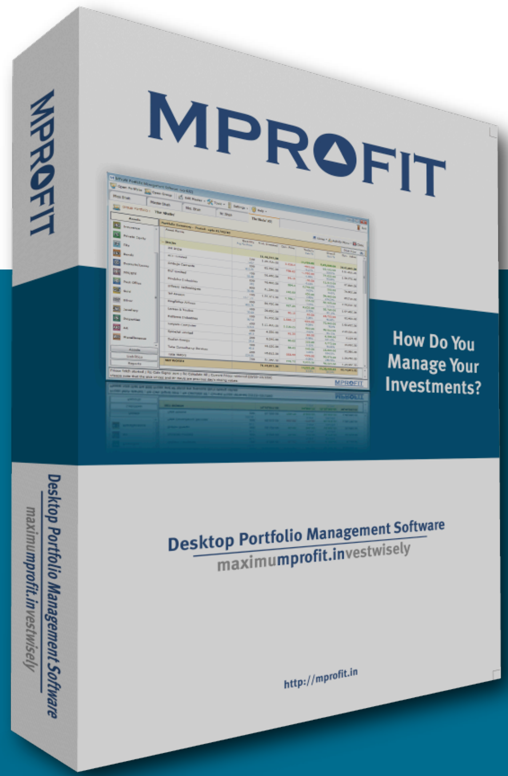


Desktop Portfolio Management Software

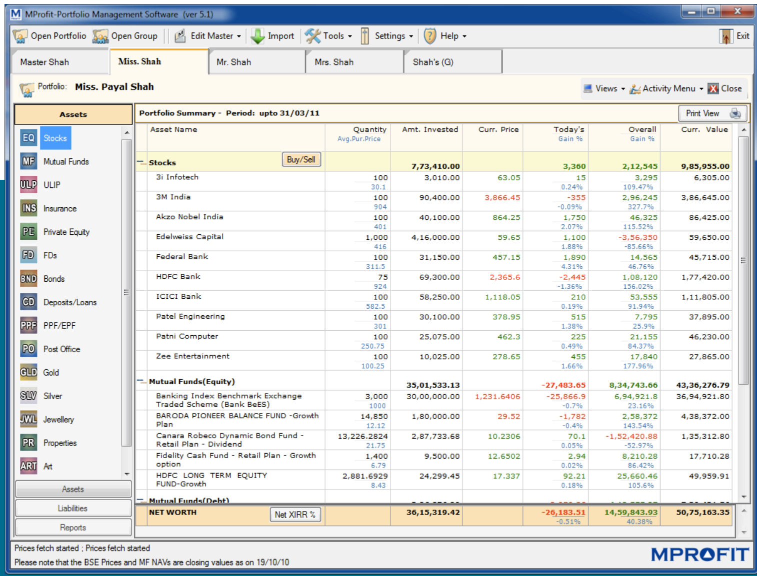
maximumprofit.investwisely

Do You Manage Your Clients Investments?

MProfit is an easy to use desktop Portfolio Management Software for managing Indian retail investors and Non-Resident Indians (NRIs) investments. It allows **independent financial advisors and CA's** to manage many clients investments such as stocks, MFs, ULIPs, insurance policies, gold, property and many other asset classes.

- Manage an **unlimited** number of portfolios and groups
- Manage assets like Stocks, MFs, ETFs, ULIPs, Insurance Policies, Private Equity, FDs, Bonds, PPF, Gold, Silver, Property, Art and many more...
- Import data from CAMS WBR2 and KARVY 201/221 files and others....
- Online update of BSE stock prices, Mutual Fund NAVs and ETFs
- Current Value and Maturity Value for FDs/Loans/PPF/Post Office
- Track income received from investments
- Quick Summary view with multiple sorting options by name or current value
- Summary & detailed transaction wise Capital Gain Tax reports for Stocks & MFs
- Annualised Returns (XIRR) report
- Asset Allocation reports with graphs
- Tax Calculator

Download a free 30 day trial from http://mprofit.in

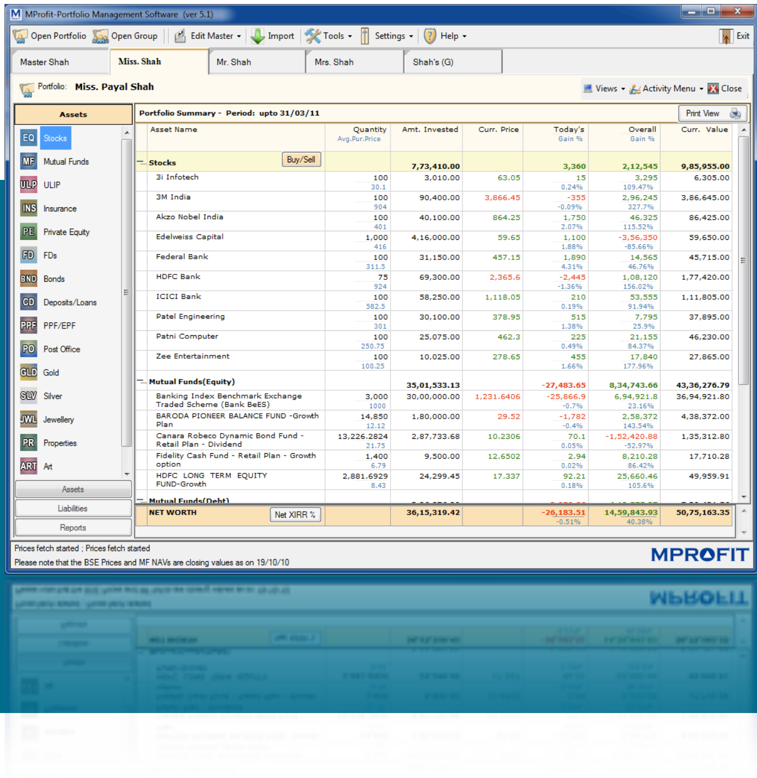


Manage Multiple Portfolios, Groups and Clients

MProfit allows you to manage not just one client but an unlimited number of clients. You can create multiple Groups based on these individual portfolios for a family. **Independent financial advisors** benefit with the ability to view the entire family holdings and make informed investment decisions for their clients.

In addition to all the features in MProfit there are several features that financial advisors will find useful:

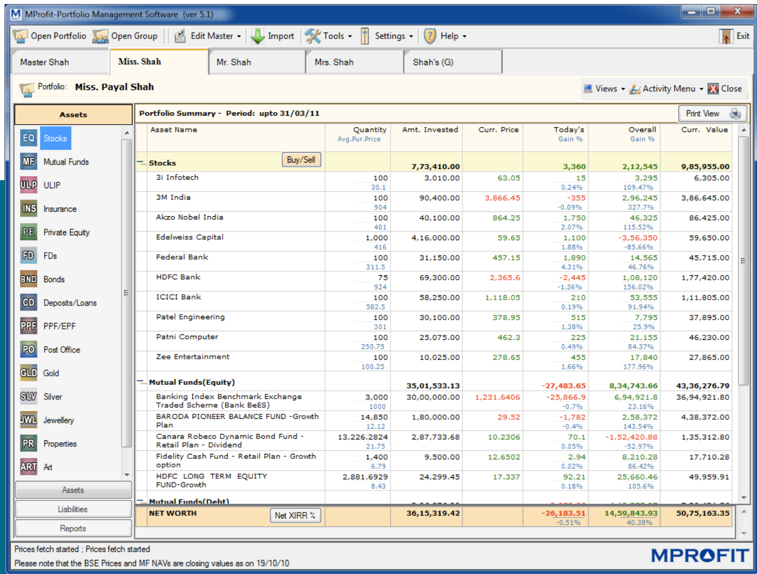
- Manage as many clients as you have with one single license (unlimited license)
- Each clients data is saved separately in a different directory on your computer for data segregation
- Generate reports and save to Microsoft Excel or Adobe PDF to share with clients
- Ability to send MProfit data files to clients that also have MProfit on their computer



Stocks
Mutual Funds
and ETFs

MProfit can easily manage the most popular asset classes such as stocks, mutual funds and ETFs. Some of the features include:

- Keep track of your purchase & sale transactions of stocks in a simple and familiar contract note format as well as subscription, redemptions & dividend reinvestment entries of mutual funds
- Daily Gain, Overall Gain, Current Value for Stocks and MFs
- Support for bonuses, splits, merger & demerger transactions (closing balances and capital gain calculations are adjusted based on these corporate actions as per the income tax rules)
- Support for adding multiple buy and sell transactions in one contract note form
- Manage transactions related to short selling in stocks
- Mutual Fund transactions can be entered to buy (subscribe), sell (redeem), dividend reinvestment and addition of bonus units (value for such bonus units is zero)
- Auto generate past SIP (Systematic Investment Plan) entries for mutual funds
- Keep track of mutual funds schemes with folio numbers
- Lock-In Period and reminder alert for MFs (very useful for ELSS tax saving schemes)
- Transactions related to Exchange Traded Funds (ETFs)
- Track income received from dividend reinvestments from Stocks and MFs



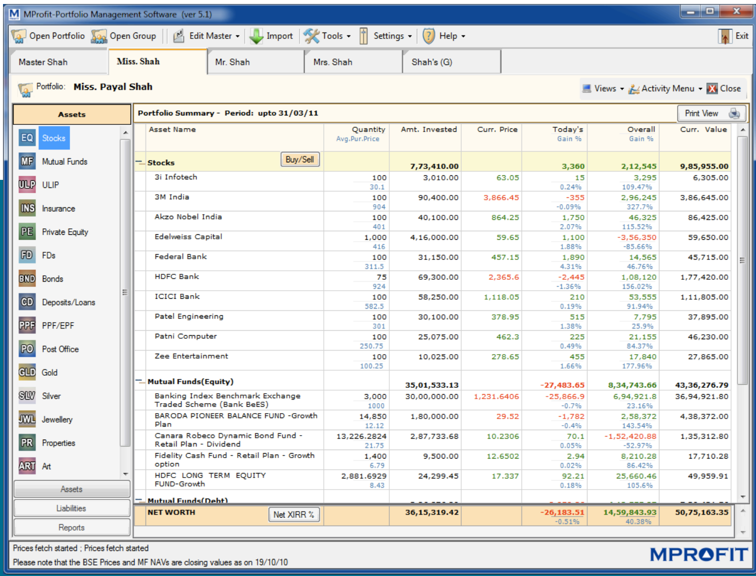
ULIPs

Insurance Policies and Private Equity

MProfit can also manage your investments such as ULIPs, insurance policies and your Private Equity holdings. The features for ULIPs and insurance policies are:

- Keep track of all the details associated with your ULIP and insurance plans. Information such as: Policy Number, Sum Assured, Name of the nominee, Premium Term, Lock-in Date and Maturity Date
- Reminder alert for the premium, lock-in date and maturity date
- Complete record of premium and withdrawals
- Keep track of funds associated with ULIP plans
- Manage units quantity and NAV values for ULIP funds
- Option to set ULIP policy value based on funds values or manually as per the policy statement

In the Private Equity category you can list transactions related to unlisted/delisted stocks as well as shares of Private Limited companies.



Other Asset Classes

MProfit can manage other asset classes as well such as FDs, bonds, PPF/EPF, gold, silver, jewellry, property, art and many others.

The features for FDs/Bonds/Deposits/Loans/PPF/EPF and Post Office Schemes are:

- Calculation of current value and maturity values
- Display of daily gain in terms of accrued (accumulated) interest
- Interest in PPF/EPF category is calculated based on PPF rules
- Interest calculation is based on reducing balance method in case of loans, deposits and Post Office schemes
- Current value can be set based on interest rate or market value for bonds
- Track income received from rental income and other sources

MProfit also keeps track of all the transactions related to other asset classes like Gold, Silver, Properties, Art and any other miscellaneous assets.

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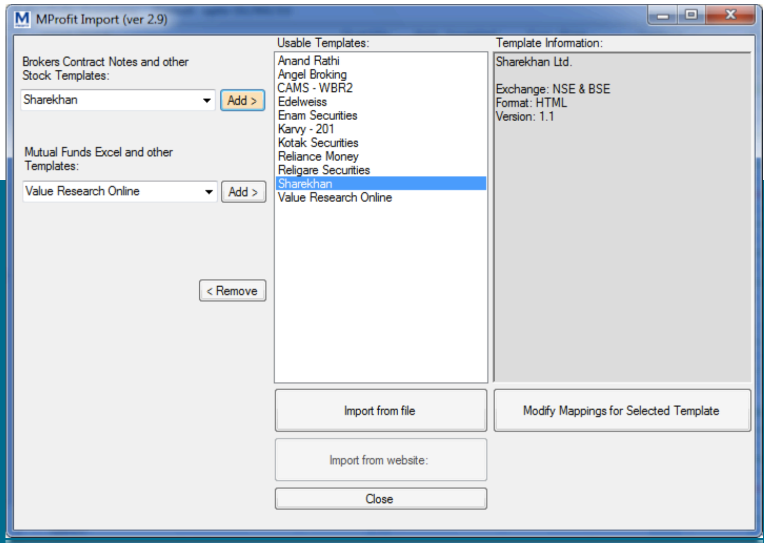

Import Capabilities

MProfit allows you to import your financial data from a wide variety of data sources. We have 4 categories of file types we support:

- Brokerage digital contract notes - we support brokers such as Kotak, MF Global, Motilal Oswal, Reliance Securities, Way2Wealth and many others brokers, we are constantly adding new brokers to the list
- CAMS/KARVY mutual fund files - we support Karvy 201/221, Karvy personal file, CAMS WBR2 and CAMS personal files
- Predefined Excel formats - using the templates provided you can import your stock and mutual fund transactions
- Online portals - we currently support Value Research Online and NJ Fundz. This allows you to keep a backup of your financial data on your computer and also aggregate all your financial data.

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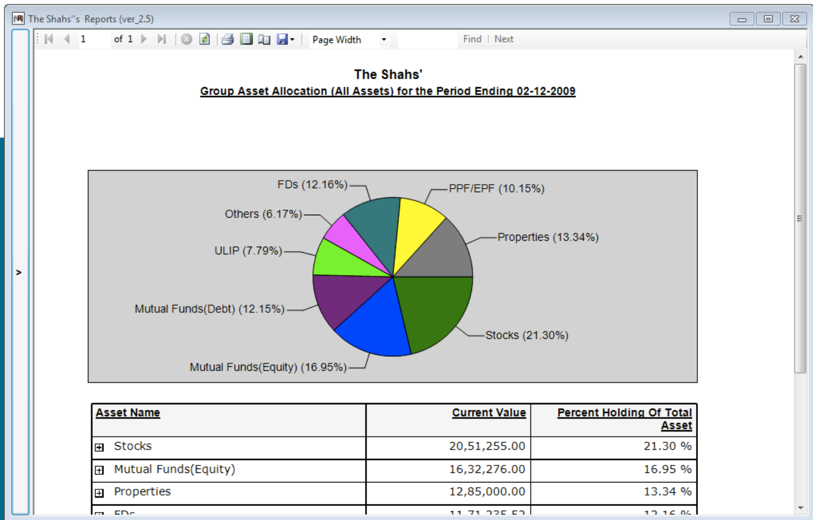
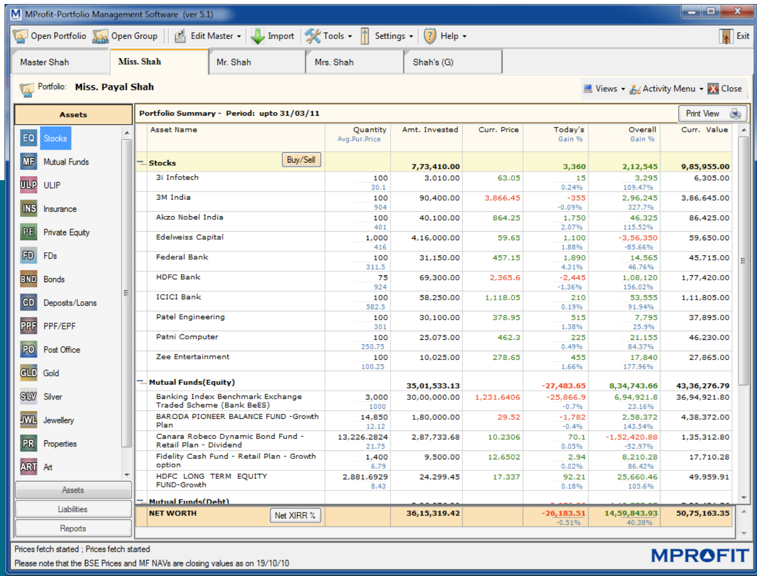


Reporting Capabilities

The power of **MProfit** is via the reports that can be generated. These reports allow you to view your portfolio and understand where and how your investments are performing. Features include:

- Provides various reports that can be easily understood and customized per your needs
- Choose from various report types, such as Capital Gains, Transaction, Analytical, Accounting and Miscellaneous Reports
- Investors can review the diversification and performance of their portfolios through Asset Allocation and Realised/Unrealised gains reports
- Asset Allocation reports can display either a pie chart or bar chart
- Portfolio Summary Reports can also be customised for printing of any single asset type, for e.g. Portfolio summary for only Stocks, MFs, ULIPs, etc.
- Detailed contract notes view for stock transactions
- Annualised Returns (XIRR) report
- Long Term, Short Term and Intra-day Profit/Loss reports in a variety of formats like Summary, Transaction Wise and Detailed Transaction Wise (where multiple purchased quantities of different dates are sold on one date) are available
- Categorised into stocks, equity mutual funds and debt mutual funds
- Reports are adjusted for bonuses, splits, merger & demerger transactions as per income tax rules



Other Features

MProfit has many features that allow you to take control of your investments and analyze your portfolio. Some of the other features are:

- Online update of BSE stock prices, mutual fund NAVs and ETFs
- Automated weekly/monthly data backups to a local hard drive or USB pen drive
- Database update for newly listed stocks, mutual funds, ETFs and company name change updates
- Balloon notification of Annualised Returns (XIRR) for a single asset, an asset category or all assets for a particular portfolio or group
- Software updates as we keep improving the functionality and adding new features and reports
- Instant display of details like folio number, lock-in period, maturity date, agent name, reference name for various assets via balloon notification
- Instant display of details for ULIP and Insurance products like policy numbers, maturity date and lock-in date via balloon notification
- Password feature for owner (full access) and user (can only enter transactions and can't see current prices and values)
- Support for internet proxy settings (helpful in corporate office networks)
- Various reminder alerts such as due dates for insurance premiums, maturity of FDs, deposits and insurance policies, and for other investments can be set

Pricing:

Rs. 99 per month (payable yearly for 12 months) + Rs. 300 (one time joining fees) = Rs. 1488

Pay by Credit Card, Cheque or DD
http://mprofit.in/buy/

System Requirements:

- Windows XP, Vista or 7
- Microsoft .NET Framework*
- Microsoft Report Viewer*
- An internet connection

* Both are freely distributed by Microsoft. MProfit will check if .NET and Report Viewer are installed on your system. If not, MProfit will install both components from Microsoft.com

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