How to Launch My Erickson website in Windows 10
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For iPad and tablets this is easy, since the user gets an app which creates an icon that can be tapped.
For Windows PCs, here are tips for Edge and Chrome browsers. The instructions below assume that you have opened the My Erickson site in a browser tab, you see the Logon and it is the active tab. The site is MyErickson.erickson.com.

MICROSOFT EDGE

Method 1 – Favorites
The My Erickson website can be saved as a Favorite.
When at the logon screen for My Erickson, click the star icon just to the right of the web address to save the address as a Favorite.
To launch My Erickson, click the Favorites star icon at the top right of the browser window.

Method 2 – Pin to the task bar or Start menu
At the My Ericson logon screen, the 3 dots at upper right can be clicked to "Pin the website to the taskbar" or to the start menu.
If the user always shows the taskbar, that is a handy solution with an icon always visible.
The Windows Start menu is opened as the Windows icon.

Method 3 – Open every time Edge is opened
At the My Ericson logon screen, the 3 dots at upper right can be clicked to "Settings" and "Open with a specific page or pages". If no page is listed, enter "Start Page" and save icon. Then select "Add a page", My Erickson address and save icon. In this case, the website will available as a tab all the time for easy reference.

GOOGLE CHROME

Method 1 - Bookmarks
At the My Ericson logon screen, the star icon can be clicked to add the website to bookmarks.
To see the bookmark the user has to click the 3 dots and Bookmarks.
The Bookmarks also show on opening a new tab. Another way to always see a bookmark is to go to "Settings" and move the slider to show the bookmarks bar, which will always display.

Method 2 – Desktop icon
At the My Ericson logon screen, go to 3 dots, "More Tools" to "Save a shortcut".
The website icon is added on the desktop.

Method 3 – Open when Google is opened
To open the website in a tab every time the user starts Chrome, go to 3 dots, "Settings", "On Startup", "Open a Specific Page", "Add a page" and enter the My Erickson address. The tab will always be available when Google Chrome is open.

Since Chrome cannot place an icon on the taskbar or start menu, this can be done in Edge even if Chrome is the usual browser used.