

EMPLOYMENT STATISTICS

2017-2018

THE CARLSON ADVANTAGE:

Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:

Access to an Innovative Curriculum focused on business fundamentals from year one

Exposure to the Global Business Landscape through a required international experience

A Variety of Options to Study the Wide World of Business with ten academic major/minor programs to choose from

Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of *Fortune* 500 companies

Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities



A SNAPSHOT OF EMPLOYERS WHO HIRE CARLSON SCHOOL STUDENTS:

3M
Accenture
Amazon
Ameriprise Financial
Bain & Company
Boom Lab
Boston Scientific
Cargill
Deloitte

Ecolab
EY
Grant Thornton
Honeywell
J.P. Morgan Chase
KPMG
Land O'Lakes
Medtronic
Microsoft

Ovative/group
Piper Jaffray
Protiviti
PwC
Target
U.S. Bank
UnitedHealth Group/Optum

#18

BEST UNDERGRADUATE
BUSINESS PROGRAMS

U.S. News & World Report, 2018

#5

MANAGEMENT INFORMATION
SYSTEMS PROGRAM

U.S. News & World Report, 2018

EMPLOYMENT STATISTICS

2017-2018



of 2018 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

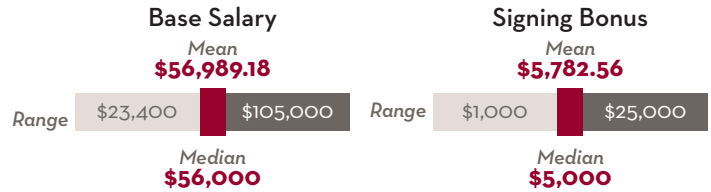
EMPLOYMENT BY FUNCTION

17%	MARKETING/SALES
16%	FINANCE
15%	CONSULTING
12%	ACCOUNTING
12%	SUPPLY CHAIN
8%	INFORMATION TECHNOLOGY
5%	GENERAL MANAGEMENT
4%	FINANCE - INVESTMENT BANKING
4%	OTHER
3%	ANALYTICS
2%	HUMAN RESOURCES
1%	ADVERTISING/PR
1%	ENTREPRENEUR /FOUNDER

EMPLOYMENT BY INDUSTRY

16%	ACCOUNTING
16%	FINANCIAL SERVICES
11%	CONSULTING
10%	MANUFACTURING
10%	RETAIL
8%	HEALTHCARE
4%	CONSUMER PACKAGED GOODS
4%	MARKETING/ADVERTISING/PR
4%	TECHNOLOGY/SCIENCE
2%	SPORTS/LEISURE
2%	GOVERNMENT/EDUCATION
2%	NON-PROFIT
2%	TRANSPORTATION/LOGISTICS
2%	OTHER
8%	AEROSPACE ENERGY HOSPITALITY INSURANCE MEDIA/ENTERTAINMENT PHARMA/BIOTECH REAL ESTATE/CONSTRUCTION

CLASS OF 2018



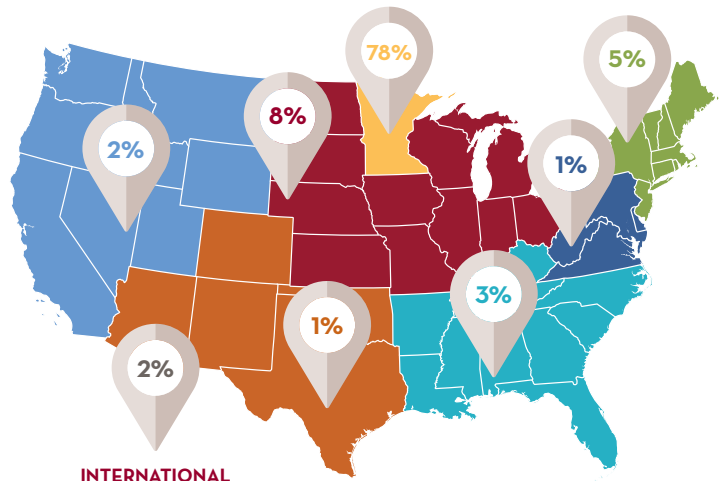
Base salary range by function

Mean

Accounting	\$40,000	\$53,749.86	\$61,000
Analytics	\$46,500	\$52,500.00	\$58,000
Consulting	\$50,000	\$65,091.07	\$80,000
Finance	\$32,000	\$58,268.63	\$105,000
Finance - Investment Banking	\$45,000	\$73,055.56	\$85,000
General Management	\$34,000	\$51,205.71	\$80,000
Human Resources	\$40,000	\$51,428.57	\$58,000
Information Technology	\$51,000	\$64,972.74	\$83,000
Marketing/Sales	\$23,400	\$50,941.12	\$70,000
Supply Chain	\$30,000	\$53,424.39	\$68,000
Other	\$35,000	\$45,714.29	\$58,000



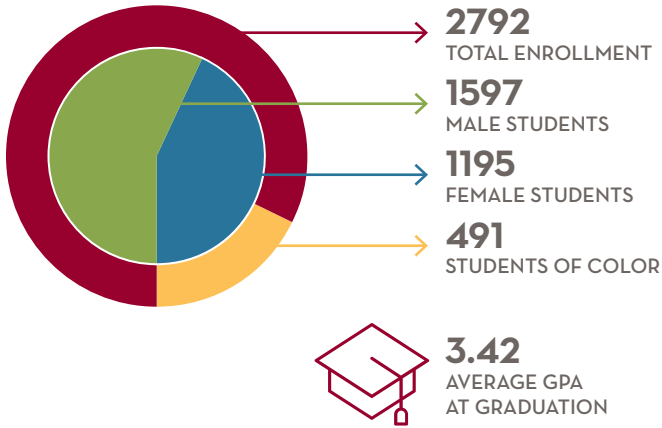
EMPLOYMENT BY REGION



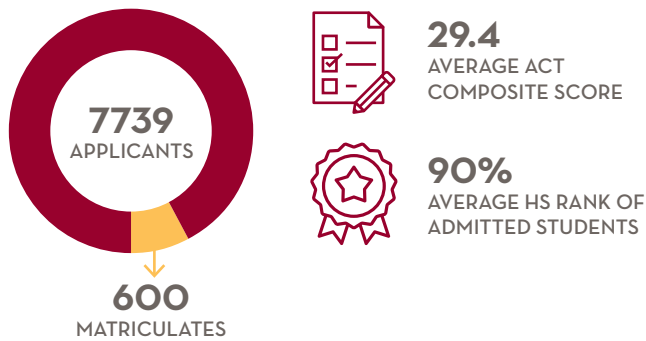
EMPLOYMENT STATISTICS

2017-2018

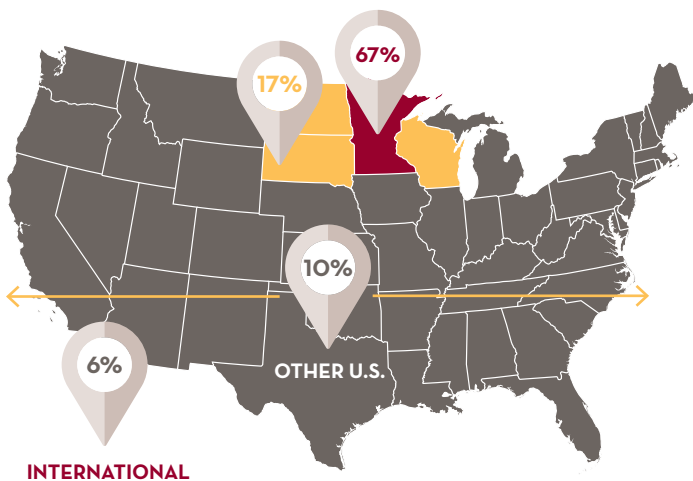
2017-2018 ACADEMIC YEAR



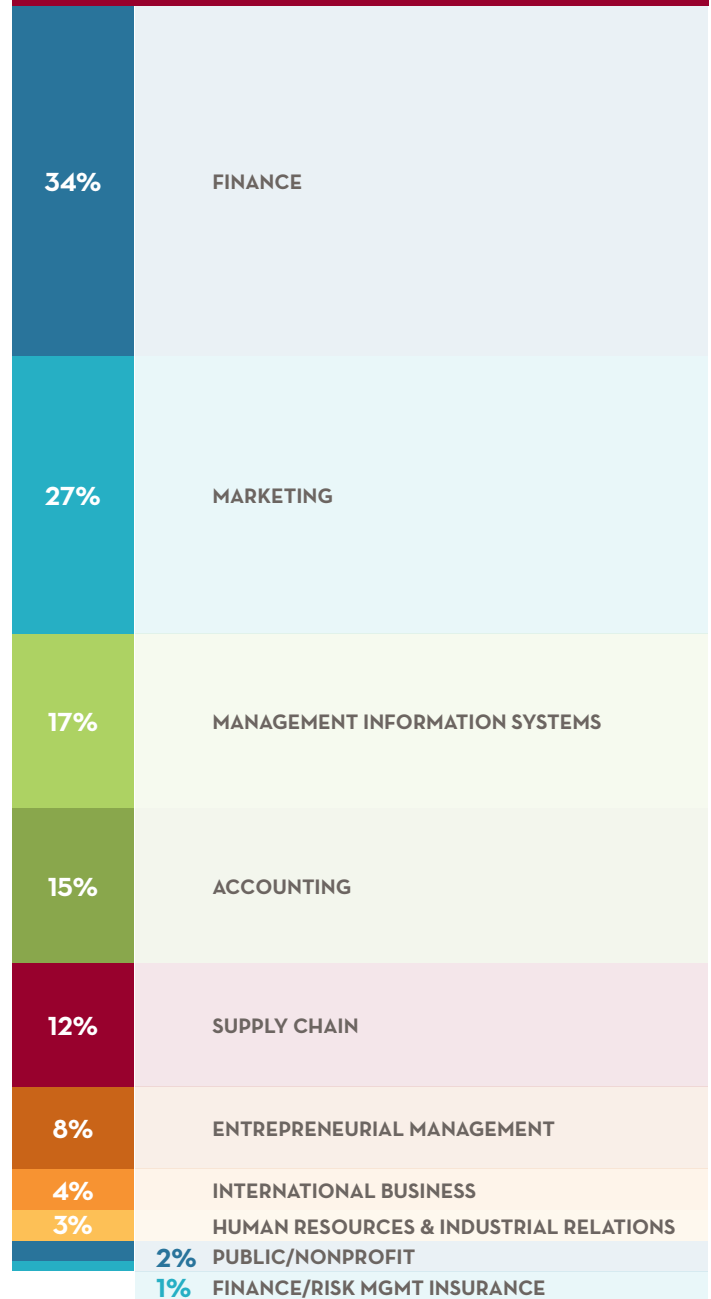
FRESHMEN CLASS OF 2022



GEOGRAPHIC REPRESENTATION



UNDERGRADUATE MAJORS DEGREES*



*Exceeds 100% due to students pursuing multiple majors.



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA