



# 2020 EDITORIAL CALENDAR

JANUARY	RESERVATIONS	MATERIALS
<b>JAN 6</b>	12/17	12/23

Festivals & Conferences  
 Top Stories of 2019  
 Books in Spanish

<b>JAN 13</b>	1/2	1/6
Writers to Watch		
<b>Winter Institute Preview Supplement</b>	<b>12/30</b>	<b>1/3</b>

<b>JAN 20</b>	1/8	1/13
Parenting		
Adult 2019 Bestsellers		
Library News		

<b>JAN 27</b>	1/15	1/20
Spring Religion & Spirituality Announcements		
BookLife		

FEBRUARY	RESERVATIONS	MATERIALS
<b>FEB 3</b>	1/22	1/27

Spring Audio Announcements  
 Spring Travel  
 Books in Spanish

<b>FEB 10</b>	1/29	2/3
Earth Day (50th Anniversary)		
PLA Preview		

<b>FEB 17</b>	2/3	2/7
Spring Children's Announcements		
Kids' 2019 Bestsellers		
Religion & Spirituality: Social Issues & Religion		

<b>FEB 24</b>	2/12	2/14
Health & Wellness I		
BookLife		

MARCH	RESERVATIONS	MATERIALS
<b>MAR 2</b>	2/19	2/24

Cookbooks  
 London Book Fair Preview  
 Books in Spanish

<b>MAR 9</b>	2/26	3/2
Bologna Children's Book Fair Preview		
<b>LONDON SHOW DAILY (MAR. 10-12)</b>	<b>2/20</b>	<b>2/27</b>

<b>MAR 16</b>	3/4	3/9
TLA Conference Preview		
School & Library Spotlight I		
<b>BOLOGNA SHOW DAILY (MAR. 30-APR. 2)</b>	<b>3/9</b>	<b>3/13</b>
<b>Children's Books in China Supplement</b>	<b>3/2</b>	<b>3/6</b>

<b>MAR 23</b>	3/11	3/16
Mysteries, Thrillers & True Crime		
Comics Retailing		
Religion & Spirituality: Books for Spiritual (Non-Religious) Readers		

<b>MAR 30</b>	3/18	3/23
Sports & Fitness		
Summer Olympics		
BookLife		

APRIL	RESERVATIONS	MATERIALS
<b>APR 6</b>	3/25	3/30

LGBTQ  
 Fast-Growing Publishers  
 Books in Spanish  
 Poetry

<b>APR 13</b>	4/1	4/6
Middle Grade		
War & Military		
Library News		

<b>APR 20</b>	4/8	4/13
Summer Reads		
Religion & Spirituality: Diversity		

<b>APR 27</b>	4/15	4/20
Political Books		
BookLife		



# 2020 EDITORIAL CALENDAR

MAY	RESERVATIONS	MATERIALS
<b>MAY 4</b>	4/22	4/27

Business/Personal Finance  
Books in Spanish

<b>MAY 11</b>	4/27	5/1
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**BE/BookCon Preview Supplement**

<b>MAY 18</b>	5/6	5/11
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YA  
Religion & Spirituality: Illness, Grief,  
Dying & Forgiveness

<b>MAY 25</b>	5/13	5/18
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Mind, Body, Spirit  
Manga  
BookLife

<b>BOOKEXPO SHOW DAILY (MAY 28–29)</b>	5/4	5/11
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<b>BOOKCON SHOW DAILY (MAY 30–31)</b>	5/6	5/18
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JUNE	RESERVATIONS	MATERIALS
<b>JUNE 1</b>	5/20	5/22

Romance  
Books in Spanish

<b>JUNE 8</b>	5/27	6/1
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ALA Preview  
School & Library Spotlight II  
Graphic Novels in Libraries

<b>JUNE 15</b>	6/3	6/8
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Fall Audio Announcements  
Religion & Spirituality: Memoirs,  
Autobiographies & Biographies

<b>Children's Institute Preview Supplement</b>	6/1	6/5
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<b>JUNE 22</b>	6/8	6/12
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Fall Adult Announcements

<b>JUNE 29</b>	6/17	6/22
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Backlist/Midlist Backbones  
Children's Flying Starts  
BookLife

JULY	RESERVATIONS	MATERIALS
<b>JUL 6</b>	6/24	6/29

Fall Religion & Spirituality Announcements  
San Diego ComicCon Preview  
Books in Spanish

<b>JUL 13</b>	7/1	7/6
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Health & Wellness II  
Writers to Watch  
Library News

<b>JUL 20</b>	7/6	7/10
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Children's Fall Announcements

<b>JULY 27</b>	7/15	7/20
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Fall Travel  
BookLife

AUGUST	RESERVATIONS	MATERIALS
<b>AUG 3</b>	7/22	7/27

What's Trending  
Books in Spanish

<b>Digital Solutions in India Supplement</b>	7/20	7/24
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<b>AUG 10</b>	7/29	8/3
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Hobbies & Crafts  
Printing in Hong Kong

<b>AUG 17</b>	8/5	8/10
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Back to School: School & Library III

<b>AUG 24</b>	8/12	8/17
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Cookbooks  
Comics & Gaming  
Religion & Spirituality: Bibles & Devotionals

<b>AUG 31</b>	8/19	8/24
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Regional Fall Trade Show Preview  
Big Indie Books of Fall  
BookLife



# 2020 EDITORIAL CALENDAR

## SEPTEMBER RESERVATIONS MATERIALS

**SEP 7** 8/26 8/31

Sci-Fi/Fantasy/Horror  
Books in Spanish

**PW Star Watch Supplement** 8/24 8/28

**SEP 14** 9/2 9/4

New York ComicCon Preview  
Library News: Reference

**Publishing in Vietnam Supplement**

**SEP 21** 9/9 9/14

Frankfurt Preview  
Religion & Spirituality: Children's Books

**Academic Publishing in China Supplement** 9/7 9/11

**SEP 28** 9/16 9/21

Middle Grade  
Books in Spanish  
BookLife

## OCTOBER RESERVATIONS MATERIALS

**OCT 5** 9/21 9/25

Holiday Gift Guide

**OCT 12** 9/30 10/5

What's Trending II  
Library News

**Miami Book Fair Supplement** 9/28 10/2

**FRANKFURT SHOW DAILY (OCT. 14-18)** 9/25 10/2

**OCT 19** 10/7 10/12

YA Feature  
Religion & Spirituality: Marriage,  
Parenting & Family Life

**OCT 26** 10/14 10/19

Best Books in 2020  
BookLife  
**Spotlight on Arab Publishing Supplement** 10/12 10/16

## NOVEMBER RESERVATIONS MATERIALS

**NOV 2** 10/21 10/26

Health & Wellness III  
**Books in Spanish Supplement** 10/19 10/23

**NOV 9** 10/28 11/2

Romance  
**AAR/SBL Conference Supplement** 10/5 10/9

**NOV 16** 11/4 11/9

Mysteries, Thrillers & True Crime  
Library News  
**Spotlight on Regional Publishing Supplement** 11/9 11/13

**NOV 23** 11/11 11/16

Diversity in Publishing  
Religion & Spirituality:  
Women Writing for Women  
BookLife

**NOV 25** 11/16 11/20

Children's Starred Reviews

**NOV 30** 11/18 11/23

Personal Finance/Business

## DECEMBER RESERVATIONS MATERIALS

**DEC 7** 11/16 11/23

Spring Adult Announcements  
Books in Spanish

**DEC 14** 12/2 12/7

ALA Midwinter Preview  
School & Library Spotlight IV  
Publishing Institutes  
Religion & Spirituality: 2021 Preview

**DEC 21** 12/9 12/14

PW Person of the Year  
Children's Flying Starts  
BookLife