

PaidToBe**YOU**.com Presents:



The 1 Page Business Plan!

Answer these 5 strategic questions & launch your biz with clarity and confidence!

by Byron Davis

One Page Biz Plan

Establishing Compelling Goals & High Yield Action Steps:

The Signature Products: What do you have to offer that others already want?

What are your most profitable skills? What do you do that others eagerly pay you for (or will pay you for)?

The Target Audience: Who will you serve

What challenges or hurdles am I faced with right now?

What Is Your FOMO (Fear Of Missing Out) Distinctive: Why do they need what you have?

What are their felt & urgent needs? What distinguishes you from your competition?

Pitch Channels: In what ways will you get your signature offer consistently heard by your core audience?

How will people find out about you? How will they learn enough about you to buy from you? What does your sales funnel look like?

Your Action Plan: What does the plan look like in steps and milestones?

What do you need to do first? What do your WINs (What's Important Now) look like?

Congratulation... You did it!

Well done my friend!

If you found this resource helpful please feel free to pass it along to your mastermind group colleagues, & friends. For more helpful resources for creating a life and career that you love head on over to PaidToBeYOU.com/Vault



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