

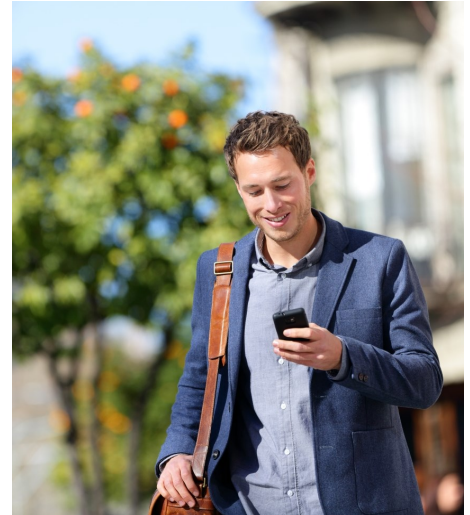
Pricing and Options

No annual contract, no credit card needed for trial or free CRM

At Really Simple Systems we provide everything a small business needs to run their sales, marketing and customer support, in one easy-to-use yet powerful system.

Designed specifically for small and medium sized organisations, or departments of larger companies, our Cloud based CRM needs no specialist knowledge and staff can be trained to use it in minutes.

Being Cloud based means it is particularly suitable for organisations with multiple locations, or where staff work remotely or at home. There's nothing to install, nothing to maintain or backup, and the system is available 24 hours a day, 7 days a week, 365 days a year, wherever you are.



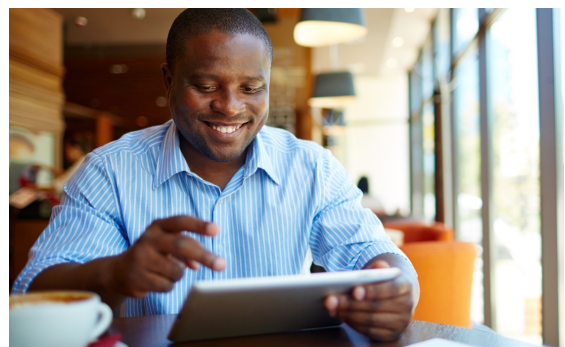
I've used Act!, Goldmine and Maximizer and Really Simple Systems beats them all!"

With over 10,000 users worldwide, Really Simple Systems is one of the world's largest providers of Cloud CRM systems and has offices in the UK and Australia.

Really Simple Systems CRM is not just software but a full service with a dedicated support team who can help you load your data, set up your system, and generally help you run your CRM system.



Really Simple Systems CRM is a breath of fresh air. We were looking for something our non-technical staff could easily set-up and work with. This is ticking a lot of boxes!



FREE	PREMIUM	ENTERPRISE
per month	from per month	from per user/month
\$0	\$8	\$50
Free CRM forever for Two Users and 100 Accounts	Two Free Users and 200 Accounts Pay As You Go	Unlimited Accounts and Advanced Features
Everything you need to manage your customers, prospects and sales	Add more Accounts, more Users and other features as you need them	Get Email Marketing or Service & Support module FREE with 5 or more Users
2 Users	Up to 10 Users	Tiered pricing for 40+ Users
100 Accounts (companies you deal with)	Third and subsequent Users \$15 per month	Unlimited Accounts, Contacts, Tasks, Activities & Opportunities
Unlimited Contacts, Tasks, Activities & Opportunities	Pay as you go monthly pricing	Additional Features included

SALES	Free	Premium	Enterprise
Accounts ¹	100	100 accounts free then 200 accounts \$8 300 accounts \$12 500 accounts \$18 1,000 accounts \$30 additional 1,000 \$24 all per month	Unlimited
Contacts	Unlimited	Unlimited	Unlimited
Tasks & Activities	Unlimited	Unlimited	Unlimited
Opportunities	Unlimited	Unlimited	Unlimited
Linked Accounts	✓	✓	✓
MARKETING MODULE	Free	Premium \$50/month	Enterprise \$50/month
Campaign Management ²	✗	✓	✓
Email Marketing	✗	✓ Up to 50k emails/month	✓ Up to 50k emails/month
DribbleMail™	✗	✓	✓
Drip Marketing	✗	✓	✓
Web Transactions	✗	✓	✓
SERVICE & SUPPORT MODULE	Free	Premium	Enterprise \$50/month
Case Management	✗	✗	✓
Service Level Agreement	✗	✗	✓
Escalation	✗	✗	✓

CUSTOMISATION	Free	Premium	Enterprise
Custom Fields on all objects	✓	✓	✓
System Designer	✗	\$15/month	✓
INTEGRATION	Free	Premium	Enterprise
Xero, KashFlow & SageOne Accounting ³	✓	✓	✓
Mobile & Tablet Versions	✓	✓	✓
Outlook Integration	✓	✓	✓
Google Sync	✓	✓	✓
MailSync™	✗	\$8/user/month	✓
API	✗	\$15/month 5,000 calls/day	50,000 calls/day
Advanced Import	✗	\$15/month	✓
Web Transactions	✗	Included with Marketing module	Included with Marketing or Service & Support Modules
REPORTING	Free	Premium	Enterprise
Listing Report Writer	✓	✓	✓
Sales Forecast Report Writer	✓	✓	✓
Custom Reports	✓	✓	✓
Advanced Reporting	✗	\$15/month	✓
Customisable Dashboard	✗	✗	✓
SECURITY	Free	Premium	Enterprise
SSL Encryption	✓	✓	✓
Downloadable Backup	✓	✓	✓
Role Based Permissions	✗	\$8/user/month	✓
Object Level Permissions	✗	✗	✓
Field Level Permissions	✗	✗	✓
DOCUMENT STORAGE	Free	Premium	Enterprise
Document Storage	100Mb	100Mb free, then from \$8/100Mb/month	1Gb included, then \$50/GB/month
PAYMENT TERMS	Free	Premium	Enterprise
Payment Terms	Free, forever!	Monthly by credit or debit card. Cancel at any time.	Monthly by credit or debit card for 5 users or less. Otherwise invoiced quarterly in advance. Cancel at any time

Notes

¹ An Account is a company or organisation that you deal with, including your customers and prospects

² With 5 users, you can have either Marketing or Service & Support for free. If you have 10 users you can have both free.

³ Excludes the cost of the accounting software system

All prices shown are in US Dollars per month.

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