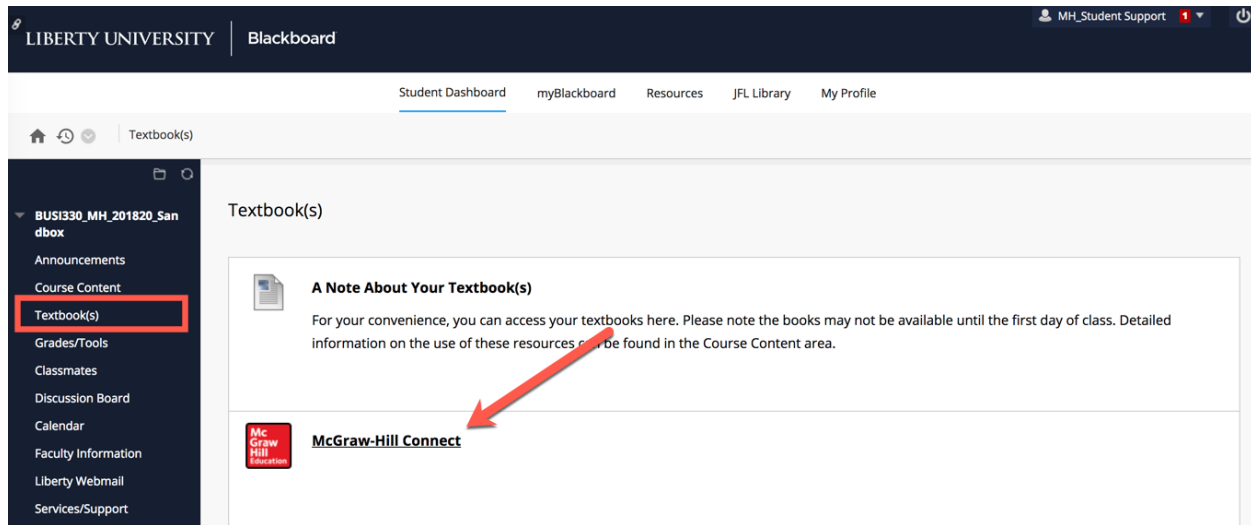
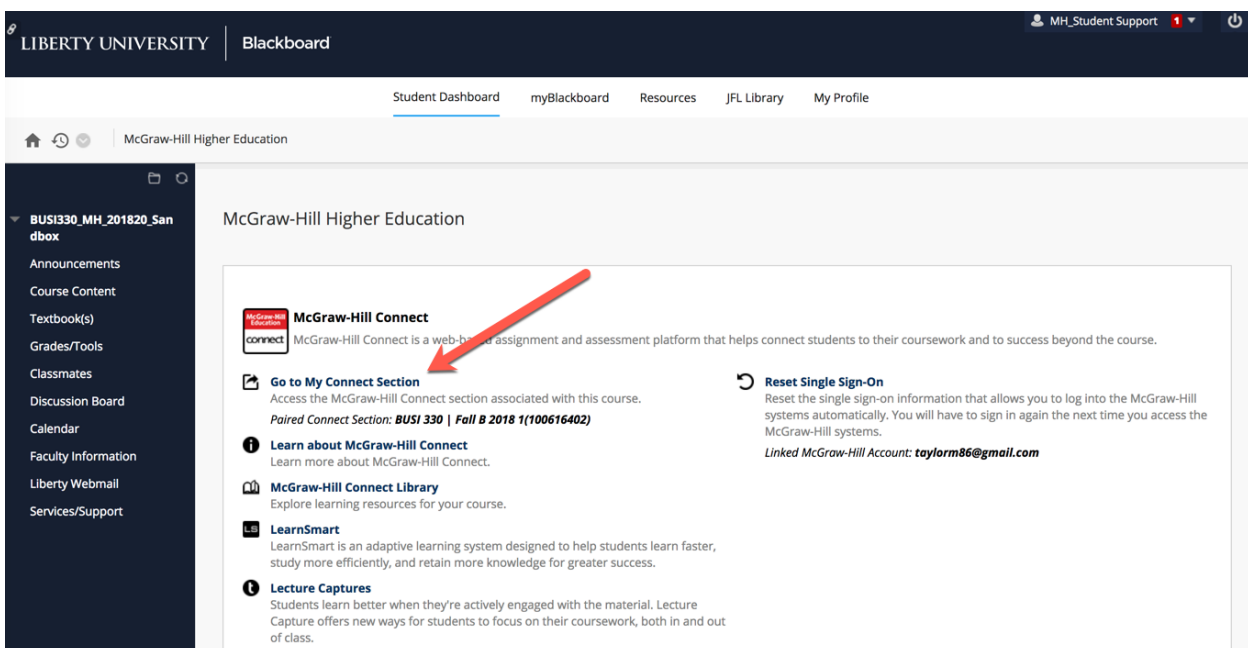


# Access your Textbook in Connect

**Step 1: Log into your Blackboard Course. Click “Textbook(s) > “McGraw-Hill Connect” in the Left Menu.**



**Step 2: Click “Go to my Connect Section” to access your Connect Section Homepage.**



**Step 3: Your textbook options for the course will be located on the Left side of the homepage. Click “Go back to Blackboard” when you are ready to return.**

The screenshot displays the Blackboard interface for a course titled "BUSI 330 - PRINCIPLES OF MARKETING - BUSI 330 | FALL B 2018 1". On the left sidebar, under "Course materials", there is a "Study | SmartBook and LearnSmart" section highlighted with a red box. This section includes a "Looseleaf print option" and a "Read" section with a book cover for "Marketing: The Core (SmartBook) by Roger Kerin, 7e". The main content area shows "Assignments" for each week from Week 1 to Week 6, with item counts ranging from 2 to 3. A "Go back to Blackboard" link is located in the top right corner, with a red arrow pointing to it.

## TECH SUPPORT & FAQ:

**CALL:** (800) 331-5094

## EMAIL & CHAT:

[mhhe.com/support](http://mhhe.com/support)

**MONDAY-THURSDAY: 24 hours**

**FRIDAY: 12 AM - 9 PM EST**

**SATURDAY: 10 AM - 8 PM EST**

**SUNDAY: 12 PM – 12 AM EST**

## FIND MORE SUPPORT:

[connectstudentsuccess.com](http://connectstudentsuccess.com)

## FIND MORE TIPS:

[mhhe.com/collegessmarter](http://mhhe.com/collegessmarter)

**NOTE:** If you contact your instructor with a technical question, you will be asked to provide a case number from tech support before your concern is escalated.