

Student Email Template

Use the language below as a guide to writing emails to students that encourage them to make the most of the PSAT/NMSQT[®] and to announce PSAT/NMSQT informational events.

→ **Subject Line:**

Make the most of the PSAT/NMSQT.

→ **Headline:**

The PSAT/NMSQT[®] opens doors to college opportunity.

→ **Main Copy:**

On <Wednesday, Oct. 15/Saturday, Oct. 18>, you will have the opportunity to take the PSAT/NMSQT[®] (Preliminary SAT/National Merit Scholarship Qualifying Test), an important step along your path to college.

If you're a junior, the PSAT/NMSQT offers you the opportunity to qualify for scholarships that can help pay for college. Also, no matter what grade you're in, the PSAT/NMSQT provides great practice for the SAT[®]. You'll also get personalized feedback on your skills to help you improve them before taking the SAT.

In addition, you'll receive free college planning tools to help you start your college search and information on the types of AP[®] courses for which you may be particularly well prepared. These college-level classes can help you earn college credit and may give you a competitive advantage in the college admission process. The PSAT/NMSQT also connects you with colleges and universities across the country that are looking for students just like you. Just opt in to into Student Search Service[®] when you take the test.

To learn more about the PSAT/NMSQT and everything it can do for you, please attend our PSAT/NMSQT information session on <DATE>. We look forward to talking to you about this important step in preparing for college.

<<Event Name>>

<<Date>>

<<Time>>

<<Place>>

RSVP by email to _____ or by telephone at ###-###-####.

For more information about the PSAT/NMSQT, visit psat.org.

Parent Email Template

Use the language below as a guide to writing emails to parents to encourage them to help their child make the most of the PSAT/NMSQT® and to announce PSAT/NMSQT informational events.

→ **Subject Line:**

Help your child make the most of the PSAT/NMSQT.

→ **Headline:**

The PSAT/NMSQT® opens doors to college opportunity.

→ **Main Copy:**

On <Wednesday, Oct. 15/Saturday, Oct. 18>, your child will have the opportunity to take the PSAT/NMSQT® (Preliminary SAT/National Merit Scholarship Qualifying Test), an important test that provides many benefits that can help him or her along the path to college.

If your child is a junior, the PSAT/NMSQT offers him or her the opportunity to enter competitions for scholarships that can help pay for college.

For both sophomores and juniors, the PSAT/NMSQT is also great practice for the SAT®. They'll also get personalized feedback on their performance to help improve their skills before taking the SAT.

In addition, students receive free college planning tools to help them start their college search and feedback on the types of AP courses for which they may be particularly well prepared. Taking these college-level classes can help students earn college credit while still in high school and provide them with a competitive advantage in the college admission process.

If your child is interested in hearing from colleges and universities across the country that are looking for students like him or her, remind your child to opt in to Student Search Service® when he or she takes the test.

To learn more about the PSAT/NMSQT and everything it can do for your child, please attend our PSAT/NMSQT information session on <DATE>. We look forward to talking to you about this important step in preparing for college.

<<Event Name>>

<<Date>>

<<Time>>

<<Place>>

RSVP by email to _____ or by telephone at ###-###-####.

For more information about the PSAT/NMSQT, visit psat.org.