Running a quiz evening is a fun, easy and entertaining way to raise money. The success of a quiz rests on the participation of the players. Participants want to be challenged and feel included, so a well-structured quiz should include questions for all abilities, and above all, should be enjoyable. Money can be raised at the event from the entry fee, from profits made selling refreshments at the event, and via any extra fundraising you undertake during the quiz, for example a raffle or an auction.



Venue

The venue for a quiz is traditionally a pub, but you can use any sociable space, ideally where large numbers of people come to interact. Other venue options could include a church hall, school hall, social club, meeting room in the workplace or even your front room at home.

If your venue does not already have an alcohol licence you may need to apply for one or avoid it by charging for each glass rather than the alcohol contained within it.



Promotion

Use posters and flyers to promote your quiz in local cafes and restaurants, shops, libraries and community centres. Contact your local newspapers and radio stations so your quiz is listed in local events listings, and promote the event to friends, family and colleagues.



Preparation

Find a question master/mistress to host the quiz and an assistant to keep score. You need someone who is confident with public speaking, good humoured and patient, and unless the venue is very small, you will need a PA system. Visit the venue in advance and agree how it will be laid out. Do you want teams around tables? Will you need pens and answer sheets on the tables?



How it works

Ask people to create their own teams, then enter the team, with team name, and pay an entrance fee for each person, normally around ± 5 . Be sure to budget correctly for your event, calculate the cost of hosting it and the money you will be receiving, to ensure you will be making a profit.

After each question round, the answer sheets are handed in to the scorekeeper. The scorekeeper marks these as the next question round is taking place and after every round the scores are announced and the answers given out. The team with the highest score at the end of the quiz receives a donated prize.

Set some rules eg no conferring between teams, answer sheets have to be handed in at the end of each round, books/mobile phones etc may **not** be used to find answers.

Leading the

fight against dementia

Alzheimer's

Society





Extra fundraising ideas

If your local pub or social club already runs a quiz, offer to provide them with questions and support on the night, and suggest they donate the proceeds to the Society.

Hold a raffle or an auction during a break in the quiz.

Keep prizes fun, why not ask your local brewery or other suppliers to donate prizes to the quiz?



Materials

To ensure your quiz is a success, we have enclosed some question and answer sheets to get you started. You can also photocopy this pack and give it to other people who want to fundraise for you.

Questions can be on anything! You can get them from the internet; many websites offer weekly updated questions, or type 'quiz questions' into a search engine. You could also ask local teachers, gardeners, etc to set questions on their area of expertise.



Top tips

Promote your local services and take information about the work of the Society that you can give to enquirers.

Create a sign-up sheet for people to add their addresses/telephone numbers/ email addresses. You might be able to source some volunteers or supporters from the contacts you make.



Enjoy!

This is a fun, social, light-hearted fundraising event. Slip in the occasional joke, encourage a friendly atmosphere and enjoy yourselves.



Round 1 History

- 1. Who was the first man in space?
- A. Yuri Gagarin
- 2. Who said 'I've never had an accident worth talking about'?
- A. Captain E J Smith of the Titanic
- 3. Which leader died in St Helena?
- A. Napoleon Bonaparte
- 4. Which commoner received a state funeral in 1965?
- A. Winston Churchill
- 5. Mare Nostrum was the Roman name for what?
- A. Mediterranean Sea
- 6. In what year was the Berlin Wall pulled down?
- A. 1989
- 7. What was discovered in 1922 by Howard Carter?
- A. Tutankhamen's tomb
- 8. What offense was Al Capone eventually imprisoned for?
- A. Tax evasion
- 9. King Zog ruled which country?
- A. Albania
- 10. Dwight Eisenhower was the first president to hold what?
- A. A pilot's licence



Round 2 Geography

- 1. In which English county is the town of Chelmsford?
- A. Essex
- 2. What country is the home of the Ashanti people?
- A. Ghana
- 3. What is the world's largest sand island northeast of Brisbane?
- A. Fraser island
- 4. In what country was the first Legoland?
- A. Denmark
- 5. Which US state flag has a UK Union Flag on it?
- A. Hawaii
- 6. What is the capital of Ethiopia?
- A. Addis Ababa
- 7. What country is nearest to the North Pole?
- A. Greenland
- 8. In which Northern Ireland county is the town of Ballymena?
- A. Antrim
- 9. What city was known as Edo before assuming its current name in 1868?
- A. Tokyo
- 10. What is the capital of Luxembourg
- A. Luxembourg City



Round 3 Music

- 1. Who was Led Zeppelin's original lead singer?
- A. Robert Plant
- 2. Who won an Oscar for the soundtrack to Chariots of Fire?
- A. Vangelis
- 3. Which soul singer was Sitting on the Dock of the Bay?
- A. Otis Redding
- 4. Farrokh Bulsara was the lead singer of which pop group?
- A. Queen / Freddie Mercury
- 5. Papageno features in which opera?
- A. The Magic Flute
- 6. Who wrote the music for Show Boat?
- A. Jerome Kern
- 7. Who featured on the cover of the first Rolling Stone magazine?
- A. John Lennon
- 8. What does the musical term fortissimo mean?
- A. Very loud
- 9. Who was the long-tongued star of the band Bad Manners (stage name)?
- A. Buster Bloodvessel
- 10. What musical instrument's sales escalated from 228,000 in 1950 to 2.3 million in 1971?
- A. The guitar



Round 4 General knowledge

- 1. In Australian airline QANTAS, what does QANTAS stand for?
- A. Queensland and Northern Territories Aerial Services
- 2. What famous American landmark constructed by Gutzon Borglum is featured in the closing scenes of the film North by Northwest?
- A. Mount Rushmore monument
- 3. What country is served by Sabena airlines?
- A. Belgium
- 4. How was Edward Thatch better known?
- A. Blackbeard
- 5. What is the most common form of dementia?
- A. Alzheimer's disease
- 6. By what name is the plant Saintpaulia better known?
- A. African violet
- 7. Who was Israel's first Prime Minister?
- A. David Ben Gurion
- 8. Skin is the largest organ in the human body, true or false?
- A. True
- 9. What is Calvados?
- A. Apple Brandy
- 10. The soft drink Kia-Ora takes its name from the Maori word for 'good health', true or false?
- A. True



Round 5 Sport

- 1. What wrestler's real name was Shirley Crabtree?
- A. Big Daddy
- 2. What is the line darts players toe?
- A. Oche
- 3. Who won the Wimbledon Women's Singles title in the Queen's Jubilee year 1977?
- A. Virginia Wade
- 4. What sport has the Calcutta Cup as one of its trophies?
- A. Rugby Union
- 5. At which sport did Olga Korbut excel?
- A. Gymnastics
- 6. Who would wear the yellow jersey?
- A. Leader of the tour de France
- 7. Including the cue ball, how many balls are on a snooker table at the start of a game?
- A. 22 (cue ball, 15 reds and six other colours)
- 8. What is the name of Chicago's famous basketball team?
- A. The Chicago Bulls
- 9. Who won the first University Boat Race between Oxford and Cambridge?
- A. Oxford
- 10. Where is Trent Bridge cricket ground?
- A. Nottingham



Round 6 Food and Drink

- 1. Globe and Jerusalem are types of what?
- A. Artichoke
- 2. What is the trademark of Bacardi?
- A. A bat
- 3. Which country is the home of feta cheese?
- A. Greece
- 4. What was Earl John Montagu partial to as it allowed him to eat with one hand while playing cards with the other?
- A. The sandwich
- 5. Which fruit was originally known as the 'love apple'?
- A. Tomato
- 6. Which type of food is named after the French for 'cooked twice'?
- A. Biscuit
- 7. What shape is Farfalle pasta?
- A. Bow-shaped
- 8. What do Vichysoisse and Gazpacho have in common?
- A. Both are soups served cold
- 9. What are the components of a Screwdriver cocktail?
- A. Vodka and orange juice
- 10. What kind of fruit is an Elegant Lady?
- A. Pear