



Your Innovation and Transformation
Partner in Digital Era
Deloitte Consulting Introduction

January 2022



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成就不凡
始于 1845

As the world's largest management consulting practice, Deloitte Consulting has entities and teams spreading across the globe

Deloitte Consulting Global

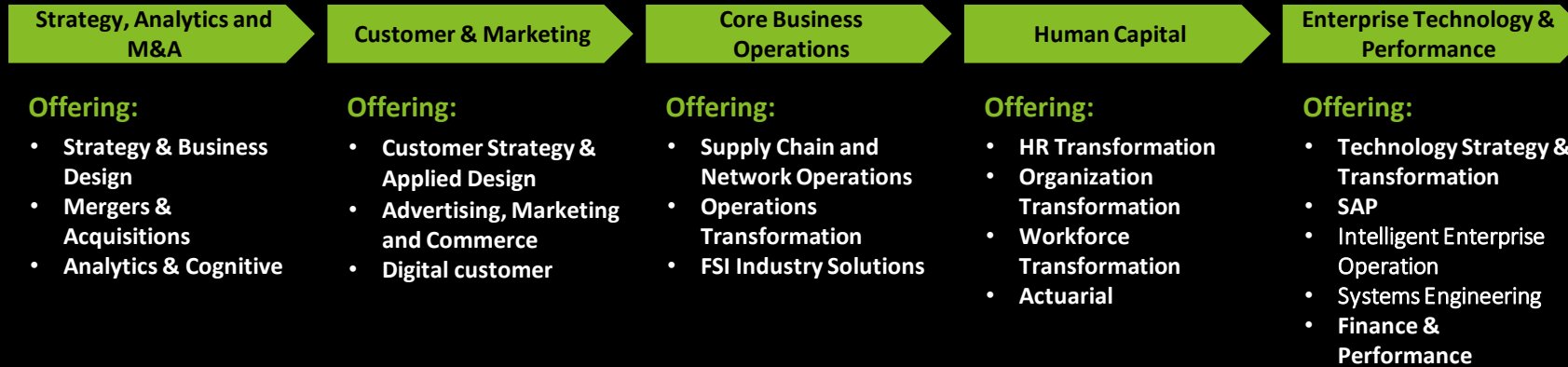
- Deloitte Consulting Global generated **USD 20.8 billion** of revenue. This is the 3rd consecutive year of the 9th years that Deloitte has received the #1 ranking as a global consulting firm
- Deloitte Consulting Global have over **107,000 professionals** providing services over **100 countries/locations**
- Deloitte serves around **90%** Fortune Global 500[®] companies
- Our global delivery network consists of **18 delivery centers, 28 offices** and **33,000+ service delivery professionals**

Deloitte Consulting China

- Deloitte Consulting China as one of the leading professional firm has over **5200 specialists and consultants** across 17 cities with steady growth throughout revenue and talent requisition
- In 2021, Deloitte Consulting China serves more than **65%** Fortune Global 100[®] companies
- Deloitte Consulting China has **17 global ecosystem partners** in China, including **10 global strategic partners**
- Deloitte China Global Delivery Center has over **2000** consultants providing services locally and globally

Deloitte Consulting provides integrating services and professional consulting services offerings

Five Offering Portfolios



One-stop market services



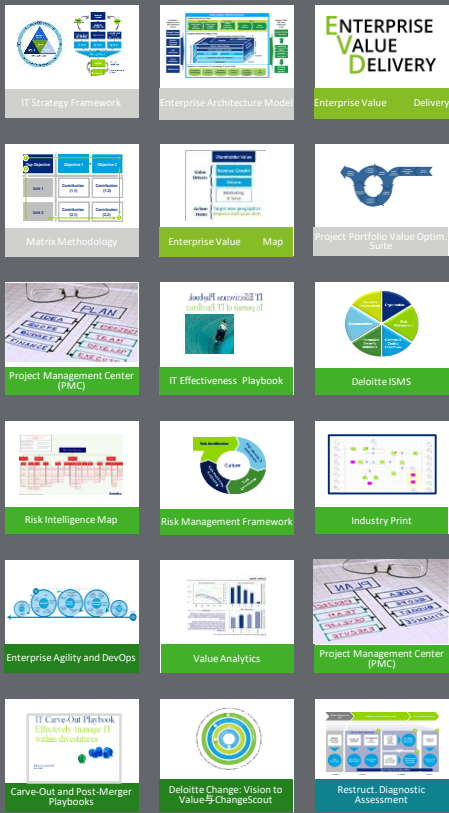
Industry



Through constant research and development of innovative methodologies and tools for consulting, Deloitte Consulting has accumulated a full set of knowledge bases for consulting delivery



Methodologies and tools



Assets & capabilities



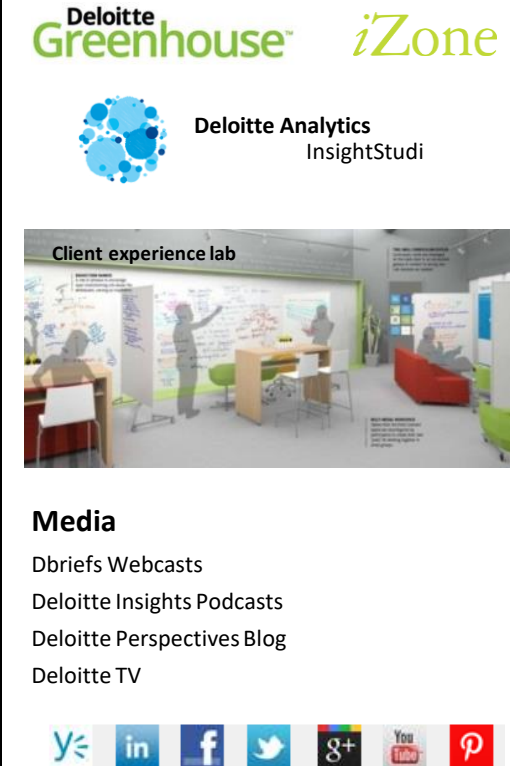
Centers

Innovation centers

- Deloitte Center for Corporate Governance
- Deloitte Center for Network Innovation
- Doblin
- Deloitte Center For Federal Innovation
- Deloitte Center for Health Solutions
- Deloitte Center for Integrated Research
- Deloitte Center for Energy Solutions
- Monitor Institute
- Deloitte Center for Collective Leadership (UK)
- Deloitte Innovation Center (Belgium)
- Deloitte Center for Government Insights (US)
- Deloitte Center for Financial Services (US)
- ME Islamic Finance Knowledge Center
- Deloitte Institute of Innovation and Entrepreneurship (UK)
- Center for the Long View (Deutschland)
- Artificial Intelligence Center (Southern/Northern Europe)
- Digital Transformation
- Robotic/Intelligent Automation



Client labs



Deloitte Consulting has been conducting extensive research on global business changes



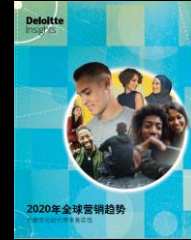
Global trend analysis and research



Tech Trends Report



Human Capital Trends Report



Global Marketing Trends Report



Industry analysis and research



2022 TMT Predictions



2021 China Manufacturing Innovation Survey Report



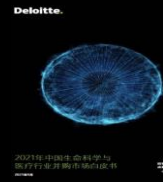
Review and prospect of China's banking industry in the first half of 2021



2021 Deloitte Semiconductor Industry Whitepaper



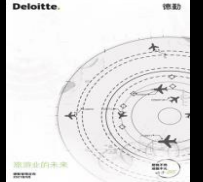
2021 China education Development Report



2021 China LSHC M&A Market Whitepaper



2021 Deloitte China Consumer Products & Retail Industry Overview



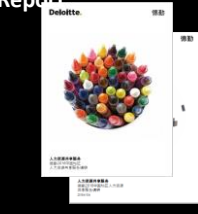
2021 The future of tourism



Application fields



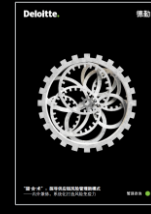
Special Report on Real Estate



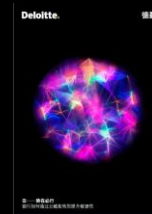
China HR Shared Service Center Research Report



Deloitte China Human Capital Quarterly Report



New Model Of Supply Chain Risk Management



How to Improve Agility through Cloud Empowerment in the Banking Industry



White Paper on New Trends of Supply Network Planning



Forward-looking research



Global AI Industry White Paper



White Paper on How 5G Can Improve Public Health Prevention and Control



Super Smart City 2.0



New Infrastructure Strategy and Investment Opportunities



5G Smart Cities Whitepaper Compiled by Deloitte jointly with China Unicom



Application of Disruptive Technologies in the Consumer Products Industry



Future of Consumers Serial Studies



A New Era for Digital Transformation: Approaches to Intelligence

德勤管理咨询对全球商业领域发生的变化持续开展广泛深入的研究

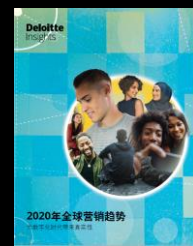
全球趋势 分析与研究



德勤技术趋势报告



德勤人力资本趋势报告



德勤全球营销趋势报告

行业分析与研究



2022科技、传媒和电信行业预测



下一步创新-2021中国制造业创新调查报告



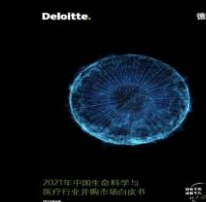
中国银行业2021年上半年发展回顾与展望



2021德勤半导体行业系列白皮书



中国教育发展报告-2021-新政重塑教育格局



2021年中国生命科学与医疗行业并购市场白皮书



2021年德勤中国消费品和零售行业纵览

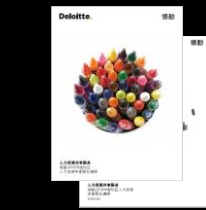


2021年旅游业的未来

应用领域



物业行业专题报告



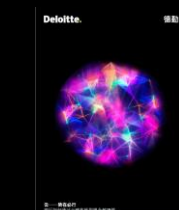
中国地区人力资源共享服务中心调研报告



德勤中国人力资本季刊



“固·合·术”：探寻供应链风险管理新模式



银行业如何通过云赋能转型提升敏捷性



刚柔并济：供应网络规划新趋势白皮书

前瞻性研究



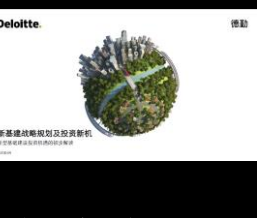
全球人工智能发展白皮书



科技抗疫，5G助力：5G通信为公共卫生防控诊疗体系带来的新契机



超级智能城市2.0



新基建战略规划及投资新机



5G赋能智慧城市白皮书
德勤携手中国联通联合发布



颠覆性技术在消费品行业的应用



未来消费者系列研究



数字化转型新篇章：通往智能化的“道、法、术”

Deloitte Consulting expanding its market reach and deliver capabilities through ecosystem and alliance management



Partners



Partner Honor

- 2021 Huawei Excellent Planning & Consulting Partner Contribution Award
- Huawei 2021 Excellent Global Strategic Partner Award
- 2021 HUAWEI Excellent Global Partner
- 2021 Huawei Zhengzhou New Development Kailin Intelligent Complex top-level design project team
- 2021 AWS GSI APN Partner of the Year
- 2021 AWS APN Security Competency
- 2021 Alibaba Cloud Strategic Partner Award
- 2021 Alibaba Cloud Excellent Service Provider
- 2021 Award for Best Consulting Partner in Alibaba Cloud Middle Platform
- 2021 SAP Innovation Competition Operational Excellence Gold Award
- 2020 Digital Excellent Service Provider in Hunan Province
- 2020 SAP Outstanding Service Partner
- 2020 SAP Best DSC Partner
- 2020 SAP Greater China Global Strategic Partner Best MOVE Solution and Delivery
- 2020 SAP Best Consulting Partner (Hong Kong)
- 2020 6SAP BTP Value Excellence Partner Award
- 2020 SAP Digital Platform & Technologies iPRA Excellent Solution Award
- 2020 SAP Global Service Demonstration Case Award
- 2020 SAP Cooperation Partner Innovation Solutions for Partner Innovation Contest – Demand Planning Platform
- 2020 SAP Cooperation Partner Innovation Solutions for Partner Innovation Contest – Deloitte Loyalty Management and Consumer Operation Solution
- 2020 SAP Cooperation Partner Innovation Solutions for Partner Innovation Contest – iRPA Finance Service Solution
- 2020 Gold Award for Excellent User Experience in SAP SuccessFactors Partner Innovation Application Contest Best Cloud Sales and Implementation Partner – P&T Data Warehouse Cloud (Taiwan)
- 2020 Deloitte was awarded as the core partner of Alibaba Cloud's new retail cooperation program
- 2020 Deloitte's smart supply chain solutions have been certified by Alibaba Cloud Joint Solutions
- 2020 The intelligent logistics freight solution of Deloitte has been certified by Alibaba Cloud Joint Solution
- 2020 Deloitte's ShopAlytix solution has been certified by Alibaba Cloud as a joint solution
- 2020 Member of Huawei Smart Property Ecological Alliance
- 2020 Huawei Global Government Excellent Consulting Partner
- 2020 Huawei's excellent global strategic partner
- 2020 Huawei Excellent Planning & Consulting Partner Contribution Award
- 2020 Deloitte was awarded the Alibaba Cloud Intelligent Ecological Pioneer Award
- 2020 Deloitte was awarded as a member of Alibaba Cloud Financial Core Pioneer Alliance
- 2020 APN Data Base Partner Star
- 2020 Palo Alto 2020 Excellence in DevSecOps Award
- 2019 SAP Taiwan Best Service Partner Award for SAP SuccessFactors
- 2019 AWS GSI APN Partner of the Year 2019
- 2019 APN China's best global consulting partner
- 2019 SAP 2019 Partner Innovation Contest, Industry Internet Innovation Solution – Deloitte Smart GTS
- 2019 Salesforce APAC Implementation Partner of Year
- 2019 UiPath Top Global System Integrator
- 2019 Oracle China Best PeopleSoft Implementation Partner Award
- 2019 Deloitte's consumer asset operation solution was certified by Alibaba Cloud Joint Solution
- 2019 The leasing accounting platform solution of Deloitte was certified by Alibaba Cloud Joint Solution
- 2018 SAP SuccessFactors Top Innovation Award for SAP Cloud Platform Partner Innovation
- 2018 SAP Best Service Partner
- 2018 SAP Leonardo Best Innovation Leader Partner in Greater China region
- 2018 SAP C4/HANA Best Innovation Partner
- 2017 SAP S/4HANA Global Partner in Greater China
- 2017 Salesforce Automotive Partner Innovation Awards
- 2017 SAP S/4HANA Global Partner in Greater China region

Deloitte Consulting has been recognized as a leader in commerce & technology integration for consecutive years

Gartner | Forrester | Alm Intelligence | Idc | Hfs



Global rankings by authoritative organizations

Overall accolades

- Ranked No. 1 in Consulting by Gartner
- Ranked by Brand Finance as the most valuable “commercial services” brand in the world for two consecutive years

Service accolades

- Named a Leader in IDC’s Worldwide AI Services 2021 Vendor Assessment
- Named a Leader in Asia Pacific Cloud Security Service
- “Market Leader in Financial Transformation” by IDC/Gartner/ALM Intelligence/Kennedy Vanguard
- Named a leader in Worldwide Business Analytics Services by IDC
- Named a leader in Worldwide Artificial Intelligence Services by IDC
- Named the undisputed worldwide leader in Data and Analytics Services by Gartner
- Named a global leader in Innovation Strategy Consulting by ALM
- Named the world's No. 1 security consulting service by Gartner
- Named an undisputed leader in HR Operations Consulting by ALM
- Named the world leader in digital logistics consulting by ALM
- Named the undisputed worldwide leader in CRM and Customer Experience Implementation Services by Gartner
- Named Representative service providers of information technology services by Gartner
- Named a global leader in Communications and Change Management Consulting by ALM
- Named a leader in Worldwide Business Analytics Consulting and Systems Integration Services, and Cloud Business Analytics Services by IDC

Industry accolades

- Ranked by ALM Intelligence as a global leader in Healthcare Consulting by revenue



Awards in China

- **2021** Award of Greater China IT Service Customer Satisfaction
- **2021** Deloitte and Amazon cloud Technology upgrade strategic cooperation
- **2020** CFO's Most Reliable Management Consulting Firm Award in China
- **2017-2020** “Best M&A Management/Integration Award” of China Mergers and Acquisitions Special Award
- **2020** Best M&A Management/Integration Award
- **2020** Huawei Global Outstanding Strategic Partner Award
- **2019-2020** Human Capital Digital Innovation in Greater China Award
- **2019-2020** Salesforce Asia Pacific Implementation Partner Award
- **2020** Ali cloud new retail cooperation plan core partner
- **2020** AWS APN Data Base Partner Star
- **2019** Best Consulting Service Provider by Central Bank Publishing Company
- **2019** SAP S/4 HANA Cloud Service Partner of the Year
- **2019** PeopleSoft Implementation Partner of the Year, Oracle China
- **2019年** UiPath's top global systems integrator and diamond class partner
- **2017-2018**, Deloitte Human Capital Advisory Service Team won the “2018 China Top 5 Compensation and Benefits Consulting Service Solution Providers” award
- **2018** SAP Outstanding Service Partner of the Year
- **March 2017**, Deloitte Human Capital Advisory Service Team won the “The Best HR Service Brand in Greater China (HR Consulting)” award





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The Deloitte brand entered the China market in 1917 with the opening of an office in Shanghai. Today, Deloitte China delivers a comprehensive range of audit & assurance, consulting, financial advisory, risk advisory and tax services to local, multinational and growth enterprise clients in China. Deloitte China has also made—and continues to make—substantial contributions to the development of China’s accounting standards, taxation system and professional expertise. Deloitte China is a locally incorporated professional services organization, owned by its partners in China. To learn more about how Deloitte makes an Impact that Matters in China, please connect with our social media platforms at www2.deloitte.com/cn/en/social-media.

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