

**HOW TO MAXIMIZE
THE VALUE OF**

**STOCKS
UNDER**

\$10

Welcome to the Stocks Under \$10 Newsletter.

This primer will help you utilize your subscription to maximize your access to our alerts and the model portfolio.

We suggest that new readers start by familiarizing themselves with the companies in the model portfolio. The best way to do this is by reading through the most recent weekly summary in the archives, which is published each Friday.

This includes a brief description of each company in the model portfolio, the weighting of the holdings and our latest thoughts on the stocks. While we don't publish official price targets, we often alert readers if a stock is near a level where we'd consider buying or selling it.

We rank each of our holdings in the model portfolio either a One, Two or Three. Ones are stocks we'd buy at current levels, while Twos are names we'd look to buy on market pullbacks. Threes are stocks- usually big winners- that we're looking to sell into further strength.

Some readers may choose to follow us trade for trade, but we know that most don't. Therefore, we suggest that new readers focus primarily on the One- and Two-rated stocks to build their own diversified portfolio of low-dollar stocks.

Diversification truly is the only free lunch, but we believe that investors should not only diversify across various sectors. As a result, we divide our investments into three styles: Game Breakers, Inflection Point and Stealth Stocks.

Game Breakers are usually the most risky names, but also tend to have the most upside potential because of a new technology or business technology. In contrast, Inflection Point stocks are down-on-their-luck firms that we believe are

on the cusp of a fundamental recovery.

Finally, Stealth Stocks are solid growth firms that merely fall under the radar of traditional Wall Street firms, because the big boys prefer to focus on larger firms with more trading activity and potential demand for lucrative investment banking services. But that's where our research and methodology can really pay off. We scour the universe of low-dollar stocks to find these firms that performing well, but flying just below the radar screen.

In addition to the weekly summary, we send out an alert to readers each time we make a trade for the model portfolio or to update readers on significant price movement or news regarding one of our holdings.

Finally, when earnings season rolls around each quarter, we provide readers with a full preview of each company's report. This includes a scorecard of consensus expectations and what to look for on the conference call. Once the numbers hit, we circle back to follow up on the results and offer any potential trade ideas.

Using these tips, we believe that readers can use the Stocks Under \$10 newsletter to generate outsized gains with low-dollar firms, as part of a diversified investment portfolio.

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