



NEWS RADIO 1200 WOAI RAISES OVER \$200,000 DURING ANNUAL FUNDRAISER TO BENEFIT THE ELF LOUISE CHRISTMAS PROJECT

San Antonio, Texas – December 6, 2017 – News Radio 1200 WOAI, San Antonio's News, Traffic and Weather stations, in partnership with North Star Mall, raised over \$200,000 during its annual radiothon and silent auction on Friday, December 1 and Saturday, December 2. Proceeds will benefit The Elf Louise Christmas Project, a local non-profit organization that purchases and delivers toys during the holiday season for Bexar County's less fortunate children. The Elf Louise Project is in its 49th year.

The donations collected during the fundraiser will provide needed gifts for more than 30,000 children this year. iHeartMedia San Antonio's on-air personalities including Russell Rush, Kyle Due, and Randy Carroll, joined personalities from sister station News Radio 1200 WOAI on air to encourage listeners to donate to the radiothon and bid on the silent auction. To date, News Radio 1200 WOAI helped raise over 4,238,000 to benefit The Elf Louise Christmas Project.

"I can't begin to thank News Radio 1200 WOAI and their listeners enough," said Louise Locker, the woman who founded the Elf Louise Christmas Project 49 years ago. "The spirit was amazing and kept everyone going. So many children will have a happier Christmas this year, thanks to this radiothon."

A minimum of 98 cents from every dollar donated goes directly to buying toys. It now takes nearly 5,000 volunteers to process applications, wrap presents, route Santa team and deliver gifts to more than 30,000 children each year. For more information on how to donate or volunteer, listeners can go to www.elflouise.org.

News Radio 1200 WOAI is the leading media outlet in the San Antonio market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, the leading all-in-one streaming music and live radio service – with more than 1.4 billion app downloads and 100 million registered users.

About iHeartMedia San Antonio:

iHeartMedia San Antonio owns and operates KAJA FM, KQXT FM, KRPT FM, KXXM FM, KZEP FM, KTKR AM, WOAI AM, KQXT FM HD3, and is part of iHeartMedia. With over a quarter of a billion monthly listeners in the U.S. and over 122 million social followers, iHeartMedia has the largest national reach of any radio or television outlet in America. As the

leader in multiplatform connections, it also serves over 150 local markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets, wearables and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the fastest growing digital audio service in the U.S. and offers users thousands of live radio stations, personalized custom artist stations created by just one song or seed artist and the top podcasts and personalities. With over 1.4 billion downloads, iHeartRadio reached 100 million registered users faster than any other radio or digital music service.

iHeartMedia's platforms include radio broadcasting, online, mobile, digital and social media, podcasts, personalities and influencers, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (PINK: IHRT). Visit iHeartMedia.com for more company information.

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