

INVESTOR'S BUSINESS DAILY[®]

Best Online Brokers Survey

Welcome to our 2018 Best Online Brokers survey. We value your opinion and use it as the basis of our annual Best Online Brokers special report. The survey will take approximately 5 to 10 minutes to complete. In appreciation of your time, we will include you in a drawing for one of ten \$50 Amazon gift cards. Let us proceed!

* Do you use online brokers?

Yes

No

* Who is your PRIMARY online Broker? *(Please select one company only)*

- Ally Invest
- Charles Schwab
- E*TRADE
- eOption
- Fidelity
- Interactive Brokers
- Merrill Edge
- Robinhood
- ShareBuilder/Capital One Investing
- T. Rowe Price
- TD Ameritrade
- Tastyworks
- TradeStation
- USAA Investments
- Vanguard Brokerage
- WellsTrade
- Other
- Do not wish to answer

Next, we want you to rate your primary online broker on 14 attributes based on your experience during the past six months. We'll present two at a time. If you are unable to rate your broker on a specific attribute, please select "Not Sure."

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Website Security**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Trade Reliability**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Low Commission & Fees**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Site Performance**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Equity Trading Tools**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Customer Service**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Research Tools**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Investment Research**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Low-Cost/Free ETF Trading**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Mobile Trading Platforms/Apps**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Options Trading Platform**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Range of Products Available**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Portfolio Analysis & Reports**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Based on your experience with your primary broker during the past six months, how would you rate your primary broker in terms of "**Educational Resources**"?

- Excellent
- Very Good
- Good
- Fair
- Poor
- Not Sure

* Next, thinking about all aspects of the service you have received over the past six months, what is your overall satisfaction with your primary broker?

- Very Satisfied
- Somewhat Satisfied
- Neither Satisfied nor Dissatisfied
- Somewhat Dissatisfied
- Very Dissatisfied
- Not sure

* Considering your complete experience with your primary broker, how likely would you be to recommend your primary broker to a friend or colleague?

0	1	2	3	4	5	6	7	8	9	10
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Very Unlikely

Very Likely

* What actions would you like to see your broker take in the next year? *Please check all that apply*

- Better information on how to use options
- Better advice
- Better education
- Better research
- Better sell lists
- Better buy lists
- Lower fees
- Other
- None

Have you switched PRIMARY online brokers one or more times in the past five years?

- Yes
- No

What was the main reason for switching?

- Convenience
- Execution
- Bad experience at previous online broker
- Cost
- Other

Are you currently looking to change your PRIMARY online broker?

- Yes
- No

What is the main reason?

- Convenience
- Bad experience at previous online broker
- Cost
- Execution
- Other

Next, we have a few questions on demographics. First, are you:

- Female
- Male

Which of the following categories includes your AGE?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Do not wish to answer

What is the highest level of education that you have completed?

- Some High School
- High School Diploma
- Some College
- College Degree
- Some Graduate Courses
- Graduate/Professional Degree
- Other (Trade School, etc.)

Please select the category that best describes your total annual household income for 2017:

- \$50,000 or Less
- \$50,001 - \$75,000
- \$75,001 - \$125,000
- \$125,001 - \$350,000
- \$350,001 - \$1,000,000
- More than \$1,000,000
- Not sure
- Do not wish to answer

How long have you been investing in stocks?

- Less than 1 year
- 1 to 2.9 years
- 3 to 4.9 years
- 5 to 9.9 years
- 10 years or more
- Don't invest in stocks
- Not sure

Please select the category that best describes the value of your investment portfolio (Stocks, Mutual Funds, Bonds, ETFs, etc.) either invested directly or using a retirement plan such as a 401K. (Please do not include your primary residence or other Real Estate.)

- Less than \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$500,000
- \$500,001 - \$1,000,000
- More than \$1,000,000
- Not sure
- Do not wish to answer

Which of these investments do you currently own? *(Please select all that apply)*

- Individual Stocks
- Mutual Funds
- ETFs
- REITs
- Equity Options
- Bonds
- Investment Real Estate/ Second Home
- Precious Metals
- Cryptocurrency (Bitcoin, Ethereum, etc.)
- CDs
- Index Options
- Commodity Futures
- Other
- None

How many stock buys and sells have you made in the **last month**?

- None
- 1 – 4
- 5 – 9
- 10 – 19
- 20 – plus
- Not sure

How many stock buys and sells have you made in the **last year**?

- None
- 1 – 9
- 10 – 24
- 25 – 49
- 50 – 99
- 100 - plus
- Not sure

Do you subscribe to these IBD products? *(Please select all that apply)*

- IBD Digital/Investors.com website
- IBD Weekly newspaper (print)
- MarketSmith
- Leaderboard
- SwingTrader
- Do not subscribe

How long have you held a subscription to an IBD product?

- Less Than 1 year
- 1 - 3 years
- 3 - 5 years
- 5 - 9 years
- 10 years or more
- Not sure
- Not a subscriber

Finally, would you be willing to share your views about the subject of this survey with an Investor's Business Daily journalist? (If yes, please be sure to provide your contact information on the next screen.)

- Yes
- No

Just so that we can reach out to you if you win the drawing...

First Name

Last Name

Phone

Email Address