



2020 EDITORIAL CALENDAR

JANUARY RESERVATIONS MATERIALS

JAN 6 12/17 12/23

Festivals & Conferences
Top Stories of 2019
Books in Spanish

JAN 13 1/2 1/6

Writers to Watch

**Winter Institute
Preview Supplement** 12/30 1/3

JAN 20 1/8 1/13

Parenting
Adult 2019 Bestsellers
Library News

JAN 27 1/15 1/20

Spring Religion & Spirituality Announcements
BookLife

FEBRUARY RESERVATIONS MATERIALS

FEB 3 1/22 1/27

Spring Audio Announcements
Earth Day (50th Anniversary)
Books in Spanish

FEB 10 1/29 2/3

Spring Travel
PLA Preview

FEB 17 2/3 2/7

Spring Children's Announcements
Kids' 2019 Bestsellers

FEB 24 2/12 2/14

Wellness I
Poetry
Art/Photography/Architecture
BookLife

MARCH RESERVATIONS MATERIALS

MAR 2 2/19 2/24

Cookbooks
Guest of Honor London
London Book Fair Preview
Books in Spanish

MAR 9 2/26 3/2

Guest of Honor Bologna
Bologna Children's Book Fair Preview

Children's Books in China Supplement 2/24 2/28

London Show Daily (Mar. 10-12) 2/20 2/27

MAR 16 3/4 3/9

TLA Conference Preview
School & Library Spotlight I

Bologna Show Daily (Mar. 30-Apr. 2) 3/9 3/13

MAR 23 3/11 3/16

Mysteries, Thrillers & True Crime
Comics Retailing
Religion & Spirituality: Books for Spiritual (Non-Religious) Readers

MAR 30 3/18 3/23

Sports & Fitness
Summer Olympics
BookLife

APRIL RESERVATIONS MATERIALS

APR 6 3/25 3/30

LGBTQ
Fast-Growing Publishers
Books in Spanish

APR 13 4/1 4/6

Middle Grade
War & Military
Library News

APR 20 4/8 4/13

Summer Reads
Religion & Spirituality: Diversity

APR 27 4/15 4/20

Political Books
BookLife



2020 EDITORIAL CALENDAR

MAY RESERVATIONS MATERIALS

MAY 4 4/22 4/27

Business/Personal Finance
Books in Spanish

MAY 11 4/27 5/1

BE/BookCon Preview Supplement

MAY 18 5/6 5/11

YA
Religion & Spirituality: Illness, Grief,
Dying & Forgiveness

MAY 25 5/13 5/18

What's Trending
Manga
BookLife

BookExpo Show Daily (May 27–29) 5/4 5/11

BookCon Show Daily (May 30–31) 5/6 5/18

JUNE RESERVATIONS MATERIALS

JUNE 1 5/20 5/22

Romance
Books in Spanish

JUNE 8 5/27 6/1

ALA Preview
School & Library Spotlight II
Graphic Novels in Libraries

JUNE 15 6/3 6/8

Fall Audio Announcements
Religion & Spirituality: Memoirs,
Autobiographies & Biographies

Children's Institute Preview Supplement 6/1 6/5

JUNE 22 6/8 6/12

Fall Adult Announcements

JUNE 29 6/17 6/22

Backlist Backbones
Midlist
Children's Flying Starts
BookLife

JULY RESERVATIONS MATERIALS

JUL 6 6/24 6/29

Fall Religion & Spirituality Announcements
San Diego ComicCon Preview
Books in Spanish

JUL 13 7/1 7/6

Wellness II
Writers to Watch
Library News

JUL 20 7/6 7/10

Children's Fall Announcements

JULY 27 7/15 7/20

Fall Travel
BookLife

AUGUST RESERVATIONS MATERIALS

AUG 3 7/22 7/27

Mind, Body, Spirit
Books in Spanish

Digital Solutions in India Supplement 7/20 7/24

AUG 10 7/29 8/3

Hobbies & Crafts

AUG 17 8/5 8/10

Back to School: School & Library III

AUG 24 8/12 8/17

Cookbooks
Comics & Gaming
Printing in Hong Kong Supplement
Religion & Spirituality: Bibles & Devotionals

AUG 31 8/19 8/24

Regional Fall Trade Show Preview
Big Indie Books of Fall
BookLife



2020 EDITORIAL CALENDAR

SEPTEMBER RESERVATIONS MATERIALS

SEP 7 8/26 8/31

Middle Grade
Books in Spanish

PW Star Watch Supplement 8/24 8/28

SEP 14 9/2 9/4

New York ComicCon Preview
Library News: Reference

SEP 21 9/9 9/14

Frankfurt Preview
Religion & Spirituality: Children's Books

Guest of Honor FBF Supplement 9/7 9/11

SEP 28 9/16 9/21

Sci-Fi/Fantasy/Horror
Books in Spanish
BookLife

OCTOBER RESERVATIONS MATERIALS

OCT 5 9/21 9/25

Holiday Gift Guide

OCT 12 9/30 10/5

What's Trending II
Library News

Miami Book Fair Supplement 9/28 10/2

Frankfurt Show Daily (Oct. 14-18) 9/25 10/2

OCT 19 10/7 10/12

YA Feature
Religion & Spirituality: Marriage,
Parenting & Family Life

OCT 26 10/14 10/19

Best Books in 2020
BookLife

Spotlight on Arab Publishing Supplement 10/12 10/16

NOVEMBER RESERVATIONS MATERIALS

NOV 2 10/21 10/26

Wellness III

Books in Spanish Supplement 10/19 10/23

NOV 9 10/28 11/2

Romance

AAR/SBL Conference Supplement 10/5 10/9

NOV 16 11/4 11/9

Mysteries, Thrillers & True Crime
Library News

Spotlight on Regional Publishing Supplement 11/9 11/13

NOV 23 11/11 11/16

Diversity in Publishing
Religion & Spirituality:
Women Writing for Women
BookLife

NOV 25 11/16 11/20

Children's Starred Reviews

NOV 30 11/18 11/23

Personal Finance/Business

DECEMBER RESERVATIONS MATERIALS

DEC 7 11/16 11/23

Spring Adult Announcements
Books in Spanish

DEC 14 12/2 12/7

ALA Midwinter Preview
School & Library Spotlight IV
Publishing Institutes
Religion & Spirituality: 2021 Preview

DEC 21 12/9 12/14

PW Person of the Year
Children's Flying Starts
BookLife