

## LIFE & STYLE WEEKLY MAGAZINE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1605	Winter Beauty Special (Cosmetics)	2/1/16	1/22/16	1/4/16	Winter Beauty Guide
1607	Winter Skin	2/15/16	2/5/16	1/15/16	What's HOT for Your Valentine!
1609	Celebrity News & Entertainment	2/29/16	2/19/16	1/29/16	12 Top Celebrity Picks
1611	Spring Beauty (Nails)	3/14/16	3/4/16	2/12/16	Spring Beauty & Fashion Trends
1612	Spring Style; Hair Special	3/21/16	3/11/16	2/19/16	Spring Celebrity Staples
1614	New Sprint/Summer Fragrances	4/4/16	3/25/16	3/3/16	Top Spring Celebrity Trends
1616	Eco-Friendly Beauty Bargains	4/18/16	4/8/16	3/18/16	Top 12 Eco-Friendly Favorites
1617	Bikini Ready	4/25/16	4/15/16	3/25/16	Trend Watch: Spring
1619	Mother's Day	5/9/16	4/29/16	4/8/16	Celebrity Mom Favorites
1621	Anti-Aging Special	5/23/16	5/13/16	4/22/16	12 Best Beauty Finds
1622	Summer Beauty Special (Cosmetics)	5/30/16	5/20/16	4/29/16	Must-Haves for Your Beach Bag!
1624	Cannes; Pedi Special	6/13/16	6/3/16	5/13/16	Fun in the Sun; Celebrity Favorites
1625	Summer Hair Special	6/20/16	6/10/16	5/20/16	Hollywood Summer Trends
1628	Beach Body Package; Summer Polish	7/11/16	7/1/16	6/10/16	Summertime Essentials
1629	Summer Skin	7/18/16	7/8/16	6/17/16	Top 12 Summer Must-Haves
1631	Beauty Bargains for Under \$25	8/1/16	7/22/16	7/1/16	Celebrity Bargains
1634	Denim Special	8/22/16	8/12/16	7/22/16	Ready...Set...Shop!
1635	Fall Style	8/29/16	8/19/16	7/29/16	A+ Picks for Back to School
1636	Fall Beauty Preview	9/5/16	8/26/16	8/5/16	Fall Fashion & Beauty
1639	Fall Fashion Trends	9/26/16	9/16/16	8/26/16	Celebrity Fall Trends
1641	Fall Hair Preview	10/10/16	9/30/16	9/9/16	Fabulous for Fall
1643	Beauty Awards	10/24/16	10/14/16	9/23/16	Top Celebrity Beauty Picks
1646	Celebrity News & Entertainment	11/14/16	11/4/16	10/14/16	12 Best Celebrity Picks
1649	Holiday Nail Preview	12/5/16	11/25/16	11/3/16	Ho Ho Holiday Gift Guide
1650	Celebrity News & Entertainment	12/12/16	12/2/16	11/9/16	Little Gifts for Little Hands-Gift Guide
1651	Holiday Beauty (Cosmetics)	12/19/16	12/9/16	11/16/16	Stuff Your Stocking!
1652	New Year's Beauty	12/26/16	11/16/16	11/23/16	New Year, New You!

## OK! WEEKLY MAGAZINE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
5	Post-Golden Globes Package	2/1/16	1/20/16	1/1/16	Celebrity Golden Globes Swag Bag
6	Valentine's Day Gift Guide	2/8/16	1/27/16	1/8/16	Top 12 Picks for Your Valentine!
10	Grammys Package; Spring Make-Over Special	3/7/16	2/24/16	2/5/16	Red Carpet Celebrity Picks
12	Post Oscars Package; Spring Beauty Blow Out	3/21/16	3/9/16	2/19/16	Hollywood Celebrity Oscar Favorites
13	Spring Fashion Blow-Out	3/28/16	3/16/16	2/26/16	The Ultimate Spring Shopping Guide
15	Hollywood Wedding Special	4/11/16	3/30/16	3/11/16	Say "Yes" Shopping Guide
17	Celebrity News & Entertainment	4/25/16	4/13/16	3/25/16	Spring Fever Shopping Guide
18	Hollywood Moms of the Year; Mother's Day	5/20/16	4/20/16	4/1/16	Hollywood Mom & Kid Must Haves
21	So Sexy in Hollywood	5/23/16	5/11/16	4/22/16	Hollywood Spring Trends
23	Pre-CMT Awards; Summer Entertainment Preview	6/6/16	5/25/16	5/6/16	Runway Report: A-list Picks
24	Father's Day Gift Guide	6/13/16	6/1/16	5/13/16	Great Ideas for Grads & Dads
25	Body & Soul: Health and Fitness for Summer	6/20/16	6/8/16	5/20/16	Summer Health and Wellness
27	Summer Entertaining/A-List Party Guide	7/4/16	6/22/16	6/3/16	Savvy Summer Shopping
30	Celebrity News & Entertainment	7/25/16	7/13/16	6/24/16	12 Top Summer Celebrity Trends
34	Hollywood's Cutest Kids: Back-to-School	8/22/16	8/10/16	7/22/16	Too Cool for School; Moms & Kids
36	Fall TV Preview, Denim Spectacular	9/5/16	8/24/16	8/5/16	Fabulous Fall Finds
37	Fall Fashion Blow-out, Fall TV Preview	9/12/16	8/31/16	8/12/16	Fashionable Celebrity Finds
38	Pre-Emmy's Package	9/19/16	9/7/16	8/19/16	Celebrity Emmy Trends
40	A-List Beauty Awards-Fall	10/3/16	9/21/16	9/2/16	Fall Beauty & Fashion
43	Most Pampered Celeb Pets Special	10/24/16	10/12/16	9/23/16	Perfect Picks for You and Your Pet
45	Winter Skin Blow-Out	11/7/16	10/26/16	10/7/16	Winter Shopping Guide
46	Pre-CMA Awards Package	11/14/16	11/2/16	10/14/16	Winter Retail Therapy
49	Holiday Gift Guide	12/5/16	11/23/16	11/4/16	Hollywood Holiday Wish List
50	Holiday Entertaining/A-List Party Guide	12/12/16	11/30/16	11/11/16	Ho Ho Holiday Gift Guide
51	Holiday Celebrity Entertainment	12/19/16	12/7/16	11/18/16	Stuff Your Stocking Like a Celebrity!
52	Celebrity News & Entertainment	12/26/16	12/14/16	11/25/16	The Best Celebrity Holiday Gifts

## STAR WEEKLY MAGAZINE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
9	Spring Fashion Week	2/29/16	2/19/16	1/29/16	Celebrity Fashion & Beauty
22	Hottest Beach Bodies	5/30/16	5/20/16	4/29/16	Ready...Set...Shop Summer!
32	Hollywood Moms Special	8/8/16	7/29/16	7/8/16	Hollywood Favorites; Baby & Kids
40	Fall Fashion Week	10/3/16	9/23/16	9/2/16	Fashionable Celebrity Picks
49	Holiday Gift guide	12/5/16	11/25/16	11/4/16	Celebrity Holiday Shopping Guide
51	Holiday Fashion Special	12/19/16	12/9/16	11/18/16	Ultimate Holiday Gift Guide

## INTOUCH WEEKLY MAGAZINE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1606	SAG Awards; Valentine's Day Gift Guide	2/8/16	1/29/16	1/14/16	Spoil Your Valentine and Yourself!
1607	Sundance	2/15/16	2/5/16	1/21/16	Top 12 picks for Your Valentine
1608	Grammys	2/22/16	2/12/16	1/28/16	Red Carpet Celebrity Favorites
1610	Oscars Special; NY Fashion Week	3/7/16	2/26/16	2/11/16	Celebrity Picks for the Oscars!
1611	Spring Beauty	3/14/16	3/4/16	2/18/16	Spring Celebrity Beauty Must-Haves
1613	Spring Style; Bargain Beauty	3/28/16	3/18/16	3/3/16	Vacation Must Haves
1615	Celebrity News & Entertainment	4/11/16	4/1/16	3/17/16	Spring Forecast & Celebrity Trends
1617	MTV Movie Awards	4/25/16	4/15/16	3/31/16	Hollywood Shopping Guide
1618	Makeover Issue/Body	5/2/16	4/22/16	4/7/16	In Style This Week
1619	Mother's day	5/9/16	4/29/16	4/14/16	Stars: What's in Their Bag?
1621	Fountain of Youth (Anti-Aging)	5/23/16	5/13/16	4/28/16	Celebrity Buzzworthy Must-Haves
1622	Summer Beauty Special	5/30/16	5/20/16	5/5/16	Celebrity Summer Survival Guide
1625	Hair/Frizz Free	6/20/16	6/10/16	5/26/16	Hollywood Hot Picks
1628	Beach Body Package/Best & Worst	7/11/16	7/1/16	6/16/16	#summershopping2016
1629	Summer Skin	7/18/16	7/8/16	6/23/16	12 Ways to a Better You!
1633	Shoes Special; Cutest Kids	8/15/16	8/5/16	7/21/16	Celebrity Baby & Kids
1636	Fall Beauty Special; Fall Style	9/5/16	8/26/16	8/11/16	Fall into Trends for 2016!
1637	MTV VMAs; Beauty Bargains	9/12/16	9/2/16	8/18/16	Celebrity Bargains
1639	Fall Hair Preview	9/26/16	9/16/16	9/1/16	12 Top Celebrity Fall Picks
1640	NY Fashion Week; Emmy Awards	10/3/16	9/23/16	9/8/16	Fashion Week Favorites
1643	Celebrity News & Entertainment	10/24/16	10/14/16	9/29/16	Fall Celebrity Swag Bag
1645	Celebrity News & Entertainment	11/7/16	10/28/16	10/13/16	Celeb Style & Beauty
1648	Holiday Hair	11/28/16	11/18/16	11/3/16	Holiday gift Guide 2016
1649	Holiday Gift Guide	12/5/16	11/25/16	11/8/16	Ho Ho Holiday Gift Guide
1650	Holiday Style	12/12/16	12/2/16	11/14/16	Celebrity Holiday Gift Guide
1651	Holiday Beauty Special	12/19/16	12/9/16	11/23/16	Best of the Best! 2016 Gift Guide
1652	Holiday	12/26/16	12/16/16	12/1/16	12 Top Holiday Gifts

## CLOSER MAGAZINE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1613	Spring Shoes	3/28/16	3/18/16	3/3/16	Top 12 Spring Trends
1619	Mother's Day	5/9/16	4/29/16	4/14/16	Spoil Your Mom Like a Celebrity
1625	Summer Shape Up: Sunglass Special	6/20/16	6/10/16	5/26/16	Fresh Guide to Summer Shopping
1635	Fall Fashion; Fall Entertainment Preview	8/29/16	8/19/16	8/4/16	Fall Fashion & Beauty
1639	Fall Bags	9/26/16	9/16/16	9/1/16	Fabulous Fall Shopping
1649	Holiday Gift Guide	12/5/16	11/25/16	11/8/16	Winter Wonderland Holiday Gift

## NEW YORK MAGAZINE (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1	Fitness	1/11-1/24	1/11/16	12/21/15	NY New Year Favorites!
2	Urbanist	1/25-2/7	1/25/16	1/11/16	Spoil Your New York Valentine!
3	Spring Fashion	2/8-2/21	2/8/16	1/25/16	NY Spring Fashion & Beauty Favorites
4	Great Room	2/22-3/6	2/22/16	2/8/16	Best of New York Shopping
5	Best of New York	3/7-3/20	3/7/16	2/22/16	Best of the Big Apple Shopping
7	Nostalgia, Real Estate	3/21-4/3	3/21/16	3/7/16	NYC Spring Trends
8	Spring Travel	4/4-4/17	4/4/16	3/21/16	Spring Travel Essentials
9	Home Design	4/18-5/1	4/18/16	4/4/16	Mother's Day Gift Guide
10	TV Upfronts	5/2-5/15	5/2/16	4/18/16	Show Mom Some Love!
11	Urbanist	5/16-5/29	5/16/16	5/2/16	New York Trends
12	Best Doctors	5/30-6/12	5/30/16	5/16/16	Best Picks for the Big Apple
13	Summer Issue	6/13-6/26	6/13/16	5/30/16	Fabulous New York Finds for Summer
14	Real Estate	6/27-7/10	6/27/16	6/13/16	Summer in the City Shopping Guide
15	Eat Cheap	7/11-7/24	7/11/16	6/27/16	NYC Summer Shopping Showcase
16	Urbanist	7/25-8/7	7/25/16	7/11/16	NYC Trend Watch
17	Fall Fashion	8/8-8/21	8/8/16	7/25/16	New York Fall Fashion Picks
18	Fall Preview	8/22-9/4	8/22/16	8/8/16	New York Fall Fashion & Beauty
19	Real Estate	9/5-9/18	9/5/16	8/22/16	Fall Style Spotlight
21	Special	9/19-10/2	9/19/16	9/5/16	Fall Fashion & Beauty Must Haves
22	Global Design	10/3-10/16	10/3/16	9/19/16	Trending Now for Fall
23	Winter Travel	10/17-10/30	10/17/16	10/3/16	New York Winter Travel Necessities
25	Special	10/31-11/13	10/31/16	10/17/16	New York City Shopping Guide
26	Entertaining/Food & Drink	11/14-11/27	11/14/16	10/31/16	Best Gifts for the Holidays
27	Holiday Gifts	11/28-12/11	11/28/16	11/14/16	New York Holiday Gift Guide
28	Reason's to love NY	12/12-12/25	12/12/16	11/28/16	NYC Best Holiday Gifts
29	Where to eat	12/26-1/8	12/26/16	12/12/16	NYC Best Holiday Gifts

## NEW YORK WEDDINGS (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1	Summer Wedding	Summer	3/14/16	2/1/16	Something New for "I do!"
2	Winter Wedding	Winter	10/24/16	9/12/16	Winter Wedding Must-Haves

## LOS ANGELES MAGAZINE (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
8	Best of LA/Luxe Life	Aug	7/21/16	6/13/16	Best of LA: Shopping Guide
9	LA Woman/Fall Fashion	Sept	8/25/16	7/18/16	Fall Fashion & Beauty
12	Flashback LA/Holiday Gift Guide	Dec	11/24/16	10/17/16	The Ultimate LA Holiday Gift Guide

## ORGANIC SPA (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
2	Spa & Travel	Mar/Apr	3/8/16	1/29/16	Treat Yourself; Shopping Guide
5	Skin Care Guide	SIP Skin Care	7/26/16	6/17/16	Healthy Beauty Must Haves
7	Holiday Gift Guide	SIP Nov/Dec	11/8/16	9/30/16	Holiday Gift Guide

## ALLURE (featuring 12 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1	Wellness and Get a Better Body Issue	May	4/26/16	3/1/16	Top 12 Beauty & Fashion Picks
2	Fall Trends Issue/User's Guide to Style	Sept	8/23/16	7/1/16	Fabulous Fall Finds

## PREGNANCY & NEWBORN (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1	Maternity Fashion; Food to boost your fertility	May	4/26/16	13/22/16	Fabulous Finds for You & Your Bump!
2	Tips for Traveling with tots; Goods and Gear	July	6/28/16	5/22/16	Treat Yourself and Your Little One
3	Basic Baby Gear; Wardrobe staples	Sept	8/30/16	7/22/16	New Mom Must Haves
4	Holiday Gift Guide	Dec	11/29/16	10/22/16	Holiday Gifts for You and Your Baby

## TIME OUT NEW YORK KIDS (featuring 9 products)

Issue	Issue Theme	Cover Date	On-Sale	Mat Due	Page Theme (tentative)
1	Camps	Spring-Feb	2/10/16	11/11/16	NYC Family Favorites
2	Summer & Birthday Parties	Summer-May	5/4/16	4/11/16	Summer Family Fun
3	Back to School	Fall-Aug	8/3/16	7/11/16	NYC Back-to-School Favorites
4	Best of NYC & Holiday	Winter-Nov	11/9/16	10/10/16	Family Winter Wonderland Gift Guide

### IMAGE FORMAT:

- **QUALITY:**  
Image must be a minimum of 4" on the shortest side @ 300 dpi.
- **COLOR:**  
CMYK
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JPEG, TIFF, or PDF

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- **HEADLINE FOR AD:**
  - Must Be Around 5 Words
  - Can Use Logo As Headline
- **BODY COPY:**  
(No longer than 30 words)
- **CONTACT INFO DESIRED:**  
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