

Historically Black Colleges and Universities

THE ROAD TO SUCCESS

Celebrate

African-American History



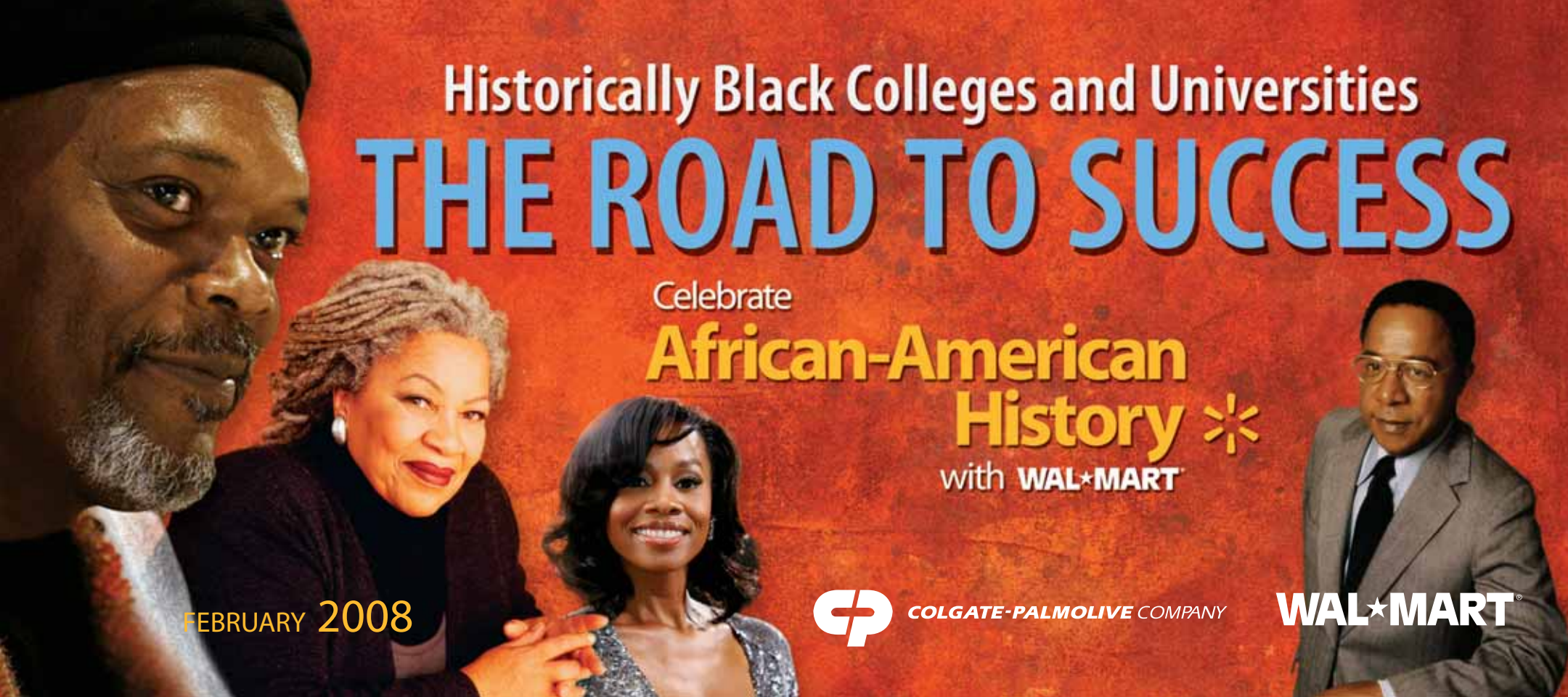
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FEBRUARY 2008



COLGATE-PALMOLIVE COMPANY

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HBCUs: The Backbone of African-American Education

THE EARLY YEARS

1837

1863

President
Lincoln issues
Emancipation
Proclamation



1864

The New Orleans
Tribune is first daily
African-American
newspaper



1864

Historically Black Colleges and Universities (HBCUs) helped build America by educating African-Americans when educational opportunities were limited. Many of the early colleges were private institutions started by black churches, African-Americans, the American Missionary Association and the Freedmen's Bureau. After the Civil War, public colleges and universities were formed by state legislatures. The nation's 103 HBCUs continue to mold African-American leaders and role models. About 60,000 students attend HBCUs, and the schools award nearly one in every four bachelor's degrees earned by African-Americans.

Cheyney University of Pennsylvania

Cheyney University is proud of its heritage as the nation's oldest HBCU. Cheyney was founded by Quaker philanthropist Richard Humphreys, and its second principal was Ebenezer Don Carlos Bassett, the nation's first African-American diplomat.

Established between 1837-1856:

Cheyney University of Pennsylvania
Cheyney, Pa., 1837

Lincoln University of the
Commonwealth of Pennsylvania
Lincoln University, Pa., 1854

Wilberforce University
Wilberforce, Ohio, 1856

Wilberforce University

The nation's first university to be owned and operated by African-Americans, Wilberforce University also spawned two other schools: Central State University and Payne Theological Seminary.

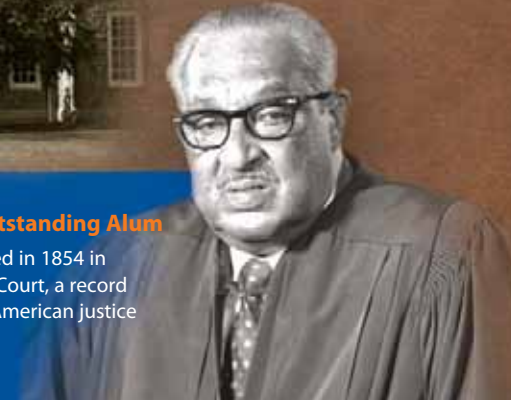


How to read this timeline

This timeline contains some African-American milestones at the top of each panel, a partial list of HBCUs founded in each time period, background on some schools and profiles of outstanding HBCU alums. See back panel for a list of schools.

Lincoln University of the Commonwealth of Pennsylvania Outstanding Alum

THURGOOD MARSHALL, a graduate of Lincoln University, established in 1854 in Lincoln University, Pa., won 29 civil rights cases before the U.S. Supreme Court, a record at the time. President Lyndon Johnson named Marshall the first African-American justice to the court.



POST CIVIL WAR YEARS

1865

1865 Many HBCUs founded after Civil War



1865 Freedmen's Bureau established to help African-Americans

1866 African-American Buffalo Soldiers patrol western frontier



1867

Fisk University

Fisk University is renowned for its Race Relations Institute, which got its start in 1942, gathering the finest scholars to explore and raise awareness of race issues.

Established between 1865-1867:

- Atlanta University, Atlanta, Ga., 1865
- Shaw University, Raleigh, N.C., 1865
- Virginia Union University, Richmond, Va., 1865
- Edward Waters College, Jacksonville, Fla., 1866
- Rust College, Holly Springs, Miss., 1866
- Fisk University, Nashville, Tenn., 1867
- Howard University, Washington, D.C., 1867
- Johnson C. Smith University, Charlotte, N.C., 1867

Howard University

Howard University is one of the leading producers of African-American Ph.D.s in the United States.



Alabama State University Outstanding Alum

ROSA PARKS attended high school at State Teachers College, now known as Alabama State University, formed in 1867 and located in Mobile, Ala. Parks refused to ride at the back of a bus, launching the civil rights era and making her a 20th century icon.

Morehouse College Outstanding Alum

SPIKE LEE was the third generation in his family to attend Morehouse College, established in 1867 in Atlanta, Ga. The film director and producer is noted for making commercial films as well as documentaries, and for writing and also acting in his films. Lee has also filmed music videos and he has written several books.



THE RUSH TO BUILD

1868

1868

African-Americans gain U.S. citizenship with the 14th Amendment to the Constitution



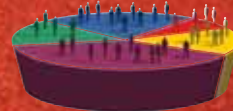
1870

The 15th Amendment gives African-Americans the right to vote



1880

Census shows African-American population reaches 6.6 million



1880

Hampton University

One of only four institutions in the United States that serve as a National Physics Frontier Center, Hampton University also has a NASA grant to launch weather satellites.



Established between 1868-1873:

- Hampton University, Hampton, Va., 1868
- Clafin University, Orangeburg, S.C., 1869
- Clark College, Atlanta, Ga., 1869
- Dillard University, New Orleans, La., 1869
- Alabama A&M University, Normal, Ala., 1871
- Alcorn State University, Alcorn State, Miss., 1871
- Bennett College, Greensboro, N.C., 1873
- Wiley College, Marshall, Texas, 1873 (Read about Wiley's "Great Debaters" on reverse panel.)



Dillard University

Dillard University's environmental justice center develops leaders ready to tackle issues of environmental, social and economic justice along the Mississippi River.



Florida Memorial University Outstanding Alum

BARRINGTON IRVING of Florida Memorial University, Miami, Fla., founded in 1879, is the first person of African descent to fly solo around the world. He turned down a football scholarship to become a pilot. Today, he encourages youth to pursue aviation careers.

Jackson State University Outstanding Alum

CASSANDRA WILSON graduated from Jackson State University, Jackson, Miss., established in 1877. The Grammy Award-winning artist was named one of the nation's most important jazz vocalists. Wilson's style blends jazz, blues, R & B, folk, funk, pop and country music.

THE MOMENTUM GROWS

1881

Spelman College

Spelman College, one of only two HBCUs for women, is ranked the top HBCU in the country. In 1987, Bill and Camille Cosby gave Spelman a \$20 million, the largest ever African-American gift to an HBCU.



North Carolina A&T State University Outstanding Alum

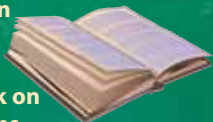
RONALD MCNAIR was a space shuttle astronaut and a magna cum laude graduate of North Carolina A&T State University in Greensboro, N.C., founded in 1891. A laser physics scientist, he also earned the Congressional Space Medal of Honor.

Central State University Outstanding Alum

LEONTYNE PRICE attended Central State University, established in Wilberforce, Ohio, in 1887. She planned to become a music teacher, but her magnificent voice made her an international opera star. Price was the first African-American to sing a major role in Italy's famed La Scala opera house.

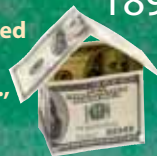
1882

"History of the Negro Race in America from 1619 to 1880" is first history book on African-Americans



1888

The first African-American-owned banks open their doors in Richmond, Va., and Washington, D.C.



1895

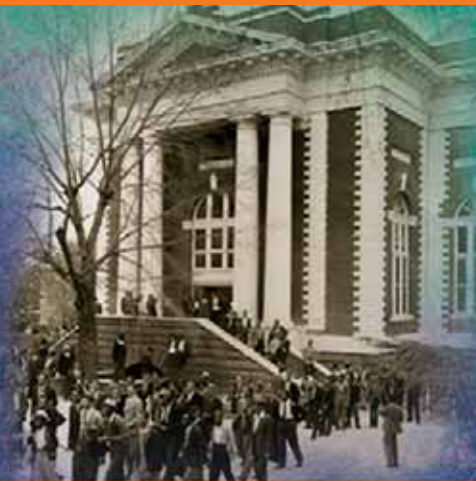
The "Laughing Song" is the first blues song recorded



1899

Established between 1881-1897:

- Spelman College, Atlanta, Ga., 1881
- Tuskegee University, Tuskegee, Ala., 1881
- Florida A&M University, Tallahassee, Fla., 1887
- Delaware State University, Dover, Del., 1890
- South Carolina State University, Orangeburg, S.C., 1896
- Langston University, Langston, Okla., 1897



Tuskegee University

Tuskegee University earned fame as the center of African-American military aviation training during World War II. The Tuskegee Airmen were the first black aviators in U.S. military history.



THE MODERN ERA

1900

1915

African-American migration from the South to the North begins



1926

Carter G. Woodson establishes Negro History Week, which evolves into Black History Week and Black History Month



1986

First national Martin Luther King Jr. holiday



2007

Bethune-Cookman University

was founded by Mary McLeod Bethune, a daughter of slaves who became an advisor to presidents of the United States. The university began as a training school for girls, and recently launched a master's degree program in leadership.

Established between 1901-1988:

- Grambling State University, Grambling, La., 1901
- Bethune-Cookman University, Daytona Beach, Fla., 1904
- Tennessee State University, Nashville, Tenn., 1912
- Xavier University of Louisiana, New Orleans, La., 1925
- Morehouse School of Medicine, Atlanta, Ga., 1975
- Clark Atlanta University formed by merger of Clark College and Atlanta University, Atlanta, Ga., 1988

Xavier University of Louisiana

A Catholic HBCU, Xavier University of Louisiana ranks first in the nation in placing African-American students into medical schools, and is one of the top producers of African-American doctor of pharmacy recipients.



Morgan State University Outstanding Alum

ZORA NEALE HURSTON, one of the most prolific writers of the Harlem Renaissance literary movement, attended Morgan State (established in 1939 in Baltimore, Md.) and Howard universities. She wrote several books, including "Their Eyes Were Watching God."

Texas Southern University Outstanding Alum

YOLANDA ADAMS is considered the first lady of modern gospel for her blend of gospel, R & B and pop music. The graduate of Texas Southern University, established in 1947 in Houston, also is a former schoolteacher who has earned numerous awards, including four Grammys.



Focus on Historically Black Colleges and Universities

In 1965, Congress defined an HBCU as “any historically black college or university that was established prior to 1964, whose principal mission was, and is, the education of black Americans...” In 1981, the White House Initiative on Historically Black Colleges and Universities was established to expand funding and strengthen the institutions, located mostly in the Southeast. Since then, the White House Initiative on HBCUs has broadened the nation’s knowledge of HBCUs, including their significant educational and economic impact on the nation. This is a list of HBCUs. For more information about HBCUs, visit www.hbcunetwork.com.

Featured on the cover, from left to right: actor Samuel L. Jackson (Morehouse College), Nobel Literature Prize winner Toni Morrison (Howard University), actress Anika Noni Rose (Florida A&M University) and writer Alex Haley (Alcorn State University).

ALABAMA

Alabama A&M University
Alabama State University
Bishop State Community College
Concordia College Selma
Gadsden State Community College, Valley Street
J. F. Drake State Technical College
Lawson State Community College
Miles College
Oakwood College
Selma University
Shelton State Community College, C.A. Fredd Campus
Stillman College
Talladega College
Trenholm State Technical College
Tuskegee University

ARKANSAS

Arkansas Baptist College
Philander Smith College
University of Arkansas at Pine Bluff

DELAWARE

Delaware State University

DISTRICT OF COLUMBIA

Howard University
University of the District of Columbia

FLORIDA

Bethune-Cookman University
Edward Waters College
Florida A&M University
Florida Memorial University

GEORGIA

Albany State University
Clark Atlanta University
Fort Valley State University
Interdenominational Theological Center
Morehouse College
Morehouse School of Medicine
Morris Brown College
Paine College
Savannah State University

SPELMAN COLLEGE

KENTUCKY

Kentucky State University

LOUISIANA

Dillard University

Grambling State University
Southern University A&M College
Southern University at New Orleans
Southern University at Shreveport
Xavier University of Louisiana

MARYLAND

Bowie State University
Coppin State College
Morgan State University
University of Maryland Eastern Shore

MICHIGAN

Lewis College of Business

MISSISSIPPI

Alcorn State University
Coahoma Community College
Hinds Community College, Utica
Jackson State University
Mississippi Valley State University
Rust College
Tougaloo College

MISSOURI

Harris-Stowe State University
Lincoln University

NORTH CAROLINA

Bennett College
Elizabeth City State University
Fayetteville State University
Johnson C. Smith University
Livingstone College
North Carolina A&T State University
North Carolina Central University
Shaw University
St. Augustine's College

WINSTON-SALEM STATE UNIVERSITY

OHIO

Central State University
Wilberforce University

OKLAHOMA

Langston University

PENNSYLVANIA

Cheyney University of Pennsylvania
Lincoln University of the Commonwealth of Pennsylvania

SOUTH CAROLINA

Allen University
Benedict College
Claflin University

Clinton Junior College
Denmark Technical College
Morris College
South Carolina State University
Voorhees College

TENNESSEE

Fisk University
Knoxville College
Lane College
Lemoyne-Owen College
Meharry Medical College
Tennessee State University

TEXAS

Huston-Tillotson University
Jarvis Christian College
Paul Quinn College
Prairie View A&M University
Southwestern Christian College
St. Philip's College
Texas College
Texas Southern University
Wiley College

U.S. VIRGIN ISLANDS

University of the Virgin Islands

VIRGINIA

Hampton University
Norfolk State University
Saint Paul's College
Virginia State University
Virginia Union University

Virginia University of Lynchburg

WEST VIRGINIA

Bluefield State College
West Virginia State University

A Mind is a Terrible Thing to Waste®

Twenty-seven Historically Black Colleges and Universities (HBCUs) banded in 1944 to launch the United Negro College Fund (UNCF) to fund-raise together and influence the nation's thinking about educating African-Americans. The years following World War II were difficult for HBCUs, and principal organizer Dr. Frederick D. Patterson, president of what is now Tuskegee University, had a vision that "a unified financial campaign for several Negro colleges seems to be an idea worth toying with."

Wal-Mart is a major supporter of UNCF's goal to raise operating funds for HBCUs, provide financial aid to African-American students and ensure that African-Americans have opportunities for intellectual growth because "a mind is a terrible thing to waste," as UNCF's famous motto states.

Today, UNCF represents 39 member HBCUs and is the largest provider of educational assistance outside of the federal government. Bolstering HBCUs through UNCF remains a goal worthy of public support. For more information, visit www.uncf.org.



Wiley College and "The Great Debaters"

There are many unique stories behind each historically black college and university. One of these is how the 1935 debate team at Wiley College, a tiny Marshall, Texas, school that had an excellent academic reputation, triumphed over bigger and more prestigious rivals.

Wiley English professor and poet Melvin B. Tolson — a product of HBCUs Fisk and Lincoln universities who also taught at HBCU Langston University in Oklahoma — created the legendary Wiley Forensic Society. The team, which included future civil rights leader James Farmer, had a 10-year winning streak, losing only one competition. Its unprecedented success was captured in the Hollywood film "The Great Debaters."

The movie underscored how the nation's 103 HBCUs have served — and continue to serve — African-Americans well. Wal-Mart is continuing that tradition by creating the Melvin B. Tolson Scholarship Fund.



Look for "The Great Debaters" DVD, starring Denzel Washington, at our nearest Wal-Mart! Visit www.thegreatdebatersmovie.com.



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Wal-Mart and Colgate are proud to present this timeline on historically black colleges and universities and their important role in educating African-Americans in the United States.



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