



NEWS RELEASE

## March Madness® on SiriusXM: Listeners Get Buzzer to Buzzer Coverage of Every 2018 NCAA® Division I Men's Basketball Championship Game

3/12/2018

Every minute of every game airs live on satellite radios and on the SiriusXM app

Extensive daily coverage on SiriusXM's sports talk channels; SiriusXM hosts include Mike Krzyzewski, Jim Baron, Tom Brennan, Bobby Cremins, Fran Fraschilla, Bill Frieder, Seth Greenberg, John Thompson III and Eddie House  
NEW YORK, March 12, 2018 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive coverage of the 2018 NCAA® Division I Men's Basketball Championship, airing every minute of every game on both satellite radios and the SiriusXM app, and providing in-depth daily coverage of the tournament on its exclusive 24/7 college sports talk channels.

SiriusXM listeners nationwide can hear every game in its entirety from the First Four® on March 13 and 14 through the Final Four® and national championship game in San Antonio on March 31 and April 2.

All Men's NCAA Tournament game broadcasts are provided to SiriusXM by Westwood One, the official network radio partner of the NCAA® and the NCAA® Division I Men's Basketball Championship.

Tournament match-ups and SiriusXM channel assignments will be available at [www.siriusxm.com/collegebasketballschedule](http://www.siriusxm.com/collegebasketballschedule).

Throughout the tournament, ESPNU Radio on SiriusXM, as well as SiriusXM ACC Radio, SiriusXM Pac-12 Radio and SiriusXM SEC Radio, will offer the most extensive and in-depth college basketball news and tournament talk available on radio. SiriusXM's 24/7 college sports channels showcase lineups of expert analysts and hosts that includes former coaches Jim Baron, Tom Brennan, Bobby Cremins, Fran Fraschilla, Bill Frieder, Seth Greenberg, John

Thompson III, former Arizona State star Eddie House, as well as Chris Childers, Sean Farnham, Mark Packer and Chris Spatola.

Duke head coach Mike Krzyzewski, who has led the Blue Devils to five National Championship titles, will continue to host his weekly SiriusXM show throughout the tournament. Basketball and Beyond with Coach K airs weekly on ESPN Radio on SiriusXM.

SiriusXM will also offer coverage of the NCAA Division I Women's Basketball Championship, providing listeners with live play-by-play of every regional final, the Women's Final Four® and championship game. All Women's NCAA Tournament radio broadcasts are produced by Westwood One.

SiriusXM subscribers will be able to listen to Men's and Women's tournament games, as well as SiriusXM's exclusive 24/7 college sports talk channels on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to [www.SiriusXM.com/streaming](http://www.SiriusXM.com/streaming) to learn more.

March Madness, NCAA, First Four, Final Four, and Selection Sunday are trademarks of the National Collegiate Athletic Association.

## About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts:

Andrew FitzPatrick, SiriusXM, [Andrew.FitzPatrick@SiriusXM.com](mailto:Andrew.FitzPatrick@SiriusXM.com)

Kevin Bruns, SiriusXM, [Kevin.Bruns@SiriusXM.com](mailto:Kevin.Bruns@SiriusXM.com)

View original content with multimedia:<http://www.prnewswire.com/news-releases/march-madness-on-siriusxm-listeners-get-buzzer-to-buzzer-coverage-of-every-2018-ncaa-division-i-mens-basketball-championship-game-300612420.html>

SOURCE Sirius XM Holdings Inc.