be held at James Madison University. Directions and parking information will be sent to participants prior to the program start date.



NPI Registration Form

Full Name	Title	Organization
Mailing Address	City	Daytime Phone
State	ZIP	Date
Email Address		

Payment Information: Your payment must accompany this form. Mail or drop off this form with check made payable to James Madison University to:

JMU Outreach & Engagement
127 W. Bruce St., MSC 6906
Harrisonburg, VA 22807

Credit card payment can only be accepted through online registration. Enrollment is not guaranteed until payment is received.