## **CLASSIFIED PRICING**

The Courier News Weekly has been serving the Central Montgomery County area for over 50 years. During this time, we've helped establish & ensure the success of thousands of businesses with our publication. Our circulation is over 50,000 homes, 5 zone coverage by direct mail. We are committed to helping you get the most for your advertising dollar.

If you require additional information, please do not hesitate to call. Whatever your needs or budget, we will assist you with an ad that will help you get the "edge on your competition". **267-663-6100** 

## Classified DisplayAdvertising

It's \$32 per column inch for 1 week (OPEN RATE), \$25 per column inch for 12 weeks (12 WEEK RATE), and \$20 per column inch to run yearly (YEARLY RATE)

	Here are son	ne examples of popul	ar sizes:	
	OPEN	12 WEEK	YEARLY	
1 X 1	\$32	\$25	\$20	
1 X 1.5	\$48	\$37.50	\$30	
1 X 2	\$64	\$50	\$40	
2 x 1.5	\$96	\$75	\$60	
2 X 2	\$128	\$100	\$80	
2 X 3	\$192	\$150	\$120	
3 X 3	\$288	\$225	\$180	

Classified Word ads are 15 words for \$25, and each additional word is .50 cents.

## **Classified Page Example:**



Example of 1x1 Display Ad

**Example of 2x1 Display Ad** 

## \*\*ALL CLASSIFIED ADS ARE TO BE PAID IN ADVANCE OF RUN\*\*

We accept VISA, MASTERCARD, DISCOVER, Cash & Check.

To submit your own camera ready ad, please send a pdf or jpeg to classifiedsales@buxmontmedia.com or call 267-663-6100