## Nonlinear Regression Functions

The TestScore - STR relation looks linear (maybe)...


But the TestScore - Income relation looks nonlinear...


## Nonlinear Regression - General Ideas

If a relation between $Y$ and $X$ is nonlinear:

- The effect on $Y$ of a change in $X$ depends on the value of $X$ - that is, the marginal effect of $X$ is not constant
- A linear regression is mis-specified: the functional form is wrong
- The estimator of the effect on $Y$ of $X$ is biased: in general it isn't even right on average.
- The solution is to estimate a regression function that is nonlinear in $X$

The general nonlinear population regression function

$$
Y_{i}=f\left(X_{1 i}, X_{2 i}, \ldots, X_{k i}\right)+u_{i}, i=1, \ldots, n
$$

## Assumptions

1. $E\left(u_{i} \mid X_{1 i}, X_{2 i}, \ldots, X_{k i}\right)=0$ (same)
2. $\left(X_{1 i}, \ldots, X_{k i}, Y_{i}\right)$ are i.i.d. (same)
3. Big outliers are rare (same idea; the precise mathematical condition depends on the specific $f$ )
4. No perfect multicollinearity (same idea; the precise statement depends on the specific $f$ )

## Outline

1. Nonlinear (polynomial) functions of one variable
2. Polynomial functions of multiple variables: Interactions
3. Application to the California Test Score data set
4. Addendum: Fun with logarithms

## Nonlinear (Polynomial) Functions of a One RHS Variable

Approximate the population regression function by a polynomial:

$$
Y_{i}=\beta_{0}+\beta_{1} X_{i}+\beta_{2} X_{i}^{2}+\ldots+\beta_{r} X_{i}^{r}+u_{i}
$$

- This is just the linear multiple regression model - except that the regressors are powers of $X$ !
- Estimation, hypothesis testing, etc. proceeds as in the multiple regression model using OLS
- The coefficients are difficult to interpret, but the regression function itself is interpretable

Example: the TestScore - Income relation
Income $_{i}=$ average district income in the $i^{\text {th }}$ district (thousands of dollars per capita)

Quadratic specification:

$$
\text { TestScore }_{i}=\beta_{0}+\beta_{1} \text { Income }_{i}+\beta_{2}\left(\text { Income }_{i}\right)^{2}+u_{i}
$$

Cubic specification:

$$
\begin{aligned}
\text { TestScore }_{i}=\beta_{0}+ & \beta_{1} \text { Income }_{i}+\beta_{2}\left(\text { Income }_{i}\right)^{2} \\
& +\beta_{3}\left(\text { Income }_{i}\right)^{3}+u_{i}
\end{aligned}
$$

## Estimation of the quadratic specification in STATA

```
generate avginc2 = avginc*avginc;
reg testscr avginc avginc2, r;
Regression with robust standard errors
Create a new regressor
```



Test the null hypothesis of linearity against the alternative that the regression function is a quadratic....

Interpreting the estimated regression function:
(a) Plot the predicted values

$$
\begin{aligned}
& \text { TestScore }=^{6} 607.3+\text { 3.85Income }_{i}-0.0423\left(\text { Income }_{i}\right)^{2} \\
&(2.9)(0.27) \quad(0.0048)
\end{aligned}
$$



Interpreting the estimated regression function, ctd:
(b) Compute "effects" for different values of $X$

TestScore $=607.3+3.85$ Income $_{i}-0.0423\left(\text { Income }_{i}\right)^{2}$

$$
(2.9)(0.27) \quad(0.0048)
$$

Predicted change in TestScore for a change in income from $\$ 5,000$ per capita to $\$ 6,000$ per capita:
$\Delta$ FestScore $=607.3+3.85 \times 6-0.0423 \times 6^{2}$

$$
\begin{aligned}
& -\left(607.3+3.85 \times 5-0.0423 \times 5^{2}\right) \\
= & 3.4
\end{aligned}
$$

TestScore $=607.3+3.85$ Income $_{i}-0.0423\left(\text { Income }_{i}\right)^{2}$

Predicted "effects" for different values of $X$ :

| Change in Income (\$1000 per capita) | $\Delta$ FestScore |
| :---: | :---: |
| from 5 to 6 | 3.4 |
| from 25 to 26 | 1.7 |
| from 45 to 46 | 0.0 |

The "effect" of a change in income is greater at low than high income levels (perhaps, a declining marginal benefit of an increase in school budgets?)
Caution! What is the effect of a change from 65 to 66 ? Don't extrapolate outside the range of the data!

## Estimation of a cubic specification in STATA



Testing the null hypothesis of linearity, against the alternative that the population regression is quadratic and/or cubic, that is, it is a polynomial of degree up to 3 :
> $H_{0}$ : population coefficients on Income ${ }^{2}$ and Income $^{3}=0$ $H_{1}$ : at least one of these coefficients is nonzero.

```
test avginc2 avginc3; Execute the test command after running the regression
```

(1) avginc2 $=0.0$
(2) avginc3 $=0.0$

The hypothesis that the population regression is linear is rejected at the $1 \%$ significance level against the alternative that it is a polynomial of degree up to 3 .

## Summary: polynomial regression functions

$$
Y_{i}=\beta_{0}+\beta_{1} X_{i}+\beta_{2} X_{i}^{2}+\ldots+\beta_{r} X_{i}^{r}+u_{i}
$$

- Estimation: by OLS after defining new regressors
- Coefficients have complicated interpretations
- To interpret the estimated regression function:

Oplot predicted values as a function of $x$
o compute predicted $\Delta Y / \Delta X$ at different values of $x$

- Hypotheses concerning degree $r$ can be tested by $t$ - and $F$ tests on the appropriate (blocks of) variable(s).
- Choice of degree $r$
o plot the data; $t$ - and $F$-tests, check sensitivity of estimated effects; judgment.
o Or use model selection criteria (later)


## Polynomials in Multiple Variables: Interactions

- Perhaps a class size reduction is more effective in some circumstances than in others...
- Perhaps smaller classes help more if there are many English learners, who need individual attention
- That is, $\frac{\Delta \text { TestScore }}{\Delta S T R}$ might depend on PctEL
- More generally, $\frac{\Delta Y}{\Delta X_{1}}$ might depend on $X_{2}$
- How to model such "interactions" between $X_{1}$ and $X_{2}$ ?
- We first consider binary $X$ 's, then continuous $X$ 's


## (a) Interactions between two binary variables

$$
Y_{i}=\beta_{0}+\beta_{1} D_{1 i}+\beta_{2} D_{2 i}+u_{i}
$$

- $D_{1 i}, D_{2 i}$ are binary
- $\beta_{1}$ is the effect of changing $D_{1}=0$ to $D_{1}=1$. In this specification, this effect doesn't depend on the value of $D_{2}$.
- To allow the effect of changing $D_{1}$ to depend on $D_{2}$, include the "interaction term" $D_{1 i} \times D_{2 i}$ as a regressor:

$$
Y_{i}=\beta_{0}+\beta_{1} D_{1 i}+\beta_{2} D_{2 i}+\beta_{3}\left(D_{1 i} \times D_{2 i}\right)+u_{i}
$$

## Interpreting the coefficients

$$
Y_{i}=\beta_{0}+\beta_{1} D_{1 i}+\beta_{2} D_{2 i}+\beta_{3}\left(D_{1 i} \times D_{2 i}\right)+u_{i}
$$

- The effect of $D_{1}$ depends on $d_{2}$ (what we wanted)
- $\beta_{3}=$ increment to the effect of $D_{1}$, when $D_{2}=1$

Example: TestScore, STR, English learners
Let

$$
\text { HiSTR }=\left\{\begin{array}{l}
1 \text { if } S T R \geq 20 \\
0 \text { if } S T R<20
\end{array} \text { and } \text { HiEL }=\left\{\begin{array}{l}
1 \text { if PctEL } \geq 10 \\
0 \text { if PctEL }<10
\end{array}\right.\right.
$$

FestScore $=664.1-18.2$ HiEL -1.9 HiSTR $-3.5($ HiSTR $\times$ HiEL $)$
(1.4) (2.3)
(1.9)
(3.1)

- "Effect" of HiSTR when HiEL = 0 is -1.9
- "Effect" of HiSTR when HiEL $=1$ is $-1.9-3.5=-5.4$
- Class size reduction is estimated to have a bigger effect when the percent of English learners is large
- This interaction isn't statistically significant: $t=3.5 / 3.1$
(b) Interactions between continuous and binary variables

$$
Y_{i}=\beta_{0}+\beta_{1} D_{i}+\beta_{2} X_{i}+u_{i}
$$

- $D_{i}$ is binary, $X$ is continuous
- As specified above, the effect on $Y$ of $X$ (holding constant $D)=\beta_{2}$, which does not depend on $D$
- To allow the effect of $X$ to depend on $D$, include the "interaction term" $D_{i} \times X_{i}$ as a regressor:

$$
Y_{i}=\beta_{0}+\beta_{1} D_{i}+\beta_{2} X_{i}+\beta_{3}\left(D_{i} \times X_{i}\right)+u_{i}
$$

Binary-continuous interactions: the two regression lines

$$
Y_{i}=\beta_{0}+\beta_{1} D_{i}+\beta_{2} X_{i}+\beta_{3}\left(D_{i} \times X_{i}\right)+u_{i}
$$

Observations with $D_{i}=0$ (the " $D=0$ " group):

$$
Y_{i}=\beta_{0}+\beta_{2} X_{i}+u_{i} \quad \text { The } \boldsymbol{D}=\mathbf{0} \text { regression line }
$$

Observations with $D_{i}=1$ (the " $D=1$ " group):

$$
\begin{aligned}
Y_{i} & =\beta_{0}+\beta_{1}+\beta_{2} X_{i}+\beta_{3} X_{i}+u_{i} \\
& =\left(\beta_{0}+\beta_{1}\right)+\left(\beta_{2}+\beta_{3}\right) X_{i}+u_{i} \text { The } \boldsymbol{D}=1 \text { regression line }
\end{aligned}
$$

## Binary-continuous interactions, ctd.



(b) Different intercepts, different slopes

## Interpreting the coefficients

$$
Y_{i}=\beta_{0}+\beta_{1} D_{i}+\beta_{2} X_{i}+\beta_{3}\left(D_{i} \times X_{i}\right)+u_{i}
$$

- $\beta_{1}=$ increment to intercept when $D=1$
- $\beta_{3}=$ increment to slope when $D=1$

Example: TestScore, STR, HiEL ( $=1$ if PctEL $\geq 10$ )

$$
\begin{aligned}
\text { TestScore }= & 682.2-0.97 S T R+5.6 \mathrm{HiEL}-1.28(\text { STR } \times H i E L) \\
& (11.9)(0.59) \quad(19.5) \quad(0.97)
\end{aligned}
$$

- When $\operatorname{HiEL}=0$ :

$$
\text { FestScore }=682.2-0.97 \text { STR }
$$

- When $\operatorname{HiEL}=1$,

$$
\begin{aligned}
\text { FestScore } & =682.2-0.97 S T R+5.6-1.28 S T R \\
& =687.8-2.25 S T R
\end{aligned}
$$

- Two regression lines: one for each HiSTR group.
- Class size reduction is estimated to have a larger effect when the percent of English learners is large.

Example, ctd: Testing hypotheses FestScore $=682.2-0.97 S T R+5.6$ HiEL $-1.28($ STR $\times$ HiEL $)$
(11.9) (0.59)
(19.5)
(0.97)

- The two regression lines have the same slope $\Leftrightarrow$ the coefficient on STR $\times$ HiEL is zero: $t=-1.28 / 0.97=-1.32$
- The two regression lines have the same intercept $\Leftrightarrow$ the coefficient on HiEL is zero: $t=-5.6 / 19.5=0.29$
- The two regression lines are the same $\Leftrightarrow$ population coefficient on $H i E L=0$ and population coefficient on $S T R \times H i E L=0: F=89.94$ ( $p$-value $<.001$ ) !!
- We reject the joint hypothesis but neither individual hypothesis (how can this be?)


## (c) Interactions between two continuous variables

$$
Y_{i}=\beta_{0}+\beta_{1} X_{1 i}+\beta_{2} X_{2 i}+u_{i}
$$

- $X_{1}, X_{2}$ are continuous
- As specified, the effect of $X_{1}$ doesn't depend on $X_{2}$
- As specified, the effect of $X_{2}$ doesn't depend on $X_{1}$
- To allow the effect of $X_{1}$ to depend on $X_{2}$, include the "interaction term" $X_{1 i} \times X_{2 i}$ as a regressor:

$$
Y_{i}=\beta_{0}+\beta_{1} X_{1 i}+\beta_{2} X_{2 i}+\beta_{3}\left(X_{1 i} \times X_{2 i}\right)+u_{i}
$$

## Interpreting the coefficients:

$$
Y_{i}=\beta_{0}+\beta_{1} X_{1 i}+\beta_{2} X_{2 i}+\beta_{3}\left(X_{1 i} \times X_{2 i}\right)+u_{i}
$$

- The effect of $X_{1}$ depends on $X_{2}$ (what we wanted)
- $\beta_{3}=$ increment to the effect of $X_{1}$ from a unit change in $X_{2}$

Example: TestScore, STR, PctEL

$$
\text { TestScore } \begin{aligned}
& 686.3-1.12 S T R-0.67 P c t E L+ \\
& (11.8) \quad(0.59) \quad(0.37) \quad(0.012(S T R \times P c t E L),
\end{aligned}
$$

The estimated effect of class size reduction is nonlinear because the size of the effect itself depends on PctEL:
$\frac{\Delta \text { TestScore }}{\Delta S T R}=-1.12+.0012$ PctEL

| PctEL | $\frac{\Delta \text { TestScore }}{\Delta S T R}$ |
| :---: | :---: |
| 0 | -1.12 |
| $20 \%$ | $-1.12+.0012 \times 20=-1.10$ |

Example, ctd: hypothesis tests

$$
\text { TestScore } \begin{aligned}
=686.3-1.12 S T R- & 0.67 P c t E L+ \\
& (11.8) \quad(0.59) \quad(0.37)
\end{aligned}
$$

- Does population coefficient on $S T R \times P c t E L=0$ ?

$$
t=.0012 / .019=.06 \Rightarrow \text { can't reject null at } 5 \% \text { level }
$$

- Does population coefficient on $S T R=0$ ?

$$
t=-1.12 / 0.59=-1.90 \Rightarrow \text { can't reject null at } 5 \% \text { level }
$$

- Do the coefficients on both STR and $S T R \times P c t E L=0$ ? $F=3.89(p$-value $=.021) \Rightarrow$ reject null at $5 \%$ level( $!!)$ (Why?)


## Application: Nonlinear Effects on Test Scores of the Student-Teacher Ratio

Nonlinear specifications let us examine more nuanced questions about the Test score - STR relation, such as:

1. Are there nonlinear effects of class size reduction on test scores? (Does a reduction from 35 to 30 have same effect as a reduction from 20 to 15?)
2. Are there nonlinear interactions between PctEL and STR? (Are small classes more effective when there are many English learners?)

## Strategy for Question \#1 (different effects for different STR?)

- Estimate linear and nonlinear functions of STR, holding constant relevant demographic variables
o PctEL
o Income (remember the nonlinear TestScore-Income relation!)
o LunchPCT (fraction on free/subsidized lunch)
- See whether adding the nonlinear terms makes an "economically important" quantitative difference ("economic" or "real-world" importance is different than statistically significant)
- Test for whether the nonlinear terms are significant

Strategy for Question \#2 (interactions between PctEL and STR?)

- Estimate linear and nonlinear functions of STR, interacted with PctEL.
- If the specification is nonlinear (with $S T R, S T R^{2}, S T R^{3}$ ), then you need to add interactions with all the terms so that the entire functional form can be different, depending on the level of PctEL.
- We will use a binary-continuous interaction specification by adding $H i E L \times S T R, H i E L \times S T R^{2}$, and $H i E L \times S T R^{3}$.


## What is a good "base" specification?

The TestScore - Income relation:


The logarithmic specification is better behaved near the extremes of the sample, especially for large values of income.

## TABLE 8.3 Nonlinear Regression Models of Test Scores

Dependent variable: average test score in district; $\mathbf{4 2 0}$ observations.

| Regressor | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Student-teacher ratio (STR) | $\begin{gathered} -1.00^{* *} \\ (0.27) \end{gathered}$ | $\begin{gathered} -0.73^{* *} \\ (0.26) \end{gathered}$ | $\begin{gathered} -0.97 \\ (0.59) \end{gathered}$ | $\begin{gathered} -0.53 \\ (0.34) \end{gathered}$ | $\begin{aligned} & 64.33^{* *} \\ & (24.86) \end{aligned}$ | $\begin{aligned} & 83.70^{* *} \\ & (28.50) \end{aligned}$ | $\begin{aligned} & 65.29 * * \\ & (25.26) \end{aligned}$ |
| $S T R^{2}$ |  |  |  |  | $\begin{gathered} -3.42 * * \\ (1.25) \end{gathered}$ | $\begin{aligned} & -4.38^{* *} \\ & (1.44) \end{aligned}$ | $\begin{gathered} -3.47^{* *} \\ (1.27) \end{gathered}$ |
| $S T R^{3}$ |  |  |  |  | $\begin{aligned} & 0.059 * * \\ & (0.021) \end{aligned}$ | $\begin{aligned} & 0.075^{* *} \\ & (0.024) \end{aligned}$ | $\begin{aligned} & 0.060^{* *} \\ & (0.021) \end{aligned}$ |
| \% English learners | $\begin{gathered} -0.122 * * \\ (0.033) \end{gathered}$ | $\begin{gathered} -0.176 * * \\ (0.034) \end{gathered}$ |  |  |  |  | $\begin{gathered} -0.166^{* *} \\ (0.034) \end{gathered}$ |
| $\begin{aligned} & \text { \% English learners } \\ & \geqq 10 \% \text { ? (Binary, } H i E L \text { ) } \end{aligned}$ |  |  | $\begin{gathered} 5.64 \\ (19.51) \end{gathered}$ | $\begin{gathered} 5.50 \\ (9.80) \end{gathered}$ | $\begin{gathered} -5.47^{* *} \\ (1.03) \end{gathered}$ | $\begin{gathered} 816.1^{*} \\ (327.7) \end{gathered}$ |  |
| $H i E L \times S T R$ |  |  | $\begin{gathered} -1.28 \\ (0.97) \end{gathered}$ | $\begin{gathered} -0.58 \\ (0.50) \end{gathered}$ |  | $\begin{gathered} -123.3^{*} \\ (50.2) \end{gathered}$ |  |
| $H i E L \times S T R^{2}$ |  |  |  |  |  | $\begin{gathered} 6.12^{*} \\ (2.54) \end{gathered}$ |  |
| $H i E L \times S T R^{3}$ |  |  |  |  |  | $\begin{gathered} -0.101^{*} \\ (0.043) \end{gathered}$ |  |
| \% Eligible for subsidized lunch | $\begin{gathered} -0.547^{* *} \\ (0.024) \end{gathered}$ | $\begin{gathered} -0.398^{* *} \\ (0.033) \end{gathered}$ |  | $\begin{gathered} -0.411^{* *} \\ (0.029) \end{gathered}$ | $\begin{gathered} -0.420^{* *} \\ (0.029) \end{gathered}$ | $\begin{aligned} & -0.418^{* *} \\ & (0.029) \end{aligned}$ | $\begin{gathered} -0.402^{* *} \\ (0.033) \end{gathered}$ |
| Average district income (logarithm) |  | $\begin{aligned} & 11.57 * * \\ & (1.81) \end{aligned}$ |  | $\begin{aligned} & 12.12 * * \\ & (1.80) \end{aligned}$ | $\begin{aligned} & 11.75 * * \\ & (1.78) \end{aligned}$ | $\begin{aligned} & 11.80^{* *} \\ & (1.78) \end{aligned}$ | $\begin{aligned} & 11.51^{* *} \\ & (1.81) \end{aligned}$ |
| Intercept | $\begin{gathered} 700.2^{* *} \\ (5.6) \end{gathered}$ | $\begin{gathered} 658.6^{* *} \\ (8.6) \end{gathered}$ | $\begin{aligned} & 682.2^{* *} \\ & (11.9) \end{aligned}$ | $\begin{gathered} 653.6^{* *} \\ (9.9) \end{gathered}$ | $\begin{gathered} 252.0 \\ (163.6) \end{gathered}$ | $\begin{gathered} 122.3 \\ (185.5) \end{gathered}$ | $\begin{gathered} 244.8 \\ (165.7) \end{gathered}$ |

## Tests of joint hypotheses:

| F-Statistics and p-Values on Joint Hypotheses |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (a) All $S T R$ variables and interactions $=0$ |  |  | $\begin{gathered} 5.64 \\ (0.004) \end{gathered}$ | $\begin{gathered} 5.92 \\ (0.003) \end{gathered}$ | $\begin{gathered} 6.31 \\ (<0.001) \end{gathered}$ | $\begin{gathered} 4.96 \\ (<0.001) \end{gathered}$ | $\begin{gathered} 5.91 \\ (0.001) \end{gathered}$ |
| (b) $S T R^{2}, S T R^{3}=0$ |  |  |  |  | $\begin{gathered} 6.17 \\ (<0.001) \end{gathered}$ | $\begin{gathered} 5.81 \\ (0.003) \end{gathered}$ | $\begin{gathered} 5.96 \\ (0.003) \end{gathered}$ |
| (c) $H i E L \times S T R, H i E L \times S T R^{2}$, $H i E L \times S T R^{3}=0$ |  |  |  |  |  | $\begin{aligned} & 2.69 \\ & (0.046) \end{aligned}$ |  |
| SER | 9.08 | 8.64 | 15.88 | 8.63 | 8.56 | 8.55 | 8.57 |
| $\bar{R}^{2}$ | 0.773 | 0.794 | 0.305 | 0.795 | 0.798 | 0.799 | 0.798 |

These regressions were estimated using the data on $\mathrm{K}-8$ school districts in California, described in Appendix 4.1. Standard errors are given in parentheses under coefficients, and $p$-values are given in parentheses under $F$-statistics. Individual coefficients are statistically significant at the $* 5 \%$ or $* * 1 \%$ significance level.

What can you conclude about question \#1?
About question \#2?

## Interpreting the regression functions via plots:

First, compare the linear and nonlinear specifications:


Next, compare the regressions with interactions:


## Addendum

## Fun with logarithms

- $Y$ and/or $X$ is transformed by taking its logarithm
- this gives a "percentages" interpretation that makes sense in many applications


## 2. Logarithmic functions of $Y$ and/or $X$

- $\ln (X)=$ the natural logarithm of $X$
- Logarithmic transforms permit modeling relations in "percentage" terms (like elasticities), rather than linearly.

Key result (recall from calculus):

For small changes, the change in the log is approximately the percent change (expressed as a decimal).

The three log regression specifications:

| Case | Population regression function |
| :--- | :---: |
| I. linear-log | $Y_{i}=\beta_{0}+\beta_{1} \ln \left(X_{i}\right)+u_{i}$ |
| II. $\log$-linear | $\ln \left(Y_{i}\right)=\beta_{0}+\beta_{1} X_{i}+u_{i}$ |
| III. $\log -\log$ | $\ln \left(Y_{i}\right)=\beta_{0}+\beta_{1} \ln \left(X_{i}\right)+u_{i}$ |

- The interpretation of the slope coefficient differs in each case.
- The interpretation is found by applying the general "before and after" rule: "figure out the change in $Y$ for a given change in $X$."
- Each case has a natural interpretation (for small changes in $X$ )


## I.Linear-log population regression function

a 1\% increase in $X$ (multiplying $X$ by 1.01) is associated with a $.01 \beta_{1}$ change in $Y$.

$$
\begin{aligned}
(1 \% \text { increase in } X & \Rightarrow .01 \text { increase in } \ln (X) \\
& \left.\Rightarrow .01 \beta_{1} \text { increase in } Y\right)
\end{aligned}
$$

## Example: TestScore vs. In(Income)

- First define the new regressor, $\ln ($ Income)
- The model is now linear in $\ln$ (Income), so the linear-log model can be estimated by OLS:

$$
\begin{gathered}
\text { TestScore }=557.8+36.42 \times \ln \left(\text { Income }_{i}\right) \\
\qquad(3.8)(1.40)
\end{gathered}
$$

so a $1 \%$ increase in Income is associated with an increase in TestScore of 0.36 points on the test.

The linear-log and cubic regression functions


## II. Log-linear population regression function

a change in $X$ by one unit ( $\Delta X=1$ ) is associated with a $100 \beta_{1} \%$ change in $Y$

- 1 unit increase in $X \Rightarrow \beta_{1}$ increase in $\ln (Y)$
$\Rightarrow 100 \beta_{1} \%$ increase in $Y$


## III. Log-log population regression function

a 1\% change in $X$ is associated with a $\beta_{1} \%$ change in $Y$.

In the log-log specification, $\beta_{1}$ has the interpretation of an elasticity.

## Example: $\boldsymbol{I n}($ TestScore) vs. $\ln ($ Income)

- First define a new dependent variable, $\ln$ (TestScore), and the new regressor, $\ln$ (Income)
- The model is now a linear regression of $\ln$ (TestScore) against $\ln$ (Income), which can be estimated by OLS:

$$
\begin{aligned}
\ln (\text { TestScore })= & 6.336+0.0554 \times \ln \left(\text { Income }_{i}\right) \\
& (0.006)(0.0021)
\end{aligned}
$$

An 1\% increase in Income is associated with an increase of $.0554 \%$ in TestScore (Income up by a factor of 1.01 , TestScore up by a factor of 1.000554 )

## Example: $\ln ($ TestScore) vs. $\operatorname{In}($ Income), ctd.

$$
\begin{aligned}
\ln (\text { TestScore })= & 6.336+0.0554 \times \ln \left(\text { Income }_{i}\right) \\
& (0.006)(0.0021)
\end{aligned}
$$

- For example, suppose income increases from $\$ 10,000$ to $\$ 11,000$, or by $10 \%$. Then TestScore increases by approximately $.0554 \times 10 \%=.554 \%$. If TestScore $=650$, this corresponds to an increase of $.00554 \times 650=3.6$ points.
- How does this compare to the log-linear model?

The log-linear and log-log specifications:


- Note vertical axis
- Neither seems to fit as well as the cubic or linear-log, at least based on visual inspection (formal comparison is difficult because the dependent variables differ)


## Summary: Logarithmic transformations

- Three cases, differing in whether $Y$ and/or $X$ is transformed by taking logarithms.
- The regression is linear in the new variable(s) $\ln (Y)$ and/or $\ln (X)$, and the coefficients can be estimated by OLS.
- Hypothesis tests and confidence intervals are now implemented and interpreted "as usual."
- The interpretation of $\beta_{1}$ differs from case to case.

The choice of specification (functional form) should be guided by judgment (which interpretation makes the most sense in your application?), tests, and plotting predicted values

## Other nonlinear functions (and nonlinear least squares)

The foregoing regression functions have limitations...

- Polynomial: test score can decrease with income
- Linear-log: test score increases with income, but without bound
- Here is a nonlinear function in which $Y$ always increases with $X$ and there is a maximum (asymptote) value of $Y$ :

$$
Y=\beta_{0}-\alpha e^{-\beta_{1} X}
$$

$\beta_{0}, \beta_{1}$, and $\alpha$ are unknown parameters. This is called a negative exponential growth curve. The asymptote as $X$

$$
\rightarrow \infty \text { is } \beta_{0} .
$$

## Negative exponential growth

We want to estimate the parameters of

$$
Y_{i}=\beta_{0}-\alpha e^{-\beta_{1} X_{i}}+u_{i}
$$

Compare to linear-log or cubic models:

$$
\begin{aligned}
& Y_{i}=\beta_{0}+\beta_{1} \ln \left(X_{i}\right)+u_{i} \\
& Y_{i}=\beta_{0}+\beta_{1} X_{i}+\beta_{2} X_{i}^{2}+\beta_{2} X_{i}^{3}+u_{i}
\end{aligned}
$$

Linear-log and polynomial models are linear in the parameters $\beta_{0}$ and $\beta_{1}$, but the negative exponential model is not.

## Nonlinear Least Squares

- Models that are linear in the parameters can be estimated by OLS.
- Models that are nonlinear in one or more parameters can be estimated by nonlinear least squares (NLS) (but not by OLS)
- What is the NLS problem for the proposed specification?
- This is a nonlinear minimization problem (a "hill-climbing" problem). How could you solve this?
o Guess and check
o There are better ways...
o Implementation ...

Negative exponential growth; RMSE = 12.675
Linear-log; $R M S E=12.618$ (oh well...)


