



LULAROE STYLE GUIDE

"I have come to the conclusion that LuLaRoe leggings are really just temporary tattoos. I mean, how awesome is it that we can find pants to fit our personalities without having to stick with one permanent thing?"

~Rose Kern Dougan



LuLaRoe Style Guide

LulaRoe does not have a catalog because consultants do not choose what patterns they receive. Consultants choose the style and size, but the patterns are always a surprise. Since LulaRoe limits the amount of pieces in each print and style, every pattern is a limited edition. Because of this, you may never see someone with the same top as you and should never see someone in the same outfit as you.

I have put this together so new LulaRoe Lovers can have a guide to all the styles in their hands. Although the patterns pictured here are probably no longer available, it will give you a good feel for the styles and sizing available from LulaRoe. Each photo collage will tell you the name and price of the style, as well as what sizes are available, and tips on how the style fits. The photos were all donated by real people, nationwide consultants, and family and friends of consultants.

*Not all consultants carry all sizes.



Photo Collages by Dan Chuparkoff

Descriptions taken from
www.LuLaRoe.com/collection-1

The AMELIA Dress



“The Amelia dress' stretchy knit fabric is comfortable enough to let you wear the dress all day, while having the structure and tailoring that make it sophisticated enough for the office or a fancy night out. The dress features handset box pleats, giving the dress a flowing, full skirt. And before we forget the best part, this dress also has hidden pockets! This dress is everything a girl needs.”

The Amelia also has a zipper! The zipper is great because it allows more versatility in styling. Wear the Amelia backwards slightly unzipped for a v-neck look, unzip more and belt (like the last photo) or just wear it backwards for easier breastfeeding. -Rose D.

AMELIA SIZING			True to size or go up one size if you have a bigger bust				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	-

\$65

The ANA Dress



“The Ana dress is a floor-length knit maxi dress with a fitted bodice, flattering scoop neck, and mid-length sleeves. The dress easily transitions from casual to dressy, warm weather to cold, and the length is both regal and bohemian. Its versatility is a plus, but its comfort is what will have you falling hard for this dress.”

For a more casual look, you can put a knot in the bottom of the Ana. This can also make the dress a little shorter for us short girls.

-Rose D.

ANA SIZING			True to size or go up one size.				
XXS	XS	S	M	L	XL	2XL	3XL
-	2-4	4-6	8-10	12-14	14-16	18-20	22-24

\$60

The AZURE Skirt



AZURE SIZING			True to size or go up one size depending on the fabric				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-28

\$35

“When it comes to our Azure skirt, looks are deceiving in the best way. This knee-length, A-line skirt looks dressy and polished, but it’s knit fabric and flattering fold-over waist makes it feel like your favorite pair of yoga pants. Win win.”

The Azure skirt is also a very versatile piece. I actually LOVE the Azure as a top or mini dress! -Rose D.

The BIANKA Kimono



BIANKA SIZING			True to size, loose flowy fit				
-	-	1C	2C	3C	-	-	-
-	-	2T-4	6-10	10-12	-	-	-

\$28

“The LuLaRoe Bianca kimono gives even your littlest fashionistas a stylish new way to layer. We know too well that getting a kid to wear a jacket can be... a challenge. Cue the soft and breezy Bianca that will add a bit of warmth, but is still light enough to be an amazing addition to their playtime!”

The Bianca is part of the kids line, but petite women love it too. If the Lindsay Kimono small is still too roomy try the Bianca in a size 3 (8-10). Also check out the kid’s Gracie top which is a smaller version of the Irma. -Rose D.

(Kids Styles are below the adult styles.)

The CARLY Dress



CARLY SIZING			Go down a size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-28

\$55

"We all want a cute dress that lets us breathe and move easier, so we are excited about the Carly - a swing dress that flatters the best parts of a feminine physique while being flowy and breezy everywhere else. The Carly comes in a wide array of fabrics, prints, and washes and has some amazing features such as a patch pocket, a flattering high-low hemline, and cool open sleeves."

The Carly is the newest dress and probably my favorite. I love the fact that I can dress it up or down. -Rose D.

The CASSIE Skirt



CASSIE SIZING			True to size or go up one size depending on your hips				
XXS	XS	S	M	L	XL	2XL	3XL
-	2-4	6-8	10-12	14-16	18-20	22-24	24-28

\$35

"Our Cassie skirt takes the fancy up a notch from the Maxi skirt without sacrificing comfort. Our pencil skirt's waistband flatters all body types and enables the wearer to adjust the length as needed. You can still dance like nobody's watching and know that everything you want covered will stay covered. And you will look hot, too. We live in this skirt all year long."

I love to wear the Cassie as a shirt extender or mini skirt with leggings. Because of my short legs (I am only 5'3") I think styling it this way looks better on me. That is one thing I love about LLR, you can style the pieces so many ways. -Rose D.

The CLASSIC Tee



“The LuLaRoe “Classic T” is sure to become a wardrobe staple as the perfect compliment to all your LuLaRoe skirts and leggings. The Classic T is made from comfortable spun polyester jersey and is short sleeved with a high round neck line. As mentioned, the Classic T pairs well with leggings as the back is slightly longer to flatter bodies of all shapes and sizes. The Classic T is sure to become an essential foundational piece for a truly phenomenal wardrobe.”

CLASSIC SIZING			True to size or go down one size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-26

\$35

The IRMA Tunic



“LuLaRoe’s Irma top is a loose, knit “high-low” tunic with fitted mid-length sleeves. The extra length in the back makes it a great compliment to our leggings – especially for all those wanting some extra coverage for their, ahem, assets. Wear this top and you might never take it off.”

I own several Irmas, from size M to 3XL. The larger sizes I like to knot or belt.
-Rose D.

IRMA SIZING			Go down two sizes or go down one size if you prefer looser fit in the arms				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-6	8-10	12-14	16-18	20-22	24-26	28+

\$35

The JADE Capri Yoga Pant



JADE SIZING			True to size or go up one size if you prefer a looser fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	0-2	4-6	8-10	12-14	16-18	20-22	-

\$55

“The “Jade” capri athletic LuLaRoe legging lets you get your sweat on comfortably and stylishly. They have a comfortable and flattering yoga waistband to ensure you’ll look and feel good, no matter where you are on your fitness journey.

Their technical moisture-wicking fabric keeps you comfortably cool and is back brushed for the same inner softness we love in our standard leggings. Lastly, they boast a reflective logo on the back leg to help drivers see you after dark. So get out there and get moving!”

The JILL Skirt



JILL SIZING			True to size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	0-2	4-6	8-10	12-14	16-18	20-22	-

\$55

“This new version of a LuLaRoe classic, the Jill Skirt, features a romantic, accordion-pleated skirt made of CVC and rose skin that drapes beautifully and fashionably below the knee. It has a comfortable exposed elastic waistband that can be worn at the waist or slung low on the hips. The Jill skirt is breezy and flirty and seems especially suited to transition from hot days to even hotter nights. *wink*”

The JORDAN Full-length Yoga Pant



“The “Jordan” athletic LuLaRoe legging is long to the ankle, and lets you get your sweat on comfortably and stylishly. They have a comfortable and flattering yoga waistband to ensure you’ll look and feel good, no matter where you are on your fitness journey.

Their technical moisture-wicking fabric keeps you comfortably cool and is back brushed for the same inner softness we love in our standard leggings. Lastly, our athletic leggings boast a reflective logo on the back leg to help drivers see you after dark. So get out there and get moving!”

JORDAN SIZING			True to size or go up one size if you prefer a looser fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	0-2	4-6	8-10	12-14	16-18	20-22	-

\$65

The JOY Vest



“The LuLaRoe Joy is a lightweight and breezy longline vest perfect for achieving that great layered look. The Joy comes in a feminine, custom made lace and features flirty side slits for added movement. This is a great pocketless piece to layer into your favorite LuLaRoe ensembles or to wear as a stylish cover-up at the pool or beach. The possibilities with Joy are endless!”

JOY SIZING			True to size, loose flowy fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	0-4	6-8	10-12	14-16	18-20	-	-

\$60

The JULIA Dress



“The Julia dress is a form fitting, knee-length, knit dress with mid-length sleeves and a high neckline. Its simple silhouette makes the Julia dress a great canvas for layering and accessorizing. This dress is a staple for every season’s wardrobe. It is feminine, flattering, and you may not ever want to take it off.”

The Julia can be worn as a dress, folded under as a tunic, or throw a Cassie over it for a whole new outfit. I like to buy an oversized Julia and knot it. -Rose D.

JULIA SIZING			True to size or go up one size if prefer a looser fit				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	4-8	8-10	12-14	16-18	20-22	24-26

\$45

The LINDSAY Kimono



“LuLaRoe’s “Lindsay” kimono, features loose, 3/4 length sleeves and a scooped “high-low” hemline that drapes and flatters. The Lindsay’s polyester, lace and chiffon fabrics are delicate, durable and versatile. The Lindsay is airy, comfortable, beautiful and is sure to become your go-to layering piece.”

LINDSAY SIZING			True to size, loose flowy fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	-	0-8	10-18	18-22	-	-	-

\$48

The LOLA Skirt



LOLA SIZING			True to size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	0-2	4-6	8-10	12-14	16-18	20-22	-

\$46

“The Lola skirt, LuLaRoe’s midi skirt, falls fashionably below the knee. This lace or chiffon skirt features a lining that is four inches shorter than the skirt itself, adding visual interest to the lace options and enough fullness and weight to ensure this skirt hangs beautifully. This skirt in turn makes you feel beautiful and who wouldn’t want that?”

The LUCY Skirt



LUCY SIZING			True to size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	0-2	4-6	8-10	12-14	16-18	20-22	-

\$52

“The Lucy skirt boasts a custom, exposed, elastic waistband and a gathered, lined, floor-length skirt. The lace or chiffon skirt drapes beautifully and creates a romantic and feminine silhouette - great for date night. With the length and style of this skirt, you can never go wrong with adding this to your daily ensemble.”

The MADISON Skirt



"The Madison skirt is full skirted and features hand-set box pleats and hidden pockets. It is comfortable and practical for everyday life, but easily dressed up when the occasion demands something fancier. Truthfully, wearing it makes those everyday tasks seem a bit more of, well, a special occasion."

MADISON SIZING			True to size				
XXS	XS	S	M	L	XL	2XL	3XL
-	0-4	6-8	10-12	14-16	18-20	22-24	24-28

\$46

The MARK Henley Tee



"LuLaRoe's Mark is a timeless 3-buttoned Henley top that features contrasting, raglan-style long sleeves. Cool and comfortable with a bit more style than a simple T, the Mark is a perfect and easy addition to a guy's wardrobe."

The Mark can be for us ladies too! My sister actually prefers the Mark instead of the Randy. -Rose D.

MARK SIZING			True to size in shoulders and arms - hangs long at waist for a loose fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	-	-	M	L	XL	2XL	3XL

\$42

The MAXI Skirt



“Our Maxi skirt is a go-to piece for the woman who wants to be comfortable throughout the day but still likes to look her best. It's perfect for the woman whose demanding day requires function and style from her wardrobe. The LuLaRoe Maxi Skirt can easily be worn while playing on the ground with kids and transitions effortlessly to a night on the town!”

The Maxi is also a very versatile piece. It can be worn as a skirt, dress, or top. The possibilities are endless! -Rose D.

MAXI SIZING			Go down one size				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-26

\$42

The MONROE Kimono



“The Monroe kimono is flowing, oversized and comfortable, and it comes in the prettiest patterned chiffon and lace fabrics. For added interest, the half-inch hem boasts a four-inch, cut-fringe embellishment giving it an almost flirty or sassy edge. It is great for throwing on over the most basic of outfits to look instantly polished and stylish. Looking and feeling great truly does not get easier than the Monroe kimono.”

MONROE SIZING			True to size, loose flowy fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	-	0-12	-	14-24	-	-	-

\$48

The NICOLE Dress



NICOLE SIZING			True to size or go up one size if you have a bigger bust				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-26

\$48

"The Nicole dress boasts a fitted bodice, flattering scoop neck, mid-length sleeves, and a full circle skirt. It is simultaneously casual and dressy and, in a word, feminine! It is the sort of dress that brings out all that is girl in you - and we know you will not be able to resist giving it a twirl. Fun and fashionable? Yes, please."

Adult ONESIZE Leggings



ONE SIZE SIZING	True to size
FITS ADULTS: 2 - 12	

\$25

"Our leggings are ultra stretchy and super soft. They're as close to your own skin as you can get with all the perks of, ahem, not being naked. You can sport them at your favorite Pilates class or throw on some cute booties and wear them out for a girls night! Your LuLaRoe leggings will be a great statement piece wherever you are!"

For added variety, you can put fishnet stockings on over solid leggings, wear two leggings (wearing one pair sideout and folding the cuffs), or put under a pair of jeans that have holes. Two pair are great for winter. -Rose D.

The PATRICK Tee



“The LuLaRoe Patrick T is cut long and slim with a slightly sloped shoulder to flatter all body types. It’s soft, yet durable, and has a high-low hemline that keeps him covered when he’s working or playing. Dogs may be man’s best friend, but LuLaRoe’s Patrick T is his best shirt. Easy to wear, comfortable, and stylish.”

The Patrick as a DRESS! How cute is that? -Rose D.

PATRICK SIZING			True to size in shoulders and arms - hangs long at waist for a loose fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	-	-	M	L	XL	2XL	3XL

\$40

The PERFECT Tee



“LuLaRoe’s Perfect T boasts a fun swing shape complimented by flirty side slits and a flattering half-sleeve that makes this simple, comfortable top the star of any outfit. Pair it with any of LuLaRoe’s skirts and leggings for a look that can’t be ignored!”

PERFECT SIZING			Go down one size				
XXS	XS	S	M	L	XL	2XL	3XL
0-6	4-10	8-14	12-18	16-20	18-22	20-24	24-28

\$36

The RANDY Unisex Tee



RANDY SIZING			True to size or go up one size if you prefer a looser fit				
XXS	XS	S	M	L	XL	2XL	3XL
00-0	2-4	6-8	10-12	14-16	18-20	22-24	24-26

\$35

“At LuLaRoe, comfort is key and we often liken our dresses and skirts to a simple t-shirt in terms of their wearability and comfort. With LuLaRoe’s Randy shirt, we have a t-shirt to offer. This unisex knit shirt resembles a baseball T with its raglan, mid-length sleeves in a contrasting, patterned fabric. It is everything a t-shirt should be: stylish, easy, and comfortable.”

The SARAH Cardigan



SARAH SIZING			True to size, loose flowy fit				
XXS	XS	S	M	L	XL	2XL	3XL
-	0-4	6-8	10-12	14-16	18-20	-	-

\$70

“Lightweight and cozy without being hot, the new Sarah cardigan is LuLaRoe’s newest layering piece. The Sarah is long, hitting around mid calf, and features a cropped long sleeve for easy movement and a flattering silhouette. The sweater knit Sarah adds texture and warmth (great for cool days) while its loose weave keeps the Sarah comfortably cool worn simply over your favorite tee or even as a swimsuit cover. Versatile and immensely comfortable, the Sarah is sure to become an instant fave.”

It comes in light and heavier fabrics for changing seasons. I have a heavier weighted Sarah, and it’s definitely the

piece I wear most during winter.-Rose D.

Adult TALL&CURVY Leggings



TALL&CURVY SIZING

True to size

FITS ADULTS: 10 - 22

\$25

"Our leggings are ultra stretchy and super soft. They're as close to your own skin as you can get with all the perks of, ahem, not being naked. You can sport them at your favorite Pilates class or throw on some cute booties and wear them out for a girls night! Your LuLaRoe leggings will be a great statement piece wherever you are!"

For added variety, you can put fishnet stockings on over solid leggings, wear two leggings (wearing one pair sideout and folding the cuffs), or put under a pair of jeans that have holes. -Rose D.

TWEEN Leggings



TWEEN SIZING

True to size

FITS KIDS or ADULTS SIZES: 0 - 00

\$23

"PATTERNS! COLORS! They are going to have a hard time choosing. So don't choose; just get them all (or at least a pair for each day of the week). Because after wearing one pair of these LuLaRoe leggings for kids, we are pretty sure they will not want to wear anything else, anyway."

Petite ladies who are a size 0 may prefer Tween leggings. -Rose D.

The MIMI Sweater



MIMI SIZING	True to size
FITS ADULTS: 2 - 26	

\$75

"A LulaRoe piece that feels like a warm hug? Yes please! Just in time for cooler weather, we are pleased to introduce the Limited Edition "Mimi." The LulaRoe "Mimi" is a sweater-knit, unisex scarf featuring an optional 5-button closure and hand-tied fringe. The beauty of the Mimi lies in the piece's soft yarns, varied patterns, and rich hues. The Mimi encourages stylistic creativity and self expression, with its simple shape it can be worn as a shawl, poncho, wrap, scarf, and any other way that suits you. Consider the Mimi a warm hug from LulaRoe to you. We are so excited to see how you wear it."

The Mimi was a Limited Edition style released in the Fall of 2016. In December 2016, they did release another wave of them, although we do not know how many more are going to be available.
-Rose D.



LulaRoe Leanne Wehling

LuLaRoe Style Guide

Kids Edition

All kids tops are unisex.

The ADELINE Dress



ADELINE SIZING			True to size					
2	4	6	8	10	12	-	-	
2T-4	3-4	5-6	7-8	8-10	12-14	-	-	

\$30

“LuLaRoe’s commitment to simple, comfortable fashion is evidenced by even our youngest customers. We have no doubt your girls will fall hard for the LuLaRoe Adeline – a simple, playful swing dress that nails the balance between style and function. Look cute. Play hard.”



SIZING CHART

2	2-4
4	4-6
6	6-8
8	8-10
10	10-12
12	12-14
14	14-16

“Your favorite little girls will love the versatile Azure skirt now offered in youth sizes. The full circle skirt with a yoga waistband is perfect for twirling and playing, and – on the rare occasion they’re not moving – the girls can sit easily and comfortably crisscross applesauce. Made of spun polyester cotton, this skirt can hold up to the demands of an active childhood.”

KIDS AZURE

Your favorite little girls will love the versatile Azure skirt now offered in youth sizes. The full circle skirt with a yoga waistband is perfect for twirling and playing, and on the rare occasion they’re not moving the girls can sit easily and comfortably crisscross applesauce. Made of spun polyester cotton, this skirt can hold up to the demands of an active childhood.

The BIANKA Kimono



“The LuLaRoe Bianca kimono gives even your littlest fashionistas a stylish new way to layer. We know too well that getting a kid to wear a jacket can be... a challenge. Cue the soft and breezy Bianca that will add a bit of warmth, but is still light enough to be an amazing addition to their playtime!”

BIANKA SIZING			True to size, loose flowy fit				
-	-	1C	2C	3C	-	-	-
-	-	2T-4	6-10	10-12	-	-	-

\$28

The GRACIE Top



“The unisex LuLaRoe Gracie top, with its high-low hemline, makes it the perfect Kid’s top to pair with anything, but it’s especially great with leggings! Furthermore, it’s loose fitting short sleeves will keep even the most active kid comfortable and cool. Easy to layer and versatile enough to dress up or down, the Gracie is sure to become a staple in your kids’ closets.”

GRACIE SIZING			True to size				
2	4	6	8	10	12	14	-
2T-4	4-6	6-8	8-10	10-12	12-14	14-16	-

\$28

The MAE Dress



MAE SIZING			True to size				
2	4	6	8	10	12	-	-
2T-4	3-4	5-6	7-8	8-10	12-14	-	-

\$32

"We all love versatility when it comes to our wardrobe's! Clothes that are suitable for a variety of seasons and occasions are always appreciated, and especially so when it comes to children's fashion. The LuLaRoe "Mae" is such a piece. Featuring a hidden elastic waistband and inset pockets(!!!), the LuLaRoe Mae can be worn as a dress or as a tunic (maybe over some of her favorite LuLaRoe leggings?). Dressed up or down and adaptable to any weather, The LuLaRoe Mae really is a piece they can wear every day."

The SLOAN Tee



SLOAN SIZING			True to size				
2	4	6	8	10	12	14	-
2T-4	4-6	6-8	8-10	10-12	12-14	14-16	-

\$28

"Creative, playful, unique, whimsical, fun... These attributes could easily describe our favorite little humans, but are a perfect fit for LuLaRoe's first children's shirt: the Sloan T. This versatile shirt is designed for boys and girls alike. It's a soft and durable knit baseball tee that comes in a wide variety of colors and prints. Its contrasting raglan sleeves are occasionally mismatched for an added element of fun and surprise!"

"PATTERNS! COLORS! They are going to have a hard time choosing. So don't choose; just get them all (or at least a pair for each day of the week). Because after wearing one pair of these LuLaRoe leggings for kids, we are pretty sure they will not want to wear anything else, anyway."

Kids **S/M** Leggings

KIDS S/M SIZING	True to size	\$23
FITS KIDS SIZES: 2 - 8		

Kids **L/XL** Leggings

KIDS L/XL SIZING	True to size	\$23
FITS KIDS SIZES: 8 - 14		

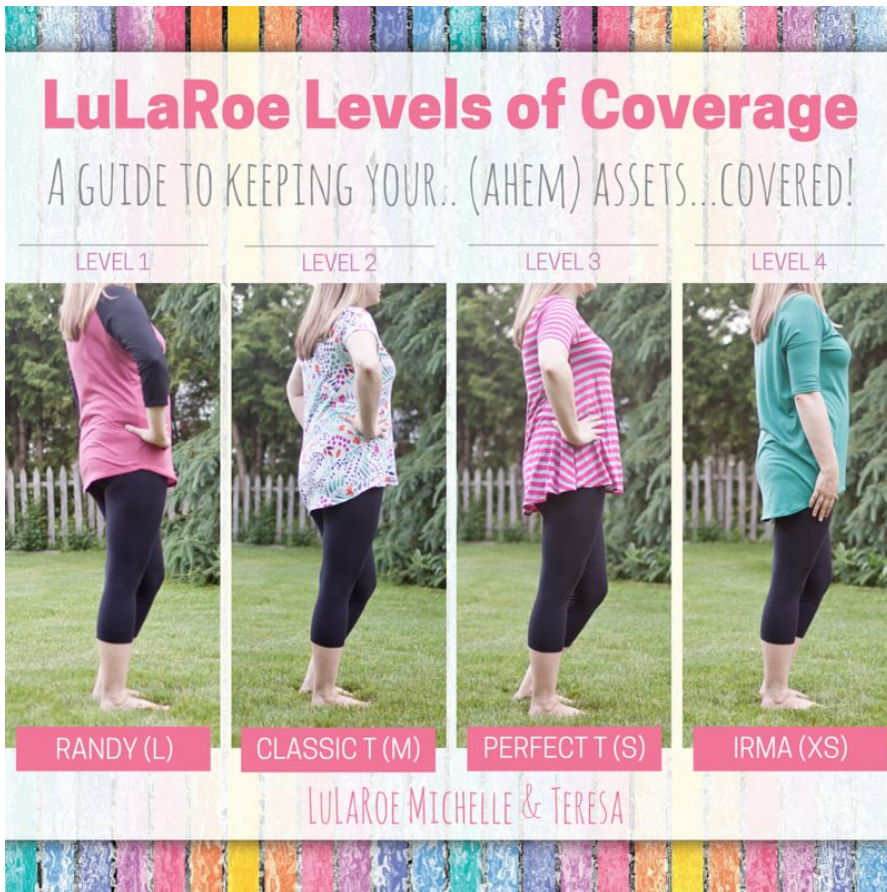
TWEEN Leggings

TWEEN SIZING	True to size	\$23
FITS KIDS or ADULTS SIZES: 0 - 00		

Other Helpful Photos



This photo shows the Ana, Nicole, Julia, and Amelia dresses side-by-side to show how the different styles vary.



This image shows the difference in length of the Randy, Classic, Perfect, and Irma (in different sizes).



Here is a side by side comparison of the LuLaRoe skirts; Maxi, Jill, Cassie, Azure, Madison, Lola, and Lucy.



When I think about LuLaRoe, I think about versatility. Here are three ways you can wear the Cassie skirt.

Image found on www.facebook.com/groups/lularoejilldomme/