



Fact Sheet: Seasonal Merchandise – Holiday 2013

The holidays are about creating wonder and sharing joy with friends and loved ones over traditions we love most. Whether you want to make the season merrier with Starbucks® coffees and teas, surprise someone with an exciting treat, or find a festive way to tote your morning brew, Starbucks is the perfect destination to find gifts that share the joyful spirit of the holiday season.

Merchandise available in Starbucks company-operated locations in the U.S. beginning November 12, 2013 and Canada November 2, 2013.

On-The-Go

Reusable Cup Sleeve

Your Starbucks® cup can have a jacket for the cold, too! Help your hands this season with this reusable cup sleeve.

Suggested Retail Price: \$4.95 U.S. and \$5.45 Canada



Stainless Steel Hammered Tumbler — Rose Gold

Perfect for that person who prefers iced drinks year-round, this cold tumbler (16 fl. oz.) comes with a stainless steel straw and is cloaked in faceted rose gold stainless steel that will brighten winter days.

Suggested Retail Price: \$22.95 U.S. and Canada

Hostess Gifts



Tin & Chalkboard Advent Calendar

25 merry tins are filled with a caramel treat and attach to a magnetic chalkboard with ribbon for hanging. Every day holds a sweet surprise, including one limited-edition \$5 Mini Starbucks Card. DIY hint: when the season ends, use the chalkboard to write messages and reminders, reuse the tins for a monthly calendar or cover the tins in fabric for creative storage.

Suggested Retail Price: \$29.95 U.S. and Canada

Starbucks® Pour Over Brewer & Mug Set

Delight a coffee enthusiast this season with an artful way to enjoy coffee at home. This ceramic pour over cone set makes it easy to brew one cup of coffee at a time and comes complete with a matching mug (16 fl. oz.).

Suggested Retail Price: \$16.95 U.S. and \$19.95 Canada



Starbucks® Stainless Steel Holiday Carafe

Great for entertaining a house full of guests, this festive red holiday carafe helps keep beverages hot for hours. The shiny red stainless steel double wall is polished with silver tone accents to add a touch of color and sophistication to any gathering (42 fl. oz. / 1250 mL capacity).

Suggested Retail Price: \$39.95 U.S. and \$43.95 Canada



Starbucks Coffee Company

November 2013

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Holiday Gift Packs

The perfect way to share Starbucks variety of products with friends and family! Available for Starbucks® coffee, the Verismo® system and Tazo® tea, each sampler is a wonderful introduction to Starbucks® offerings for every beverage enthusiast on your list.

Starbucks® Artistry of Coffee Sampler (pictured here) Suggested Retail Price: \$19.95 U.S. and \$21.95 Canada

Taste of Tazo® Tea Gift Set Suggested Retail Price: \$19.95 U.S. and \$21.95 Canada

Verismo® Coffee + Espresso Gift Set Suggested Retail Price: \$19.95 U.S. and Canada

Serveware



Starbucks® Ceramic Mug Collection

Brew your favorite holiday coffee and wrap your hands around one of our iconic ceramic Starbucks cups. Featuring new festive looks and colors, these stackable mugs are ideal for anyone on your list.

Suggested Retail Price Per Mug: \$8.95 U.S. \$9.95 Canada

Gold Boxed Mug

A Starbucks original and ideal for festive gifting, this metallic gold patterned mug (14 fl. oz.) is packaged in a beautiful holiday box so no additional gift wrap is required!

Suggested Retail Price: \$10.95 U.S. and \$11.95 Canada



Holiday Red Cup Mug

The iconic red cup design brings holiday cheer to at-home coffee in a way that only Starbucks can. The 16 fl. oz. ceramic mug goes perfectly with a freshly-brewed cup of coffee on a winter morning.

Suggested Retail Price: \$8.95 U.S. and \$9.95 Canada

Swarovski® White Cup Ornament

Inspired by our iconic white Starbucks Cup ornament, this special Ceramic Cup Ornament made with SWAROVSKI CRYSTAL ELEMENTS is adorned with hand-applied genuine Swarovski crystals in a stunning red holiday design, making it the perfect gift for any Starbucks super fan!

Suggested Retail Price: \$39.95 U.S. and \$44.95 Canada (excluding Quebec)



2013 Red Cup Ornament

These wonderful little ornaments are inspired by our iconic seasonal to-go cup. Choose from the classic holiday cup ornament or new this year, "You Are Here" ornaments, which bring the imagery of your favorite cities straight to your holiday tree.

Suggested Retail Price: \$4.95 U.S. and \$5.45 Canada



DIY Gifts

Stainless Steel Doodle It Tumbler with Gold Pen

Get crafty and design your own special personalized gift! This activity kit includes everything you need to design the perfect present for yourself or a loved one, including a tumbler (16 fl. oz.) with a writable stainless steel surface and a gold metallic pen to decorate.

Suggested Retail Price: \$16.95 U.S. and \$19.95 Canada (excluding Quebec)



Create-Your-Own Ornament

Make the iconic Starbucks Cup ornament your own! This ceramic cup ornament with a writable surface comes with everything you need, including a gold pen and instructions, to add a personal touch to any tree.

Suggested Retail Price: \$6.95 U.S. and \$7.95 Canada (excluding Quebec)

Last Minute Gifts



Starbucks® Red Cup Mini Card

Give the gift of a special Starbucks holiday experience with the Starbucks® Red Cup Mini Card! New this year and inspired by the iconic Starbucks red cup, this versatile Starbucks card can double as a gift tag adding a special treat to any package, or used as an ornament to adorn your tree after you've redeemed your favorite coffee – truly a gift that keeps on giving.

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If you have questions or need more information, you may contact us at (206) 318-7100 or press@starbucks.com.

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