

## Basic Tags

<html> </html>

Creates an HTML document

<head> </head>

Sets off the title & other info that isn't displayed

<body> </body>

Sets off the visible portion of the document

<title> </title>

Puts name of the document in the title bar; when bookmarking pages, this is what is bookmarked

## Body attributes (only used in email newsletters)

<body bgcolor=?>

Sets background color, using name or hex value

<body text=?>

Sets text color, using name or hex value

<body link=?>

Sets color of links, using name or hex value

<body vlink=?>

Sets color of visited links, using name or hex value

<body alink=?>

Sets color of active links (while mouse-clicking)

## Text Tags

<pre> </pre>

Creates preformatted text

<h1> </h1> --> <h6> </h6>

Creates headlines -- H1=largest, H6=smallest

<b> </b>

Creates bold text (should use <strong> instead)

<i> </i>

Creates italicized text (should use <em> instead)

<tt> </tt>

Creates typewriter-style text

<code> </code>

Used to define source code, usually monospace

<cite> </cite>

Creates a citation, usually processed in italics

<address> </address>

Creates address section, usually processed in italics

<em> </em>

Emphasizes a word (usually processed in italics)

<strong> </strong>

Emphasizes a word (usually processed in bold)

<font size=?> </font>

Sets size of font - 1 to 7 (should use CSS instead)

<font color=?> </font>

Sets font color (should use CSS instead)

<font face=?> </font>

Defines the font used (should use CSS instead)

## Links

<a href="URL">clickable text</a>

Creates a hyperlink to a Uniform Resource Locator

<a href="mailto:EMAIL\_ADDRESS">clickable text</a>

Creates a hyperlink to an email address

<a name="NAME">

Creates a target location within a document

<a href="#NAME">clickable text</a>

Creates a link to that target location

## Formatting

<p> </p>

Creates a new paragraph

<br>

Inserts a line break (carriage return)

<blockquote> </blockquote>

Puts content in a quote - indents text from both sides

<div> </div>

Used to format block content with CSS

<span> </span>

Used to format inline content with CSS

## Lists

<ul> </ul>

Creates an unordered list

<ol start=?> </ol>

Creates an ordered list (start=xx, where xx is a counting number)

<li> </li>

Encompasses each list item

<dl> </dl>

Creates a definition list

<dt>

Precedes each definition term

<dd>

Precedes each definition

## Graphical elements

<hr>

Inserts a horizontal rule

<hr size=?>

Sets size (height) of horizontal rule

<hr width=?>

Sets width of rule (as a % or absolute pixel length)

<hr noshade>

Creates a horizontal rule without a shadow



Adds image; it is a separate file located at the URL



Aligns image left/right/center/bottom/top/middle (use CSS)



Sets size of border surrounding image (use CSS)



Sets height of image, in pixels



Sets width of image, in pixels



Sets the alternate text for browsers that can't process images (required by the ADA)

**Forms**

`<form> </form>`

Defines a form

`<select multiple name=? size=?> </select>`

Creates a scrolling menu. Size sets the number of menu items visible before user needs to scroll.

`<select name=?> </select>`

Creates a pulldown menu

`<option>`

Sets off each menu item

`<textarea name=? cols="x" rows="y"> </textarea>`

Creates a text box area. Columns set the width; rows set the height.

`<input type="checkbox" name=? value=?>`

Creates a checkbox.

`<input type="checkbox" name=? value=? checked>`

Creates a checkbox which is pre-checked.

`<input type="radio" name=? value=?>`

Creates a radio button.

`<input type="radio" name=? value=? checked>`

Creates a radio button which is pre-checked.

`<input type="text" name=? size=?>`

Creates a one-line text area. Size sets length, in characters.

`<input type="submit" value=?>`

Creates a submit button. Value sets the text in the submit button.

`<input type="image" name=? src=? border=? alt=?>`

Creates a submit button using an image.

`<input type="reset">`

Creates a reset button

**Tables** (use only for data layout - use CSS for page layout)

`<table> </table>`

Creates a table

`<tr> </tr>`

Sets off each row in a table

`<td> </td>`

Sets off each cell in a row

`<th> </th>`

Sets off the table header (a normal cell with bold, centered text)

**HTML5 input tag attributes**

(not all browsers support; visit <http://caniuse.com> for details)

`<input type="email" name=?>`

Sets a single-line textbox for email addresses

`<input type="url" name=?>`

Sets a single-line textbox for URLs

`<input type="number" name=?>`

Sets a single-line textbox for a number

`<input type="range" name=?>`

Sets a single-line text box for a range of numbers

`<input type="date/month/week/time" name=?>`

Sets a single-line text box with a calendar showing the date/month/week/time

`<input type="search" name=?>`

Sets a single-line text box for searching

`<input type="color" name=?>`

Sets a single-line text box for picking a color

**Table attributes** (only use for email newsletters)

`<table border=?>`

Sets the width of the border around table cells

`<table cellspacing=?>`

Sets amount of space between table cells

`<table cellpadding=?>`

Sets amount of space between a cell's border and its contents

`<table width=?>`

Sets width of the table in pixels or as a percentage

`<tr align=?>`

Sets alignment for cells within the row (left/center/right)

`<td align=?>`

Sets alignment for cells (left/center/right)

`<tr valign=?>`

Sets vertical alignment for cells within the row (top/middle/bottom)

`<td valign=?>`

Sets vertical alignment for cell (top/middle/bottom)

`<td rowspan=?>`

Sets number of rows a cell should span (default=1)

`<td colspan=?>`

Sets number of columns a cell should span

`<td nowrap>`

Prevents lines within a cell from being broken to fit