

Brill Academic Publishers and Publishing with Brill

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Brown University



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- Introduction to Brill
- Brill in China
- Publishing with Brill



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Mission Statement

Brill aims to be a leading, internationally operating publishing house in the areas of the Humanities, Social Sciences, and International Law.

Brill serves the academic scientific research market by supplying a high-quality, wide range of professionally relevant literature to libraries and individual academics.

Over three centuries of scholarly publishing

Introduction to Brill

Over three centuries of scholarly publishing



BRILL

- Established in 1683 in Leiden, the Netherlands
- Offices in Leiden (The Netherlands), Boston (USA), and Singapore
- Listed at the Amsterdam Stock Exchange since 1997
- Dedicated staff, +/- 130
- Global dissemination of products in print and online
- Focus on the Humanities, Social Sciences, and International Law



Introduction to Brill – Subject Areas



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Humanities

- African Studies
- American Studies
- Ancient Near East and Egypt
- Art and Architecture
- Asian Studies
- Biblical Studies
- Classical Studies
- History
- Jewish Studies
- Language and Linguistics
- Literature and Cultural Studies
- Middle East and Islamic Studies
- Philosophy
- Religious Studies
- Slavic and Eurasian Studies
- Theology and Missiology



Social Sciences

- Comparative Social Sciences
- Sociology and Anthropology
- Youth and Adolescence

Law

- Human Rights and Humanitarian Law
- International Law
- International Relations

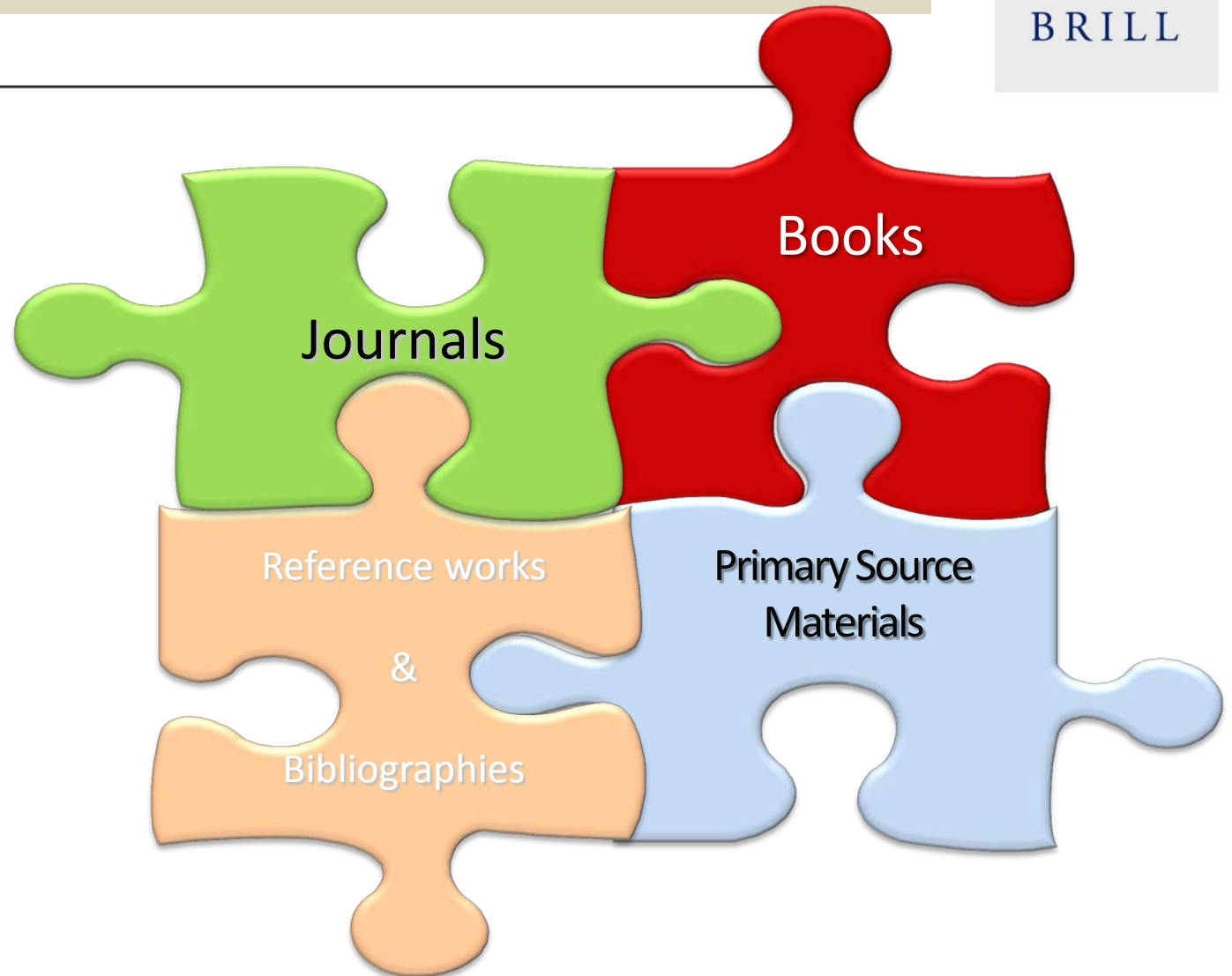


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Main Product Types



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Brill Products

Books & Journals

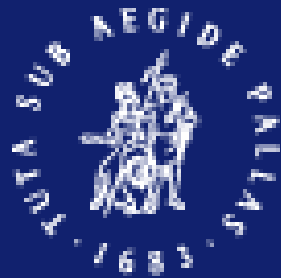
Books

- ~ 1000 new titles annually
- ~ 15,000 back list titles
- in subject specific E-book collections
- simultaneous of print and e-version



Journals

- ~ 235 journals
- many journals indexed in major Abstract & Indexing services (Web of Science, Scopus)

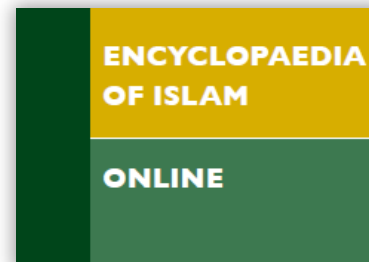
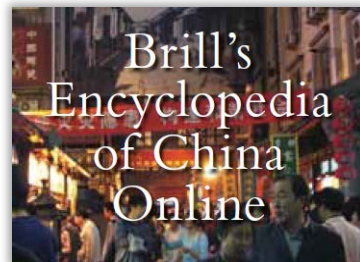


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Brill Products

Reference Works

- +40 reference works & bibliographies
- Different types
 - Encyclopedias (e.g. New Pauly, Enc. of Islam)
 - Bibliographies (e.g. Int'l Study of Religion)
 - Text collections (e.g. Hague Academy Collected Courses Online)
 - Sources & commentaries (e.g. Context of Scripture)



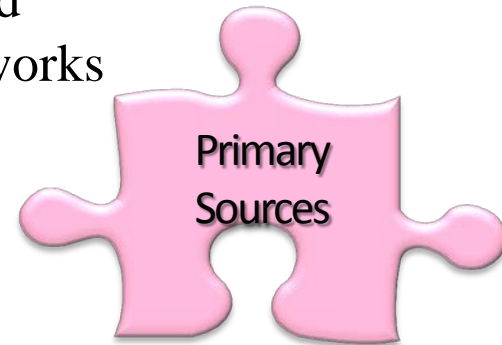


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Brill Products

Primary Sources

- +50 research collections
- Original material, which scholars study and interpret as a basis for their own academic works
- Scans of different types of printed or handwritten material:
 - Pre-modern archival documents (e.g. Sixteenth Century Pamphlets)
 - Ancient manuscripts (e.g. Middle East Manuscripts Online)
 - Printed art sales catalogues in Europe (1600-1900)
 - Modern and Contemporary (e.g. North China Herald; Chinese Students' Monthly)



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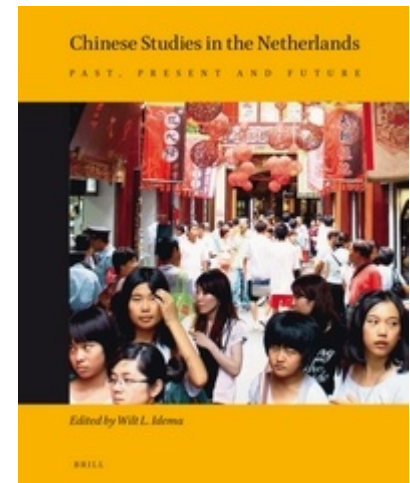
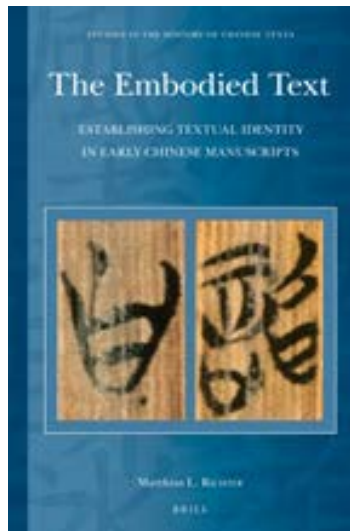
选择博睿，
向世界发布您的学术成果

Tradition on China Studies



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- 1875, printed Gustave Schlegel's 929-page *Uranographie chinoise, ou preuves directes que l'astronomie primitive est originaire de la Chine*
- 1882-1891, published four-volume *Nederlandsch-Chineesch Woordenboek (Dutch-Chinese Dictionary)*
- 1890, publisher of *T'oung Pao*, one of most prestigious academic journals on Sinology

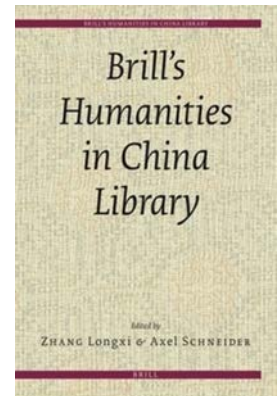


Tradition and Transformation

- Since 2005, expanding publications on modern and contemporary China
- Engage more Chinese scholars and collaborations with Chinese presses
- Published ~70 books that have been translated from Chinese into English
- In collaboration with more than 10 presses in China



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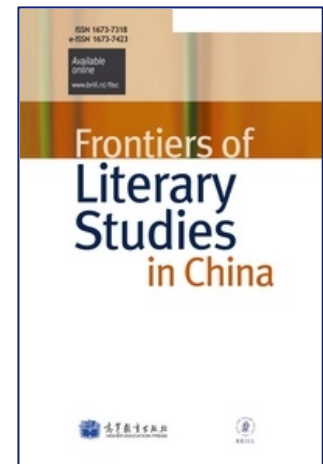
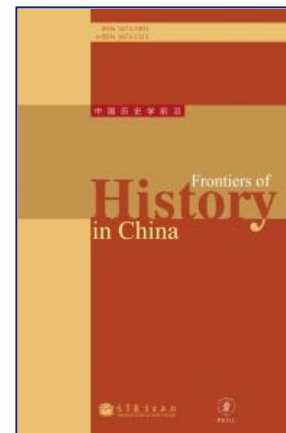
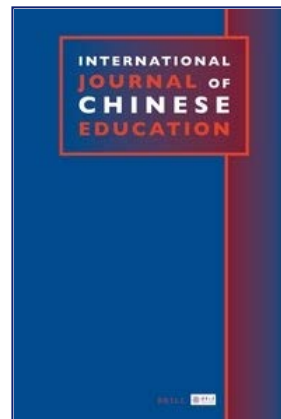
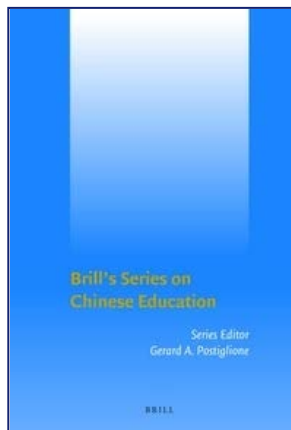
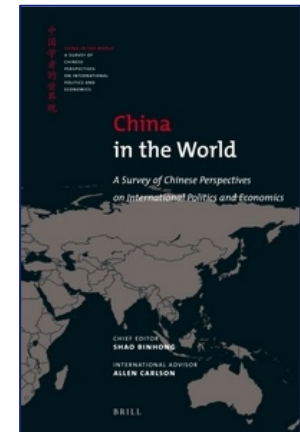
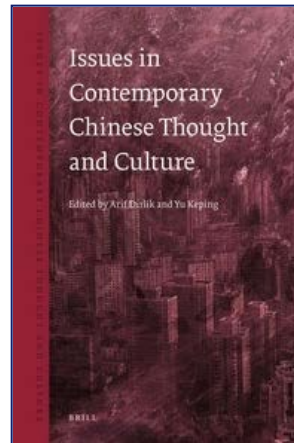
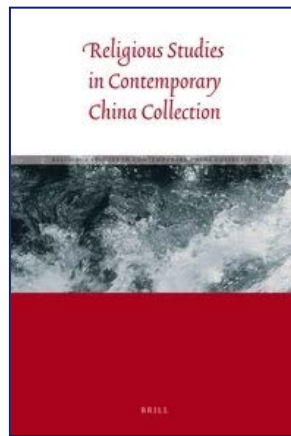
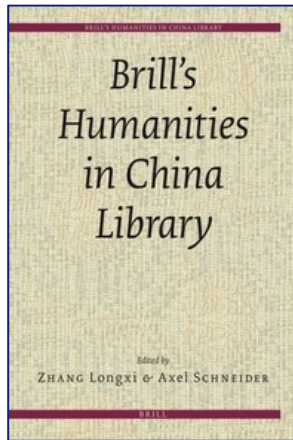
Brill in China

- Partners in China
 - Social Sciences Academic Press
 - Peking University Press
 - Fudan University Press
 - Zhonghua Book Company
 - Minzu Press
 - Chongqing Publishing Group
 - Higher Education Press
 - Shanghai Zhongxi Book Company
 - China Social Sciences Press
 - etc.
- ~ 25 book series and 7 journals as a result of collaborations with China
- Translation of top Chinese scholars' work into English

Brill Co-publications with China



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书名 Search

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精选推荐 | 学科分类 | 服务与资源 | BRILL在线平台 | 企业动态 | 关于BRILL

NEW : brill.com/cn

Brill's new Chinese language interface for brill.com
Switch between Chinese and English

Chinese versions of each subject page with Chinese-specific awards, news items, and promotional material

Chinese translation of a product page offering users the option to view both descriptions

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Meet Brill Publishers



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- Brill employs [27 publishers](#)
- Develop publishing list and acquire/commission new projects in 20 main subject areas
- Build and maintain a network of authors and editors
- Appoint and oversee Editors and Editorial Boards of journals and book series
- Keep abreast with developments in the field



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The Process – An Overview



Book Submission



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- **Selection or Commissioning**
- **Discuss proposal**
- **Publishing Editor, or Series Editor**
- **(Online) Submission**
- **Manuscript Questionnaire**
- **[Brill Guide for Authors](#)**

Journal Submission



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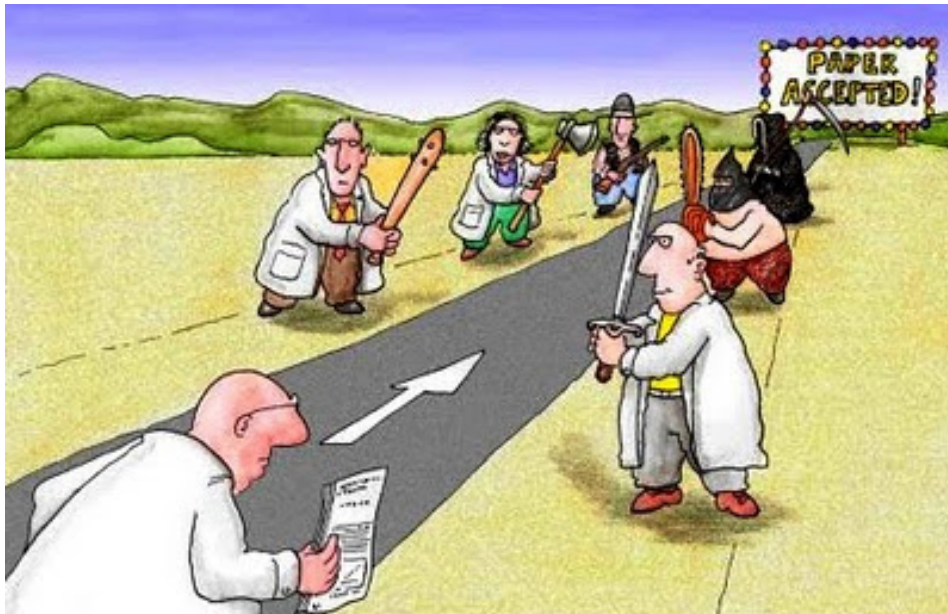


- Identify journal where to submit
- Online submission through [Editorial Manager](#) or according to the Author Instructions
- Ensure your submission is complete and in good order
- Comply with publication ethics
- Only submit to one journal at a time.

Peer Review



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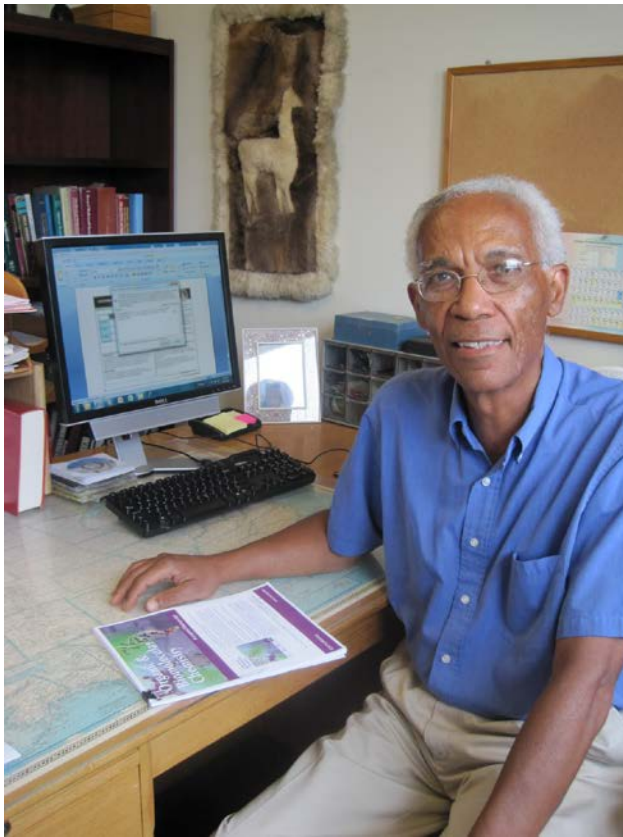


- Academic system for ‘vetting’ quality and relevance of academic publications.
- Excellent review network in place
- Usually c.2-3 months for books, 4-6 weeks for journal articles.
- Different forms (single, double-blind, open, closed, etc.)
- Neutral expert facilitation by Brill editors

Manuscript Acceptance



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- **After peer review**
- **Commercial and strategic publishing decision**
- **Formalization of publication**

Contract and Consent to Publish



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- **Contract for book ms**
- **Consent to Publish for journal articles and contributions in edited volumes**
- **Arrangements (delivery, date, copyright, licensing, rights & permissions, and royalties)**
- **Brill Open**

Book Publication



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- **Delivery and format**
- **Author Questionnaire**
- **Typesetting**
- **Proofing**
- **Production**
- **Publication**
- **Preservation**

Journal Publication



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- **Delivery and format**
- **Copyediting**
- **Metadata elements**
- **Typesetting**
- **Proofing**
- **Production**
- **Publication**
- **Preservation and Self-Archiving**

Marketing and Sales



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- Promotion
- Targeted Marketing
- Social Media
- Conferences
- Trade and readers / users
- Sales overview
- Reviews and citation
- Usage

Stay Connected

To stay informed about Brill's publishing programs, subscribe to one of our newsletters: brill.com/email-newsletters.

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Thank you!



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