

Azon Profit System:

A Brand New Way to Generate
Reliable Passive Income on Amazon

Presented by: **Greg Cesar**

Hosted by: **Jay Boyer**

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Introduction

“How to Partner with Amazon.com to Create An *Instant Stream of Monthly, Recurring Revenue* Without You Having to Drive Traffic or Personally Sell Anything or Do Any Marketing... Ever!”

As stated in the screenshot above, you are about to learn “How to Partner with Amazon.com to Create An Instant Stream of Monthly, Recurring Revenue Without You Having to Drive Traffic or Personally Sell Anything or Do Any Marketing...Ever!” If you are an internet marketer who is serious about getting better results by selling information on Amazon, then reviewing this material will change your life. This information was originally presented by Greg Cesar.

Greg says that he got his degree in marketing from the “school of hard knocks”. In actuality, he got a degree in Economics in college, but it didn’t take him long to learn that there wasn’t any real money to be made in that field. He has been working with local businesses since 1997, and he has also been working with some of the most brilliant marketers online. In addition, he’s very proud to say that he’s been helping entrepreneurs build their online dream since 2003.

Another thing you should know about Greg is that he is an internationally-recognized speaker. He speaks all over the globe, teaching on the topic of wealth creation. Plus, he’s sold over 100,000 eBooks without the help of any affiliates whatsoever. So, when it comes to selling products, he understands what works and how to do that.

Greg’s success didn’t come about easily. He grew up in the projects of Stamford, Connecticut, and has worked his way up since he was young. Today, he lives in an 8,000 square foot house with four fireplaces. He says that he started his business in 1997 with “no money, no experience, and no clue what I was doing.”

He’s not telling you about his success to brag. He’s just letting you know that he’s been there, in case you are one of the many people out there that feel like they haven’t a clue either. He wants you to know that if he could do it, there’s no reason why you can’t be successful too. In fact, take a moment right now to imagine what your life will be like when:

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- You know how to make more money online with less time and effort and are able to create automated income without having to spend a lot of money.
- You NEVER have to worry about struggling to make real money online or investing your time and money on things that don't work ever again.
- You know how to build a \$3k/month recurring Amazon Business in 30 days or less without spending a lot of money.
- You really know about how to build a business without having to do any of the work. Will that make a difference for you and your family?

See, making money online isn't hard. It just comes down to knowing about some of the principles you need to follow. There are steps that Greg has taken to be successful that required almost no money at all. "You would be shocked," he says. "And some of the most profitable things required the least amount of money."

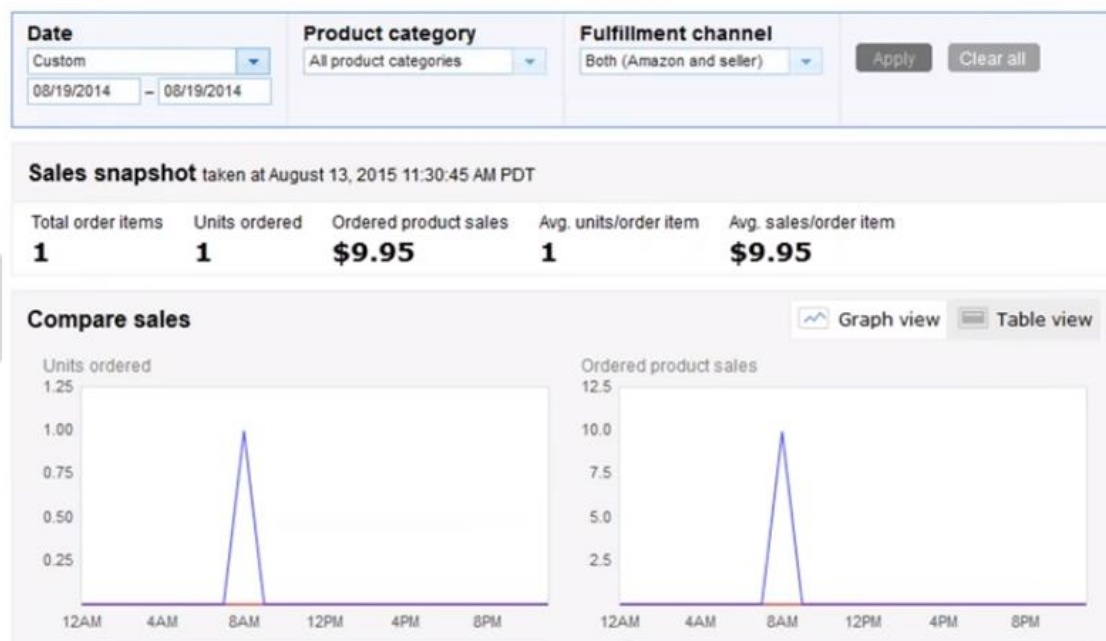
According to Greg, he spent about \$30-\$50 when he started his Amazon business. You'll see some proof of this in just a moment. Greg wants you to know that you can build a lasting business for yourself without having to do that much work either. He says that he has ADD². He admits that he can't sit in a chair and work all day. His mind just doesn't work that way. How would you like to be able to build a business without having to quit your day job right now and then get it to a certain point where you can walk away?

You are about to see how fast Greg was able to build a business under the model that you're going to be shown today. Based on what he did, if you start on January 1st, you should be able to walk away from your job sometime around March or April. In less than just a few months, you could just be able to walk away as the owner of your very own business.

As you know, the focus of this presentation is starting an Amazon business, and you're probably wondering, "Why would I want to start a business like that?" Probably the best reason for this is because Amazon has millions of hungry buyers who visit the site with the sole purpose of buying something. You don't go to Amazon to window shop. You go there ready to buy. That's all people do there. It's a buying mechanism.

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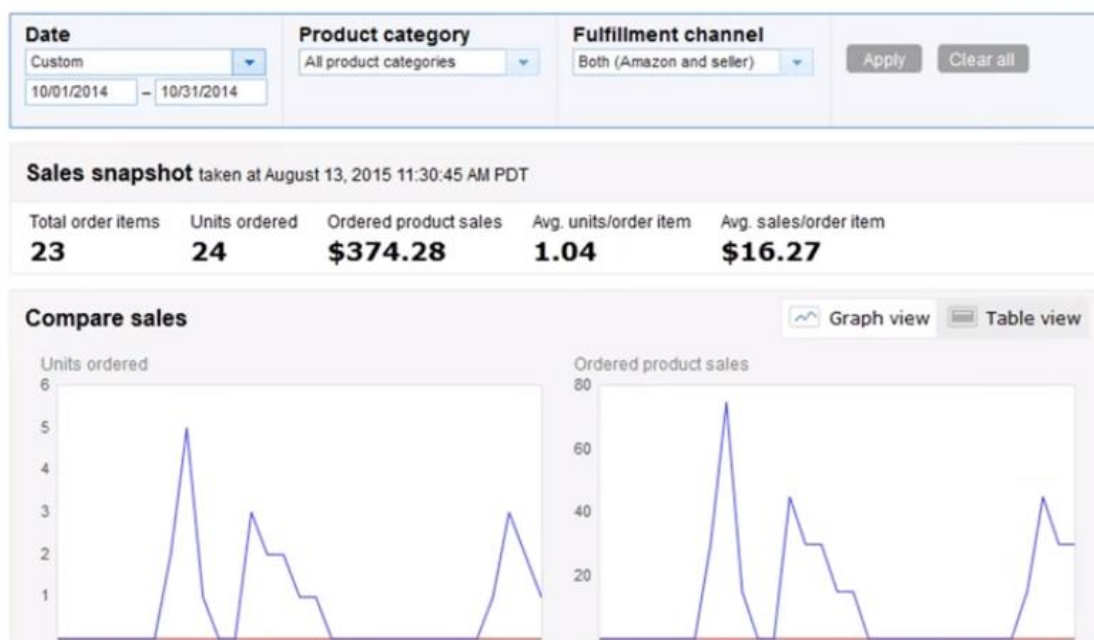
If you're going to start a business, wouldn't you want to start a business where you already have customers ready to buy, right? Look at the next screenshot above. After months of trying, on August 19, Greg finally made a sale. He made a whole \$9.95. Greg was jumping for joy. His wife didn't understand why. After all, he had barely made enough for a cup of coffee. He told her she was thinking about it the wrong way.

You can view this in the short term or the long term. People who think in the short term would probably see this as a total waste of time. Greg remembers a student of his that ran a \$20 newspaper ad and ended up making \$40. She never ran that ad again. Why? She felt like she was wasting her time and that it wasn't worth the effort to make just \$20. Greg suggested that she run it in 1,000 newspapers. If she could make \$20 in profit off each one, that would be a pretty good load of money, wouldn't it.

Greg thought, "If I can just figure out 10 ways to make \$9.95 a day like this, I would really be in business because that would be \$36,317.50 a year." That was his thinking the very first day, and that's why he was jumping for joy. He knew that it was just a matter of time before he figured out how to make this much. The rest of August went great too. He ended up making \$69.89 between August 19th and August 31st. When looking at these results, most people would still be saying that this was a complete waste of time, but not Greg. He was even more excited than before.

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Greg's results for the month of October are shown above. As you can see, he ended up making \$374.28 that month. He had sold 23 units this time, and that's close to one unit a day.

November of that year, he began to do even better. That month, 93 units were ordered, and he made a total of \$1,987.11. In a very short period of time, about 3 months, Greg was able to take his business from \$0 to almost \$2k/month. How much money do you think he had to invest to grow his business in this way? He had only invested about \$30 by the end of November.

One of the things that Greg did was turn on a pay-per-click campaign. When he did, he started selling out of inventory too fast. As you probably would imagine, one of the things you don't want to do on Amazon is run out of inventory. So, Greg ended up turning off his ad. He ended up turning an ad on inside of Amazon instead. The budget for this was \$5 a day. Out of this \$5, Amazon was spending around \$0.75 to \$1.00 a day on the ad.

What about hours? How many hours do you think Greg had to invest to grow his business in this way? He says that from August through November of the same year, he only invested 3-5 hours total. In other words, he only had to invest about an hour a month. So, this didn't cost him a lot of money or time. It would have taken most people a year or two years to get to this point. Now, take note that these results aren't typical. Mostly, Greg says, this is because the average person who attends ANY training gets zero results. It's totally up to you whether you have to devotion to put this stuff into action yourself and whether or not you will follow his instructions well.

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Greg admits that he had an Amazon account for almost a year before he took any action at all. He hopes that you don't hold off. Also, you need to understand that this is not a "get rich quick" system. Yes, on Amazon things can happen quickly, but that's because you're tapping into a resource that already exists so that you can leverage it. That doesn't mean that this is all going to fall together automatically you or that you're going to get results without doing any work at all. However, Greg is going to show you a system that allowed him to grow a successful business with very minimal time and monetary investments on his part. He's got three secrets to share with you today, and they are:

- **Secret #1:** How you can build a very profitable and successful business in no time even if you have zero marketing experience.
- **Secret #2:** Small untapped markets are more profitable than large markets.
- **Secret #3:** Why selling information on Amazon is way easier than anything else you can sell on Amazon.

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The 3 Secrets to Easy Amazon Profits

Easy Amazon Profits: Secret #1

- You can build your business from scratch or leverage an existing business
- Amazon has millions of customers already.
- Amazon doesn't sell anything
- Amazon pays for the advertising
- Amazon does the retargeting
- Amazon fulfills the product

Secret #1

Try opening a store and doing nothing to bring money coming in. It's very difficult to do that. By the same token, most internet marketers believe that building an internet business has to be complicated and takes a lot of time and effort. "This is counterintuitive," says Greg, "Some of my most successful projects took the least amount of time and the least amount of money. Again, it all comes down to understanding certain principles. Actually, you can build a very profitable and successful business in no time if you learn how to leverage existing resources instead of starting from scratch."

Amazon spent years building the profitable machine that they have. All Greg is doing is tapping into that machine. Does that make sense? They've already done most of the work for their own purposes. It's not like Amazon is doing you or anyone else a favor, which is something that will be discussed further on later. For now, the main point to take note of is that you can build a business from scratch or you can leverage an existing business.

Amazon has millions of customers already. Not only that, but they have buyers. Amazon and Apple are the #1 and #2 credit card holders in the world. They already have the people who want to spend money. Also, understand that Amazon doesn't sell anything of its own. So, they

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need sellers to put products in their marketplace. Do you know that once you put your product on Amazon and you start to make sales, Amazon will run ads for your product and pay for it? It's true. Amazon will advertise your product on Google Adwords, YouTube, and Facebook, and you don't pay for any of it.

That all sounds pretty crazy, but at the same time, you need to realize that they can run ads very inexpensively. Another thing that Amazon will do is retarget potential customers for you. If you don't understand retargeting, here's how it works. Let's say that you go to a furniture website, and then as you move around the Web, you keep seeing furniture ads. That's because you're being retargeted because you've been marked as a potential buyer of furniture. If you were the owner of the furniture website, you would have to pay for this retargeting to take place, normally. When you're a seller on Amazon, however, the platform will actually pay for this retargeting for you.

Another great thing about Amazon is that they will fulfill the products that you sell for you. So, let's say that you are out of town and you make a sale. You don't have to worry about shipping that product off to your customers because Amazon handles your fulfillment for you. This creates the opportunity for you to have a business where you can do very little work, if any at all.

Easy Amazon Profits: Secret #2

- Products that can sell 6 figures will have high competition
- Instead of 1 product that makes 50k/month, sell 10 products that do 5k/month
- Small markets like this are a waste for the big players
- Without competition, you rank instantly and make money faster
- Much easier to make 5k vs 50k
- 10 products that do 2 sales a day @\$27 = \$540/day

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Secret #2

Most people who talk about selling on Amazon will advise you to find a product to sell that you can make \$50,000 a month on. The problem that Greg has with this model is that if a product like this exists, they are few and far between. There may only be 1,000 products out there that can bring in that amount of profit and sales. He concentrates on the other end of the spectrum. You might find a product that only has the potential to bring in \$3,000-\$5,000 a month in sales. These are products in small markets, but guess what? These are markets that the “big boys” don’t bother paying attention to.

With the “big boys” ignoring these products, you have an opportunity to sell a product that doesn’t require you to pay huge amounts of money into it in order to stay competitive. So, most internet marketers think that the only way to build a six-figure business is to find a super-hot product that millions of people are searching for, but that’s simply not true. Greg has taken another path. He chooses smaller products that only a handful of people are searching for but have very low amounts of competition. In other words, Greg believes that instead of finding one high volume, super-competitive product, you are better off in several smaller niche markets that no one really cares about.

Instead of finding one product that makes 50k/month, you can sell 10 products that do 5k/month. Greg believes that at the end of the day 50k is 50k. It doesn’t really matter to him if he brings it in 5k at a time or not. Plus, he doesn’t want to have to compete with all of these people trying to sell 50k/month products. Again, there are probably only about 1,000 products that fill that model, whereas there are millions of products out there that could bring you \$5,000 a month in sales. That means your opportunity to succeed is vastly increased.

To reiterate, small markets are a waste of time to big competitors. When you have a product that people want to buy but is less competitive, then you have the chance to make money faster and with less of an investment. You have to understand that these “big players” are smart people too, which means you’re going to have to outsmart them to outrank them.

On the smaller end, however, you are typically dealing with “mom and pop” business owners that typically don’t know too much about marketing products online. That means that you can outrank them faster and end up making more. Hopefully, now you can understand why Greg recommends that you find products that you can sell and make around 5k/month off of.

Now, let’s say that you have 10 products that are absolutely failing to sell. All 10 of these products are only moving at a rate of 2 units a day and you are selling them for \$27 each. That’s still \$540 a day. Would you have a problem with a failing business like this? Greg says that he wouldn’t have a problem with that, and surely you don’t either.

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Easy Amazon Profits: Secret #3

- There is a massive untapped category on Amazon that barely anyone is paying attention too.
- Most internet marketers think Amazon is saturated and there's no way I can make money there
- Actually, Selling information on Amazon is completely untapped and wide for the pickings

Secret #3

Greg says that Secret #3 is really the key. "Selling information on Amazon is completely untapped at this point and wide for the pickings." When Greg states this, he's talking about the physical side of Amazon, not the Kindle or digital side. You see, everyone has gone straight to Kindle to sell information in the past, but why can't you sell it on the physical side? The answer is that you can. It's how you package your product that will allow you to sell it there.

Most internet marketers think that Amazon is too saturated and that there's no way that you can really make any money there anymore, but this is far from the truth. Selling information on Amazon is still very, very open. In fact, it's the easiest way for you to make sales. Not only is it untapped, but compared to other categories on Amazon where you would have to send large quantities of inventory, with content like this, if you've got \$20, you're in business!

Greg says that he can test out a brand new market for about \$15 by running his business this way. By the way, if you're not willing to spend \$15 to test a market, there's really no hope for you having a successful business. This is, however, a real business that you can start for pennies on the dollar. Let's take a moment to find out a little more about how Greg's business model works.

First and foremost, what is an information product? This is usually a how-to product. You see, people want to learn how to do things. So, you're going to want to think about things that you could teach others. Here's another concept that's key. One of the biggest things that people

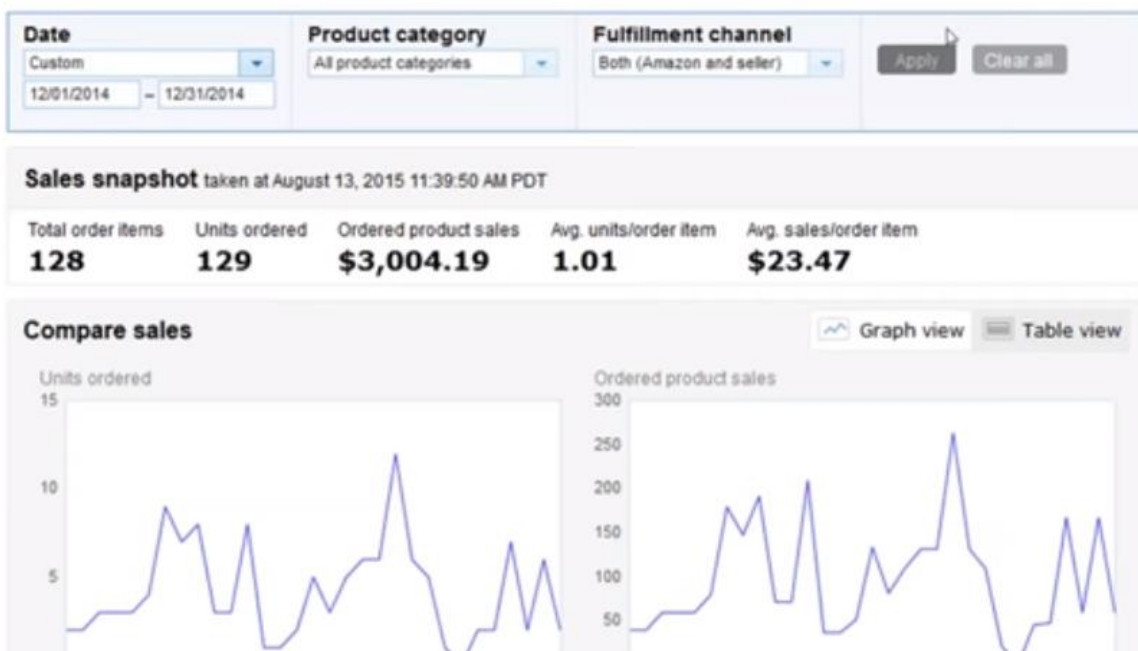
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don't realize is that you don't actually have to have knowledge in anything that you teach. Greg admits that there are products that he sells which he absolutely has no knowledge about. What he did was find someone who had that knowledge and had them create the content. He just paid them \$100 or so to do it.

What's important is that people are buying the content, not who is providing the content. It doesn't have to be your own knowledge that's being provided to fill that need. Millions of people search Amazon every day for information. You've got Kindle and you've got physical books. Thousand of competitors are already in those categories, though. What Greg and his team do is repackage their content to sell it on the physical side of Amazon. You can make your content physical by turning it into software or CDs. Taking your content and turning it into a CD, for example, opens up Amazon's vault to you.

Greg says that he has a product that he sells on Kindle for about \$2.99. That's the most that he's ever going to get for it there. He sells the exact same product for upwards of \$40 on the physical side of Amazon. There's not one word of difference between them. It all comes down to them repackaging the product. Plus, the physical side of Amazon is 10 times bigger than Kindle and the physical books side. In other words, you have a much larger selection of people that are looking for products on that side of Amazon. The physical goods side is also more profitable, with less competition.



According to Greg, one of his students is selling a product that costs \$97, and this person is selling between 15-30 units of this product a month. That's how much more profitable the

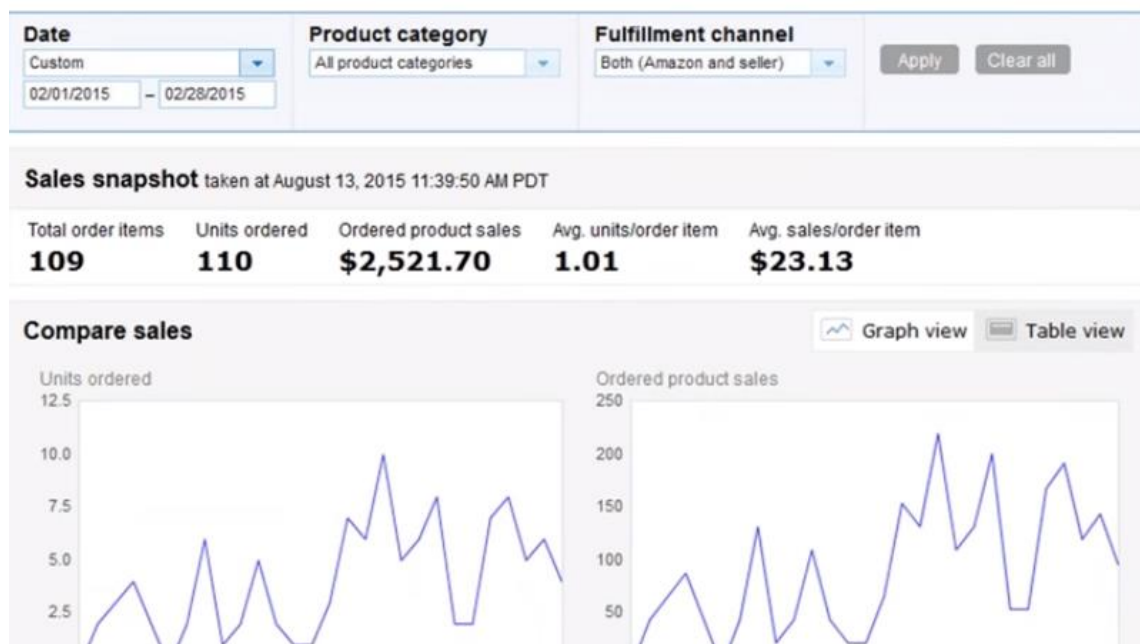
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physical goods side of Amazon can be. The screenshot above shows what Greg was able to bring in during December. He thought that people weren't going to be looking for information much right before Christmas, but he was wrong. That month, they were able to increase their revenue by \$1,000. As you can see, they were able to bring in \$3,004.19 at this time, and they did no extra work to accomplish this.

When January came around, sales dropped a bit. They were only able to bring in \$2,165.18 that month. This was his first year on Amazon, and he didn't know at this point that it was typical to have a dip in sales in January and early February. That's because everyone has already bought their products over the holidays. Greg didn't know that though, and so he was worried that they weren't going to be able to get their sales back up. Even though this was a slow month, he really wasn't complaining about getting a check for just over \$2,000 for doing absolutely nothing.

There's more to this story. Greg and his family went on vacation in early January of that year. They also went on a marketer's cruise. He was only at his desk for a couple of weeks that month. In spite of this, his sales started to go back up, as you can see in the screenshot below. That month, he was able to generate \$2,521.70. Greg told himself that it doesn't matter if he only made that much off this product per month. He knew that he was going to continue scaling his business up by adding more products. Let's look at his 6-step process for doing so.



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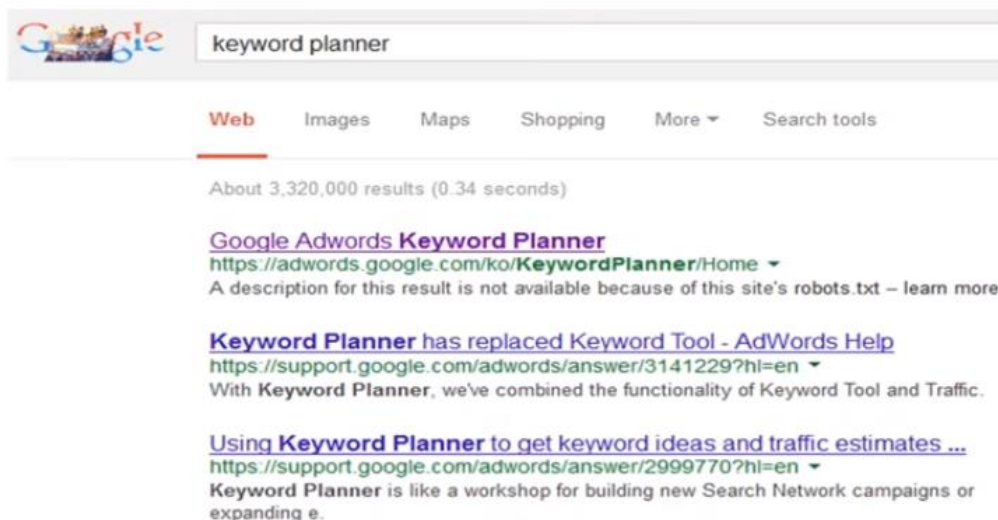
The Entire Step-by-Step Process

Greg was able to grow his Amazon business by following a 6-step process. The 6 steps are:

1. Do a little research
2. Pick a niche
3. Create content
4. Send to Amazon
5. Create your description
6. Scale

This is the system that he is going to teach you to follow too. Amazon automatically deposits the money into your bank account, so after you follow these six steps, you can just sit back and relax. Let's start out by talking about research.

It's Easy to Find Hot Markets



Research

One of the things that you're going to want to do starting out is use the Google Keyword planner to find a hot, in-demand topic and come up with a killer title. That means that you're

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going to use this tool to find out what people are searching for before doing anything else. Keywords that people often use to search for things that they want to know is what Greg refers to as “power words”. If he finds a topic that people generally want to learn more about, he starts to question if he can create a course, or hire someone to create a course, and then sell it to those people.

To find these “power words”, you’ll want to start by going to Google and searching for “keyword planner”. This is demonstrated in the screenshot above. As you can see, Google’s Keyword Planner is going to be one of the first results to appear. When you click on this link, you’ll be brought into the tool, and one of the first options you’ll notice is one that says “Search for new keyword and ad group ideas.” That’s what you’ll want to click on next.

Once you do this, you’re going to be brought to a page with a number of different fields. Only a few of these fields are critical to what you are doing. The first field is where you are going to type in your keyword. At first, you’ll just type in a root keyword like “learn”, “how to”, or “create”. When you search for keywords such as this, the tool will bring up keywords pertaining to things that people want to learn how to do, find out more about, or know how to create.

- how to eat clean
- how to edit videos
- how to fall asleep
- how to get rid of bed bugs
- how to get rid of acne
- how to have twins
- how to install a toilet
- how to improve credit score
- how to lose weight
- how to lose belly fat

Greg did a search just like this prior to his presentation. He searched for “how to”, and when he did, some of the ideas that he came up with were:

- How to eat clean
- How to edit videos
- How to fall asleep

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- How to get rid of bed bugs
- How to get rid of acne
- How to have twins
- How to install a toilet
- How to improve credit score
- How to lose weight
- How to lose belly fat

Let's examine a few of these. "How to eat clean" is a sub-niche of the weight loss market, which is a very profitable market. "How to edit videos" pertains to a topic that a lot of people want to know more about, but it's a very complex thing to do. "How to fall asleep" is a keyword that is very often searched for by people. This is a problem that a lot of people have, and many of them pour lots of money into pills and things to help them sleep. What if you can teach them how to sleep better without having to buy all of these other products?

The next one is "how to get rid of bed bugs". You may have never had this problem, but you may know someone who has had it before. If you do, then you probably know that people spend huge amounts of money trying to solve this problem. This is something that's not cheap. What if you were in the hospitality business? Don't you think you would pay for a \$40 or \$50 product that would help you get rid of bed bugs? People are searching for this right now on Google and on Amazon.

What about "How to get rid of acne?" Just think about Proactive. How big is that company? It generates about \$60,000,000 a month. This is huge. What about "How to install a toilet?" This is a problem that's very expensive to fix if you don't do it right, and a lot of people don't know how to. Then, there's "how to improve your credit score." There are a lot of companies out there that are making a killing helping people with this problem right now. Greg says that he knows someone that is doing about \$7,000,000 a month in the credit repair niche. Do you think that's a big market? It absolutely is. Then, of course, there are tons of people who want to lose weight and belly fat.

Keep in mind that you absolutely do not want to reinvent the wheel. That's a secret that will make you a lot of money. If you want to have success, you want to sell what's already selling. In fact, you want to look for something that's selling incredibly well somewhere else, and then you want to repurpose that content and move it to Amazon. After all, if someone else can sell

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100,000 copies, why couldn't you sell 10,000 copies of something on the same topic on Amazon?

- Don't reinvent the wheel
- Sell what's already been selling
- If it sells there it sells here
- Repurpose the content
- Sell what people are looking for

If you want to know what's selling well for other people, one of the first things you'll want to look at is what people are spending their money advertising. If someone is advertising consistently, you know that they have to be making money. Otherwise, why would they continue dishing out the money to advertise it? Also, you can pretty well bet that if a product is selling well elsewhere, it's going to sell on Amazon too. If something is selling well on Ebay, why wouldn't it sell on Amazon? The same thing goes for Google, YouTube, and Facebook. You simply take that same content, make it your own, and repurpose it to sell as a physical product on Amazon.

If you take anything away from this presentation, please at least understand that you don't want to reinvent the wheel. The work has already been done for you, and the data is already there showing you that people are willing to buy. Also, it's vital that you only sell what people are already looking for. That's why it's so critical for you to start out with keyword research. You can rest assured that if someone is searching for it on Google, people are searching for it on Amazon too. Now, more people may be searching for it on Google than on Amazon, but if people are searching for it on Google often, you can be fairly sure that they are searching for it on Amazon often too.

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- Create it yourself
 - Remember repurpose what’s already out there
- Outsource it
 - Pay someone \$100 and let them do it for you

Create Your Content

You can create content in a number of different ways. You can create your content yourself, and you can do so easily simply by repurposing what’s already out there. Another option that you have is to outsource it. You may not have the money to pay for someone to create your content when you first begin, but it’s definitely something to keep in mind. It really is a beautiful thing that you can pay someone just \$100 to create a product for you that you can turn around and sell.

Greg says that he just paid someone who has a PhD in writing to create a product for him. The best part is, they only charged him \$140 to create this content for him. Now, take note that this person wasn’t from the US, but they did have the skills necessary to do this and do it right. It almost made Greg feel guilty, he said, to pay this person so little because this is a product that Greg thinks he could make about 6-figures off of. So, it’s definitely worth it to outsource the work, if you have a bit of a budget to spend on it.

Think about this. If you can get someone to create the content for a product for just \$100, you can have 12 products created for just \$100 a month. Is that cool or what? That’s definitely worth the money, if you have the money to spare.

Most People Search For Solutions To A Problem Not For a Product

Create Your Amazon Listing

The next step is to put your product up on Amazon. This is where the money is at, but a lot of the “mom and pops” businesses out there get this all wrong. A lot of the “big guys” get this

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right though, and if you follow Greg's training closely, you will too. Success on Amazon all depends on the keywords that you're using. You'll want to use your main keyword in your description and in your title. Most people don't know or understand this.

This works the same way on Ebay. If your main keyword isn't in your description on Ebay, your listing isn't going to be found. A lot of people simply don't know this, but the fact that they don't is detrimental to their business. At the same time, since you do "get" this, it's something that gives you quite an edge over your competition, especially since you are competing against smaller groups with more limited budget.

People tend to search for a solution to a problem when they are looking for something online. They don't search for the product's name. Most marketers, when they are writing the description for their product, will focus more on the name of the product and not what people are searching for. This creates a vacuum between what other people are listing and what people are searching for, and that creates ample opportunity for you. Here's an example. Which of the following do you think is a better title for a time management course?

- A. How CEO's Get More Things Done In An Afternoon...The Secret To Super Production.
- B. Time Management Course For CEO's...How To Increase Productivity & Get More Things Done In An Afternoon.

The answer is "B". Look at the keywords in the first one. Who is going to search for "How CEO's Get More Things Done" and who is going to search using the word "Afternoon" and who is going to search for "Super Productivity." Remember, your goal is to hit what people are searching for. You are selling a time management course, and "B" starts with "Time Management Course." The term "CEOs" is really irrelevant because very few people are going to search for that. People will also search using the words "Increase Productivity" and "Get More Things Done."

Another key to this is that "B" includes the words "How to" and "Time". If someone searches for either of these two keywords, this listing is going to come up. Using words like these can get your product ranked highly on Amazon really fast. That's why you want to find out what people are searching for and use that in your product title and your description.

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Two Ways To Scale

- Sell more of what you are already selling.
 - Instead of 10 units of product A/day...Sell 20 units per day
 - This is the easiest scaling model as you are already starting with something that's Work
- Model 2 is find new products in different markets

Two Ways to Scale

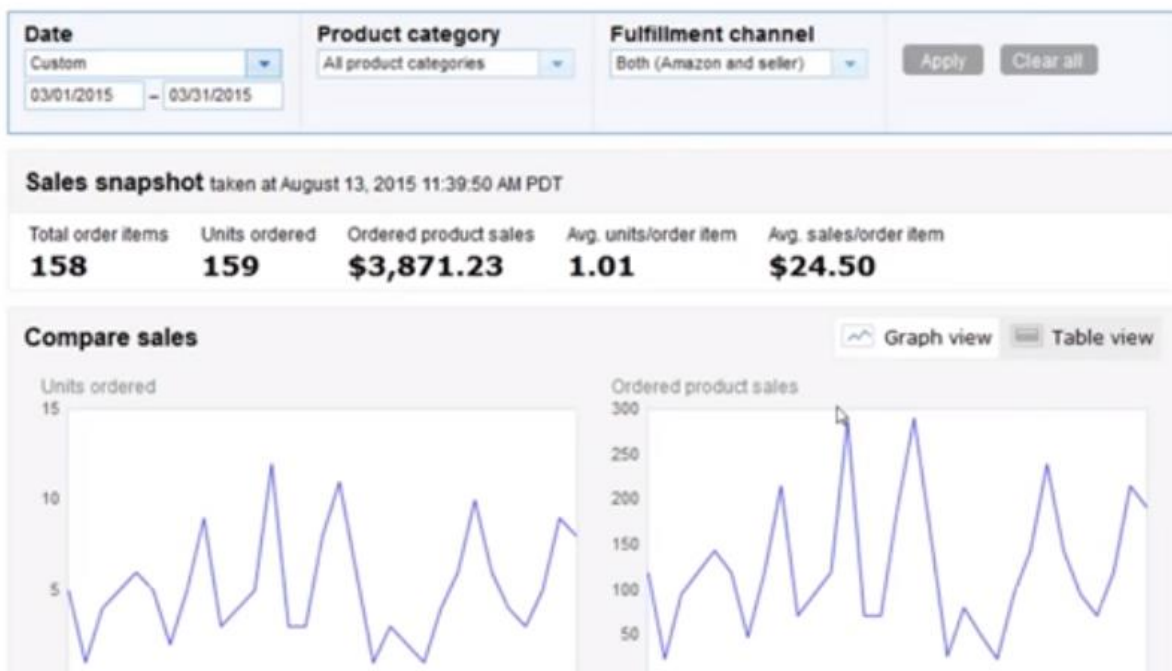
The first way that you can go about scaling a business such as this is to sell more of what you're already selling. Instead of selling just 10 units a day, try to move 15 or 20 units a day. This is one of the easier things for you to do because you're already doing it. The second way that you can scale your business is to try to find a new product in a different market. That's going to require whole new research and a new set of keywords. That works well too, but Greg advises that you maximize what you already have before bringing on a new product.

Let's say that you eventually build your business up to the point where you have 10 products bringing in \$5,000 a month each. At this point, you have a business that's bringing in \$50,000 a month. Since you don't have to compete very hard, you can get there very quickly. The next thing that you'll want to do is implement upsells. That's because the best person to sell to is someone who has already purchased from you. Wouldn't it just be insane to let Amazon drive your sales for you, to let them deliver your product for you, and then have the nerve to upsell your customers even more products with zero advertising cost? That's exactly what you're going to do.

In March, Greg implemented what he calls the "Customer Experience Program." He decided that he wanted to create a better personalized customer experience because it would bring him more reviews and higher rankings. He didn't know if this would work, but it did. His sales started to grow exponentially because of this. You may recall that in February, they did \$2,500. In March of that same year, they did \$3,871.23 in sales. This is shown in the screenshot below.

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Greg made just short of \$5,000 a month consistently over the next few months. So, not only is this bringing in money for Greg, but it's bringing it in consistently, which is even more important. This is even truer when you can get your product sales to grow at a consistent rate. The next thing Greg did was start to sell a kit. According to him, a kit is the most profitable thing that you can sell on Amazon.

If you take two items that are worth \$10 each and sell them as one, you can get \$20 to \$30 off of that item, and you can concentrate on selling just one item at a time this way. Plus, the fact that you are selling two products together in this way, this combination is likely going to make a product that doesn't exist yet on Amazon, which cuts out even more competition. This is one of the ways that Greg is able to sell at the high prices that he does.

What do you think about all of this? Are you learning some cool things? Don't you think it is awesome that you can model after something that someone else is selling profitably, outsource it to someone for a low price, and then list it online and let Amazon do all of the work advertising and fulfilling it? You really can't get any better than that.

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Introducing “The Azon Profit System”

Now let’s take things to the next level. In Greg’s “Amazon Profit System” Home Study Course, he shows his students exactly how he went from zero to where he’s at today in his Amazon business. Notice that he’s not trying to fluff things up and show you how to make a million dollars online by tomorrow or anything like that. This is a real opportunity that everyday people like yourself can do. It’s all about creating something that’s very simple and can work for you.

How to create an Automated Amazon income stream without spending a lot of money allowing you to make more money online than you’ve ever made with less effort without the struggles of building a normal internet business

In Amazon Profit System, you are going to learn how to create an automated Amazon income stream without spending a lot of money, allowing you to make more money online than you’ve ever made with less effort and struggles than it would normally require for you to make a normal Internet business.

This isn’t about tricks or games to make Facebook or Google work for you temporarily. This is real. If you understand that Amazon doesn’t sell its own products and that the platform is going to be here until the end of time, then you should see the opportunities that lie in wait here. This is what you are going to get when you join today:

- Complete step by step home study program
- How to find the most profitable niche markets
- Strategy to guarantee success
- How to create your content in an afternoon
- How to create kits for maximum profitability
- How to create your listing

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- How to rank instantly
- How to scale

You are going to receive Greg's step by step home study program. In this, he covers everything. In fact, he says, "You might not want to go through my training at nighttime because you might not sleep. I'm going to show you some really creative things...there are things that I'm going to show you which will completely blow you away." Greg is also going to show you how to find the most profitable niche markets. These aren't the huge ones, mind you. They are the ones that are in that \$3,000-\$5,000 range. Some of them may be bigger than that, but you're going to be shown the right ones to go after.

Here's What You're Going To Get:

- **Complete Step by step home study program**
- **how to find the most profitable niche markets**
- **Strategy I use to guarantee success**
- **How to create your content in an afternoon**
- **How I create kits for maximum profitability**
- **How to create your listing**
- **How to rank instantly**
- **How to scale**

Greg is going to show you the strategy that he uses to guarantee his success. You see, he knows that he's going to make money with a product long before he ever puts it up on Amazon. He's going to show you the exact process he goes through to ensure that, and he's going to show you how to create your content in an afternoon. Look, the point of doing this is to make products and make sales fast. If you have to spend 30 days creating your content, what's the point? You're going to learn how to create your content in an afternoon and have a product on Amazon in less than 7 days.

Greg really does feel like creating kits is the best way to leverage Amazon for maximum profitability. There are two different models, and you can use either one or both. Greg is using the kits and it's working quite well for him. He's also going to walk you through the process of creating a listing, including how to make titles and descriptions that will help your product to

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rank faster and bring you more sales. Again, 99% of the people who write their title and description for Amazon get it all wrong, which leave the door open for you to fly on by up the rankings. In addition to that, Greg has other strategies for ranking instantly as well.

Finally, you're going to learn how to scale your business to achieve the best results possible. The training in this program are already pre-recorded, so they already reside in your member's area. You can begin your training as soon as you sign up. That means you can go at your own pace, whether you're the type that likes to get it done all at once or if you want to just take your time.

If you have any questions whatsoever, you're going to be able to log into the member's area and submit them. These questions come directly to Greg, and he will be answering them personally. This just refers to the general questions about the course and its content. All technical questions, such as not being able to log into your account, then Greg's admin staff will answer them.

In addition to all of this, you're going to get lifetime access to the training. So, in six months, if you want to refresh your knowledge of all of this, you can log back into the members area and review the training once more. Just to make sure that you have everything you need, Greg is going to hold two live group Q& A calls. The first is going to be held two weeks after you sign up for this offer. So, you're going to have two weeks to go through the training, and then you can join this call and ask whatever questions you may have. The next call will be held about two weeks after the first.

Here's What You're Going To Get:

- Complete Step by step home study program **(\$1,997 Value)**
- 2 group Q n A sessions **(\$497 Value)**

Total Value: \$2494

The important thing to know is that you aren't all on your own. Greg is there to answer any questions you may have. Let's take a minute to look over what you are going to receive once more:

- Complete step by step home study program (\$1,997 Value)

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- 2 group Q&A sessions (\$497 Value)

Total Value: \$2,494

There are also some bonuses you're going to receive as part of joining this program. First, Greg is going to give you his "Creating The Perfect Experience" system. This is what brought his business up from making around \$2,000 a month in February to nearly \$5,000 a month over the next few months. This system works amazingly well. You see, between August and March, Greg's product got around 10 reviews in total. Out of those 10, four of them were positive, two or three were negative, and one was an average rating. In March, the star rating that was 3.5, which isn't horrible, but it wasn't that great either.

Over the next 3 months, they went from 10 reviews to having 63 reviews. That means that what he implemented works, and they were able to get an average of 4.5 for their review score. After that, his product ranking went up, more people saw his listing, and more people purchased his product. So, this system works, and Greg is giving you everything they did as a bonus. This carries a \$497 value in itself.

The second bonus that you're going to get is training on how to "Outsource Everything". This is perfect for you if you don't want to do the work or if you live outside of the US but want to sell to the US market. By the way, you can do this from anywhere in the world. For instance, you can be in Australia and sell in Australia, or you can be in Australia and sell in the US. That's completely up to you. If you don't want to do any of that work and just have an outsourcer do it for you, then you'll have the training you need to do so. This bonus is also valued to be worth \$497.

Having the right information is great, but what's better than that is taking action. The knowledge you have in your mind is nothing until you take action. That's why for Bonus #3, Greg is giving you a Secret Advance Strategy. This will help you to get each one of your customers to buy more products from you without ever leaving Amazon. This works like gangbusters, and it's going to be shared with you. This bonus is worth \$897.

Bonus #4 is only going to be made available to the first 15 people to sign up today. Through this bonus training, you're going to have the chance to learn how to upsell your Amazon buyer. Think about this for a second. Imagine that you're selling an info product on Amazon for \$29, and you also have a membership site that costs \$50 a month. Now, imagine that you are selling 100 units a month of the \$29 product, and you are getting 20% of those people to sign up for your membership site at \$50 a month. That's \$1,000 a month in recurring revenue, and you've spent zero dollars on advertising. A membership site is definitely how you would want to take things to the next level. This bonus is valued to be worth \$997 by itself.

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What You're Going To Get:

- Complete Step by step home study program (**\$1,997 Value**)
- 2x group Q n A sessions (**\$497 Value**)
- Creating the Perfect experience (**\$897**)
- Outsourcing Everything (**\$497 Value**)
- Secret Advance Strategy (**\$897 Value**)
- Amazon Upsell System (**\$997 Value**)

Total Value: \$5782

Most people let money become their excuse. Greg says that he had a shift in mindset a few years back. He realized that money was just a tool that he could use to get over his excuses. Without this realization, he wouldn't have the success that he has now. Let's recap what you're getting again:

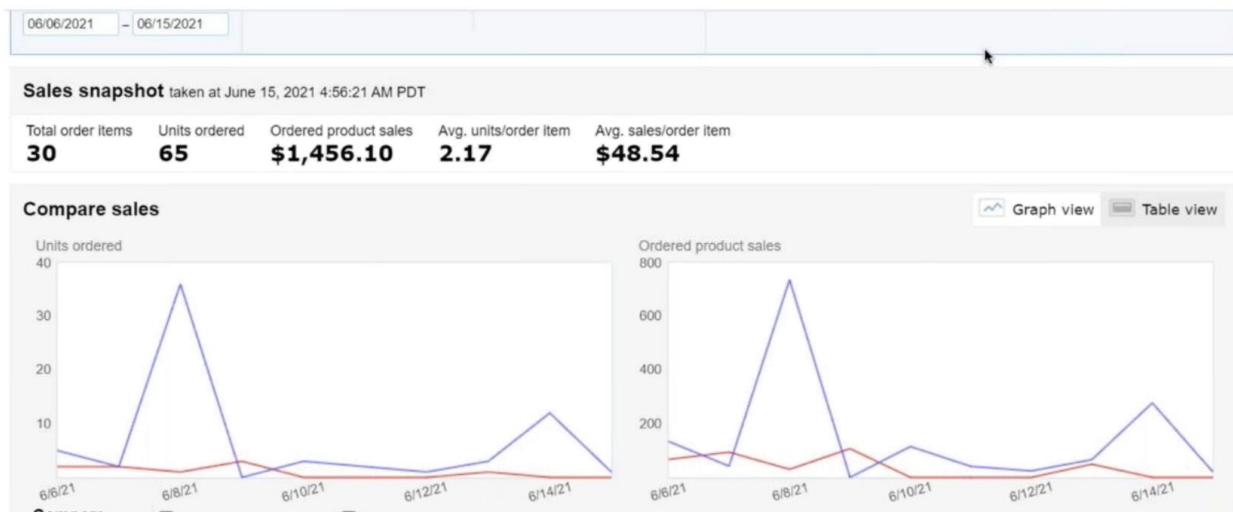
- Complete step by step home study program (\$1,997 Value)
- 2x group Q&A sessions (\$497 Value)
- Creating the Perfect experience (\$897 Value)
- Outsourcing Everything (\$497 Value)
- Secret Advance Strategy (\$897 Value)
- Amazon Upsell System (\$997 Value)

Total Value: \$5,782

If all you did today was launch one product that made you an additional \$1,000/month, on autopilot, for the rest of your life, would it be worth an investment of \$5,782? Look at the screenshot below. This demonstrates what Greg was able to from ONE product during a single week in June:

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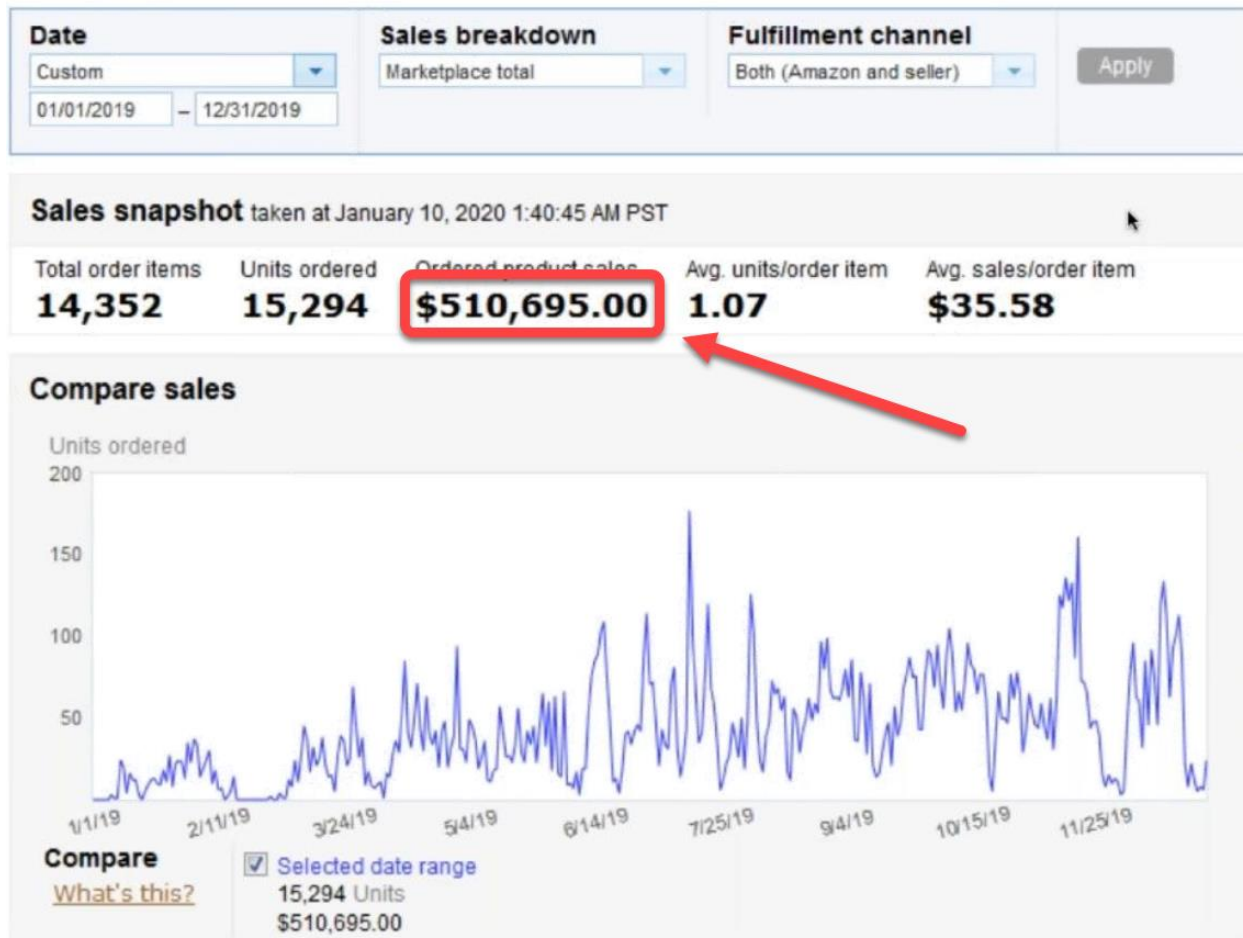


Greg jokes around and says this is criminal because he probably worked an hour and a half in the last 30 days to bring in results such as these. There's only one thing that's going to keep you from being able to do the same thing, and that one thing is inaction. Say goodbye to all of the things that held you back in the past, including SEO, PPC, Facebook. You may have been saying to yourself, "I can't write articles" or "I don't understand technology." You don't need any of that. You don't need a technical person, a designer, or anybody like that to do what Greg is teaching you to do in this system.

Of course, it's not just Greg that's getting results with this system. Here's the total annual earnings from of one of Greg's students, using this powerful method (over \$510,000 in passive Amazon earnings!):

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Sales Dashboard [Learn more](#)

Of course, this program is backed by a 30-day money-back guarantee that states:

If “Amazon Profit System” doesn’t help you with exactly everything that I’ve outlined here then allow me to buy it back, no questions asked.

You’re not even going to have to pay thousands of dollars for this. You can get started with the “Amazon Profit System” right now for just \$497, which is a full \$500 discount off of the regular price of \$997.

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Get Started Now With “Amazon Profit System” For Just

\$497

<http://www.AzonProfitSystem.com/jb>

You’ve got two choices at this point. You can take the training and create a lasting business for yourself, or you can keep doing what you have been doing for who knows how long. To get started today for just \$497, you’ll want to visit <http://azonprofitsystem.com/jb>. Either you’re in or you’re out. Greg is going to be there to help you, but you’ve got to make a decision.

Greg really wants only decision makers in his program because it’s harder to work with wishy-washy types of people. This isn’t a hard choice. You either see it as an opportunity for you or you don’t, and if you don’t, that’s okay. No hard feelings at all. If this is for you, then it’s time to take action right now. Greg beats himself up all the time for waiting so long to get started because he could have been making so much more this whole time. Don’t make the same mistake.

Also please note: this program will not be available after Sunday at midnight. That’s because Greg is really only looking for a handful of serious new students that he can help create success with this proprietary new system, and he want to keep the competition as low as possible in the marketplace. For this reason this program will not be available after this weekend, so if you’re ready to take action on this brand new Amazon business model, you must jump on board now.

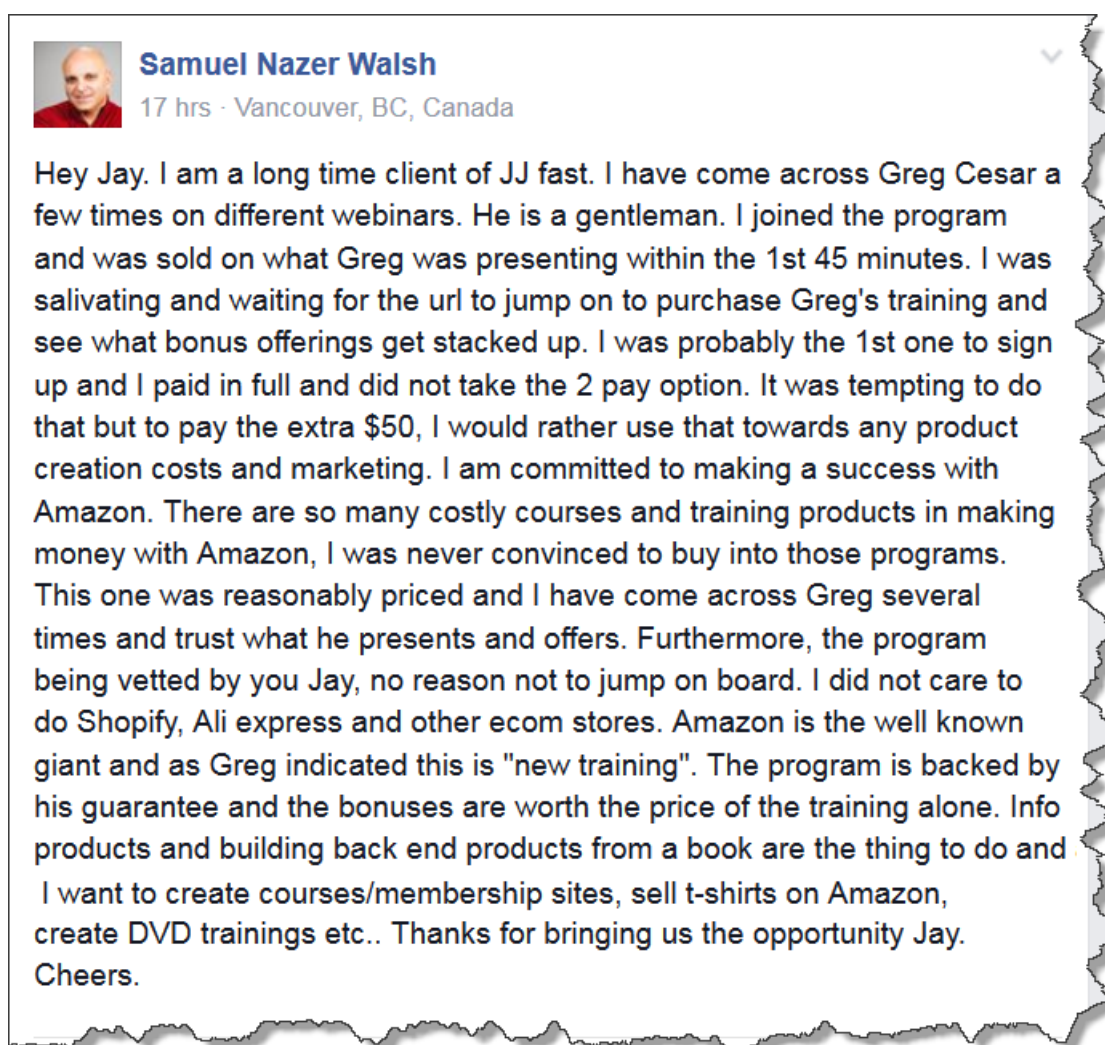
Again, you must [click here right now](#) to reserve your spot.


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What People Are Saying About The Azon Profit System

We had an incredible response this week to Greg's Live Training...and the Azon Profit System program. Frankly, I'm not surprised...because it's not every day that a brand new Amazon business model like this one is discovered (and the fact that Greg would be willing to share this valuable system with other online entrepreneurs is remarkable very generous). Here's what brand new Azon Profit System members had to say about this brilliant new system:


A screenshot of a social media post or testimonial. It features a profile picture of a man, the name 'Samuel Nazer Walsh', and the location 'Vancouver, BC, Canada'. The text is a detailed testimonial about the Azon Profit System, mentioning Greg Cesar and Jay. The entire testimonial is enclosed in a white box with a decorative, torn-paper-style border.

 **Samuel Nazer Walsh**
17 hrs · Vancouver, BC, Canada


Hey Jay. I am a long time client of JJ fast. I have come across Greg Cesar a few times on different webinars. He is a gentleman. I joined the program and was sold on what Greg was presenting within the 1st 45 minutes. I was salivating and waiting for the url to jump on to purchase Greg's training and see what bonus offerings get stacked up. I was probably the 1st one to sign up and I paid in full and did not take the 2 pay option. It was tempting to do that but to pay the extra \$50, I would rather use that towards any product creation costs and marketing. I am committed to making a success with Amazon. There are so many costly courses and training products in making money with Amazon, I was never convinced to buy into those programs. This one was reasonably priced and I have come across Greg several times and trust what he presents and offers. Furthermore, the program being vetted by you Jay, no reason not to jump on board. I did not care to do Shopify, Ali express and other ecom stores. Amazon is the well known giant and as Greg indicated this is "new training". The program is backed by his guarantee and the bonuses are worth the price of the training alone. Info products and building back end products from a book are the thing to do and I want to create courses/membership sites, sell t-shirts on Amazon, create DVD trainings etc.. Thanks for bringing us the opportunity Jay. Cheers.

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 **Phil Thompson** shared his first post. ...
 🖐️ **New Member** · Just now


Thanks Jay. I don't have a lot of confidence in building websites, but I think I could do well here!


 **Cindy Dixon** ...
 14 mins

I purchased Greg Cesar's Azon Profit System so that I can access his knowledge and experience publishing on Amazon.

 **Lynette Williams** shared her first post. ...
 🖐️ **New Member** · 17 mins

I signed up for the AzonProfitSystem today. I am excited because it sounds very doable. I feel encouraged that I can earn \$4,500 or more in the next 90 days. I'm ready to make it happen.

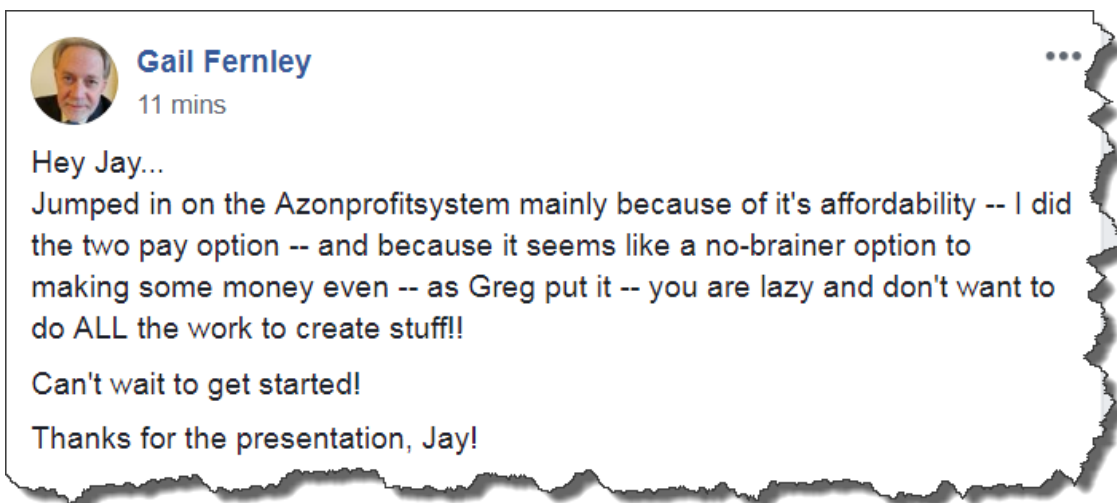
 **Artur Grzenkowicz** Hi, I decided to purchase. I was thinking about a similar thing for some time but was resistant to start. With the guidance, it should be much easier then reinvent the wheel.
 Like · Reply · 53m

 **Bruce Bohannon** shared his first post. ...
 🖐️ **New Member** · 1 hr

Jumped in with the Amazon course. Looks easy and profitable.

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**DrJabin Sims**

16 hrs

I joined the Azon Profit System because I see value it. I've been looking for something like this for quite some time. I can't wait to get started. Looking forward to getting your bonuses.

**Sue Bookhout**

17 hrs

I joined Greg Cesar's Azon Profit System because I can see the value in what he's offering. Having lived in rural areas all my life, I know how there's still a massive market of buyers who will likely never buy a Kindle book or an online course– but they will buy a CD. I also like that Greg is keeping his coaching group small. I can't wait to get started!

**Mary Kay Allen**

17 hrs

I just purchased Amazon Profit system as another income stream from Amazon. I look forward to your bonus, Jay, as well


**Elise Tooley**

17 hrs

So excited to be working with Greg Cesar! He's always been one of my favorite marketers from "back in the day" and he's bringing just a great program here. Greg is the real deal and he will be delivering incredible value for anyone who takes action and applies themselves. I say go for it if you have any interest in succeeding on Amazon with replenishable products that you create once and sell over and over again...awesome stuff!


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Susan Vittner
3 hrs

I'm excited about the Azon course!




Vivienne Jones
17 hrs

I'm in! I signed up Azon Profit System because I am interested in making money from information products.




Deborah Barber
17 hrs

Just signed up for Amazon profits. Excited about a new platform for information products. Looking forward to your bonuses, Jay.



Elizabeth Patterson
17 hrs

Signed up for Azon Profit System. Hoping it will help with my sales on Amazon (products, books, and more). Thanks, Jay. Please send bonus. 😊
I bought half way through the webinar and am already started on the information!




Lynn Glover
August 9 at 6:38 PM

Joined Azon System....thanks for the alert and your bonuses!


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Olivia Ponce
19 hrs

I just joined the training. Why? My health really limits my ability to work a traditional full time job. I want more freedom to live my life and have a good income to enjoy it. There"s no risk with the 30 day guarantee so why should I let fear keep me from succeeding? I have nothing to lose so I'm jumping in head first!!! Good luck to me and all the others who have joined!!!



Deborah L. Brown
17 hrs

Looking forward to a great way to deliver information. Very cool!



Monty Farnsworth
17 hrs

Just signed up for Azon Profit Systems, sounds like another step I can take to improve my Amazon business.



Ma Crist
3 hrs

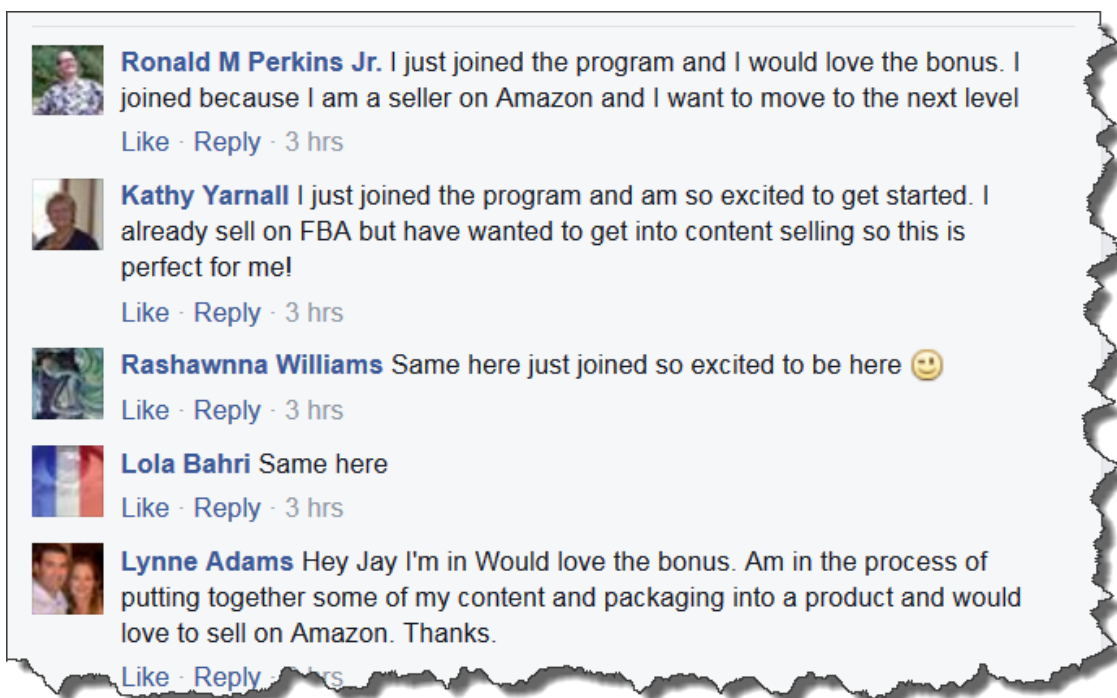
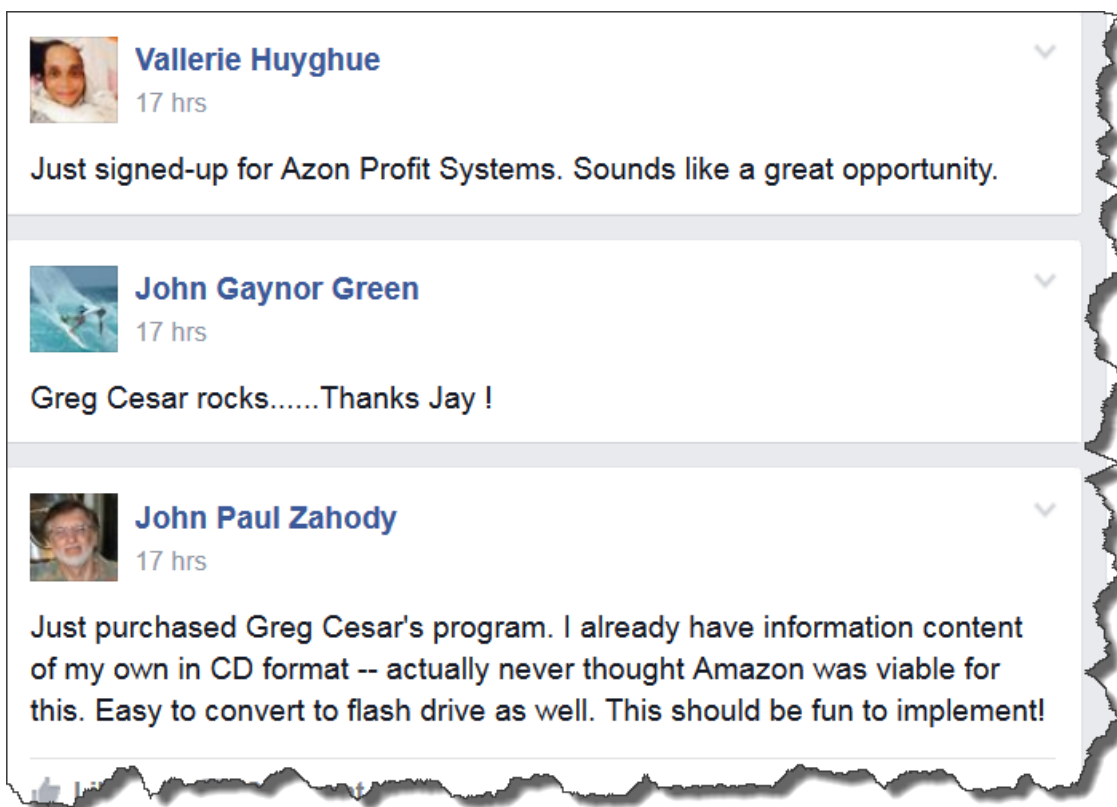
i MISSED THE PITCH BUT GOT THE SALE-- I AMM INN --I liked the t-shirt by amazon training-cant wait



Tammy Byler
3 hrs

Hey Jay, I'm in. Let's get this party started!

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**Luis Romero**

17 hrs · Azusa, CA

I picked up the Azon Profit System today. Looks like a program that will compliment my business and grow my profits.

**Anya Shortridge**

17 hrs · San Diego, CA

Opted in to the Amazon Profit System today. It all makes sense and we already have product ideas! This will allow us to get started easily!

**Rebecca Merrill Christiansen**

3 hrs · Idaho Falls, ID

I'm in!!! Yay!!! Looking forward to this fun new avenue - we sold 250,000 on AZ last year and I'm physically WORN OUT. Your program is exactly what I have been thinking about for months! I can see the logics of this program - thank you!!!

**Susan A. Slack**

17 hrs

I just bought Greg Cesar's Amazon program-Azon Profit System. I really needed to find a way to make money and I think this will do it for me. I'm going to give this my all. And Jay has good bonuses to add to it as well!

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Donna Gammons Crenshaw

3 hrs

I'm very excited about Azon. I got this program because I was just researching about writing a blog, creating e-books and when I heard about what the possibilities could be using Amazon I took a leap of faith because I can see how this can affect my life.



Jan Tincher

3 hrs

I'm in! I'm in! And I am soooo excited. Yes, I plan on it helping my Kindle sales dramatically. I need to learn how to make a CD, though. Looking forward to it!

Like

Comment



Honza Krejčí

3 hrs

Hi, I jumped on Greg's program, because I see a lot of value in it. I am excited.



Katie Coates

3 hrs · Huntington Beach, CA

Looking forward to selling products on Amazon and living my dreams!



Ronald M Perkins Jr.

3 hrs

I can't wait to get started

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Rodney Garner

3 hrs

Just bought Greg's course. I'm looking forward to creating income from Amazon and also looking forward to Jay's bonuses that will add tons more value to making this business model work.



Pat Mullaly

3 hrs

I'm a writer... just jumped into creating physical books/CDs at Azon Profit System... already selling products on Amazon...



Virginia Drew

38 mins

I purchased the Azon Profit System. I purchased another of Greg's courses a few years ago and was very successful with it. This sounds very doable, and Greg is a good teacher.



Debbie Culver

3h · 🌐

Hi Jay,
I purchased Greg's course because I knew Tony Laidig's courses would fit perfectly with Greg's!!
Yippee!!!!

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It's not every day that a brand new way to make money on Amazon comes along, and this one represents one of the first big innovations in Amazon selling that I've seen in a long time. If you're as excited to get started as the new Azon Profit System members above, you must hurry...because Greg will be closing the doors to new APS students tonight at midnight, Pacific time.

Click here to lock in your spot: <http://azonprofitsystem.com/jb>

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How to Access Jay's \$675 Bonus for "Azon Profit System"

Jay thinks that the new business that Greg has almost single-handedly carved out for himself in Amazon model is pretty incredible. And if you're a non-fiction Kindle publisher, or a current FBA seller...you've already got the experience and resources to get you off to a fast start with this system. Jay has even decided to add some bonuses of his own...available to everybody that jumps in to the Azon Profit System this week. The first of these special bonuses is shown below. It's titled "Swiss Army Knife: 5-in-1 Products". Jay believes that this is one of the coolest trainings that he has ever created. It's going to show you how to add incredible value to the same products that Greg has pointed out.

"Swiss Army Knife" 5-in-1 Products

 [How to Create a 5-in-1 Product Document](#)

The Output: 5 New Products



PowerPoint

+



MindMap

+



Video

+



Audio

+



Report

 5-in-1 Product Creation

00:45 13:01

1. How to Create a 5-in-1 Product: Introduction
2. How to Create a Powerpoint
3. Converting Your Powerpoint to a MindMap
4. Recording Your Video: PC Version
5. Recording Your Video: Mac Version
6. Editing Your Recording: PC Version
7. Editing Your Recording: Mac Version

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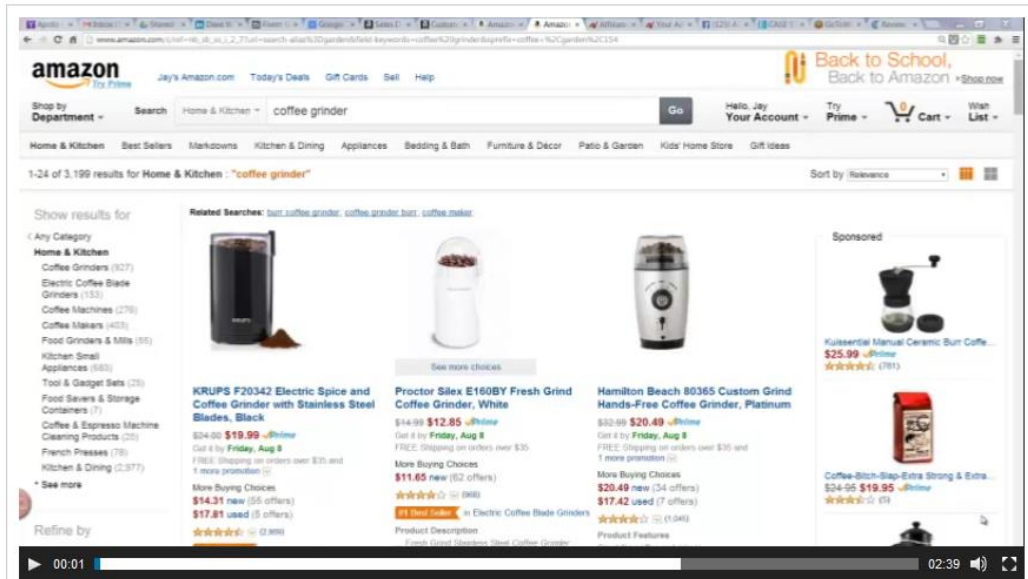
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Let's say that you use an outsourcer to create a PDF. Maybe you've spent \$50 or \$75 on getting this product made. Well, you can take that same PDF and use it to create a video training, and from that video, you can create audio trainings. You could also take the exact same content and make a mind map out of it. You can combine all of these things to add incredible value.

Next, you're going to get a case study of Jay's that discusses the prospect of advertising with Amazon's sponsored ads. Jay is an expert at using this type of advertising, and he knows that this is a great way to boost your sales. Every dollar that Jay spends on Amazon's pay-per-click advertising brings him \$3 or \$4 in profit. These ads are that effective if you know what you are doing, and through this case study, Jay shows you exactly how you can explode your sales with his methods.

Case Study: The Amazon Sponsored Ads Goldmine

Amazon Sponsored Ads are the most profitable pay per click advertising available anywhere online, and absolute best way to launch your first physical product to Amazon. Jay created this Exclusive Bonus Training himself to show you how to 5x your return on investment with these super-powerful, super-targeted ads.



The screenshot shows an Amazon search page for 'coffee grinder'. The search results are sorted by relevance. There are three sponsored ads visible:

- KRUPS F20342 Electric Spice and Coffee Grinder with Stainless Steel Blades, Black:** \$14.99, **\$12.85** with Prime. Get it by Friday, Aug 8. FREE Shipping on orders over \$35 and 1 more promotion.
- Proctor Silex E160BY Fresh Grind Coffee Grinder, White:** \$14.99, **\$12.85** with Prime. Get it by Friday, Aug 8. FREE Shipping on orders over \$35.
- Hamilton Beach 80365 Custom Grind Hands-Free Coffee Grinder, Platinum:** \$32.99, **\$20.49** with Prime. Get it by Friday, Aug 8. FREE Shipping on orders over \$35 and 1 more promotion.

Below the sponsored ads, there is a video player showing a video titled '1. What are Amazon Sponsored Ads?'. The video player has a progress bar at 00:01 / 02:39.

1. What are Amazon Sponsored Ads?
2. Why use Amazon Sponsored Ads?
3. Case Study: a successful Sponsored Ads campaign
4. How to find keywords related to your Amazon product
5. How to set up a new Sponsored Ads campaign

And how about doubling your profits by selling your brand new digital info-product outside of Amazon? That's exactly what you can do at one of the largest marketplaces of digital how-to products on the planet -- Udemy.com. And that is why Jay included a complete, over-the-

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shoulder training on how to use the site, create a product for it, and profit greatly from it without even having to pay for traffic.

Udemy 101 – “How to Publish and Sell Your Program in the Fastest-Growing Digital Marketplace Online” (VALUE = \$297.00)



Udemy is one of the fastest-growing digital marketplaces online, and it's easy to get started on this platform because not only do they host your product for you, but they handle your purchases for you, and send traffic your way. Jay has courses in Udemy that generate thousands of dollars for him, and you're going to be able to use it in the same way once you get started with Jay's training. By the way, another great thing about Udemy is that it's recognized by Google as an authority site. So, if you use the right keywords for your listings, often people will find your information product at the top of Google's listings too.

This Udemy course contains 18 over-the-shoulder videos, but it doesn't end there. It sells normally for \$297, but Jay is pleased to be able to roll it into this big bonus package. As previously stated, Jay got his start the hard, slow way, and he would really like to see the others save themselves some time and get off to the right start.

If you're ready to get started, you must take action now because there's only 25 spots available. That's because Greg is really only looking for a handful of serious new students that he can help create success with this proprietary new system, and he want to keep the competition as low as possible in the marketplace. For this reason will close for good as soon as these 25 spots have

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Questions & Answers

What is a realistic amount of time to set aside each day to work on this?

Greg says that over the last 11 months, he doubts that he's even invested 20 hours. This system doesn't require that much time. He's sold a lot of things online from eBooks to pinball machines. He's done webinars. He's done seminars. So far, Amazon is the absolute easiest thing he's ever done. He's made money faster, but not as easily.

What is the best how-to info product format to sell on Amazon?

You can do just about anything you want to, but Greg feels like CD's and DVD's are probably the best. It typically costs about \$1.60 to get a CD made. You can sell them individually or combine them to form a collection and increase the value and price of the product.

Can a niche idea be tested before outsourcing?

You're going to see the process that Greg uses before choosing a market. When follow his system, you're going to be 99% sure that the market you have chosen is going to make you money. You're not guessing at what to sell. You're going to find what's working elsewhere and move it to Amazon.

Are the figures that you've shown all profit?

No, you have to pay Amazon a fee, and the figures that you saw is what Greg made prior to paying that fee. Depending on what that fee is, 50-70% of what you make, you're going to keep.

Do you use Shopify?

Greg says that he recently bought a course on how to use Shopify. He decided that it seemed too complicated and that he wanted to keep doing what he was doing. He's not saying that

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Shopify isn't a good service to use; it just wasn't something that Greg was interested in doing and he prefers getting all of his traffic for free via Amazon.

What did you do to drive your initial sales?

Nothing. Greg just used keywords in his title. Another thing that he does is create a kit, which makes his product unique on Amazon. In other words, you end up being found for keywords that there's no competition for. That doesn't mean that you shouldn't drive traffic at all, but Greg warns that when he did that he ran out of inventory too quickly. So, when you use Greg's system, you really shouldn't need any additional traffic.

Any copyright concerns?

No. You're not going to be stealing other people's products. You're going to look for products that are selling well and create something on the same topic.

Will this be saturated if a lot of people buy your program?

No. There are hundreds of thousands of different topics that you can create products. Plus, there are tons of different keywords that you can use for each product you come out with. This is an opportunity that you should be able to make money with forever.

Are there any recommendations for topics I can cover?

You can create a product around any topic that shows itself to have a good audience that's willing to buy. Greg recommends using evergreen topics that people will continue to be interested in for years to come so that you can do the work once and continue to sell it for a long time. You'll never had to change the content, and your business will keep growing.

Will I need an Aweber account?

You don't have to have one, but it's a great idea to use Amazon to build a list of buyers. The great thing about this is that when you move customers from Amazon onto a list, you're building a buyer's list, not just a prospect list or an opt-in list. You can build a list of buying

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customers in your market, and essentially, have Amazon pay for it. So, you don't have to start out with an Aweber account, but once you get your business running, you'll really be leaving a lot of money on the table if you don't get one.

Do you use FBA?

Yes. Greg used to ship out his own products, and it was worth it to him to do so. He had a business that was bringing in six-figures, so he didn't mind going to the post office a few times a week. However, now he's traveling a whole lot more, and FBA allows him to have his product shipped out without putting forth a lot of time and effort on his part.

Do you have to have a lot of marketing experience to do this?

No. Greg's son is only 18 and has no technical skills, but this is what he's going to be doing while he goes to college. Greg's original motivation for doing this was an 8-year-old little girl (his friend's kid) that was able to make \$35 a day doing this. He thought, "If an 8-year-old little girl can do this, I'll be darned if I can't do the same thing."

You don't really need to have experience to do this because it's not like traditional internet marketing. When you try to build an ecommerce store on your own, you have to know all the technicalities of having your own website, you have to do your own PPC, and you have to do SEO to drive traffic. On top of that, you have to create your own sales funnel and ship your own products. This is a lot to try to learn and do on your own. Is it possible to do that? Of course it is, but there's a big learning curve involved and a lot of work.

When you use Amazon, the platform takes a lot of this stuff off of your plate. You only really have to do your research and put your listing up right, and then you can focus on selling other products and growing your business. Your partner in this is Amazon, and you are able to leverage the work that the platform has already put into making their sellers successful. You're tapping into that.

Any tips on using this to have high sales over the holidays?

Holiday sales really start around August. If you pick products that are geared towards the holidays, start getting those products ranked in August so that you are entrenched by November. You don't want to start in November because it's too late.

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Is it easy to have your product produced inside the US?

Absolutely. You are going to learn how to use an outsourcer to do this. You'll also find out how to use fulfillment houses to do this if you want to. Greg says that he's actually going into the UK market. That's because Amazon US services about 270 million people, but Amazon UK & Europe services 500 million. Plus, this market is relatively untapped. He'll also be going after Amazon Canada soon too. He expects that this is going to drive his sales through the roof.

Should I use Pinterest?

Yes. There's no problem with driving even more traffic to your listing through sources like Pinterest, Google, Facebook, etc. In fact, once you optimize your traffic on Amazon, the next logical step will be to drive traffic using these other sources. You don't have to do this starting out, however, because there are plenty of customers on Amazon already.

Do you have to use your real name, or can you use a pen name?

Yes, you can use a pen name on your products. In fact, it's better if you don't use your real name.

Where do you find outsourcers that will deliver a quality product?

There are two places that Greg is going to discuss in the program on where to find quality outsourcers. A lot of people recommend using outsourcers from the Philippines, but Greg doesn't use them. It's not that he has any problem with worker in the Philippines, but he has other strategies for putting a good-quality product out there that he thinks works better for coming out with a great product.

How can I be sure that the product I outsource is good enough to sell?

First of all, you are going to be shown where to find content that sells during the training. Then, all you do is let your outsourcers know what you want created. So, you're finding the good

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content, and all they have to do is fill in the blanks. The content that you're going to find has already been vouched for by people through their purchases and other means.

Aside the cost of the course, how much should I be looking to invest?

It really depends on how much you want to outsource and how much you want to do yourself. If you want to do it yourself, you might have an extra \$20 or \$30, but if you do outsource, there's going to be some costs involved with that. The fact of the matter is that, in most cases, you can make more money in profit in the time that it would take you to do it yourself if you just have it outsourced. In other words, a professional could probably do it much faster than you, and you can concentrate your time in more profitable ventures.

At this point, you should have all the information that you need in order to make a decision about whether this brand new business model resonates with you, and if the Azon Profit System program is a good fit for you and your business. If you're ready to get started, you must take action now because this will not be available after Sunday at midnight, or when these 25 spots have been filled (whichever comes first). That's because Greg is really only looking for a handful of serious new students that he can help create success with this proprietary new system, and he wants to keep the competition as low as possible in the marketplace. If you're ready to take action on this brand new Amazon business model, you must jump on board now.

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