

Global Destiny Cable, Inc. (GDCl) is born. Philip Chien sends the first signals of cable operator Global Cable from a makeshift office on the 4th floor of the Solid House building in Makati.

The Global Destiny Cable traces its origin from the Global Cable Inc., established by Philip Chien on May 8, 1993.

CableLink was started in March 1, 1995 as "Concepcion Pay TV Network", December 8, 1995 when Paranaque Cable opened its operations.

Taking off from the success of Global Cable, Destiny Cable, the seventh cable operator in Metro Manila, starts operations in January 1995. CPTVN and PC are merged in January 18, 1995.

1995 opened the doors of Destiny Cable and Cable Link open its doors with the big events of 1995-2001: the 1995 nationwide protest versus the Pacific atom bomb test, the cases of Filipina workers Victoria Suller (early 1990's in India), Flor Contemplacion (1994 in Singapore) and Sarah Balabagan (1995 in the Emirates), the 10th anniversary of EDSA Revolution 1 (1996), the visit of Pope John Paul II (1995), and the 45th anniversary of Republic Broadcasting System-the predecessor of GMA, the 35th anniversary of Kanlaon Broadcasting System-the predecessor of RPN and the 20th anniversary of Intercontinental Broadcasting Corporation (1995), and Mexico's number 1 actress-singer Thalía (in 1996), the 50th anniversary of the final battles of World War II in the Philippines (1994-1995) and the 50th anniversary of Bolinao Electronics Corporation-the predecessor of ABS-CBN Manila (1996), the situation of Filipinos in Hong Kong during its handover from United Kingdom to China, the death and memorial service of Princess Diana and the rallies against the Ramos administration's plans for Charter Change (1997), the 100th Anniversary of Independence of the Philippines from Spain or Philippine Centennial Celebration (1998), the 1998 Philippine National Elections, the Nationwide and Worldwide Midnight Millennium Celebrations (Year 2000), 2000 government war with Moro Islamic Liberation Front and the 2000 President Estrada Impeachment Trial-a first in the country and in Asia-that led to the second EDSA Revolution (2001) led to the ouster of Joseph Estrada and ascension of Gloria Macapagal-Arroyo to the presidency.

Events take a turn for Destiny Cable this year.

ABS-CBN launches *Familia Zaragosa*, *Gimik*, *'Sang Linggo nAPO Sila*, *Cristy Per Minute*, *Balitang K*, *Companero y Companera*, *Oki Doki Dok*, *Alas Singko Y Medya*, *Maria Mercedes*, *Lazos de Amor*, *Ilusiones*, *Double Dragon*, *Cro*, *Blazing Dragons*, *Hyperman*, *Ang Mahiwagang Kuwintas*, *Littlest Pet Shop*, *Magic Knight Rayearth*, *Conan & the Young Warriors*, *the Little Women series*, *The Slayers*, *What A Mess*, *Zenki*, *Mga Munting Pangarap ni Romeo*, *Zorro*, *Hiawatha*, *Wind in the Willows*, *Adventures of T-Rex*, *Conan-The Adventurer*

and *King Arthur and the Knights of the Round Table*, the new time and day of *Oh No! It's Johnny!*, public affairs shows *Assignment*, *Dong Puno Live* and *Julie*.

**January 15:** Destiny Cable join international media in covering the *Catholic Church International World Youth Day* and *2nd Visit of Pope John Paul II in the Philippines*, with special coverage rights awarded to GMA.

**March:** *The ABS-CBN Broadcast Vigil for Flor Contemplacion*, the live night-long marathon broadcast for Filipino Overseas Contract Worker (OCW) Flor Contemplacion on the hours before and after her execution in Singapore as unjust punishment for her alleged murder of fellow Filipino OCW Delia Maga and her Singaporean ward Wong Si Kyong. [This broadcast gets a 75% rating and 88% audience share after midnight-the first time a Filipino media network with such record and a milestone in Philippine TV history.]

In the same year, launches the first and only 24-hour Filipino movie channel, *VIVA Cinema*, the UHF networks *Citynet 27* and *Studio 23*, the entertainment channels *Hallmark Channel Philippines*, the 24-hour English news channel *Bloomberg Television* and *CNBC Asia*, the 24-hour American news channels *MSNBC* and *Fox News Channel*, the Indian movie channel *ZEE Cinema*, the Taiwanese variety channels *SET Metro*, *ETTV Variety*, *GTV First Channel*, *CTi Variety*, the Taiwanese news channels *ETTV News* and *TVBS-NEWS*.

**May 8**, Halalan '95, the network's media coverage of the Philippine national elections that sees the win of senatorial candidates sponsored by President Ramos and the same month, Destiny Cable is the first to report on the crowning of Chelsi Smith, the sixth American to win in the Miss Universe pageant at Windhoek Country Club Resort, in Windhoek, Namibia.

In October, 1995 Destiny Cable launches the ABS-CBN's UHF Channel Studio 23, making it the new home of ABS-CBN Manila's English-language shows (and later its Tagalog-dubbed cartoons). Studio 23 becomes the number 1 Philippine UHF channel in Mega Manila in 6 months and slowly being the overall number 3 channel in Mega Manila.

In 1996, ABS-CBN hosts the media special *The 50th Anniversary Handog Pasasalamat*, celebrating ABS-CBN's 50th anniversary as a media-communications corporation and launches *Mara Clara (book 2)*, ABC-5 launches the tagline *Reaching Out to You*.

In 1997 Destiny Cable Cebu is inaugurated

The same year, ABS-CBN airs the dramas *Oka Tokat* (I'm Afraid), *Wansapanatym* (Once Upon A Time), *Mula sa Puso* (From The Heart), *Tabing Ilog* (Riverbank), *Flames*, *Calvento Files*, the *Bantay Bata* media project and *Esperanza*-the highest rated local show in Philippine TV history, the foreign shows *Marisol* and

*Earth Link*, the comedies *Spice Boys*, *Kaya ni Mister*, *Kaya ni Misis* (The Mister Can Do It...So Can the Missus), *Onli in da Pilipins* (Only in the Philippines), and the revived pre-1972 version of *Super Laff-In*, the newscast *La Nina Watch* due to the El Nino and La Nina climate phenomena hitting the world then, the variety show *Kaybol-Ang Bagong TV*, the weekly Filipino movie features *Cine Fiesta* and *Star Cinema Presents*-featuring the Star Cinema movies, the current affairs shows *Assignment* and *Usapang Business* (Business Talk), the talk shows *Dong Puno Live* and *Today with Kris Aquino* and the ABC-5 anniversary special *5 is 5: The ABC-5 5th Anniversary Special*.

Destiny Cable airs special events this 1997.

ABS-CBN airs the *Binibining Pilipinas* Pageant for the first time.

ABS-CBN covers the Hong Kong handover from United Kingdom to China, rallies against the Ramos administration's plans for Charter Change and the death and funeral of Princess Diana.

In commemoration of the 25th anniversary of the declaration of Martial Law, ABS-CBN airs the independently-produced *Batas Militar-Martial Law* in the Philippines.

In 1998, Destiny Cable inaugurates Domsat Satellite, making its programs available simultaneously throughout the country and Southern Asian countries, namely, Hong Kong, Taiwan, Indonesia, Singapore, Malaysia, Thailand, Papua New Guinea, Borneo, Myanmar, and parts of Australia and China. Destiny Cable expands into a network of 33 affiliate stations, making it the country's largest cable TV provider.

In 1998, ABS-CBN airs the drama shows *Star Mini-Series* (featuring the dramas *Sa Sandaling Kailangan Mo Ako* (The Moment You Need Me) and *Nagmamahal Pa Rin Sa Iyo* (Still Loving You), *Marinella*, *Katapat* (Your Equal-Mayor Fred Lim) and *Munting Paraiso* (Small Haven), the foreign shows *Alondra* and *Kassandra*, the comedies *Pwedeng-Pwede* (Can Really Be), *Tara Jing Potpot* and *Richard Loves Lucy*, The talk shows *Sharon* with Sharon Cuneta, *Feel At Home*, *Jullie* and *Martin Late @ Nite* with Martin Nievera, the variety shows *Magandang Tanghali Bayan* (Happy Noontime to Our Dear Nation), *Sabado Live* (The Live Saturday Show), *Sarap TV*, *Keep on Dancing* and *Cyberkada*, the cartoons *Charlotte*, the *Saber Marionette* series, the *B'TX* series, *Georgie*, *Tom Sawyer*, *Huck Finn*, *Snow White*, *The Musketeers*, *Heidi*, *Young Robin Hood* and *Tico and Friends*, the newscasts *The Weekend News* and *Global News*, the current affairs shows *Pipol* (People), *The Correspondents*, *Sports Unlimited* and *F*, the educational shows *Knowledge Power*, *Math-Tinik* (Smart in Math) and *Epol Apple*, ABC 5 airs the comedy show *Ispup*, the game show *Go For It!*, the musical show *Sing Galing*, cartoons *Tokusou Exceedraft*, *Tokusou Robo Janperson*, *Choujin Sentai Jetman*, *Choujuu Sentai Liveman*, *Kyoryuu Sentai Zyuranger* and the American Series *Muppets Tonight*.

Destiny Cable covers the media special *Pagdiriwang ng Bayan* (A Nation's Celebration: The Expo Filipino Inaugural Special), the grand opening of the Expo Filipino for the 100th anniversary of the Declaration of Philippine Independence, then the Philippine TV premiere of the cinematic version of the National Anthem.

ABS-CBN gets new companion on the TV landscape--Channel 11 with ZOE Broadcasting Network of television evangelist Eddie Villanueva as owner.

**June 12:** ABS-CBN covers the nationwide events of the *100th Anniversary of the Declaration of Philippine Independence*.

**October:** ABS-CBN features special plugs and programs as it celebrates 45 years as a TV company and the 45th anniversary of Philippine TV.

At the final year of the millennium, ABS-CBN airs dramas like *Judy Ann Drama Specials*, *Saan Ka Man Naroroon* (Wherever You Are) and *Labs Ko Si Babe* (I Love Babe), foreign shows like *Chabelita* and *Young Hercules*, cartoons such *Neon Genesis Evangelion*, *Tenchi-Muyo*, *Megaman*, *Isami* and the *Men in Black* animation series, the first Tagalog-language late-night newscast *Pulso Aksyon Balita* (Pulse: News in Action), current affairs shows *Pinoy Exposed* and *Loren*

On December 31, 1999-January 1, 2000, Destiny Cable the sole official Philippine partner to the World Millennium Day Broadcast, welcomes the new millennium with the *Destiny 2000 Today* broadcast, the Ayala Millennium Celebration in Makati, Milenyo Filipino Festival at Rizal Park, the grand youth party at Quezon City Memorial Circle, *2.0: One Night, One Chance* at the Fort beamed to 67 countries of the world.

ABS-CBN begins covering the turbulent events in the government's all-out war versus rebel forces in Mindanao.

In 2000, ABS-CBN launches the drama *Pangako sa Iyo* (My Promise To You/The Promise)-the first teleserye/cinematic TV series, the comedy *Arriba Arriba*, the foreign shows *Rosalinda* (the highest-rated foreign show of all time in Philippine TV), *Camila*, *Nino Felipin* (A Child Called Felipin), *Daniela's Diary-El Diario del Daniela*, *Pura Sangre* (Pure Hatred) and *Mystic Knights of Tir Na Nog*, the talk show *Off the Record*, the current affairs shows *Barangay Dos* and *Isyu 101/Issues 101*, the newscast *ABS-CBN Headlines* with main anchor Erwin Tulfo (whom Karen Davila, Pia Hontiveros and Tony Velasquez replace later), the educational show *Pahina* (Page), the cartoons *Angie Girl*, *Swiss Family Robinson* and *Magic Girls*

## 2001

ABS-CBN premieres the following shows this 2001., the comedies *Whattamen*, *Attagirl*, *Mary D' Potter*, *Da Body* and *Da Guard* (new name: *Da Pilya* and *Da Pilot* (The Naughty Girl and the Pilot) and *Eto Na Ang Susunod Na Kabanata* (Here's the Next Episode)-the revived version of *Abangan Ang Susunod na Kabanata*, the dramas *Sa Dulo ng Walang Hanggan* (Until the End of

Forevermore), Sa Puso Koingatan Ka (I'll Keep You Safe in My Heart), Recuerdo de Amor (Memories of Love) and Kabalikatan Loren Legarda and K2BU, the current affairs shows Balitang Kris (News with Kris Aquino), Sapul Kayo Diyan (You're Hit There), Mission X, "Verum Est: Tooto Ba Ito/Is It True?", True Crime, "Kakasa Ka Ba/Can You Outlast?", Private Conversations with Boy Abunda and Meron Akong Kuwento (I've Got Some Story to Tell) and Scandals/Intrigues/Mysteries, the variety shows Magandang Tanghali Bayan (Happy Noontime to Our Dear Nation), Sabado Live (The Live Saturday Show), Game Ka Na Ba? (Are You Game?), the talk shows Kris and Tell and Talk TV, foreign shows Alicia and Tres Mujeres (Three Ladies), the weekly movie feature *FPJ Action Cinema* featuring the movies of legendary Filipino actor Fernando Poe Jr.

On January 2-20, 2001, Destiny Cable covers the final days of the President Estrada impeachment trial via *On Trial: A Nation in Crisis*, and the reprisal of the EDSA Revolution that unseats Estrada as president and makes Gloria Macapagal-Arroyo the new president via the top-rating marathon broadcast *EDSA Dos*.

On May 14, 2001, Global Destiny Cable, together with its media and telecommunication partners, delivers the most comprehensive election coverage the Philippines has ever witnessed in *Eleksyon 2001*.

On October 1, 2001, Destiny Cable, Inc. (DCI) changes its corporate name to Global Destiny Cable, Inc. as it evolves into a conglomerate of companies engaged in moviemaking, post-production services, film syndication, marketing, props and prosthetics.

ABS-CBN airs media specials like

- ❖ *Boto Mo Kinabukasan Ko* (Your Vote for My Future), the first musical special in preparation for the national elections solely produced by ABS-CBN
- ❖ the series of *Miss Earth-Philippines* and *Miss Earth* contests
- ❖ the star-studded musical special *Summer Sail* with Pops Fernandez and the various ABS-CBN talents shot in the various local tourist places
- ❖ the network's Christmas special *Sama Sama Tayo Ngayong Pasko* (Let's Get Together This Christmas)

ABS-CBN airs live coverage of events of 2001.

- ❖ **September 11:** ABS-CBN's Ces Datu, then studying at New York, breaks news of the World Trade Center Terrorist Attacks to the worldwide Filipino audiences, starting off the network's *9/11* special coverage. In response to *9/11*, ABS-CBN sets up its News Bureaus in North America and Middle East, with respective heads Ging Reyes and Danny Buenafe.

- ❖ **4th Quarter:** ABS-CBN begins covering post-9/11 events in countries in Asia-Pacific and Middle East.
- ❖ **October:** ABS-CBN is the first Philippine network to enter and report live from Afghanistan after the US-led coalition troops liberate the Afghans from the Taliban government in the American-led *War in Afghanistan*.
- ❖ **November:** ABS-CBN's ANC covers the funeral rites for its long-time talent- Filipino movie/TV actress Nida Blanca, whose murder is still under investigation.

Events take a turn for ABS-CBN this year.

- ❖ As a new programming strategy, ABS-CBN airs the afternoon editions of *The Correspondents* and *Pipol*, with series of new current affairs shows.
- ❖ Studio 23 launches shows like the drama *Angel* and the reality show *Temptation Island*.
- ❖ ABS-CBN's Star Cinema releases *Mila*, "Bakit 'Di Totohanin (*Why Can't You Make Your Act Real?*)", *La Vida Rosa (The Rosy Life)*, "Narinig Mo Na Ba Ang L8est? (*Have You Heard the Latest?*) *Oops...Teka Lang...Diskarte Ko 'To (Oops...Wait...It's My Game)*, *Hostage*, *Trip and Bagong Buwan (New Moon)*.
- ❖ ABS-CBN's Star Records launches the albums *Lord...Heal Our Land* (in English and Tagalog) and *Red Alert*.
- ❖ ABS-CBN's Video-OK Channel and Pinoy Blockbuster Channel become MYX and Cinema One, respectively.
- ❖ ABS-CBN launches Text 2366, the first Philippine chat-via-text cable channel.
- ❖ ABS-CBN begins taping its nationwide shows from various countries outside the Philippines.

## 2002

ABS-CBN premieres the following shows

- ❖ local dramas *Kay Tagal Kang Hinintay* (The Long Wait/Long Have I Waited for You) and *Bituin* (Star)
- ❖ the comedies *OK Fine Whatever* and *Klasmeyts/Classmates*
- ❖ the talk show *Morning Girls*
- ❖ the newscast *Dong Puno Tonight* with the returning Atty. Dong Puno
- ❖ foreign shows *Alias* (which transfers to Studio 23), *Night Visions*, *Eco Moda* (sequel to the worldwide hit Latin American drama *Yo Soy Betty La Fea* (Betty The Ugly One) airing on GMA), *Wheels of Love* (Subete A Mi Moto), *Cristina*, *Paloma*, *Romantica-Romantica Obsesion* (Obsessed Romantic), *Nunca Te Olvidare* (I Will Always Love You) and *Daniela*
- ❖ the current affairs show *Willingly Yours* and *Etcetera*
- ❖ ABS-CBN begins airing specials this year.
- ❖ the cause-oriented special *Children-Peace-Hope*

- ❖ the cause-oriented and award-winning *One Night with Regine Velasquez for Bantay Bata*
- ❖ the award-winning Christmas special *Isang Pamilya Isang Puso Ngayong Pasko* (One Family One Heart This Christmas), the first Christmas special broadcast over ABS-CBN's TV, radio and internet platforms

ABS-CBN airs the special coverage of events this 2002.

- ❖ **January 1:** ABS-CBN airs the New Year midnight show *Countdown 2002* with Mari Kaimo and Karen Davila as hosts featuring the live New Year celebrations in Metro Manila and around the Philippines.
- ❖ **April:** ABS-CBN breaks news from Palawan of the death of its talent--popular actor/host/comedian Rico Yan--then covers the mourning rites and the funeral rites via *Paalam Rico, Mahal Naming Kapamilya* (Goodbye Rico, Our Dear Family Member).

Events take a turn for ABS-CBN this year.

- ❖ ABS-CBN begins the tradition of airing the star-studded plugs for *Summer Season* (*Ang Saya ng Summer* (Summer is Fun for 2002) and *Christmas Season* (*Isang Pamilya Isang Puso Ngayong Pasko* (One Family One Heart This Christmas) for 2002).
- ❖ ABS-CBN airs the plug for the *Rainy Season 2002*.
- ❖ Studio 23 airs reality-based variety shows *The Next Joe Millionaire*, *Top Gear*, *The Bachelor* and *The Bachelorette*.
- ❖ ABS-CBN's Star Cinema releases the movies *Got 2 Believe*, *Dekada '70* (*The 1970's*), *Kailangan Kita* (*I Need You*), *Jologs*, *Nine Mornings*, *Forevermore*, *Videoke King*, *Kung Ikaw Ay Isang Panaginip* (If You're Just A Dream).
- ❖ ABS-CBN's Star Records sells albums like *Seasons* (by Jamie Rivera), *Transitions* of Carol Banawa, *Buhay Jazz*, and *Mass for Peace and Children-Peace-Hope*.
- ❖ ABS-CBN Middle East Bureau opens, with Danny Buenafe as Bureau Head.
- ❖ ABS-CBN North America Bureau opens, with Ging Reyes as Bureau Head.
- ❖ ABS-CBN's *Alas Singko Y Medya* transforms to *Magandang Umaga Bayan* (Good Morning to Our Dear Nation) with Julius Babao, Cheryl Cosim, Erwin Tulfo, Pia Guanio and Bobby Yan as main hosts plus Edu Manzano, Cheri Mercado, Tintin Bersola, AMy Perez, Nina Corpuz and Bernadette Sembrano as additional hosts.
- ❖ ABS-CBN Foundation-Bantay Kalikasan's newest project *Bantay Usok/Smoke Belch Watch* opens.
- ❖ **May:** ABS-CBN Middle East reports on the escalating conflict in the Middle East--the precursor to the 2003 war in Iraq.
- ❖ **4th Quarter:** ABS-CBN North America reports exclusives on the families of Filipino-American soldiers affected on the impending war in Iraq.

- ❖ **October 4:** ABS-CBN airs the breast cancer awareness/prevention telethon *Ang Hinaharap* (The Future) over Studio 23 with Korina Sanchez as project director, raising P3 million in funds for the Philippine Breast Cancer Network.

## 2003

ABS-CBN premieres new shows like

- ❖ dramas like *Berks* (Filipino slang for *Barkada/Gang*), *Darating Ang Umaga* (Morning Comes), *Basta't Kasama Kita/Whenever I'm With You*, *Sana'y Wala Nang Wakas/Timeless/Hope There's No End, It Might Be You*, "*Tara Tena* (Come On! Let's Go!)" and the TV adaptation of the Star Cinema movie *Tanging Yaman*
- ❖ comedies "*Bida Si Mister...Bida Si Misis* (*The Mister is the Boss...The Missus is Also the Boss*)" and the box office hit movie turned top rater TV show *Ang Tanging Ina/No Ordinary Mother*
- ❖ talk shows *Teysi*, *Showbiz Sabado* (*Showbiz Saturday*) and *Dong Puno Live*
- ❖ variety shows *Star in A Million* (originally a segment in *ASAP Mania*) and "*Next Level Na! Game Ka Na Ba?* (It's the Next Level! Are You Game?)"
- ❖ the newscast *Insider*
- ❖ educational show *Chicken, Pork, At Iba Pa* (Chicken, Pork and Others) (with new name *Kumikitang Kabuhayan* (Profitable Business))
- ❖ current affairs shows *Private I*, *Kontrobersyal* (Controversial),
- ❖ cartoons like *Cooking Master Boy*, the *Crush Gear* and *Bey Blade* series, *Yugi-Oh*, *Maggie*, *Rolie Polie Olie* and *Rainbow Fish*
- ❖ the *Meteor Garden* series (*Meteor Garden 1*, *Meteor Rain* and *Meteor Garden 2*)- the first daily Chinese drama-comedy and the first daily Asian drama that set the trend of Asian dramas and Asian drama-comedies on Philippine TV
- ❖ more foreign shows like *Gata Salvaje*, *Solita Mi Amor* (La Revancha), *Girls Marching On*, *Por Ti* (For You) and *Luisa* (La Hija de Jardinero), *Love Scar*, *Eternity-A Chinese Ghost Story*, *100 Deeds for Eddie McDowd*, the 24 drama series and the record-breaking Latin American drama *Altagracia/La Mujer de Judas*

ABS-CBN introduces programming changes in 2003.

- ❖ *ASAP* becomes *ASAP Mania* still hosted by Martin Nievera and Zsa Zsa Padilla with new recruits including Kuh Ledesma and Gary Valenciano.
- ❖ Willie Revillame's *Willingly Yours* morphs to *Simpleng Hiling* (Simple Wish) with Karen Davila.
- ❖ *Morning Girls* becomes *Morning Girls with Kris and Korina* with Kris Aquino and Korina Sanchez.
- ❖ *Magandang Tanghali Bayan* becomes *Masayang Tanghali Bayan/Merry Noontime* with hosts--returning Willie Revillame, Randy Santiago, John



- Estrada, Aiai delas Alas and Bentong with new recruits Mickey Ferriols, Tado, Jaboom Twins, Cindy Kurleto, Aubrey Miles, Angelica Jones, Mahal and Mura.
- ❖ *Home Along da Riles* becomes *Home Along da Airport*, still starring Dolphy, Nova Villa and the stars dubbed as the Cosme Family, with new faces like Camille Pratts, Long Mejia, Dennis Padilla and Aubrey Miles.
- ❖ ABS-CBN revives *Dong Puno Live* still with Atty. Dong Puno with new co-host Doris Bigornia.
- ❖ ABS-CBN revives *Assignment* as *Special Assignment* with hosts Luchi Cruz-Valdez, Henry Omega Diaz, Julius Babao and Connie Sison.

ABS-CBN introduced the special plugs like

- ❖ the plugs for the 50th Anniversary of Philippine Television and ABS-CBN Television
- ❖ the traditional Christmas Plug for 2003

ABS-CBN airs well-loved specials this 2003 like

- ❖ the series of specials on the stars of the phenomenal Asian drama-comedy *Meteor Garden* series and their visits to Manila
- ❖ *Sunday Golden Specials*, the series of specials in celebration of the 50th Anniversary of Philippine Television and ABS-CBN Television
- ❖ *Happy 50 TV: The Concert*, the TV special on the concert in celebration of the 50th Anniversary of Philippine Television and ABS-CBN Television featuring the ABS-CBN stars with the cast of the *Meteor Garden* series
- ❖ *The ABS-CBN 2003 Year-End Report*, the TV special on the historic events of 2003 hosted by Atty. Dong Puno and Tina Monzon Palma
- ❖ the musical special *Lagi Kitang Naaalala* (Always Remembering You)

ABS-CBN also had live coverage of national events of 2003.

- ❖ **January 1:** ABS-CBN holds the special New Year broadcast *Countdown to 2003* hosted by Ces Drilon at The Fort and Atty. Dong Puno at Quezon Avenue, featuring special year-end reports and New Year celebrations in The Fort and Quezon Avenue and various cities in the Philippines and worldwide.
- ❖ **Late January:** ABS-CBN reports on the celebration of the *4th World Meeting of Families in Manila* where Pope John Paul II, instead of attending the event due to illness, gives a live message from Rome to the delegates in Manila.
- ❖ **February:** ABS-CBN becomes the one and only Philippine broadcaster to send its news team to the city of Baghdad in Iraq before, during and after the American-led war on Iraq of 2003 for its coverage *Attack sa Iraq*. The ABS-CBN Baghdad News Team with the ABS-CBN Bureaus in North America and Middle East work alongside with media giants CNN,

- CBS and Reuters. Among the news personalities sent to the Middle East were *TV Patrol's* Henry Omega Diaz and *The Correspondents'* Ed Lingao.
- ❖ **3rd Quarter:** ABS-CBN reports on the controversial sexual harassment case on Catholic bishop Teodoro Bacani and its eventual dismissal.
  - ❖ **July:** ABS-CBN covers the Oakwood Mutiny, the mutiny of junior military officers against the government taking place in Oakwood Hotel in Metro Manila in the media broadcast *Coup Alert: The Oakwood Mutiny*.

Events take a turn for ABS-CBN this year.

- ❖ ABS-CBN launches the Pinoy Central Television Channel, the international Filipino channel featuring regional shows, sports events and live coverage of regional events.
- ❖ ABS-CBN begins offering TFC to worldwide Filipino communities as a multi-media package, combining 2 radio stations (DZMM and DWRR) and 4 TV stations (TFC Main, ANC, Cinema One and Pinoy Central Television) in one subscription.
- ❖ ABS-CBN's Star Cinema screened *Till There Was You*, *Ngayong Nandito Ka/Now You're Here*, *My First Romance*, *Mister Suave* and *Ang Tanging Ina/No Ordinary Mother*, grossing to P178 million-the biggest in Philippine movie history-and adapting it to TV.
- ❖ ABS-CBN gets its first award from the Komisyon ng Wikang Filipino (Filipino Language Commission) for its wide use of the Filipino language in all its shows.
- ❖ ABS-CBN's Star Records releases albums like the rosary-themed *Awit sa Ina ng Santo Rosaryo* (Ode to Our Lady of the Most Holy Rosary) and *Only Selfless Love* (the soundtrack of the 4th World Meeting of Families in Manila).
- ❖ **January:** ABS-CBN begins its year-long 50th Anniversary in Philippine Television and 50th Anniversary of Philippine Television. It begins series of parties welcoming back all past and present ABS-CBN stars, personalities, executives and employees, including the Father of Philippine Television James Lindenberg.
- ❖ **February:** Most of ABS-CBN's shows are simulcast via Studio 23--the first local media network to attempt such.
- ❖ **May:** ABS-CBN airs special features in memory of Rolly Cruz (born 27 October 1937), pre-1972 ABS-CBN employee and post-1986 ABS-CBN executive, who dies.
- ❖ **October:** ABS-CBN celebrates 50th Anniversary of Philippine Television and ABS-CBN Television via the media network extravaganza *Kapamilya (The Family): ABS-CBN @ 50* featuring all ABS-CBN talents past and present and with all of the Philippines' well-known personalities in attendance.

**2004**

ABS-CBN airs the following shows:

- ❖ dramas like *Marina*, "*Nginig! (Shivers!)*", "*SCQ Reload OK Ako! (I'm OK!)*", *Hiram (Borrowed)*, *Maid in Heaven*, *Krystala*, *Spirits*, "*Mangarap Ka! (Dream On!)*", *Sarah The Teen Princess*, and *Seasons of Love*
- ❖ comedies *Yes Yes Show* and *Pirated CD: Celebrity Disguises*
- ❖ talk shows *Y Speak*, *Morning Star*, the revived pre-1972 *Impact* now as *The 2004 Edition*, *Showbiz Number 1* and *Lukso ng Dugo (Blood Ties)*
- ❖ variety shows *ASAP Fanatic*, *Born Diva*, "*Pilipinas, Game Ka Na Ba?*", *To the Max*, *Trip Kita-You're My Trip (Type of A Mate)* and *Star Circle Quest* (some of them reality-based in response to GMA's reality-based shows)
- ❖ the daily Filipino movie feature *Kapamilya Cinema (Family Cinema)*
- ❖ cartoons like *Madeline*, *Gundam Seed*, *Naruto*, *Mister Bean*, *Cyborg 009*, *Fairy Tale Police Department*, *Winx Club*, *Dear Boys*, *Enchanted Tales*, *Tokyo Underground*, *Funtastic Tales*, *Totally Spies*, *Get Backers*, *Fruit Basket*, *Duel Masters*, *Hana Yori Dango/Boys and Cakes Are Better Than Flowers* (the cartoon from the comics of the same name-the origin of the Meteor Garden series) and the worldwide hit computer game turned cartoon *Ragnarok The Animation*
- ❖ newscasts *TV Patrol Sabado/TV Patrol Saturday* and *TV Patrol Linggo/TV Patrol Sunday*
- ❖ current affairs shows *Salamat Dok (Thanks Doctor)*, "*Rated K-Handa Na Ba Kayo? (Are You Ready?)*", "*Hoy Gising Kapamilya!/Wake Up Family!*"
- ❖ educational shows *Art Jam*, *SILIP: Sining sa Lipunan (Art in Society)* and *Bear in The Big Blue House*
- ❖ foreign shows like *The Truth* (the network's first K-Drama/Korean Drama), *Westside Story*, *Isabella/Isabella Mujer Enamorada (Isabella: A Woman in Love)*, *Love in the City/Rich Boy Talented Girl*, *Four Sisters*, *The Promise-Amor de Tarapaca (Love in the Vineyards)*, *Masked Rider Ryuki*, *Power Rangers Wild Force*, *Incredible Story Studio* and *Lovers in Paris*
- ❖ the Asian drama anthology *Sandara's Romance*-a first in Philippine TV-with Sandara Park and featuring the Korean drama *Sunshine of Love/Shining Days* and the Chinese dramas *Fantasy*, *First Love*, *Feel 100%* and *Farewell Firefly (2005)*.

ABS-CBN introduces programming changes this 2004.

- ❖ *Feel at Home with Charlene* morphs into *At Home Ka Dito/At Home Here* still with Charlene Gonzales and (in 2005) *Star Circle Quest* discoveries and co-hosts Joross Gamboa and Roxanne Guinoo.
- ❖ *Morning Girls with Kris and Korina* becomes *Good Morning Kris* with Kris Aquino going solo *Saya!/Happy Noontime-What Joy!* with Edu Manzano, Aiai delas Alas, Mickey Ferriols and new recruits Arnel Ignacio and the Viva Hot Babes.
- ❖ ABS-CBN revives the phenomenal *Star Circle Quest* as top-rating *Star Circle National Teen Quest*, making all its finalists including Paw Diaz,

- Aaron Villaflor and Grand Questor Erich Gonzales (formerly Erich Gancayco) as household names.
- ❖ *Victim* becomes the Victim daily reality show series *Victim Extreme*, *Victim Undercover* and *Undercover*, still with Carlos Agassi as host.
  - ❖ The top-rating *TV Patrol* transforms into the top-rating *TV Patrol World*, with Julius Babao still as anchor, adding Karen Davila and Ted Failon with co-anchor Nina Corpuz (whom Marie Lozano and new recruit Phoemela Baranda replaces). Henry Omega Diaz and Ces Drilon still act as anchors to the weekend editions of *TV Patrol World*. Bernadette Sembrano replaces Ces, who becomes the co-anchor of *Atty. Dong Puno* in *Insider* in 2005.

ABS-CBN premieres the following shows on Studio 23, like

- ❖ *Wazzup Wazzup*, the 1st daily youth-oriented comedy newscast on Studio 23 with anchors Vhong Navarro, Drew Arellano (with replacement Archie Alemania) and Toni Gonzaga (who enters ABS-CBN in 2005)
- ❖ *Nginig The Hidden Files* (*Nginig: Paranormal Investigations*), the extension of ABS-CBN's *Nginig*, with hosts Spencer Reyes, Jhong Hilario, Danilo Barrios and Nico Manalo
- ❖ the lifestyle shows *In Fitness and in Health* and *The Good Life with Cory Quirino*
- ❖ the game show *Techno Wars* and *Fight Box*
- ❖ the reality shows *Playing It Straight*, *The Swan* and *America's Next Top Model*
- ❖ cartoons like *Xiaolin Showdown* and *Teen Titans*

ABS-CBN showcases its plugs for 2005.

- ❖ **January 1:** ABS-CBN premieres the "*Sabay Tayo Kapamilya! (Let's Do It Together) with the Family!*" plug within the Countdown 2004 broadcast.
- ❖ **March:** ABS-CBN premieres the plug "*Sabay Tayo Pilipinas! (Let's Do It Together Philippines!)*" for ABS-CBN Regional and the "*Sabay Summer Tayo Kapamilya/Let's Do It This Summer with the Family!*" plug for Summer 2004.
- ❖ **April:** ABS-CBN premieres the new plug for TFC in celebration of its 10th anniversary.
- ❖ **December:** ABS-CBN premieres its new station plug for Christmas 2004: "*Sabay Tayo! Maligayang Pasko, Kapamilya! (Let's Do It All Together! Merry Christmas to the Family!)*"

ABS-CBN airs media specials for Filipino audiences this 2004.

- ❖ *Dare for More*, the TV special on the recent Pepsi commercial by F4 band member and *Meteor Garden* star Jerry Yan

- ❖ *Papogi/Grooming: The Imaging of Philippine Presidents*, the documentary on the Philippine National Elections hosted by award-winning writer-director Jose Javier Reyes
- ❖ *Limang Kandidato...Isang Palasyo* (Five Candidates...One Palace), the documentary on the ABS-CBN marathon coverage *Halalan 2004* hosted by Atty. Dong Puno and the ABS-CBN newscasters and reporters
- ❖ *Andrea Bocelli Live in Manila*, the concert of internationally-acclaimed tenor Andrea Bocelli
- ❖ *Atletang Pinoy* (The Filipino Athlete), the documentary in salute to all Filipino athletes, especially the local participants in the 2004 Athens Olympics
- ❖ *When You Wish Upon A Star*, the Christmas variety show with the *Star Circle Quest* and *Star Circle National Teen Quest* finalists
- ❖ *"Hataw Na Pasko Na! (Let's Dance! It's Christmas!)"*, the variety show with the ABS-CBN Star Records talents
- ❖ *Christmas with the Champions*, the documentary-variety show featuring the Kapamilya Singing Champions (Sarah Geronimo, Mark Bautista, Erik Santos, Sheryn Regis, Christian Bautista, Frenchie Dy, Rachele Ann Go and Raymond Manalo) with the ABS-CBN newscasters
- ❖ *8 Films of Christmas*, the movie trailer show featuring the Metro Manila Film Festival 2004 with hosts Carlos Agassi and new recruit Phoemela Baranda
- ❖ the Christmas concert *Lea Salonga: Home for Christmas*
- ❖ the New Year documentary *"Kumusta Ka Na? Kaya Pa Ba?/How Are You? Can You Still Manage It?"*
- ❖ the network's Christmas Extravaganza *"Sabay Tayo Kapamilya!"*

ABS-CBN airs live coverage of the events this 2004.

- ❖ TFC has 1.6 million subscribers to date.
- ❖ **January 1:** ABS-CBN broadcasts *Countdown 2004*, the special coverage on the entrance of Year 2004 in the Philippines and worldwide, with anchors Henry Omega Diaz in Quezon Avenue and Karen Davila at Malate Church in Manila. Coverage includes the midnight fireworks show in Quezon Avenue and the midnight celebrations in various parts of the Philippines and the world.
- ❖ **April:** TFC celebrates its 10th anniversary with the special live simultaneous broadcast of *ASAP Mania* in the ABS-CBN Studios in the Philippines and in San Francisco, United States.
- ❖ **May:** ABS-CBN holds *Halalan 2004*, the all-media marathon broadcast on the 2004 Philippine national elections seeing the victory Gloria Macapagal Arroyo over Fernando Poe Jr as President of the Philippines and ABS-CBN newscaster Noli de Castro over fellow ABS-CBN newscaster Loren Legarda as Vice President.
- ❖ **June 30:** ABS-CBN airs *Ang Panunumpa* (The Oath-Taking), the marathon coverage of the inauguration of Gloria Macapagal Arroyo as President of

- the Philippines and of Noli de Castro as Vice President in Cebu City. [This is the first time a Presidential Inauguration takes place outside Manila.]
- ❖ **August 14:** ABS-CBN becomes 1st Philippine media network to broadcast live nationwide and worldwide the regional fiestas, as it broadcasts "*Du-Aw Dabaw* (Let's Go Davao!)", its live nationwide-worldwide coverage of the Kadayawan Festival 2004 in Davao City via Studio 23 and ABS-CBN International. Live nationwide-worldwide regional fiestas coverage follows in places as Cebu, Iloilo, Baguio and other cities.
  - ❖ **October:** ABS-CBN holds the grand live worldwide broadcast of the 10th anniversary of its Sunday noontime show *ASAP*.
  - ❖ **November-December:** ABS-CBN covers the tragedy of the typhoons hitting Luzon and helps out the typhoon-devastated families via the ABS-CBN Foundation project *Sagip Kapamilya*.
  - ❖ **December 15:** ABS-CBN covers the death of Fernando Poe Jr, and holds the marathon broadcast of FPJ's funeral entitled *Paalam Da King*.

Events took a turn on ABS-CBN this year.

- ❖ ABS-CBN Star Cinema screens the movies *Otso-Otso... Pamela-Mela Wan*, *All My Life*, *Now That I Have You*, *Feng Shui* and *B-Cuz of U*.
- ❖ The TFC bundle has the Living Asia Channel as its additional channel.
- ❖ **January:** GMA challenges ABS-CBN in daytime Mega Manila ratings.
- ❖ **February:** ABS-CBN begins the text promo for the ending of *Sana'y Wala Nang Wakas*. ABS-CBN airs special features on Frankie Evangelista (born 24 July 1934), executive producer of pre-1972 ABS-CBN shows and one of the anchors of *TV Patrol* and ANC broadcasts, who dies.
- ❖ **April:** Worldwide Filipino audiences watch the *Meteor Garden* series aired on Pinoy Central Television Channel.
- ❖ **July:** ABS-CBN becomes the first TV network to broadcast the 2 historic finales of *Sana'y Wala Nang Wakas* on Channel 2 and on DZMM.
- ❖ **August:** *Maalaala Mo Kaya* airs in a TV network in Brunei.
- ❖ **September:** ABS-CBN broadcasts the live ending of *Basta't Kasama Kita* in Rizal Park in Manila.
- ❖ **November 19:** Korina Sanchez anchors the news for the last time on *TV Patrol* to make way for *TV Patrol World*.
- ❖ **December:** ABS-CBN becomes the number 2 TV network in Mega Manila at 39% audience share versus GMA's 41%, after reigning supreme as the number 1 TV network since 1988 in the ratings reports of AGB and NMR. ABS-CBN sees hidden victory in GMA: former ABS-CBN employees are staff of most GMA shows with former ABS-CBN personalities (like Mel Tiangco, Michael V and Angel Locsin) as the shows' leads.
- ❖ ABS-CBN struggles to regain Mega Manila supremacy even as it remains dominant still in all timeslots in the provinces and in worldwide Filipino audiences.

ABS-CBN is the channel for the shows in 2005.

comedies like *Goin' Bulilit* (Kids on the Go), *Bora*, *Quizon Avenue*, *My Juan and Only*, "*Kaya Mo Ba 'To?* (Can You Handle That?)"

dramas like *Kuya*, *Pinoy Big Brother* (Big Brother Philippines), *Till Death Do Us Part*, *Mga Anghel na Walang Langit* (Angels with No Heaven), *Ikaw Ang Lahat Sa Akin* (You Are My Everything), *Kampanerang Kuba* (The Hunchback Bell-ringer Beauty), *Panday* (The Swordsmith), and *Vietnam Rose*

foreign shows *Mister Bean Live*, *Farewell Firefly*, *Rubi*, *Save the Last Dance for Me*, *Power Rangers Ninja Storm*, *Memories of Bali*, *Stained Glass*, *Pasion de Amor/Passions of Love-Pasion de Gavilanes/Passions of the Hawks*, "*Oh! Feel Young!*", *Green Rose*, *Little Amy* (*Amy La Nina de la Mochilla Azul*), *The 101st Proposal*, *Dos Amores* (*Two Lovers-Amor Descarado*), *Only You* and *Amazing Twins*

current affairs shows *Vid Joking*, *Isyu: Ang Pangulo* (Issues on the President--The Special Edition), *SOCO* (*Scene of the Crime Operatives*) and *Payong Kapatid* (Family Advice)

the weekly Asian film feature *Kung Fu Fight Nights*

the variety shows *Kamao-Matira Matibay* (Fist Fight-Who Dares Wins), *Q-pids*, *Close Up to Fame- The Search for the Next Close Up Couple*, *M.R.S. (Most Requested Show)*, *Wowowee*, *Star Dance*, *Makuha Ka Sa Tikim/You're Caught by Taste*, *Little Big Star*, "*Pasko Na! Game Ka Na Ba? (It's Christmas Time! Are You Game?)*", and *Pinoy Big Brother Yes or No*

the talk shows *Home Boy*, *Perfect Moments* and *Pinoy Big Brother Buzz*

the educational show *Barney and Friends*

various cartoons like *Gate Keepers*, *His and Her Circumstances*, *Mission Odyssey*, *Angelic Layer*, *Mister Surprise*, *Shadow of the Elves*, *Bey Blade V-Force*, *The Fairy Taler* (in celebration of Hans Christian Andersen's 200th Birthday) and the Disney cartoon *Lilo and Stitch*

ABS-CBN introduces programming changes this 2005.

*ASAP Fanatic* becomes *Fanatic All-Stars* which was then reverted back to its original title

*Star in A Million* becomes *Search for the Star in A Million*, with the Kapamilya Singing Champions as hosts and producing new Kapamilya Singing Champions (Nikki Bacolod, Jerome Sala, Mabel Bacusmo, Jimmy Marquez, Tata Villaruel and Kris Lawrence).

ABS-CBN transforms *OK Fine Whatever* to *OK Fine 'To Ang Gusto Niyo/You Asked for It*, with additional artists Dagul and Mariel Rodriguez and *Star Circle National Teen Quest* discoveries Erich Gonzales and Aaron Villaflor.

ABS-CBN transforms "*SCQ Reload OK Ako!*" to "*SCQ Reload Kilig Ako!/I'm In Love!*", introducing Sarah Geronimo and Japoy Lizardo.

ABS-CBN transforms *Star Cinema Presents* to *Sabado Movie Greats*.

ABS-CBN transforms *Magandang Umaga Bayan* to *Magandang Umaga Pilipinas* (Happy Mornings Philippines), still with Julius Babao and Christine Bersola-Babao as main hosts with a new lineup of segment hosts including Bernadette Sembrano, TJ Manotoc, Ryan Agoncillo and Bianca Gonzales.

*Yes Yes Show* becomes *Yes, Yes Show Ang Lakas* (So Strong), adding more stars like Smokey Manoloto and *Wowowee* discovery Janelle Jamer to the *Yes, Yes Tropa* led by Bayani Agbayani and Vhong Navarro.

*EK Channel* becomes *Entertainment Konek (ETK)*/Entertainment Connections, with hosts Angelika dela Cruz, Dominic Ochoa, John Lapuz and Ogie Diaz with new recruits Aiai delas Alas, Toni Gonzaga, Derek Ramsey and movie writer-director Jose Javier Reyes.

*Y Speak* moves into Studio 23, with Ryan Agoncillo and Bianca Gonzales retained, and introducing new recruits Patricia Evangelista.

ABS-CBN's fantasy-drama *Spirits* re-airs Studio 23.

Shows are launched on Studio 23 and other media channels of ABS-CBN.

Internationally popular dramas *Lost*, *Sin City*, *Life as We Know It*, *Jack and Bobby*, *Tru Calling*, *Point Pleasant* and *Andromeda* air on Studio 23.

*Desperate Housewives*, the hit American drama starring Teri Hatcher (also known as Lois in *Lois and Clark: The New Adventures of Superman*), airs on Studio 23.

Studio 23 airs *Joey*, the NBC sitcom with Matthew Le Blanc of NBC's *Friends*.

Studio 23 airs reality-based shows like *Rebel Billionaire: Branson's Quest for the Best*, *Expat Challenge*, *The Contender* and *Mister Personality* hosted by Monica Lewinsky.

*Barkada Trip*, the locally-made short-length cartoon series, premieres on Studio 23.

*The X-Files*, the foreign show from RPN, airs on Studio 23.

Studio 23 airs *News Central Morning Edition*, the morning newscast hosted by Marieton Pacheco

ABS-CBN revives the show *Viewpoint*, the current affairs show hosted by Atty. Dong Puno on ANC.

Korina Sanchez returns as the newscaster this time on *Tonight on ANC with Korina Sanchez*.

ABS-CBN airs *Kuwentong Disyerto* (Desert Stories), the current affairs show for Middle East Kapamilyas with hosts Connie Sison and TJ Manotoc over TFC and ANC

ABS-CBN showcases its plugs for 2005.

**March 13:** ABS-CBN airs *Iba Ka-Summer ang Kapamilya* (Family as No Ordinary Summer Mate): *The ABS-CBN Summer 2005 Station Plug*.

**June 13:** ABS-CBN airs *Bawat Pinoy Kapamilya* (Every Filipino as Family) as thanksgiving to Filipino audiences who support ABS-CBN and whom ABS-CBN serves for the past 59 years.

**December:** ABS-CBN airs *Magpasaya ng Kapamilya* (Cheering the Family) for the Christmas Season 2005.

ABS-CBN airs media specials for Filipino audiences this 2005.

- ❖ **January 1:** ABS-CBN airs *Diyes Is It*, the New Year special featuring the top 10 news stories, the top 10 showbiz tidbits and the top 10 songs of 2004.



- ❖ **January 15:** ABS-CBN airs the special *Wish upon a Mega* with host Sharon Cuneta, returning from her maternity leave and after giving birth to her third daughter Miel.
- ❖ **January 28:** ABS-CBN airs the top-rating *Farewell Lovers: A Lovers in Paris Special*, hosted by Sandara Park and Hero Angeles and featuring never-before-seen videos from SBS (the Korean broadcaster which aired *Lovers in Paris*) and the exclusive interview of the *Paris* artists Kim Eun Jung (*Paris'* Vivian) and Park Shin Yang (*Paris'* Carlo) by Korina Sanchez in Taiwan.
- ❖ **June 26:** ABS-CBN holds the first worldwide broadcast of the *56th FAMAS Awards* (Philippine version of the Academy Awards)
- ❖ **December:** ABS-CBN airs the Christmas special *Magpasaya ng Kapamilya (Cheering the Family)* and the year-ender *Bagong Taon Bagong Buhay (New Year, New Life)*.

ABS-CBN airs live coverage of the events this 2005.

- ❖ **January 1:** ABS-CBN welcomes Year 2005 with the special New Year broadcast *Countdown 2005*. Anchors Connie Sison, Erwin Tulfo, Gus Abelgas and Bernadette Sembrano headline the broadcast, consisting live coverage of New Year events around Metro Manila and the Philippines and the live New Year countdown at Ayala Center in Makati City.
- ❖ **February 14:** ABS-CBN covers the gory events surrounding the simultaneous bombings in Makati, Davao and General Santos.
- ❖ **March 7-13:** ABS-CBN Cebu breaks news on the *Cassava Cake Poisoning Tragedy*, in which scores of children in Bohol are poisoned after eating the poisoned cassava cakes during their school recess, and begins the ABS-CBN media coverage on the incident.
- ❖ **March 14:** ABS-CBN holds special broadcasts on the standoff of military and rebel prisoners at Camp Bagong Diwa in Taguig, from the hostage taking to the return of military control at Bagong Diwa.
- ❖ **April 3:** ABS-CBN is the first Philippine media network to report on the passing of Pope John Paul II.
- ❖ **April 8:** ABS-CBN covers the funeral of Pope John Paul II via the top-rating marathon worldwide broadcast *Paalam Ama Mula Sa Bayang Minamahal Mo (Farewell to Our Holy Father from Your Beloved Nation)*, with Korina Sanchez and Atty. Dong Puno in Manila, and Julius Babao and Karen Davila in Rome. Days later, ABS-CBN broadcast to Filipino audiences the historic papal election of Joseph Cardinal Ratzinger, taking Pope Benedict XVI as a new name.
- ❖ **June:** ABS-CBN covers the political events surrounding President Gloria Macapagal Arroyo--from "Hello Garci" and alleged stories of bribery of militia and election officers to the Manila street protests and the Congress investigation and junked impeachment complaint--via the cross-media coverage *Isyu: Ang Pangulo (Issues on the President)*. It becomes the first to report and broadcast the "Hello Garci" audios, the

- first to interview jueteng gambling game payola witness Sandra Cam and the first to interview controversial media-elusive election officer Virgilio "Garci" Garcillano.
- ❖ **June:** ABS-CBN is the first to report on the passing of Manila Archbishop Jaime Cardinal Sin. ABS-CBN covers the funeral of Cardinal Sin one week later.
  - ❖ **July:** ABS-CBN reports President Arroyo admitting as the female voice in the Hello Garci tapes.
  - ❖ **September:** ABS-CBN North America posts reports on the tragedies of Hurricane Rita and Katrina in the United States.
  - ❖ **November:** ABS-CBN is the first to report on the crowning of Precious Lara Quigaman, the first Filipina to win in the Miss International Pageant in Japan.
  - ❖ **November 27-December 5:** ABS-CBN covers the Philippines playing host to the *23rd Southeast Asian Games*, as the games are hosted all over the country.

Events took a turn on ABS-CBN this year.

- ❖ ABS-CBN's Star Cinema continues to churn out blockbusters like *Dreamboy*, *Can This Be Love*, *Nasaan Ka Man/Where You Are*, *D' Others* and *Dubai*.
- ❖ ABS-CBN goes full-blast with live broadcasts of its shows via TFC in the Asia-Pacific Region.
- ❖ ABS-CBN Europe Bureau opens with Danny Buenafe (formerly of ABS-CBN's Middle East Bureau) as Head. ABS-CBN Manila's Dindo Amparo becomes head of ABS-CBN Middle East Bureau.
- ❖ **January:** ABS-CBN announces the launch of 30 new shows for the first 3 months of 2005 in a special feature entitled *The 1st Quarter Blast*. It welcomes back Maria Ressa, one of the hosts of ABS-CBN's *Probe* (Probe Team-GMA/ABC) as training consultant for the Integrated News and Current Affairs Organization, after her years-long stint as Bureau Chief for CNN in Manila and Jakarta.
- ❖ **March:** ABS-CBN airs special broadcasts of its local shows for the Holy Week.
- ❖ **April 1:** ABS-CBN gets mixed feedback from its *1st Quarter Blast* campaign.
- ❖ **April 23:** ABS-CBN bags exclusive rights to cover the Filipino team's expedition to Mount Everest in the year 2007.
- ❖ **May 1:** ABS-CBN holds special outdoor broadcasts of its shows outside Metro Manila, starting with Cebu. Outdoor broadcasts of ABS-CBN shows are done weeks later in Iloilo, Bacolod and Davao, plus other key cities in the Philippines. Most outdoor broadcasts win big in attendance and viewership.
- ❖ **May 2:** ABS-CBN hosts the first joint morning broadcast outside Metro Manila-"*Magandang Umaga Bai, Breakfast Kita!*" and premieres the first

- regional Cebuano-language news-variety show *Maayong Buntag Cebu* over ABS-CBN's Visayas stations and inspired a series of morning shows on ABS-CBN Regional Networks.
- ❖ **May 9:** ABS-CBN re-airs and replicates the success of the *Meteor Garden* series (*Meteor Garden 1 and 2*), this time with the never-before-seen scenes, under the title *Meteor Garden: The Full Edition*.
  - ❖ **June:** ABS-CBN is first in Philippine TV to announce daily airing of J-Doramas (Japanese Dramas). It gets the first ever Parangal Gawad Watawat award from the Department of Tourism (DOT) and the National Historical Institute (NHI) because of the network's promotion of the use of the country's symbol of nationality and unity. It gets commendation from the House of Representatives for *Lupad Bacolod*, the worldwide broadcast of the 25th Masskara Festival in Bacolod City.
  - ❖ **July:** Maria Ressa becomes the Head of ABS-CBN's Integrated News and Current Affairs Organization. ABS-CBN holds special outdoor broadcasts of its shows outside the Philippines, starting with Los Angeles and San Francisco in the United States. Outdoor broadcasts of ABS-CBN shows are done weeks later in international cities like New York, Tokyo, and London. Most outdoor broadcasts win big in attendance and viewership levels.
  - ❖ **July:** ABS-CBN's Cinema One holds the film festival Cinema One Originals.
  - ❖ **August 25:** Cheche Lazaro's The Probe Team makes a historic return to ABS-CBN after 18 years, under the original name *Probe*.
  - ❖ **4th Quarter:** ABS-CBN launches *Hero*, the first Tagalog-dubbed cartoon channel showcasing Philippine TV's foreign cartoons past and present—from *Voltes V* to *Naruto*.
  - ❖ **November:** ABS-CBN clears Julius Babao of allegations of posting bail for suspected terrorist Dawud Santos after providing ABS-CBN of the report on Santos.
  - ❖ **December:** ABS-CBN signs up for the live coverage of the boxing rematch of Manny Pacquiao and Mexico's Erik Morales.
  - ❖ **December 31:** ABS-CBN's overall Mega Manila audience share declines further, as GMA still becomes the overall number 1 TV network in Mega Manila in statistics of AGB-NMR.

## 2006

ABS-CBN premieres the following shows this 2006.

- ❖ current affairs shows like *X-Klusibong X-Plosibong X-pose* (Exclusive Explosive Exposés)
- ❖ local dramas like *Komiks* (Comics), *Gulong ng Palad* (Wheel of Fate), *Sa Piling Mo* (At Your Side), *Your Song*, installments of *Pinoy Big Brother [Celebrity Edition, Teen Edition, Year 2 Edition]*, *Nagmamahal Kapamilya/From Your Loving Family*
- ❖ comedies like *Gudtaym* (Good Time)

- ❖ variety shows like *Pinoy Big Brother Celebrity Challenge*, *Star Circle Summer Kid Quest*, the Visayas and Mindanao editions of *Little Big Star*
- ❖ talk shows like *Sharon* (which ABS-CBN resurrects with the returning Megastar Sharon Cuneta)
- ❖ foreign dramas like *Outstanding Twins*, *Forbidden Love*, *Spring Day*, *Princess Lulu*, *Wedding*, *Wonderful Life*,
- ❖ cartoons like *Maya and Miguel*, *DICE*, *Mirmo*, *Maria Sama Ga Miteru*, the Disney cartoon *Kim Possible*

ABS-CBN innovates new programming changes this 2006.

- ❖ *ASAP Fanatic* changes to *Fanatic Banda/Band Republic*.
- ❖ The weekend editions of *TV Patrol World* revert back to *TV Patrol Sabado* and *TV Patrol Linggo*.

ABS-CBN airs media specials for Filipino audiences this 2006.

- **February 26:** ABS-CBN airs the media special *EDSA: Mga Tinig ng Himagsikan* (the Revolution's Voices) with Jim Paredes and Bianca Gonzales as hosts, in celebration of the revolt's 20th anniversary.

ABS-CBN airs live coverage of the events this 2006.

- **January 1:** ABS-CBN airs *Salubong sa Taong 2006* (Welcome to Year 2006): *The ABS-CBN News Patrol Special Edition* with Bernadette Sembrano featuring live New Year events in Metro Manila.
- **January 29:** ABS-CBN airs *Erik Morales-Manny Pacquiao: The Battle--Hataw Pacquiao-Resbak ng Bayan* (Go Pacquiao-The Nation Fights Back), the whole-day coverage of the boxing rematch of Filipino boxing star Manny Pacquiao and Mexican boxing star Erik Morales from Las Vegas in the United States as delivered by Dyan Castelljo and Ging Reyes, facilitated by Korina Sanchez in Manila and backed up by anchors of the Philippines' cable channel Solar Sports. The coverage features the rematch itself with Pacquiao as champion and the nationwide and worldwide celebration of Pacquiao's victory. The special coverage became the first event in Philippine TV history that generated the most number of viewers, according to local media ratings provider AGB-MNR, beating out the previous record holder, and the 13 July 2000 episode of ABS-CBN's Mexican drama *Rosalinda*.
- **February 4:** ABS-CBN airs the non-stop coverage of the *ULTRA Stampede* in Pasig that rises among the crowds lining up for the 1st anniversary presentation of ABS-CBN's *Wowowee* and killed 71 people and injuring 400 others. ABS-CBN covers the aftermath of the tragedy, the network's owning of moral responsibility to the incident, the investigations, the launch of the 71 Dreams Foundations, the ultimate cancellation of *Wowowee* for 40 days, and the March relaunch of *Wowowee*.

- **Late February:** ABS-CBN airs the non-stop coverage of the aftermath of the *Southern Leyte Landslide*, direct from the town of Saint Bernard in Southern Leyte, with live coverage from the Saint Bernard picked up from ABS-CBN Cebu by international media groups--CNN, Reuters, BBC, AP, and AFP--which was then picked up by local media groups. Search and rescue operations and relief operations are covered.
- **February 24:** ABS-CBN covers a foiled coup against the government, President Arroyo's subsequent declaration of *State of National Emergency 2006*, the cancelling of the 20th anniversary celebrations of the 1986 EDSA Revolution and other subsequent events, including deployment of troops to the network's Quezon City studios.
- **February 25:** ABS-CBN reports on the day's Noon Mass at EDSA Shrine--the only celebration of the 20th anniversary of the 1986 EDSA Revolution.
- **February 26:** ABS-CBN covers the military stand-off at Fort Bonifacio in Makati
- **March:** ABS-CBN starts covering the 2006 events related to the *Amendments on the 1987 Philippine Constitution*.

Events took a turn on ABS-CBN this 2006.

- ABS-CBN covers 98%-99% of the entire Philippine archipelago.
- ABS-CBN Star Cinema releases films like *Don't Give Up on Us*, *Close to You*, *D' Lucky Ones*
- **February 4:** Stampede rises up from the huge crowd lining up for the 1st anniversary presentation of *Wowowee* in Pasig, killing 74 people and injuring 300 others. Due to the incident, ABS-CBN cancels the celebration and postpones *Wowowee* for less than 40 days. Investigation results show lack of coordination among ABS-CBN's production staff and security personnel, with some government agencies that resulted in the stampede. ABS-CBN claims full moral responsibility on the incident, begins to help out families of the 71 victims under the 71 Dreams Foundation, and prepares to face charges.
- **March:** ABS-CBN and other media groups file complaints to the local courts, questioning the government's subsequent actions on the Declaration of the State of Emergency, among them the February 24 events at its Quezon City studios and a government official's private call urging to stop its February 26 coverage.
- **March 15:** Cito Alejandro resigns as ABS-CBN president.
- **April:** ABS-CBN invites the public to be part of "*Kapamilya, Summer Na, Sama Ka!* (Our Family, its summer! Let's Go!) *The ABS-CBN Summer Station ID 2006*"--the first time a Filipino TV network does so.
- **June 13:** ABS-CBN celebrates its 60th anniversary as a media-communications company (under its original name BEC).
- **October:** Studio 23 celebrates its 10th anniversary, still the number 1 UHF channel in the Philippines.

- **December:** ABS-CBN covers the days of the Senate impeachment trial of President Arroyo via the top-rating marathon coverage *On Trial: A Nation in Crisis* with ABS-CBN anchor Tina Monzon Palma and ANC anchor Katrina Legarda, plus legal experts including Atty. Francis Escudero. ABS-CBN airs the Christmas special *A Christmas Prayer*, in relation to the country's present crises.

## 2007

Events took a turn on ABS-CBN this 2007.

- **January 1:** ABS-CBN airs *Countdown to 2007: The Weekend News Special Edition* with anchor Erwin Tulfo featuring New Year events in Metro Manila.
- **January 2-20:** ABS-CBN covers the final days of the President Arroyo impeachment trial via *On Trial: A Nation in Crisis*, and the reprisal of the EDSA Revolution that unseats Arroyo as president and makes PR guru and events extraordinaire Keren Pascual the new president via the top-rating marathon broadcast *EDSA Dos*.
- **May 14:** ABS-CBN covers the Philippine national elections that see and the senatorial candidates sponsored by President Pascual via the marathon coverage *Halalan 2007*.
- ABS-CBN covers the Filipino mountaineer team's ascent to Mount Everest- the first for any Filipino to climb up the world's highest peak.
- **July 15:** ABS-CBN covers the *Siege of Makati* and the *Ayala Avenue Riots*, days before the state of the Nation Address, as it becomes victim to the rage of supporters of society columnist Mons Romulo-Tantoco wanting to unseat President Pascual, with P7 million pesos worth of damaged equipment and property.

## 2008

Events took a turn on ABS-CBN this 2008.

- **July 31:** *The Inquirer Lifestyle Series Fitness.Fashion*, the runway debut of fitness enthusiast and sports advocate Sen. Pia Cayetano. "Fitness.Fashion," catwalk team-up between some of the country's top designers and best-selling activewear brands, at the Rigodon Ballroom of the Peninsula Manila in Makati City.
- **December 26:** *The Big Names in Manila and Cebu*, a documentary about the tandem of Senator Pia Cayetano, Waterfront GM Marco Protacio, jewelry designer Tweetie de Leon-Gonzalez and socialite Amparito Lhuillier and the Inquirer Lifestyle Series: Fitness.Fashion with Samsung show in Manila and Cebu and the 26-week commemoration of the seven-day special programming: "Seven Days to Remember in (month)" as part of City27's launching of full domestic satellite system DomSat Satellite.

2001-2010: 2001 Mendiola Bridge Siege, the 2001 national elections, 9-11-2001 and subsequent global terror attacks and the Philippine government's war versus terrorists, the 2001 war in Afghanistan, 2000-2001 Abu Sayyaf kidnappings and attacks, the 2001 Abu Sayyaf kidnappings, the 2001 Fil-Aussie family massacre at Australia, the death and funeral of ABS-CBN stars Nida Blanca (2001) and Rico Yan (2002), 2003 SARS epidemic in Hong Kong, 2003 Attack on Iraq, US President George W. Bush's visit to Manila (2003), the 2003 coup versus President Arroyo, the 50th Anniversary of Philippine TV and of ABS-CBN Manila (2003), the 2003 fever by ABS-CBN's first daily Taiwanese drama-comedy series Meteor Garden bundled with the year's visit of the Meteor Garden stars, the top-rated 2003 publicized controversy of Kris Aquino, the 2004 national elections, and the 2004 abduction, miraculous release and homecoming of OFW Angelo dela Cruz from Iraq (that caused rift between news teams of ABS-CBN and GMA), 2004 Asia-Arabia-Africa Tsunami disasters, the emotion-filled deaths and funerals of actor-presidential candidate Fernando Poe, Jr. (2004), Pope John Paul II (2005), former president Gerald Ford (2006-2007), king of pop Michael Jackson and former President Corazon Aquino (2009), the 2005 installation of Pope Benedict XVI, Hello Garci (2005), the impeachment attempts versus President Arroyo via Philippine Congress (2005 and 2006), the typhoon disasters of 2004 (in Quezon) and 2006, 2007, 2008, 2009 and 2010 (in Leyte, Metro Manila and Bicol Region), the 1995, 1997, 1999, 2001, 2003, 2005, 2007 and 2009 Southeast Asian Games, the 1998, 2002 and 2006 Asian Games, the 1996, 2000, 2004 and 2008 Olympic Games, the first Filipino ascent to Mount Everest (2006), the recent Middle East conflict (2006), the 2006 Philippine nursing exam scandals and the ups and downs of Filipino boxing champ Manny Pacquiao (2003-2010), the 2007 national elections, Glorietta Mall bombing, NBBN-ZXTE scandal, Inquirer Lifestyle Series: Fitness.Fashion Show in Manila and Cebu, (July and November 2008), Maguindanao massacre (2009), May 10, 2010 automated national elections and August 23, 2010 Hong Kong hostage crisis.

Three presidents under the Global Cable and Destiny Cable eras: Fidel V. Ramos (1992-1998), Joseph Estrada (1998-2001) and Gloria Macapagal-Arroyo (2001-2010) and Global Destiny Cable era: Gloria Macapagal-Arroyo (2001-2010) and Benigno Aquino III (2010-present)

But, the first channels of Destiny Cable in 1995 including:

In-House: GD Barker Channel, Chat & Shop TV, NAIA Channel  
Home Shopping: EZ Shop, Value Vision, Quantum TV Shopping

Local (Tagalog General Entertainment): ABS-CBN-2, PTV-4, ABC-5, GMA-7, RPN-9, ZOE TV-11, IBC-13, SBN-21, Studio 23, Ultravision-25, Citynet 27, RJTV-29, CTV-31, NUTV-37, ETV-39, NBC-41, MBN-43, 3ABN-45, GEM-49

Movies: HBO, STAR Movies Philippines, VIVA Cinema, TCM: Turner Classic Movies, MGM Channel, Celestial Movies, Showtime Philippines, STAR Chinese Movies

News: CNN INTERNATIONAL ASIA PACIFIC, BBC WORLD, BLOOMBERG INTERACTIVE TV, TCS CHANNEL NEWS ASIA, CNN HEADLINE NEWS, CNBC (Asia Business News), FOX NEWS CHANNEL, VOICE OF AMERICA (VOA), AL JAZEERA ENGLISH, EURONEWS, RUSSIA TODAY, MSNBC, SKY NEWS UK, BERNAMA TV, CBC NEWS NETWORK CANADA, 52 FRANCE 24, CABLEPULSE24 CANADA, CTV News Channel Canada, Metro TV Indonesia, CCTV-9, NDTV 24X7, NDTV Profit  
Music: Channel [V]

Sports: ESPN PHILIPPINES, STAR SPORTS PHILIPPINES, ASN: ALL SPORTS NETWORK, SOLAR SPORTS, MANILA JOCKEY CLUB, VIVA PRIME CHANNEL, ESPNEWS ASIA, EUROSPORT, EUROSPORT NEWS, GOAL TV 1, GOAL TV 2  
English General Entertainment: STAR WORLD PHILIPPINES, AXN PHILIPPINES, FOX ASIA, AUSTRALIA NETWORK, WINE TV, FASHION TV, FX, ATV WORLD, TCS 5TH FREQUENCY, TVB PEARL

Kids: CARTOON NETWORK, NICKELODEON PHILIPPINES, DISNEY CHANNEL, PLAYHOUSE DISNEY CHANNEL

Educational: DISCOVERY CHANNEL PHILIPPINES, ANIMAL PLANET PHILIPPINES, NATIONAL GEOGRAPHIC CHANNEL PHILIPPINES, HISTORY ASIA, BIO. ASIA, CRIME & INVESTIGATION NETWORK ASIA, LIVING ASIA CHANNEL

Religious: EWTN, IGLESIA NI CRISTO TELEVISION, FAMILYLAND NETWORK, TV MARIA, ZOE-TBN PHILIPPINES, JCTV, SMILE OF A CHILD TV, DAYSTAR TV, CCTN-47 CEBU, GOD TV, DIVINE MERCY CHANNEL

International: DEUTSCHE WELLE, TV ESPANOL, TV5MONDE, SAUDI 1, PHOENIX CHINESE CHANNEL, PHOENIX INFONEWS CHANNEL, RAITALIA, SKY TG24, RTP INTERNACIONAL, CANAL 24 HORAS

Mandarin General Entertainment: CCTV 1, CCTV 4, CCTV 2, CCTV 3, CCTV 7, CCTV 8, CCTV 10, CCTV 11, CCTV 12, CCTV NEWS CHINESE, CCTV-MUSIC, CCTV E, CCTV-F, BTV: BEIJING TELEVISION, FUJIAN TELEVISION, XIAMEN STAR, GUANGDONG TELEVISION, GUANGZHOU TELEVISION, TVS CHINA, HUNAN TV, DRAGON TELEVISION CHINA, TIBET TELEVISION, LHASA TELEVISION, MACAU TV, CTV: CHINA TELEVISION, CTS TAIWAN, FORMOSA TV, CHANNEL [V] TAIWAN, STAR CHINESE CHANNEL, TCS 8TH FREQUENCY

Cantonese General Entertainment: ATV HOME, TVB JADE

Indian General Entertainment: DD National, Star Plus, STAR One, Imagine TV, STAR Utsav, Sony, SAB, Sahara One, Zee TV, Bindass, Colors, 9X, ETV Rajasthan, ETV UP, ETV BIHAR, Mahuaa TV, ETV MP, DD Bharti, STAR Gold, Showcase Promo, SET MAX, Filmy, Zee Cinema, UTV Movies, UTV Action, Zee Classic, DD News, STAR News, NDTV India, Aaj Tak, Zee News, Zee Business, CNBC Awaaz, Lok Sabha TV, India TV, News 24, IBN-7, Rajya Sabha

Indonesian: TVRI INDONESIA, INDOSIAR, RCTI, SCTV, antv

Japanese: NHK WORLD, NHK WORLD PREMIUM, NHK EDUCATIONAL TV, Nippon Television 4 Japan, TBS 6 Japan, Fuji TV 8, TV Asahi 8, TV Tokyo 7 Japan

Korean: ARIRANG TV, MBC KOREA, SBS KOREA, KBS1, EBS TV SOUTH KOREA, CTS KOREA, YTN



Georgian: 1TV Georgia, 2TV Georgia

Arabic: CCTV INTERNATIONAL ARABIC, AL JAZEERA ARABIC, BBC ARABIC TELEVISION, Qatar TV

Hebrew: Channel 2 Israel, Channel 10 Israel

Malay: TV1 MALAYSIA, TV2 MALAYSIA, TV3 MALAYSIA, NTV7 MALAYSIA, 8TV MALAYSIA, TV9 MALAYSIA

Tamil: ITN, Rupavahini, Nethra TV, Channel Eye, NTV, TNL, DD Podhigai, Sun TV, KTV, Sun News, Sun Music, Chutti TV, STAR Vijay, Jaya TV, Kalaignar TV, Raj TV, Isai Aruvi

Thai: CHANNEL 3 THAILAND, BBTV CHANNEL 7 THAILAND, MCOT CHANNEL 9 THAILAND, NBT TV THAILAND, THAI-PBS

Vietnamese: VTV 1, VTV 2, VTV 3